South Carolina
Commission on Higher Education

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MEMORANDUM

To: Dr. Bettie Rose Horne, Chair, and Members, Committee on Academic Affairs and Licensing

From: Dr. Gail M. Morrison, Director, Academic Affairs and Licensing

Annual Report on Licensing Activities, FY 2008- 2009 (For Information Only)

Background

This informational report on licensing activities has been prepared for the Committee's information. The information found in the tables covers the period from July 1, 2008, through June 30, 2009.

Under South Carolina law, all licenses for higher education institutions operating in the state are program- and site-specific. Thus, an institution must first be approved by the Commission to operate at a given site for the offering of a given program or programs. Under the following conditions an institution which is already licensed must apply for an amendment to its license when:

- It seeks to add a field or major not previously offered if that field/major constitutes more than 18 semester hours of credit.
- Academic requirements in an existing field or major are changed which constitute 25% or more of that field or major as originally licensed.
- Cumulative changes in the course of a calendar year equal or exceed 25% of the field or major as originally licensed.

Requests for initial licensure of new degree-granting institutions, amendments to existing licenses to add degree programs at in-state institutions, and amendments to existing licenses to add in-state sites to licensed institutions are all evaluated by the licensing staff in the Division of Academic Affairs and Licensing. Staff then refers these

requests to the Committee on Academic Affairs and Licensing with a recommendation for action.

For changes of less consequence than those described in the two paragraphs immediately above, a licensed institution meets the requirements of the law by simply notifying the Commission in writing. Such minor changes include institutional changes in:

- Course requirements in an existing program which constitute less than 25% of the program's academic requirements in a year.
- A "concentration" within a program of study which constitutes 18 credit hours or less.
- A name for an existing program of study.
- The mode of delivery for an existing program of study.

This report has been organized to reflect comprehensively the staff work required to assure that the law is applied appropriately in the licensing of qualified institutions seeking to offer academic programs of higher education within the state of South Carolina. Listed herein are the following sections:

I. Approval of Initial Requests for Degree-Granting Institutions
II. Amendments to Existing Licenses to Add New Degree Programs
III. Amendments to Existing Licenses for Degree-Granting Institutions to Add New Sites
IV. Nondegree (certificate and diploma) Activities
V. Complaints, Records, and Agent Permits

I. Approval of Initial Requests for Degree-Granting Institutions

The Committee on Academic Affairs and Licensing and the Commission approved three applications for initial licensure in 2008-2009. One was for **Grand Canyon University** to recruit SC residents into its on-line bachelor and master programs; the second was for **Savannah College of Art and Design (SCAD)** to offer in **Bluffton** courses for a program leading to the B.A. degree in Equestrian Studies; and the third was for **Brown Mackie College** to open a branch in **Greenville** to offer programs leading to associate and bachelor degrees. The following table shows the programs approved for each institution.

Table 1. Approval of Initial Requests for Degree-Granting Institutions - On-Ground Programs in SC

Institution	Broad Program Area	Curricular Area	Degree		Total	Location
			A*	B**		
Brown Mackie	Business/Management	Accounting Technology	1		**1**	Greenville
Brown Mackie	Business/Management	Business Management/Administration	1	1	**2**	Greenville
Brown Mackie	Business/Management	Healthcare Administration/Management	1	1	**2**	Greenville
Brown Mackie	Business/Management	Office Management	1		**1**	Greenville
Brown Mackie	Computer/IT	Information Technology	1		**1**	Greenville
Brown Mackie	Health Care Professions	Medical Assisting	1		**1**	Greenville
Brown Mackie	Health Care Professions	Occupational Therapy Assistant	1		**1**	Greenville
Brown Mackie	Health Care Professions	Surgical Technology	1		**1**	Greenville
Brown Mackie	Legal Professions	Paralegal Studies/Legal Studies	1	1	**2**	Greenville
Brown Mackie	Security & Protective Services	Criminal Justice	1	1	**2**	Greenville
SCAD	Agriculture, Agriculture Operations, and Related Sciences	Equestrian Studies		1	**1**	Bluffton
		Totals	**10**	**5**	**15**	

*Associate
**Baccalaureate

II. Amendments to Existing Licenses to Add New Degree Programs

The Committee on Academic Affairs and Licensing and the Commission approved requests for amendments to existing licenses to add three new programs at the associate level, five new programs at the bachelor level, and one at the master level.

