



COASTAL CAROLINA UNIVERSITY

BUDGET PRESENTATION to the South Carolina Commission on Higher Education

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Summary of Budget Requests

Operating Budget

1. Coastal Carolina University requests the approval of 47 additional FTEs. These FTEs will be funded from OTHER funds at an estimated cost of \$3,371,662. (Includes cost of \$768,062 in fringe benefits.)

Capital Budget

1. Coastal Carolina University requests funds through the State Capital Improvement Bonds or State Higher Education Infrastructure Bank to construct a new science center. The proposed cost of this project is estimated to be \$35 million. Kenneth E. Swain Hall is currently approved and being funded by \$15 million in tuition bonds. The Science Annex II project is now in the design phase and has a projected budget of \$14 million. An analysis of existing and currently planned instructional space identifies a need of 71,500 square feet of laboratory and classroom space. The new science complex will provide this critically needed space and will facilitate the relocation of academic programs currently on the East Campus back to the academic core. This goal is listed as a major initiative in the University's new Campus Master Plan.
2. Coastal Carolina University requests funds through the State Capital Improvement Bonds or State Higher Education Infrastructure Bank for the construction of the second of two 50,000 square foot buildings dedicated to student life activities. The cost is budgeted to be \$12 million for each annex. Presently, one Student Center Annex has been approved and is in the design phase. The Campus Master Plan completed in 2011 affirms that a major deficiency currently exists in student life space and recommends building a campus community as a top priority. The requested projects are needed to enhance student life on campus and encourage student retention initiatives.

Statewide Initiatives

1. Coastal Carolina University supports the concept and requested funding of Needs-Based Grants to make higher education accessible to all.
2. Cognizant of the economic conditions in the state and the nation, Coastal Carolina University encourages the enactment of a State Capital Improvement Bond Bill or establishment of a State Higher Education Infrastructure Bank as soon as it is economically feasible for the state to do so.
3. Coastal Carolina University supports the concept of restraint on tuition increases.

Budget Presentation Highlights

Highest Operating Budget Priority

- ***Priority No. 1: FTE Request for 47 positions***

Coastal Carolina University is requesting 47 new FTE positions for 2012-2013 to be financed by Other Funds. Of the 47 requested FTEs, 21 are for hiring tenure-track faculty at the assistant, associate, and professor levels to further reduce our reliance on part-time adjunct faculty. Coastal Carolina University advocates that these positions are necessary to ensure and enhance the quality of the educational opportunities afforded our students. As has been the case in the past few years, this request does not keep pace with the recent growth in student enrollment. The University continues to enjoy unprecedented growth while also increasing the quality of its enrolled students. The chart on page 19 shows that from Fall 2000 through Fall 2010, the comprehensive teaching institutions in South Carolina saw a net increase of 10,058 in total FTE enrollment (undergraduate and graduate). Coastal Carolina University accounted for 4,200 of those FTEs, or 41.8 percent of the total FTE increases in this sector. Total headcount enrollment comparisons on page 14 illustrate that Coastal Carolina University has experienced an 87.1 percent increase over the past ten years. The University has taken steps to try to control the expansion to a manageable rate of 3 to 5 percent annually as an integral part of its strategic planning process.

It is clear that the University has fallen behind in the number of faculty and support personnel needed to serve its enrollment growth. Although economies of scale can effectively absorb some enrollment increase, Coastal Carolina University's core services of instruction and student support have now been stretched so thin that the additional students require more support personnel as well as an increase in teaching faculty. Support related to student services, campus safety considerations, skilled trades, custodial and grounds staff, and the continuously increasing requirement for computer and information technology personnel represent acute needs that must be met in addition to teaching faculty.

The vacancies that appear on Coastal Carolina University's listing on the State Human Resources screen have been committed either for ongoing faculty searches for whom offers must be made during the current year, or for professional and support staff searches which were intended to be completed during the current fiscal year. These hires have been deferred to a future date due to reductions in state appropriations and necessary budget reductions.

The funds for salaries and fringe benefits for the requested positions will be included in the proposed 2012-2013 budget submissions and are from Other Funds. Coastal Carolina University's increases in revenue from Other Funds are primarily due to several years of strong enrollment growth. Out-of-state students, as well as large increases of in-state students, continue to provide the necessary resources to pay for the personnel required to serve Coastal Carolina University's expansion.

Highest Capital Budget Priorities

In light of the low probability of a State Capital Improvement Bond Bill this year, Coastal Carolina University requests funds for three projects. These endeavors reinforce the University mission to embrace the teacher-scholar model of education with an emphasis on high quality teaching, faculty research, and collaboration in the community, state, nation, and world.

- ***Priority No. 1: New Science Center***

The proposed science building is needed to house the expanding programs in the College of Science. It is the largest and fastest growing of the academic colleges, and its departments are currently spread throughout several locations on campus.

Coastal Carolina University is scheduled to begin construction of Kenneth E. Swain Hall, a lab/office annex to the current Smith Science Center to alleviate some of the problems associated with the rapid surge in enrollment in the College of Science. This solution, while permanent in nature, is only a short-term solution to our need for science facilities. The University has requested approval to begin the design phase of a second science annex, planned to be approximately 40,000 square feet.

The new science center for which funds are being requested is the last project outlined in the Campus Master Plan and is intended to complete an integrated science complex which will finally put the College of Science in one location and house this growing community of students, faculty, and staff. The proposed cost of this building is \$35 million.

- ***Priority No. 2: Jackson Student Center Annex II***

Coastal Carolina University requests funds through the State Capital Improvement Bonds or State Higher Education Infrastructure Bank for the construction of additional space dedicated to student life activities.

The current Lib Jackson Student Center was constructed in 1978 when enrollment was 1,760 students. The Fall 2010 student population was 8,706. A major deficiency currently exists in student life space. The existing Student Center is 50,000 square feet in area. An additional 100,000 square feet is suggested by national standards to support our projected student headcount. An annex providing 50,000 square feet is currently in the planning phase. The requested funding is for a second annex which will bring the University up to the national standard for area dedicated to student life activities. The proposed cost of the second annex is \$12 million. The goal is to build a campus community which will foster informal learning and promote retention of students by the University.

Provisos and Governor's Budget

Proviso Items

- Coastal Carolina University does not request any additional proviso items.
- Coastal Carolina University continues to support lottery funding for technology at the comprehensive universities.

Governor's Budget

- In Fiscal Year 2011, Coastal Carolina University received only 6.2 percent of its total funds from state appropriations. (p. 39)

Coastal Carolina University Update

The University's strategic plan – *Tradition, Integrity, Excellence: Building a Comprehensive University 2008-2013* – continues to provide direction for the Board of Trustees, the President and all University stakeholders. The four key strategies of the plan are:

1. Meeting the educational needs of the students and our community,
2. Ensuring student success,
3. Ensuring faculty and staff success, and
4. Ensuring financial viability and managed growth.

Three supporting strategies shape the plan through improving communication, creating stronger assessment and accountability systems, and increasing and improving technological support.

The following accomplishments and progress reports specifically address the stated objectives and supporting strategies in the strategic plan and reflect the positive growth and development of Coastal Carolina University.

Academic Expansion

Reflecting the growing breadth of the academic program at Coastal Carolina University, there are now 55 baccalaureate areas of study, including Nursing (BSN completion program); and Health Administration, the University's first completely on-line degree program to begin in Fall 2011. Of the undergraduate degree programs, the highest enrollments are in the following (in rank order): Management, Marine Science, Biology, Communication, Psychology, Marketing, and Exercise and Sport Science. Since 2007-2008, the University has added 19 new baccalaureate degree programs (as indicated on chart below).

Undergraduate Major	First Offered	Graduate Major	First Offered
B.S. Exercise and Sport Science	Spring 2008	M.Ed. Educational Leadership	Fall 2009
B.S. Biology - Cellular, Molecular Biology and Genetics	Fall 2008	M.Ed. Learning and Teaching	Spring 2010
B.S. Biology - Ecology, Evolution and Conservation	Fall 2008	M.A. Writing	Fall 2010
B.S. Biology - Integrative Biology	Fall 2008	M.Acc. Master of Accountancy	Fall 2011
B.A. Economics	Fall 2009		
B.A. Graphic Design	Spring 2010		
B.S. Information Systems	Spring 2010		
B.S. Biochemistry	Fall 2010		
B.A. Sociology - Criminology	Fall 2010		
B.A. Sociology - Health and Aging	Fall 2010		
B.A. Sociology - Social Justice	Fall 2010		
B.F.A. Musical Theatre	Fall 2010		
B.F.A. Theatre Arts - Acting	Fall 2010		
B.F.A. Theatre Arts - Design and Technology	Fall 2010		
B.F.A. Theatre Arts - Physical Theatre	Fall 2010		
B.S. Nursing	Spring 2011		
B.S. Finance - Financial Services	Spring 2011		
B.S. Finance - Wealth Management	Spring 2011		
B.S.H.A. Health Administration	Fall 2011		

The University also offers seven master's degree programs in the areas of Business Administration (MBA), Accountancy (MAcc), Coastal Marine and Wetland Studies, Education, and Writing. Four of the graduate programs have been added since 2007 (as indicated on chart above).

Enrollment

Coastal Carolina University continues a steady path of enrollment growth. Early indicators show that Fall 2011 enrollment may increase approximately four percent. The chart below provides a snapshot of the University's enrollment changes from Fall 2007 to Fall 2010.

	Fall 2007	Fall 2010	Change
Undergraduate Headcount	7,070	8,203	+16.0%
New Freshmen	1,652	2,006	+21.4%
New Transfers	658	840	+27.7%
Students age 25 and above	636	737	+15.9%
Graduate Headcount	802	503	-37.3%
Total FTE	7,177	8,302	+15.7%
TOTAL Headcount	7,872	8,706	+10.6%

Degrees Conferred

The number of degree conferred continues to grow; in the past academic year 1,499 degrees were awarded (1,379 undergraduate, 120 graduate), representing an increase of 118 degrees from the previous year. Since the 2007-2008 academic year the number of degrees awarded has risen 29 percent while the headcount enrollment through the same period has increased 10.6 percent.

Faculty Growth

In Fall 2010, the University employed 367 full-time faculty, an increase of 9.6 percent from Fall 2009. Of the full-time employees with faculty rank, 78 percent held terminal degrees and 56 percent were tenured. Of this same group, 19 percent were full professors, 24 percent were associate professors, 33 percent were assistant professors, and 24 percent were instructors/other. In Fall 2010, the student to faculty ratio was 17.1.

Staff

In Fall 2010, the University employed 652 full-time staff, reflecting a 16 percent increase in four years and matching the percentage increase in undergraduate student enrollment for the same period.

Sexual Harassment Workshops

All faculty including athletic coaches, as well as staff with supervisory roles, attended a required workshop on sexual harassment. Five workshops were held to accommodate 678 attendees. The workshops were designed to inform and provide preventive measures to protect faculty and staff, as well as the University, from situations that could result in litigation.

Staff Salary Compression

As a result of a staff salary compression study initiated in Fall 2009, the University implemented staff salary compression increases for 374 employees; the third and final portion of the salary compression relief was complete in July 2011. To counter the four years since the General Assembly approved cost of living raises for state employees, the University Board of Trustees has approved a 3 percent increase for all full-time permanent faculty and staff effective in August 2011.

Special Accomplishments

National Rankings

For the second consecutive year, Coastal Carolina University has been named one of "America's 100 Best College Buys" by the independent consulting firm, Institutional Research & Evaluation Inc. More than 1,000 colleges and universities were surveyed for the designation. Also, for the second consecutive year the University has been ranked in the top 15 percent of the nation's four-year undergraduate institutions in "America's Best Colleges 2010," compiled by Forbes and the Center for College Affordability and Productivity (CCAP) in August 2010.

Veteran-Friendly University

Coastal Carolina University continues to achieve increasing acclaim for its outreach to veteran students and community with the recent designation as a "Military-Friendly School for 2011" by *G.I. Jobs* magazine and one of the "2010 Top Military-Friendly Colleges and Universities Honorees" by *Military Advanced Education*, a journal of higher learning for service members.

Fulbright Scholars

Two faculty members in the 2010-2011 academic year were selected as Fulbright Scholars. With the addition of the two recent scholars, Coastal Carolina University faculty has been recognized with more than 20 Fulbright Scholar awards.

International Commitment

To increase cultural awareness and stimulate international collaboration, Coastal Carolina University hosted four visiting scholars from China as part of the 1+2+1 Sino-American Visiting Scholar Program. Each Chinese scholar was teamed with a University faculty-mentor. An Asian Studies Minor was added to the existing minors in Latin American Studies, International Studies, and International Business.

Elect Her - Campus Women Win

Coastal Carolina University was selected as one of 11 new sites for Elect Her – Campus Women Win, a national training program that encourages young women to run for student government positions while in school and other elected positions after graduation. In addition to Coastal Carolina University, new campus sites for 2011 included: Catholic University, Duke University, University of Alabama, University of Cincinnati, University of Wyoming, and Wright State University, among others.

Student Volunteer Services

More than 40 relationships have been forged with community non-profit organizations, which resulted in more than 3,682 students volunteering for a total of 13,200 hours of service.

Women's Leadership Conference

The first Women's Leadership Conference and Celebration of Women was held in March 2011 and featured 17 speakers including ABC News correspondent Sharon Alfonsi and honored nine women for their accomplishments. The event was presented by Women in Philanthropy in Leadership for Coastal Carolina University and generated scholarship funds for deserving students. The 2012 conference and celebration will be held March 19-20 in Myrtle Beach.

Student-led Relay for Life

The student-organized Relay for Life held on campus crossed the finish line with some big numbers for a great cause. A total of 69 teams comprising 1,021 participants surpassed the American Cancer Society's fundraising goal of \$80,000 generating \$123,808. Fundraising for the Relay for Life continues through August 2011.

Campus Road Improvements

The first roundabout on a South Carolina public roadway opened on University Boulevard. The roundabout slows traffic and offers additional safety to students, faculty and staff of the University as well as for neighboring Horry-Georgetown Technical College.

Adkins Field House LEED Certification

The University's Adkins Field House, which opened in Summer 2010, earned Leadership in Energy and Environmental Design (LEED) Gold certification from the U.S. Green Building Council. The building is the University's first LEED project.

Green Agreement

In April 2010, Coastal Carolina University became one of 680 colleges in the U.S. to make a formal pledge to pursue environmentally friendly practices. President DeCenzo signed the American College and University President's Climate Commitment (ACUPCC), obligating the University to strive toward climate neutrality as an institutional goal.

Lackey Chapel

Coastal Carolina University opened Lackey Chapel, which was constructed entirely from private gifts. The interdenominational chapel is available to student organizations and any group with spiritual focus. The student organization Coastal Carolina Catholics hosted the first mass in the chapel, which was celebrated by the bishop of the Diocese of Charleston.

Campus Master Plan

A new comprehensive Campus Master Plan, completed by the noted Watertown, Mass. firm Sasaki Associates, provides a blueprint for the University to reach an enrollment of 12,500 students by 2020. The plan emphasizes the use of open, natural spaces and calls for pedestrian pathways, and critically needed student housing and student life spaces. The campus encompasses 69 main buildings on 632 acres.

Construction Projects

More than \$150 million in major construction projects in various phases are under way on campus, marking the University's most ambitious building schedule in its 57-year history. The building campaign includes a student recreation and convocation center, expected to open in early 2012, and three major academic buildings: Bryan Information Commons will expand Kimbel Library, which opened in 1977 to serve 1,700 students; the Swain Science Center will be an annex to the current science building, which was constructed in 1982 to serve 2,000 students; and an academic/classroom building.

County Tax Support

In 2008, Horry County voters approved a penny sales tax to support capital projects for Horry County School District, Horry Georgetown Technical College (HGTC) and Coastal Carolina University. Through June 2011, the tax has generated \$14.6 million for University construction projects.

Scholars Academy

The University is in discussion with the Horry County Schools to provide land on campus for the school district to fund and build a facility on campus to house approximately 200 high school students enrolled in The Scholars Academy, a partnership between University and the Horry County School District since 2003. In the ninth and 10th grades, students are taught by school district teachers with some integration into University courses, and 11th and 12th graders take Advanced Placement courses taught by district teachers and attend University courses with University students. Scholars Academy graduates may earn as much as two years of college course credits.

Challenges, Growth, and Funding Issues

Student Enrollment

Coastal Carolina University has experienced more than three decades of sustained growth. Over the past ten years, the University has been the fastest growing public university in South Carolina with an 87.1 percent increase in headcount enrollment. In fall 2010, semester total enrollment was 8,760 with a corresponding full-time equivalent enrollment of 8,302. This growth has been accompanied by increased high school grade point averages on the part of accepted students.

Funding

Primarily as a result of rapid growth, Coastal Carolina University continues to struggle with resources to meet the challenge of providing quality education for students while at the same time implementing plant expansion projects to provide desperately needed infrastructure.

Tuition

As the percent of total resources from state funding has fallen dramatically over the past few years, it has been necessary to increase tuition to continue to provide quality educational programs. Although the state has chosen to fund students through scholarships, primarily from lottery funds, this did not add to the funds available to the University to provide programs and services. To ensure that out-of-state students do not constitute a drain on state resources, out-of-state students have been charged an amount that substantially exceeds their educational costs. For the current fiscal year, FY 2011-12, the University raised tuition for in-state students by 3.9 percent. As the Board of Trustees considers changes in tuition rates, every effort is made to ensure that the increase is at or less than the current Higher Education Price Index (HEPI) plus growth.

Quality of Faculty and Academic Programs

Coastal Carolina University has maintained the quality of its academic programs, but the continued financial stress is inevitably taking its toll. There has been pressure to increase class size. Full-time faculty are being asked to teach additional sections without added compensation. There is an increasing need to maintain and improve technology and library resources, as well as to provide adequate academic equipment and support services.

Space

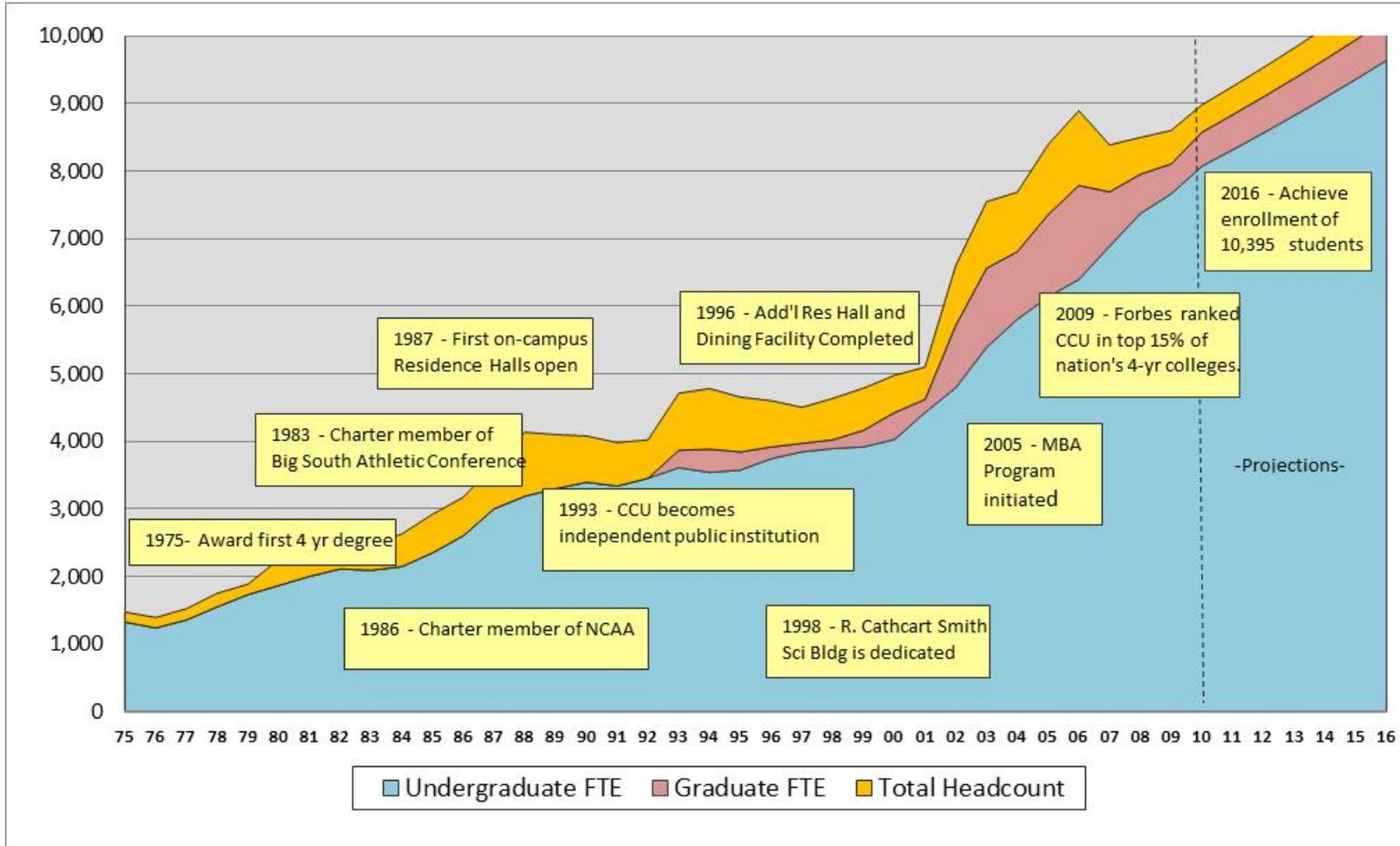
The acquisition and modification of space to accommodate programs and services is one of Coastal Carolina University's highest budget priorities. In spite of all of the stopgap measures for providing space, the addition to academic and support space does not begin to address the 87.1 percent growth in headcount enrollment in the past ten years. Currently, Coastal Carolina University ranks lowest among its peers in assignable academic and support space per FTE student. Among the Comprehensive Universities, the average for Academic/Support Facility per FTE is 108.42 square feet. Currently, Coastal Carolina University reports 59.42 square feet. (pg. 49)

**Comparisons with other
South Carolina Universities**

Enrollment History

The following pages contain charts which illustrate the dramatic increase in total headcount and FTE enrollment that Coastal Carolina University is experiencing.

