

**Minutes**  
**Committee on Academic Affairs and Licensing**  
**September 2, 2010**

**Members Present**

Dr. Bettie Rose Horne, Chair  
Ms. Cyndi Mosteller  
Mr. Bill Scarborough  
Mr. Hood Temple

**Members Absent**

Mr. Neal Workman

**Other Commission Members Present**

**Staff Present**

Dr. Argentini Anderson  
Ms. Laura Belcher  
Mr. Arik Bjorn  
Ms. Renea Eshleman  
Ms. JoAnn Gardner  
Ms. Lane Goodwin  
Dr. Paula Gregg  
Mr. Clint Mullins  
Dr. T. Michael Raley

**Guests**

Dr. Pat Bohannon, Coastal Carolina University  
Dr. Sam Broughton, Francis Marion University  
Dr. Barbara Buckner, Coastal Carolina University  
Ms. Christy Cimineri, Horry Georgetown Technical College  
Dr. Richard Chapman, Francis Marion University  
Dr. Cheryl Cox, S.C. Technical College System  
Dr. James Deavor, College of Charleston  
Dr. David DeCenzo, Coastal Carolina University  
Dr. Marsha Dowell, University of South Carolina Upstate  
Dr. Kris Finnigan, University of South Carolina Columbia  
Dr. Dave Fleming, Clemson University  
Dr. Marilyn Fore, Horry Georgetown Technical College  
Dr. John R. Hester, Francis Marion University  
Dr. George Hynd, College of Charleston  
Dr. Debbie Jackson, Clemson University  
Dr. Bill Manaris, College of Charleston  
Dr. Marian Mazzone, College of Charleston  
Mr. Todd McNerney, College of Charleston  
Dr. Tara McNealy, The Citadel  
Dr. Jim Mensch, University of South Carolina Columbia  
Ms. Valerie Morris, College of Charleston  
Dr. Michael Roberts, Coastal Carolina University  
Dr. Robert Sheehan, Coastal Carolina University  
Dr. Mindy Spearman, Clemson University  
Dr. Chris Starr, College of Charleston  
Dr. Diane Stephens, University of South Carolina Columbia  
Dr. Blake Stevens, College of Charleston  
Dr. Irma Van Scoy, University of South Carolina Columbia

Dr. Horne called the meeting to order at 1:05 p.m. and stated that the meeting was being held in compliance with the Freedom of Information Act.

**1. Consideration of Minutes of April 1, 2010 and May 6, 2010**

Dr. Horne requested a motion to accept the Minutes of April 1, 2010, as distributed. The motion was **moved** (Temple) and **seconded** (Mosteller), and the Committee **voted unanimously to accept the Minutes as distributed.** Dr. Horne requested a motion to accept the Minutes of May 6, 2010, as distributed. The motion was **moved** (Mosteller) and **seconded** (Temple), and the Committee **voted unanimously to accept the Minutes as distributed.** Ms. Mosteller informed CHE staff of the correct spelling of her first name. CHE staff noted the change and assured Ms. Mosteller that the spelling of her first name would be correct in the future.

**2. Consideration of New Program Proposals**

**a. B.A., Computing in the Arts, College of Charleston**

Dr. Horne introduced the item and recognized Dr. Hynd. It was **moved** (Scarborough) and **seconded** (Mosteller) to accept the staff's recommendation for approval. Dr. Hynd introduced several College of Charleston representatives. One representative described the program as cross-disciplined between art and technology. Dr. Hynd informed the Committee that when he first arrived at the College of Charleston, he was shocked to learn how many arts students were pursuing second majors in areas such as math and computer science. He added that the College's faculty seek to find and develop creative synergies between fields, as in this proposed program, which will enhance students' careers.

A representative from the College explained that a student in this program would choose an arts track from the options of visual arts, theater, and music. Dr. Scarborough asked the College to describe how computing could be cross-disciplined with theater. Mr. McNerney provided an example of this degree program being used for students interested in the next generation of computer programming which will include a greater use of virtual worlds and more realistic gaming. He described a team approach where a theater major, a computer programmer, and a marketing expert would work together to create a new video game or virtual world. He explained that the theater aspect of the program would be used for storyboarding and creation of characters in the game or in the virtual world.

Dr. Horne asked the College about the type and availability of work opportunities for students who obtain this degree. Dr. Starr agreed when Mr. Temple and Mr. Scarborough mentioned job opportunities at Disney or within the tourism industry. He also informed the Committee that the College is working with New Carolina to build a creative arts industry cluster in Charleston, which includes the creative design aspect of software development. He continued by stating that website designers and the defense industry could use employees with this type of degree. Dr. Raley mentioned that any company which creates or uses simulation software could benefit from employing a graduate of this program.