Table 2. Amendments to Existing Licenses to Add New Degree Programs

Institution	Broad Program Area	Curricular Area	A	B	M	Total	Location
Art Institute	Culinary Arts	Wine, Spirits, and Beverage Management	1			1	Charleston
ECPI	Business/Management	Business Administration		1		1	Charleston Columbia Greenville
ECPI	Computer Information Systems	Computer and Information Science		1		1	Charleston Columbia Greenville
ECPI	Electronics Engineering Technology	Electronics Engineering		1		1	Charleston Columbia Greenville
ECPI	Business/Management	Healthcare Administration		1		1	Charleston Columbia Greenville
Miller-Motte	Health Professions and Related Clinical Sciences	Physical Therapy	1			1	Charleston
Strayer	Criminal Justice/Law Enforcement Administration	Criminal Justice	1	1		2	Charleston Columbia Greenville
Troy	Education	Elementary Education (non-certification)			1	1	Charleston Sumter
		Totals	**3**	**5**	**1**	**9**	

III. Amendments to Existing Licenses for Degree-Granting Institutions to Add New Sites

The Committee on Academic Affairs and Licensing and the Commission approved three requests for amendments to existing licenses to add new sites for **Embry-Riddle**, **University of Phoenix**, and **Virginia College** to offer programs leading to bachelor and master degrees as shown on the following table.

Table 3. Amendments to Existing Licenses for Degree-Granting Institutions to Add New Sites

Institution	Broad Program Area	Curricular Area	A*	B**	M***	Total	Location
Embry-Riddle	Transportation and Materials Moving	Aviation Maintenance	1	1		**2**	Rock Hill
Embry-Riddle	Transportation and Materials Moving	Technical Management	1	1	1	**3**	Rock Hill
Embry-Riddle	Transportation and Materials Moving	Professional Aeronautics	1	1		**2**	Rock Hill
Embry-Riddle	Transportation and Materials Moving	Management			1	**1**	Rock Hill
Embry-Riddle	Transportation and Materials Moving	Project Management			1	**1**	Rock Hill
Embry-Riddle	Transportation and Materials Moving	Master of Aeronautical Science			1	**1**	Rock Hill
University of Phoenix	Business, Management, Marketing, and Related Support Services	Business		1		**1**	Greenville
University of Phoenix	Business, Management, Marketing, and Related Support Services	Business Administration			1	**1**	Greenville
University of Phoenix	Business, Management, Marketing, and Related Support Services	Management		1	1	**2**	Greenville
University of Phoenix	Computer and Information Sciences and Support Services	Information Technology		1		**1**	Greenville
University of Phoenix	Health Professions and Related Clinical Sciences	Health Administration		1	1	**2**	Greenville
University of Phoenix	Public Administration and Social Service Professions	Human Services		1		**1**	Greenville
University of Phoenix	Security and Protective Services	Criminal Justice Administration		1		**1**	Greenville
Virginia	Business, Management, Marketing, and Related Support Services	Administrative Office Management	1			**1**	Charleston
Virginia	Business, Management, Marketing, and Related Support Services	Business Administration		1		**1**	Charleston
Virginia	Business, Management, Marketing, and Related Support Services	Medical Office Management	1			**1**	Charleston
Virginia	Health Professions and Related Clinical Sciences	Health Care Reimbursement		1		**1**	Charleston Greenville
Virginia	Health Professions and Related Clinical Sciences	Health Services Management		1		**1**	Charleston
Virginia	Health Professions and Related Clinical Sciences	Medical Assisting	1			**1**	Charleston Greenville
Virginia	Health Professions and Related Clinical Sciences	Respiratory Therapy	1			**1**	Charleston
Virginia	Health Professions and Related Clinical Sciences	Surgical Technology	1			**1**	Charleston
Virginia	Health Professions and Related Clinical Sciences	Therapeutic Massage	1			**1**	Charleston
Virginia	Legal Professions and Studies	Paralegal Studies	1			**1**	Charleston
Virginia	Security & Protective Services	Criminal Justice	1	1		**2**	Charleston
		Totals	**11**	**13**	**7**	**31**	

*Associate

**Baccalaureate

***Master

Table 4 lists all degree-granting, nonpublic, postsecondary institutions which are licensed with sites in South Carolina. They offer 175 degree programs consisting of 66 associate, 59 bachelor, 47 master, two professional, and one doctorate.

