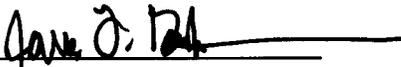


CLEMSON UNIVERSITY
COLLEGE OF ARCHITECTURE, ARTS, AND HUMANITIES
REQUESTING TO OFFER A NEW DEGREE PROGRAM
BACHELOR OF ARTS
IN
Global Cultural Studies

Submitted to the South Carolina Commission on Higher Education
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Bachelor of Arts in Global Cultural Studies

Academic Unit: College of Architecture, Arts, and Humanities

Name of Program: Global Cultural Studies

Name of Degree: Bachelor of Arts

CIP Code: 302001

Implementation Date: August 2013

Number of Credit Hours: 122

Program Length: 4 years

STEM Applicability: No

Site: Clemson University campus, traditional delivery

Contact Person: Dr. R. Barton Palmer, Calhoun Professor of Literature, Department of English, College of Architecture, Arts and Humanities

Introduction:

As Clemson University adapts to the rapid changes in both society and culture in the 21st century, the proposal to offer a Bachelor of Arts degree in Global Studies is a natural extension of Thomas Green Clemson's foundational vision. To meet today's new and compelling societal and environmental challenges, Clemson University must increase the scope of its effectiveness. Preparing students for a single job in one company that is located in the United States is no longer applicable. The Bachelor of Arts in Global Studies degree will empower our students to make a place for themselves in an increasingly dynamic and globalized environment. Through understanding the ways in which people across the globe are affected every day by an unprecedented array of challenges that defy geographic and political boundaries, our students will be prepared to join the workforce of tomorrow as global contributors and leaders.

Justification:

The Bachelor of Arts in Global Studies will provide students with the diverse and essential skills and experiences necessary for success in today's international, multicultural workplace, in which deep knowledge of important world cultures and a thorough grounding in global challenges are required. Recognizing this, the Bachelor of Arts in Global Studies allows

students to investigate the complex processes that have shaped –and continue to shape—the modern world, within a broad-based, liberal arts education. The major seeks to develop critical reading, writing and analytical skills, as well as interpersonal skills that will provide a background for careers in government, non-profit organizations, and business. The Global Studies major is also designed to prepare students for graduate study in the humanities and social sciences, as well as professional study in law, finance and business, all of which today are thoroughly globalized. Global Studies students are provided with the intellectual tools required to understand in depth, and across a variety of disciplines, the various processes of globalization, including the key issues of culture, politics and sustainability. More important, they are given the power to shape their world as global leaders in business, education, government, and the non-profit sector.

Proposed Curriculum:

The proposed degree program places emphasis on the diverse approaches to studying international cultures not only within the social sciences, as is customary with such programs, but within the humanities as well. The uniqueness of the Clemson program, in fact, will be its emphasis on providing students with the kind of wide-ranging cultural knowledge that is essential for success in an international business and professional environment and that only a humanities-based program can provide.

Required courses in Global Studies provide a conceptual framework for the major and allow students to integrate and apply the knowledge and methods of inquiry studied in the different disciplines that contribute to the major. Students conduct their studies within each of three thematic areas; Cultural Inquiry, International Politics and Sustainable Development. Students also concentrate in one of four regional emphasis areas: Africa, the African Diaspora, and the Middle East; Asia; Europe; or Latin America.

Students must complete the equivalent of two years of a foreign language, and are encouraged to pursue a language or languages relevant to their regional interests. Because language fluency, as well as cultural knowledge, cannot be gained in just the classroom or library, a study abroad experience (or approved substitute) is also required.

Anticipated program demand and productivity:

Current research indicates that this degree program will answer a strong existing demand for a non-traditional major connecting academic, pre-professional, and technical areas of study. We estimate enrolling 30 per year, with a final four-year goal of 120 students. The proliferation of Global Studies at top-20 public institutions across the country indicates a high student demand for a quality course of instruction that offers intellectual satisfaction and indispensable career training.

Assessment of extent to which the proposed program duplicates existing programs in the state:

Though there are many Global Studies courses offered in the secondary education system in the state, there are no Global Studies programs at South Carolina universities and colleges. There is a small-scale, embryonic program, in development at the University of West Georgia, but no Global Studies program available in North Carolina.

Relationship of the proposed program to existing programs at the proposing institution:

Global Studies will draw on existing courses in a variety of departments across the university, with the bulk of these being supplied by CAAH. The program will not compete with traditional majors, but, in a symbiotic fashion, offer an alternative way of utilizing traditional programs and current faculty that will support a complementary course of study.

Relationship of the proposed program to other institutions via inter-institutional cooperation:

There are no Global Studies programs in South Carolina, Georgia, or North Carolina. It is the intention that the Global Studies program at Clemson will be connected to the Global Studies Association of North America, currently based on Loyola University in Chicago.

Total new costs associated with implementing the proposed program:

The program will require hiring a director and two additional faculty members to be shared with Pan African Studies and Religious Studies. Teaching faculty from departments outside the College of Architecture, Arts and Humanities will need to be compensated appropriately for their time or assigned through workload reallocations.

A new resource allocation model is currently being discussed. The model is based on an increase in the number of majors in the College of Architecture, Arts and Humanities as a result of the number of new programs being added. If costs cannot be covered for this program (as well as others to be added) through reallocation or the proposed model, the program(s) will not be implemented. The shared estimated cost for Global Studies, Pan African Studies and Religious Studies is approximately \$270,000/year at full enrollment. Impact of the student increase on other courses can be covered by the resource allocation model.