

Minutes
Committee on Academic Affairs and Licensing
December 4, 2008

Members Present

Dr. Bettie Rose Horne, Chair
Ms. Cindy Mosteller
Mr. Bill Scarborough
Mr. Hood Temple
Mr. Randy Thomas

Members Absent

Mr. Neal Workman

Staff Present

Dr. Argentini Anderson
Ms. Julie Carullo
Ms. Renea Eshelman
Ms. Lane Goodwin
Dr. Lynn Kelley
Dr. Gail Morrison
Dr. Mike Raley
Ms. De’Nitra Reese

Guests

Dr. Carolyn Brightharp, Virginia
College
Dr. Cheryl Cox, SCTCS
Ms. Elaine Cue, MMTC-Charleston
Dr. Helen Doerpinghaus, USC
Mr. David Dowell, Guest
Dr. Marsha Dowell, USC-Upstate
Dr. Kris Finnigan, USC
Dr. Madilyn Fletcher, USC
Dr. Gwendolyn Geidel, USC
Dr. Joseph Hoey, SCAD
Ms. Kate Dillon Hogan, Grand Canyon
University
Ms. Helen Houser, Strayer University
Ms. Nichole Karpel, Strayer University
Mr. Mike Largent, Virginia College
Dr. Bonnie Martin-Harris, MUSC
Dr. Greg Niehaus, USC
Ms. Sandra Powers, College of
Charleston
Mr. Davis L. Sessoms, MMTC-
Charleston
Dr. Mark Solhmann, MUSC
Dr. Becki Trickey, MUSC
Mr. Peter Weishar, SCAD
Ms. Andrea Wells, USC

Dr. Horne called the meeting to order at 1:05 p.m. and stated that the meeting was being held in compliance with the Freedom of Information Act.

1. Consideration of Minutes of September 4, 2007

Mr. Temple **moved** that the minutes of September 4, 2007, be accepted as distributed and the motion was **seconded** by Ms. Mosteller. The motion was **approved unanimously**.

2. Consideration of New Program Proposals

a. A.H.S., Dental Hygiene, Aiken Tech

Dr. Horne introduced the item and recognized Dr. Cox. It was **moved** (Mosteller) and **seconded** (Temple) to accept the staff's recommendation for approval. Mr. Temple stated that he had some reservations concerned with the cost of the program in these hard economic times. Dr. Cox stated that all allied health programs are very expensive and the MRR almost always estimates that there will be a loss of funds. She added that the College is aware of the hard economic times but they have three years to implement the program once it is approved by the Commission. Dr. Cox stated that Aiken Tech has a history of having community support and working with their local health community.

Dr. Morrison stated that the numbers in the MRR are theoretical and institutions can implement the program with more or less money than what is displayed by the MRR. She added that the technical colleges will always show a deficit if they keep tuition low. Dr. Morrison also stated that staff has had discussions regarding the value of these estimates and concluded that it is important to show the level of needed state funding.

Mr. Temple stated that the General Assembly might perceive from this program proposal and others that colleges have sufficient funds even in a difficult period. Dr. Cox responded that the technical colleges are designed to train people to work and these new programs are a necessity in today's workforce. She also added that program cancellations are underway.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Associate in Health Science degree with a major in Dental Hygiene at Aiken Technical College, to be implemented in Fall 2009, provided that no "unique cost" or other special state funding be required or requested; and provided further that simultaneously with

implementation of the program the institution terminate the existing one-plus-one articulation agreement with Midlands Technical College.

b. B.A., Communication with Concentrations in Journalism, Broadcasting, and Public Communication, S.C. State

This item was deferred until the next Committee on Academic Affairs and Licensing meeting.

c. B.S., Environmental Science, USC-Columbia

Dr. Horne introduced the item and recognized Dr. Finnigan. It was **moved** (Temple) and **seconded** (Mosteller) to accept the staff's recommendation for approval. Ms. Mosteller inquired whether USC-Columbia will coordinate with other institutions which have similar programs on common environmental issues for the state. Dr. Geidel stated that because the program will focus on issues important to the state it will necessarily connect with other departments and institutions in the state.