Table 4. Degree-Granting Institutions Licensed to Operate in SC – With Sites in SC

	Name/location	Main Campus if out of State	Degree level - # of programs	Accreditation	Profit/Non	Location
1.	American College of the Building Arts		A-1 B-1	None	Non	Charleston
2.	Art Institute of Charleston	Atlanta, GA	A-4 B-7	SACS	Profit	Charleston
3.	Brown Mackie College	Tucson, AZ	A-10 B-4	ACICS	Profit	Greenville
4.	Centura College (formerly Beta Tech)	Virginia Beach, VA	A-1	ACCSCT	Profit	Columbia
5.	Charleston School of Law		Professional-JD	ABA candidate	Profit	Charleston
6.	ECPI College of Technology	Virginia Beach, VA	A-4 B-4	SACS	Profit	Greenville, Charleston, Columbia
7.	Embry-Riddle Aeronautical University	Daytona Beach, FL	A-2 B-3 M-4	SACS	Non	Greenville
8.	Forrest Junior College		A-3	ACICS	Profit	Anderson
9.	Gardner-Webb	Boiling Springs	M-3	SACS	Non	Spartanburg
10.	Golf Academy of America	Scottsdale, AZ	A-2	ACICS	Profit	Myrtle Beach
11.	ITT Technical Institute	Indianapolis, IN	A-5 B-6	ACICS	Profit	Columbia, Greenville
12.	Lehigh University	Bethlehem, PA	M-8	MSA	Non	Charleston
13.	Lesley University (Several sites)	Cambridge, MA	M-5	NEASC	Non	
14.	Miller-Motte Technical College	Virginia Beach, VA	A-11	ACICS	Profit	Charleston
15.	Nova SE University	Fort Lauderdale, FL	D-1	SACS	Non	Columbia, Greenwood, Anderson, Charleston
16.	Professional Golfers Career College	Temecula, CA	A-1	ACICS	Profit	Bluffton
17.	Remington College	Mobile, AL	A-3	ACCSCT	Profit	Columbia
18.	Saint Leo University	Saint Leo, Florida	A-1 B-4	SACS	Non	Sumter
19.	Savannah College of Art & Design	Savannah, GA	B-1	SACS	Non	Bluffton
20.	Sherman College of Straight Chiropractic		Professional (DC)	SACS/CCE	Non	Spartanburg
21.	South University	Savannah, GA	A-6 B-9 M-3	SACS	Profit	Columbia
22.	Springfield College	Springfield, MA	B-1 M-1	NEASC	Non	Charleston
23.	Strayer University	Washington, DC	A-8 B-6	MSA	Profit	Greenville, Columbia,

			M-5			Charleston
24.	Troy University	Troy, AL	B-3 M-6	SACS	Non	Sumter, Charleston
25.	University of Phoenix	Phoenix, AZ	B-6 M-4	NCA	Profit	Columbia
26.	Virginia College	Birmingham, AL	A-10 B-4	ACICS	Profit	Greenville
27.	Webster University	St. Louis, MO	B-5 M-8	NCA	Non	Charleston, Myrtle Beach, Greenville, Columbia

Table 5 lists degree-granting, nonpublic, postsecondary institutions only *recruiting* in SC. These institutions do not have any on-ground sites in SC.

Table 5. Institutions/Programs Licensed by CHE Only for Recruiting Statewide (advertising and meeting students) in SC

Institution	Degrees	Modality of Program Delivery
Capella University Minneapolis, MN	B.S Ed.S. M.B.A. M.S Ph.D Psy. D.	On-line
DeVry University Phoenix, AZ Miramar, FL Orlando, FL Alpharetta, GA Decatur, GA Chicago, IL Columbus, OH	A.A.S B.S. M.S.	A.A.S. and B.S. on-ground at sites in other states M.S. on-line
Grand Canyon University Phoenix, AZ	B.A. B.S. M.B.A. M.Ed. M.S. R.N. B.S.N. R.N. to B.S.N.	On-line
Nashville Auto-Diesel College (NADC) Nashville, TN	A.A.S. A.O.S.	On-ground at its site in Tennessee
Walden University Minneapolis, MN	B.S. Ed.D. M.B.A. M.P.A. M.P.H. M.S. Ph.D.	On-line
Westwood University Atlanta, GA (two sites)	A.A.S. A.O.S. B.S.	On-ground at its two sites in Georgia

IV. Nondegree (certification and diploma) Activities

In addition to licensing of degree-granting institutions, the Commission also licenses entities that offer certificate and diploma programs that prepare students for a pre-determined vocation. The Commission has delegated to the staff the authority to review and approve nondegree programs. As of June 30, 2009, CHE licensed 53 schools that offer nondegree programs. During the 2008-09 fiscal year, the staff approved initial licensure of the following eight schools:

Carolina Film Institute, Greenville
Carolina Massage School & Wellness Center, Mauldin
DeAbreu Modeling Consulting, LLC, Summerville
Dental Assisting School of SC, Mt. Pleasant
Dog Grooming School of the Lowcountry, Beaufort
East Coast Grooming School, Beaufort
Pee Dee Medical Training Center, Lake City
Plumstead Quality and Training Service, Inc., Greenville

Four nondegree schools ceased training during the 2008-09 fiscal year: Carolina Bodywork Institute (CBI), Greenville; DoveStar Institute, Hilton Head and Florence; General's Academy, Charleston; and North American Institute of Aviation (NAIA), Conway. The staff of the Commission coordinated the receipt and distribution of surety bond funds for refund of prepaid fees to NAIA and CBI students and payment to creditors of CBI for facilities to complete the training of the students. There were no refunds due or teach-out costs from the closing of DoveStar Institute or General's Academy.

