



South Carolina Commission on Higher Education

Mr. Kenneth B. Wingate, Chair
Dr. Bettie Rose Horne, Vice Chair
Douglas R. Forbes, D.M.D.
Mr. Kenneth W. Jackson
Dr. Raghuram K. Korrapati
Ms. Cynthia C. Mosteller
Mr. James R. Sanders
Mr. Y. W. Scarborough, III
Mr. Charles L. Talbert, III, CPA
Mr. Guy C. Tarrant, CCIM
Mr. Hood Temple
Charles B. Thomas, Jr., M.D.
Mr. Neal J. Workman, Jr.

CAAL
2/14/2011
Agenda Item 3

Dr. Garrison Walters, Executive Director

MEMORANDUM

TO: Dr. Bettie Rose Horne, Chair, and Members,
Committee on Academic Affairs and Licensing

FROM:  Michael Raley, Director of Academic Affairs and Licensing

Consideration of Request for Amendment to Existing License to Add New Site B.A. in Business Administration, Criminal Justice, Human Resource Management, and Psychology; B.S. in Health Care Management; M.B.A.; and M.S. in Criminal Justice; Saint Leo University, New Site in Charleston

Summary

Saint Leo University (www.saintleo.edu) requests approval of an amendment to its license to offer at a new site in Charleston programs leading to the B.A. degree in Business Administration, Criminal Justice, Human Resource Management, and Psychology; B.S. degree in Health Care Management; M.B.A.; and M.S. degree in Criminal Justice to be implemented when enrollments justify. Students will be able to take courses on-site at the facilities in Charleston combined with on-line, CD ROM, real-time virtual classroom, and video teleconferencing.

Saint Leo is a non-profit, Catholic, coeducational liberal arts university offering associate, bachelor, and master degrees to approximately 16,000 students. The University was chartered on June 4, 1889, when the Florida legislature authorized the Order of Saint Benedict of Florida to "have and possess the right and power of confirming the usual academic and other degrees granted by any college in this state." In 1974 Saint Leo began to offer degree programs on military bases and has developed into a system which also offers its programs in workplace locations, community colleges, and online. Saint Leo's off-campus programs are offered at 17 sites in California, Florida, Georgia, Mississippi, South Carolina, Texas, and Virginia.

In 2006, the Commission licensed Saint Leo to offer in Sumter its first programs off a South Carolina military installation. In South Carolina it is currently offering programs at an off-base site and on Shaw Air Force Base in Sumter and at the Naval Weapons Station in Charleston.

The Southern Association of Colleges and Schools (SACS) accredits the institution.

Under authority of the commanding officer at the Naval Weapons Station (NWS) Charleston, Saint Leo University offers classes to 31 associate degree-seeking students; none are

civilian. Students on the Station are active duty military, military dependents, or veterans. Saint Leo's, which has offered programs at Charleston NWS since August 2008, will continue its programs there and wishes to offer programs off the base in order to provide educational opportunities to civilian students in Charleston.

The following information from the U.S. Department of Education (USDE) shows student loan default rates at Saint Leo University.

OPE ID	School	Type	Control	PRGMS		FY2008	FY2007	FY2006
001526	Saint Leo University	Master's Degree or Doctor's Degree	Private	Federal Family Education Loans and Federal Direct Loans (FFEL/FDL)	Default Rate	4.8	4.2	3.3
					No. in Default	153	121	113
					No. in Repay	3,298	2,835	3,395
Students enrolled at any time during the year						24,980	23,844	23,447
Percentage of borrowers entering repayment						13.2%	11.9%	14.5%

The USDE sanctions a school when the school's three most recent cohort default rates are 25 percent or higher or if a school's current default rate is greater than 40 percent. Except in the event of a successful adjustment or appeal, such a school will lose Federal Family Education Loan, Direct Loan, and Federal Pell Grant program eligibility for the remainder of the fiscal year in which the school is notified of its sanction and for the following two fiscal years. Saint Leo University's default rates are far below this standard. According to Saint Leo officials, an estimate of the student loan debt for graduates of undergraduate programs is \$17,390.

Institution officials are seeking appropriate facilities in Charleston that will include classrooms equipped with white boards, overhead projectors and screens, and video teleconferencing equipment in one classroom. They will provide the location lease agreement, diagram of facilities, and applicable fire inspection and business licenses to the staff when the facilities have been identified, leased, and inspected.