Dr. Horne asked if USC-Columbia has already had conversations with other South Carolina colleges that offer this kind of program. Dr. Geidel replied that she has spoken with Lander and they have not indicated any opposition. Dr. Morrison stated that there were no objections at the October meeting of the Advisory Committee on Academic Programs. She added that this is an emerging new field of study like computer science once was in the past.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Bachelor of Science degree with a major in Environmental Science at USC-Columbia, to be implemented in Spring 2009, provided that no "unique cost" or other special state funding be required or requested.

d. M.I.B., Master of International Business, USC-Columbia

Dr. Horne introduced the item and recognized Dr. Niehaus. It was **moved** (Mr. Temple) and **seconded** (Mr. Workman) to accept the staff's recommendation for approval. Dr. Horne asked if USC-Columbia currently offers this program. Dr. Niehaus stated that the M.I.B. program is not duplicative of the I.M.B.A because the two programs target different types of students. The I.M..B.A. is designed for students who have been in the workforce and want to pursue a graduate degree in business. He added that this program is different because it will emphasize other cultures, global and internet business, rather than business fundamentals. It will also provide a pathway for baccalaureate graduates to move directly from their

undergraduate studies into a graduate program. Ms. Mosteller asked if the program will be offered online. Dr. Niehaus replied that upon implementation the program will be offered through the traditional route, but there are plans to offer some part-time coursework in the future.

Dr. Morrison asked if this will be a joint program with the law school. Dr. Niehaus replied that such a program is under consideration, and he added that the I.M.B.A. is currently a joint program with the law school.

Mr. Scarborough asked if international travel will be a requirement for the students of this program. Dr. Niehaus replied that travel abroad is not a requirement, but the ideal student has traveled and also knows a second language.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Master of International Business degree at USC-Columbia, to be implemented in Fall 2009, provided that no “unique cost” or other special state funding be required or requested.

e. Ph.D., Health and Rehabilitation Science with concentrations in Pathology and Impairment, Functional Limitations, or Health Services, MUSC

Dr. Horne introduced the item and recognized Dr. Martin-Harris. It was **moved** (Temple) and **seconded** (Scarborough) to accept the staff’s recommendation for approval. Dr. Horne asked if MUSC plans to build a new building to support this degree program and others like it. Dr. Martin-Harris stated that an existing building is being renovated. Dr. Horne asked why the program proposal does not have a track in disability research. Dr. Martin-Harris stated that the lack of a disability track is a reflection of the pervasiveness of disability research throughout the other tracks in the curriculum.

Dr. Morrison asked if this program will become a part of the Centers of Economic Excellence. Dr. Martin-Harris stated that the university is already planning to make it a center.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Ph.D. degree in Health and Rehabilitation Science with Concentrations in Pathology and Impairment, Functional Limitations, and Health Services at MUSC, to be implemented in Fall 2009, provided that no “unique cost” or other special state funding be required or requested.

f. Inquiry in Motion Institute, Clemson

This item was deferred until the next Committee on Academic Affairs and Licensing meeting.

3. Consideration of Requests for Amendments to Existing License to Add New Programs

a. R.N. to B.S. and M.S.N., Gardner Webb University, at Mary Black Hospital System, Spartanburg, SC

This item was withdrawn.

b. A.A.S., Physical Therapy, Miller-Motte Technical College, Charleston

Dr. Horne introduced the item and recognized Mr. Sessoms. It was **moved** (Temple) and **seconded** (Mosteller) to accept the staff's recommendation for approval. Dr. Horne stated that the default rate is the highest that the Committee has ever seen from an institution seeking licensing for a program. Mr. Sessoms stated that the entire Miller-Motte system is working to take corrective action to resolve the college's default rate.

Ms. Mosteller asked if hospitals have already been contacted for arrangements for clinical work. Ms. Cue replied that more individual clinical offices will be used to supplement clinicals in hospitals.

In response to Dr. Horne's question about the need for this program, Mr. Sessoms stated that market analysis shows a need in this state for this program and that these programs have been successful at other Miller-Motte Campuses.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission an amendment to the license of Miller-Motte Technical College to offer a program leading to the Associate of Applied Science degree with a major in Physical Therapy Assistant for implementation in June 2009.

c. A.A.S., and B.S., Criminal Justice, Strayer University; Charleston, Columbia, and Greenville

Dr. Horne introduced the item and recognized Ms. Karpel. It was **moved** (Temple) and **seconded** (Scarborough) to accept the staff's recommendation for approval. Ms. Mosteller asked why there is no specialized accreditation for

Criminal Justice. Ms. Karpel stated that Criminal Justice has not been “professionalized” and may eventually evolve into that type of program. Dr. Horne stated that many institutions have a criminal justice program and asked what differentiates this program. Ms. Karpel replied that this program is geared toward the working adult. It is 100% on-line and is focused on administration technology and homeland security. Dr. Horne asked if there will be any collaboration with the Port Authority, and Ms. Karpel stated that Strayer is currently pursuing this type of collaboration.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission an amendment to the license of Strayer University to offer programs leading to the Associate of Arts degree and Bachelor of Science degree in Criminal Justice for implementation in April 2009 in Charleston, Columbia, and Greenville.

