

Presentation to the South Carolina Commission on Higher Education

Dr. Michael Amiridis

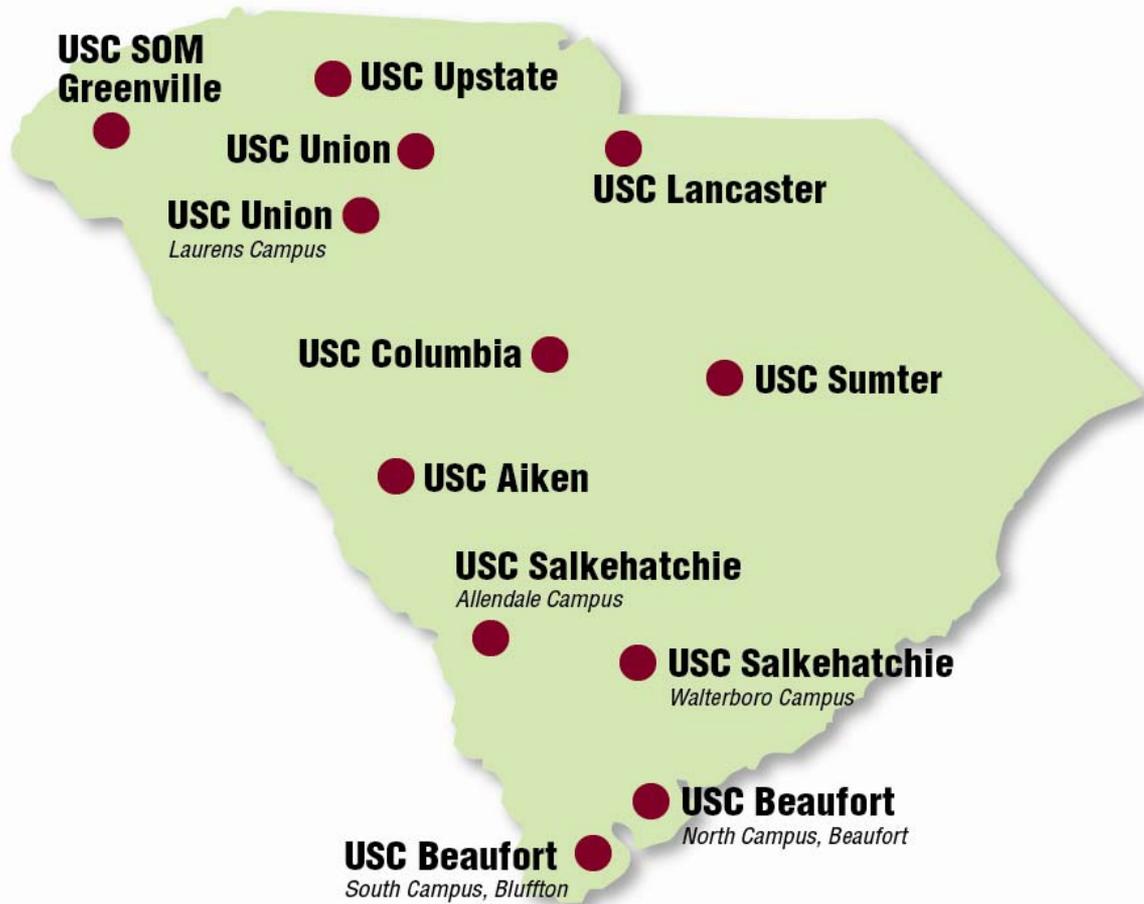
Vice President for Academic Affairs
and Provost



UNIVERSITY OF
SOUTH CAROLINA

A True System

(8 institutions and 12 campuses)



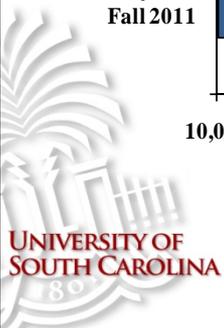
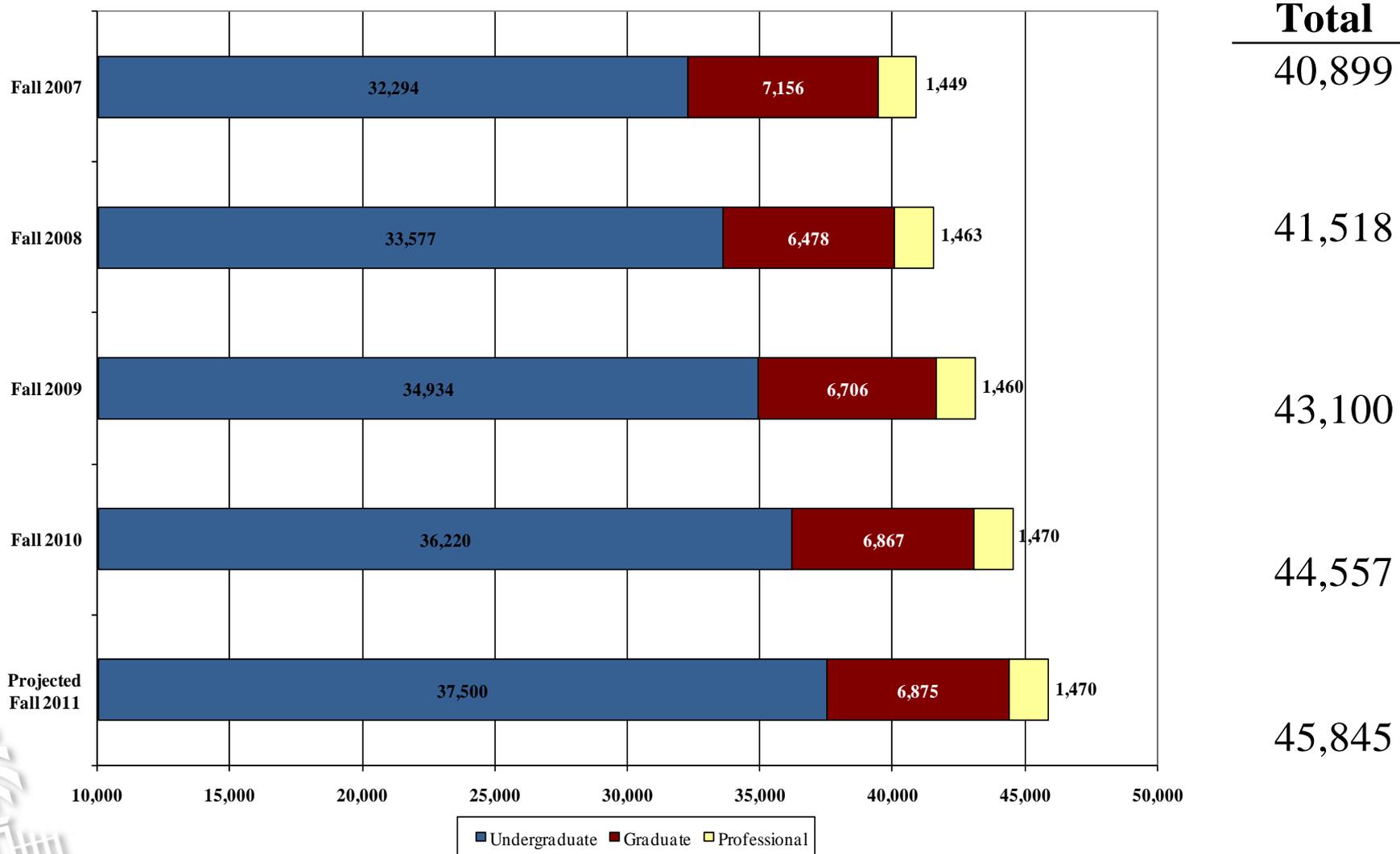
The University of South Carolina System in Student Numbers

- ✓ More than 45,000 students will be enrolled in the fall 2011
- ✓ At last count it awards 8,700 degrees annually*
- ✓ Represents 39% of all baccalaureate degrees awarded at public institutions in SC *
- ✓ Awards more baccalaureate degrees than all private institutions in SC combined *



* Source: CHE 2009-2010 total degrees awarded

Growing Enrollments



USC Columbia

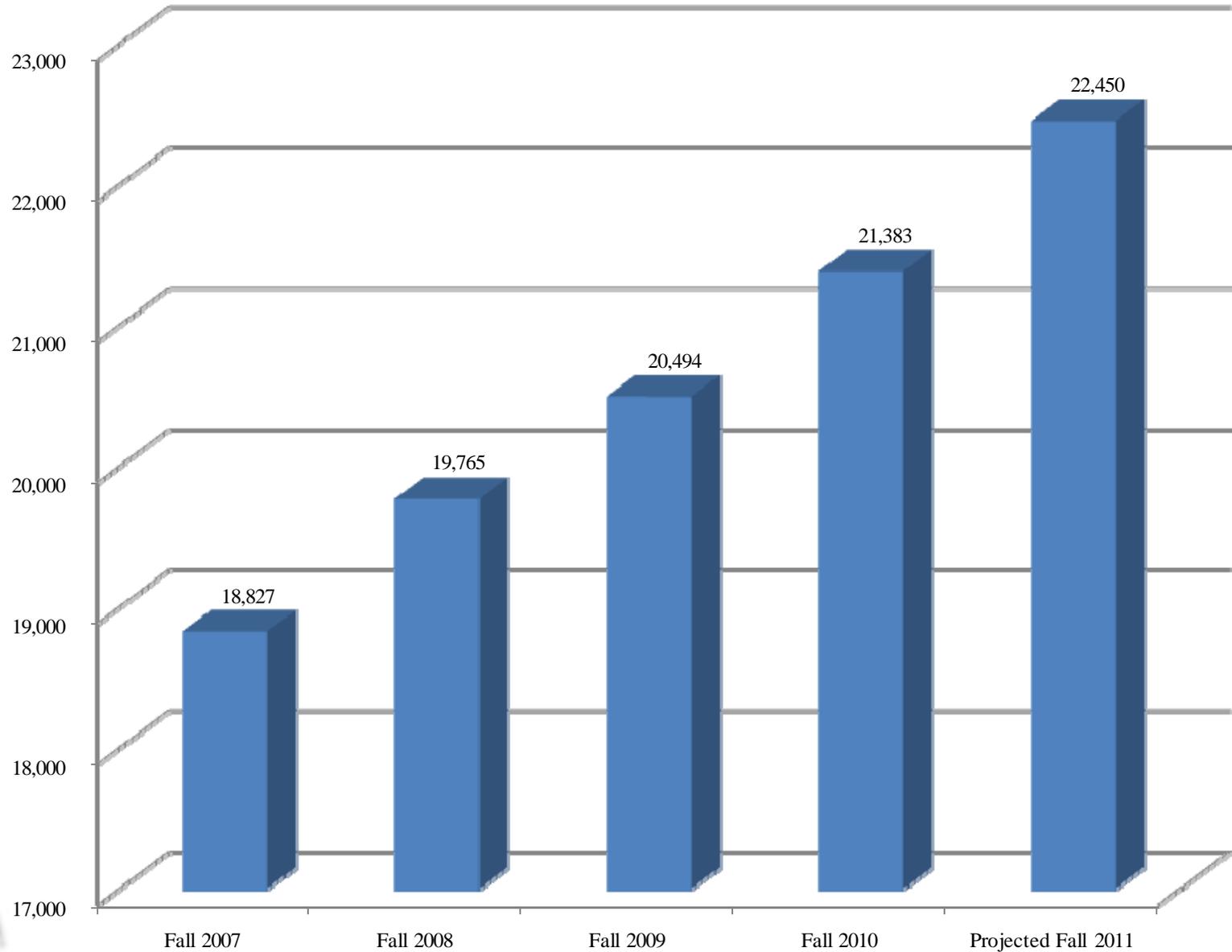
A flagship comprehensive University

More than 300 Programs at the Undergraduate, Masters, and Doctoral Level

- ✓ Arts & Sciences
- ✓ Business
- ✓ Education
- ✓ Engineering and Computing
- ✓ Honors College
- ✓ Hospitality, Retail & Sport Management
- ✓ Law
- ✓ Mass Communication & Information Science
- ✓ Medicine
- ✓ Music
- ✓ Nursing
- ✓ Pharmacy
- ✓ Public Health
- ✓ Social Work



