



**PRESENTATION TO THE SOUTH CAROLINA  
COMMISSION ON HIGHER EDUCATION**

**Daniel W. Ball**

**President**

**9 August 2012**

# LANDER UNIVERSITY

Presentation to the South Carolina Commission on Higher Education

By

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President

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## Overall Priorities for FY 2013-2014

### *Priority 1*

#### **Statewide Goal**

Lander University is supportive of the Commission's *Action Plan*, "...*Making South Carolina one of the most educated States...*," and this should be the first priority of all SC schools and universities.

### *Priority 2*

#### **SACS Reaccreditation**

Prepare for SACS Accreditation Report due March, 2013. This report requires detailed documentation:

- Number and qualifications of faculty members and academic coordinators
- Student support services – personnel and performance data
- Qualification of administrative and academic officers
- Institutional effectiveness
- Admissions policies and recruitment materials
- Physical facilities
- Curriculum, distance education and program length
- Policies – content, feasibility and distribution
- Procedures to handle student complaints
- Financial aid data, historical, default rates, etc.
- Definition of credit hours
- Impact of Quality Enhancement Program (EYE Program)

### *Priority 3*

#### **Emergency Management Degree**

Submit our planning summary for the new Master's Degree in Emergency Management. Target date for program start: Fall, 2013.

### *Priority 4*

#### **Upgrade Facilities**

- Convert indoor swimming pool to a student fitness center – to be completed this Fall, 2012.
- Acquire an interest free \$740,000 loan from USDA to complete the Lander Equestrian Center Arena Roof and Therapeutic Barn.
- Complete construction on the Field House and Intramural Field at the Jeff May Recreation, Wellness, and Sports Complex.
- Replace sky lights in the Carnell Learning Center classrooms (**deferred maintenance dollars**).
- Replace science building chillers, phase II roof replacement and sky lights (**deferred maintenance dollars**).

#### **Projects Under Design**

- New Residence Hall to replace 250 beds.
- Address plaza safety issues and front of campus loop road.
- Therapeutic barn, student barn and equestrian arena roof.

#### **Deferred Maintenance Dollars**

- Genesis building roof.
- Laura Lander Hall roof and bell tower roof.
- Campus wide public restroom renovations and ADA compliance.
- Art studio space.
- Montessori program space.
- Library interior efficiency renovations.

## *Priority 5*

### **Asian Studies Program**

Maintain and expand this initiative. Since 2011, Lander University has:

- Established 11 new exchange programs in China, Korea and Thailand.
- Hosted 3 presidential delegations from those countries.
- Sent 4 undergraduate students to study language, culture and education in Korea (all expenses paid by Dong A University, S. Korea).
- Secured 3 full time teaching positions for Lander graduates in Thailand teaching English.
- Sent 5 campus leaders to Thailand Summer English Camp.
- Sponsored 10 faculty and students for an Asian Summer Study Camp (one month) all in land expenses paid by sister universities in China and S. Korea.
- Secured 3 full S. Korean government scholarships, including international airfare, tuition, housing, food, and transportation, (all expenses) for Lander students for one year.
- One Lander student awarded a S. Korean “fellowship” to teach English in Korean public school (full time employment).
- 16 Korean students studied at Lander University in 2011-2012.
- Hosted 2 Chinese visiting scholars, 2011-2012. They taught Chinese and Japanese language courses for Lander University (at no cost to Lander).
- Hosted 5 faculty from the Korean National Sports University, Summer 2012, in coaching leadership development paid for by Korean National Sports University. (Revenue generated.)
- Hosted 23 Korean students, Summer 2012 in our new American Language and Culture Institute. (Revenue generated.)
- Completed our 1<sup>st</sup> “Focus on a Nation” program (Japan). Received grants and gifts to cover all expenses.
- 13 Korean students will study at Lander University, Fall 2012. Additional Korean students expected for Spring 2013.
- 11 Chinese students will study at Lander University, Fall 2012. Additional Chinese students expected for Spring 2013.
- Planning our 2<sup>nd</sup> “Focus on a Nation” program (Germany) for 2013.