Saint Leo University makes available sufficient learning resources to support the courses and degrees offered. Every new student entering Saint Leo University is given a Continuing Education Orientation CD which includes information on the library in the Central Region, local libraries in Charleston, the University Library Online services, and study materials for the library tutorial, important preparation for studies at Saint Leo.

Saint Leo offers education programs to the full-time employed working adult population who find it difficult, if not impossible, to further their educations in a traditional college setting. Most students are "non-traditional" in that they tend to be older and have family and outside commitments. Distance learning provides off-campus students an opportunity to supplement the courses they take in traditional on-ground classrooms with Internet-based courses. Students with at least a 3.0 GPA may take up to three distance learning courses in any registration period, but they may not earn their degree through solely distance learning.

Saint Leo students, faculty, and staff have access to a full-time librarian and the Saint Leo University online library. Saint Leo students may borrow materials from Trident Technical College if they show a Charleston County Public Library card. Saint Leo will reimburse off-campus students for one library card from a university in their area. Saint Leo students also have access to the Naval Weapons Station Library which contains a useful range of reference materials covering the Saint Leo curricula. Saint Leo students and faculty can search book and media holdings in Saint Leo University's Cannon Memorial Library on the main Florida campus from any location by visiting LeoCat Voyager online. Saint Leo University also provides its students and faculty access to a wide variety of online databases to assist them in locating magazine, journal, and newspaper articles.

Providing oversight of the Charleston site will be a center director who will report to the assistant vice president for the central region. Other staff at the Charleston site will include an academic advisor/recruiter, and support personnel.

Saint Leo faculty who teach in the undergraduate baccalaureate programs must meet the South Carolina Commission on Higher Education licensing requirement that an appropriate number of faculty members hold terminal degrees, usually an earned doctorate, and that all others should hold master's degrees with at least 18 graduate semester hours in the teaching discipline or a master's degree with a major in the teaching discipline. The institution will use a combination of core and adjunct faculty with a minimum of 25 percent of each program taught by faculty members who hold terminal credentials. Faculty members who teach in the graduate programs must hold terminal degrees in the field in which they teach.

Applicants for undergraduate programs must hold a high school diploma or G.E.D. Saint Leo also conditionally accepts those serving on active duty military duty, in the National Guard, or in the reserves who have passed the armed forces enlistment test provided all other relevant admission criteria have been met. Conditionally admitted students are considered fully admitted upon completion of 12 credit hours with a GPA of 2.0 and no grades below a "D". The University accepts transfer credits from regionally accredited institutions for courses of comparable content in which students earned a grade of "D" or higher, nationally scored tests such as College Level Examination Program (C.L.E.P.), and Defense Activity for Non-Traditional Education Support (D.A.N.T.E.S.), American Council on Education Military Evaluations Program recommendations, National Guide to Educational Credit for Training Programs recommendations, and course-based equivalency challenges in several formats. Evaluation for credit through the prior learning process is based on the policies and procedures consistent with the principles of good practice established by the Council for Adult and Experiential Learning (C.A.E.L.). A maximum of 64 lower-division semester hours may be transferred from a two-year institution, and a maximum of 72 hours may be transferred into a program leading to a bachelor's degree.

Applicants for the graduate programs must hold a bachelor's degree from a regionally accredited college or university with a minimum GPA of 3.0 on a 4-point scale, unless otherwise approved by the Director.

Courses will be offered in six eight-week terms per year. For undergraduate programs, tuition is \$253 for each credit hour, a total of \$30,360 tuition for a 120 semester-credit hour bachelor's degree. For graduate programs, tuition is \$395 for each credit hour for on-ground courses, a total of \$14,220 for either 36-semester-hour program. Online tuition for civilians enrolled in the M.B.A. is \$630 for each credit hour. Students enrolled in online courses in the MS, Criminal Justice program pay an additional \$120 technology fee.

The following table shows enrollment projections for the Charleston location.

Saint Leo University, Charleston Site Projected Implementation and First-Year Enrollment		
Program	Term	Enrollment
B.A., Business Administration	Fall 2011	75
B.A., Criminal Justice	Fall 2011	36
B.S., Health Care Management	Fall 2011	32
B.A., Human Resource Management	Fall 2011	32
B.A., Psychology	Fall 2011	35
M.B.A.	Spring 2012	14
M.S., Criminal Justice	Fall 2012	10

The following are descriptions for each program that may be offered in Charleston.