4. Consideration of Request for Amendments to Existing License to Add New Site in Charleston and New Programs in Greenville, Virginia College, Birmingham, AL

A.A.S., Administrative Office Management; A.A.S., Crminal Justice; A.A.S., Medical Office Management; A.A.S. Paralegal Studies, A.A.S., Respiratory Therapy; A.A.S., Surgical Technology; A.A.S., Therapeutic Massage; B.S., Business Administration; B.S., Criminal Justice; B.S., Health Services Management; and to add to the existing license for Greenville programs leading to the A.A.S., Healthcare Reimbursement; A.A.S., Medical Assistant

Dr. Horne introduced the item and recognized Mr. Largent. It was **moved** (Mosteller) and **seconded** (Scarborough) to accept the staff’s recommendation for approval. Dr. Horne inquired why the default rate was so high. Mr. Largent stated that the College has grown tremendously and is also implementing a new process to decrease the default rate. In response to Ms. Mosteller’s question about pioneering programs, Mr. Largent stated that all of these programs have been offered at other campuses.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission initial licensure for five years to Virginia College at Birmingham, AL, to establish a branch campus in Charleston, South Carolina, to offer programs leading to the **Associate of Applied Science** degree with majors in (1) Administrative Office Management, (2) Criminal Justice, (3) Healthcare Reimbursement, (4) Medical Assistant, (5) Medical Office Management, (6) Paralegal Studies, (7) Respiratory Therapy, (8) Surgical Technology, and (9) Therapeutic Massage; and the **Bachelor of Science** degree with majors in (1)

Business Administration, (2) Criminal Justice, and (3) Health Services Management to be implemented in June 2009; and to add to the existing site in Greenville programs leading to **Associate of Applied Science** degree with majors in (1) Healthcare Reimbursement and (2) Medical Assistant, also to be implemented in June 2009. The Committee further commended to the Commission the delegation to the staff to authorize licensing of the site in Charleston when the facility has been developed.

5. Consideration of Requests for Initial Licenses Grand Canyon University, Phoenix, AZ, to recruit SC residents

- a. B.A., Christian Studies; B.A., Communications; B.A., English Literature; B.A., History; B.A., Interdisciplinary Studies; B.S., Elementary Education; B.S., Elementary/Special Education; B.S., Secondary Education; B.S., Justice Studies; B.S., Psychology; B.S., Medical Imaging Sciences; B.S., Health Sciences; B.S., Respiratory Care; B.S., Accounting; B.S., Applied Management; B.S., Business Administration; B.S., Emergency Management; B.S., Entrepreneurial Studies; B.S., Marketing; B.S., Public Safety Administration; M.B.A., Business Administration; M.Ed., Curriculum and Instruction: (1) Reading, (2) Technology, (3) Special Education, (4) Teaching ESOL; M.Ed., Elementary Education; M.Ed., Education Administration; M.S., Nursing; M.S., Professional Counseling; M.S., Executive Fire Service Leadership; M.S., Leadership; R.N. to B.S.N., Nursing ; R.N. to M.S.N., Nursing;

Dr. Horne introduced the item and recognized Ms. Burstein. It was **moved** (Mosteller) and **seconded** (Scarborough) to accept the staff's recommendation. Without any discussion, the Committee **voted unanimously to commend favorably** to the Commission initial license for five years to Grand Canyon University, Phoenix, AZ, to recruit South Carolina residents into the online programs listed above leading to the Bachelor of Arts, Bachelor of Science, Master of Business Administration, Master of Education, and Master of Science degrees. The request is to begin advertising and recruiting upon approval by the Commission.

- b. B.A., Equestrian Studies, Savannah College of Art and Design, Savannah, GA, (new branch in Hardeeville, SC)

Dr. Horne introduced the item and recognized Ms. Burstein. It was **moved** (Scarborough) and **seconded** (Mosteller) to accept the staff's recommendation for approval. In response to Dr. Horne's question, Dr. Hoey stated that the equestrian center is seven miles from the college. Mr. Scarborough asked if the college will collaborate with College of Charleston. Ms. Wells stated that College of Charleston does not have an academic program.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission initial licensure for five years to the Savannah College of Art and Design at its Waranch Equestrian Center to offer equestrian courses only which are required for the College's Savannah-based Bachelor of Arts degree in Equestrian Management to be implemented immediately.

6. Annual Report on Academic Common Market

This report was presented for information only.

7. Informational Report on Licensing Activities for Degree-Granting Institutions, FY 2007-2008

This report was presented for information only.

Adjournment

Dr. Horne thanked those in attendance for their participation and staff for their work. Hearing no further business, Dr. Horne adjourned the meeting at 2:30 p.m.

Respectfully Submitted,

De'Nitra C. Reese