

April 30, 2003

MEMORANDUM

To: Ms. Dianne Chinnes, Chairman, and Members, Committee on Academic Affairs and Licensing

From: Dr. Gail M. Morrison, Deputy Executive Director, and Director of Academic Affairs and Licensing

Consideration of Request for Amendment of License
Troy State University, Troy, AL, at Sumter to
add a B.S. in Management

Summary

Troy State University (TSU) <<http://www.troyst.edu/>> requests approval of an amendment to its license to add a B.S. in Management to be offered in Sumter at its main site and at Bosch Braking Systems, a division of Robert Bosch Corporation in Sumter. With the approval of the Commission, classes may begin for the May 2003 term, depending on adequate enrollments. At its meeting on May 2, 2002, the Commission approved initial licensure for TSU to open locations in Sumter and Charleston; at its meeting on November 7, 2002, the Commission approved an additional location at Greer. Those approvals are to offer graduate programs. TSU has offered graduate classes on Shaw Air Force Base in Sumter since 1992.

Established in 1887 as the Troy Normal School, Troy State University has developed into a worldwide educational system now serving approximately 18,000 students. It is a non-profit, public institution. The off-campus programs are offered at 50 military installations, metropolitan teaching locations in 13 states and four nations, and two independently accredited universities located in Dothan and Montgomery, Alabama. The system now offers more than 70 associate's, bachelor's, master's, and education specialist degrees. The Southern Association of Colleges and Schools (SACS) accredits Troy State, and it anticipates achievement of accreditation by the Association to Advance Collegiate Schools of Business (AACSB) within the next five years.

Troy State University offers education programs to the full-time employed

working adult population who find it difficult, if not impossible, to further their educations through the traditional college setting. Most Troy State University students are “non-traditional.” They tend to be older and have family and outside commitments. These individuals find it difficult to acquire advanced education during the typical day class. These same students are interested in an accelerated program where they have some flexibility in choosing evening or weekend formats.

Troy State teaches the CHE-approved graduate degree programs in 3,700 square feet of second floor space leased from the City of Sumter’s Federal Building at 111 S. Main Street, Sumter. The facility includes space for offices, conference rooms, classrooms, student areas, computer labs, and a student resource center. Robert Bosch Corporation invited Troy State University to offer courses for the B.S. in Management at its Sumter Industrial Park corporate site. The company will provide classrooms and amenities. The site will be open to students other than those employed at Bosch.

The B.S.M. program is intended to be broad in nature and to assist graduates in achieving a general competence for management in their professional career fields. Courses will be offered over 10-week terms, five semesters per year. Classes will be taught in intensive weekend classes, classes once per week, and internet on-line distance education. TSU officials project enrolling 15 students in each term and 165 in the first year. Tuition at the undergraduate level is \$405 for each three-semester-hour course.

Faculty who teach in the program must meet the South Carolina Commission on Higher Education licensing requirement that an appropriate number of faculty members hold terminal degrees, usually an earned doctorate; and that all others should hold master’s degrees with at least 18 graduate semester hours in the teaching discipline, or a master’s degree with a major in the teaching discipline. TSU also requires that each faculty member have experience teaching at the college level. The institution will use a combination of core and adjunct faculty with a minimum of 25 percent of each program taught by full-time faculty members.

High school graduates may be admitted as freshmen with a minimum 2.0 GPA, an ACT composite score of 18, or a SAT composite score of 870. Applicants who are 21 years of age or older are not required to submit ACT/SAT scores but must have earned a high school diploma or GED.

Twenty-five percent of the program must be earned at TSU and a minimum of 50 percent of the program hours must be on a senior-college level.

Curriculum content for the B.S. in Management program (upper and lower levels) is shown in the following table.

	Content	Credit Hours
General Education	Written Composition, Humanities and Fine Arts, Natural Science and Math, History, Social Behavioral Science, University Orientation and Introduction to Computer Applications	48
Business Core	Statistics, Information Systems, Economics, Accounting, Law, Finance, Operations Research, Marketing, Management and Behavior, Operations Management, Business Communications, Business Strategy	45
Management and Related	HRM, Advanced Organizational Behavior, Entrepreneurship, Seminar, Labor Relations, Cost Accounting, Technology, Retailing	27
	Total Credit Hours	120

Recommendation

The staff suggests that the Committee on Academic Affairs and Licensing commend favorably to the Commission an amendment to the license of Troy State University which would allow TSU to offer the program beginning in May 2003, leading to the Bachelor of Science in Management at its Sumter main location and at Bosch Braking Systems, a division of Robert Bosch Corporation in Sumter.