Coastal Carolina University Enrollment History and Headcount Projection



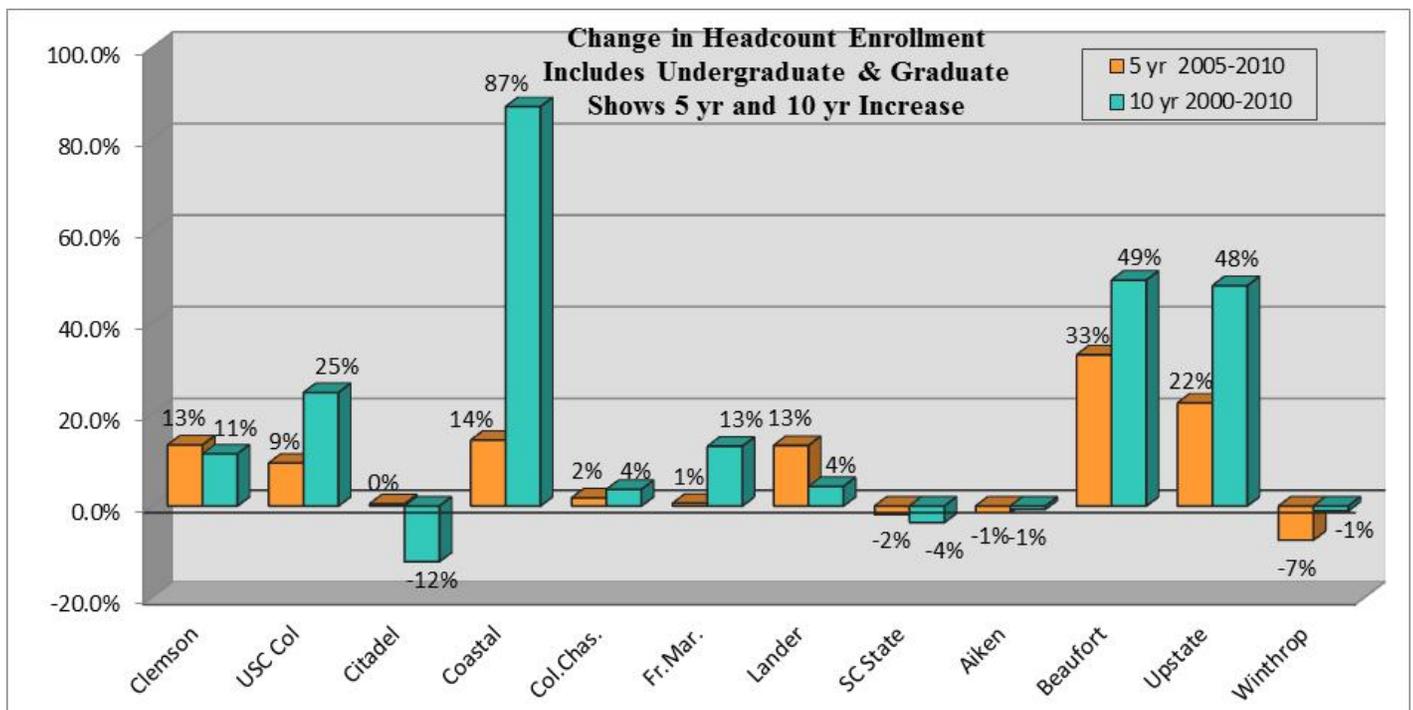
Source: Institutional Research

Over the past decade, Coastal Carolina University has been the fastest growing public university in South Carolina. In Fall 2010, the University reported a total headcount of **8,706**. Based on a conservative **3 percent** growth rate, headcount enrollment of over 10,000 students is projected by Fall 2016.

Coastal Carolina University
 South Carolina Public Universities
 HEADCOUNT ENROLLMENT - Percentage Change

	Fall Semesters											5 Yr	10 Yr
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	% Chg	% Chg
Clemson	17,465	17,101	16,876	17,016	17,110	17,165	17,309	17,585	18,317	19,111	19,453	13.3%	11.4%
USC Col	23,728	23,000	25,140	25,288	25,596	27,065	27,390	27,272	27,488	28,482	29,599	9.4%	24.7%
Citadel	3,872	4,001	4,058	3,695	3,351	3,386	3,306	3,300	3,328	3,339	3,402	0.5%	-12.1%
Coastal	4,653	4,965	5,980	6,780	7,021	7,613	8,049	7,872	8,154	8,360	8,706	14.4%	87.1%
Col.Chas.	11,129	11,617	11,716	11,536	11,607	11,332	11,218	11,316	11,367	11,772	11,532	1.8%	3.6%
Fr.Mar.	3,567	3,513	3,494	3,590	3,698	4,008	4,075	3,864	4,020	3,957	4,032	0.6%	13.0%
Lander	2,935	2,710	2,947	2,950	2,918	2,703	2,682	2,408	2,614	2,838	3,060	13.2%	4.3%
SC State	4,525	4,467	4,568	4,466	4,294	4,446	4,384	4,933	4,888	4,538	4,362	-1.9%	-3.6%
Aiken	3,278	3,282	3,416	3,350	3,382	3,303	3,380	3,267	3,232	3,269	3,254	-1.5%	-0.7%
Beaufort	1,175	1,083	1,203	1,209	1,277	1,319	1,386	1,461	1,502	1,684	1,754	33.0%	49.3%
Upstate	3,709	3,993	4,362	4,507	4,370	4,484	4,608	4,916	5,063	5,403	5,492	22.5%	48.1%
Winthrop	6,061	6,306	6,462	6,558	6,447	6,480	6,292	6,382	6,249	6,241	5,998	-7.4%	-1.0%

Over the past decade, Coastal Carolina University has been the fastest growing public university in South Carolina. For the Fall 2010 semester, headcount enrollment was **8,706** (undergraduate and graduate). This is an **87.1 percent** increase in students attending Coastal Carolina University over the last ten years.

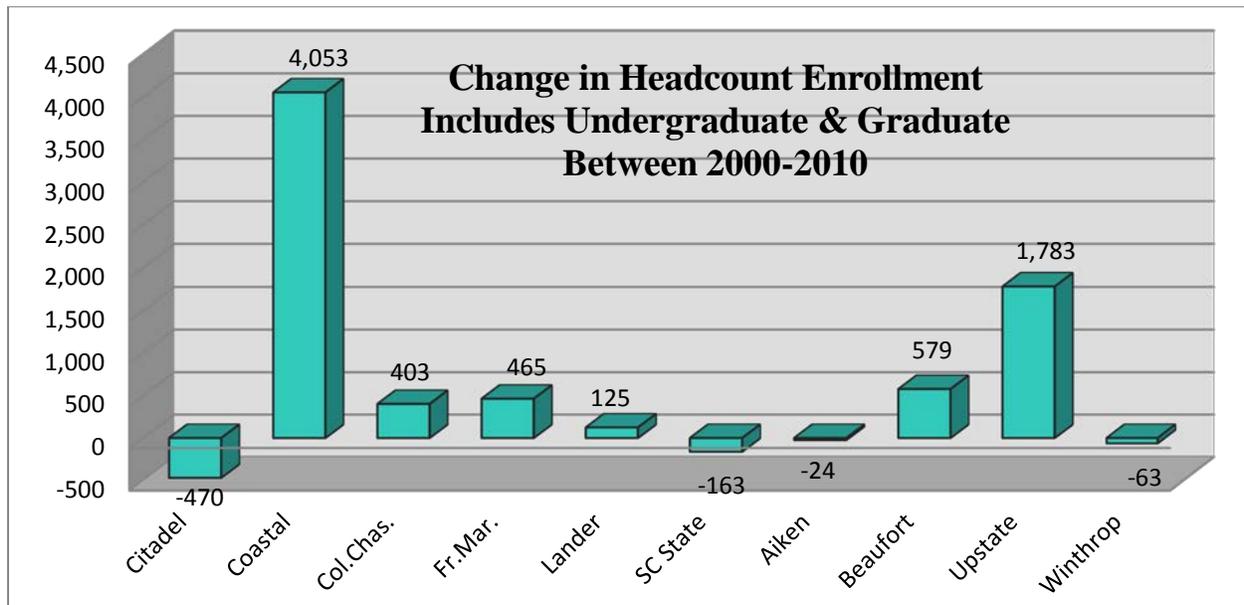


Source: CHEMIS Report

Coastal Carolina University
 South Carolina Public Comprehensive Universities
 HEADCOUNT ENROLLMENT - All Students (Undergraduate & Graduate)

	Fall Semesters											Change
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2000-10
Citadel	3,872	4,001	4,058	3,695	3,351	3,386	3,306	3,300	3,328	3,339	3,402	-470
Coastal	4,653	4,965	5,980	6,780	7,021	7,613	8,049	7,872	8,154	8,360	8,706	4,053
Col.Chas.	11,129	11,617	11,716	11,536	11,607	11,332	11,218	11,316	11,367	11,772	11,532	403
Fr.Mar.	3,567	3,513	3,494	3,590	3,698	4,008	4,075	3,864	4,020	3,957	4,032	465
Lander	2,935	2,710	2,947	2,950	2,918	2,703	2,682	2,408	2,614	2,838	3,060	125
SC State	4,525	4,467	4,568	4,466	4,294	4,446	4,384	4,933	4,888	4,538	4,362	-163
Aiken	3,278	3,282	3,416	3,350	3,382	3,303	3,380	3,267	3,232	3,269	3,254	-24
Beaufort	1,175	1,083	1,203	1,209	1,277	1,319	1,386	1,461	1,502	1,684	1,754	579
Upstate	3,709	3,993	4,362	4,507	4,370	4,484	4,608	4,916	5,063	5,403	5,492	1,783
Winthrop	6,061	6,306	6,462	6,558	6,447	6,480	6,292	6,382	6,249	6,241	5,998	-63
TOTALS												
Compr Univ	44,904	45,937	48,206	48,641	48,365	49,074	49,380	49,719	50,417	51,401	51,592	6,688

From Fall 2000 through Fall 2010, the Comprehensive Teaching Institutions saw a net increase in total enrollment of **6,688**. Coastal Carolina University accounted for **4,053** students, or **60.6 percent**, of the total net increase in this sector. Of those institutions with an enrollment increase, **54.7 percent** of the total increase of **7,408** is attributable to Coastal Carolina University.

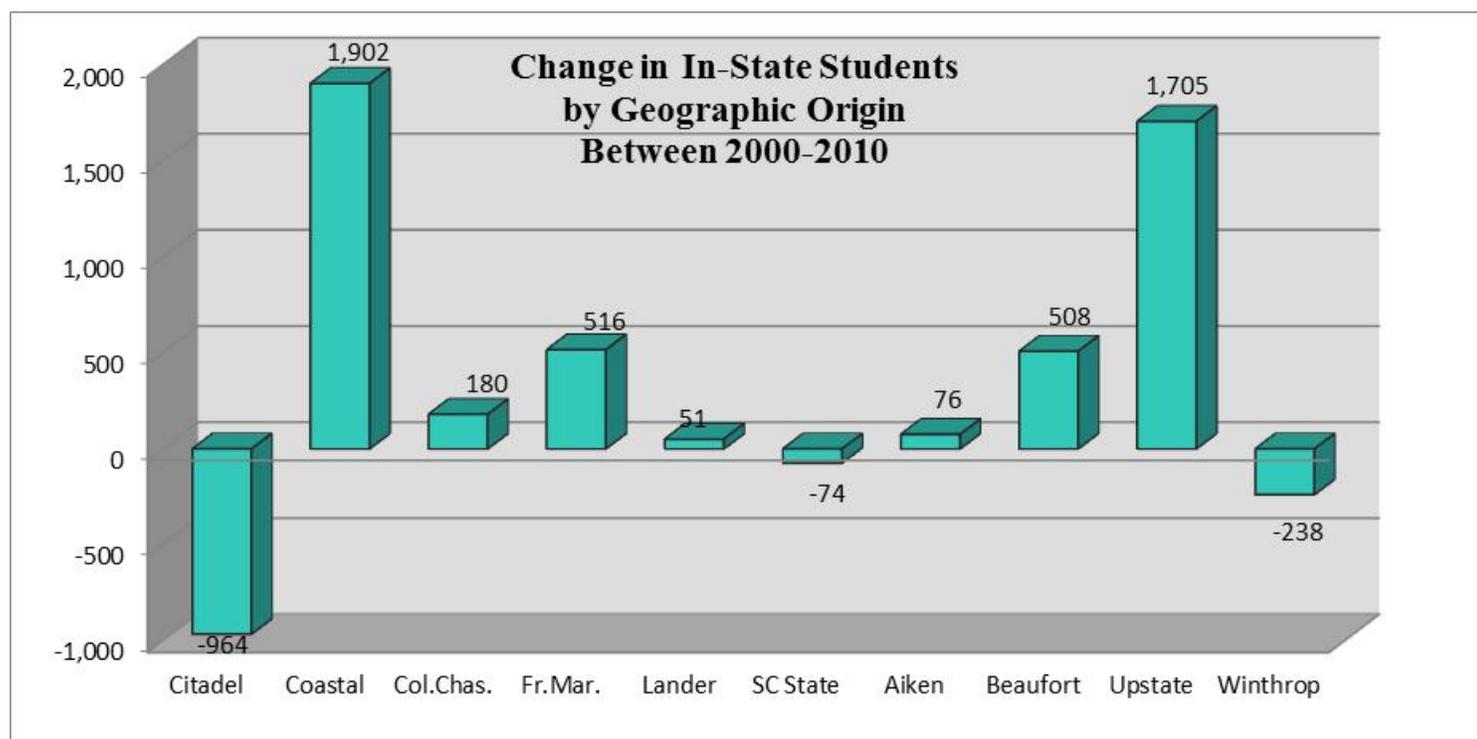


Source: CHEMIS Report

Coastal Carolina University
 South Carolina Public Comprehensive Universities
 TOTAL IN-STATE STUDENTS BY GEOGRAPHIC ORIGIN

	Fall Semesters											Change
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2000-10
Citadel	2,795	2,777	2,843	2,456	2,108	2,065	1,995	1,958	1,984	1,985	1,831	-964
Coastal	2,761	2,743	3,599	4,106	4,241	4,605	4,799	4,409	4,404	4,363	4,663	1,902
Col.Chas.	7,179	7,538	7,588	7,498	7,498	7,229	7,057	7,177	7,333	7,608	7,359	180
Fr.Mar.	3,321	3,290	3,273	3,381	3,500	3,818	3,862	3,662	3,814	3,769	3,837	516
Lander	2,782	2,556	2,798	2,804	2,782	2,564	2,554	2,267	2,422	2,625	2,833	51
SC State	3,634	3,546	3,548	3,580	3,586	3,704	3,664	4,089	4,139	3,806	3,560	-74
Aiken	2,813	2,798	2,922	2,885	2,936	2,893	3,037	2,905	2,884	2,917	2,889	76
Beaufort	892	923	952	904	985	1,052	1,103	1,133	1,163	1,316	1,400	508
Upstate	3,457	3,695	4,058	4,181	4,067	4,201	4,331	4,606	4,747	5,050	5,162	1,705
Winthrop	5,223	5,358	5,468	5,522	5,464	5,463	5,322	5,396	5,157	5,244	4,985	-238
TOTALS												
Compr Univ	34,857	35,224	37,049	37,317	37,167	37,594	37,724	37,602	38,047	38,683	38,519	3,662

From Fall 2000 through Fall 2010, the Comprehensive Teaching Institutions saw a net increase of in-state enrollment based on geographic origin of **3,662**. Coastal Carolina University accounted for **1,902** students, or **51.9 percent**, of the total net increase. Over the past decade, Coastal Carolina University has shown a **68.9 percent** growth of in-state students based on geographic origin.

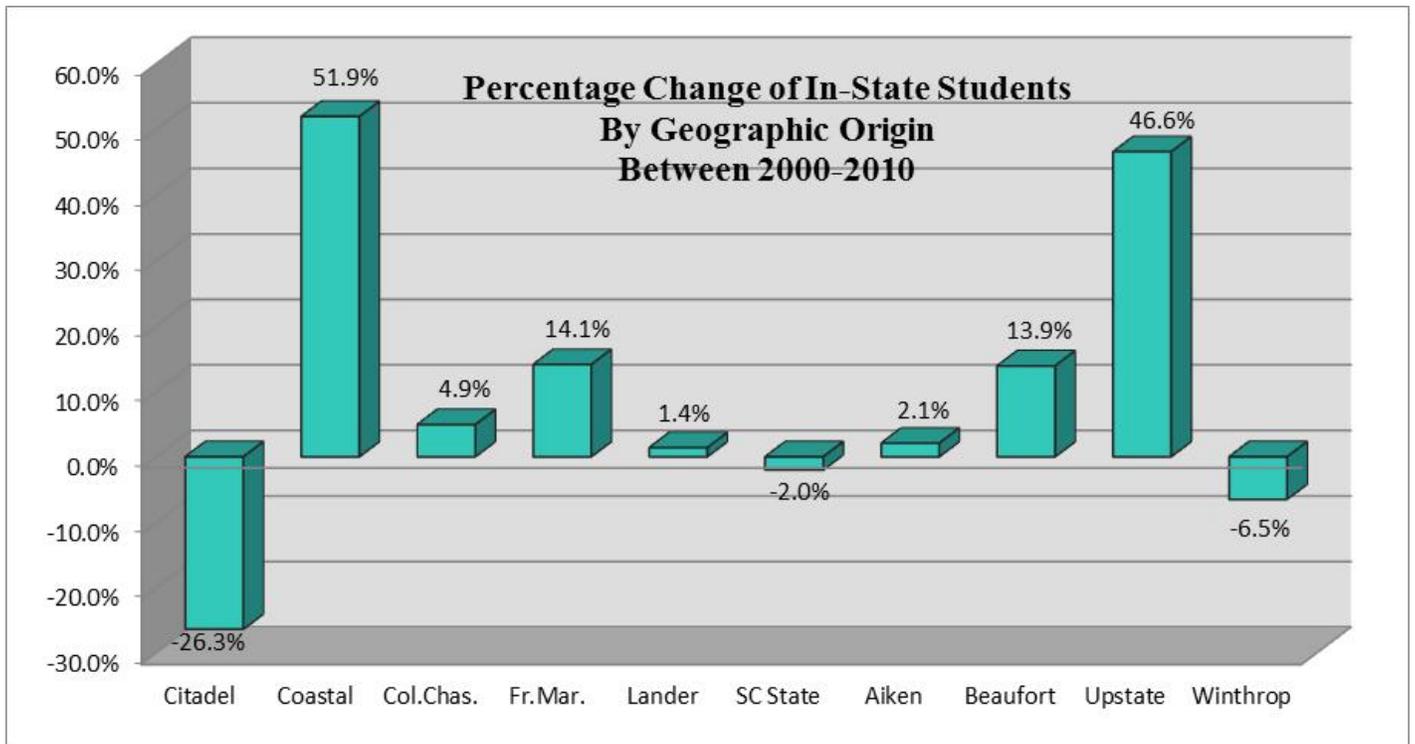


Source: CHEMIS Report

Coastal Carolina University
 South Carolina Public Comprehensive Universities
 TOTAL IN-STATE STUDENTS BY GEOGRAPHIC ORIGIN

	Fall Semesters										Change		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2000-10	%
Citadel	2,795	2,777	2,843	2,456	2,108	2,065	1,995	1,958	1,984	1,985	1,831	-964	-26.3%
Coastal	2,761	2,743	3,599	4,106	4,241	4,605	4,799	4,409	4,404	4,363	4,663	1,902	51.9%
Col.Chas.	7,179	7,538	7,588	7,498	7,498	7,229	7,057	7,177	7,333	7,608	7,359	180	4.9%
Fr.Mar.	3,321	3,290	3,273	3,381	3,500	3,818	3,862	3,662	3,814	3,769	3,837	516	14.1%
Lander	2,782	2,556	2,798	2,804	2,782	2,564	2,554	2,267	2,422	2,625	2,833	51	1.4%
SC State	3,634	3,546	3,548	3,580	3,586	3,704	3,664	4,089	4,139	3,806	3,560	-74	-2.0%
Aiken	2,813	2,798	2,922	2,885	2,936	2,893	3,037	2,905	2,884	2,917	2,889	76	2.1%
Beaufort	892	923	952	904	985	1,052	1,103	1,133	1,163	1,316	1,400	508	13.9%
Upstate	3,457	3,695	4,058	4,181	4,067	4,201	4,331	4,606	4,747	5,050	5,162	1,705	46.6%
Winthrop	5,223	5,358	5,468	5,522	5,464	5,463	5,322	5,396	5,157	5,244	4,985	-238	-6.5%
TOTALS													
Compr Univ	34,857	35,224	37,049	37,317	37,167	37,594	37,724	37,602	38,047	38,683	38,519	3,662	100.0%

The net in-state enrollment based on geographic origin in the Comprehensive University sector increased by **3,662** students in the last ten years. Although our ratio remains comparatively low, the surge in enrollment growth at Coastal Carolina University has been fueled in part, by its ability to attract **1,902** of the **increase** in-state students, or **51.9 percent**, of the net increase of the Comprehensive University sector, while also continuing to attract out-of-state students.

