

Advisory Committee on Academic Programs  
Minutes of October 9, 2008

**Members Present**

Dr. Gail Morrison, Chair  
Dr. Cheryl Cox, SCTCS  
Dr. Melissa Denardo, Aiken Tech  
Dr. Marsha Dowell, USC-Upstate  
Dr. Sam Hines, The Citadel  
Dr. Danny McKenzie, Lander  
Dr. Suzanne Ozment, USC-Aiken  
Dr. Michael Parsons, USC-Beaufort  
Dr. Chris Plyler, USC System  
Dr. Rob Sheehan, Coastal Carolina

**Staff Present**

Dr. Tini Anderson  
Mr. Arik Bjorn  
Ms. JoAnn Gardner  
Mr. Gary Glenn  
Dr. Paula Gregg  
Ms. Trena Houpp  
Ms. Lane Jeselnik  
Dr. Lynn Kelley  
Dr. Mike Raley  
Ms. De'Nitra Reese  
Dr. Garrison Walters

**Guests Representing Members**

Dr. Diane Carr, Midlands Tech  
Dr. Helen Doerpinghaus, USC-Columbia  
Dr. Debbie Jackson, Clemson  
Dr. Kem Kitts, Francis Marion  
Dr. Learie Luke, S.C. State  
Dr. Robert Mignone, College of Charleston  
Dr. Valerie T. West, MUSC  
Dr. Carolyn Stewart, York Tech

**Guests**

Dr. Sally Boyd, USC-Columbia  
Dr. Barbara Buckner, Coastal Carolina  
Ms. Sonia Marie Campbell, SC Hospital  
Association, Intern  
Dr. Peggy Hewlett, SC Council Nursing  
Deans Director  
Dr. Bob Horton, Clemson  
Ms. Debra Huggins, Department of  
Education  
Mr. Kenneth Martin, Coastal Carolina  
Dr. William Richardson, Coastal Carolina  
Dr. Robert Smith, Clemson  
Dr. Aileen Trainer, USC-Columbia

Dr. Samuel Wathen, Coastal Carolina  
Mr. Robert Wilcox, USC-Columbia  
Ms. Lisa T. Williams, SC Hospital  
Association, Intern

The meeting was called to order at 10:03 a.m. by Dr. Morrison who asked those present to introduce themselves.

Dr. Morrison requested that item #4 on Graduate Education be moved to the beginning of the agenda to accommodate Dr. Walters' schedule. The Committee agreed to this. Dr. Walters requested institutional feedback on the proposal. Dr. West stated that at MUSC the paper had received positive comments from those who had read it. Dr. Sheehan said that Coastal Carolina University wants to develop more graduate programs. He expressed concern that the paper could be interpreted as a stumbling block for comprehensive four-year institutions like Coastal Carolina to build graduate program offerings. Dr. Walters responded that the paper was not to be perceived as such an inhibiting factor.

Dr. Ozment said that in USC-Aiken's opinion each institution should be represented by one person in any "graduate council." Dr. Sheehan agreed.

Dr. Jackson said that the proposed council should be different from the Advisory Committee on Academic Programs and should not duplicate its membership. Dr. Sheehan then added that if there were only one institutional representative on such a council, that person might well be the graduate dean, not the Advisory Committee on Academic Programs representative (i.e., the vice president for academic affairs). Dr. Parsons agreed and added that the message about graduate work sent to the General Assembly needs to be in sync. He said that the "scholar program" as described in the white paper was small and appeared to be more about fundraising than program development. He stated that "bolder" initiatives must be made if Public higher education in South Carolina is serious about addressing the "knowledge economy." Dr. Walters suggested that the proposed council might be a good forum for addressing how bold to make program initiatives. Dr. Morrison stated that CHE used to have a graduate deans' council.

Dr. Jackson again asked how large the graduate council as proposed might be. Dr. Walters said that question is open to discussion, but the purpose of the council is to be focused on graduate professional education.

The dialogue was concluded by Dr. Morrison's request that ACAP appeared willing to endorse the ideas of a graduate council. The members present gave their assent to this idea without a formal vote having been taken. Dr. Walters thanked the group for their consideration.

## 1. Minutes

Dr. Morrison requested a motion to accept the Minutes of July 17, 2008, as distributed. The motion was **moved** (Sheehan) and **seconded** (Jackson), and the Committee **voted unanimously to accept the Minutes as distributed.**

## 2. Consideration of Program Planning Summaries

- a. **B.F.A., Physical Theatre, Coastal Carolina (revised)**
- b. **B.F.A., Acting, Coastal Carolina (revised)**
- c. **B.F.A., Theatre Design and Technology, Coastal Carolina (revised)**
- d. **B.F.A., Musical Theatre, Coastal Carolina (revised)**

Dr. Sheehan introduced the planning summaries from Coastal Carolina. It was **moved** (Sheehan) and **seconded** (Hines). Mr. Martin explained that all of the theatre program planning summaries were Bachelor of Arts degrees with 78 credit hours in professional requirements. He stated that Coastal had been informed by the professional accrediting body that the institution either needed to eliminate some of the professional courses or change the degree type to Bachelors of Fine Arts. Dr. Morrison asked if the same faculty will teach in all four of the theatre programs. Mr. Martin stated that there will be nine full-time faculty teaching in these programs and that there is no need to hire new faculty in the near future. Dr. Morrison asked if the agreement with the Circus Center in San Francisco had been made final. Mr. Martin stated that he anticipates the agreement will be completed before the full program proposal is submitted for review. The Committee **voted to accept unanimously** the planning summaries for Coastal Carolina to develop new programs leading to the B.F.A. degree with majors in Physical Theatre, Acting, Theatre Design and Technology, and Musical Theatre, to be implemented in Fall 2009.

