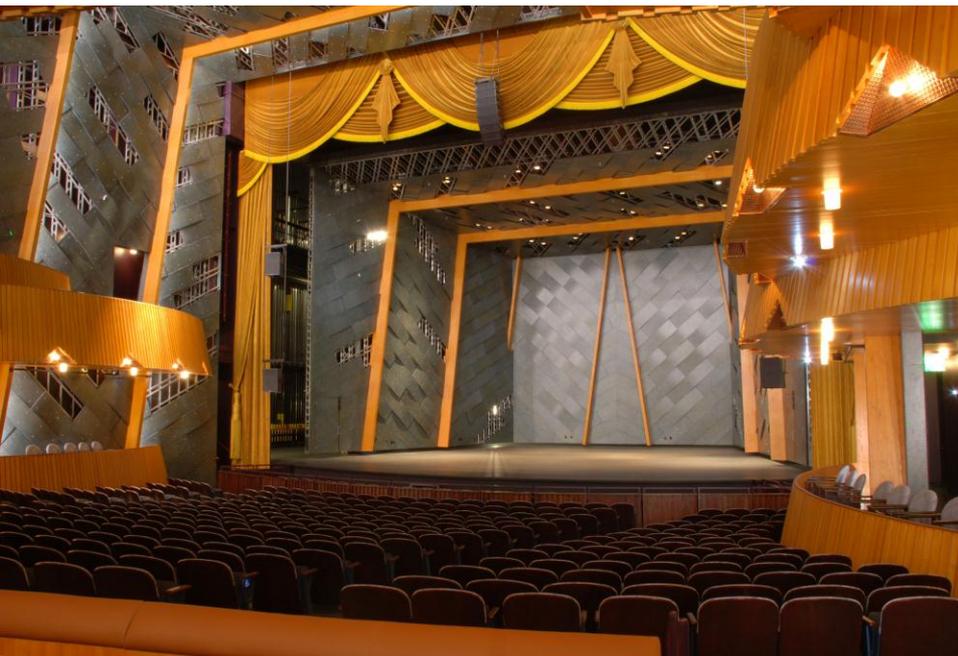




FRANCIS MARION UNIVERSITY



Presentation to Commission on Higher Education

August 2012

I. The University

Description and Demographics

Student Profile

Enrollment	4,187
In-State Enrollment	95%
Minority Enrollment	45%
Female Enrollment	68%
1st Generation College Enrollment	37%
Receiving Financial Assistance	87%
Alumni	19,000
Alumni in SC	79%
Alumni in Pee Dee	56%

II. Future Academic Initiatives

- **Master of Science in Nursing - Family Nurse Practitioner**
 - January 2013
- **Master of Science in Nursing - Nurse Educator**
 - January 2013
- **Bachelor of Science in Industrial Engineering**
 - Anticipated January 2014 – Cooperative program with Florence-Darlington Tech
- **Master of Science in Physician Assistant Studies**
 - Proposed cooperative or joint program with USC-Columbia
- **Bachelor of Science in Agribusiness Management**
 - Proposed cooperative program with Northeastern Strategic Alliance

III. Future Outreach Initiatives

- **Continued growth and development of the Robert E. McNair Center.**
- **Continued growth and development of the Rural Leadership Institute.**
- **Technical assistance and support for the I-95 Corridor Initiative.**
- **Cultivation of health programs and services through the Pee Dee Health Education Partnership (FMU, USC, McLeod Health, and Carolinas Hospital System).**

IV. Guiding Presumptions & Practices

- **Academic instruction must be enhanced by applied and experiential opportunities for all students.**
- **Our Technical College partners (Florence-Darlington, Central Carolina, and Northeastern) are viable and cost effective ways for delivering instruction and enhancing outreach initiatives.**
- **Our Pre K-12 partnerships (Pee Dee Education Consortium and the 18 Pee Dee School Districts) represent our best opportunity to increase high school completion rates, enhance college enrollments, and facilitate workforce development across the region.**
- **Private fundraising continues to be critical for funding basic university needs.**
- **FMU must continue to serve as the educational, cultural, and economic hub of the Pee Dee and Northeastern South Carolina.**