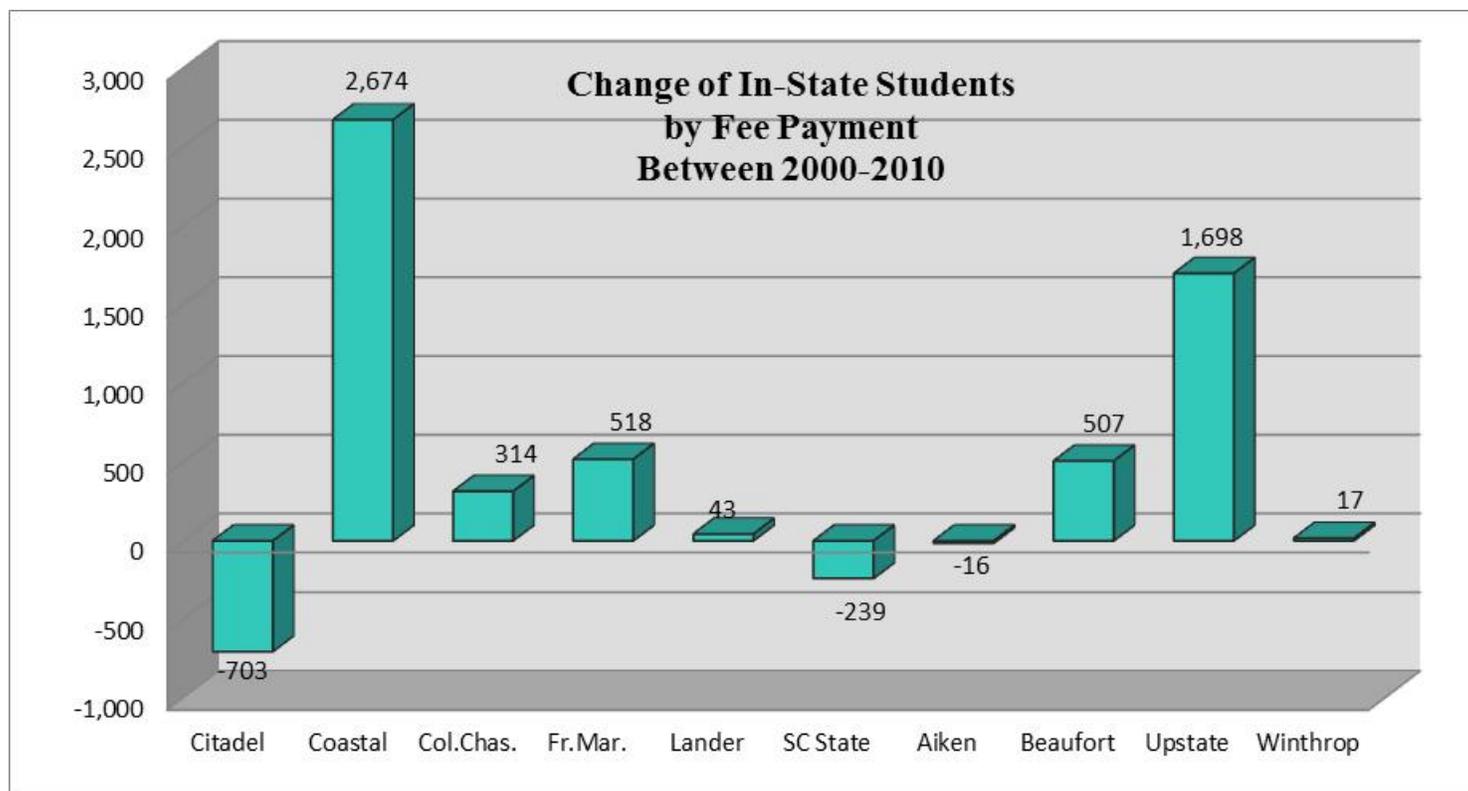


Source: CHEMIS Report

Coastal Carolina University
 South Carolina Public Comprehensive Universities
 TOTAL IN-STATE STUDENTS BY FEE PAYMENT

	Fall Semesters											Change 2000-10
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	
Citadel	2,847	2,884	2,922	2,542	2,191	2,185	2,088	2,031	2,060	2,059	2,144	-703
Coastal	3,591	3,726	4,716	5,276	5,305	5,713	5,984	5,599	5,696	5,720	6,265	2,674
Col.Chas.	7,502	7,936	8,129	8,194	8,154	7,856	7,574	7,608	7,752	8,099	7,816	314
Fr.Mar.	3,458	3,407	3,395	3,497	3,620	3,930	3,989	3,805	3,945	3,895	3,976	518
Lander	2,842	2,643	2,873	2,924	2,846	2,687	2,661	2,393	2,506	2,686	2,885	43
SC State	3,751	3,626	3,671	3,690	3,702	3,821	3,741	4,194	4,101	3,751	3,512	-239
Aiken	3,189	3,160	3,339	3,268	3,302	3,213	3,294	3,182	3,159	3,184	3,173	-16
Beaufort	1,091	1,020	1,131	1,144	1,214	1,265	1,300	1,347	1,354	1,510	1,598	507
Upstate	3,524	3,750	4,237	4,258	4,121	4,254	4,385	4,660	4,817	5,172	5,222	1,698
Winthrop	5,727	5,969	6,085	6,204	6,128	6,177	6,021	6,123	5,973	5,986	5,744	17
TOTALS												
Compr Univ	37,522	38,121	40,498	40,997	40,583	41,101	41,037	40,942	41,363	42,062	42,335	4,813

From Fall 2000 through Fall 2010, the Comprehensive Teaching Institutions saw a net increase of in-state enrollment based on Fee Payment of **4,813**. Coastal Carolina University accounted for **2,674** students, or **55.6 percent**, of the total net increase. Coastal Carolina University reports a **74.5 percent** increase in in-state students by fee payment over the last ten year period.

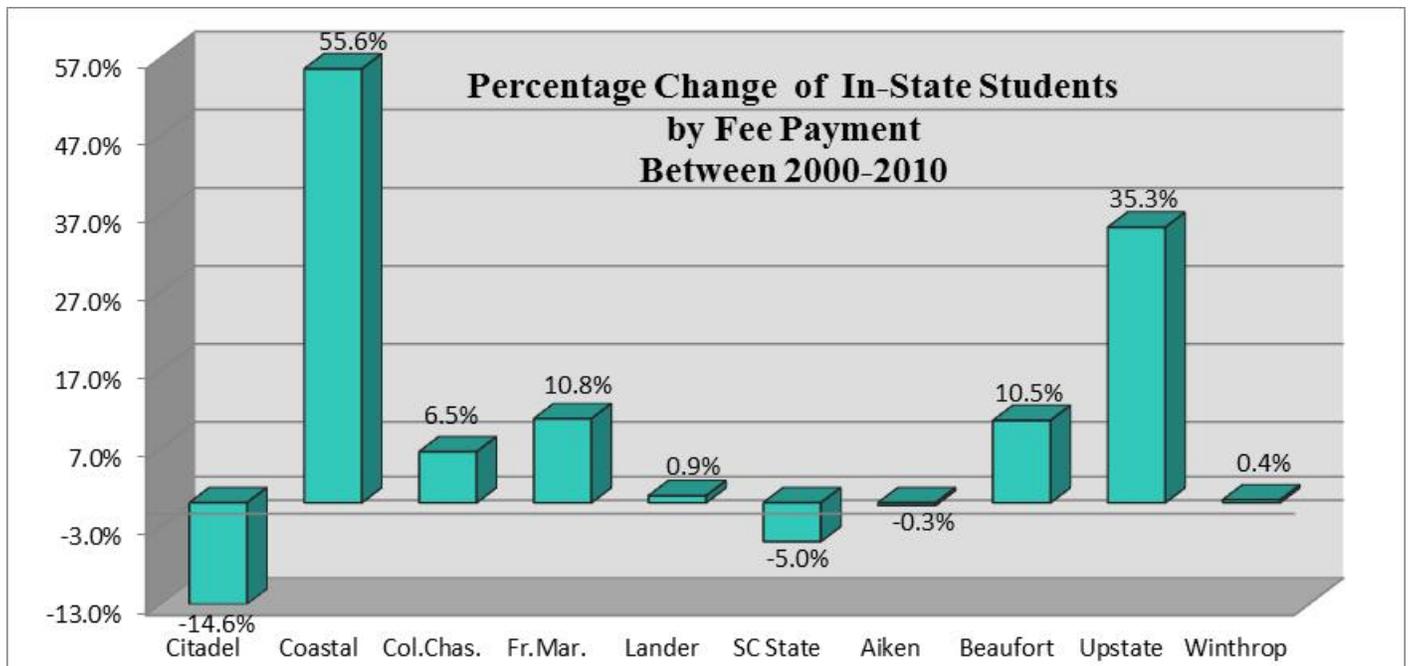


Source: CHEMIS Report

Coastal Carolina University
 South Carolina Public Comprehensive Universities
 TOTAL IN-STATE STUDENTS BY FEE PAYMENT

	Fall Semesters										Change		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2000-10	%
Citadel	2,847	2,884	2,922	2,542	2,191	2,185	2,088	2,031	2,060	2,059	2,144	-703	-14.6%
Coastal	3,591	3,726	4,716	5,276	5,305	5,713	5,984	5,599	5,696	5,720	6,265	2,674	55.6%
Col.Chas.	7,502	7,936	8,129	8,194	8,154	7,856	7,574	7,608	7,752	8,099	7,816	314	6.5%
Fr.Mar.	3,458	3,407	3,395	3,497	3,620	3,930	3,989	3,805	3,945	3,895	3,976	518	10.8%
Lander	2,842	2,643	2,873	2,924	2,846	2,687	2,661	2,393	2,506	2,686	2,885	43	0.9%
SC State	3,751	3,626	3,671	3,690	3,702	3,821	3,741	4,194	4,101	3,751	3,512	-239	-5.0%
Aiken	3,189	3,160	3,339	3,268	3,302	3,213	3,294	3,182	3,159	3,184	3,173	-16	-0.3%
Beaufort	1,091	1,020	1,131	1,144	1,214	1,265	1,300	1,347	1,354	1,510	1,598	507	10.5%
Upstate	3,524	3,750	4,237	4,258	4,121	4,254	4,385	4,660	4,817	5,172	5,222	1,698	35.3%
Winthrop	5,727	5,969	6,085	6,204	6,128	6,177	6,021	6,123	5,973	5,986	5,744	17	0.4%
TOTALS													
Compr Univ	37,522	38,121	40,498	40,997	40,583	41,101	41,037	40,942	41,363	42,062	42,335	4,813	100.0%

The net in-state enrollment based on fee payment in the Comprehensive University sector increased a total of **4,813** in-state students by fee payment in the last ten year time period. Coastal Carolina University realized **55.6 percent** of that increase.

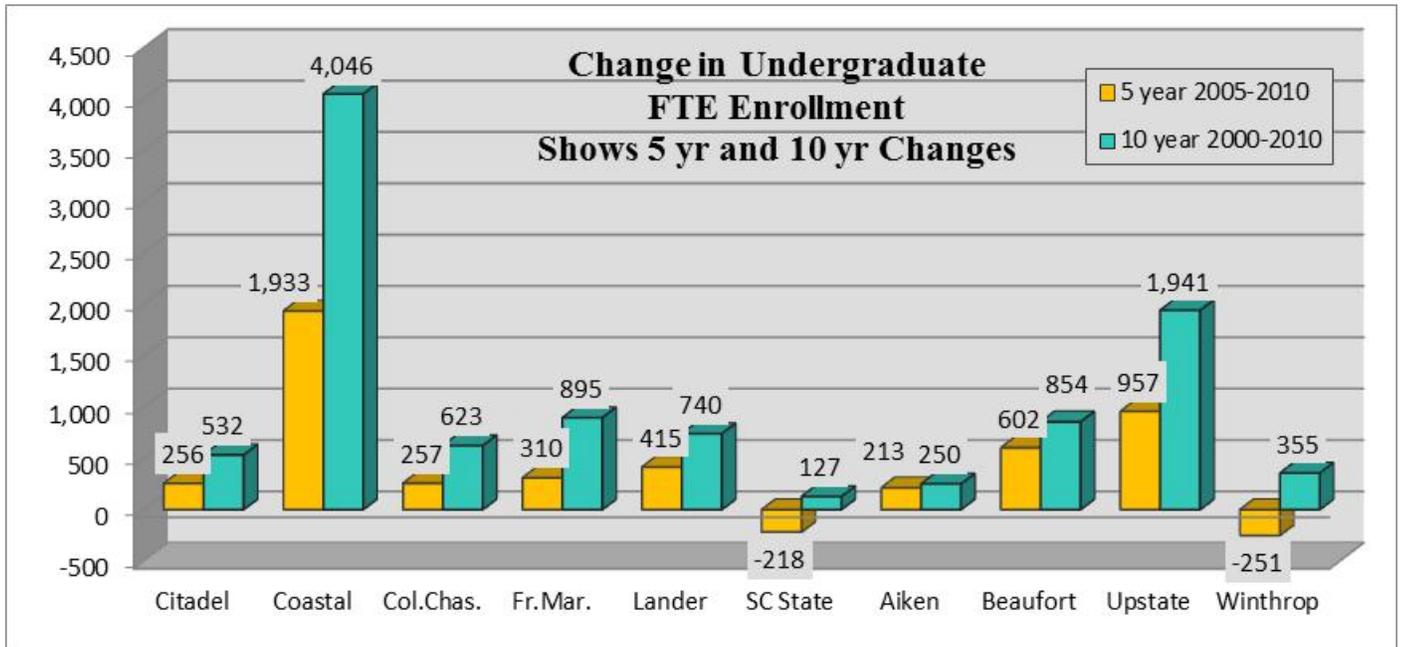


Source: CHEMIS Report

Coastal Carolina University
 South Carolina Public Comprehensive Universities
 UNDERGRADUATE FTE ENROLLMENT

	Fall Semesters											Change	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	5 year	10 year
Citadel	2,275	2,425	2,405	2,467	2,503	2,551	2,579	2,595	2,632	2,727	2,807	256	532
Coastal	4,027	4,428	4,796	5,390	5,807	6,140	6,398	6,890	7,372	7,665	8,073	1,933	4,046
Col.Chas.	8,992	9,184	9,398	9,267	9,328	9,358	9,273	9,361	9,222	9,630	9,615	257	623
Fr.Mar.	2,551	2,605	2,777	2,888	2,959	3,136	3,139	3,163	3,171	3,350	3,446	310	895
Lander	2,078	2,160	2,320	2,363	2,467	2,403	2,380	2,155	2,343	2,630	2,818	415	740
SC State	3,501	3,397	3,440	3,499	3,637	3,846	3,780	4,268	3,952	3,744	3,628	-218	127
Aiken	2,550	2,526	2,627	2,695	2,714	2,587	2,697	2,668	2,679	2,768	2,800	213	250
Beaufort	664	650	680	723	831	916	997	1,101	1,193	1,444	1,518	602	854
Upstate	2,984	3,297	3,677	3,823	3,766	3,968	4,186	4,434	4,526	4,806	4,925	957	1,941
Winthrop	4,299	4,474	4,739	4,886	4,928	4,905	4,892	4,748	4,795	4,750	4,654	-251	355
TOTALS													
Compr Univ	33,921	35,146	36,859	38,001	38,940	39,810	40,321	41,385	41,885	43,514	44,284	4,474	10,363

From Fall 2000 through Fall 2010, the Comprehensive Teaching Institutions saw a net increase in Undergraduate FTEs of **10,363**. Coastal Carolina University accounted for **4,046 FTEs**, or **39.0 percent**, of the total FTE increase in this sector. Over the last five years the FTE increase was **1,933 FTEs** or **43.2 percent** of the total FTE increase in this sector.

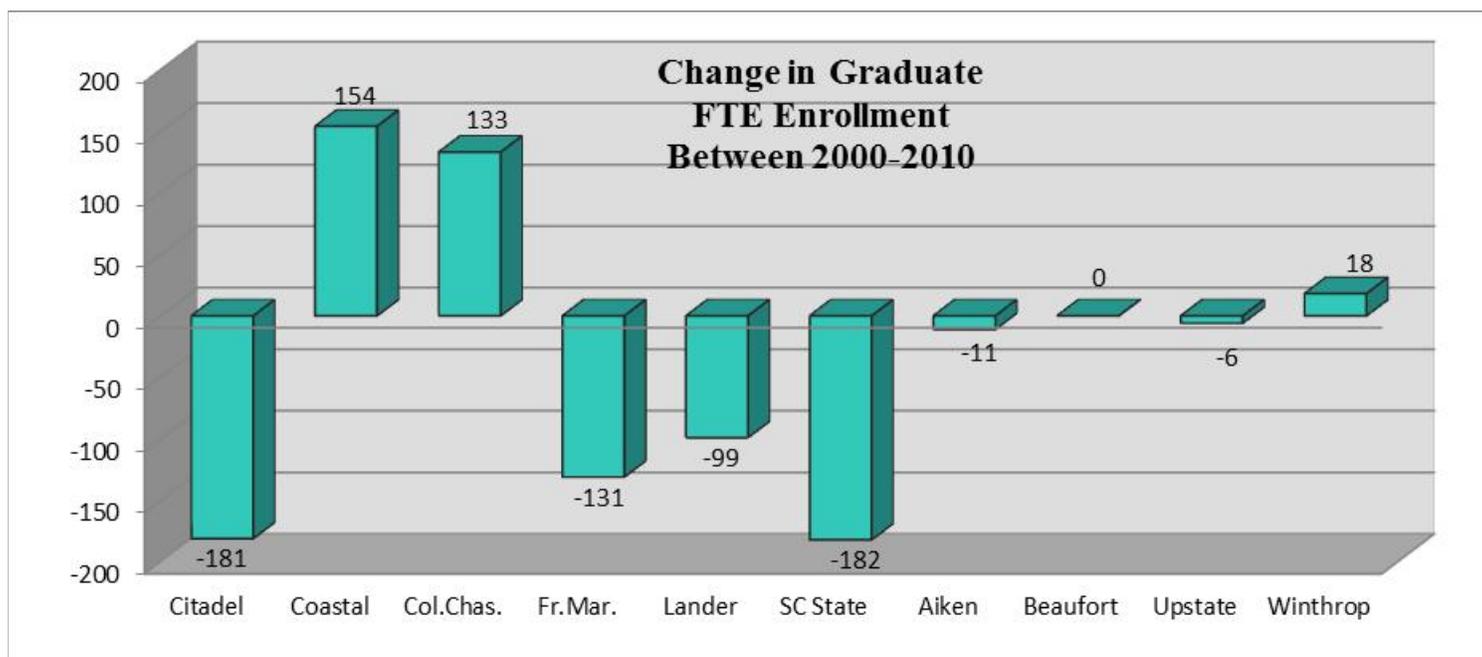


Source: CHEMIS Report

Coastal Carolina University
 South Carolina Public Comprehensive Universities
 GRADUATE FTE ENROLLMENT

	Fall Semesters											Change
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2000-10
Citadel	645	664	690	594	489	481	457	468	475	475	464	-181
Coastal	75	59	299	405	334	436	546	288	238	200	229	154
Col.Chas.	458	548	549	593	614	526	529	542	583	561	591	133
Fr.Mar.	245	229	185	175	167	185	202	155	187	115	114	-131
Lander	133	66	102	92	57	23	20	22	34	18	34	-99
SC State	500	448	484	450	339	318	325	376	406	378	318	-182
Aiken	46	43	48	42	48	61	51	43	51	29	35	-11
Beaufort	0	0	0	0	0	0	0	0	0	0	0	0
Upstate	27	23	26	29	28	24	12	17	20	33	21	-6
Winthrop	559	542	548	568	531	533	524	612	568	605	577	18
TOTALS												
Compr Univ	2,688	2,622	2,931	2,948	2,607	2,587	2,666	2,523	2,562	2,414	2,383	-305

Despite the fact that Comprehensive Teaching Institutions saw a net DECREASE of **305** FTEs in Graduate enrollment, From Fall 2000 through Fall 2010, three institutions in this sector had a total combined FTE enrollment increase of **305**. Coastal Carolina University accounted for **154** of the FTE increase, or **50.5 percent**, of the total combined increase in this sector. Approximately **77.9 percent** of Coastal Carolina University's Graduate FTEs are South Carolina residents.