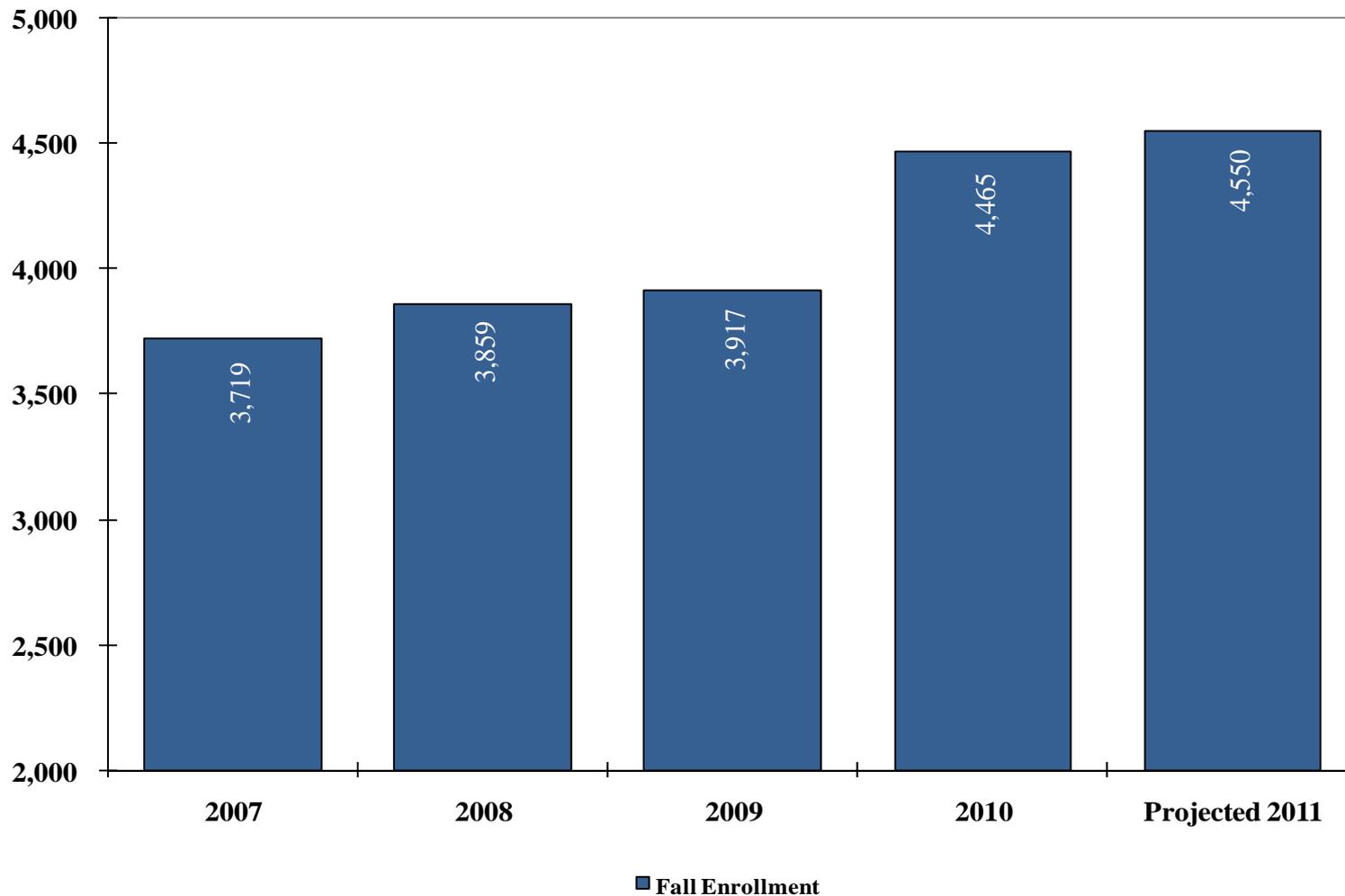
USC Columbia Undergraduate Enrollment



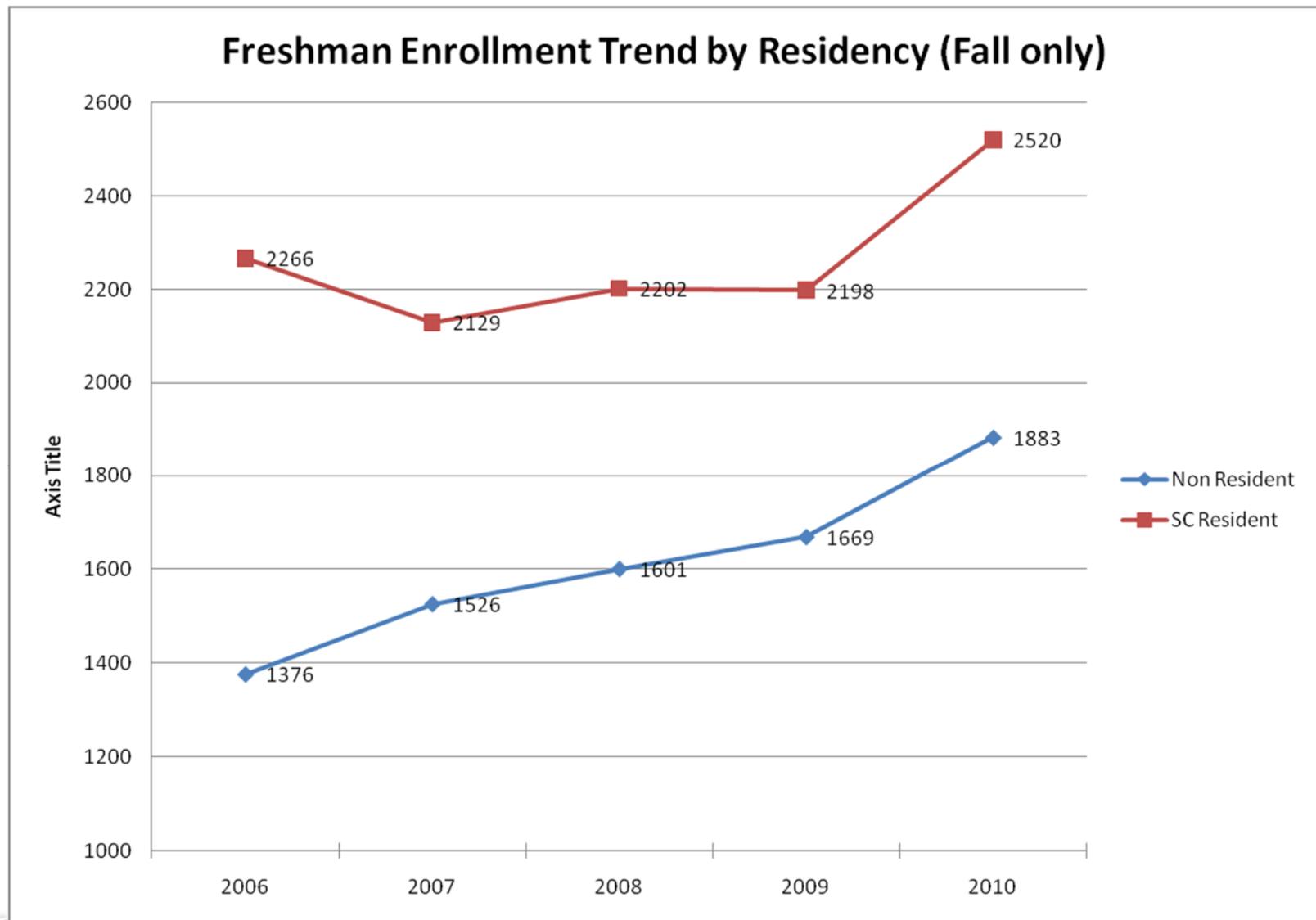
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19.2% Five Year Headcount Increase

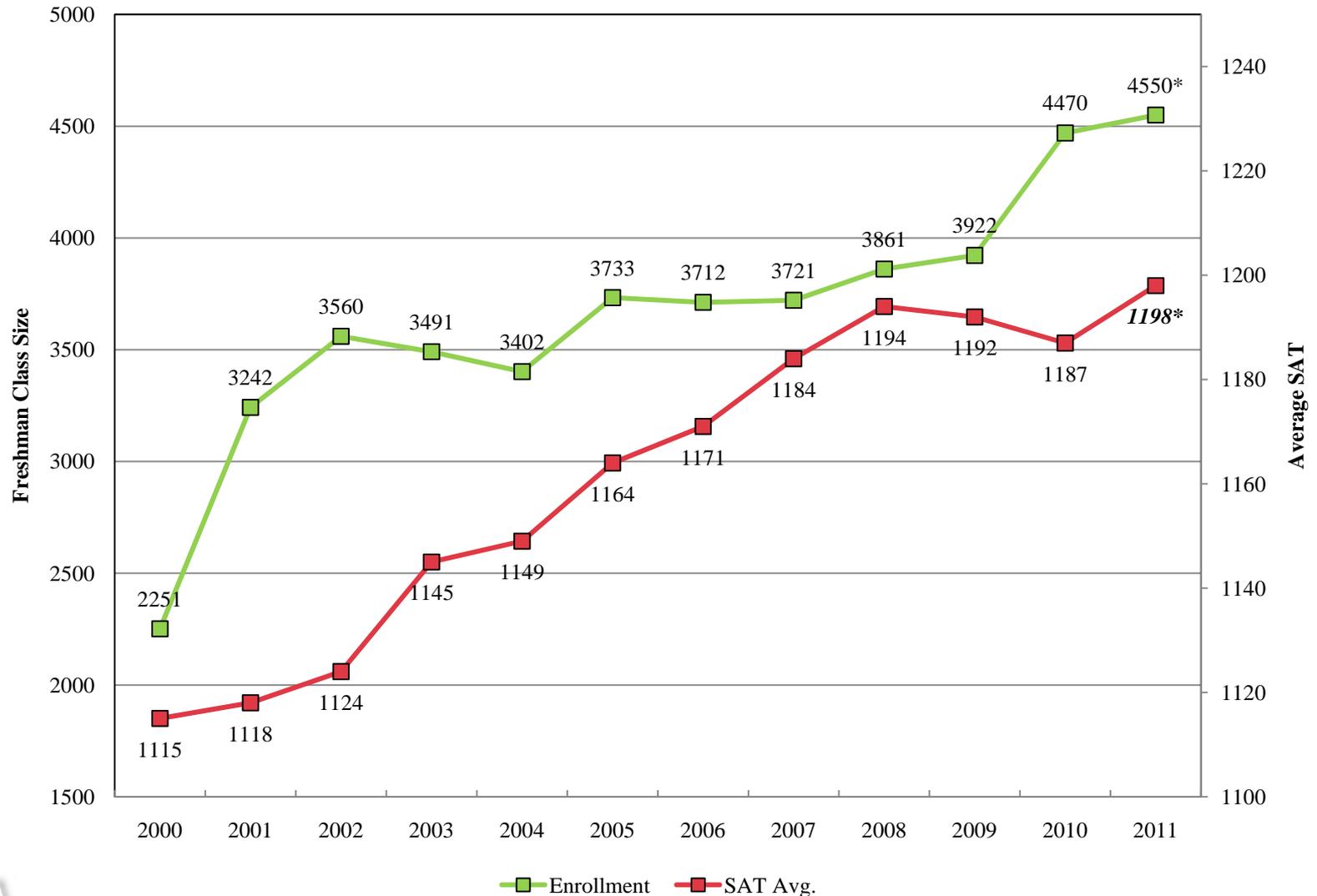
USC Columbia Freshmen Student Admissions



USC Columbia Freshmen Enrollment Trend

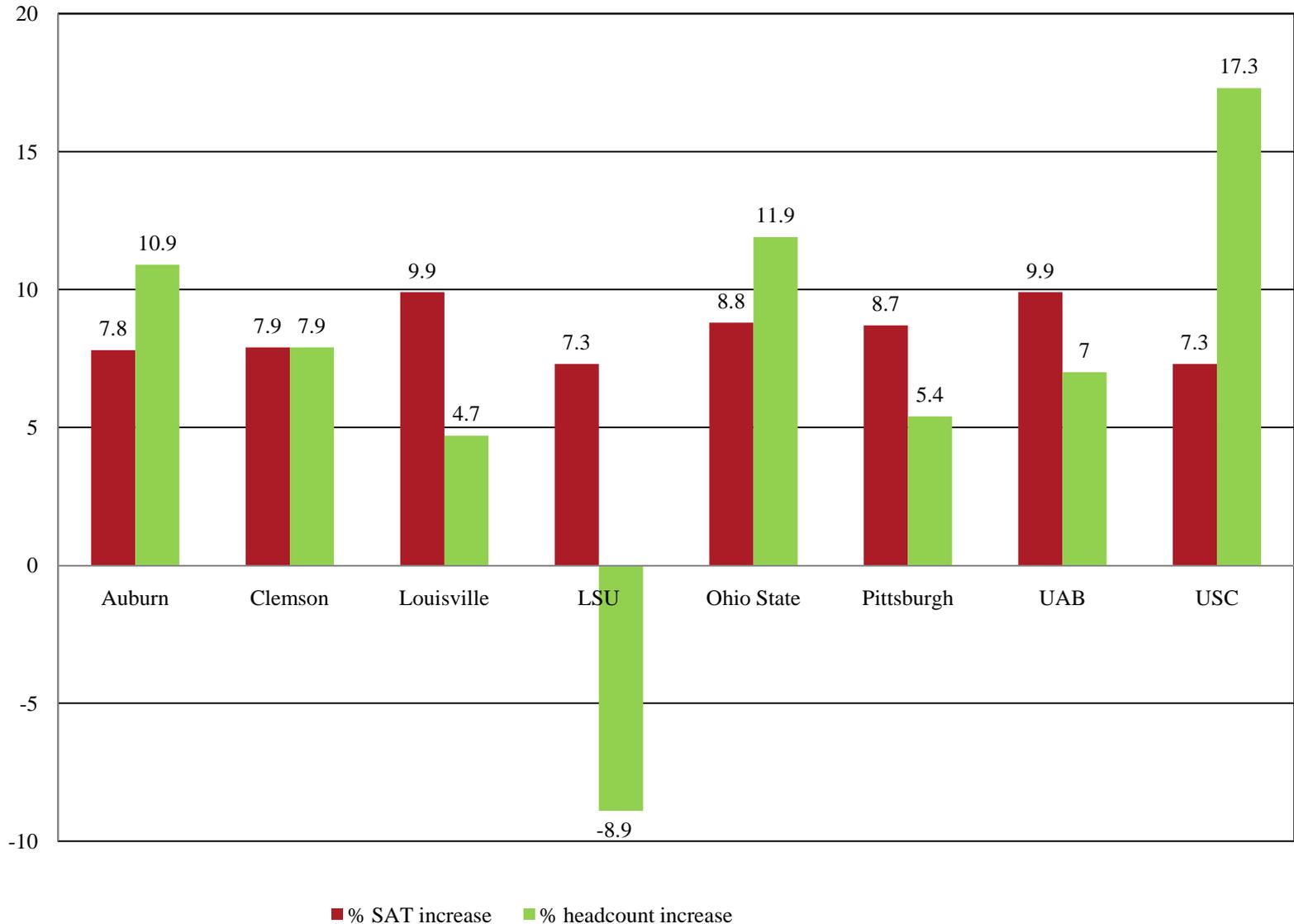


Ten Year Trend - SAT Average and Freshmen Class Size



* Fall 2011 projected, not official

1999-2008 Percent Change in SAT and Headcount Top 8 Public Research Universities



Source: The Center for Measuring University Performance (“Lombardi Report”) 2010

Where the revenue comes from and what it covers

2011-12 Total Current Funds Revenue Budget – USC System - \$1.2 Billion

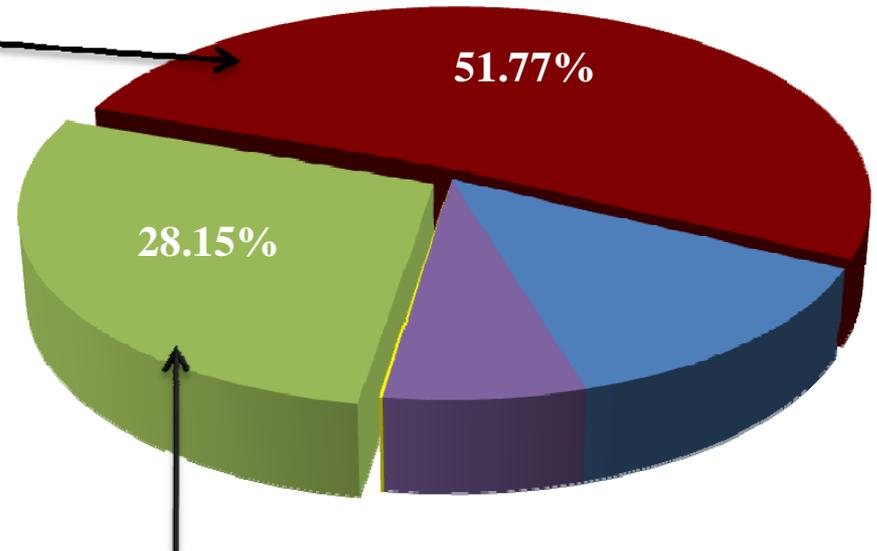
Operating Budget - "A" Funds (\$623,431,212)

Revenue comes from:

- State appropriations
- Tuition and Fees (education & general portion)
- Unrestricted Grants, Contracts & Gifts
- Sales & Services and Other Sources

Pays for:

- Instruction
- Academic Support
- Student Services
- Physical Plant
- Administrative Support
- Scholarships



Restricted Funds (\$339,006,914)

Revenue comes from:

- Research Grants and Contracts
- Gifts
- Federal and State Student Financial Aid

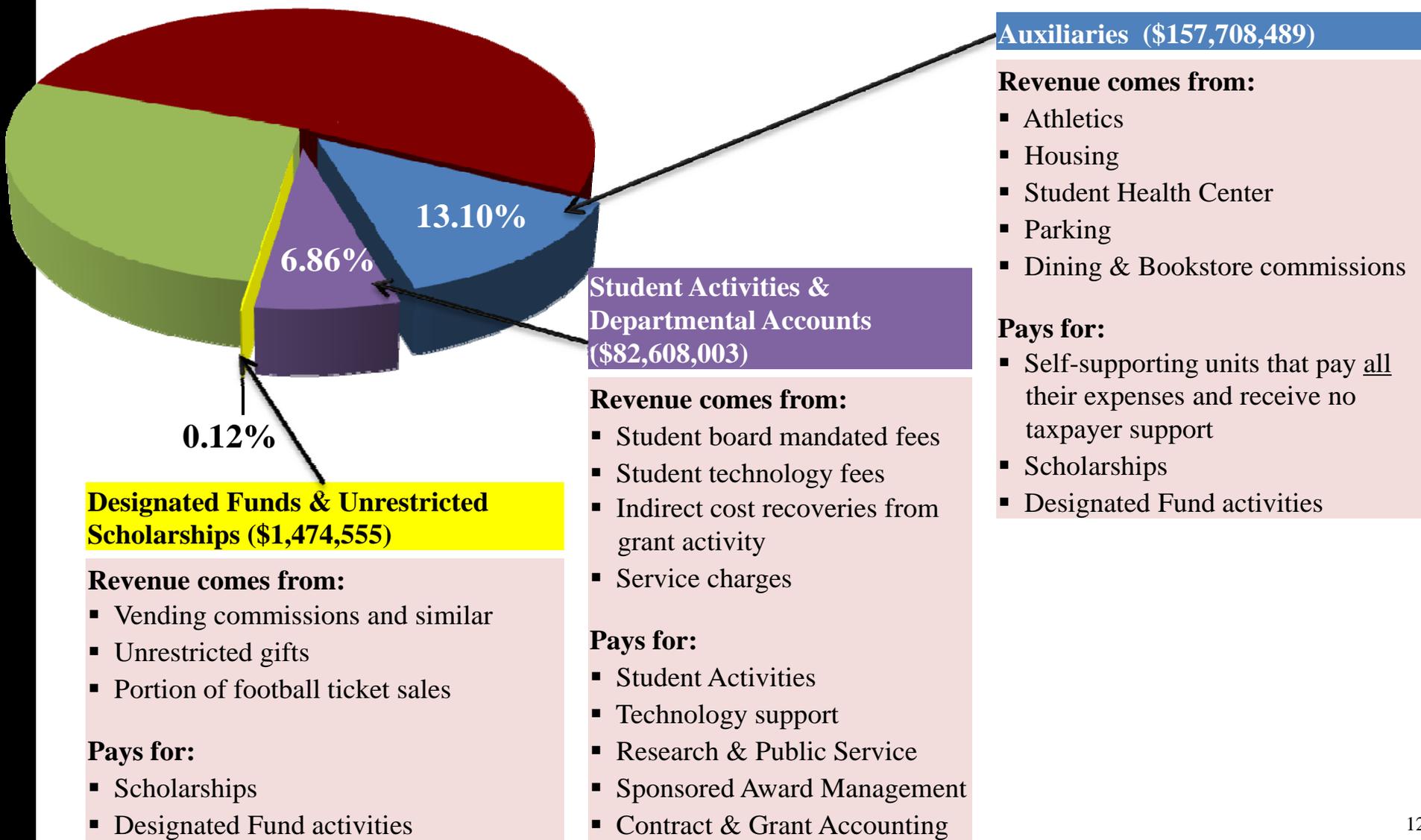
Pays for:

- Research
- Public Service
- Scholarships



Where the revenue comes from and what it covers

2011-12 Total Current Funds Revenue Budget – USC System - \$1.2 Billion



Auxiliaries (\$157,708,489)

Revenue comes from:

- Athletics
- Housing
- Student Health Center
- Parking
- Dining & Bookstore commissions

Pays for:

- Self-supporting units that pay all their expenses and receive no taxpayer support
- Scholarships
- Designated Fund activities

Student Activities & Departmental Accounts (\$82,608,003)

Revenue comes from:

- Student board mandated fees
- Student technology fees
- Indirect cost recoveries from grant activity
- Service charges

Pays for:

- Student Activities
- Technology support
- Research & Public Service
- Sponsored Award Management
- Contract & Grant Accounting

Designated Funds & Unrestricted Scholarships (\$1,474,555)

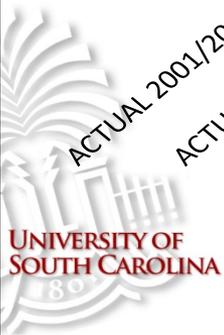
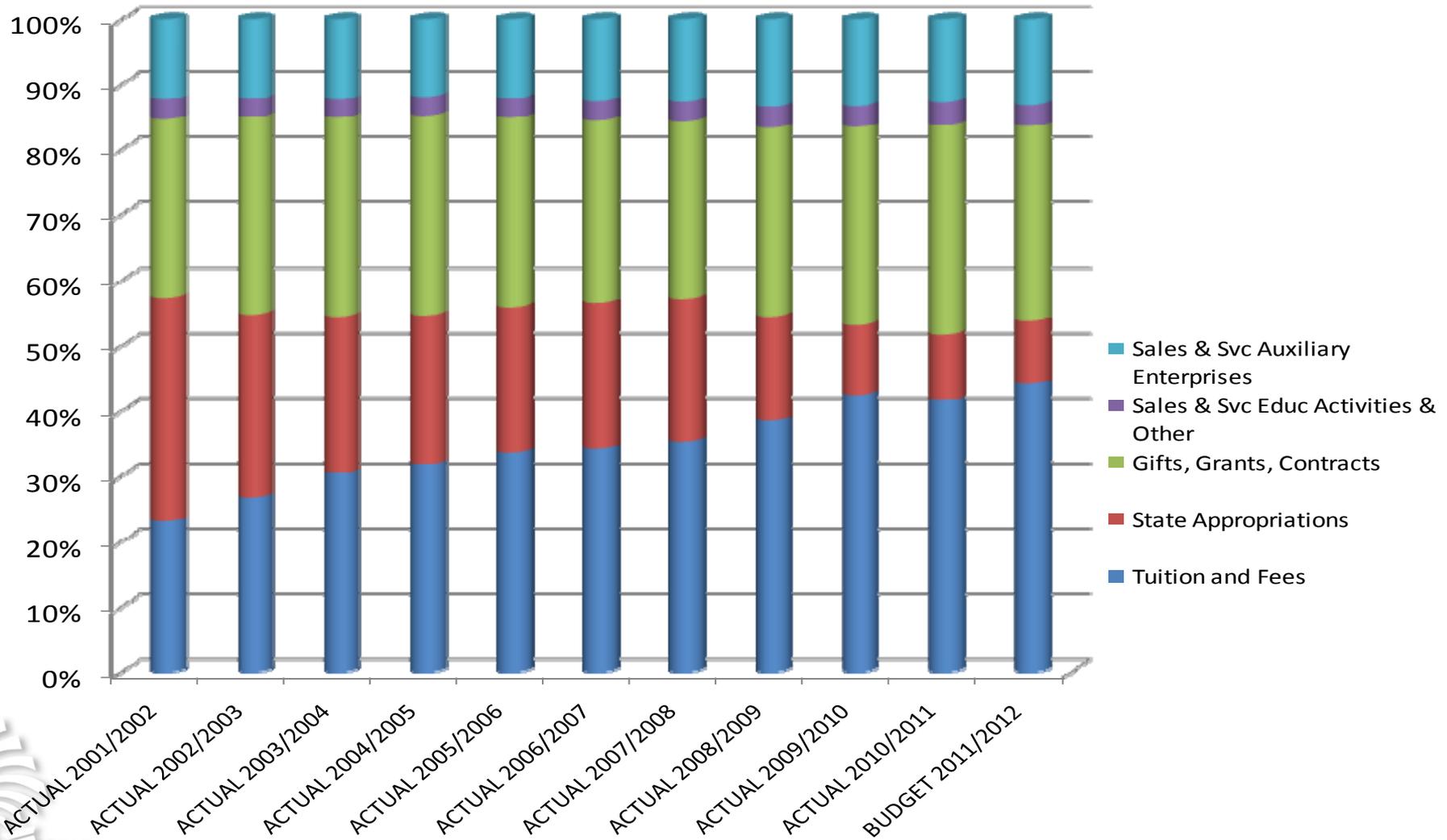
Revenue comes from:

- Vending commissions and similar
- Unrestricted gifts
- Portion of football ticket sales

Pays for:

- Scholarships
- Designated Fund activities

Change in Total Current Funds Revenue Sources

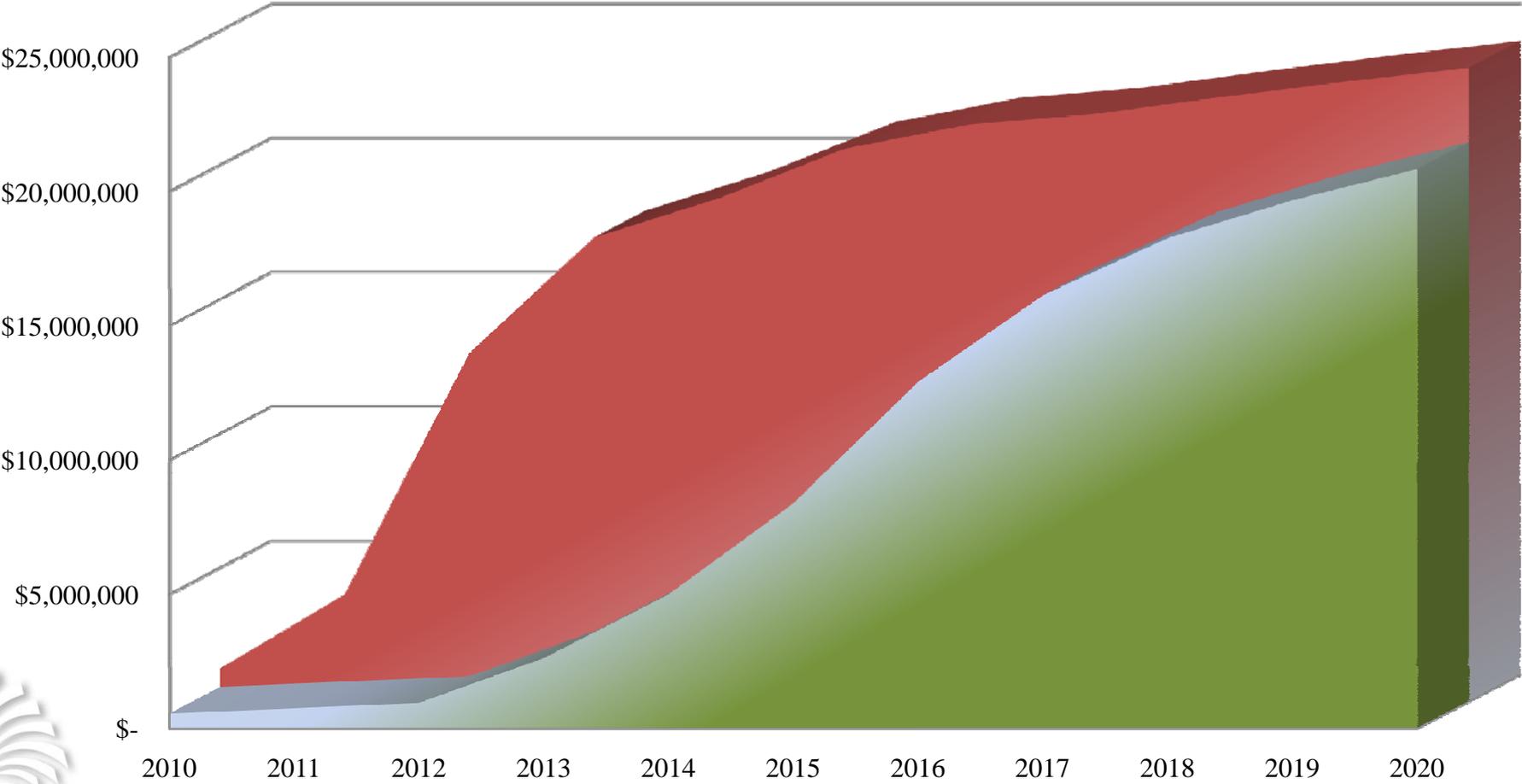


USC School of Medicine – Greenville

- ✓ An innovative partnership with a Health Care delivery system
- ✓ Addresses a critical workforce development issue
- ✓ Builds upon and expands successful 20-year-old relationship for M3 and M4 students
- ✓ Will be financed exclusively from tuition and partner contributions



USC SOM Greenville Annual Operating Performance Pro Forma



Net Student Revenue Total Operating Expense

K-12 Outreach

- ✓ Over 1,000 USC students working with K-12 students annually in 140 schools in 7 districts
- ✓ USC faculty **IN** schools (on-site courses, demo lessons, curriculum & professional development, special events, on-going collaboration)
- ✓ Statewide leadership in programs for teachers and administrators
- ✓ Centers/programs with a mission to support students and schools (e.g., art, music, drama, health, reading, science, engineering)



Nursing Outreach

- ✓ Our Children & Family Healthcare Center
 - Provides most of the primary care for children in protective services in Columbia and the surrounding counties
 - Gives USC students in nursing, pharmacy and social work clinical experience
 - Will be the first nurse-managed autonomous practice enrolled as a primary care partner in a medical care network in SC
- ✓ Since 2007 USC's College of Nursing
 - doubled the number of upper division undergraduate nursing students
 - added 64 students on the USC Salkehatchie and USC Lancaster campuses



Regional Outreach

USC Union

- ✓ Offers continuing education programs targeted at the Laurens and Union communities, including fitness, basic computing, and language classes
- ✓ Hosts and sponsors VITA (volunteer income tax assistance)-- an IRS-funded initiative to help low-income individuals complete their tax returns

USC Lancaster

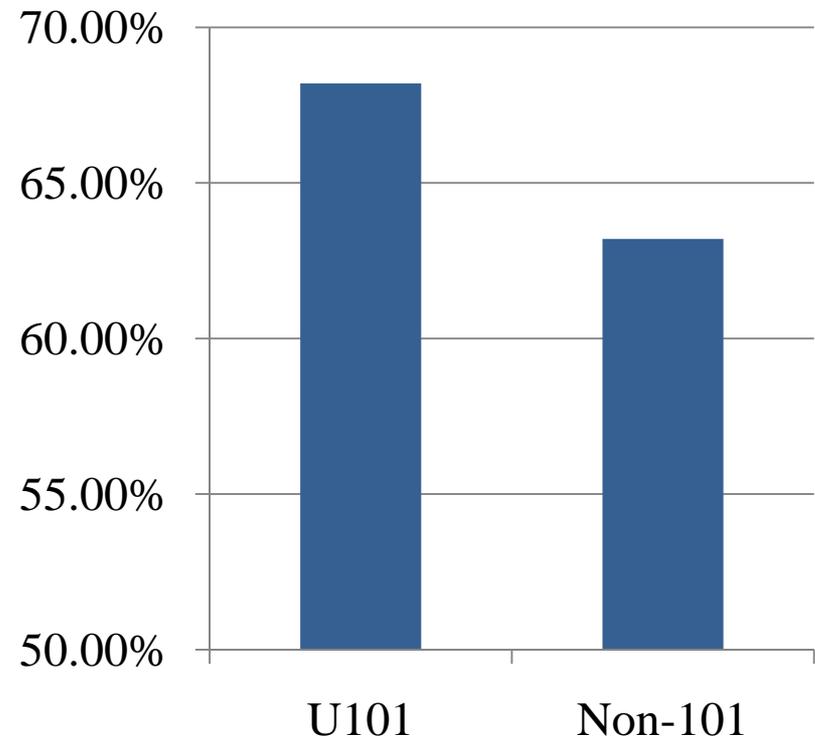
- ✓ *Learn to Swim* program(s) at the USCL Gregory Health and Wellness Center, where approximately 800 fourth graders from Lancaster County Schools are given the opportunity to take part in water safety education, an opportunity they might not otherwise have. Both the cost of the program and the transportation are provided by the J. Marion Sims Foundation.
- ✓ High School Honors Day: Students from schools in six counties compete for scholarships and enjoy a variety of educational enrichment activities planned for them by USCL faculty and staff. \$13,200 in scholarships were awarded in spring 2011 to 20 students from 9 schools.