B.A. and Master's, Business Administration

The undergraduate business administration major is designed for students who want to enter any type of organization. The programs prepare a well-rounded person capable of creative, analytical thought and communication. Students may choose any one of several specializations. The accounting specialization is designed to prepare a graduate for entry-level accounting positions in profit, not-for-profit, and governmental environments. The Logistics Specialization is designed to prepare a graduate to manage materials and finished goods delivery so they are where they are needed in a timely, cost-efficient manner. Logistics is a vital component that contributes to the success of managers in both civilian and military sectors. This study shall include, but not be limited to, cargo transportation in all modes, electronic order processing, distribution, purchasing, warehousing, quality management and improvement, and the estimation of production and ordering quantities. The Management Specialization is relevant to students of any discipline who plan to own or manage any size organization, public or private, profit or nonprofit. Courses stress the importance of managing in a global environment and understanding the ethical implications of managerial decisions. The Technology Management Specialization is designed for students who plan careers in the technological fields. A prerequisite for admission is a 21-credit-hour block of related technical credit (not including credit for military service).

In addition to a bachelor's degree, candidates for admission into the MBA graduate program must submit two professional recommendations from work associates, a résumé, and a statement of professional goals. Applicants are normally expected to also have at least five years of progressively responsible professional work experience. Those without five years of the defined experience can be admitted if the applicant has a 3.0/4.0 GPA in his or her last 60 hours of course-work and five years of progressive career advancement based on evaluation of current résumé or has a minimum GMAT score of 500. If the applicant has less than 3.0/4.0 GPA in his or her last 60 hours of coursework and five years of career advancement based on evaluation of the applicant's current résumé and goal statement, the director of graduate business studies may recommend for conditional admission. The student may take only one course in the term and must earn a grade of B or higher to continue in the program.

The program leading to the Master's degree in Business Administration encourages students to expand their professional competencies within and beyond the classroom. The program teaches managerial skills in addition to technical know-how. Students gain a deeper understanding of the key functional areas of business. Courses focus on managing complex interactions while defining and solving real-world business challenges. Emphasis is placed on leadership, communications, teamwork, ethics, and the skills for managing diversity.

The Association of Collegiate Business Schools and Programs (ACBSP) and the Association to Advance Collegiate Schools of Business (AACSB) are the recognized specialized program accrediting agencies for business and business-related programs. Saint Leo does not hold and does not plan to seek specialized accreditation. Practitioner licensure or certification is not required for employment.

The *Occupational Outlook Handbook* lists a variety of management employment opportunities for holders of business administration credentials in a myriad of settings. Business service managers work throughout private industry and government and have a wide range of responsibilities, experience, earnings, and education.

The following table shows other institutions in the State that offer degree programs in business administration.

Institution	Degree	Institution Program Name
Clemson	MBA	Business Administration
Coastal Carolina	MBA	Business Administration
College of Charleston	AB, BS, MBA	Business Administration
Francis Marion	BBA, MBA	Business Administration
Lander	BS	Business Administration
The Citadel	BSBA, MBA	Business Administration
U.S.C. – Aiken	BSBAdmin	Business Administration & Management
U.S.C. – Beaufort	BS	Business Administration
U.S.C. – Columbia	MBA, MS	(Professional) Business Administration
Winthrop	BS, MBA	Business Administration
Allen	BA, BS	Business Administration & Management, General
Anderson	MBA	Business – Business Administration
Benedict	BS	Business Administration & Management, General
Bob Jones	BS, MBA	Business Administration
Charleston Southern	BA, BS, MBA	Business Administration & Management, General
Claflin	BS, MS	Business Administration
Coker	BS	Business Administration & Management, General
Columbia	BA, BS	Business Administration & Management, General
Converse	BA, BS	Business Administration & Management
Erskine	BS	Business Administration & Management, General
Forrest	AAS	Business Administration
Furman	BA, BLA	Business Administration & Management, General
Morris	BS	Business Administration & Management, General
Newberry	BS	Business Administration & Management, General
North Greenville	BS, MBA	Business Administration
Presbyterian	BS	Business Administration & Management, General
Southern Wesleyan	BA, BBA, BS, BSBA,	Business Administration
Voorhees	BS	Business Administration
Brown Mackie	BS	Business Administration
ECPI	BS	Business Administration
Gardner-Webb	MBA, IMBA	Business Administration, International
South	AS, BBA, MBA	Business Administration
Strayer	BBA, MBA	Business Administration
Troy	BS, EMBA	Business Administration
Virginia	BS	Business Administration
University of Phoenix	BS, MBA	Business Administration

B.A. and M.S., Criminal Justice

The content of the Criminal Justice undergraduate major is based on the input of a diverse criminal justice advisory board and is designed to prepare students for careers and rapid advancement in the criminal justice system and related fields. Specializations are in Criminalistics and Homeland Security. This program of study will enhance the effectiveness of working professionals, provide a foundation for advancement to administrative levels, and prepare students for graduate study in criminal justice administration and related fields. Field placements are available to all students who do not have prior criminal-justice-related professional experience.