## ***2014 Budget Requests***

- Athenaeum - secure funding for a multipurpose university/student center, community center and library extension
- FTE's – Replace and add new positions due to enrollment increases and reductions in positions due to budget cuts
- Request funds (amount not yet known) for implementing the Affordable Health Care Act
- Title IX Compliance – training and implementation costs
- Montessori Program Expansion – Initiate the development of a Montessori charter school

## ***Best Practices***

### **Experience Your Education (EYE Program)**

Since spring of 2009, the EYE Program has had 820 students participate in 1696 EYE activities with some students completing four or more activities. Thirty-eight faculty members have offered activities since the program began in the spring of 2009 and many of these activities repeat each semester or each year. Sixty-two graduates were awarded the Golden EYE Award at the April 2012 Commencement. Since spring of 2009, 180 graduates have earned the award. The success of the EYE Program is imperative not only for the continued improvement of educational programs at Lander but also for the assurance of continuing accreditation by the Southern Association of Colleges and Schools (SACS). Dr. James Colbert, director of the EYE Program, is collecting data needed to prepare a required “Fifth-Year Interim Report” to be submitted to SACS in spring of 2013.

### **Academic Success Center**

The Academic Success Center continues to experience growth in the number of students attending tutoring sessions. The following table displays student attendance for the past three academic years. During the 2011-2012 academic year, approximately 79% of students

participating in tutoring sessions earned passing grades in the courses for which they sought assistance.

<u>Academic Year</u>	<u>Students Served</u>	<u>Total # of Tutoring</u>	<u>Total # of Visits</u>
2009-2010	1,328	5,916	5,324
2010-2011	1,684	6,446	6,058
2011-2012	1,747	6,577	6,325

### Volunteer Opportunities

- **Docent Program:** We currently have 57 participants (volunteers) in the Lander University Docent Program. Docents are routinely mailed letters of appreciation with discount coupons for local Chamber of Commerce businesses during National Volunteer Week which was April 15-21.
- **Equestrian Center:** We currently have 94 volunteers assisting us with the Lander University Equestrian Center.
- **Greenwood Lander Performing Arts:** We currently have 60 volunteers assisting us with the GLPA Program.
- **Arboretum Program:** A Dedication Ceremony was held on Sunday, May 27 for the two benches placed in the Shade Garden in front of the science building on the Lander campus. This was a joint project of the Lander Arboretum Committee and the Morning Glory Garden Club. The number of volunteers is estimated to be 25-30.
- Four volunteer boards serve this university, number nearly 100. Additionally and consistently, we are blessed with literally dozens of alumni who volunteer, for example during freshmen move in day, during campus beautification, etc., helping this campus improve for the benefit of our students and campus.
- Inversely, Lander students, faculty and staff volunteer throughout the community, annually, to help improve the community. (more than 250 volunteers)
- We are proud to claim over 500 volunteers helping us achieve our mission.

### WCLR-Lander Radio

XLR-Lander Radio has received an invitation to be a “pre-set” on I-Tunes Radio under the college/university format. There are approximately 200 college radio stations listed on I-Tunes Radio including UCLA, Berkley, St. Johns, Georgetown, University of Kansas, and Stanford.

## ***Personal Request and Recommendation***

In keeping with the philosophy of accountability and Accountability Based Funding. I am requesting the Commission on Higher Education to undertake a comprehensive review of the South Carolina Tuition Grants Program. Questions and concerns which I (and other presidential colleagues) have are itemized and detailed herein:

### **History of this Program**

The Tuition Grants Program was created in 1970 with an appropriation of \$5000, and was designed to assist the state help overcome a higher education facilities shortage by giving tuition grants to students attending private institutions. It was first funded in 1971, with \$50,000. Today, total funding for program (in 2010-2011) has reached \$34,827,306, of which \$29,503,042 came from state appropriations (85% of total funds to support the program comes from state tax dollars).

Since the inception of that program, the State of South Carolina has expanded its higher education facilities to include many more classrooms in its current 36 public colleges and universities.

1. The program was established to help alleviate a higher education facilities shortage in 1970. **Does that shortage still exist?**
2. Should state tax dollars continue to support private higher education at an **annual level** of \$34,726,306?