Quality of the Undergraduate Experience

University 101

- ✓ Award winning and internationally recognized extended orientation course for new students.
- ✓ Named 9 years in a row by *US News and World Report* as a “Program to Look For.”
- ✓ Will serve approximately 3700 students this fall in 178 sections (80% of first-year class).
- ✓ Students who take U101 are **significantly more likely to be retained to the sophomore year and to graduate within 5 years.**

**5-Year Graduation Rates
(2005 Cohort)**



Darla Moore School of Business International Business Program

- ✓ IMBA – Ranked #2 by *US News & World Report*



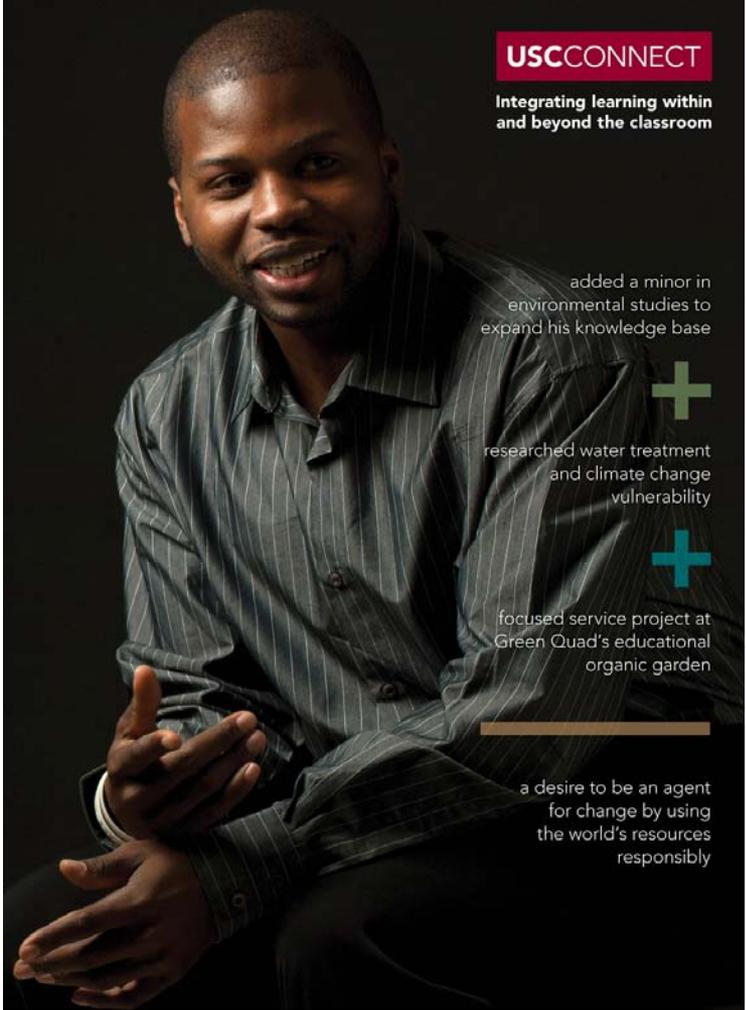
- ✓ Undergraduate IB program with Chinese University of Hong Kong in 3rd successful year
- ✓ New dual Master's degree with U. Mannheim
- ✓ Expanding distributive learning using telepresence which allows teaching at multiple sites around the state, US, and world

Integrating Learning Within and Beyond the Classroom

Transformative 5-year initiative focused on

- ✓ Increasing *student engagement* beyond the classroom
- ✓ Service learning, leadership, international experience, research
- ✓ Connecting academic and co-curricular experiences to inform learning and strengthen decision-making

Graduating students
prepared to lead in the
21st century



USCCONNECT
Integrating learning within
and beyond the classroom

added a minor in
environmental studies to
expand his knowledge base

+

researched water treatment
and climate change
vulnerability

+

focused service project at
Green Quad's educational
organic garden

a desire to be an agent
for change by using
the world's resources
responsibly

Lesley Joseph
Civil and Environmental Engineering
Class of 2011

 UNIVERSITY OF
SOUTH CAROLINA
www.sc.edu/connect

Quality of USC's Faculty



**Dr. Ken Reifsnider,
Solid Oxide Fuel Cell Chair,
Advances in Fuel Cell Science
& Engineering**



**Dr. Jay Moskowitz, Healthcare Quality
Chair, Care-Associated Infection Reduction**



**Dr. Rita Snyder, Clinical Effectiveness
& Patient Safety Chair, Health informatics**



**Dr. Souvik Sen, Stroke Chair,
Certified Advanced Stroke Center**

USC Faculty Awards

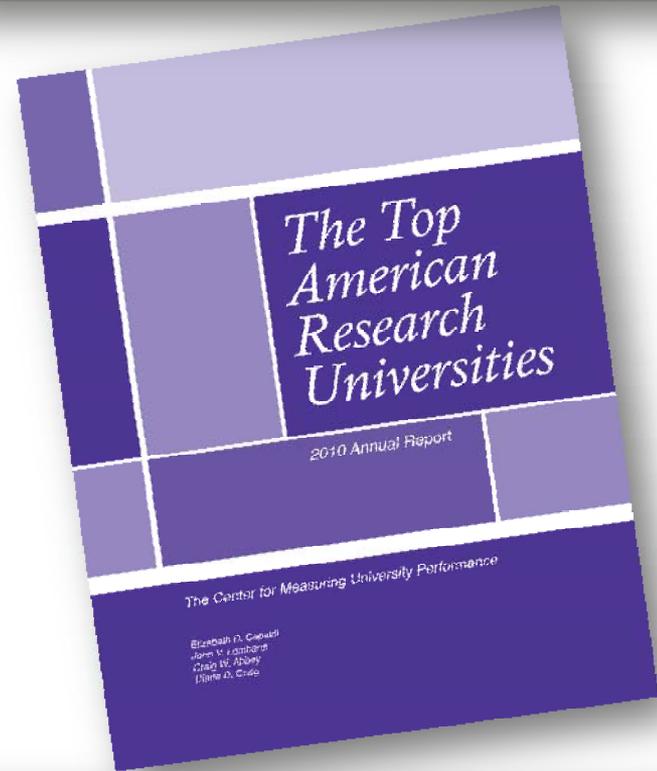
Selected Awards for Top American Research Universities

- ✓ National Academy Members
 - 2 National Academy of Science
 - 1 National Academy of Engineering
- ✓ NSF Career Awards 2010-2011
 - 3 College of Engineering and Computing
 - 2 College of Arts & Sciences
- ✓ American Council of Learned Societies
 - 3 fellows
- ✓ 2 National Endowment for the Humanities
- ✓ 1 Woodrow Wilson
- ✓ 2 Fullbright Awards
- ✓ 1 National Medal of Science



USC Columbia – Your National Research University

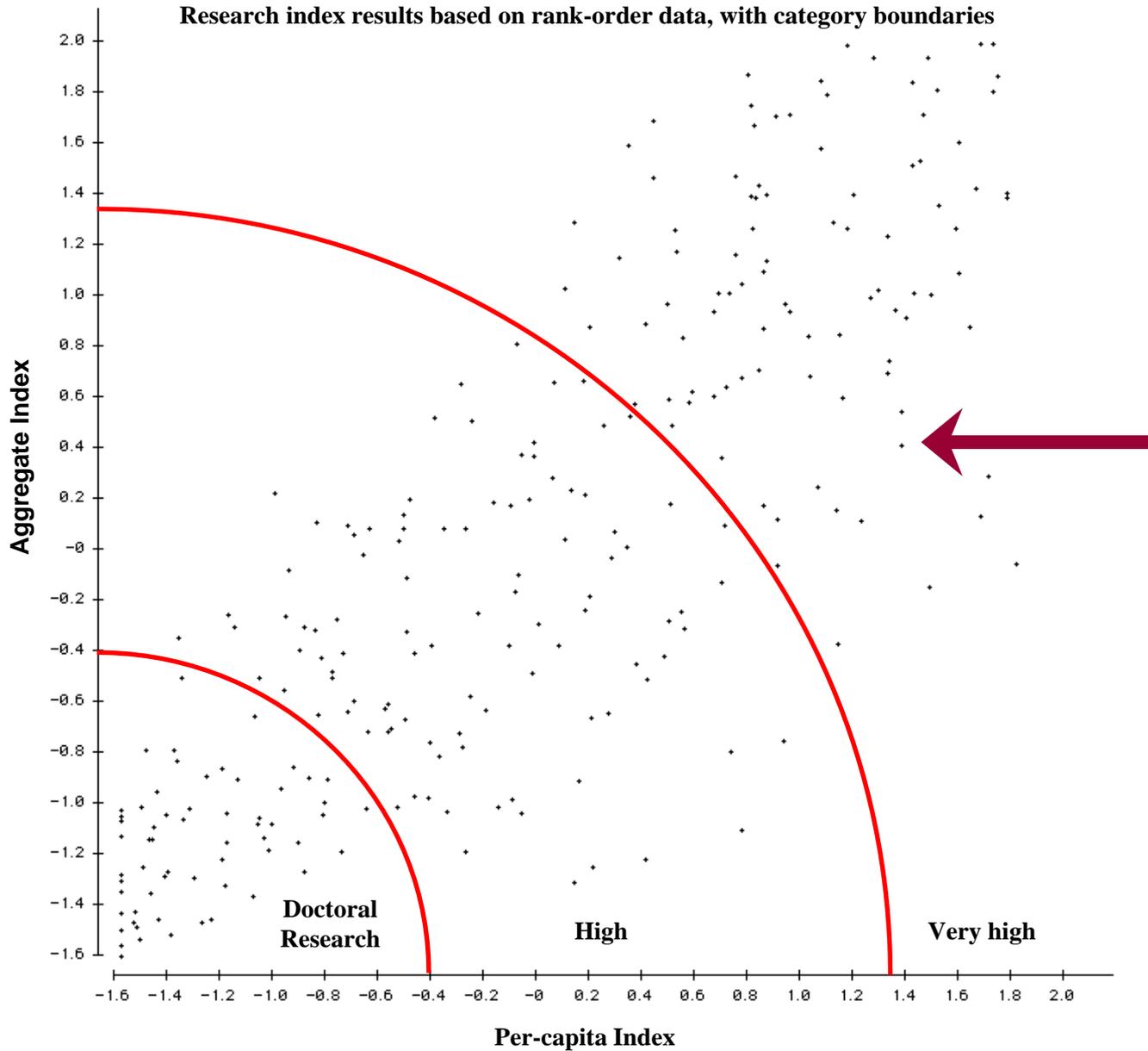
 THE CARNEGIE FOUNDATION
for the ADVANCEMENT of TEACHING



NATIONAL RESEARCH COUNCIL



Carnegie Ranking



Quality of Doctoral Education

NRC Rankings of Doctoral Programs

4 programs in the top 50 in 1995 (#44-50)

14 programs in the top 50 in 2010 (2 in the top 10!)

NRC Highlights

25 Nationally Ranked Doctoral Programs with 14 Programs in the Top 50

Electrical Engineering

#1 South

#7 Nation

Geography

#2 South

#10 Nation

Others in Top 50

#29 Biological Sciences

#29 Chemical Engineering

#22 Comparative Lit

#26 English

#36 History

#31 Mechanical Engineering



Quality of a Top American Research University (Lombardi Report)

3 of 9 metrics used classify USC Columbia among the top 50 public research Universities in the country

Faculty Awards (#31)

Doctorates Granted (#45)

Annual Giving (#47)

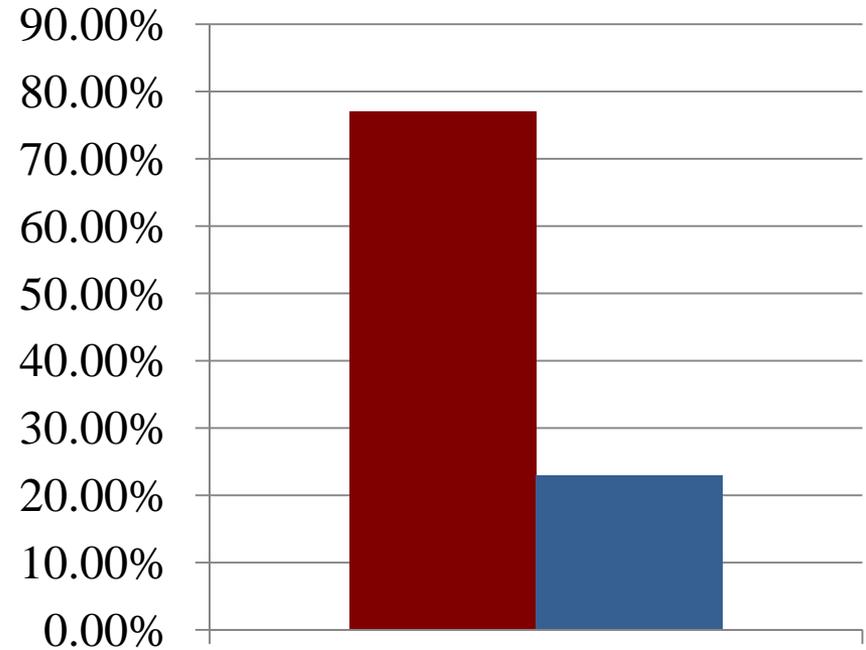


Access and Affordability

Access

- ✓ USC Columbia admitted all SC applicants in Fall 2011 with 1000 SAT and 3.0 core GPA
- ✓ Students not yet prepared for USC Columbia are automatically admitted to local regional campus and/or bridge program
- ✓ Utilizing the system effectively supports affordability and degree completion

USC System Enrollment



Source: CHE Fall 2010
Undergraduate Enrollment by
Geo Origin

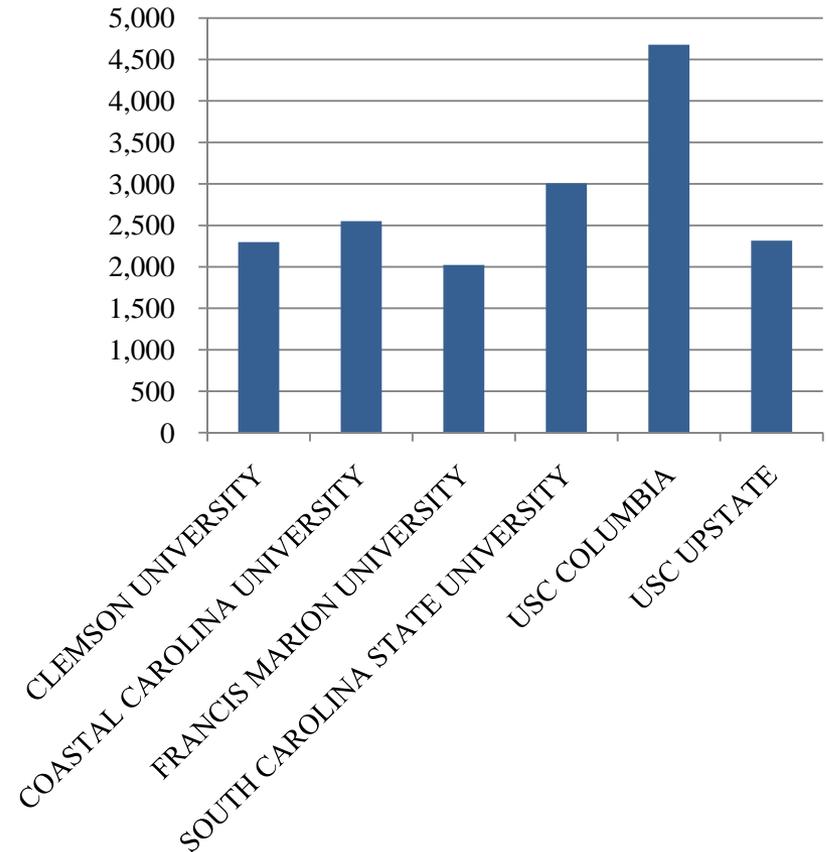
■ Resident ■ Non-Resident

Access and Affordability

Affordability

- ✓ More than 23% of USC Columbia undergraduates are Pell grant recipients
- ✓ USC Columbia has highest first-to second year retention among public institutions for LIFE and Palmetto Fellows awards
- ✓ Gamecock Guarantee demonstrates institutional commitment to access and affordability

FY10 Pell Grant Recipients



■ SC 4 Year Institutions With More than 2,000 Pell Recipients
Source: PostSecondary Education Opportunity

USC Columbia State Scholarship Recipients

		Palmetto Fellows	LIFE	Need Based Grant	HOPE	Total
2003/2004	No. of Awards	832	5,759	1,557	323	8,471
	Amount	\$ 5,249,497	\$ 27,803,389	\$ 1,825,194	\$ 805,269	\$ 35,683,349
2004/2005	No. of Awards	901	6,131	2,106	281	9,419
	Amount	\$ 5,775,426	\$ 29,606,105	\$ 2,587,039	\$ 689,410	\$ 38,657,980
2005/2006	No. of Awards	1,067	6,236	2,468	282	10,053
	Amount	\$ 6,827,571	\$ 30,162,982	\$ 2,758,083	\$ 685,023	\$ 40,433,659
2006/2007	No. of Awards	1,175	6,086	2,241	245	9,747
	Amount	\$ 7,582,005	\$ 29,321,588	\$ 3,018,382	\$ 560,475	\$ 40,482,450
2007/2008	No. of Awards	1,234	6,076	2,185	195	9,690
	Amount	\$ 9,497,789	\$ 31,846,731	\$ 2,805,299	\$ 449,825	\$ 44,599,644
2008/2009	No. of Awards	1,323	6,162	1,999	265	9,749
	Amount	\$ 10,244,245	\$ 32,803,148	\$ 2,723,904	\$ 664,850	\$ 46,436,147
2009/2010	No. of Awards	1,341	6,245	2,255	222	10,063
	Amount	\$ 10,440,707	\$ 33,019,596	\$ 2,803,685	\$ 560,772	\$ 46,824,760

As the academic reputation of USC Columbia has grown significantly from fiscal year 2004 to 2010 the number of Palmetto Fellows awards increased 61% and the dollar value of those awards increased 99%. USC Columbia has enrolled a growing number of the state's top academically talented students while also increasing accessibility.