Candidates for admission into the Master of Science degree in Criminal Justice must have earned a bachelor's degree from a regionally accredited institution with a minimum GPA of 3.0 on a 4-point scale, unless otherwise approved by the Director. The program is designed to provide criminal justice professionals with the values, knowledge base, and skills necessary to become creative and effective criminal justice agency administrators and workforce managers. Social and legal changes have increased both the importance and complexity of ethical leadership in the law enforcement profession. A strong commitment to a set of "core values" is the cornerstone of Saint Leo University and its mission to offer a practical, effective model for life and leadership in a challenging world, a model based on a steadfast moral consciousness that recognizes the dignity, value, and gifts of all people.

There is no specialized program accrediting agency for criminal justice. Practitioner licensure or certification is not required for employment.

According to the *Occupational Outlook Handbook*, opportunities in local police departments will be excellent for individuals who meet psychological, personal, and physical qualifications. Employment of probation officers and correctional treatment specialists is projected to grow as fast as the average for all occupations. Additional openings in this field will be created by the need to replace workers who retire and those who leave local agencies for Federal jobs and private sector security jobs.

The following table shows other institutions in the State that offer degree programs in criminal justice or similar majors.

Institution	Degree	Institution Program Name
Lander	BS	Criminal Justice Management
South Carolina State	BS	Criminal Justice
The Citadel	BA	Criminal Justice
U.S.C. - Columbia	BA, MA	Criminology and Criminal Justice
U.S.C. - Upstate	BS	Criminal Justice
Anderson	BCJ	Criminal Justice - ACCEL
Anderson	MCJ	Criminal Justice
Benedict	BS	Criminal Justice/Law Enforcement Administration
Bob Jones	BS	Criminal Justice
Charleston Southern	BS	Criminal Justice Studies
Clafin	BA	Criminal Justice/Law Enforcement Administration
Coker	BA	Corrections; Corrections and Criminal Justice; Criminal Justice/Law Enforcement Administration
Limestone	BA	Criminal Justice
Morris	BA	Criminal Justice/Law Enforcement Administration
Southern Wesleyan	BS	Forensic Computer Science; Forensic Science
Voorhees	BS	Criminal Justice
Brown Mackie	BS	Criminal Justice
ITT Technical	BS	Criminal Justice
South	BS, MS	Criminal Justice/Law Enforcement Administration
Strayer	BS	Criminal Justice
Troy	BS	Criminal Justice
University of Phoenix	BS	Criminal Justice Administration
Virginia	BS	Criminal Justice

B.A., Health Care Management

Students accepted into this major normally hold an associate degree or diploma in nursing or an A.S. degree in an applied health science discipline with clinical experience. Students not holding such a degree may be admitted based on the equivalent of four full-time months of experience in a health care discipline or in a health service organization. Students with little or no experience in a health care discipline may be admitted but will be required to complete a 15-credit-hour internship. Students will learn management skills and how to evaluate the effectiveness of healthcare administrative systems and procedures for strategic revision and modification. Graduates will be prepared for entry-level employment in settings such as hospitals, medical clinics, health insurance offices, and home health care agencies.

According to the *Occupational Outlook Handbook*, employment of medical and health services managers is expected to grow faster than the average for all occupations. The healthcare industry will continue to expand and diversify, requiring managers to help ensure smooth business operations. Managers in all settings will be needed to improve quality and efficiency of healthcare, while controlling costs, as insurance companies and Medicare demand higher levels of accountability. Managers also will be needed to oversee the computerization of patient records and to ensure their security as required by law.

There is no specialized program accrediting agency for undergraduate healthcare administration programs. Practitioner licensure or certification is not required for employment.

The following table shows other institutions in the State that offer bachelor's degree programs in health care management or similar majors.