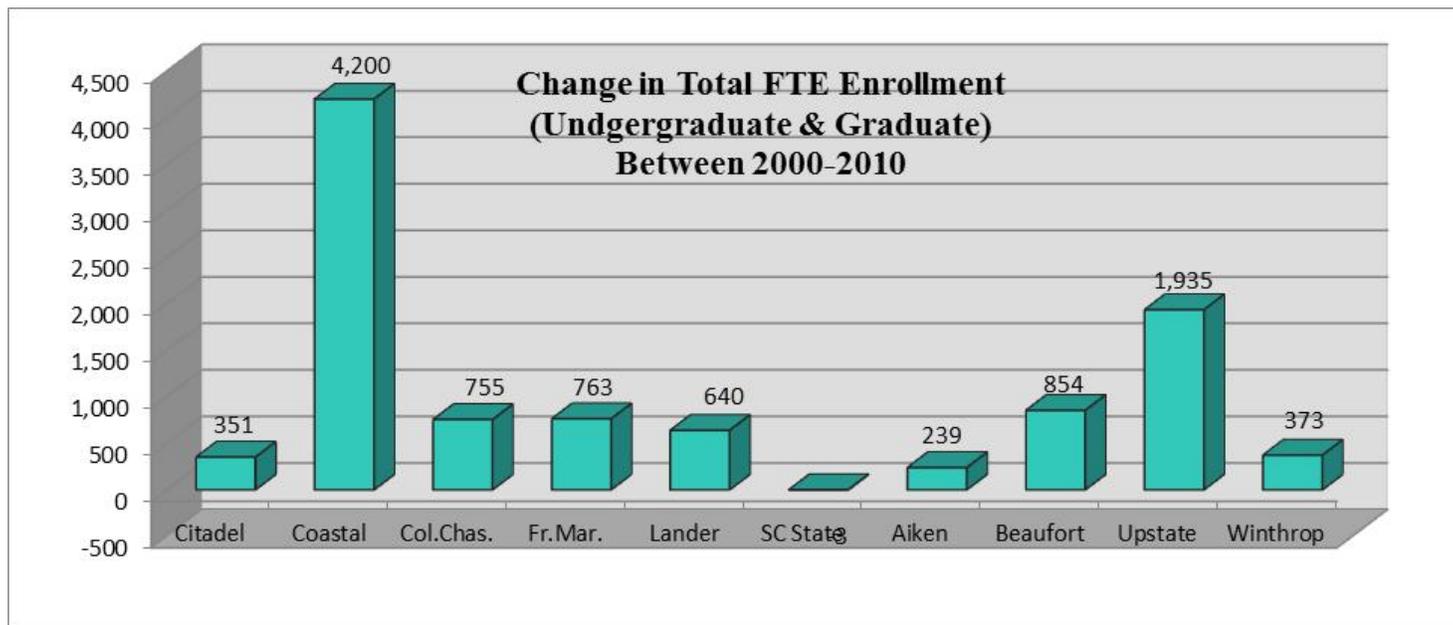


Source: CHEMIS Report

Coastal Carolina University
 South Carolina Public Comprehensive Universities
 UNDERGRADUATE AND GRADUATE FTE ENROLLMENT

	Fall Semesters											Change	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	5 year	10 year
Citadel	2,920	3,089	3,095	3,061	2,992	3,032	3,036	3,063	3,107	3,202	3,271	239	351
Coastal	4,102	4,487	5,095	5,795	6,141	6,576	6,944	7,177	7,610	7,865	8,302	1,726	4,200
Col.Chas.	9,450	9,732	9,947	9,860	9,942	9,884	9,802	9,903	9,805	10,191	10,205	321	755
Fr.Mar.	2,796	2,834	2,962	3,063	3,126	3,321	3,341	3,319	3,358	3,465	3,559	238	763
Lander	2,211	2,226	2,422	2,455	2,524	2,426	2,400	2,177	2,377	2,648	2,851	425	640
SC State	4,001	3,845	3,924	3,949	3,976	4,164	4,105	4,644	4,358	4,122	3,998	-166	-3
Aiken	2,596	2,569	2,675	2,737	2,762	2,648	2,748	2,711	2,730	2,797	2,835	187	239
Beaufort	664	650	680	723	831	916	997	1,101	1,193	1,444	1,518	602	854
Upstate	3,011	3,320	3,703	3,852	3,794	3,992	4,198	4,451	4,546	4,839	4,946	954	1,935
Winthrop	4,858	5,016	5,287	5,454	5,459	5,438	5,416	5,360	5,363	5,355	5,231	-207	373
TOTALS													
Compr Univ	36,609	37,768	39,790	40,949	41,547	42,397	42,987	43,908	44,447	45,928	46,716	4,319	10,107

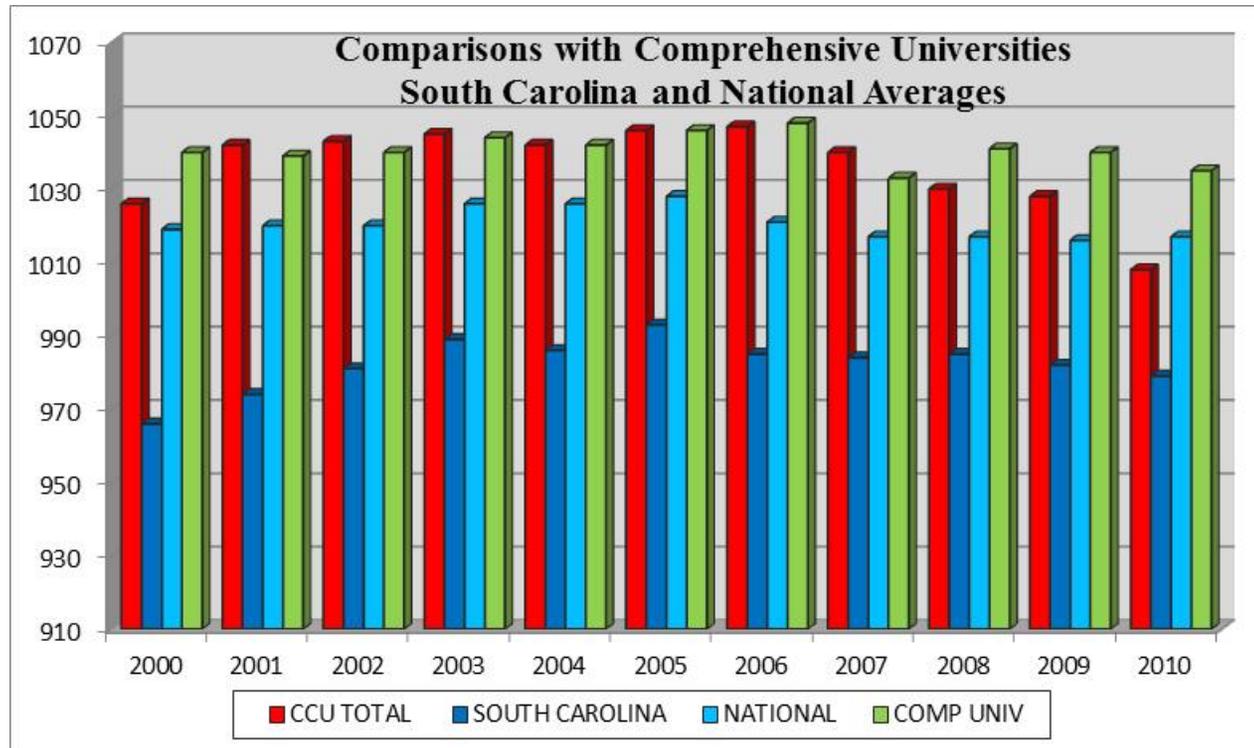
From Fall 2000 through Fall 2010, the Comprehensive Teaching Institutions saw a net increase in total FTEs of **10,107**. Coastal Carolina University accounted for **4,200 FTEs**, or **41.6 percent**, of the total FTE increase in this sector. Overall, this University realized a **102.4 percent** increase in FTE enrollment over the past ten years.



Source: CHEMIS Report

Coastal Carolina University
 South Carolina Public Comprehensive Universities
 Average SAT Scores of Entering Freshmen

	Fall Semesters										
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
CCU TOTAL	1026	1042	1043	1045	1042	1046	1047	1040	1030	1028	1008
SOUTH CAROLINA	966	974	981	989	986	993	985	984	985	982	979
NATIONAL	1019	1020	1020	1026	1026	1028	1021	1017	1017	1016	1017
COMP UNIV	1040	1039	1040	1044	1042	1046	1048	1033	1041	1040	1035

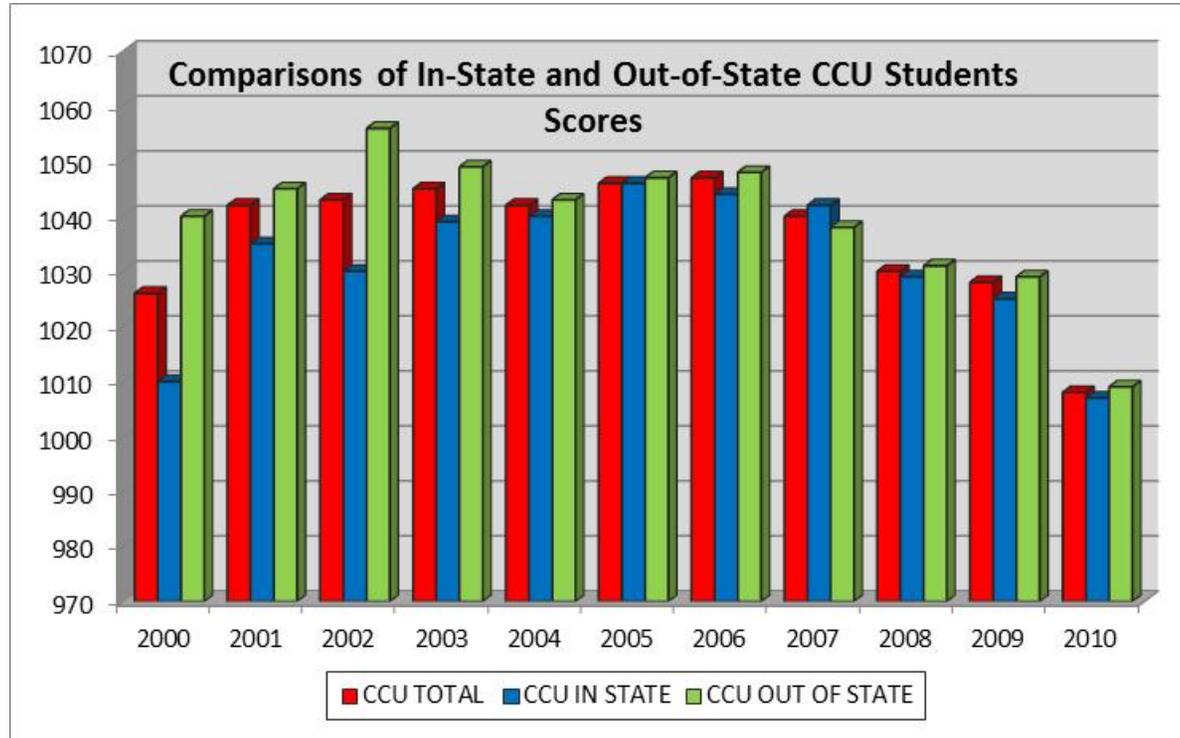


Source: CHEMIS Reports

SAT Scores for Coastal Carolina University entering freshmen are consistently above the South Carolina average.

Coastal Carolina University
 South Carolina Public Comprehensive Universities
 Average SAT Scores of Entering Freshmen

	Fall Semesters										
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
CCU IN STATE	1010	1035	1030	1039	1040	1046	1044	1042	1029	1025	1007
CCU OUT OF STATE	1040	1045	1056	1049	1043	1047	1048	1038	1031	1029	1009
CCU TOTAL	1026	1042	1043	1045	1042	1046	1047	1040	1030	1028	1008

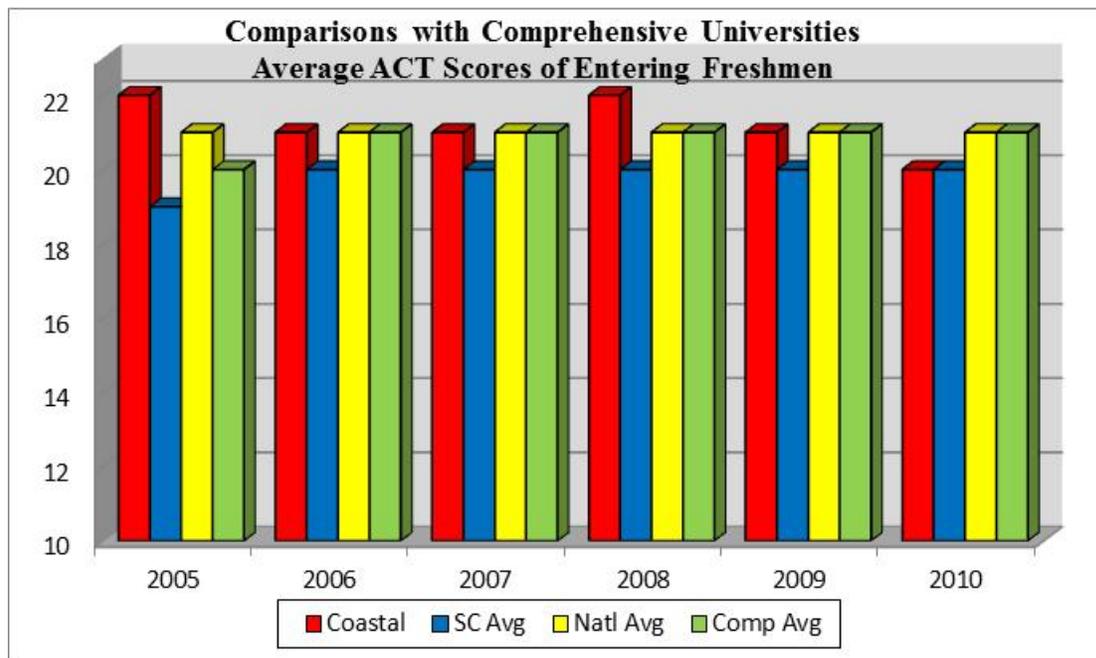


Source: CHEMIS Report

There is no significant difference in SAT scores of Coastal Carolina University entering freshmen when comparing in-state and out-of-state students.

Coastal Carolina University
 South Carolina Public Comprehensive Universities
 Average ACT Scores of Entering Freshman

	Fall Semesters					
	2005	2006	2007	2008	2009	2010
Citadel	22	22	22	21	22	22
Coastal	22	21	21	22	21	20
Col.Chas.	23	24	24	24	24	24
Fr.Mar.	19	20	20	20	20	20
Lander	20	19	21	20	20	21
SC State	16	17	17	17	17	18
Aiken	20	20	21	21	21	21
Beaufort	19	20	19	20	20	20
Upstate	20	21	21	21	21	21
Winthrop	22	22	22	23	23	22
Comp Avg	20	21	21	21	21	21
SC Avg	19	20	20	20	20	20
Natl Avg	21	21	21	21	21	21

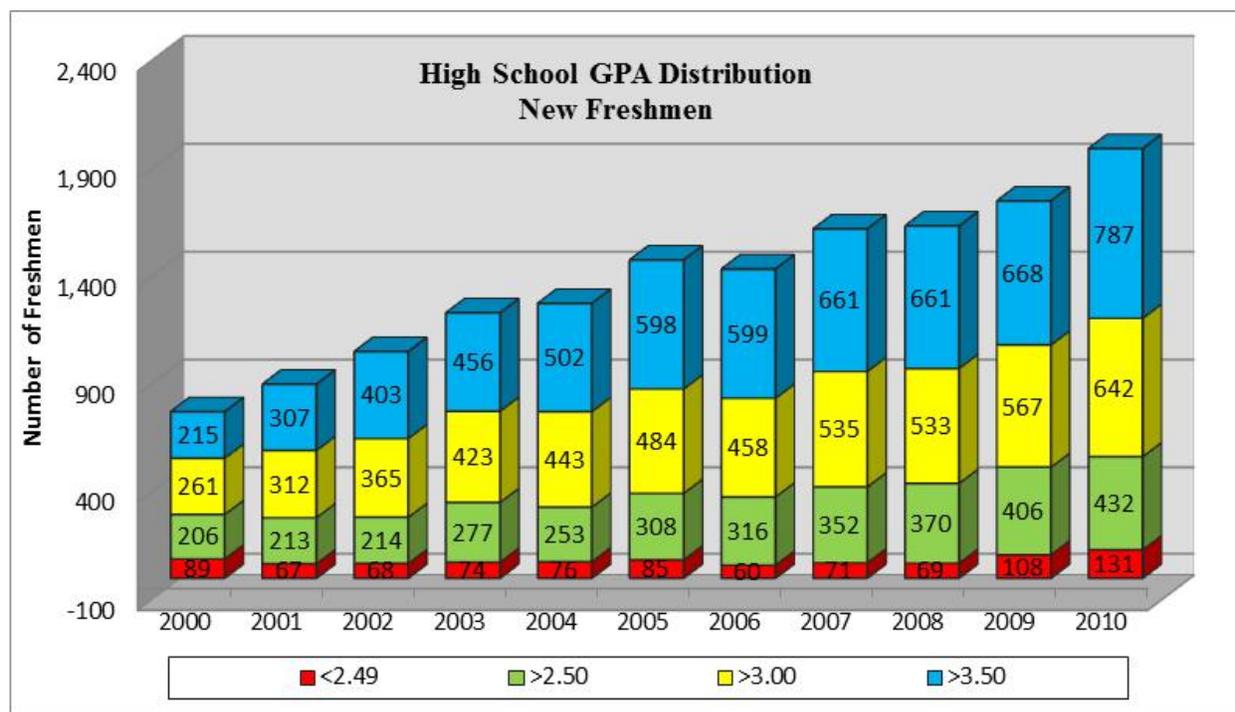


Source: Institutional Research Fact Book

ACT Scores for Coastal Carolina University entering freshmen consistently remain equal to or above South Carolina average ACT Scores.

Coastal Carolina University
 South Carolina Public Comprehensive Universities
 High School Grade Point Average of Entering Freshmen

H.S. GPA	Fall Semester										
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<2.49	89	67	68	74	76	85	60	71	69	108	131
>2.50	206	213	214	277	253	308	316	352	370	406	432
>3.00	261	312	365	423	443	484	458	535	533	567	642
>3.50	215	307	403	456	502	598	599	661	661	668	787
Total Freshmen	771	899	1,050	1,230	1,274	1,475	1,433	1,619	1,633	1,749	1,992
CCU Avg H.S. GPA	3.12	3.21	3.28	3.27	3.29	3.30	3.32	3.32	3.35	3.31	3.34
South Carolina Avg	3.17	3.22	3.27	3.31	3.31	3.34	3.37	3.38	3.37	3.39	3.42
National Avg	3.26	3.28	3.29	3.29	3.28	3.30	3.33	3.33	3.31	3.32	3.34



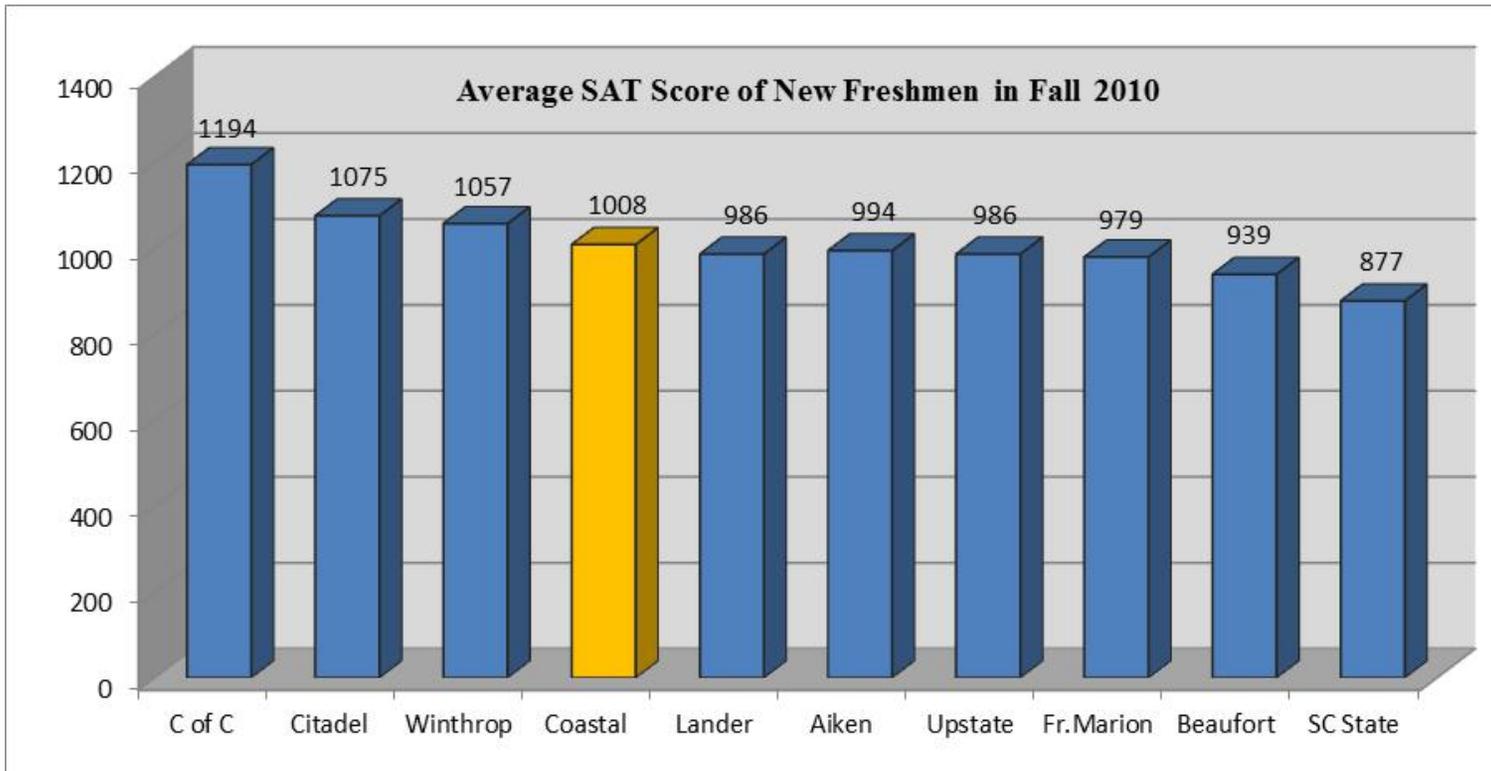
Source: Institutional Research Fact Book

Coastal Carolina University continues to attract superior students, as indicated by the statistic of entering freshmen who have achieved a high school GPA of 3.0 or better.

In 2000, **61.7 percent** of entering freshmen reported a high school GPA of 3.0 or better. The latest fall class reported **71.7 percent** of entering freshmen having attained a high school GPA of 3.0 or better. This is a **10.0 percent** increase in GPA scores over the last ten-year period.

This steady trend of higher high school GPA scores is yet another indicator that Coastal Carolina University is not sacrificing quality for quantity as we grow.

Coastal Carolina University South Carolina Comprehensive Universities

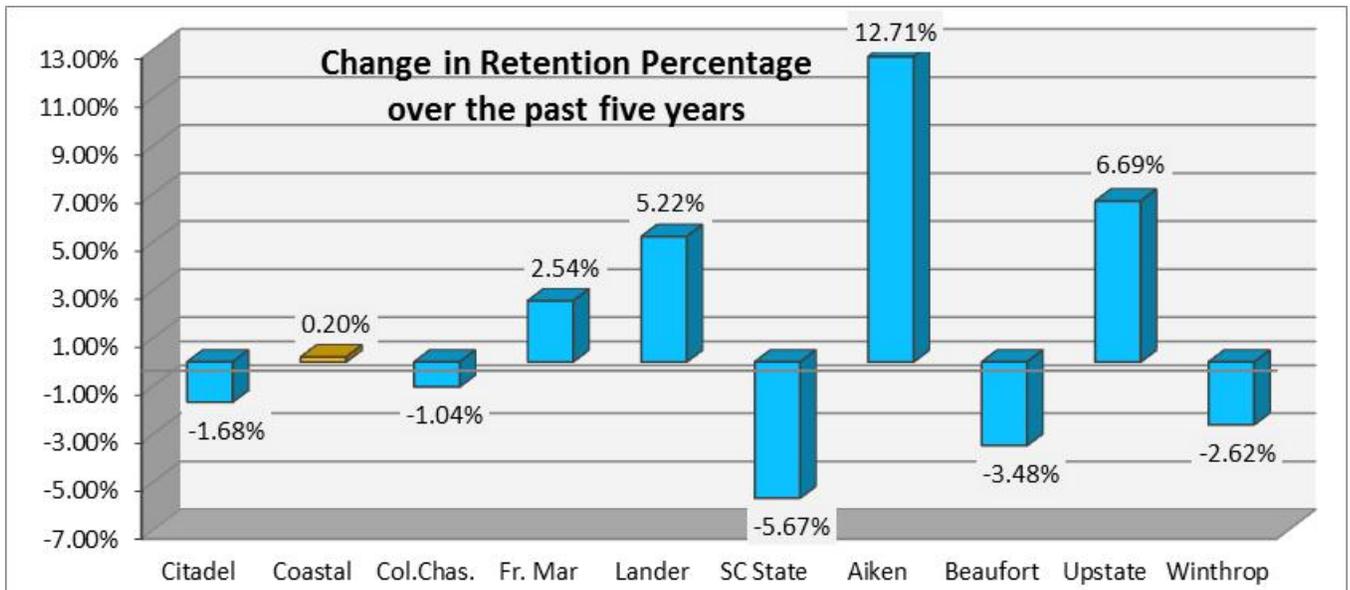


Source: CHEMIS Report

The SAT scores for Coastal Carolina University entering freshmen placed the University in fourth position among the ten South Carolina Comprehensive Universities.