USC Columbia Gamecock Guarantee

- ✓ Project more than 470 student recipients in fall 2011
\$1.1 million of institutional scholarship funding
- ✓ As of spring 2011, 89% still enrolled
84% of 2008 cohort, 84% of 2009 cohort, 97% of 2010 cohort
- ✓ Average family income of less than \$20,000
- ✓ Average financial aid award for freshman recipient: \$21,310

GAMECOCK ✓
GUARANTEE
UNIVERSITY OF SOUTH CAROLINA



Examining the USC System



Over the next four months, the eight campuses of the USC System will undergo a self examination with a goal of increasing the overall number of bachelor degrees awarded. To do so, the University has charged the Huron Group with examining ways and means to improve governance, structure, programming, curriculum and policies that define its current model, subject to the following constraints:

- ✓ The projected overall cost of service delivery per four year graduate should remain at least flat on an inflation-adjusted basis across the next 10 years.
- ✓ The number of SC resident four-year graduates from the USC System must increase; the number of four-year non-resident graduates may also increase.
- ✓ The impact of changes to the System's structure must be revenue neutral or positive.
- ✓ To support better pricing of the System's educational offerings, the project must revisit and recreate a system of direct and indirect costing that allows USC to know the full costs of delivering its teaching and research at each of its institutions.
- ✓ The average incoming freshman SAT on the Columbia campus should not decline as a result of the implementation of proposed recommendations.

Back to Carolina Program

- ✓ Online Degree Completion Program
 - For former USC students:
 - who did not graduate and
 - who have been out more than 3 years
- ✓ Why? Because SC ranks 40th in the nation in percentage of adults with college degrees
- ✓ How will the program work?
 - Use existing degree programs
 - Provide scholarship assistance for first course
 - Target large eligible population

Faculty Replenishment Initiative



Initiative to replenish 40 positions in 2012; 200 overall

- ✓ Senior faculty positions
 - Business, Education, Engineering, Sport Management, Law, Journalism and Mass Communication, Science, Pharmacy, Social Work, History, Geography, Biological Sciences, Anatomy, English, Philosophy, Statistics, Health Promotion
- ✓ Junior faculty positions include Cluster Hires in:
 - **China Studies** art history; history; languages, literatures, and cultures; political science; and religious studies
 - **Diaspora** history or religious studies; anthropology; languages, literatures, and cultures; and music
 - **NeuroGenomics, Epigenetics, and Aging** in neurology (senior-level position); pharmacology, physiology, and neuroscience; neuropsychiatry; and psychology and/or public health
 - **Biology and Chemistry** in marine science and chemistry and biochemistry
 - **Safety-Critical Aerospace Systems** in mechanical engineering; electrical engineering; and computer science and engineering.
- ✓ Other positions include appointments in dance, nursing, political science



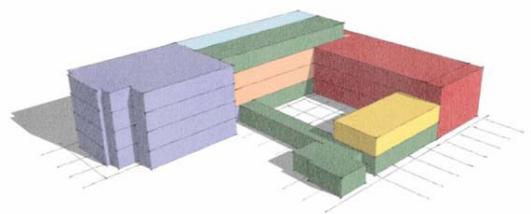
USC Moore School of Business Concept Plans



USC School of Law Concept Plans



University of South Carolina
School of Law
2011 Target Program Study



- Library
 Administration
 Students
 Instructional
- 2006 Design Footprint
 218,060 GSF (223,010 with NCDA)
 2011 Target Program Footprint
 187,500 GSF
- The Boudreaux Group/SmithGroup



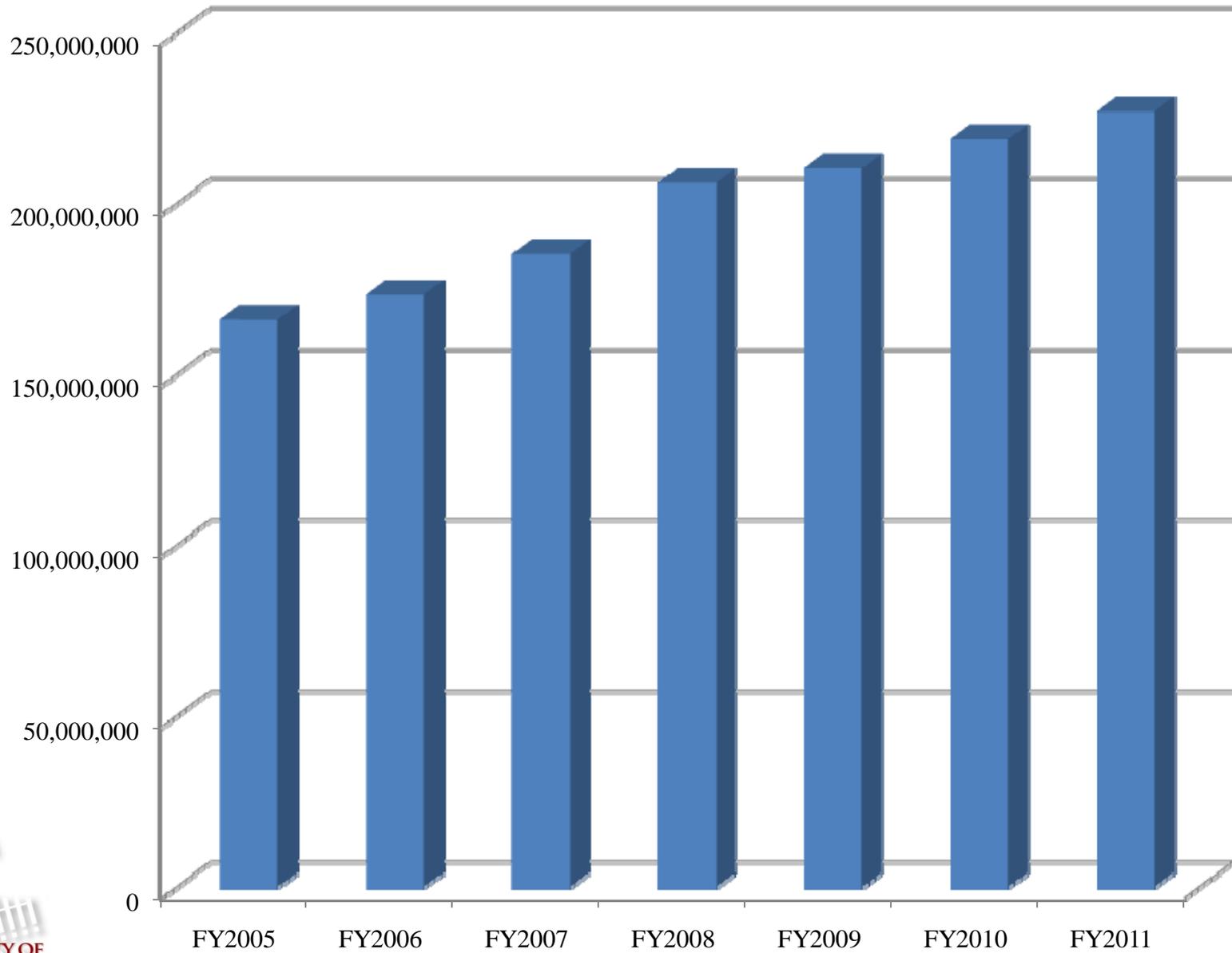
Carolina Leadership Initiative

Building Student Leaders for the 21st Century

Making a Difference for the Public Good

- ✓ Foundation built on USC's tradition of student leadership programs
- ✓ Undergraduate Leadership Scholars Program
 - In 2011-2012, over \$60,000 distributed to 14 students leading projects at schools, community centers, & hospitals
- ✓ Faculty Teaching Grant Program
 - Five faculty are developing leadership courses Summer 2011
- ✓ Leadership Studies Minor
- ✓ Annual Leadership Summit
 - New President's Leadership Dialogue to be conjoined with the annual MLK Day of Service and USC Leadership and Diversity Conference

USC System - Grant Awards



22.5% Five Year Increase



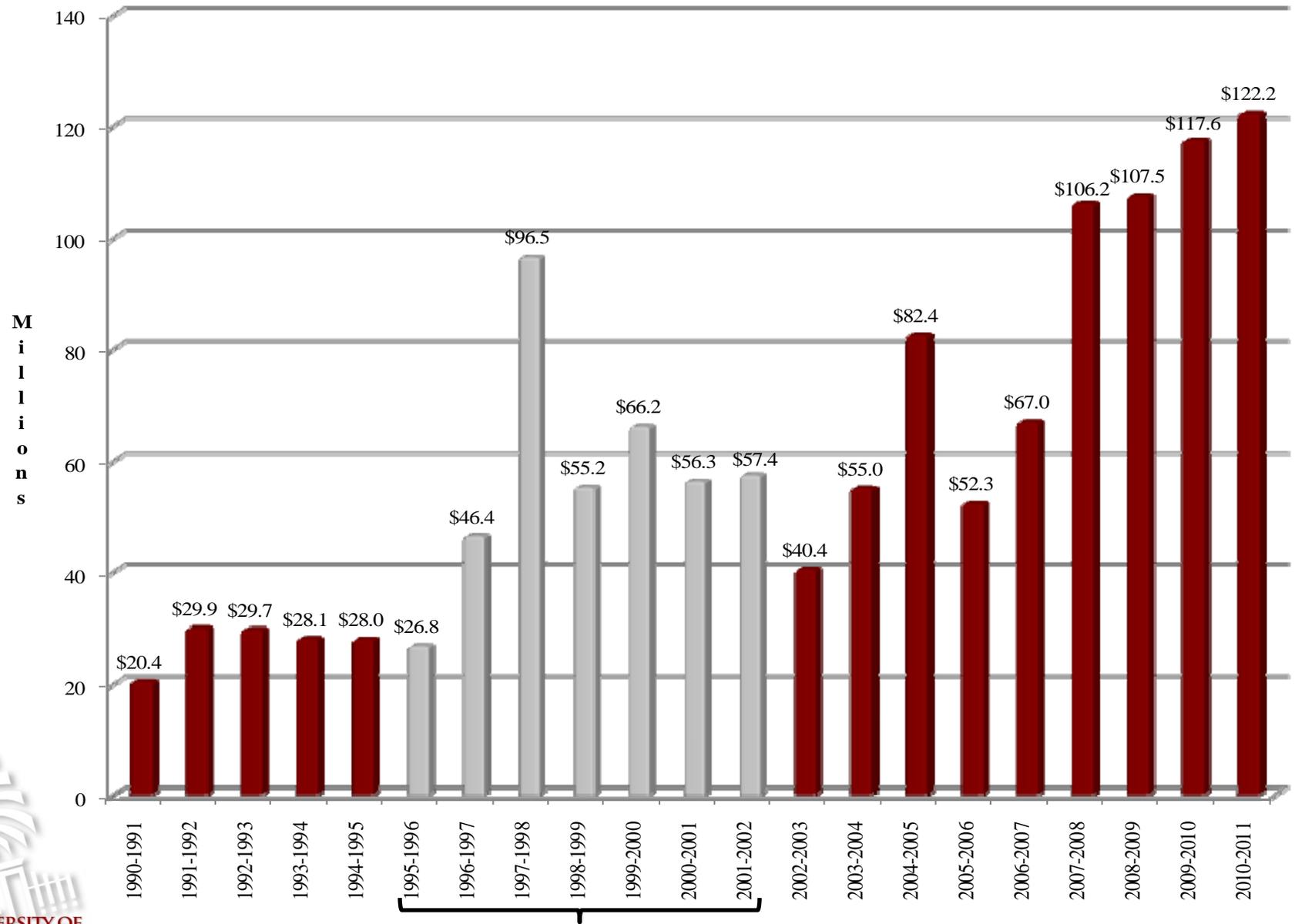
The McNAIR Center

(Aerospace Innovation and Research)

- Development of a sustainable economic model through education/outreach, research and development
- Basic R&D of novel materials and devices
- Applied research in support of advanced manufacturing tools and processes

Builds upon existing aerospace research expertise in composite materials, supply chain management, condition-based maintenance, fuel cells, and power electronics.

USC System Fundraising- Historical Comparison



Bicentennial Campaign
July 1995 – June 2002

USC Regional Campuses

Dr. Chris Plyler

Vice Provost and Executive Dean for System
Affairs and Extended University

UNIVERSITY OF
SOUTH CAROLINA

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University of South Carolina Regional Campuses

Who We Are

- ✓ Created through legislation in 1958 to bring degree programs and services to underserved regions of the State
- ✓ Associate Degree-granting campuses located in Allendale and Walterboro (USC Salkehatchie); USC Lancaster; USC Sumter; and USC Union (Laurens)
- ✓ Service areas encompass 21 SC Counties
- ✓ Accredited with USC Columbia and share same operating policies, course catalog, and core services

Local Leadership



USC Lancaster
Dr. John Catalano



USC Salkehatchie
Dr. Ann Carmichael



USC Sumter
Dr. Les Carpenter



USC Union
Dr. Steve Lowe

Collective Student Body Profile

Total enrollment – 4,460

62% female; 38% male

52.8% full time (average credit hours = 13)

47.2% part time (average credit hour = 6)

47.6% Caucasian

29.2% African American

2.51% Hispanic

2.96% Other minorities

Enrollment

FTE Enrollment – 5 Year

	FALL 2006	FALL 2007	FALL 2008	FALL 2009	FALL 2010	% CHANGE
LANCASTER	824	1,003	1,085	1,080	1,143	38.7%
SALKEHATCHIE	529	598	624	645	764	44.4%
SUMTER	742	859	870	888	878	18.3%
UNION	245	266	249	332	359	46.5%
	2,340	2,726	2,828	2,945	3,144	34.4%

Headcount Enrollment – 5 Year

	FALL 2006	FALL 2007	FALL 2008	FALL 2009	FALL 2010	% CHANGE
LANCASTER	1,195	1,502	1,666	1,593	1,588	32.9%
SALKEHATCHIE	883	909	965	957	1,150	30.2%
SUMTER	1,088	1,174	1,235	1,206	1,192	9.6%
UNION	363	398	367	507	530	46.0%
	3,529	3,983	4,233	4,263	4,460	26.4%

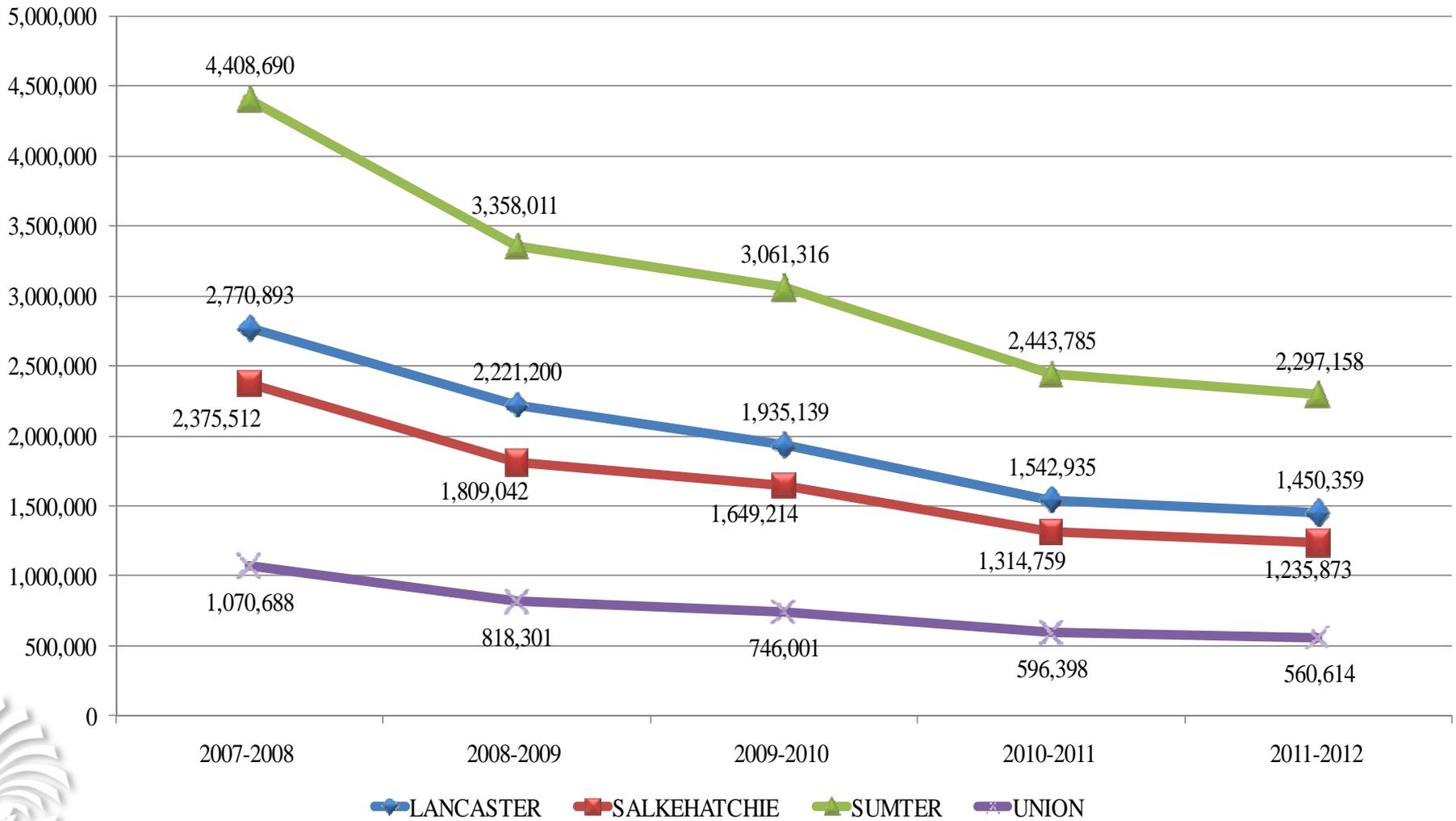
Affordability

Regional Campus Tuition	2010-11	2011-12	DOLLAR CHANGE	% CHANGE
Under 75 Credit Hours	\$2,932	\$3,046	\$114	3.89%
75 or more Credit Hours	\$4,263	\$4,426	\$163	3.82%