### e. **B.A., Economics, Coastal Carolina**

Dr. Sheehan introduced the planning summary. It was **moved** (Sheehan) and **seconded** (Dowell). In response to a question from Dr. Cox, Dr. Sheehan replied that students who receive this degree will be able to pursue graduate programs or enter immediately into the workforce. Dr. Morrison suggested adding to the final proposal information about “financial career cluster” established by New Carolina. The Committee **voted to accept unanimously** the planning summary for Coastal Carolina to develop a new program leading to the B.A. degree with a major in Economics, to be implemented in Fall 2009.

### f. **B.S., Health Science, USC-Upstate**

Dr. Dowell introduced the program planning summary. It was **moved** (Dowell) and **seconded** (Cox). Dr. West stated that MUSC has offered this program on-line since 1984, and cannot afford to lose the 25 students from the Upstate region who that are currently enrolled in this program. She also said MUSC was in discussion with Coastal Carolina University about this program being offered at the Coastal campus. Dr. Cox stated that to her understanding that MUSC had already closed this program in this field. Dr. West responded that MUSC had only “suspended” the program while the College of Health Professions reorganized it. She added that MUSC anticipates working with Coastal Carolina and USC-Upstate for a solution through collaboration which might involve developing a joint degree.

Dr. Morrison asked how MUSC plans to reorganize their degree. Dr. West explained that the entire college will be reorganized and there has also been conversation with Coastal Carolina for developing a joint degree. Dr. Dowell stated that the hospitals in the USC-Upstate area are reporting many South Carolina students leaving the state to obtain this type of

degree. She added that many of those students want to pursue a traditional program rather than MUSC's on-line degree.

Dr. Kelley asked what the discussions between Coastal Carolina and MUSC were related to since the MUSC program was entirely on-line throughout the State. Dr. Sheehan indicated that Coastal Carolina had proposed a joint Bachelor Health Science program with MUSC at Coastal to be delivered by blend of on-site and on-line programming. Dr. Morrison asked if USC-Upstate would consider deferring consideration of the program until there has been conversation among USC-Upstate, MUSC, and Coastal Carolina. Dr. Dowell agreed. After discussion, the Committee voted unanimously to defer the program planning summary for USC-Upstate to develop a new program leading to the Bachelor of Science degree with a major in Health Science until January 2009.

**g. B.S., Organizational Leadership, USC-Columbia**

Dr. Plyler introduced the program planning summary. It was **moved** (Plyler) and **seconded** (Ozment). *Dr. Plyler stated that this program will be a bachelor of arts degree rather than a bachelor of science.* Dr. Sheehan stated that some Coastal Carolina faculty had concerns about those students with associate degrees who may not want to pursue it via distant education. Dr. Parsons said that similar concerns had been raised at first at USC-Beaufort, but that the proposal was now considered to be solely for persons who would not transfer to another campus. Dr. Plyler stated that this program will target the place-bound student populations at two-year regional campuses. The Committee **voted to accept unanimously** the planning summary for USC-Columbia to develop a new program leading to the Bachelor of Arts degree with a major in Organizational Leadership, to be implemented in Fall 2010.

**h. LL.M., Master of Laws with a Concentration in Federal Practice, USC-Columbia**

Dr. Doerpinghaus introduced the program planning summary. It was **moved** (Doerpinghaus) and **seconded** (Hines). Without any discussion, the Committee **voted to accept unanimously** the planning Summary for USC-Columbia to develop a new program leading to the LL.M. degree in Master of Laws with a concentration in Federal Practice, to be implemented in Fall 2009.

**3. Consideration of New Program Proposals-Modifications**

**a. B.S., Mathematics with adding a concentration in Statistics, College of Charleston**

Dr. Mignone introduced the program modification. It was **moved** (Mignone) and **seconded** (Sheehan). Without any discussion, the Committee **voted to accept unanimously** College of Charleston's modification to add a Concentration in Statistics to the existing B.S. program with a major in Mathematics, to be implemented in Fall 2008.

**b. M.Ed., Secondary Education with Concentrations in Mathematics, Science, English, and Social Studies, Clemson**

Dr. Jackson introduced the program modification. It was **moved** (Jackson) and **seconded** (Ozment). Without any discussion, the Committee **voted to accept unanimously** the program proposal for Clemson to modify its existing M.Ed. degree with a major in Secondary

Education with Concentrations in Mathematics, Science, English, and Social Studies for offering on-line and at the Greenville University Center, to be implemented in Spring 2009.