Coastal Carolina University
 South Carolina Public Comprehensive Universities
 Retention Percentages

	<u>FY05</u>	<u>FY06</u>	<u>FY07</u>	<u>FY08</u>	<u>FY09</u>	<u>FY10</u>	<u>Change</u> <u>2005-10</u>
Citadel	81.37%	81.71%	81.01%	83.25%	82.70%	79.70%	-1.68%
Coastal	64.30%	67.42%	71.12%	71.44%	65.92%	64.50%	0.20%
Col.Chas.	82.36%	80.38%	82.40%	79.29%	82.28%	81.32%	-1.04%
Fr. Mar	64.97%	67.42%	68.13%	66.71%	67.95%	67.51%	2.54%
Lander	62.60%	62.16%	59.34%	67.90%	70.04%	67.81%	5.22%
SC State	68.36%	64.47%	65.40%	64.24%	66.96%	62.69%	-5.67%
Aiken	60.41%	66.55%	68.49%	69.18%	69.05%	73.12%	12.71%
Beaufort	55.74%	48.19%	54.68%	57.36%	59.79%	52.26%	-3.48%
Upstate	62.36%	65.46%	63.51%	65.22%	64.55%	69.06%	6.69%
Winthrop	71.67%	74.48%	71.61%	71.51%	67.35%	69.06%	-2.62%
Compr Univ	70.27%	70.77%	71.45%	71.34%	71.19%	70.59%	0.32%



Over the past five years, the average retention rate for the Comprehensive Universities in South Carolina has shown a slight increase of **.32 percent**.

During the same four-year time frame, Coastal Carolina University's retention rate has increased from **64.3 percent** to **64.5 percent**. This is an increase of **.20%**.

Academic Programs

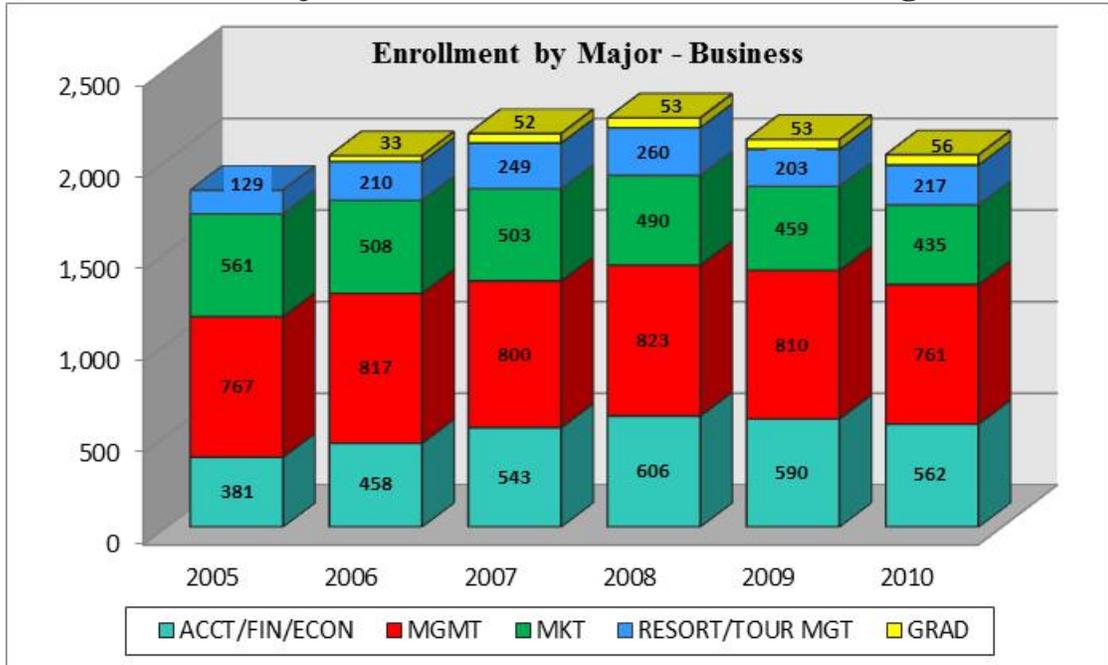
The Wall College of Business Administration had a 10.5 percent increase in student enrollment between Fall 2005 and Fall 2010. There has been a slight decline in the last year in the areas of Management and Marketing although they continue to be popular majors. The overall increase over time may be attributed to Accounting, Economics, Resort Tourism Finance, and Professional Golf Management programs. The MBA program added to the curriculum in the fall of 2006 has contributed to this growth. (p. 30)

The Spadoni College of Education has increased enrollment by 9.7 percent in the past five years. Under the Teacher Education umbrella, individual programs such as Middle Level Education and Special Education show increases of 68.4 percent and 41.9 percent, respectively, over the last five-year period. The Early Childhood Education major grew in enrollment by 13.9 percent over the five-year period. Graduate enrollment in the College of Education has shown significant growth as it has more than doubled over the last five years. (p. 30)

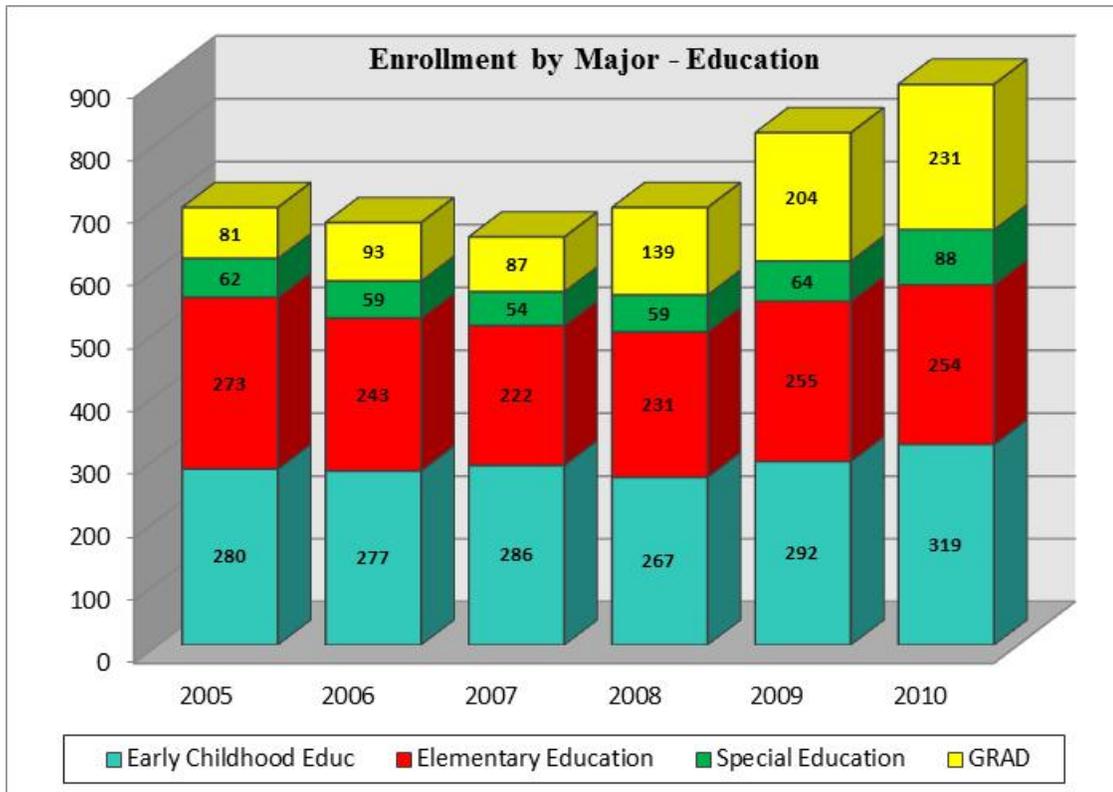
The Edwards College of Humanities and Fine Arts has increased enrollment by 68.5 percent in the last five years. The Communication program initiated in 2006 has attracted many new students. A new Graphic Design major has also contributed to this expansion. Other popular majors include Political Science and History, which have grown by 13.2 percent and 21.6 percent, respectively, since Fall 2005. The Musical Theatre major grew enrollment by 27.3 percent. A new graduate program in Writing is included in the graduate enrollment number. (p. 31)

The College of Science records a 57.1 percent growth rate in the last five years. Marine Science continues to be a popular major, as well as Psychology and Sociology, all reporting significant increases in enrollment. Two new majors, Information Systems and Biochemistry had an enrollment of 10 students and 11 students, respectively for its first semester of classes. (p. 31)

Coastal Carolina University Declared Majors from Academic Years 2005 through 2010

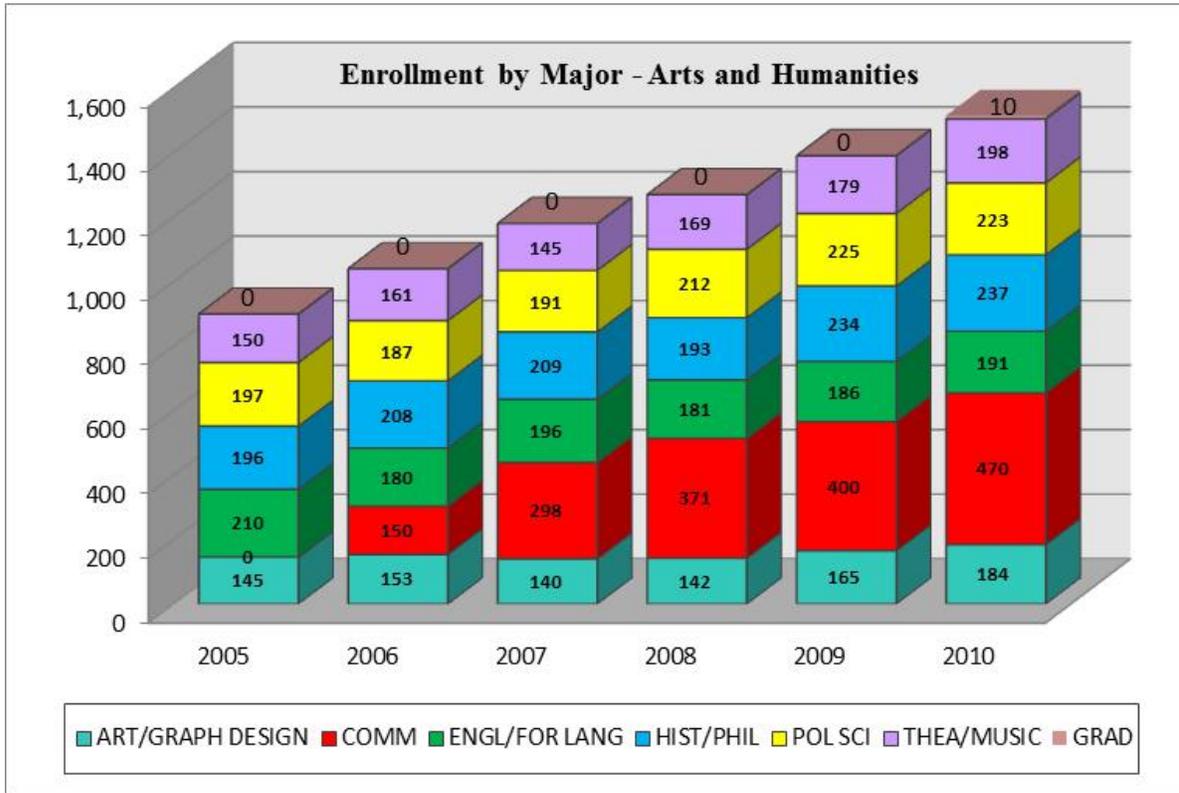


Source: Institutional Research Fact Book

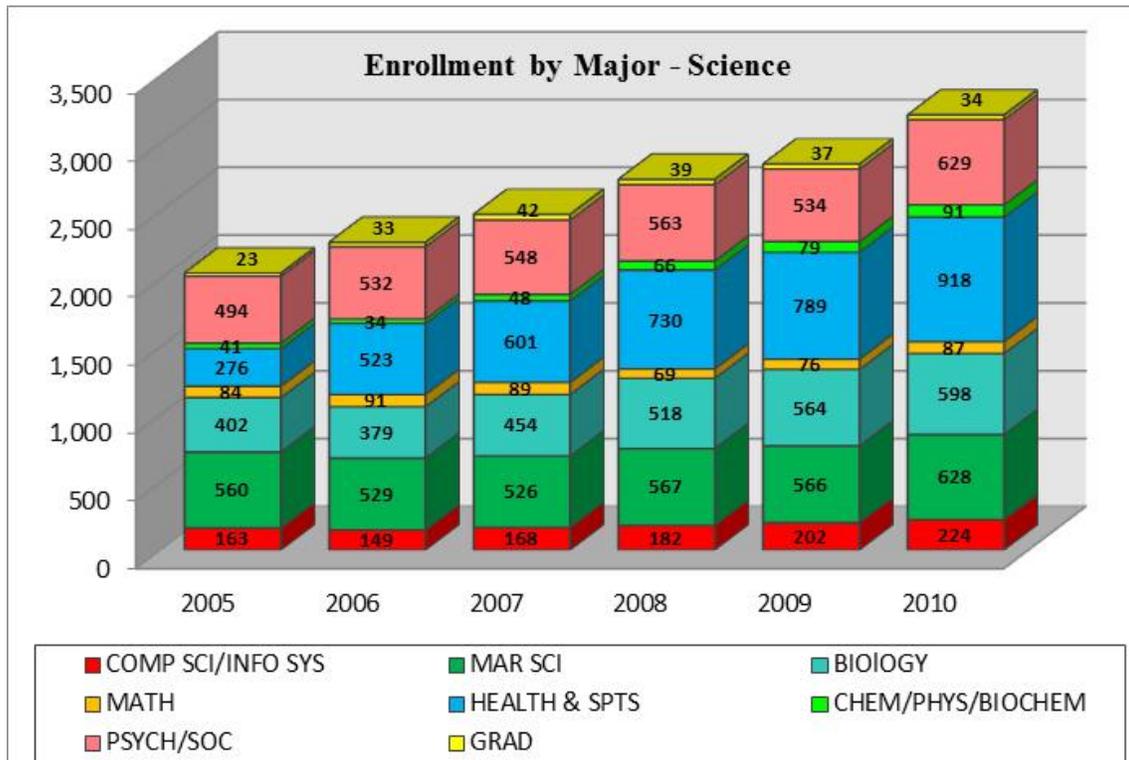


Source: Institutional Research Fact Book

Coastal Carolina University Declared Majors from Academic Years 2005 through 2010



Source: Institutional Research Fact Book



Source: Institutional Research Fact Book

Faculty

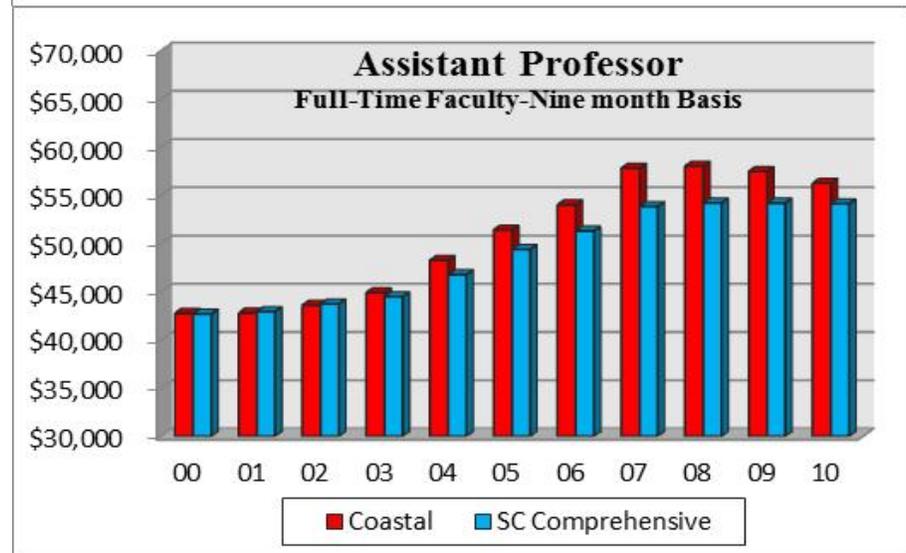
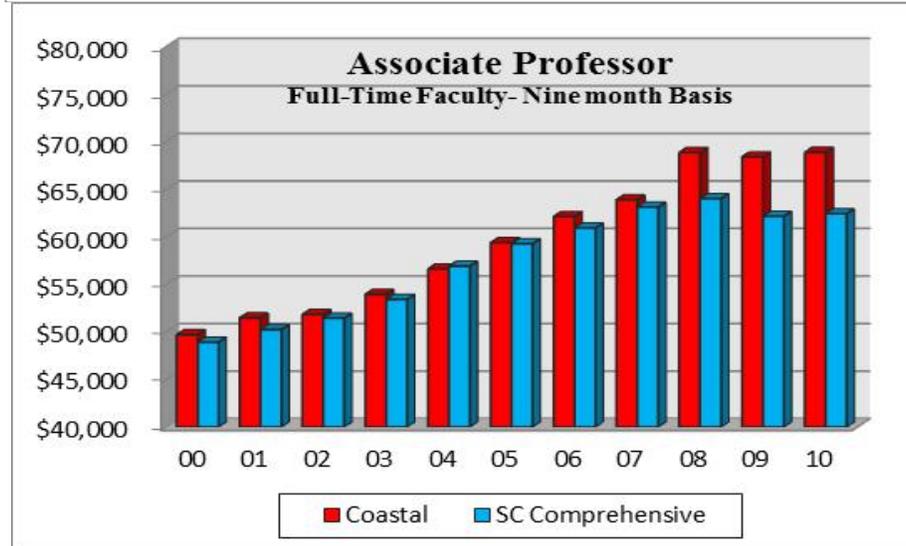
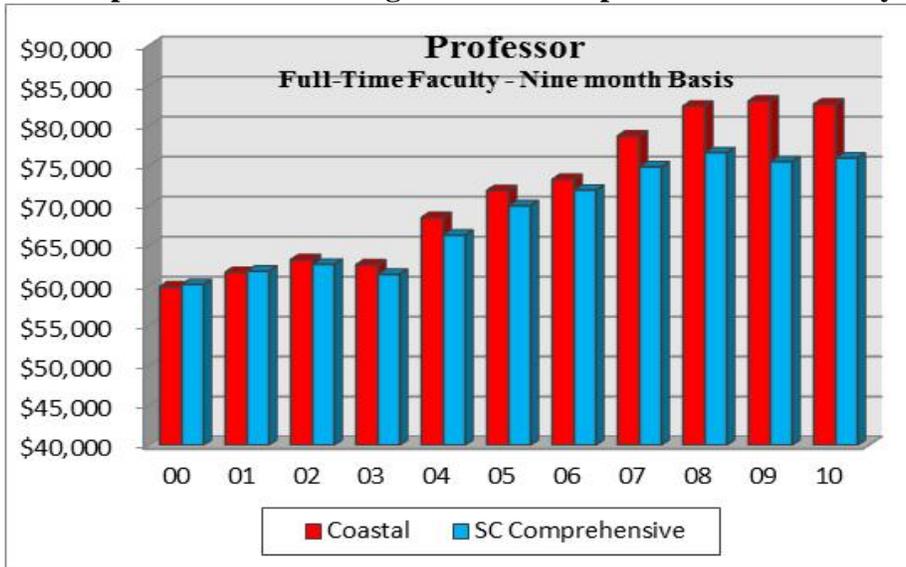
Coastal Carolina University's faculty salaries compare favorably with those of other South Carolina public comprehensive universities at all levels including the ranks of professor, associate professor, assistant professor, and instructor. Effective beginning Fiscal Year 2008, Coastal Carolina University implemented a salary plan which provides salary compression relief for long-term faculty members, as well as establishing a minimum salary for all faculty and instructors. The numbers below are illustrated in the charts on pages 33 and 34.