Financial Aid Awards 2010-2011

Federal Campus Based Aid (CWS/ SEOG/Perkins Loan)	\$541,276
Federal Grants (Pell - Entitlement / ACG)	\$9,973,905
Federal Student Loans	\$15,829,325
SC Needs Based Grant (349 students)	\$557,832
SC LIFE Scholarship (895 students)	\$4,108,361
SC Lottery Tuition Assistance (2227 students)	\$1,607,432
Total	\$32,618,131

Regional Campuses Five Year State Appropriation



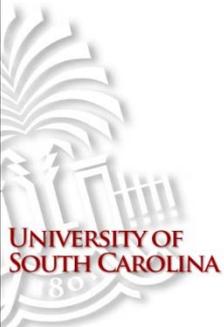
Regional Campuses Faculty

Average Faculty Salary by Rank – 2011-2012



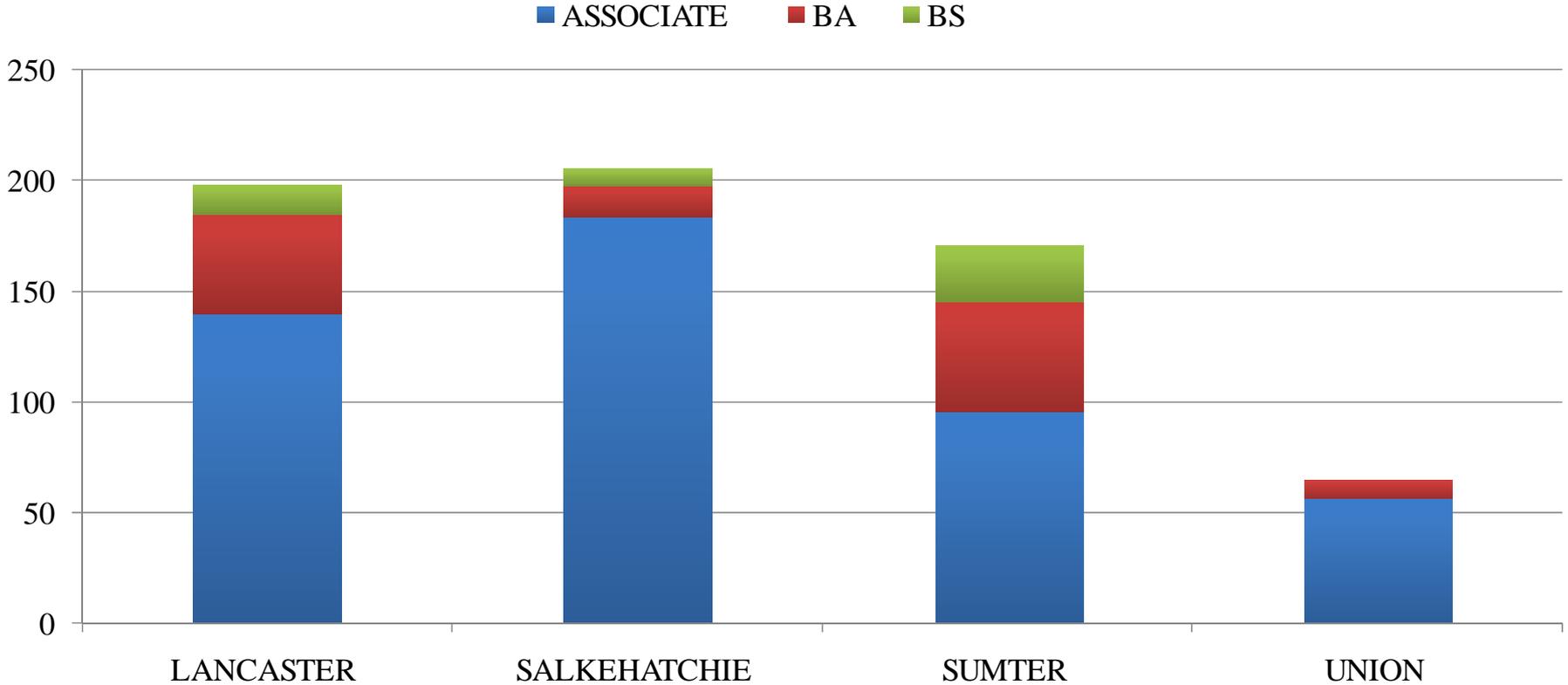
REGIONAL CAMPUSES FACULTY 2011-2012

	TENURED	TENURE- TRACK	INSTRUCTOR	TOTAL
LANCASTER	11	18	20	49
SALKEHATCHIE	5	12	4	21
SUMTER	25	5	18	48
UNION	2	2	5	9



Regional Campuses Degrees Awarded

2010-2011



Campus Highlights

USC Lancaster

- ✓ 10% enrollment increase
- ✓ New Writing Center planned for 2011-12
- ✓ 4 new faculty hires
- ✓ USCL Police Department formed
- ✓ New Performing Arts series set for 2011-12

USC Salkehatchie

- ✓ 20% enrollment increase
- ✓ 4 students named Magellan Scholars
- ✓ Continuing to grow faculty
- ✓ Increased community outreach via US Dept. of Energy Grant – focusing on nuclear workforce needs
- ✓ \$1.2 M for awards in program development and expansion



Campus Highlights

USC Sumter

- ✓ 10th year named “Best Institution of Higher Education” – The Item newspaper – reader award
- ✓ Administration building named the “Williams-Brice-Edwards Administration Building”
- ✓ Celebrated 45 year anniversary
- ✓ Dr. James Privett selected to receive 2011 Governor’s Grant Award for Excellence in Scientific Awareness
- ✓ Student Newspaper, The Ant Hill, was winner of two awards from the S.C Press Association
- ✓ Baseball Team, “Fire Ants”, 2011 NJCAA Region X regular-season title



USC Union

- ✓ Continue to improve academic, intellectual, cultural environment on campus with new faculty hires, University Reads Program, and internship opportunities
- ✓ Develop a set of courses and programs for community outreach and continuing education
- ✓ Continue to install technology upgrades across campus
- ✓ Continue to upgrade existing Facilities



USC Aiken

Dr. Thomas Hallman

Chancellor

UNIVERSITY OF
SOUTH CAROLINA

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USC Aiken History



- ✓ Established in 1961
- ✓ Founded at Banksia
- ✓ 1968 – associate’s
- ✓ 1972 - Relocated to new campus
- ✓ 1977 – bachelor’s
- ✓ 1995 – master’s



USC Aiken Overview

USC Aiken...

is a comprehensive liberal arts institution committed to active learning through excellence in teaching, faculty and student scholarship, research, creative activities, and service.

emphasizes small classes and individual attention.

combines the advantages of a smaller institution with the resources of a major university system.

offers baccalaureate degrees in a number of disciplines, completion baccalaureate degrees at University of South Carolina regional campuses, **and master's degrees** in selected programs.

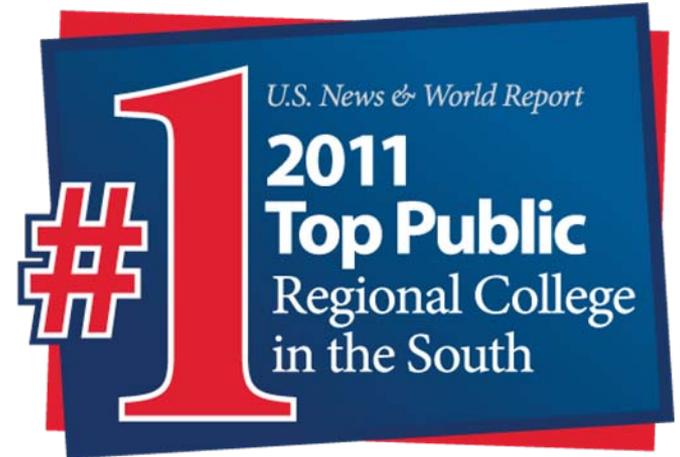
impacts the community by providing \$100 million of economic growth to the area.

USC Aiken Students



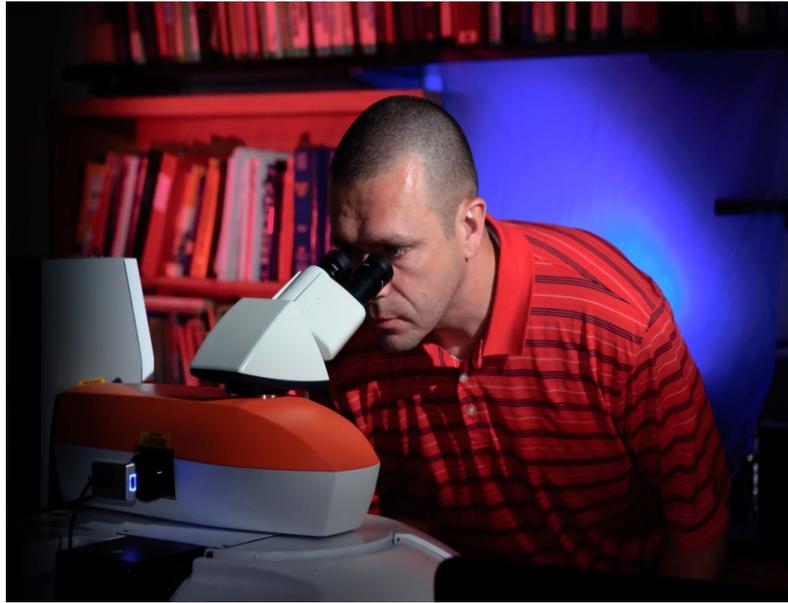
- ✓ 85% full-time
- ✓ 84% under 25
- ✓ 31% minority enrollment
- ✓ 40 SC Counties
- ✓ 20 States

USC Aiken Highlights



- ✓ 13 Years in Top Three
- ✓ Seven Years as Number 1 Public Regional College in the South

Faculty and Student Research



✓ Professor of the Year

✓ Magellan Scholars



USC Aiken and Our Community

- ✓ Small Business Development Center
- ✓ Economic Development Partnership
- ✓ Senior Net
- ✓ Academy for Lifelong Learning
- ✓ Children's Center
- ✓ Cardiac Rehabilitation Program and Seniors Exercise Program
- ✓ Wellness Center
- ✓ Convocation Center



Fall Enrollment Projection

- ✓ Approximately 3,200 students overall
- ✓ 30 percent increase in transfers and readmits
- ✓ 605 freshmen



Critical Inquiry

Quality Enhancement Plan (QEP)

Topic is Critical Inquiry

Improved student learning outcomes
Curricular and Co-curricular Components
Resources and Support for Faculty



Delivered in Variety of Disciplines

Use Common Freshman Reading (Thomas Mullen's
The Last Town on Earth)
Instructors from Biology, English, Business, History...
Hope to change the college experience for all students

Looking Forward



- ✓ Increase enrollment (Equestrian initiative)
- ✓ Increase number of graduates



USC Beaufort

Dr. Jane Upshaw

Chancellor

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University of South Carolina Beaufort



A history of service to the region
Historic Beaufort, 1795



A vision for the future
Gateway to Hilton Head, 2004

Partnering with the University of South Carolina since 1959
Senior, baccalaureate member of the USC System since 2004

USCB: Beaufort & Hilton Head

Gateway campuses

Delivering

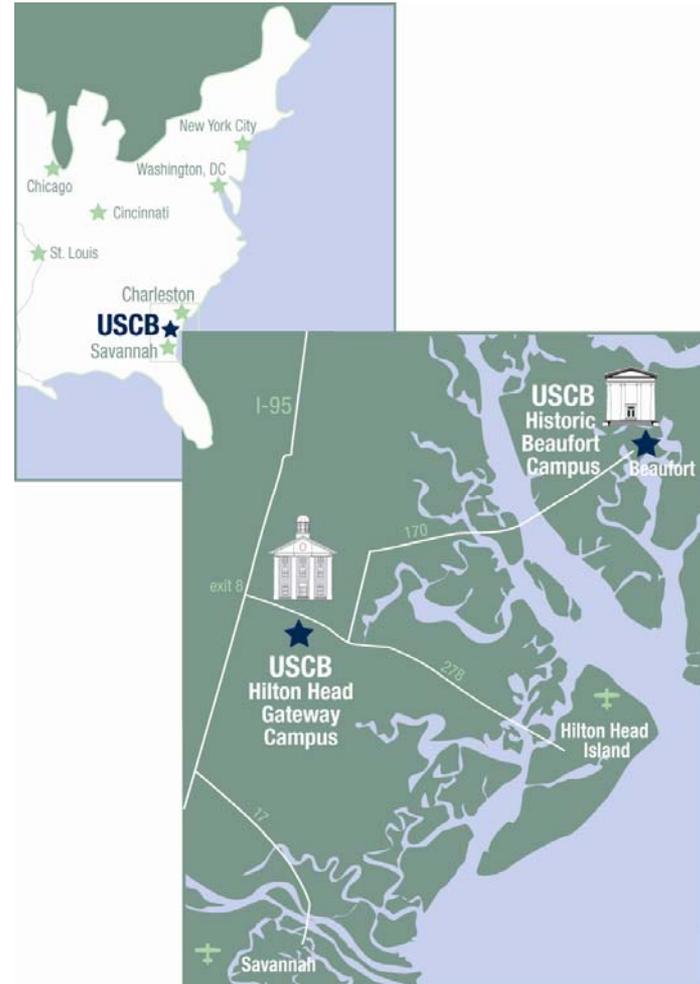
Academic programs
targeting regional needs

In a

High growth potential
region of our state

With a business model of

- Aggressive growth
- Entrepreneurial approach
- Funding



CHE supported baccalaureate status for USCB... Beaufort and Jasper Counties responded



USCB: Academic Program Growth

Our graduates energize the economic drivers of our region

Nursing	(2009)
Teacher Education	(2003)
Tourism/Hospitality Mgmt	(2003)
Human Services	(2003)
Computational Science	(2010)
Business	(2003)
Saturday Business RTC	(2009)
Communications	(2012)
Studio Art	(2010)

Serving key markets:

Osher Life Long Learning

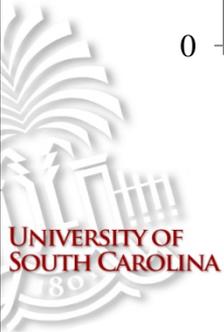
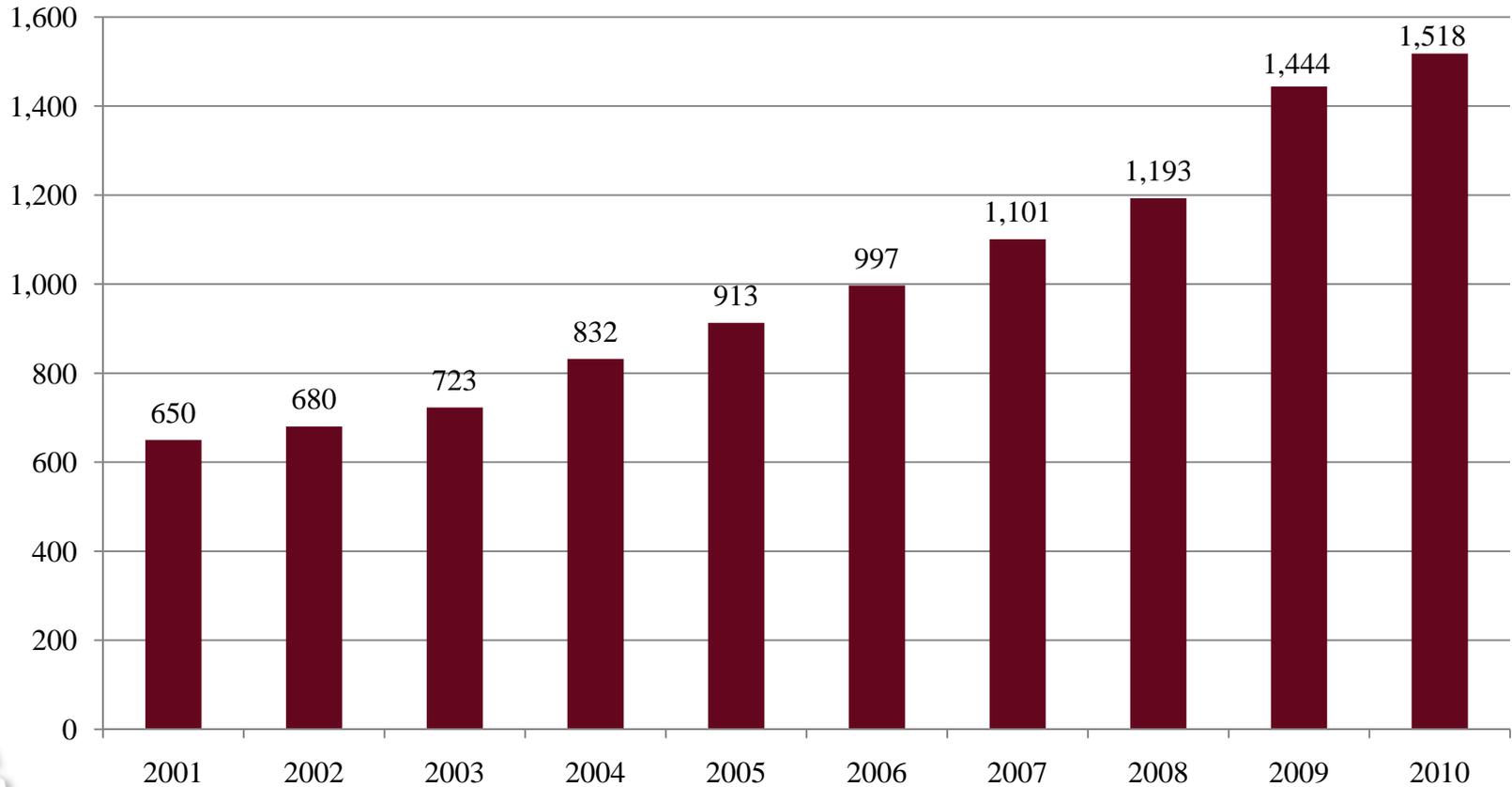
Retiree real estate market

Military/spouses/dependents

- ✓ Marine Corps Station Parris Island
- ✓ Marine Corps Air Station
- ✓ Naval Hospital Beaufort

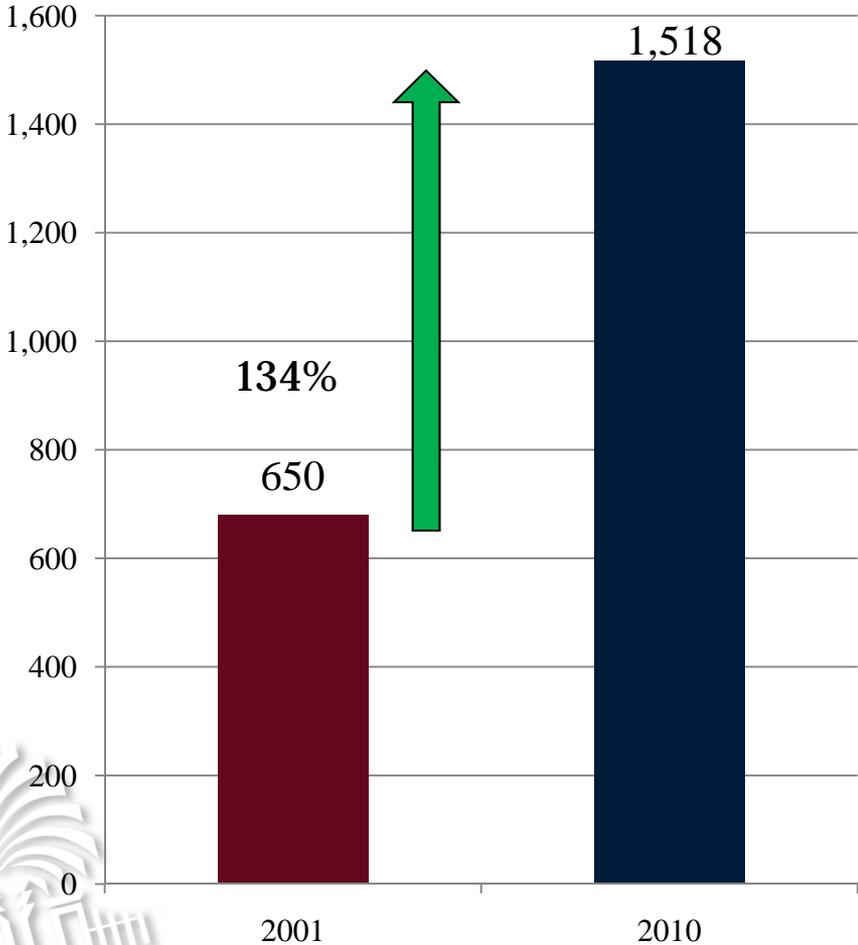
USCB meets a genuine need

FTE enrollment growth, 2001-2010

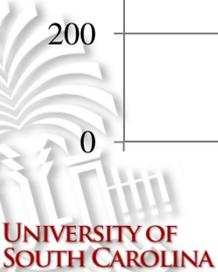
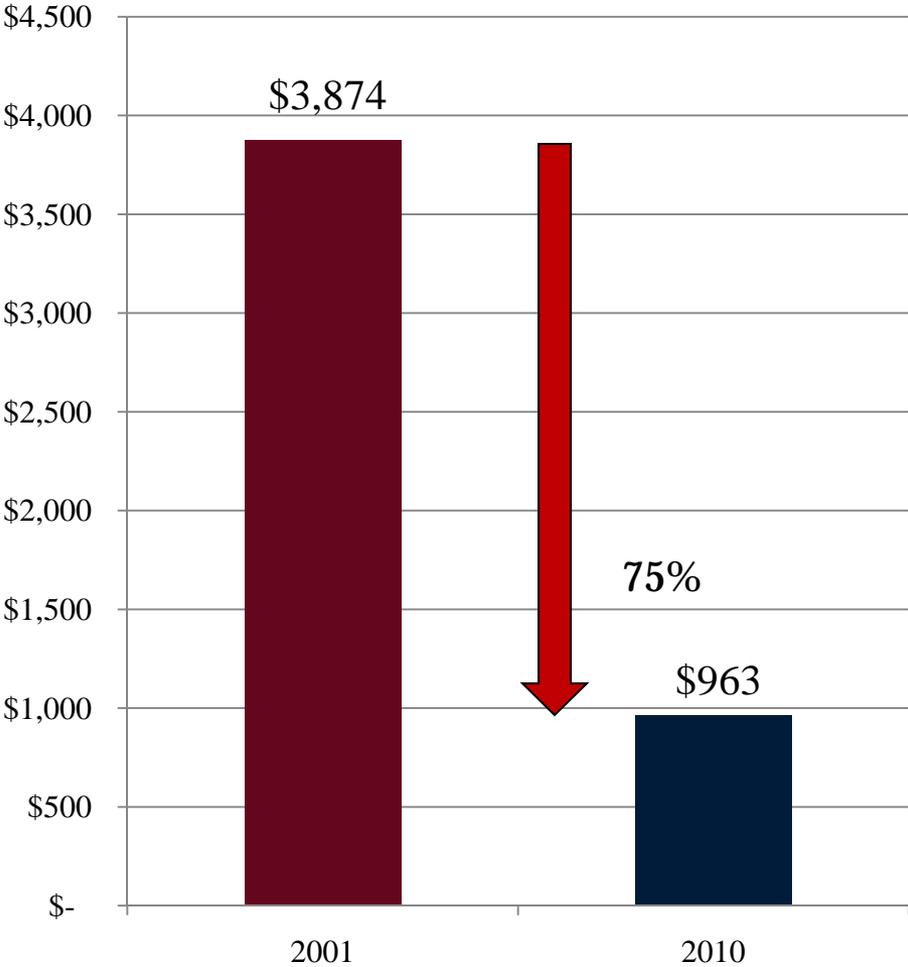


USCB's Challenge

FTE Have Increased by 134%



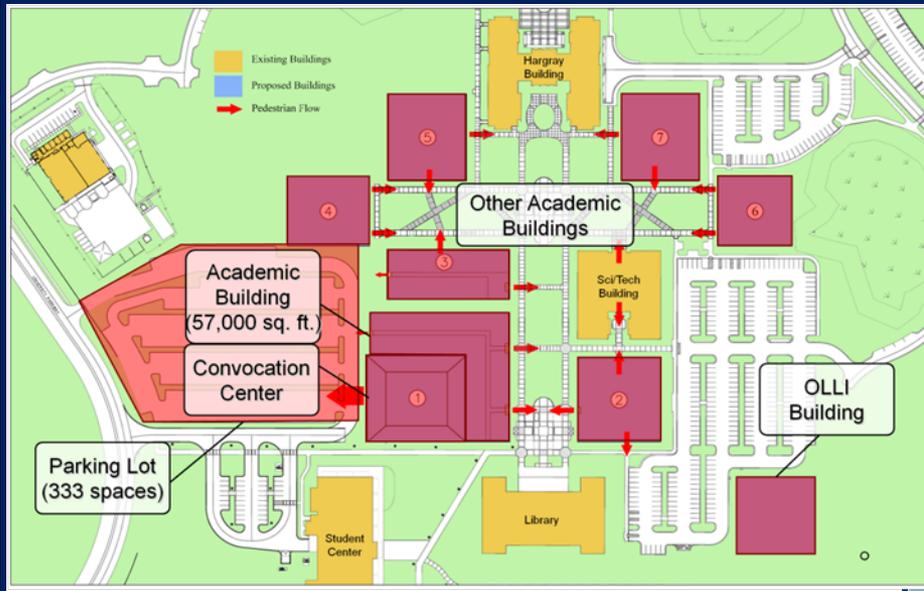
Per FTE Funding has Decreased by 75%



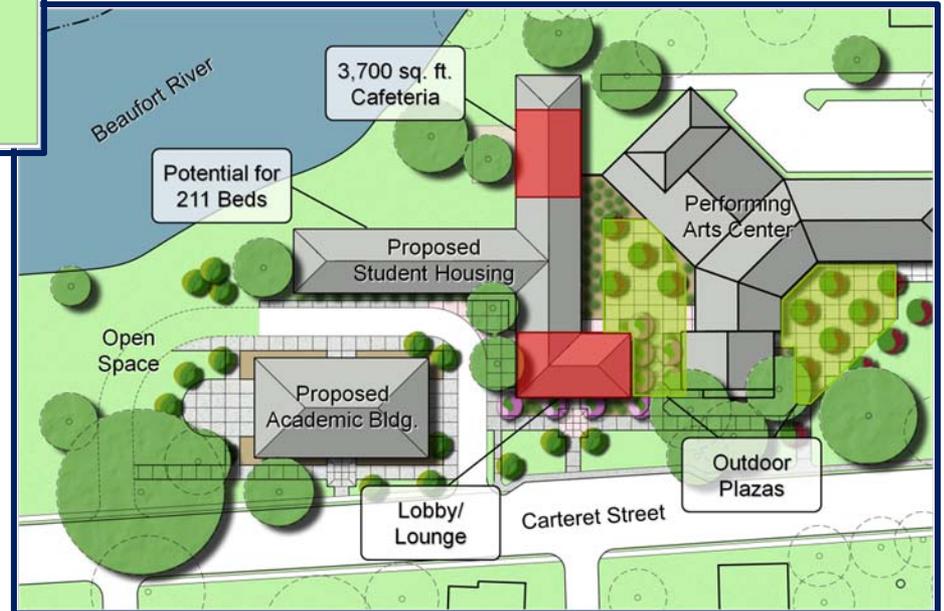
USCB: Impact of Funding Challenges

1. Academic program delivered by 74 faculty and 100+ adjuncts.
2. Academic program growth is at a standstill—although key programs still needed
3. Additional classrooms and laboratories needed to support enrollment growth
4. Student academic support services not fully developed—lack of personnel

USCB: Vision



Hilton Head Gateway Campus



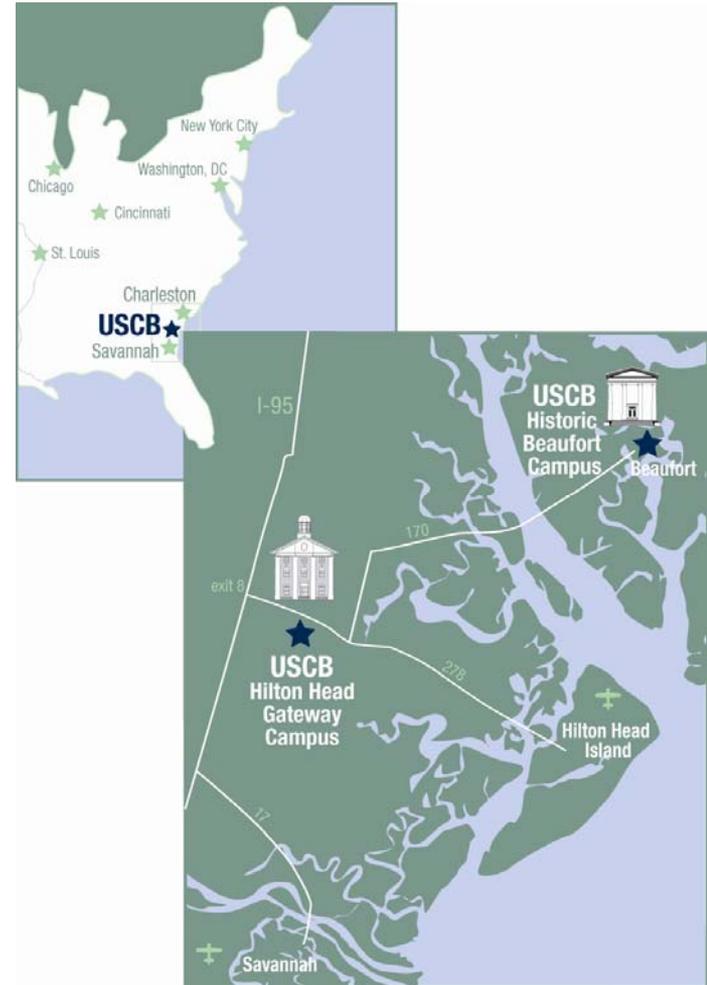
Historic Beaufort Campus

USCB: Beaufort and Hilton Head Gateway campuses

- ✓ Baccalaureate quality
- ✓ Degree programs drive jobs in critical sectors
- ✓ Business model:
 - Aggressive growth
 - Entrepreneurial approach