# APPENDIX A\*

## SOUTH CAROLINA TUITION GRANTS COMMISSION

### 2010-2011 TUITION GRANTS

College	Freshmen		Sophomores		Juniors		Seniors		Total		
	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Average
Allen University	155	\$370,532	123	\$295,700	90	\$229,000	74	\$181,600	442	\$1,076,832	\$2,436
Anderson University	348	\$894,490	306	\$691,420	286	\$612,299	257	\$526,495	1,197	\$2,724,704	\$2,276
Benedict College	301	\$705,500	309	\$779,180	177	\$448,470	203	\$467,280	990	\$2,400,430	\$2,425
Bob Jones University	142	\$367,543	143	\$367,671	135	\$354,700	153	\$375,930	573	\$1,465,844	\$2,558
Charleston Southern	399	\$1,003,330	406	\$1,021,592	270	\$693,585	281	\$683,727	1,356	\$3,402,234	\$2,509
Clafin University	265	\$695,298	284	\$698,755	234	\$592,368	241	\$562,211	1,024	\$2,548,632	\$2,489
Coker College	142	\$356,935	254	\$527,000	190	\$392,829	171	\$317,414	757	\$1,594,178	\$2,106
Columbia College	161	\$413,510	127	\$316,129	150	\$372,900	137	\$311,290	575	\$1,413,829	\$2,459
Columbia International	54	\$144,400	45	\$114,727	53	\$139,694	44	\$104,900	196	\$503,721	\$2,570
Converse College	104	\$251,407	100	\$243,515	80	\$190,907	91	\$193,890	375	\$879,719	\$2,346
Erskine College	88	\$227,530	99	\$255,900	70	\$187,600	74	\$186,200	331	\$857,230	\$2,590
Furman University	130	\$342,310	126	\$327,435	148	\$388,010	123	\$325,100	527	\$1,382,855	\$2,624
Limestone College	129	\$276,442	288	\$385,496	272	\$323,980	269	\$286,484	958	\$1,272,402	\$1,328
Morris College	189	\$447,854	167	\$423,161	117	\$294,772	98	\$250,445	571	\$1,416,232	\$2,480
Newberry College	198	\$498,320	217	\$552,450	170	\$438,940	150	\$375,460	735	\$1,865,170	\$2,538
North Greenville	298	\$767,990	297	\$767,460	251	\$663,600	259	\$617,290	1,105	\$2,816,340	\$2,549
Presbyterian College	158	\$404,277	162	\$423,002	125	\$333,940	108	\$281,976	553	\$1,443,195	\$2,610
Southern Wesleyan	96	\$215,036	208	\$349,532	183	\$301,652	173	\$275,070	660	\$1,141,290	\$1,729
Spartanburg Methodist	384	\$929,386	213	\$527,045	6	\$10,600	0	\$0	603	\$1,467,031	\$2,433
Voorhees College	113	\$275,800	100	\$251,800	63	\$164,500	58	\$130,000	334	\$822,100	\$2,461
Wofford College	165	\$436,722	161	\$422,121	139	\$362,450	124	\$327,548	589	\$1,548,841	\$2,630

\* 2010-11 Annual Report of the Tuition Grants Commission

<http://www.sctuitiongrants.com/philhistory.htm>

3. Is there an explanation of why the budget of the Tuition Grants Program has remained relatively untouched these past few years, yet all state colleges and universities budgets have been cut some 50+%?

# APPENDIX E\*

## SOUTH CAROLINA TUITION GRANTS PROGRAM

### AWARDS, STATE FUND AND TOTAL FUNDS HISTORY

(EXCLUDES PROGRAM ADMINISTRATIVE APPROPRIATIONS)

<u>Year</u>	<u>State Appropriation</u>	<u>Total Funds</u>	<u>Number of Grants</u>
1971-72	\$50,000	\$50,000	43
1972-73	\$150,000	\$150,000	134
1973-74	\$4,000,000	\$4,000,000	3,271
1974-75	\$6,180,000	\$6,398,882	5,186
1975-76	\$7,255,473	\$7,460,840	5,784
1976-77	\$7,332,686	\$7,833,229	7,516
1977-78	\$8,354,749	\$9,085,707	7,758
1978-79	\$9,356,497	\$10,133,140	9,335
1979-80	\$9,907,590	\$10,788,633	7,634
1980-81	\$10,834,659	\$11,700,785	8,479
1981-82	\$12,084,659	\$12,646,350	8,368
1982-83	\$12,184,659	\$12,375,722	7,974
1983-84	\$11,929,149	\$12,577,824	6,974
1984-85	\$12,929,149	\$13,749,800	7,412
1985-86	\$14,629,149	\$15,450,804	7,635
1986-87	\$15,592,839	\$16,379,163	7,795
1987-88	\$15,541,444	\$16,372,303	7,608
1988-89	\$16,189,154	\$17,825,811	7,934
1989-90	\$17,414,241	\$18,191,460	7,242
1990-91	\$17,414,241	\$18,054,069	6,816
1991-92	\$16,790,153	\$16,823,103	6,694
1992-93	\$16,004,273	\$16,583,714	6,606
1993-94	\$15,251,517	\$16,892,826	8,371
1994-95	\$16,346,136	\$17,358,968	8,428
1995-96	\$17,564,872	\$19,034,623	8,950
1996-97	\$20,783,666	\$21,727,055	9,321
1997-98	\$22,074,929	\$22,626,641	9,412
1998-99	\$22,307,633	\$22,582,693	9,800
1999-2000	\$23,115,329	\$23,391,633	9,908
2000-2001	\$24,479,575	\$24,937,077	10,152
2001-2002	\$22,376,550	\$22,971,182	10,864
2002-2003	\$25,650,042	\$26,487,728	11,586
2003-2004	\$25,202,599	\$25,922,255	12,004
2004-2005	\$27,391,853	\$28,277,793	12,025
2005-2006	\$27,572,932	\$28,438,045	11,869
2006-2007	\$31,457,949	\$32,160,551	11,735
2007-2008	\$37,748,012	\$38,451,537	12,461
2008-2009	\$36,698,209	\$37,389,468	12,801
2009-2010	\$34,531,073	\$35,235,299	14,200
2010-2011	\$33,993,261	\$34,827,306	14,451
<b>Totals</b>	<b>\$706,670,901</b>	<b>\$733,344,019</b>	<b>342,536</b>