South Carolina Comprehensive University Fall 2010 Average Faculty Salary by Rank

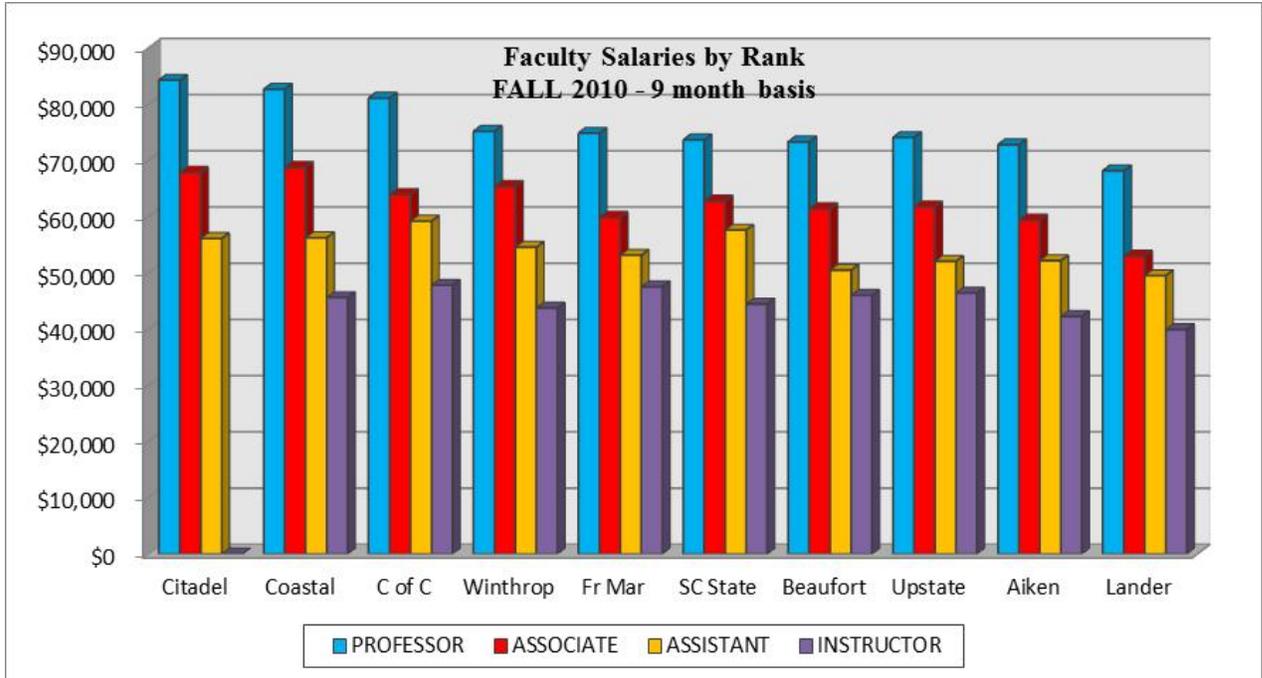
	PROFESSOR	ASSOCIATE	ASSISTANT	INSTRUCTOR	ALL RANKS
Citadel	\$84,253	\$67,879	\$56,117	\$0	\$68,333
Coastal	\$82,640	\$68,777	\$56,232	\$45,593	\$65,110
C of C	\$81,074	\$63,927	\$59,190	\$47,795	\$64,679
Winthrop	\$75,170	\$65,383	\$54,557	\$43,751	\$62,250
FM	\$74,829	\$59,881	\$53,130	\$47,499	\$61,004
SC State	\$73,647	\$62,805	\$57,603	\$44,437	\$60,175
Beaufort	\$73,278	\$61,385	\$50,467	\$45,998	\$56,393
Upstate	\$74,076	\$61,751	\$52,044	\$46,413	\$55,541
Aiken	\$72,786	\$59,408	\$52,167	\$42,244	\$55,219
Lander	\$68,151	\$52,981	\$49,494	\$39,903	\$51,388
Avg by Rank	\$75,990	\$62,418	\$54,100	\$44,848	\$60,009

Source: CHEMIS Report

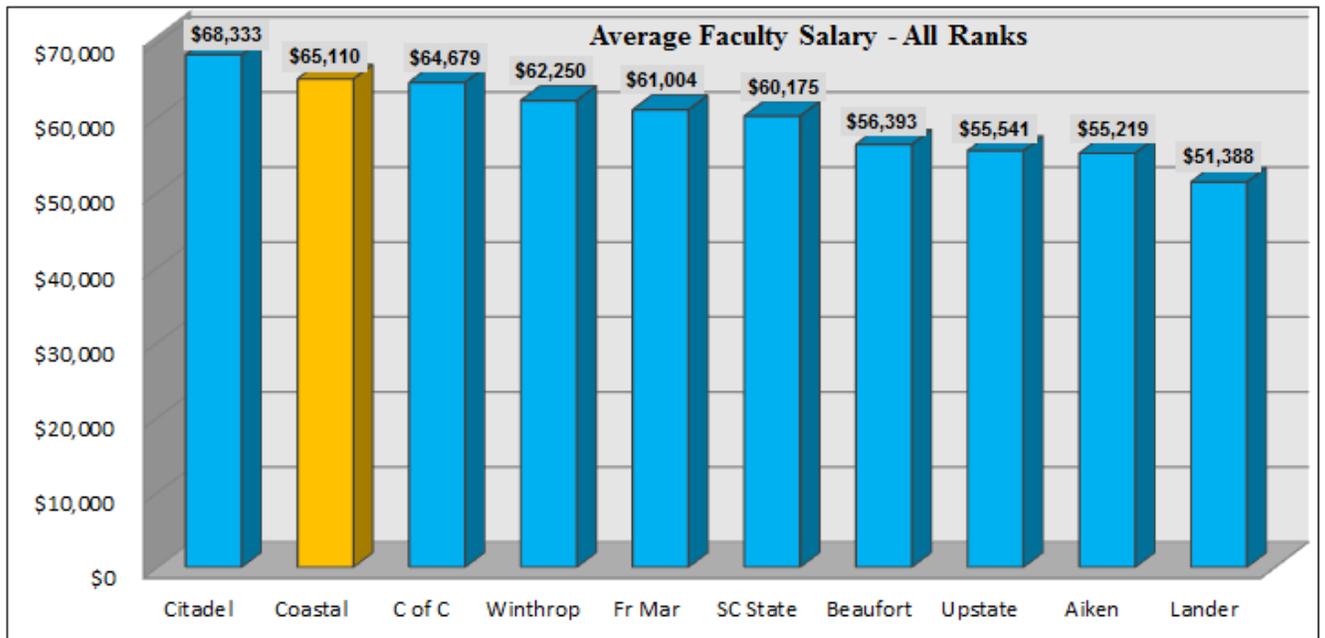
Coastal Carolina Faculty Salaries by Rank Comparisons with Averages of S.C. Comprehensive University



Coastal Carolina Faculty Salaries by Rank Comparisons with Averages of S.C. Comprehensive Universities



Source: CHEMIS Report



Source: CHEMIS Report

Financial History

Coastal Carolina University's revenue from recurring state appropriations has decreased a total of 35.1 percent over the ten-year period from fiscal year 2001 to fiscal year 2011.

2010-2011	\$ 9,215,957
<u>2000-2001</u>	<u>\$14,783,267</u>
	\$ (5,567,310)
% decrease	37.7%

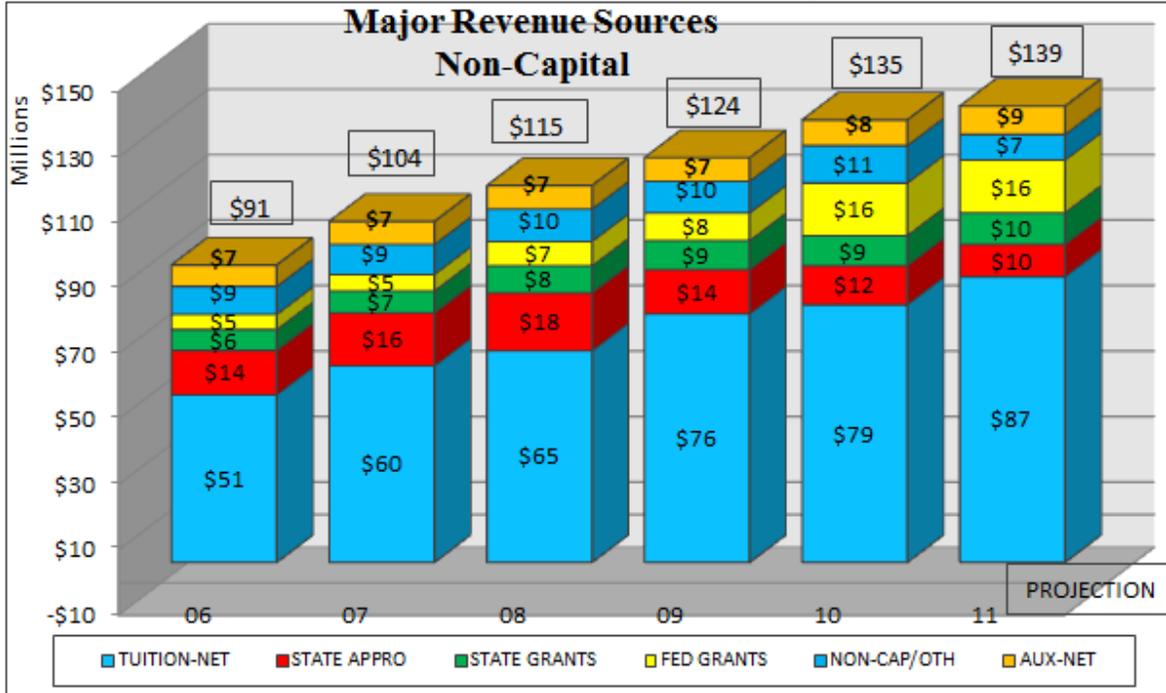
Coastal Carolina University shows a substantial in-state student enrollment increase. During the same time span,

	Enrollment by Geographic Origin	Enrollment by Fee Payment
2010-2011	4,663	6,265
2000-2001	2,761	3,591
% Increase	68.9%	74.5%

The in-state student population of Coastal Carolina University has shown a significant increase in enrollment in parallel with a significant decrease in state appropriations.

During the last fiscal year (FY 2011), Coastal Carolina University received approximately 6.2 percent of its total state budget from recurring state appropriations. (p. 39)

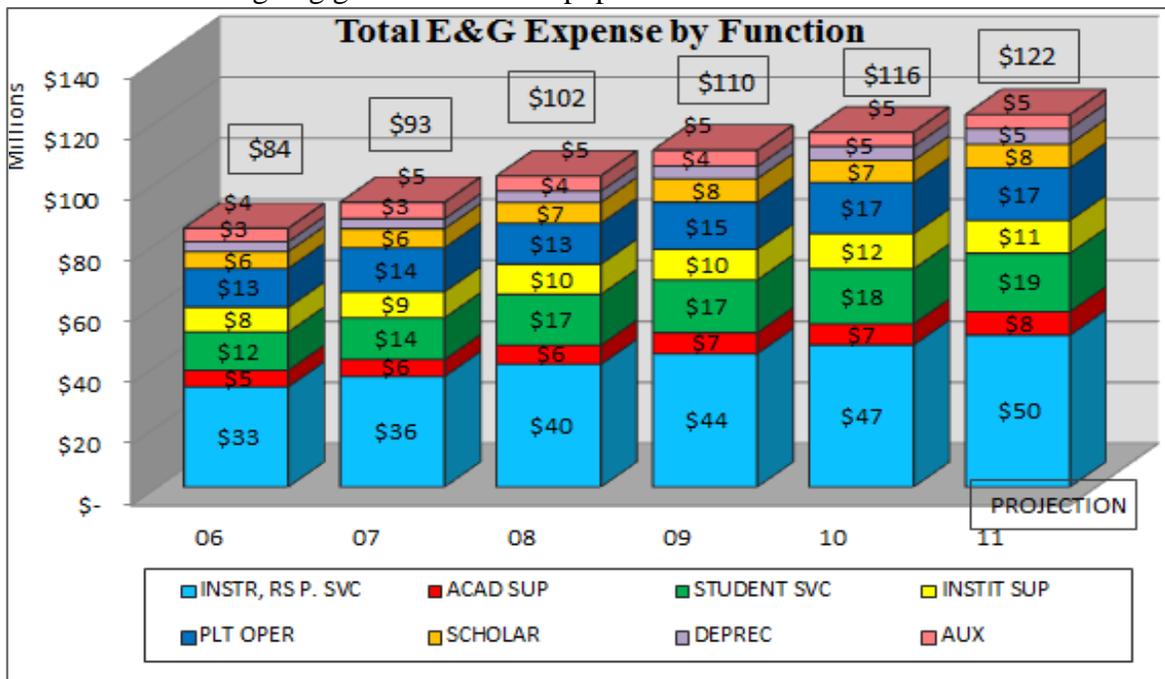
Coastal Carolina University



Source: Finance & Administration

Coastal Carolina University has a strong financial base and proven financial stability, as its recent financial history demonstrates. In the past five years, the University has realized a 26.2% increase in FTEs. This growth is reflected in the steady rise in tuition revenues as well as increases in some of the other income sources.

Expenditures are growing in proportion with the increasing demands placed on the University as a result of the ongoing growth in student population.



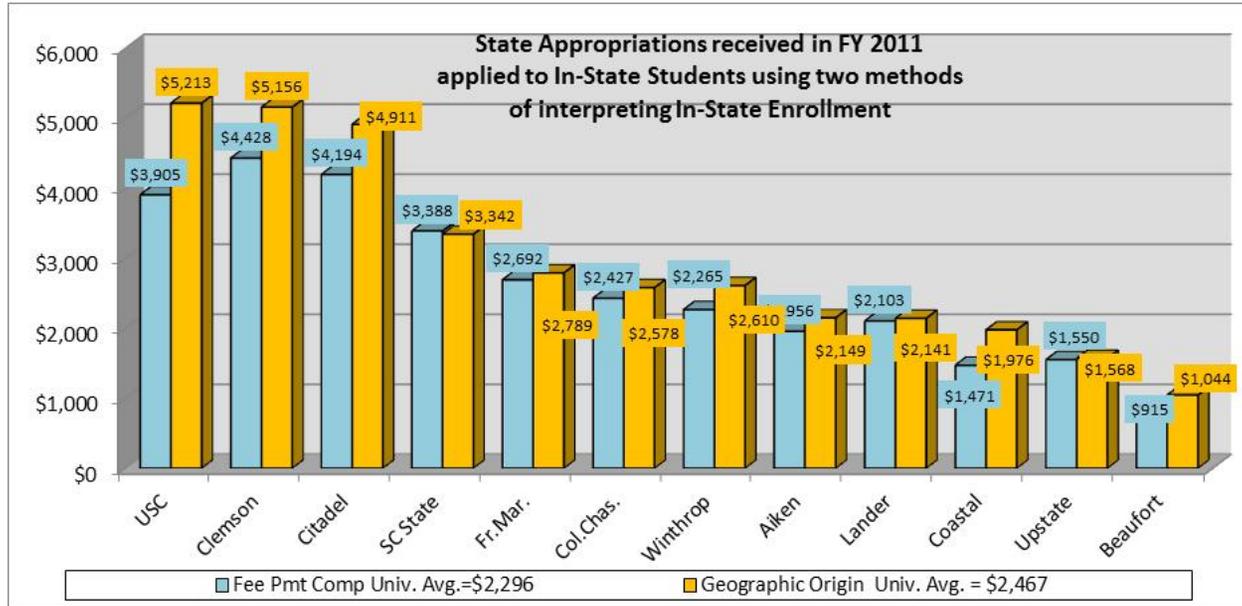
Source: Finance & Administration

Funding

Coastal Carolina University is the second lowest funded of the ten comprehensive universities in South Carolina. Using the fee payment interpretation, the University received \$1,457 per in-state student, or \$813 less than the comprehensive average. Using the geographic interpretation, the University received \$1,958 per in-state student, or \$482 less than the comprehensive average. (p. 38)

During Fiscal Year 2010-2011, Coastal Carolina University received recurring funds totaling \$9,215,957. This accounts for approximately 6.2 percent of the University's total budget, which is one of the lowest ratios among all state universities. (p. 39)

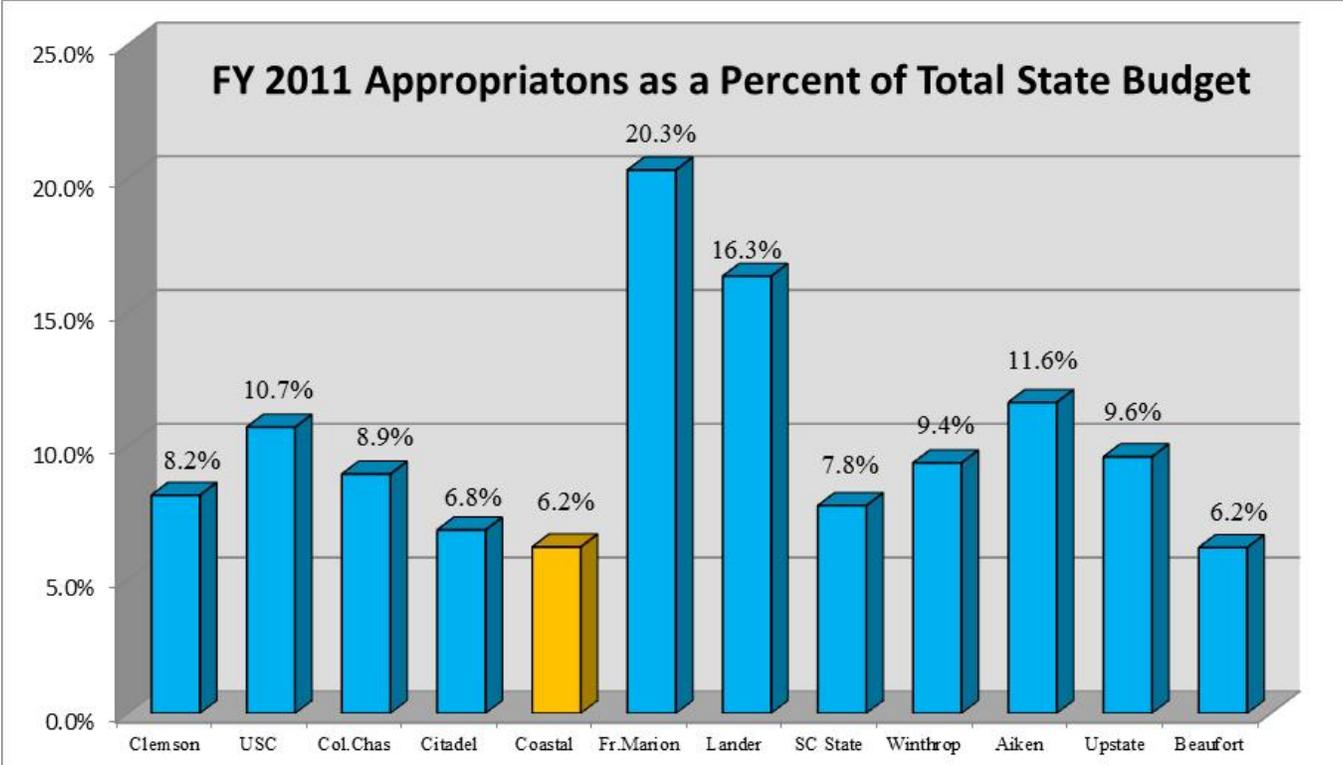
Coastal Carolina University SOUTH CAROLINA PUBLIC UNIVERSITIES



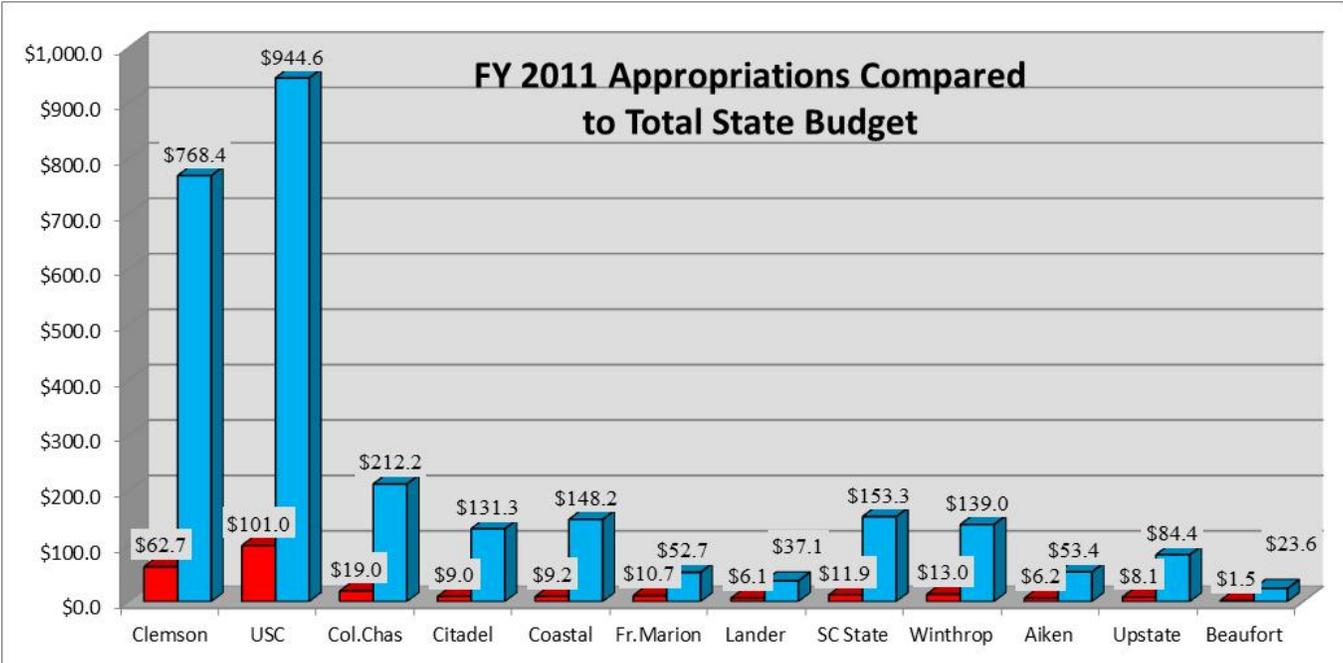
FY 11 Appr. Per In-State Fall 10 Student Fee Pmt Comp Univ. Avg. = \$2,296		FY 11 Appr. Per In-State Fall 10 Student Geographic Origin Univ. Avg. = \$2,467	
USC	\$3,905	USC	\$5,213
Clemson	\$4,428	Clemson	\$5,156
Citadel	\$4,194	Citadel	\$4,911
SC State	\$3,388	SC State	\$3,342
Fr. Mar.	\$2,692	Fr. Mar.	\$2,789
Col. Chas.	\$2,427	Col. Chas.	\$2,578
Winthrop	\$2,265	Winthrop	\$2,610
Aiken	\$1,956	Aiken	\$2,149
Lander	\$2,103	Lander	\$2,141
Coastal	\$1,471	Coastal	\$1,976
Upstate	\$1,550	Upstate	\$1,568
Beaufort	\$915	Beaufort	\$1,044
Comp Univ Avg	\$2,296	Comp Univ Avg	\$2,511

Appropriation Source: State Budget and Control Website
Headcount Source: CHEMIS Report Fall 2010

**Coastal Carolina University
SOUTH CAROLINA PUBLIC UNIVERSITIES**



Source: State Budget and Control Board website



Source: State Budget and Control Board Website

Tuition Issues – Trends, Comparisons, and Financial Aid Impacts

As state funding has declined over the past few years and more funds were made available to students through lottery scholarships, universities throughout the state, with the exception of one, have found it necessary to raise tuition. Despite decreasing allocations and challenging growth issues, Coastal Carolina University's tuition increases have been among the lowest in the South Carolina Comprehensive University sector for the last two fiscal years. This year, we have remained in the median of tuition rates charged to in-state students. (p. 41)

