



South Carolina Commission on Higher Education

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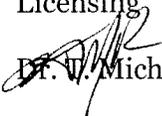
Dr. Garrison Walters, Executive Director

CAAL
Agenda Item 9
9/2/2010

September 2, 2010

MEMORANDUM

To: Dr. Bettie Rose Horne, Chair, and Members, Committee on Academic Affairs and Licensing

From:  Dr. W. Michael Raley, Acting Director of Academic Affairs and Licensing

Annual Report on Licensing Activities for FY 2009 - 2010

Background

This informational report on licensing activities has been prepared for the Committee's information. The information found in the tables covers the period from July 1, 2009, through June 30, 2010.

Under South Carolina law, all licenses for higher education institutions operating in the state are program- and site-specific. Thus, an institution must first be approved by the Commission to operate at a given site for the offering of a given program or programs. Under the following conditions an institution which is already licensed must apply for an amendment to its license when:

- It seeks to add a field or major not previously offered if that field/major constitutes more than 18 semester hours of credit.
- Academic requirements in an existing field or major are changed which constitute 25% or more of that field or major as originally licensed.
- Cumulative changes in the course of a calendar year equal or exceed 25% of the field or major as originally licensed.

Requests for initial licensure of new degree-granting institutions, amendments to existing licenses to add degree programs at in-state institutions, and amendments to existing licenses to add in-state sites to licensed institutions are all evaluated by the licensing staff in the Division of Academic Affairs and Licensing. Staff then refers these requests to the Committee on Academic Affairs and Licensing with a recommendation for action.

For changes of less consequence than those described in the two paragraphs immediately above, a licensed institution meets the requirements of the law by simply notifying the Commission in writing. Such minor changes include institutional changes in:

- Course requirements in an existing program which constitute less than 25% of the program’s academic requirements in a year.
- A “concentration” within a program of study which constitutes 18 credit hours or less.
- A name for an existing program of study.
- The mode of delivery for an existing program of study.

This report has been organized to reflect comprehensively the staff work required to assure that the law is applied appropriately in the licensing of qualified institutions seeking to offer academic programs of higher education within the state of South Carolina. Listed herein are the following sections:

- I. Approval of Initial Requests for Degree-Granting Institutions
- II. Amendments to Existing Licenses to Add New Degree Programs
- III. Amendments to Existing Licenses for Degree-Granting Institutions to Add New Sites
- IV. Nondegree (certificate and diploma) Activities
- V. Complaints, Records, and Agent Permits

I. Approval of Initial Requests for Degree-Granting Institutions

The Committee on Academic Affairs and Licensing and the Commission approved two applications for initial licensure in 2009-2010. One was for **Fortis College** to open a branch in **Columbia** to offer programs leading to the Associate of Applied Science degree in Medical Assistant, Medical Office Administration, and Dental Assistant. The second was for **Edward Via Virginia College of Osteopathic Medicine (VCOM)** to open a branch in **Spartanburg** to offer a program leading to the Doctor of Osteopathic Medicine.

Table 1. Approval of Initial Requests for Degree-Granting Institutions - On-Ground Programs in SC

| Institution | Broad Program Area | Curricular Area | Degree | | Total | Location |
|-------------|-------------------------|-------------------------------|----------|----------|----------|-------------|
| | | | A* | DO** | | |
| Fortis | Health Care Professions | Medical Assisting | 1 | | 1 | Columbia |
| Fortis | Health Care Professions | Medical Office Administration | 1 | | 1 | Columbia |
| Fortis | Health Care Professions | Dental Assistant | 1 | | 1 | Columbia |
| VCOM | Health Care Professions | Osteopathic | | 1 | 1 | Spartanburg |
| | | Totals | 3 | 1 | 4 | |

*Associate

**Doctor of Osteopathic Medicine

II. Amendments to Existing Licenses to Add New Degree Programs

The Committee on Academic Affairs and Licensing and the Commission approved requests for amendments to existing licenses to add five new programs at the associate level, five new programs at the bachelor level, and one at the professional level.

