



**PRESENTATION TO THE SOUTH CAROLINA
COMMISSION ON HIGHER EDUCATION**

Daniel W. Ball

President

10 August 2011

LANDER UNIVERSITY

Presentation to the South Carolina Commission on Higher Education

By

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Overall Priorities for FY 2012-2013

Lander University is supportive of the Commission's *Action Plan*. "*Making South Carolina one of the most educated States*" should be the first priority of all SC schools and universities.

"Quality and value define everything we do, and student achievement is our first concern." (Daniel W. Ball, 2000)

Priority 1

Implement the Campus Master Plan

Documentation for Campus Facility Need

"According to Gross Square Footage (GSF) space projections based on the **CHE standard** of 249 GSF per student, at the end of Lander's Phase III with a projected enrollment of 4,500 FTE students, Lander University will require an additional 582,642 GSF to the existing GSF. Phase III represents a build out of approximately 590,000 GSF, which will meet these projections. These projections will work in concert with the departmental facilities space plans of each college and the facilities programming for student services to provide a solid forecast of space needs (both size and type) as enrollment grows." (Lander Master Plan, 2011)

Facilities

Proposed GSF

Athenaeum (University Center)	120,000 square feet
Classroom Building	65,000 square feet

Wellness Center/Classroom Bldg.	105,000 square feet
Administration Building	85,000 square feet
Classroom Building	75,000 square feet
Classroom Building	75,000 square feet
Classroom Building	65,000 square feet
Total Proposed GSF	590,000 square feet

Phase I (2011 – 2014) Board Approved, June 2011

Construction

- Plan, design and construct a 300 bed residence hall \$16,000,000
- Design and construct campus/arboretum gateway \$85,000 – 135,000
- Repair, redesign and construct circular drive & fountain green \$550,000 – 700,000
- Renovate Moran assembly plaza \$2,000,000 – 2,750,000
- Design and construct outdoor pavilion and gardens \$750,000 - 950,000

Planning

- Catalog/digitize/archive existing plans, studies, etc. of all campus facilities
- Prepare Schematic Design for the Athenaeum
- Complete departmental facilities programming for each college
- Complete facilities programming for Student Services
- Complete energy efficiency study of the Science Building
- Complete Conditions Assessments of Chipley Hall, Library, Carnell Learning Center, Grier Student Center/Abney Cultural Center
- Develop and adopt campus design and development standards
- Establish project and conduct Phase I Schematic Design for second 300 bed residence hall
- Continue discussions with the City of Greenwood, Greenwood County and private sector regarding collaborative efforts
- Complete Phase I Schematic Design for a potential Montessori Lab School
- Update master plan to determine Master Plan Phase II design and construction projects

Phase II (2014 -2018)

Construction

- Design and construct the Athenaeum (University/Student Center)
- Construct 500-700 bed residence hall on the new housing quad
- Continued development of the campus green
- Construct new academic building(s) as recommended by Phase I feasibility studies
- Design and construct gateway at the intersection of Montague Avenue and Willson Street
- Demolition of Brookside and Thomason, and possibly Lide Residence Halls
- Construct new student wellness center
- Demolition of Sproles Recreation Center

Planning

- Update master plan to determine Phase III design and construction projects
- Complete Feasibility Studies of Cambridge Hall

Phase III (2018-2025)

Construction

- Demolition of Barrett Hall (academic building)
- Demolition of Williamston (residence hall)
- Construct new academic building(s) as recommended by Phase I feasibility studies and as necessary to meet the enrollment needs
- Construction of campus green park on Barrett Hall site

Planning

- Update master plan

Priority 2

Expand our international academic programs to the Pacific Rim, specifically China, South Korea, Japan and Thailand