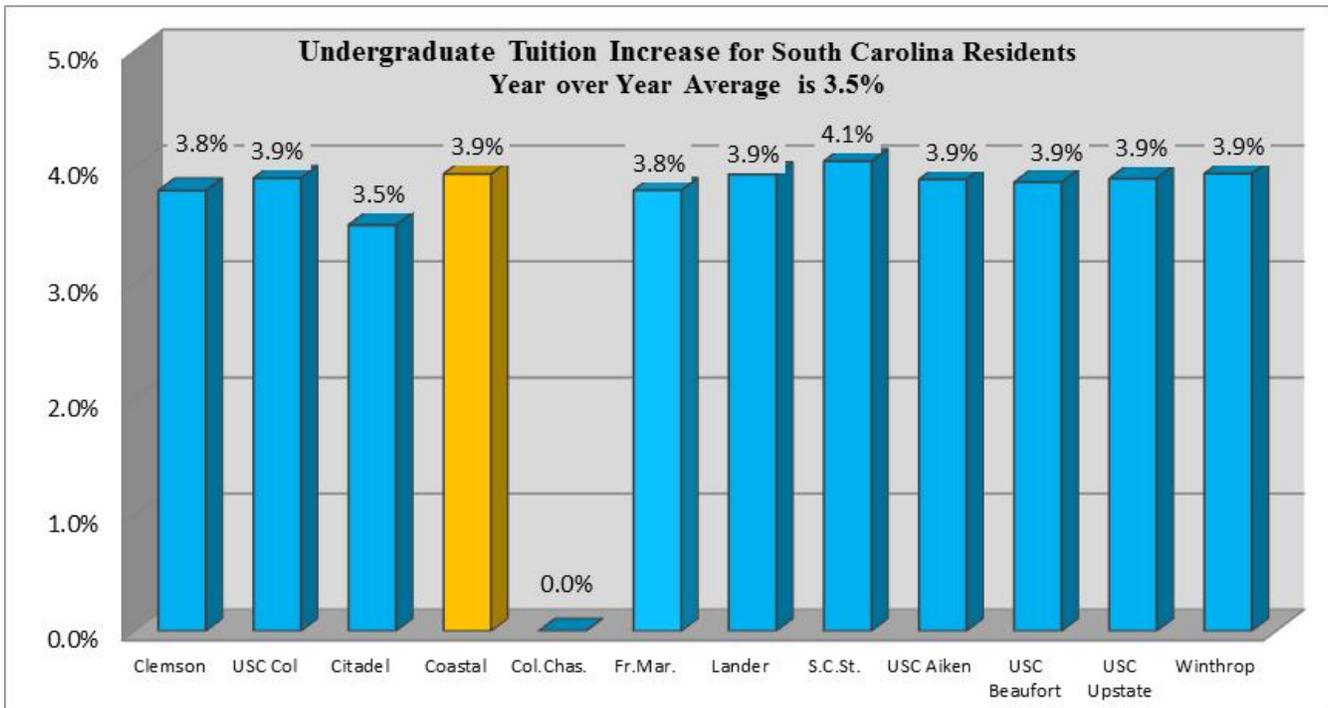
When the cost of educating a student is calculated by dividing the total E&G operating costs by the total FTE enrollment, it is possible to compare that cost regionally and nationally. A measure of efficiency maintained by Coastal Carolina University may be found in a comparison of the E&G Costs per FTE. Coastal Carolina University's E&G Cost per FTE is consistently the lowest of the comprehensive universities. In Fiscal Year 2010, Coastal Carolina University reported the cost per FTE to be \$14,197. In Fiscal Year 2011, Coastal Carolina University projects the cost per FTE to be \$13,614. (p. 45)

If one assumes that the total of all state appropriations is applied to the cost of educating in-state students only, the amount of resources per in-state student which the state contributes is 11.3 percent, with the student paying 39.3 percent in tuition, and another 29.7 percent offset by financial aid. The institution made up a deficit of 19.7 percent of educational costs from other University resources in Fiscal Year 2011. (p. 46)

Out-of-state students pay 100 percent of the cost of their education, which was \$13,614 in Fiscal Year 2011. The additional \$6,657 is applied to the core costs of operating the University and covering some of the deficit incurred in educating in-state students. The tuition charged to out-of-state students in Fiscal Year 2011 was \$20,270. (p. 46)

Financial aid has a major impact on the net tuition paid by residents of South Carolina. In Fiscal Year 2010, the in-state tuition rate was \$8,950, and the average net tuition paid by a student was \$3,508. In Fiscal Year 2011, the in-state tuition was \$9,390, an increase of \$440; the average net tuition paid by a student was \$3,444, a decrease of \$64. (p. 48)

**Coastal Carolina University
SOUTH CAROLINA PUBLIC UNIVERSITIES**



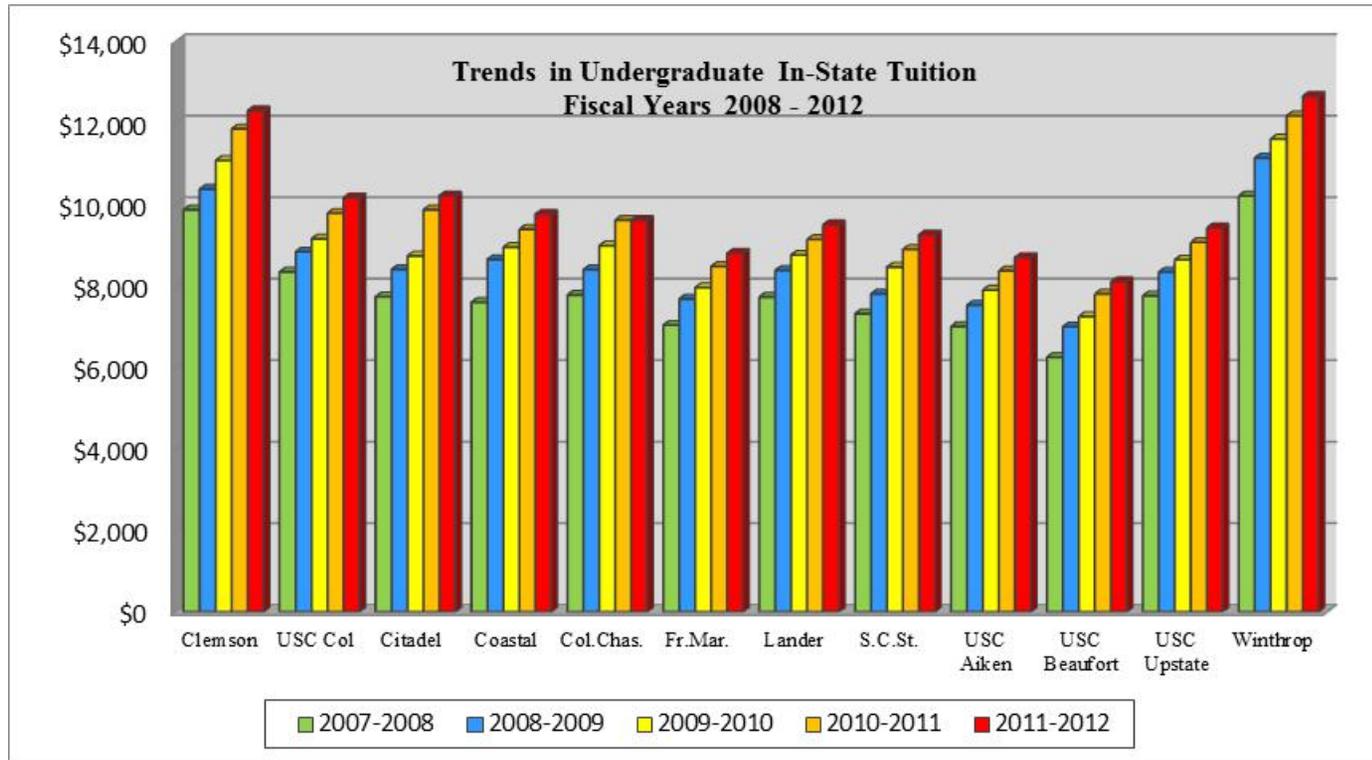
IN-STATE UNDERGRADUATE TUITION TRENDS

	<u>2007-2008</u>	<u>2008-2009</u>	<u>2009-2010</u>	<u>2010-2011</u>	<u>2011-2012</u>	<u>Increase</u>	<u>1-yr %</u>
Clemson	\$9,870	\$10,608	\$11,078	\$11,854	\$12,304	\$450	3.8%
USC Col	\$8,346	\$8,838	\$9,156	\$9,786	\$10,168	\$382	3.9%
Citadel	\$7,735	\$8,248	\$8,735	\$9,871	\$10,216	\$345	3.5%
Coastal	\$7,600	\$8,650	\$8,950	\$9,390	\$9,760	\$370	3.9%
Col.Chas.	\$7,778	\$8,400	\$8,988	\$9,616	\$9,616	\$0	0.0%
Fr.Mar.	\$7,038	\$7,682	\$7,960	\$8,480	\$8,802	\$322	3.8%
Lander	\$7,728	\$8,380	\$8,760	\$9,144	\$9,504	\$360	3.9%
S.C.St.	\$7,318	\$7,806	\$8,462	\$8,898	\$9,258	\$360	4.1%
USC Aiken	\$7,006	\$7,532	\$7,900	\$8,374	\$8,700	\$326	3.9%
USC Beaufort	\$6,250	\$7,000	\$7,250	\$7,806	\$8,108	\$302	3.9%
USC Upstate	\$7,760	\$8,342	\$8,642	\$9,072	\$9,426	\$354	3.9%
Winthrop	\$10,210	\$11,160	\$11,606	\$12,176	\$12,656	\$480	3.9%
Average Rate	\$7,887	\$8,554	\$8,957	\$9,539	\$9,877	\$338	3.5%

note: FY 2011 rates are revised to reflect Spring Tuition

Despite decreasing allocations and challenging growth issues, Coastal Carolina University implemented a tuition increase which resulted in a rate which remains lower than the average rate, (\$9,877), charged by South Carolina Public Universities.

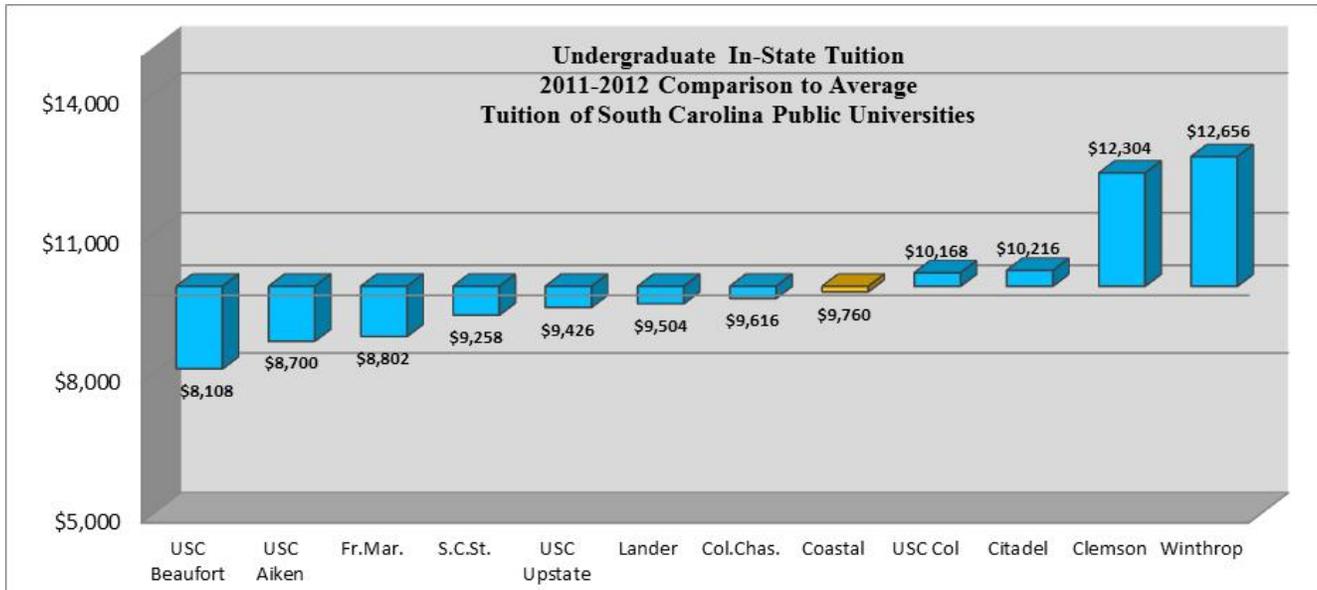
Coastal Carolina University South Carolina Public Universities



Source: CHE Tuition & Required Fees as of 8/01/2011

South Carolina Public Universities continue a general trend of increasing tuition rates to offset the rising cost of higher education.

Coastal Carolina University South Carolina Public Universities



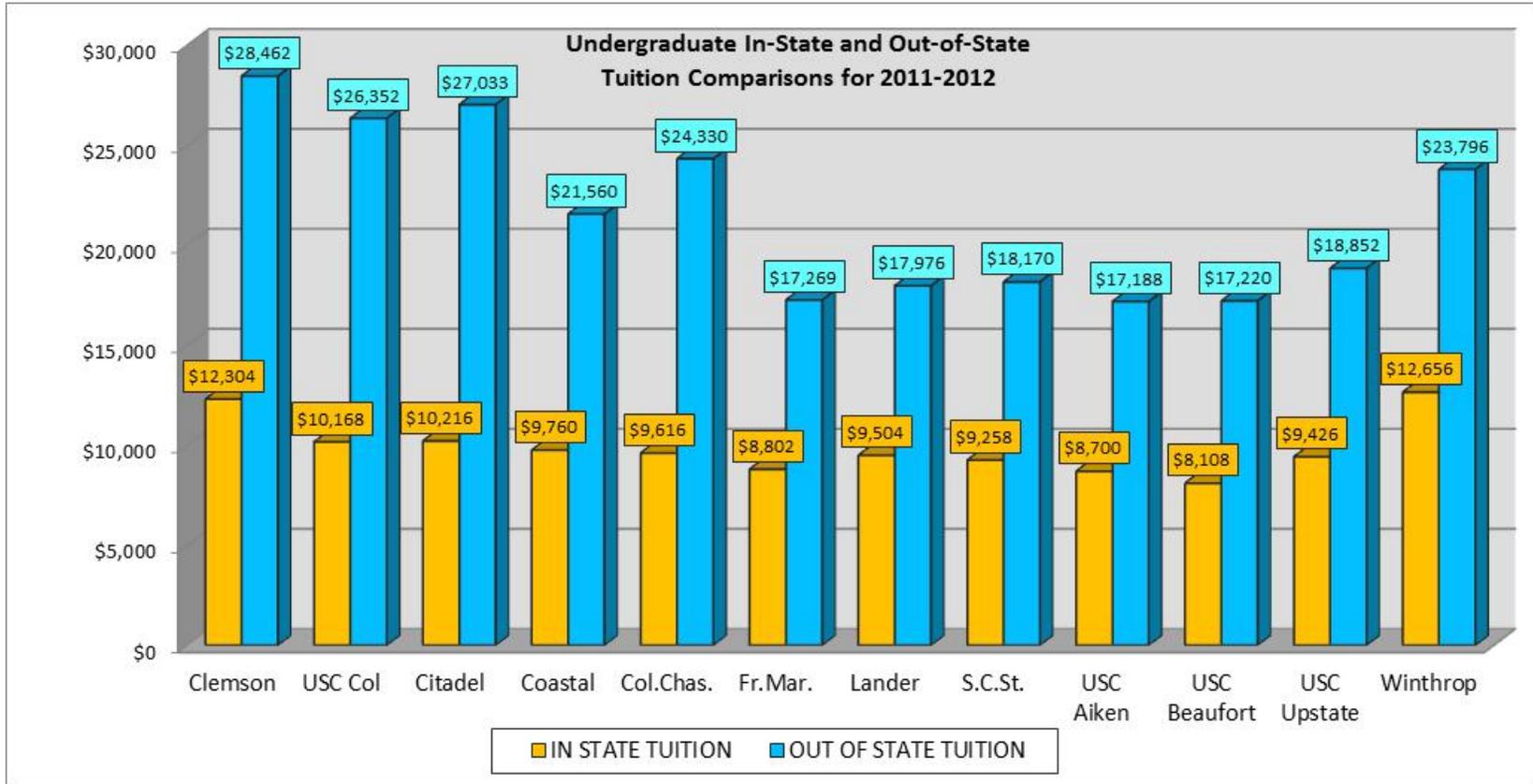
IN-STATE UNDERGRADUATE TUITION TRENDS

	<u>2007-2008</u>	<u>2008-2009</u>	<u>2009-2010</u>	<u>2010-2011</u>	<u>2011-2012</u>	<u>Increase</u>	<u>1-yr %</u>
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Col.Chas.	\$7,778	\$8,400	\$8,988	\$9,616	\$9,616	\$0	0.0%
Fr.Mar.	\$7,038	\$7,682	\$7,960	\$8,480	\$8,802	\$322	3.8%
Lander	\$7,728	\$8,380	\$8,760	\$9,144	\$9,504	\$360	3.9%
S.C.St.	\$7,318	\$7,806	\$8,462	\$8,898	\$9,258	\$360	4.1%
USC Aiken	\$7,006	\$7,532	\$7,900	\$8,374	\$8,700	\$326	3.9%
USC Beaufort	\$6,250	\$7,000	\$7,250	\$7,806	\$8,108	\$302	3.9%
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Average Rate	\$7,887	\$8,554	\$8,957	\$9,539	\$9,877	\$338	3.5%

note: FY 2011 rates are revised to reflect Spring Tuition

For the second consecutive year, Coastal Carolina University has been named one of "America's 100 Best College Buys" by the independent consulting firm, Institutional Research & Evaluation Inc. The FY 2012 tuition rate maintains our position within the median range of tuition rates in South Carolina.

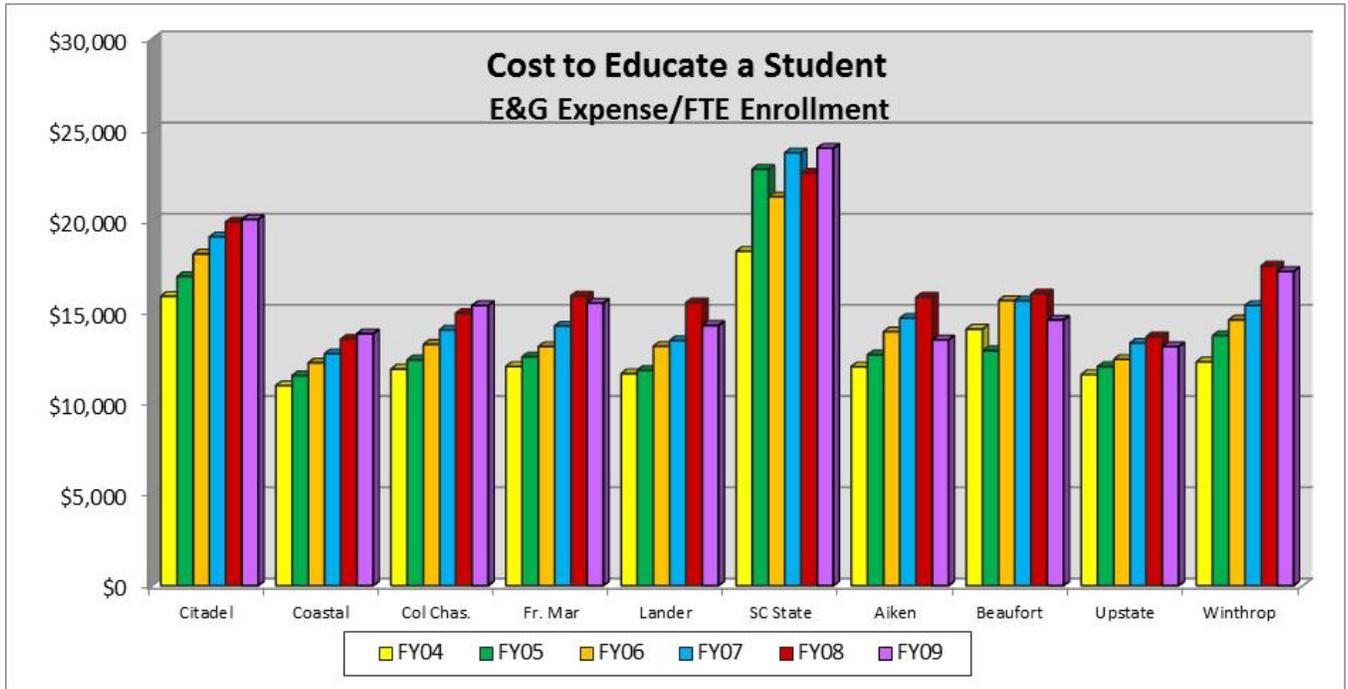
Coastal Carolina University South Carolina Public Universities



Source: CHE Tuition & Required Fees as of 8/01/2011

The cost of attending Coastal Carolina University remains competitive with other South Carolina Public Universities.