Table 2. Amendments to Existing Licenses to Add New Degree Programs

| Institution | Broad Program Area | Curricular Area | A* | B** | Prof | Total | Location |
|--------------------|--|---|-----------|------------|-------------|--------------|--------------------------------------|
| Remington | Business/Management | Allied Health Science | 1 | | | 1 | Columbia |
| ITT | Legal Professions and Studies | Paralegal Studies | 1 | | | 1 | Columbia Greenville |
| ITT | Computer Information Systems | Software Development Technology | 1 | 1 | | 2 | Columbia Greenville |
| ITT | Business Administration, Management and Operations | Project Management | | 1 | | 1 | Charleston Columbia Greenville |
| South | Health Professions and Related Clinical Sciences | Pharmacy | | | 1 | 1 | Columbia |
| Springfield | Health Professions and Related Clinical Sciences | Human Services, Early Childhood Education | | 1 | | 1 | Charleston |
| Saint Leo | Social Services Professions | Human Services Administration | | 1 | | 1 | Sumter |
| Saint Leo | Health Professions and Related Clinical Sciences | Health Care Management | | 1 | | 1 | Sumter |
| Virginia | Health Care Professions | Medical Office Administration | 1 | | | | Columbia Spartanburg |
| Virginia | Computer Information Systems | Network Engineering | 1 | | | | Columbia Spartanburg |
| | | Totals | 5 | 5 | 1 | 11 | |

*Associate

**Bachelor

III. Amendments to Existing Licenses for Degree-Granting Institutions to Add New Sites

The Committee on Academic Affairs and Licensing and the Commission approved three requests for amendments to existing licenses to add new sites for **ITT Technical Institute**, **Miller-Motte Technical College**, and **Virginia College** to offer programs leading to associate and bachelor degrees as shown on the following table.

Table 3. Amendments to Existing Licenses for Degree-Granting Institutions to Add New Sites

| Institution | Broad Program Area | Curricular Area | A* | B** | Total | Location |
|--------------------|---|------------------------------------|-----------|------------|--------------|-------------------------|
| ITT | Engineering Technologies/Technicians | Computer Drafting and Design | 1 | | 1 | Charleston Conway |
| ITT | Engineering Technologies/Technicians | Computer Electronics Engineering | 1 | 1 | 2 | Charleston Conway |
| ITT | Computer and Information Sciences and Support Services | Information Technology | 1 | | 1 | Charleston Conway |
| ITT | Legal Professions and Studies | Paralegal Studies | 1 | | 1 | Charleston Conway |
| ITT | Business Administration, Management and Operations | Construction Management | | 1 | 1 | Charleston Conway |
| ITT | Computer and Information Sciences and Support Services | Information Systems Security | | 1 | 1 | Charleston Conway |
| Miller-Motte | Health Care Professions | Massage Therapy | 1 | | | Conway |
| Miller-Motte | Health Care Professions | Medical Assisting | 1 | | | Conway |
| Virginia | Business, Management, Marketing, and Related Support Services | Administrative Office Management | 1 | | 1 | Columbia Spartanburg |
| Virginia | Engineering Technologies/Technicians | Computer-Aided Drafting and Design | 1 | | 1 | Columbia Spartanburg |
| Virginia | Business, Management, Marketing, and Related Support Services | Business Administration | | 1 | 1 | Columbia Spartanburg |
| Virginia | Business, Management, Marketing, and Related Support Services | Medical Office Management | 1 | | 1 | Columbia Spartanburg |
| Virginia | Health Professions and Related Clinical Sciences | Health Care Reimbursement | | 1 | 1 | Columbia Spartanburg |
| Virginia | Health Professions and Related Clinical Sciences | Health Services Management | | 1 | 1 | Columbia Spartanburg |
| Virginia | Health Professions and Related Clinical Sciences | Medical Assisting | 1 | | 1 | Columbia Spartanburg |
| Virginia | Health Professions and Related Clinical Sciences | Respiratory Therapy | 1 | | 1 | Columbia Spartanburg |
| Virginia | Health Professions and Related Clinical Sciences | Surgical Technology | 1 | | 1 | Columbia Spartanburg |
| Virginia | Legal Professions and Studies | Paralegal Studies | 1 | | 1 | Columbia Spartanburg |
| Virginia | Security & Protective Services | Criminal Justice | 1 | 1 | 2 | Columbia Spartanburg |
| Virginia | Health Care Professions | Medical Office Administration | 1 | | | Columbia Spartanburg |
| Virginia | Computer Information Systems | Network Engineering | 1 | | | Columbia Spartanburg |
| | | Totals | 16 | 7 | 23 | |