- Completed three memoranda of understanding in China: Eastern China Normal University, Shanghai, China; Haikou College of Economics, Haikou, Hainan, China; Shanghai University – Sydney Institute of Language and Commerce, Shanghai, China
- Completed five memoranda of understanding in Korea: Dong A University, Pusan, Korea; University of Incheon, Incheon, Korea; Kwangwoon University, Seoul, Korea; Pusan University of Foreign Studies, Pusan, Korea; Yeungnam University, Kyeongsan, Korea
- Completed one memoranda of understanding in Thailand: Rajamangala University of Technology Phra Nakhon
- **Four Lander students** (first ever) completed a summer (2011) six weeks study program in Korea: the University of Incheon and Dong A University through partners scholarship provided by Korean Universities
- **One Lander student, awarded Korean Government Scholarship**, will spend fall semester (2011) at the University of Incheon, Korea, all expenses paid, including full tuition, room and board, monthly stipend, international and domestic airfare
- **Four Korean students** will attend Lander University this fall semester (2011); three from Dong A University and one from the University of Incheon
- **One visiting scholar from China** will spend fall semester (2011) at Lander and Winthrop Universities in the Student Affairs Area
- The Committee for International Conferences at Lander University is sponsoring a *Focus on a Nation* series over the next five years which will spotlight the issues of internationalization and global change. The Committee chose Japan as the first focus nation, and is scheduled for September 19-23, 2011. It will be a week-long educational program created to highlight and celebrate the history, culture, people and contributions of Japan to world community.

Priority 3

Open/dedicate the Jeff May Recreation, Wellness, and Sports Complex

- First Soccer Match scheduled for September 1
- Dedication of Jeff May Complex scheduled for September 20

Priority 4

Implement Accountability Based Funding

Quite frankly this will be our number one priority, should it become reality. Lander is fully supportive of this initiative and will work diligently with CHE, the Governor's Office and the other Presidents and Chancellors of our universities toward this end.

Continuing Priorities

- Maintain/improve graduation and retention rates
- Maintain/increase enrollment growth, consistent with Lander's mission and capacity
- Expand our Equestrian Program and partnership with The Burton Center
- Continuous improvement of customer service throughout our campus
- Seek new partnerships in the community, and region and state

New Degree Programs

Lander will bring to the Commission three new degree program proposals and eliminate one degree program in this coming year. We will propose graduate degree programs in business, nursing, and in athletic training, while eliminating the undergraduate program in athletic training.

Budget Requests

Lander will not make any special budget requests this year. Like all our universities, Lander's needs are great, justifiable, and documented.

Productivity Data

Slide 1

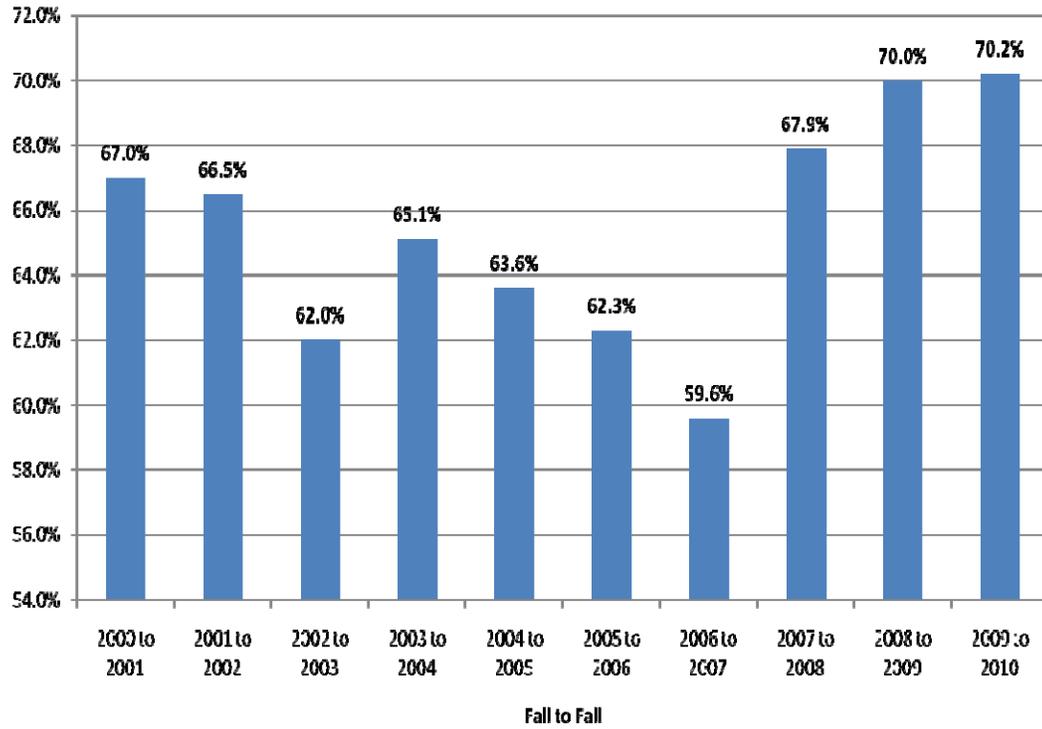
Enrollment			
Year	Headcount	FTE	% Change
2007	2408	2176	-9.1%
2008	2614	2377	9.2%
2009	2836	2646	11.3%
2010	3059	2851	7.7%
*2011	2960	2760	-3.2%
*Projected			

