

CLEMSON UNIVERSITY
College of Business and Behavioral Science
REQUESTING TO OFFER A NEW DEGREE PROGRAM
Bachelor of Arts and Bachelor of Science
IN
Anthropology

Submitted to the South Carolina Commission on Higher Education

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Classification

Program Title including options, concentrations, and tracks: Anthropology, with four concentrations in Cultural, Physical, Archaeology, and Linguistics

Academic unit involved: Department of Sociology and Anthropology

Designation, type, and level of degree (if a baccalaureate, please specify four- or five-year): BA and BS, four year programs

Proposed date of implementation: August 2012

CIP code from the current USDOE's Classification of Instructional Programs: 45.0201

Identification of Program as New or Modification: NEW

Site: Clemson University main campus

Program qualifies for supplemental Palmetto Fellows Scholarship and LIFE Scholarship awards: Yes ____ No: ____

Delivery mode (See definition, p. 3): Traditional

For teacher education programs only, area of certification

Brief Description

Anthropology is the discipline that examines all human behavior, from human biological origins through the development of societies to the diversity of contemporary cultures and global issues. The Anthropology major allows students to explore the four principal subfields of Anthropology (Cultural, Physical, Archaeology, and Linguistics) with a dual focus on the academic and applied aspects of the discipline. Students will also acquire a theoretical and methodological background to conduct data analysis and interpretation.

Justification of need

Today's economy demands leaders who are broadly-trained, globally aware, and culturally sensitive. By majoring in Anthropology, students will gain a greater understanding of human behavior and the world's cultures, both past and present, as well as the methodological and theoretical tools necessary to understand that behavior. An Anthropology major supports the university's 2020 Plan by increasing Study Abroad interest and by increasing student activity in six University Emphasis Areas: Family and Community Living (by examining families and communities across space, time, and cultures); Sustainable Environment (by discussing human ecological

decisions across space, time, and cultures); Information and Communication Technology (by studying the symbolic bases and contextual uses of information); Biotechnology and Biomedical Sciences (by examining human genetic variation and cross-cultural health); Leadership and Entrepreneurship (by preparing globally aware and culturally sensitive leaders); and General Education (by supporting social science and cross-cultural awareness components). **An Anthropology Major** will also support STEM teaching (especially through biological and archaeological methods and techniques). Moreover, Anthropology students will also intern or connect with other regional, state, and university offices, programs, and institutes such as the State Law Enforcement Division, Parks, Recreation and Tourism, the State Archaeologist's Office, museums, zoos, and Clemson's Extension Service, the Institute of Family and Neighborhood Life, the Clemson Forest, and the Restoration Institute. The major supports the mission of the College by "developing leaders through education and research focused on human behavior . . . in organizations, economies, and societies." The major supports the Department's emphasis on applied and community-based research and will graduate scientifically-trained, culturally-sensitive, globally-experienced, and intellectually sophisticated students. Graduates will have the educational tools for immediate entrance into the job market for a wide variety of fields, including international business, health care fields, environmental sustainability, parks, recreation, and tourism. Of course, graduates will also be strongly prepared for advanced degrees in numerous areas.

Centrality of Program to Missions

An Anthropology major supports the University's 2020 Plan by supporting what President Jim Barker (*Clemson World* Summer/Fall 2011: 3) considers a "key feature" of the Plan: "The goal is to have every student participate in Creative Inquiry, study abroad, or a professional internship experience that connects what they are learning in the classroom to what they will be doing with their lives as persons of consequence and substance." The Anthropology Major will require students to be "engaged" not only in the classroom but beyond, because the curriculum will require students to transport their textbook knowledge into the world through Study Abroad, professional internship, or field school. For example, cultural anthropology students might study in (and experience) another culture; biological students might intern with a medical examiner's office; and archaeology students might spend six weeks excavating a site. All students might also enroll in on-campus Creative Inquiry.

Anticipated program demand and productivity

The establishment of an Anthropology major simply formalizes an existing program because we already have all the necessary personnel and offer (and will propose) all the necessary classes. The major would generate increased revenue by means of greater Jr/Senior funds, Study Abroad, lab fees, and on-line courses. The major would retain students that are currently transferring to other schools in order to major in Anthropology. The major would continue the University's direction toward Top-20 status by increasing numbers of small classes, Creative Inquiry, and Study Abroad offerings, and better align us with our peer institutions, nearly all of which have at least Anthropology majors. Based on surveys, we anticipate approximately 25 Anthropology majors, drawn from CBBS as well as from several other colleges.

State-wide duplication of existing programs

In South Carolina the University of South Carolina and the College of Charleston both have Anthropology majors. However, the University of South Carolina currently offers only a Bachelors of Arts, a Master's and Ph.D., while the College of Charleston only offers a Bachelor of Science. Thus, Clemson would be unique in the state by offering both a Bachelors of Arts and a Bachelors of Science in Anthropology. Moreover, our program is relatively unique in the nation because we require Clemson Anthropology students to "enter the field" through the required Field Studies course. Such courses might be a Study Abroad trip, an internship with the medical examiner's office, or an archaeological field school. In their senior "capstone" course, students then reflect upon this experience in order to better launch their intellectual and professional skills toward an advanced degree or a career.

Inter-institutional cooperation

Both USC and the College of Charleston have provided verbal support our initiative.

Total new costs

All necessary personnel are already in place. The University's minor enrolls 30 or more undergraduate students annually. Eighteen courses are approved and taught to current students. The faculty members plan to develop two new courses; one in anthropological theories and the second a senior capstone courses. The Language department has proposed an elective in linguistics. No additional funds are required for implementation.

Learning (Outcome) Objectives

At the time of graduation, majors in Anthropology will be able to (1) explain the breadth of, and relationships between, the four subfields of Anthropology; (2) provide a summary of human evolution spanning the past 8 million years; (3) explain the evolutionary origins and/or adaptive purposes of at least three types of human biological variation; (4) describe the general historical development of "pristine states" in at least two separate geographical areas; (5) apply two different anthropological theories to explain contemporary cultural diversity; (6) explain how the "Field Studies" course relates to the discipline.