Table 6 lists nondegree-granting, nonpublic, postsecondary institutions operating or soliciting in SC.

Table 6. Nondegree-Granting Institutions Licensed by CHE

1.	Academy of Dental Assisting, Inc., Surfside Beach
2.	Alliance Tractor Trailer Training, Arden, NC
3.	Arrythmia Technologies, Greenville
4.	Art Instruction School, Minneapolis, MN
5.	Associated Training Services of SC, LLC, Pelzer, SC
6.	At-Home Professionals, Ft. Collins, CO
7.	Barbizon Academy of Charlotte
8.	Carolina Film Institute, Greenville
9.	Carolina Massage School & Wellness Center, Mauldin
10	Centura College, Charleston
11	Charleston School of Massage
12	Charleston School of Protocol and Etiquette, Inc.
13	Clemson Montessori d/b/a Montessori Teacher Training
14	Columbia Health Care Services
15	Construction Training Center, Blair
16	Court Reporting School of SC, Columbia and Greenville
17	DeAbreu Modeling Consulting, LLC, Summerville
18	Dental Assisting School of SC, Mt. Pleasant
19	Discovery Training Center, Charleston
20	Dog Grooming School of the Lowcountry, Beaufort
21	East Coast Grooming School, Beaufort
22	EZ Tax Service, Charleston
23	Georgia School of Construction, Conyers, GA
24	Groomadog Academy, Irmo
25	H&R Blocks (various sites)
26	Institute of Guided Studies, Lugoff
27	International Diving Institute, Charleston
28	Jackson Hewitt (various sites)
29	John Casablancas, Charlotte, NC
30	Liberty Tax Service (various sites)
31	Mejias Medical Training Center, Florence
32	Millie Lewis Modeling/Finishing, Greenville
33	Millie Lewis Models and Talent, Charleston
34	Millie Lewis of Columbia
35	Model's Studio (The), Summerville
36	NASCAR Technical Institute, Mooresville, NC
37	New Horizons Computer Learning Center (Cooke & Moses d/b/a), Columbia
38	Palmetto HealthCare Training Center, Marion
39	Palmetto Training, Inc. (SC Technical Institute d/b/a), Timmonsville
40	Pee Dee Medical Training Center, Lake City
41	Plumstead Quality and Training Service, Inc., Greenville
42	Professional Medical Training Center, Florence
43	SC Massage & Esthetics, Columbia, Myrtle Beach, and Bluffton
44	SC School of Court Reporting, Columbia and Greenville
45	SC School of Dog Grooming, Columbia
46	SC School of Horseshoeing, Inc., Aiken
47	SE School for Career Development, Greenville
48	SE Institute, Charleston and Columbia
49	Southern Institute of Pet Grooming, Central
50	Training Concepts LLC, Irmo
51	Universal Technical Institute of Texas
52	Universal Technical Institute-Motorcycle Mechanics Division, Orlando, FL
53	WyoTech, Blairsville, PA

IV. Complaints, Records, and Agent Permits

The licensing regulations require that each institution include a complaint procedure in its catalog. The procedure typically includes a formal process by which a student may approach institution officials and seek resolution through the institution. If the student cannot reach a satisfactory conclusion, he or she may submit a complaint to the Commission. During the year ended June 30, 2009, licensing staff received 60 complaints about 26 institutions. Seven of those were reports on a certificate-granting school, Mejias Medical Training, about the content and/or availability of clinical sites. The others were about a variety of issues ranging from misunderstandings about financial aid eligibility, charges, and refunds; eligibility for teacher or principal certification for education-related programs; and access to student services and advising. Members of the staff of the Commission refer students to other resources and mediate sharing of

information between students and school officials. In cases where students file formal complaints, the staff reviews the complaint, sends it to the school for response, transmits the response to the student, and negotiates resolution of the complaint. Sometimes complaints result in readdressing policies and procedures at the schools in order to avoid similar problems.

The Commission is the repository for records of schools that have closed. During the 2008-09 fiscal year, the Commission received 292 requests for transcripts.

The Commission also issues permits to agents who represent licensed institutions. The agents follow-up on leads generated by advertising and soliciting activities. During the 2008-09 fiscal year, the Commission issued 218 agent permits.