Slide 2

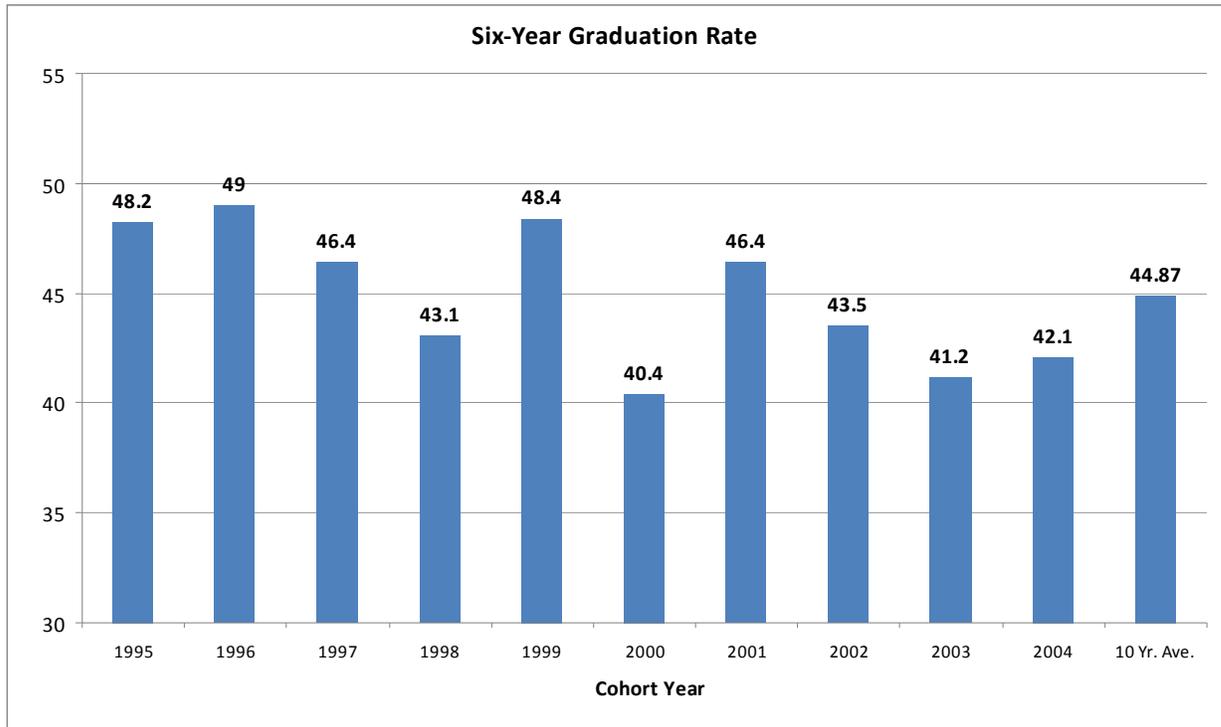
New Students				
Year	Freshmen	Retention Rate	New students	SAT Scores
2007	433	67.9%	746	994
2008	555	70.0%	972	964
2009	582	70.2%	1006	989
2010	686	70.2%	1251	986