*Associate

**Bachelor

Table 4 lists all degree-granting, nonpublic, postsecondary institutions which are licensed with sites in South Carolina. They offer 190 degree programs consisting of 74 associate, 63 bachelor, 48 master, four professional, and one doctorate.

Table 4. Degree-Granting Institutions Licensed to Operate in SC – With Sites in SC

| | Name/location | Main Campus if out of State | Degree level - # of programs* | Accreditation | Profit/ Non | Location |
|-----|--|------------------------------------|--------------------------------------|---|--------------------|---|
| 1. | American College of the Building Arts | | A-1 B-1 | None | Non | Charleston |
| 2. | Art Institute of Charleston | Atlanta, GA | A-4 B-7 | SACS | Profit | Charleston |
| 3. | Brown Mackie | Tucson, AZ | A-10 B-4 | ACICS | Profit | Greenville |
| 4. | Charleston School of Law | | Professional-1 (JD) | ABA candidate | Profit | Charleston |
| 5. | ECPI College of Technology | Virginia Beach, VA | A-4 B-4 | SACS | Profit | Greenville, Charleston, Columbia |
| 6. | Edward Via College of Osteopathic Medicine | Blacksburg, VA | Professional-1 (DO) | Commission on Osteopathic Accreditation | Non | Spartanburg |
| 7. | Embry-Riddle Aeronautical University | Daytona Beach, FL | A-2 B-3 M-4 | SACS | Non | Greenville |
| 8. | Forrest Junior College | | A-3 | ACICS | Profit | Anderson |
| 9. | Fortis College | Towson, MD | A-3 | ABHES | Profit | Columbia |
| 10. | Golf Academy of America | Scottsdale, AZ | A-2 | ACICS | Profit | Myrtle Beach |
| 11. | ITT Technical Institute | Indianapolis, IN | A-7 B-8 | ACICS | Profit | Columbia, Greenville |
| 12. | Lehigh University | Bethlehem, PA | M-8 | MSA | Non | Charleston |
| 13. | Lesley University (Several sites) | Cambridge, MA | M-5 | NEASC | Non | |
| 14. | Miller-Motte Technical College | Virginia Beach, VA | A-11 | ACICS | Profit | Charleston, Conway |
| 15. | Nova SE University | Fort Lauderdale, FL | D-1 | SACS | Non | Columbia, Greenwood, Anderson, Charleston |
| 16. | Professional Golfers Career College | Temecula, CA | A-1 | ACICS | Profit | Bluffton |
| 17. | Remington College | Mobile, AL | A-4 | ACCSCCT | Profit | Columbia |
| 18. | Saint Leo University | Saint Leo, Florida | A-1 B-6 | SACS | Non | Sumter |
| 19. | Savannah College of Art & Design | Savannah, GA | B-1 | SACS | Non | Bluffton |
| 20. | Sherman College of Straight Chiropractic | | Professional-1 (DC) | SACS/CCE | Non | Spartanburg |
| 21. | South University | Savannah, GA | A-6 B-9 | SACS | Profit | Columbia |

| | | | M-3 Professional-1 | | | |
|-----|--------------------------|--------------------|-----------------------|-------|--------|---|
| 22. | Springfield College | Springfield, MA | B-1 M-1 | NEASC | Non | Charleston |
| 23. | Strayer University | Washington, DC | A-8 B-6 M-5 | MSA | Profit | Greenville, Columbia, Charleston |
| 24. | Troy University | Troy, AL | B-3 M-6 | SACS | Non | Sumter, Charleston |
| 25. | University of Phoenix | Phoenix, AZ | B-6 M-4 | NCA | Profit | Columbia |
| 26. | Virginia College | Birmingham, AL | A-12 B-3 | ACICS | Profit | Greenville |
| 27. | Webster University | St. Louis, MO | B-5 M-8 | NCA | Non | Charleston, Myrtle Beach, Greenville, Columbia |

A Associate
 B Bachelor
 M Master
 DO Doctor of Osteopathic Medicine
 DC Doctor of Chiropractic
 JD Juris Doctor
 D Doctor

Table 5 lists degree-granting, nonpublic, postsecondary institutions only *recruiting* in SC. These institutions do not have any on-ground sites in SC.

