



COASTAL CAROLINA UNIVERSITY™

Office of the Provost

October 31, 2007

Dr. Garrison Walters
Executive Director
South Carolina Commission on Higher Education
1333 Main Street, Suite 200
Columbia, SC 29201

Dear Dr. Walters:

A handwritten signature in cursive script that reads "Garry".

Coastal Carolina University is submitting for your consideration the attached Program Planning Summary for a Bachelor of Science in Nursing.

Thank you for your help in the reviewing process. I look forward to hearing from you.

Sincerely,

A handwritten signature in cursive script that reads "Robert Sheehan".

Dr. Robert Sheehan
Provost and Vice President for Academic Affairs

PROGRAM PLANNING SUMMARY

Program Designation:

Institution:	Coastal Carolina University
Academic Unit:	Spadoni College of Education
Program Title:	<i>Completion program for a Bachelor of Science in Nursing</i>
Credit Hours	120 total hours; 68 hours ADN courses transferred (38 hrs prerequisite RN courses); 52 hours CCU courses
New or Modification:	New
Length:	4.5 years
Scholarship Status:	Supplemental status
Proposed Date of Implementation:	Fall 2009

Justification of Need

In collaboration with Horry Georgetown Technical College (HGTC), Coastal Carolina University (CCU) is proposing a Bachelor of Science in Nursing for individuals who have completed the ADN at HGTC or other technical colleges.

There is an urgent need for baccalaureate trained professional nurses in the State of South Carolina, and most particularly in the Pee Dee region of the state. The region is experiencing an explosive growth in population, with a large percent of that growth due to individuals of retirement age who have increasing health care needs. In addition to growing population trends, the area's nursing shortage will be exacerbated by a healthcare workforce that is itself nearing retirement age. At the same time that the area is experiencing a nursing shortage, there is a growing demand by the public for the highest quality of health care delivery.

According to a paper published in the Sept 24, 2003 issue of JAMA, the shortage of nurses at the baccalaureate level may be affecting the quality of health care and, most importantly, patient outcomes. In this study, Dr. L. Aiken and colleagues at the University of Pennsylvania showed that there was a 5% decrease in patient deaths and in failure to rescue with a modest 10% increase in the number of baccalaureate prepared nurses.

Graduates of baccalaureate programs have the intellectual skills and competencies to provide leadership on healthcare teams, as well as the ability to integrate knowledge, values, and critical judgment in diverse healthcare environments. The liberal arts educated nurse is better able to provide team leadership not only in hospitals but also in outpatient clinics, home health agencies and assisted living facilities.

Professional nursing associations recognize that the complexity of healthcare today and the sophistication of medical advances with their related technologies require a better educated nursing workforce.

While the State has experienced a modest increase in the number of Associate degree (ADN) trained nurses in the state over the last ten years, there has not been a comparable increase in the number of BSN nurses.

Nationally, the AACN reports that there were 32,323 qualified applicants who were turned away from entry level BSN programs (Research and Data, 2006). Presumably many of these students then chose ADN programs with the intention of pursuing a 2+2 or BSN completion program where such programs were available. In this region, however, students who complete an ADN program have limited local options if they wish to continue their education.

In addition to being the minimum educational requirement for nurses in supervisory positions, the BSN is also the first step in preparation for advanced degrees in professional nursing. The critical shortage of nurses with advanced degrees has impacted the ability of Schools of Nursing to hire more faculty who can educate tomorrow's nurses.

In collaboration with Horry Georgetown Technical College, this program is designed to meet the needs of the citizens and medical communities of the Grand Strand area and to enhance the career opportunities of the ADN trained nurses within this region of the State.

Anticipated Program Demand and Productivity

Based on recent ADN graduation rates from Horry Georgetown Technical College, and the results of surveys sent to ADN prepared nurses as well as to primary nursing facilities in the area, including the Grand Strand Regional Medical Center, the Georgetown Hospital System and the Loris Healthcare System, the following numbers are anticipated:

	New Students
Fall 2009	20
Fall 2010	25
Fall 2011	25
Fall 2012	30
Fall 2013	30

Assessment of Extent to which the Proposed Program Duplicates Existing Programs in the State

There are BSN completion programs located at USC-Aiken, Upstate, and Columbia, Clemson University, Lander University, South Carolina State University, MUSC, and Francis Marion University. USC-Beaufort has been approved for a completion program that was implemented in Fall 2007. In the private sector, Bob Jones University and Charleston Southern University also offer a RN to BSN degree.

Currently, USC-Upstate offers some BSN completion courses via satellite in a distance learning format with Horry Georgetown Technical College as a host site.

While each of the above institutions also offers a generic BSN degree, Coastal Carolina University is proposing to offer only a RN to BSN completion degree.

Relationship of the Proposed Program to Existing Programs at the Proposing Institution

Coastal Carolina University has strong programs in science, including Biology, Chemistry and Physics, as well as majors in Health Promotion, and Exercise Science.

Relationship of the Proposed Program to Other Institutions via Inter-institutional Cooperation

Coastal Carolina University hopes to create a seamless transition between the RN program at Horry Georgetown Technical College and its BSN completion program. Students who complete an ADN program or a diploma program at other institutions are also encouraged to apply for admission.

Total New Costs Associated with Implementing the Proposed Program

Estimated costs associated with implementing the program include:

Program Director (salary plus fringes)= \$110,500
Nursing Faculty (salaries plus fringes)= \$175,000
Support Staff (salaries plus fringes)=\$36,000
Operating Budget = \$50,000
Library =\$15,000
Accreditation Expenses= \$8,000

The University anticipates the hire of three new faculty and one staff person to support this program. Because the students will already be licensed RNs, clinical laboratory facilities are not needed. Classroom and office space dedicated to the program will be provided by both CCU and Horry Georgetown Technical College at its Grand Strand site.



Dr. David D. DeCenzo, President
Coastal Carolina University

October, 2007