Program Planning Summary
B. S. in Sport Management

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Submitted ____ October 2011

Designation as Program Planning Summary and number of credit hours in the program;

The Citadel proposes to change the name and CIP code of its existing degree program, B.S. in Physical Education with a Concentration Sports Management and Administration (131314 CIP Code) to B.S. in Sport Management (CIP Code 310504, Sport and Fitness Administration/Management).

Designation of undergraduate programs as four- or five-year programs;

The B.S. in Sport Management (CIP Code 310504, Sport and Fitness Administration/Management) will follow the current curriculum of the B.S. in Physical Education with a Concentration Sports Management and Administration (131314 CIP Code), a four-year program requiring 127 credit hours.

Designation of Science, Technology, Engineering, and Math (STEM) programs, healthcare programs, and Math/Science teacher education programs as qualified for supplemental Palmetto Fellows Scholarship and LIFE Scholarship awards;

The B.S. in Sport Management (CIP Code 310504, Sport and Fitness Administration/Management) will not qualify for supplemental Palmetto Fellows Scholarship and LIFE Scholarship awards.

Proposed date of implementation;

It is proposed that this change in degree designation be effective with the fall of 2012.

Justification of need for the proposed program;

In the early 1990s, when the Concentration in Sport Management and Administration was added to the B. S. in Physical Education, the students pursuing this concentration were still preparing themselves for careers, in the main, in teaching physical education and coaching at the secondary level. This is no longer the case. Currently, we have 29 students in the Sport Management and Administration Concentration, and these students are preparing themselves for graduate education and leadership positions in sport management and sport professions, including the recreational industry, college/university sports, resort sports programming, intramural-club-recreational sports programs and management positions within the wellness and fitness industry. . The B. S. in Physical Education with Sport Management and Administration no longer fairly or adequately describes the degree program pursued by the students, and this proposal seeks to correct that misrepresentation.

Anticipated program demand and productivity;

The current B.S. in Physical Education programs have consistently attracted substantial numbers of majors, and we anticipate that with more appropriately named degree programs, the number of majors will only increase. Currently, we have 29 in the Sport Management and Administration Concentration, and under the proposed change in degree designation, these 29 students would be pursuing the B. S. in Sport Management.

Data on the B.S. in Physical Education with Concentration in Sport Management and Administration

	Majors	Degrees Awarded
2011-12	29	
2010-11	29	5
2009-10	40	4
2008-09	29	6
2007-08	24	6
2006-07	23	7
2005-06	31	9

Assessment of extent to which the proposed program duplicates existing programs in the state;

The Citadel's programs in Physical Education have thrived for decades in close proximity with similar programs at the College of Charleston. The CHE has recognized that while these programs are in close physical proximity, the student bodies being served by these two state institutions are dramatically different, and that duplication is not an issue.

Relationship of the proposed program to existing programs at the proposing institution;

Through required core curriculum courses, students pursuing this major are exposed to practically every academic area provided at The Citadel. In addition, a selection of courses totaling 12 credit hours is required in the School of Business Administration in the areas of economics, accounting, management, and marketing, and the student has four additional Approved Electives that can be taken in that school.

Relationship of the proposed program to other institutions via inter-institutional cooperation;

All courses are provided on campus at The Citadel

Outline of curriculum;

The curriculum for the B.S. in Sport Management will be the same as is now provided for the B.S. in Physical Education with Concentration in Sport Management and Administration. This complete course of study is provided as Attachment A.

Total costs associated with implementing the proposed program (general estimates).

Because this proposal only changes the degree designation, there will be no new costs for The Citadel or the State.

Current Costs of offering the Concentration in Sport Management and Administration are estimated as:

1. Faculty
    a. 2.5 FTE required for this position.
        i. 1 Assistant Professor ***(24 total credit hours, 12 in fall and 12 in spring)***
        ii. 1 Associate Professor ***(24 total credt hours, 12 in fall and 12 in spring)***
        iii. 1 Part-time Professor ***(12 total credit hours, 6 in fall and 6 in spring)***
    b. 1 Visiting Professor ***(18 total credit hours, 9 in fall and 9 in spring)***