Institution	Degree	Major
Anderson	BBA	Business Administration, Healthcare Management
Brown Mackie	BS	Healthcare Management
ECPI	BS	Healthcare Administration
Limestone	BS	Health Care Administration
South	BS	Healthcare Administration
University of Phoenix	BS	Health Administration, Human Services
Virginia	BS	Health Services Management
Webster	BA, MBA	Management, Health Care Administration

B.A., Human Resources Management

The Human Resources Management (HRM) degree is designed to provide the academic foundation required by professional human resource practitioners and researchers. Specialized courses in human resources management provide the student with the foundation for a professional leadership career in personnel management and human services, as well as for further work in graduate education. An important component of the curriculum is the preparation for and the qualifying of graduates to sit for the Professional in Human Resources (PHR) certification examination, which is administered by the Human Resource Certification Institute (HRCI).

The Accrediting Council for Business Schools and Programs (ACBSP) accredits degree programs in business and business-related fields. Saint Leo University does not hold and does not plan to seek specialized accreditation for the Human Resource Management program. Practitioner licensure or certification is not required for employment.

According to the *Occupational Outlook Handbook*, opportunities in human resources, training, and labor relations managers and specialists will be good for individuals who have training, experience, the ability to speak and write effectively, and the ability to work well with people of various ages, cultural backgrounds, levels of education, and experience. Employment in this field is projected to grow much faster than the average for all occupations.

The following table shows other institutions in the State that offer bachelor's degree programs in human resources management or similar majors.

Institution	Degree	Institution Program Name
Anderson	BHS	Human Services
Anderson	BHSR	Human Services and Resources - ACCEL
Anderson	BOL	Organizational Leadership, Human Resource Administration
Anderson	BS	Business, Human Resource Management
Bob Jones	BS	Human Resources Development
Limestone	BA	Human Resources Development
University of Phoenix	BS	Human Services
Webster	BA	Human Resources Management

B.A., Psychology

The program leading to a B.A. degree in Psychology includes courses designed to provide students with a well-rounded education in the discipline while affording students the ability to tailor their education to meet their individual needs. Graduates of the program are prepared for advanced study in psychology and related disciplines as well as employment in professional entry-level positions in human service settings and mental health facilities. A psychology major is also an excellent way for students to prepare for careers in law, business, human resources management, advertising, and sales. Psychology majors are encouraged to become involved in research and/or to complete a practicum or internship in the field.

The program is not for licensure or certification. The American Psychological Association (APA), Committee on Accreditation (CoA) accredits doctoral programs in counseling. There is no recognized specialized accrediting agency for undergraduate or master's degree programs in psychology.

The following table shows other institutions in the State that offer bachelor's degree programs in psychology or similar majors.

Institution	Degree	Institution Program Name
Clemson	BA, BS	Psychology; Human Factors Psychology
Coastal Carolina	BA, BS	Psychology
College of Charleston	AB, BS	Psychology
Francis Marion	BA, BS	Psychology
Lander	BA, BS	Psychology
South Carolina State	BS	Psychology
The Citadel	BA	Psychology
U.S.C. - Aiken	BA, BS	Psychology
U.S.C. - Beaufort	BA	Psychology
U.S.C. - Upstate	BA, BS	Psychology
Winthrop	BA	Psychology
Anderson	BA	Psychology; Psychology, Human Services
Benedict	BA	Psychology
Charleston Southern	BS	Psychology
Coker	BA	Psychology
Columbia	BA, BS	Psychology
Columbia International	BA, BS	Psychology
Converse	BA	Psychology
Erskine	BA	Psychology
Furman	BA, BS	Psychology
Limestone	BA	Psychology
Newberry	BS	Psychology
North Greenville	BS	Psychology
Presbyterian	BS	Psychology
Southern Wesleyan	BA	Psychology
Wofford	BS	Psychology
South	BA	Psychology
Troy	BS	Psychology
Webster	BA	Psychology

Recommendation

The staff recommends that the Committee on Academic Affairs and Licensing commend favorably to the Commission an amendment to the existing license of Saint Leo University to offer at a new site in Charleston programs leading to the B.A. degree in Business Administration, Criminal Justice, Human Resource Management, and Psychology; B.S. degree in Health Care Management; M.B.A.; and M.S. degree in Criminal Justice to be implemented as enrollments justify. The staff further recommends that the Commission authorize the Commission staff to license the site in Charleston when the facilities have been developed.