Ms. Mosteller asked about the program's accreditation. A College representative responded by stating that the College is in the process of meeting the guidelines for accreditation. Ms. Mosteller asked for the reasoning behind the title of the degree. She expressed that it might be better for a graduate of this program to have his or her individual artistic track as a part of the degree title. The College responded that even though the title of the degree is broad, most students will emphasize their individual tracks through their resumes.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Bachelor of Arts degree in Computing in the Arts at the College of Charleston to be implemented in Spring 2011, provided that no “unique cost” or other special state funding be required or requested.

**b. B.S., Athletic Training, University of South Carolina Columbia**

Dr. Horne introduced the item and recognized Dr. Mensch. It was **moved** (Temple) and **seconded** (Mosteller) to accept the staff’s recommendation for approval. Dr. Mensch explained that Athletic Training has been an existing program concentration under the Physical Education degree since 1996 and has evolved to a point where USC is seeking to make it an independent program. He added that the program will not create any new costs. Dr. Van Scoy informed the Committee that the accrediting agency for Athletic Training has now required that all accredited programs reflect the title Athletic Training. She also reported to the Committee that this change will require a CIP code change.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Bachelor of Science degree in Athletic Training at the University of South Carolina Columbia, to be implemented in Fall 2011, provided that no “unique cost” or other special state funding be required or requested and provided further that the existing concentration in Athletic Training within the Bachelor of Science in Physical Education be terminated upon the implementation of the Bachelor of Science in Athletic Training.

**c. B.S., Nursing (Completion), Coastal Carolina University**

Dr. Horne introduced the item and recognized Dr. Sheehan. It was **moved** (Mosteller) and **seconded** (Scarborough) to accept the staff’s recommendation for approval. Dr. Sheehan introduced Dr. Marilyn Fore from Horry Georgetown Technical College (HGTC) who informed the Committee that Coastal Carolina University and HGTC had been working to create this collaborative proposal for the last ten years. Dr. Sheehan reported to the Committee that of the total number of individuals who applied to BSN completion programs in 2009, 35% were turned away due to lack of space. He also informed the Committee that 21% of the nurses in Horry and Georgetown counties are baccalaureate-trained, below the state’s average of 30%. Dr. Sheehan also presented letters from the CEOs of four regional hospitals in support of the proposed program. He recognized that because it is a medical program, the proposed degree will be expensive, but stated that funds have been re-allocated to cover costs and HGTC is providing space for the degree program.

Ms. Mosteller congratulated Coastal on the results of the survey referenced on page one of the proposal, which states: “This survey also revealed that area hospitals are willing to pay up to 90% of employees’ tuition for a Bachelor of Science in Nursing (R.N. to B.S.N. Completion) program.” Dr. Horne asked about the effects of the recent economy on the nursing industry. Dr. Cimineri informed the Committee that there has been a decrease in immediate job placement for nurses because individuals have delayed elective surgeries and nurses have not retired as expected. She continued by stating that as the economy slowly revives, so will the available nursing positions. She notified the Committee that the local hospitals are supportive of this BSN degree for their staff even in the slow economy. Dr. Cimineri referenced statistics which reveal the benefits of baccalaureate-prepared nurses as having better patient safety outcomes.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Bachelor of Science in Nursing (R.N. to B.S.N. Completion) degree at Coastal Carolina, to be implemented in Spring 2011, provided that no “unique cost” or other special state funding be required or requested.

**d. M.Ed., Teaching and Learning, Clemson University**

Dr. Horne introduced the item and recognized Dr. Jackson. It was **moved** (Scarborough) and **seconded** (Mosteller) to accept the staff’s recommendation for approval. Dr. Jackson introduced Dr. David Fleming and Dr. Mindy Spearman who summarized the program. Dr. Fleming explained that the M.Ed. would combine five other existing graduate degrees, allow for more specific concentrations, and be administered more efficiently. He further explained that there is a national trend to merge smaller programs under the larger umbrella of a Teaching and Learning degree.

Mr. Temple commented on the need to continue to revise the tables and graphs used to explain the costs of new programs. He specifically requested that if funds are being reallocated from the University to cover the costs of a new program, then he would like to know from where the funds derive. He continued by asking Dr. Jackson whether the reallocated funds used to fund this new program derived from the termination of the five existing programs it will replace. Dr. Jackson confirmed that the statement is correct. Dr. Jackson suggested including a new graphic which would contain current costs as opposed to new costs. The Committee continued to discuss this topic. Dr. Raley concluded by stating that CHE staff were working to revise the template. He explained to the Committee that CHE staff will work together with the Advisory Committee for Academic Affairs to create a better tool to explain costs and revenues of proposed programs.