Table 5. Institutions/Programs Licensed by CHE Only for Recruiting Statewide (advertising and meeting students) in SC

| Institution | Degrees | Modality of Program Delivery |
|---|--|--|
| Capella University Minneapolis, MN | B.P.A. B.S. D.B.A. D.P.A. D.P.H. D.S.W. Ed.D. Ed.S. M.B.A. M.P.A. M.P.H. M.S. Ph.D. Psy. D. | On-line |
| DeVry University Phoenix, AZ Miramar, FL Orlando, FL Alpharetta, GA Decatur, GA Chicago, IL Columbus, OH | A.A.S. B.S. M.S. | A.A.S. and B.S. on-ground at sites in other states M.S. on-line |
| Grand Canyon University Phoenix, AZ | B.A. B.S. M.B.A. M.Ed. M.S. R.N. B.S.N. R.N. to B.S.N. | On-line |
| Nashville Auto-Diesel College (NADC) Nashville, TN | A.A.S. A.O.S. | On-ground at its site in Tennessee |
| Walden University Minneapolis, MN | B.S. Ed.D. M.A.T. M.B.A. M.P.A. M.P.H. M.S. Ph.D. | On-line |
| Westwood University Atlanta, GA (two sites) | A.A.S. A.O.S. B.S. | On-ground at its two sites in Georgia |

IV. Nondegree (certificate and diploma) Activities

In addition to licensing of degree-granting institutions, the Commission also licenses entities that offer certificate and diploma programs that prepare students for a pre-determined vocation. The Commission has delegated to the staff the authority to review and approve nondegree programs. As of June 30, 2010, CHE licensed 61 schools that offer nondegree programs. During the 2009-10 fiscal year, the staff approved initial licensure of the following 13 schools:

Absolute Medical Training, Florence
Allheart Allied Health Education Center, Sumter and Columbia
American Hospitality Academy, Hilton Head
ARC Labs, Piedmont, Williston and Spartanburg
ATP Gunsmithing, North Charleston
Avalon School of Massage, Florence
Care A Lot, Greenwood
Carolina Nurse Aid Program Academy (CNAPA), Columbia
Health Tech, Greenville
National Cat Groomers School, Greenville
Nurses on Call d/b/a NOC Training Center, Hartsville
People Advocating to Change Humanity (PATCH) Training School, Charleston
Schuman Nursing Assistant Academy, Spartanburg

Four nondegree schools ceased training during the 2009-10 fiscal year: Associated Training Services, Pelzer; Dog Grooming School of the Lowcountry, Beaufort; Model's Studio, Summerville; and Southern Institute of Pet Grooming, Central. There were no refunds due or teach-out costs from the closing of these three schools.

Table 6 lists nondegree-granting, nonpublic, postsecondary institutions operating or soliciting in SC.