Coastal Carolina University South Carolina Comprehensive Universities



Source: IPEDS Peer Analysis

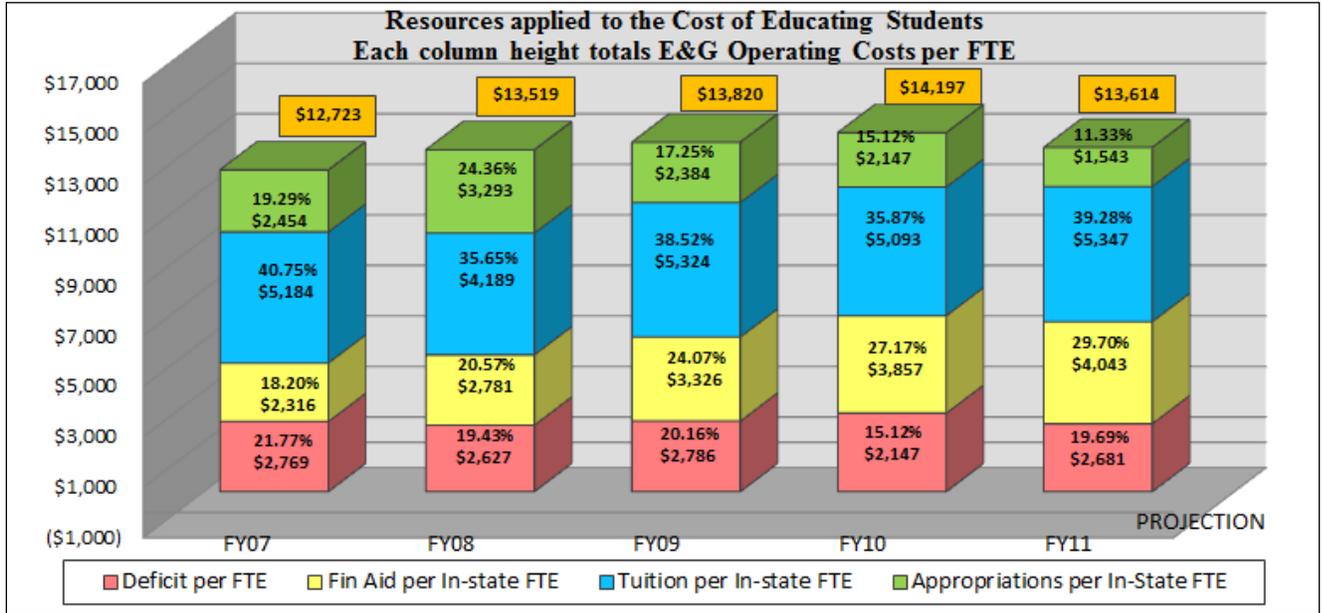
	<u>FY04</u>	<u>FY05</u>	<u>FY06</u>	<u>FY07</u>	<u>FY08</u>	<u>FY09</u>	<u>5 yr inc</u>
Citadel	\$15,874	\$16,957	\$18,197	\$19,138	\$19,952	\$20,085	26.5%
Coastal	\$10,975	\$11,525	\$12,227	\$12,723	\$13,519	\$13,820	25.9%
Col Chas.	\$11,882	\$12,387	\$13,239	\$14,033	\$14,948	\$15,366	29.3%
Fr. Mar	\$12,030	\$12,558	\$13,120	\$14,247	\$15,900	\$15,504	28.9%
Lander	\$11,628	\$11,811	\$13,135	\$13,441	\$15,522	\$14,272	22.7%
SC State	\$18,340	\$22,854	\$21,331	\$23,746	\$22,634	\$23,996	30.8%
Aiken	\$12,011	\$12,659	\$13,934	\$14,668	\$15,827	\$13,479	12.2%
Beaufort	\$14,078	\$12,891	\$15,645	\$15,622	\$16,010	\$14,578	3.6%
Upstate	\$11,583	\$12,016	\$12,414	\$13,308	\$13,651	\$13,108	13.2%
Winthrop	\$12,276	\$13,711	\$14,580	\$15,371	\$17,544	\$17,236	40.4%

Avg Cost \$13,068 \$13,937 \$14,782 \$15,630 \$16,551 \$16,144

E&G Expenditures are calculated by using Total Operating Expenses less Auxiliary Expense.

Through capable fiscal management, Coastal Carolina University continues to maintain one of the lowest costs among the South Carolina Comprehensive Universities to educate a student.

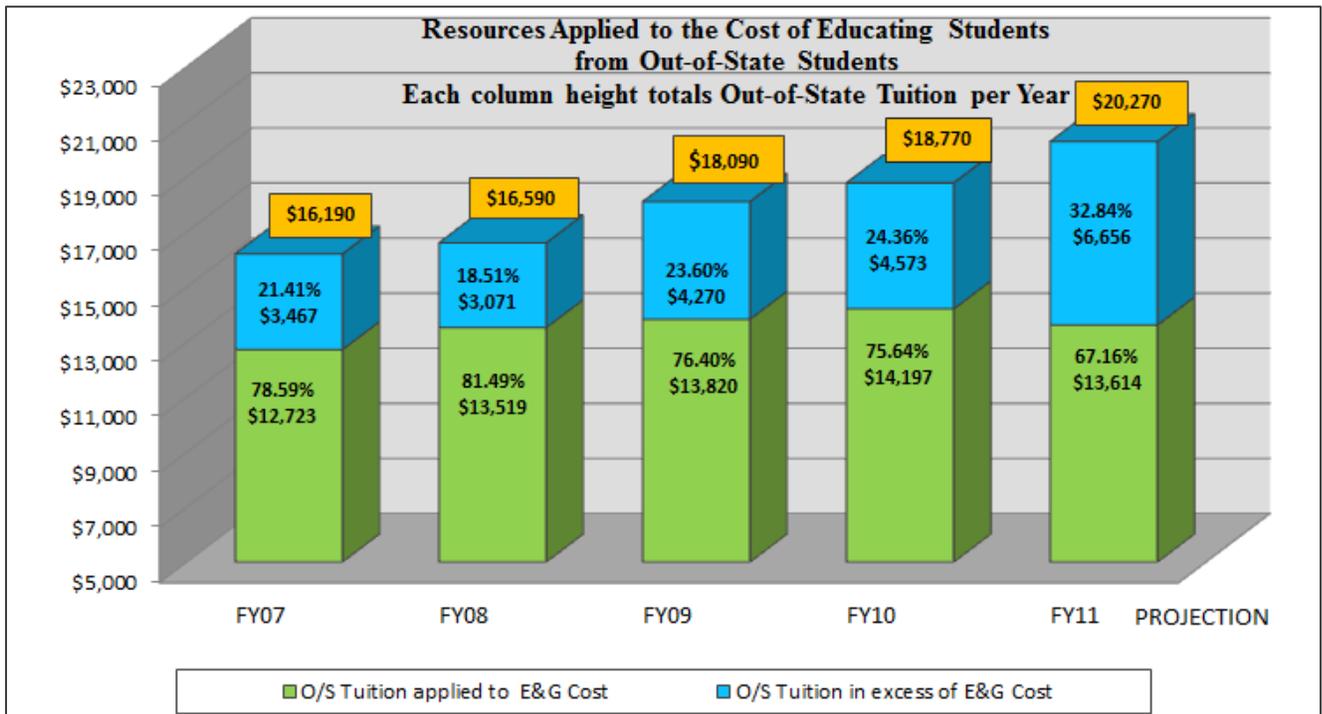
Coastal Carolina University



Source: Finance and Administration Office

The total of all state appropriations is applied toward the cost of educating in-state students only. Appropriations per in-state FTE are calculated by dividing recurring appropriations received by the number of in-state FTEs calculated on a fee payment basis.

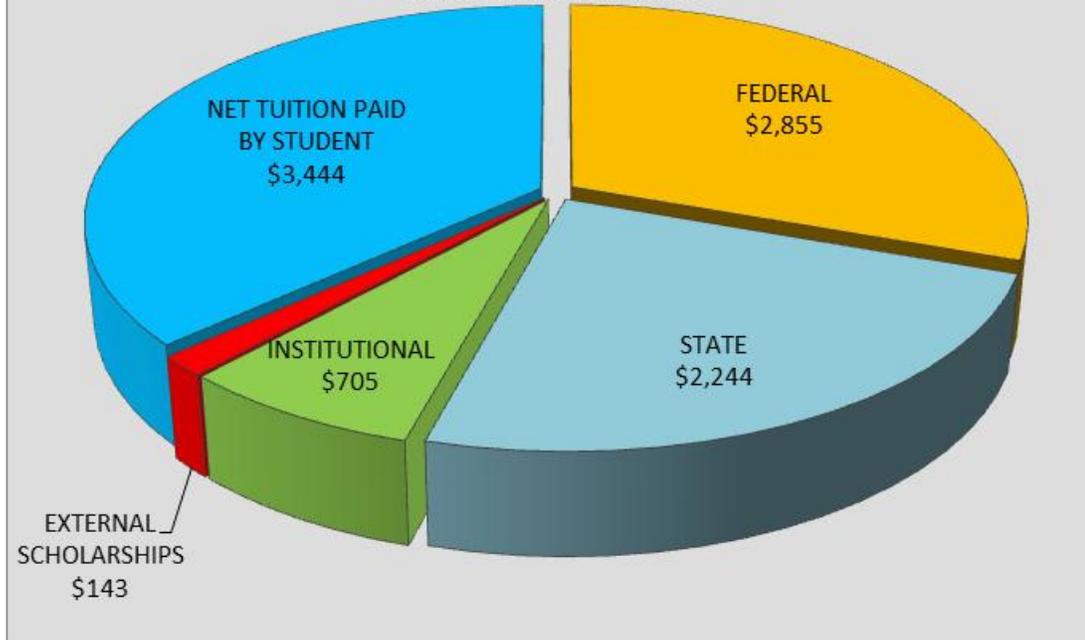
The Deficit per FTE is funded through tuition in excess of E&G costs paid by out-of-state students and other campus-generated income, certain gift and grant funds, and revenues from auxiliary programs.



Source: Finance and Administration

Coastal Carolina University

Distribution of Sources Providing Student Tuition Payments Average of all Students Who are SC Residents Fiscal Year 2010-2011



Source: Financial Aid as of 7/14/2010

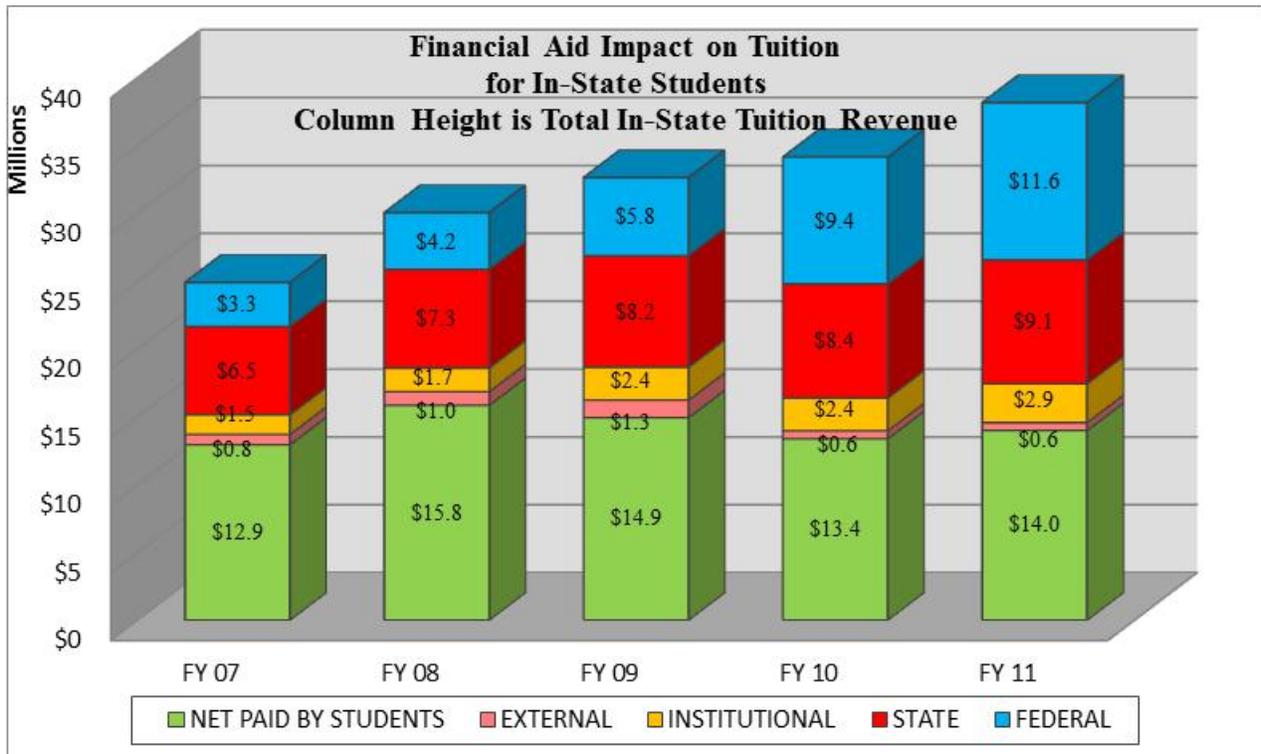
Breakout of Resources Used to Pay Tuition for SC Residents

<u>PROJECTED</u> <u>SOURCE OF FUNDS</u>	<u>TOTAL</u> <u>DOLLARS</u>	<u>% OF TOTAL</u> <u>COLLECTED</u>	<u>AVG PER</u> <u>STUDENT</u>
Federal			
Pell Grants	\$10,281,470	27.0%	\$2,531
SEOG	\$322,820	0.8%	\$79
Fed. Work-St. (CWS)	\$242,125	0.6%	\$60
ACG	\$556,603	1.5%	\$137
SMART	\$192,517	0.5%	\$47
State			
SC Life	\$6,592,119	17.3%	\$1,623
SC Hope	\$861,140	2.3%	\$212
SC Palmetto	\$577,891	1.5%	\$142
SC Need-Based	\$1,067,108	2.8%	\$263
CHE Access & Equity	\$14,500	0.0%	\$4
Institutional			
CCU Academic Sch.	\$1,855,773	4.9%	\$457
CCU Athletic Sch.	\$979,777	2.6%	\$241
Inst Work-St (ICWS)	\$27,731	0.1%	\$7
External			
External Scholarships	\$581,282	1.5%	\$143
TOTAL FINANCIAL AID	\$24,152,856	63.3%	\$5,946
NET TUITION PAID BY STUDENT	\$13,987,448	36.7%	\$3,444
TOTAL IN-STATE TUITION (Inc. Financial Aid Awards)	\$38,140,304	100.0%	\$9,390

Coastal Carolina University

FINANCIAL AID IMPACT ON TUITION FOR IN-STATE STUDENTS

FISCAL YEAR	FY 07	FY 08	FY 09	FY 10	FY 11
FEDERAL	\$3,256,807	\$4,180,327	\$5,755,025	\$9,350,586	\$11,595,535
STATE	\$6,491,602	\$7,268,210	\$8,216,878	\$8,399,629	\$9,112,758
INSTITUTIONAL	\$1,455,123	\$1,745,372	\$2,421,784	\$2,415,410	\$2,863,281
EXTERNAL	\$752,377	\$1,001,227	\$1,288,875	\$588,178	\$581,282
NET PAID BY STUDENTS	\$12,938,516	\$15,842,389	\$14,933,224	\$13,377,618	\$13,987,448
TOTAL COLLECTIONS	\$24,894,425	\$30,037,524	\$32,615,786	\$34,131,421	\$38,140,304



Source: Financial Aid as of 07/14/2010

FINANCIAL AID IMPACT AS APPLIED TO IN-STATE TUITION

FISCAL YEAR	FY 07	FY 08	FY 09	FY 10	FY 11
FEDERAL	981	1,058	1,526	2,452	2,855
STATE	1,956	1,839	2,179	2,203	2,244
INSTITUTIONAL	438	442	642	633	705
EXTERNAL	227	253	342	154	143
NET PAID BY STUDENTS	3,898	4,008	3,960	3,508	3,444
IN-STATE TUITION FEE	\$7,500	\$7,600	\$8,650	\$8,950	\$9,390

Space and Facilities

The State of South Carolina has not had a Capital Bond Bill since 1999. Coastal Carolina University has used Operational and Renovation Reserve Funds, gifts through the Coastal Educational Foundation, and penny tax funds to make the greatly needed additions and improvements.

In 2010, a \$54 million infrastructure bond was approved. These bond funds are currently being used to add labs and offices to the rapidly expanding College of Science, to build a library commons, to increase information and technology resources, and to construct a very much anticipated student recreation/convocation center. It is hoped these additions, and others being planned, will begin to address the fact that Coastal Carolina University ranks lowest among its peers in assignable academic and support space per FTE student.

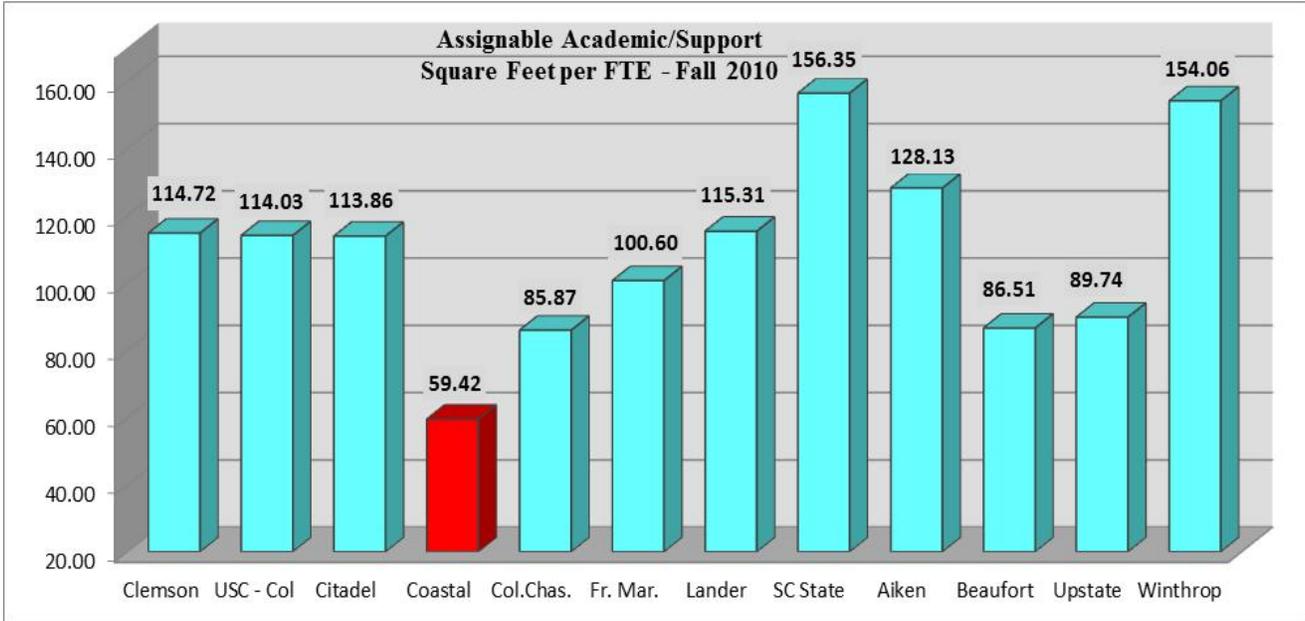
Coastal Carolina University South Carolina Public Universities

	<u>ASF of Acad./ Supp. Facilities</u>	<u>Fall 2010 FTE Enrollment</u>	<u>Sq. Ft. of Acad./Supp Facility Per FTE</u>
Clemson	2,113,172	18,421	114.72
USC - Col	3,071,195	26,934	114.03
Citadel	372,431	3,271	113.86
Coastal	493,296	8,302	59.42
Col.Chas.	876,336	10,205	85.87
Fr. Mar.	358,047	3,559	100.60
Lander	328,756	2,851	115.31
SC State	625,082	3,998	156.35
Aiken	363,225	2,835	128.13
Beaufort	131,358	1,518	86.51
Upstate	443,896	4,946	89.74
Winthrop	805,941	5,231	154.06

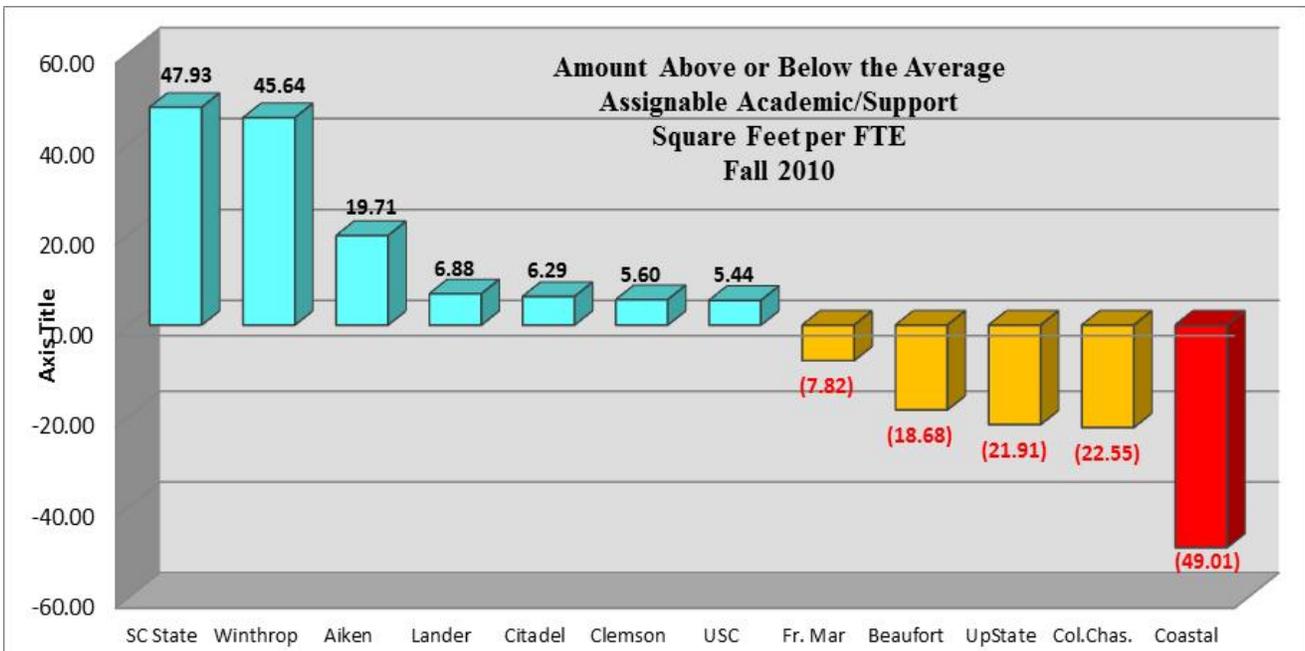
Avg Sq. Ft. Acad. Facilities Per FTE Student for SC Public Univ. 108.42

Source: CHEMS Report

Coastal Carolina University South Carolina Public Universities



Source: CHEMIS Report



Source: CHEMIS Report