Ms. Mosteller asked for clarification regarding the statement “The proposed program will utilize six key assessments that are unique to the program.” Dr. Spearman explained that two assessments will be included in the final comprehensive exam, two will be in the action research course, and the final two will be in the curriculum course.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Master of Education degree in Teaching and Learning with concentrations in Mathematics Education, Science Education, English Education, Social Studies Education, and Elementary Education at Clemson University, to be implemented in Spring 2011 and offered on the Clemson campus through a blended delivery with courses offered at the University Center of Greenville, provided that no “unique cost” or other special state funding be required or requested, and provided further that the M.Ed. programs in Secondary Mathematics Education, Secondary Science Education, Secondary English Education, Secondary Social Studies Education, and Elementary Education be discontinued by Spring 2011.

**e. Ph.D., Teaching and Learning, University of South Carolina Columbia**

Dr. Horne introduced the item and recognized Dr. Van Scoy. It was **moved** (Scarborough) and **seconded** (Mosteller) to accept the staff's recommendation for approval. Dr. Van Scoy introduced Dr. Diane Stephens, Chair of Instruction and Teacher Education. Dr. Stephens explained that the department currently offers a Ph.D. in Elementary Education and a Ph.D. in Secondary Education, both of which have low enrollments, but the department does not offer a Ph.D. in Middle Level Education. She continued by stating that the proposed program follows a growing trend and offers doctoral training for the whole spectrum of K-12 education. Dr. Van Scoy informed the Committee that USC Columbia currently offers the M.Ed. in Teaching.

Dr. Horne asked Dr. Van Scoy to describe the incentives mentioned on page two of the staff analysis: "According to the proposal, USC Columbia has instituted new policies that include incentives to departments to recruit and support full-time doctoral students in order to increase the number of doctoral students." Dr. Stephens responded by stating that the Provost initiated a program in which a departmental program would receive \$1,500 any time a doctoral student graduates. She continued by stating that many program areas have used the funds to hire a graduate assistant or to help pay travel expenses for graduate students to present at national conferences. Dr. Horne inquired as to the source of these funds. The USC representatives answered that they did not know the source of the funds. The Committee asked that USC Columbia provide the answer prior to the Commission meeting on October 8, 2010.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to a Doctor of Philosophy degree in Teaching and Learning at USC Columbia, to be implemented in Spring 2011 and offered on the main campus through traditional delivery, provided that no "unique cost" or other special state funding be required or requested and that the programs leading to the Ph.D. degree in Elementary Education and the Ph.D. degree in Secondary Education be terminated upon implementation of the proposed program.

**3. Consideration of Revised Mission: Francis Marion University**

Dr. Horne introduced the item and recognized Dr. Chapman. It was **moved** (Scarborough) and **seconded** (Mosteller) to accept the staff's recommendation for approval. Dr. Chapman introduced his colleagues, Dr. John Hester, Chair of the Department of Psychology, and Dr. Sam Broughton, Director of the Graduate Program of the Psychology Department. He explained the request to change the mission of Francis Marion University (FMU) to acknowledge the awarding of a specialist degree in School Psychology. Dr. Chapman informed the Committee that FMU has offered an equivalent degree but had not been permitted to award the specialist title due to the limitations of its mission. He also added that the program modification to align the program with the awarding of a specialist degree has been approved contingent on a change in the university mission statement.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission approval of the revised mission statement for Francis Marion University.

#### **4. Consideration of Operating Budget for Centers of Economic Excellence, FY 2010-2011**

Dr. Horne introduced the item and recognized Dr. Raley. It was **moved** (Mosteller) and **seconded** (Scarborough) to accept the staff's recommendation for approval. Dr. Raley explained that the increase in the Personal Services line item reflects an accounting artifact in the way percentages of pay are derived from different budgets. He also noted that the small increase in the Employer Contributions line item reflects the corresponding percentage change of the Personal Services line item. He confirmed that the budget has been approved by the CoEE Review Board. Mr. Bjorn explained to the Committee that the Review Board did not issue a Request for Proposals (RFP) for awards this year. He then explained that the largest shift in expenses was from the Consultants line item to the Council of Chairs line item.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the annual operating budget as approved by the Centers of Economic Excellence Review Board for FY 2010-11.