Slide 3

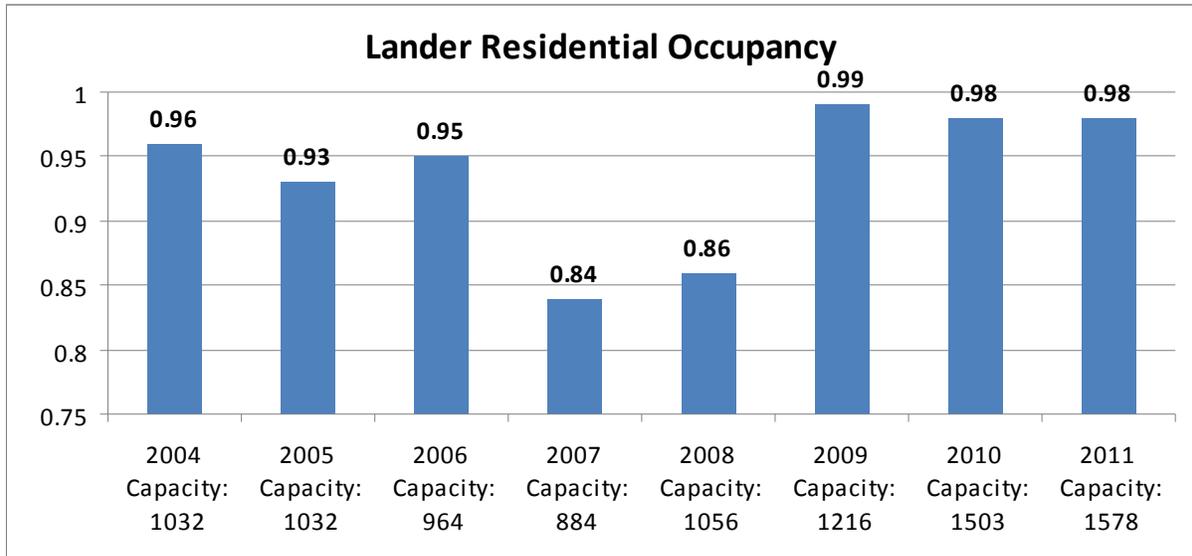
First Time Freshmen Retention Rate



Slide 4



Slide 5



Slide 6

AFRICAN-AMERICAN STUDENT ENROLLMENT

FALL	MALE			FEMALE			TOTAL		
	Male	Total Male	%	Female	Total Female	%	Total African-American	Total Students	%
2000	111	959	11.6%	416	1976	21.1%	527	2935	18.0%
2001	123	994	12.4%	390	1716	22.7%	513	2710	18.9%
2002	131	1016	12.9%	411	1931	21.3%	542	2947	18.4%
2003	133	950	14.0%	443	2000	22.2%	576	2950	19.5%
2004	149	918	16.2%	485	2000	24.3%	634	2918	21.7%
2005	164	896	18.3%	460	1807	25.5%	624	2703	23.1%
2006	167	917	18.2%	480	1765	27.2%	647	2682	24.1%
2007	145	813	17.8%	426	1595	26.7%	571	2408	23.7%
2008	187	886	21.1%	491	1728	28.4%	678	2614	25.9%
2009	230	939	24.5%	643	1899	33.9%	873	2836	30.8%
2010	241	997	24.2%	679	2063	32.9%	920	3060	30.1%