**c. M.A.T., Initial Certification in Secondary Education in Mathematics and Science, Clemson**

Dr. Jackson introduced the program modification. It was moved (Jackson) and seconded (Hines). Dr. Jackson stated that there was a correction to be made to the first page of the proposal to show that the program leads to a M.A.T. degree, not a M.Ed. Dr. Morrison asked if the program will remain under the “T3” consortium. Dr. Horton explained that this is a modification of the T3 consortium and Clemson is changing the curriculum to offer only concentrations in Math and Science. He also added that this modification will be offered only by Clemson. Dr. Sheehan inquired about the relationship with the other institutions that were originally a part of this consortium. Dr. Jackson stated that those other institutions own the courses but do not have the authority to offer the degree. The Committee voted to accept unanimously the proposal for Clemson to modify its existing M.A.T. program with a major in Initial Certification in Secondary Education in Mathematics and Science for offering on-line and at the Greenville University Center, to be implemented in Summer 2009.

**d. M.P.A., Master of Public Administration, Clemson**

Dr. Jackson introduced the program modification. It was moved (Jackson) and seconded (Dowell). Without any discussion, the Committee voted to accept unanimously the program proposal for Clemson to modify its existing M.P.A. program with a major in Public Administration to be offered at Greenville University Center, to be implemented in Spring 2009.

Dr. Morrison stated that Dr. Walters is interested in joint programs but lately the number of joint programs is shrinking. In response to Dr. Morrison’s question to him about collaboration program offering in Ohio, Dr. Sheehan stated that Ohio institutions collaborate a lot in offering degree programs. He said he has noticed the relative lack of collaboration in South Carolina. Dr. Jackson stated that this lack of collaboration exists for many reasons, especially cost, allocation of faculty resources, and institutions’ priorities. Dr. Smith stated that the M.P.A. at Clemson is moving in a different direction than the M.P.A. program at USC. Dr. Doerpinghaus added that USC is interested in collaboration. She added that if it serves the state well-- especially during the current budget crisis--the Clemson University program may be a better way to serve the state than what has occurred to date.

Dr. Morrison stated that even though discussion of budget reductions was not a formal agenda item, she asked Committee members to give a brief explanation of the procedures being taken to address the budget crisis at their institutions. A majority of the institutions have implemented hiring freezes or (hiring lag), travel restrictions, monitoring office supplies and equipment purchasing, delaying building projects, and offering less class sections. Dr. Parsons suggested having ACAP meetings via telecom or on-line. Dr. Hines also suggested shifting the lottery technology money that each institution receives to need-based grant aid for students, but Dr. Ozment stated concern about losing that technology money. Dr. Cox stated that perhaps there should be a proviso to allow institutions flexibility in how to use with those lottery funds.

#### **4. Consideration of Nursing Salary Allocation**

Dr. Morrison introduced Dr. Hewlett to explain the Nursing Salary Allocation. It was **moved** (Dowell) and **seconded** (Ozment). Dr. Hewlett stated that multiple allocation options have been presented to the Deans of Medical Education and the methodology being presented today was chosen as the best option. Dr. Cox asked if all public institutions with nursing programs were present when the Committee voted to accept this methodology. Dr. Hewlett replied that not all schools were present but there was a quorum when the methodology was voted upon. Mr. Glenn gave a brief explanation of how the allocation of funds to each institution was decided. Dr. Cox requested a breakdown of the benchmark.

Dr. Dowell also **moved** that in the future years an evaluation of additional methodology models be reviewed. It was **seconded** by Dr. Cox. The Committee **voted to accept unanimously** a review of additional methodology models in future years.

#### **5. Presentation on New Student Portal**

Ms. Huggins stated that the Personal Pathways to Success Common Portal was developed to address students, parents, adult learners, and business community needs for higher education initiatives. Dr. Cox asked if there was an easily accessible link to all South Carolina Colleges. Mr. Mullins stated that it is located under the “Regional Education Center.” Dr. Cox suggested that this link be in a more visible location on the site. Ms. Huggins also stated that on November 5, the Commission will convene a focus group moderated by Mike Raley to develop the New Student Portal can be given at this time.

Owing to considerations of time the following agenda items were deferred until the next ACAP Meeting in January 2009:

#### **6. Discussion of Dual Enrollment Guidance Document**

- a. **Guidance Document**
- b. **Plan for Policymakers from *On Ramp to College: A State Policymaker’s Guide to Dual Enrollment***
- c. **Excerpts from *On Ramp to College: A State Policymaker’s Guide to Dual Enrollment***

#### **7. Update on Transfer and Articulation RFP**

#### **8. Annual Report on Academic Common Market, FY 2007-08**

#### **9. Notifications of Program Changes and Terminations**

There being no further business, the meeting was adjourned at 1:30 p.m.

Respectfully submitted,

De’Nitra Reese