USCB is challenged without

- Tuition
- Appropriation
- Academic facilities



USC Upstate

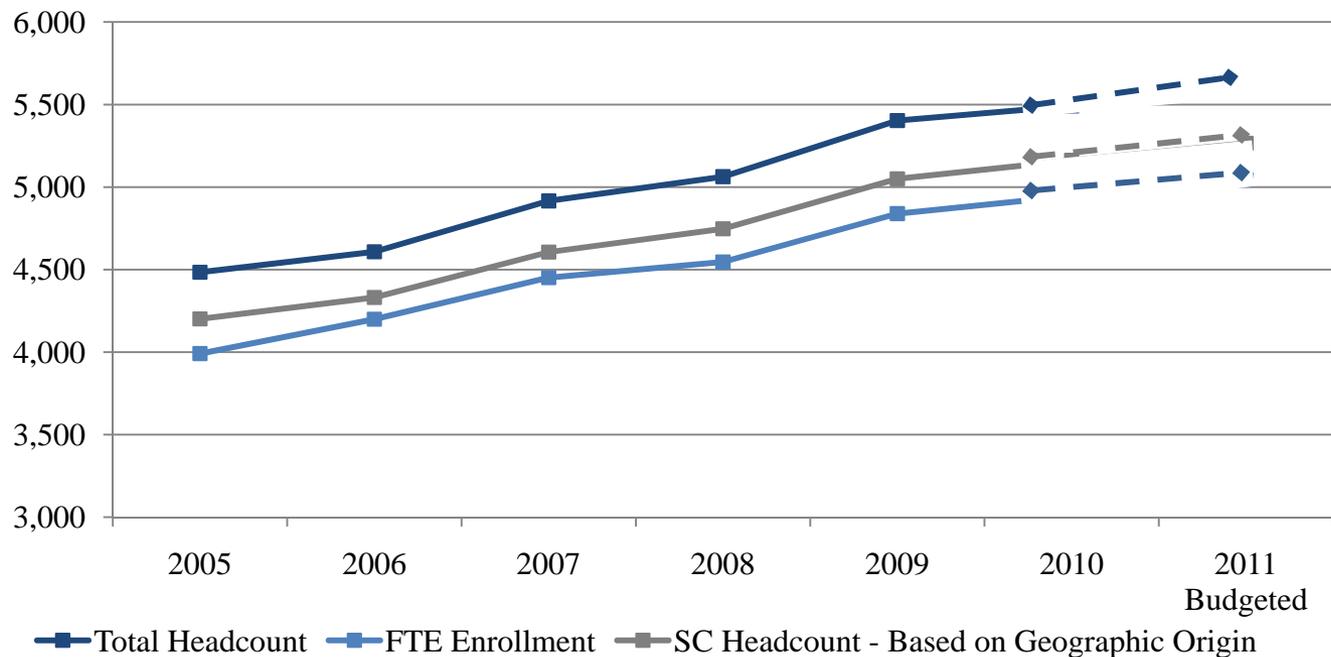
Dr. Tom Moore
Chancellor

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Who we are...Upstate!

	2005	2006	2007	2008	2009	2010	5-year Average Annual Increase	2011 Budgeted
Total Headcount	4,484	4,608	4,916	5,063	5,403	5,492	4%	5,629 (2.5% increase)
FTE Enrollment	3,991	4,199	4,451	4,546	4,839	4,946	4%	5,070
<i>FTE as a Percent of Total Headcount</i>	89%	91%	91%	90%	90%	90%		90%
SC Headcount - Based on Geographic Origin	4,201	4,331	4,606	4,747	5,050	5,162	4%	5,291
<i>SC Headcount as a Percent of Total Headcount</i>	94%	94%	94%	94%	93%	94%		94%



Who we are...Upstate!

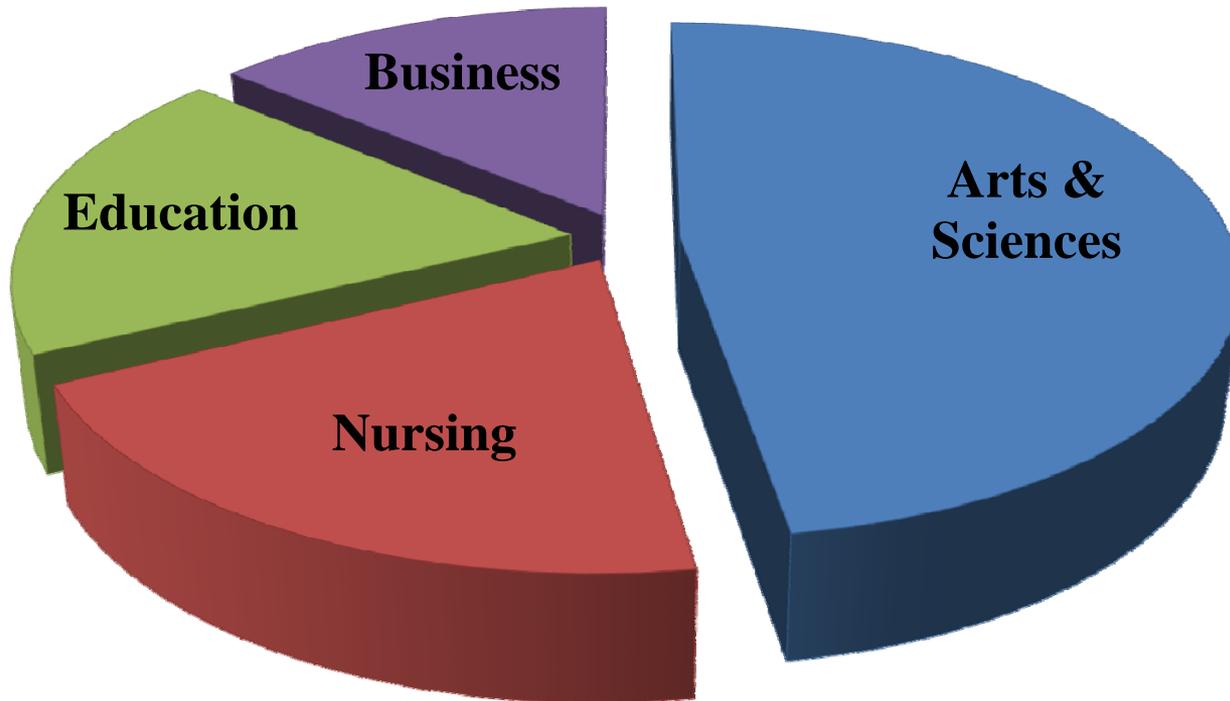
	Spartanburg County	Greenville County	Other SC Counties	Total In-State	Out-of-State US	Other Countries
Enrollment by Geographic Origin (Fall 2010)	35.50%	23.92%	34.55%	93.97% (5,111 Students)	3.97%	2.06%

Enrollment by Gender and Ethnicity Fall 2010

Race/Eth.	Male	Female	Total	%
Afr. Amer. or Black	420	1,022	1,442	26.5%
Amer. Indian/ Alaskan	4	6	10	0.2%
Asian, Pac. Islander	54	66	120	2.2%
Hispanic	73	153	226	4.2%
White	1,280	2,014	3,294	60.6%
Other	67	147	214	3.9%
No response	43	90	133	2.4%
Cohort Total	1,941	3,498	5,439	

Who we are...Upstate!

	Arts & Sciences	Nursing	Education	Business	Total
Headcount Majors by Division (Fall 2010)	2,588	1,092	1,008	751	5,439

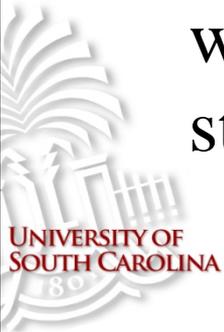


USC Upstate Major Accomplishments 2010-2011

- ✓ Graduated over 1,000 students – more than 20% of FTE -- the second highest percentage among SC public universities
- ✓ Enrolled more than 800 transfer students, the highest number and percent of incoming transfer students among the comprehensive sector

USC Upstate Accomplishments - Continued

- ✓ Increased first-year retention by 4 percentage points for Fall 2009 freshmen
- ✓ Reaffirmed School of Education NCATE accreditation with no recommendations
- ✓ Operated the first full year in the George Dean Johnson Jr. College of Business and Economics in downtown Spartanburg, which was constructed with more than \$13M of private money and \$0 in state funding

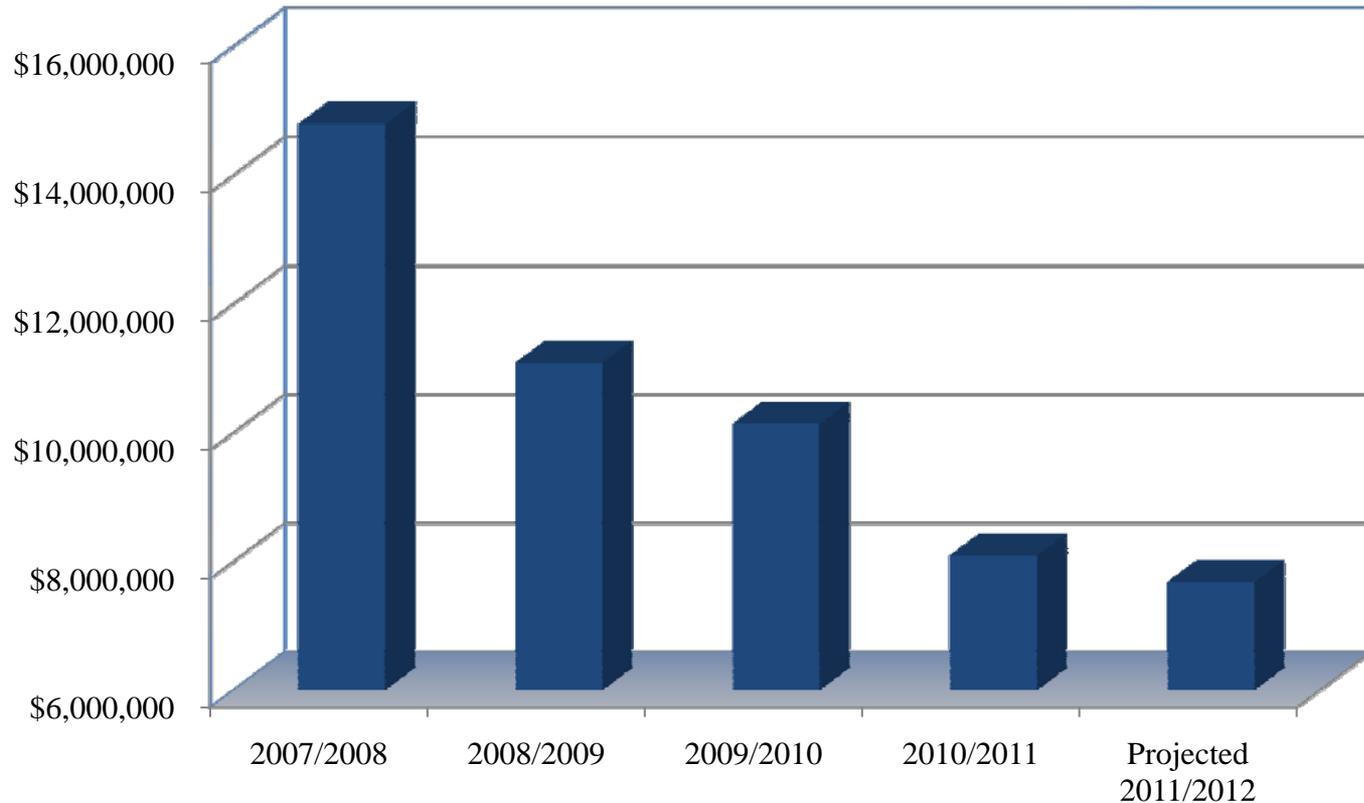


USC Upstate Accomplishments - Continued

- ✓ Established a Center for Child Advocacy with an associated minor in Child Advocacy Studies
- ✓ Completed \$4M renovation of the Hodge Athletic Facility
- ✓ Received LEED certification for the HEC

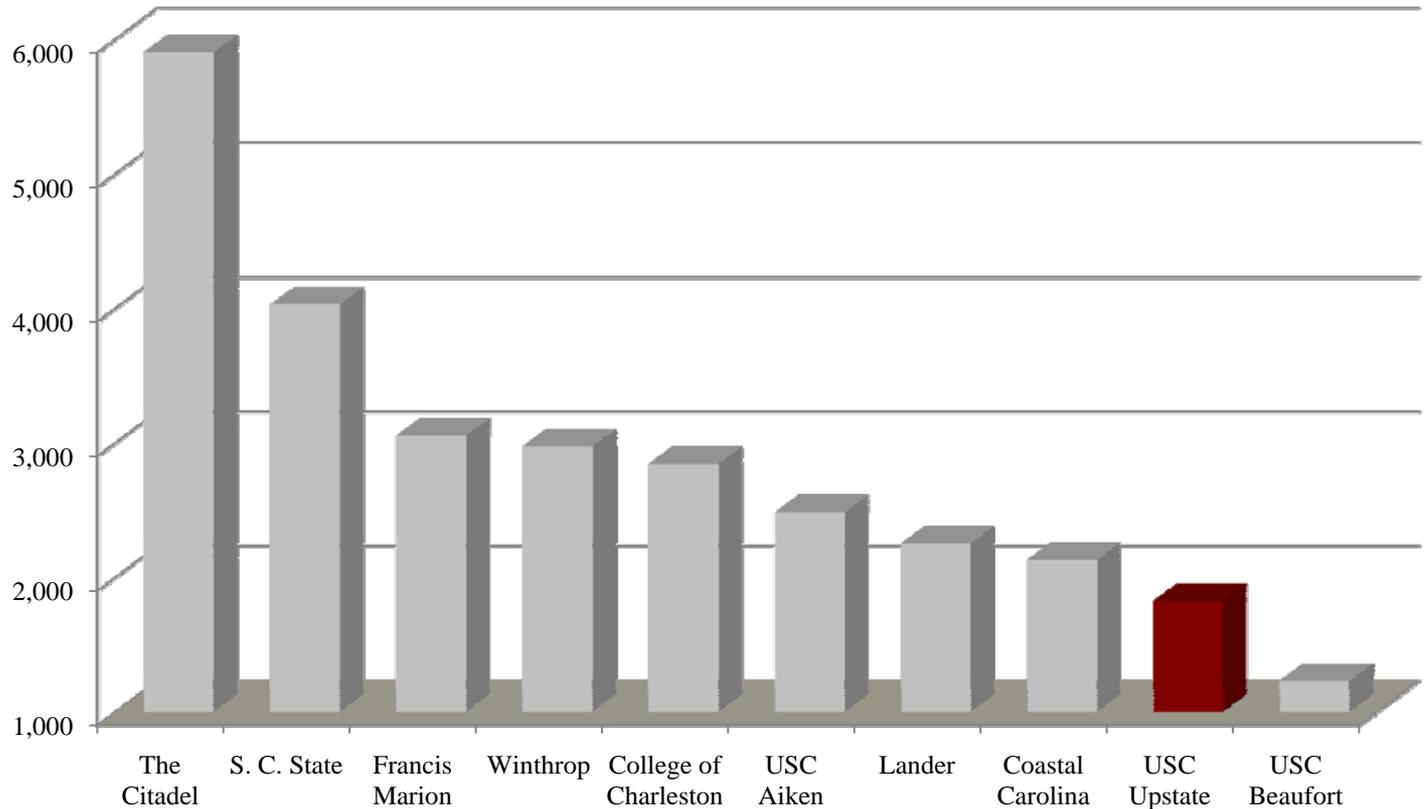
USC Upstate - Needs

	2007/2008	2008/2009	2009/2010	2010/2011	Projected 2011/2012
State Appropriations	\$14,794,477	\$11,087,479	\$10,138,616	\$8,093,427	\$7,677,756



USC Upstate - Needs

	Citadel	S.C. State	Francis Marion	Winthrop	College of Charleston	USC Aiken	Lander	Coastal Carolina	USC Upstate	USC Beaufort
State Appropriations per SC FTE	\$5,902	\$4,026	\$3,051	\$2,970	\$2,841	\$2,480	\$2,248	\$2,127	\$1,821	\$1,228



USC Upstate - Needs

Accountability Based Funding/Parity

- ✓ Graduation Rates
- ✓ Serving In-State Students
- ✓ Job Placement Rates
- ✓ Economic Development
- ✓ Serving Underrepresented Groups



U N I V E R S I T Y O F

SOUTH CAROLINA