Table 6. Nondegree-Granting Institutions Licensed by CHE

| | | | |
|-----|--|-----|---|
| 1. | Absolute Medical Training, Florence | 34. | Jackson Hewitt (various sites) |
| 2. | Academy of Dental Assisting, Inc., Surfside Beach | 35. | John Casablancas, Charlotte, NC |
| 3. | Allheart Allied Health Education Center, Sumter and Columbia | 36. | Liberty Tax Service (various sites) |
| 4. | American Hospitality Academy, Hilton Head | 37. | Mejias Medical Training Center, Florence |
| 5. | ARC Labs, Piedmont, Williston, Spartanburg | 38. | Millie Lewis Modeling/Finishing, Greenville |
| 6. | Arrhythmia Technologies, Greenville | 39. | Millie Lewis Models and Talent, Charleston |
| 7. | Art Instruction School, Minneapolis, MN | 40. | Millie Lewis of Columbia |
| 8. | At-Home Professionals, Ft. Collins, CO | 41. | NASCAR Technical Institute, Mooresville, NC |
| 9. | ATP Gunsmithing, North Charleston | 42. | National Cat Groomers School, Greenville |
| 10. | Avalon School of Massage, Florence | 43. | New Horizons Computer Learning Center (Cooke & Moses d/b/a), Columbia, Greenville, Charleston |
| 11. | Barbizon Academy of Charlotte | 44. | Nurses on Call d/b/a NOC Training Center, Hartsville |
| 12. | Care A Lot, Greenwood | 45. | Palmetto HealthCare Training Center, Marion |
| 13. | Carolina Film Institute, Greenville | 46. | Palmetto Training, Inc. (SC Technical Institute d/b/a), Timmonsville |
| 14. | Carolina Massage School & Wellness Center, Greenville | 47. | People Advocating to Change Humanity (PATCH) Training School, Charleston |
| 15. | Carolina Nurse Aid Program Academy, (CNAPA), Columbia | 48. | Pee Dee Medical Training Center, Lake City |
| 16. | Centura College, Charleston and Columbia | 49. | Plumstead Quality and Training Service, Inc., Greenville |
| 17. | Charleston School of Massage | 50. | Professional Medical Training Center, Florence and Conway |
| 18. | Charleston School of Protocol and Etiquette, Inc. | 51. | SC Massage & Esthetics, Columbia, Myrtle Beach, and Bluffton |
| 19. | Clemson Montessori d/b/a Montessori Teacher Training | 52. | SC School of Court Reporting, Columbia and Greenville |
| 20. | Columbia Health Care Services | 53. | SC School of Dog Grooming, Columbia |
| 21. | Construction Training Center, Blair | 54. | SC School of Horseshoeing, Inc., Aiken |
| 22. | Court Reporting School of SC, W. Columbia and Greenville | 55. | Schuman Nursing Assistant Academy, Spartanburg |
| 23. | DeAbreu Modeling Consulting, LLC, Summerville | 56. | SE Institute, Charleston and Columbia |
| 24. | Dental Assisting School of SC, Mt. Pleasant | 57. | SE School for Career Development, Greenville |
| 25. | Discovery Training Center, Charleston | 58. | Training Concepts LLC, Irmo |
| 26. | East Coast Grooming School, Beaufort | 59. | Universal Technical Institute of Texas |
| 27. | EZ Tax Service, Charleston | 60. | Universal Technical Institute-Motorcycle Mechanics Division, Orlando, FL |
| 28. | Georgia School of Construction, Conyers, GA | 61. | WyoTech, Blairsville, PA; Laramie, WY; Daytona Beach, FL |
| 29. | Groomadog Academy, Irmo | | |
| 30. | H&R Blocks (various sites) | | |
| 31. | Health Tech, Greenville | | |
| 32. | Institute of Guided Studies, Lugoff | | |
| 33. | International Diving Institute, Charleston | | |

IV. Complaints, Records, and Agent Permits

The licensing regulations require that each institution include a complaint procedure in its catalog. The procedure typically includes a formal process by which a student may approach institution officials and seek resolution through the institution. If the student cannot reach a satisfactory conclusion, he or she may submit a complaint to the Commission. During the year ended June 30, 2010, licensing staff received 95 complaints about 51 institutions. The complaints were about a variety of issues ranging from misunderstandings about financial aid eligibility, charges, and refunds; eligibility for teacher or principal certification for education-related programs; and access to student services and advising. Members of the staff of the Commission refer students to other resources and mediate sharing of information between students and school officials. In cases where students file formal complaints, the staff reviews the complaint, sends it to the school for response, transmits the response to the student, and negotiates resolution of the complaint. Sometimes complaints result in readdressing policies and procedures at the schools in order to avoid similar problems.

The Commission is the repository for records of schools that have closed. During the 2009-10 fiscal year, the Commission received 261 requests for transcripts.

The Commission also issues permits to agents who represent licensed institutions. The agents follow-up on leads generated by advertising and soliciting activities. During the 2009-10 fiscal year, the Commission issued 293 agent permits.