2. Administration: 1.5 FTE required to service this program

3. Estimated Operating/Facility Costs

Faculty	$229,473
Administration	$ 40,965
Telephone	$ 1,000
Copier Costs	$ 2,000
Office Supplies	$ 600
Computer and software	$ 3,000
Facility Supplies	$ 1,900
Total	$278,938

Attachment A

HEALTH, EXERCISE AND SPORT SCIENCE
Professional Track — Sport Management
First Semester

FRESHMAN YEAR		
Composition and Literature	ENGL 101	3 (3,0)*
History of Western or World Civilization	HIST	3 (3,0)
Introduction to Health, Exercise, Sport Science and Physical Education	PHED 101	3 (3,0)
Biology, Chemistry, or Physics		4 (3,2)
Contemporary Health Foundations	RPED 250	2 (2,0)
First Year Seminar	ORTN 101	1 (2,0)
+1st Year Basic ROTC		
SOPHOMORE YEAR		
Major British Writers	ENGL 201	3 (3,0)
Elementary Mathematical Modeling	MATH 104	3 (3,0)
A Modern Language		3 (3,0)
Introduction to Financial Accounting and Reporting	BADM 211	3 (3,0)
Required Physical Education	RPED	0 (0,1)
Introduction to Sport Management	PESM 201	3 (3,0)
+2nd Year Basic ROTC		
Sophomore Seminar	LDRS 201	1 (1,0)
JUNIOR YEAR		
Biology, Chemistry, or Physics		4 (3,2)
A Modern Language		3 (3,0)
Marketing Principles	BADM 309	3 (3,0)
The Governance of Sport	PESM 301	3 (3,0)
**Approved Elective		3 (3,0)
**Approved Elective		3 (3,0)
+1st Year Advanced ROTC		
SENIOR YEAR		
Legal Aspects of Sport	PESM 401	3 (3,0)
Administration of Health, Exercise, Sport Science, and Physical Education	PHED 404	3 (3,0)
Directed Field Experience	PHED 406	3 (3,0)
Sport Sales	PESM 402	3 (3,0)
**Approved Elective		3 (3,0)
+2nd Year Advanced ROTC		

*Represents semester credit, lecture, and laboratory hours, in that order.

**Approved Electives are determined by the professional track selected, Health/Wellness or Sports Management/Administration. A complete list of Approved Electives is available in the section of this catalog on Department of Health, Exercise and Sport Science.
+ROTC hours (credit, lecture, and/or lab) may vary each semester by military department; however, the total hours which may be applied toward graduation requirements may not exceed 16 semester hours

HEALTH, EXERCISE AND SPORT SCIENCE
Professional Track — Sport Management
Second Semester

FRESHMAN YEAR		
Composition and Literature	ENGL 102	3 (3,0)
History of Western or World Civilization	HIST	3 (3,0)
Biology, Chemistry, or Physics		4 (3,2)
Microcomputer Applications	CSCI 110	3 (3,0)
Social Science Core Course		3 (3,0)
Foundations of Fitness and Exercise	RPED 251	2 (2,0)
+1st Year Basic ROTC		
SOPHOMORE YEAR		
English, American, or World Literature	ENGL	3 (3,0)
Finite Mathematics	MATH 105	3 (3,0)
Principles of Microeconomics	BADM 202	3 (3,0)
Social and Cultural Aspects of Sport	PESM 202	3 (3,0)
A Modern Language	3 (3,0)	
Required Physical Education	RPED	0 (0,1)
+2nd Year Basic ROTC		
JUNIOR YEAR		
Biology, Chemistry, or Physics		4 (3,2)
Management and Organizational Behavior	BADM 338	3 (3,0)
Sport Event and Facility Management	PESM 303	3 (3,0)
Sport Marketing	PESM 304	3 (3,0)
A Modern Language	3 (3,0)	
Risk Management in Sport	PESM 305	3 (3,0)
+1st Year Advanced ROTC		
SENIOR YEAR		
Internship in Sport Management	PESM 499	9
Senior Seminar in Health, Exercise, Sport Science and Physical Education	PHED 421	`1 (1,0)
**Approved Elective		3 (3,0)
+2nd Year Advanced ROTC		

HOURS REQUIRED FOR GRADUATION: 127 plus the credit hours from successful completion of RPED 250, RPED 251, and all required ROTC courses.