#### **5. Consideration of Annual Report on Admission Standards for First-Time Entering Freshmen, FY 2009-10**

Dr. Horne introduced the item. It was **moved** (Scarborough) and **seconded** (Mosteller) to accept the staff's recommendation for approval. Dr. Raley explained that on page 23, the last sentence above Table 11 should be deleted. Dr. Horne questioned the low number of non-traditional students referenced in Table 11. Dr. Raley stated that this report presents data exclusively on first-time entering freshmen.

Dr. Raley continued by highlighting interesting aspects of the report, including differential retention rates on pages ten and eleven. He reported to the Committee that the data supports the theory that those students who do not meet prerequisite requirements are retained at a lower rate. Dr. Raley also explained that the prerequisites have changed for those students who will be entering college in the Fall of 2011. He said the changes included the addition of an hour of fine arts. Dr. Raley continued by telling the Committee that CHE staff predict that there will be more students in the future not meeting the prerequisites due to individual schools and school districts which will be unable to fund fine arts classes.

Mr. Scarborough asked why The Citadel does not report data for Table 9 on page 21. Dr. Raley responded that the table contains data regarding high school GPA and minimum SAT or ACT scores, and The Citadel does not use that combined criteria to determine freshman eligibility. He continued by stating that The Citadel uses class rank and SAT/ACT scores.

Dr. Horne asked whether the zeroes reflected on Table 7 are a matter of colleges and universities defining the term provisional freshmen in different ways. Dr. Raley answered affirmatively. Dr. Horne asked that an explanation be provided for this chart through the use of asterisks to describe the differing definitions.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission approval of the *Annual Report on Admission Standards for First-Time Entering Freshmen, FY 2009-10* with the following:

1. Although there was an increase in first-time freshmen meeting all the high school course prerequisites for public college admission, the senior institutions whose compliance rate

falls below the state average of 95.6 percent should focus on efforts to ensure increasing compliance, particularly in science, thereby enhancing student preparation for success in college and making majors in science, engineering, and technology more likely for entering students.

2. This report should be transmitted to the South Carolina Department of Education and the chairs of the House and Senate Education Committees.

**6. Annual Report on Staff-Approved Mission Changes, FY 2009-2010**

Dr. Horne introduced this report which provides the staff's review of non-substantive mission statement revisions from various public institutions and recognized Dr. Raley. He stated that this report is presented for information only.

**7. Annual Report on Academic Common Market, Calendar Years 2008 and 2009**

Dr. Horne introduced this report and recognized Dr. Raley. He stated that this report is presented for information only.

**8. Annual Report on Terminated and Approved Programs, FY 2009-2010**

Dr. Horne introduced this report and recognized Dr. Raley. He stated that this report is presented for information only and noted that the number of terminated programs is greater than the number of approved programs.

**9. Annual Report on Licensing Activities, FY 2009-2010**

Dr. Horne introduced this report and recognized Dr. Eshleman. She stated that this report is presented for information only.

**10. Other Business**

Mr. Scarborough reported to the Committee a conversation he had with a student who had experienced difficulty in transferring academic credit from a for-profit institution out-of-state to a local technical college. He further explained that the student's credits did not qualify as transfer credits because the for-profit institution was not accredited.

Ms. Eshleman explained to the Committee that the for-profit institutions licensed to operate in S.C. are required to have national accreditation, but not regional accreditation. She informed the Committee that the licensed institutions do not guarantee the transferability of their classes and that their marketing materials reflect this fact.

Dr. Horne asked Ms. Eshleman to provide further information at the December 2<sup>nd</sup> meeting about accreditation and transferability. Ms. Eshleman agreed.

Dr. Raley assured the Committee that if an applying school has any aspect which would legally disqualify it from receiving a S.C. license, then it would not come before the Committee for approval. He continued by stating that any applying school is closely scrutinized by CHE staff before it comes before the Committee.

President DeCenzio suggested the possibility of informing and educating high school guidance counselors of the transferability of credits, affordability, and accreditation issues of the for-profit institutions. Ms. Mosteller thanked Dr. DeCenzio for the comment and suggested that CHE staff could possibly provide high school guidance counselors with price comparison information. Mr. Temple agreed and suggested that if CHE staff were to provide a comparative cost tool, then it should compare hourly costs.

Dr. Cox informed the Committee that the Technical College System has had reports of students having difficulty finding tuition costs of for-profit institutions using the Internet. She continued by adding that a Technical College System employee then researched several websites to determine the ease of finding tuition costs. Dr. Cox reported that the employee discovered that the tuition data is often buried many links into the website. Dr. Eshleman stated that the state and CHE can address this issue through the licensing process.

Dr. Horne thanked those in attendance for their participation and staff for their work. Hearing no further business, she adjourned the meeting at 2:42 p.m.