<http://www.sctuitiongrants.com/philhistory.htm>

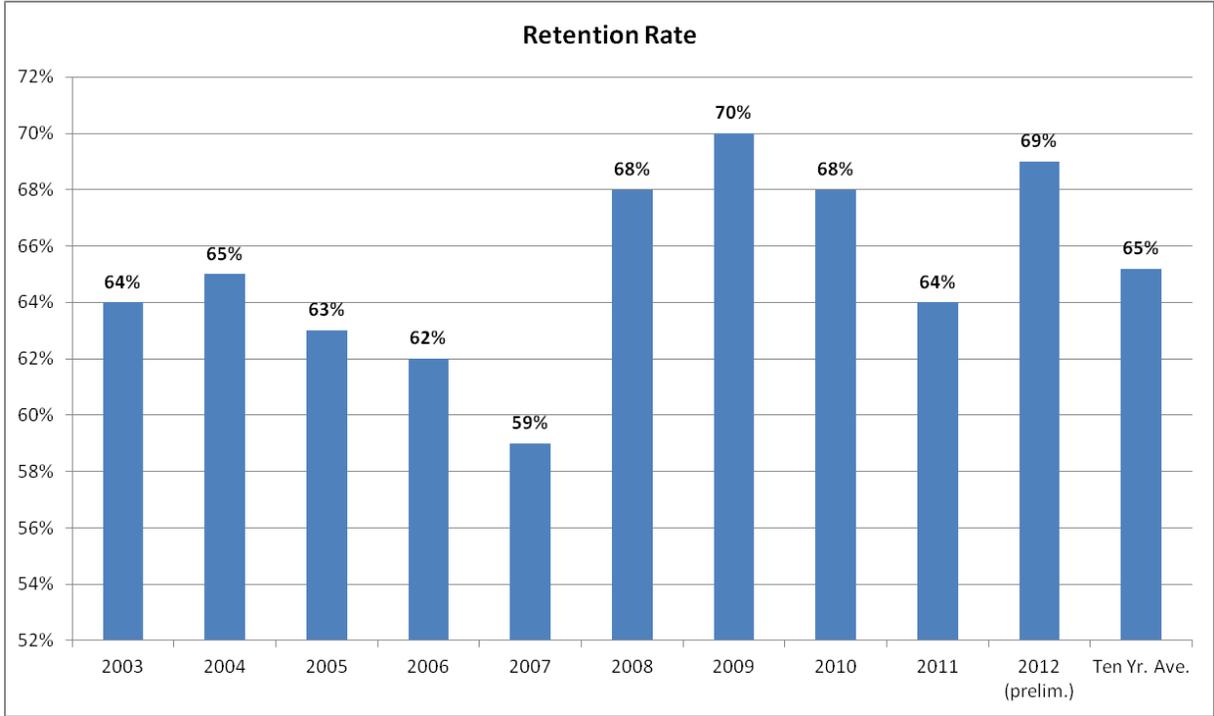
4. Private universities receiving these tax dollars are, for the most part, exempt from the state laws and regulations governing public institutions, creating a disadvantage for state institutions. How can this double standard of unfairness be addressed?
  
5. Several private universities with enrollment size similar to Lander University, receive nearly 50% of the total state appropriation allocated to Lander. Lander is not alone in this comparison. Has this ever been questioned?
  
6. Are South Carolina residents aware of this substantial tax subsidy to private higher education?

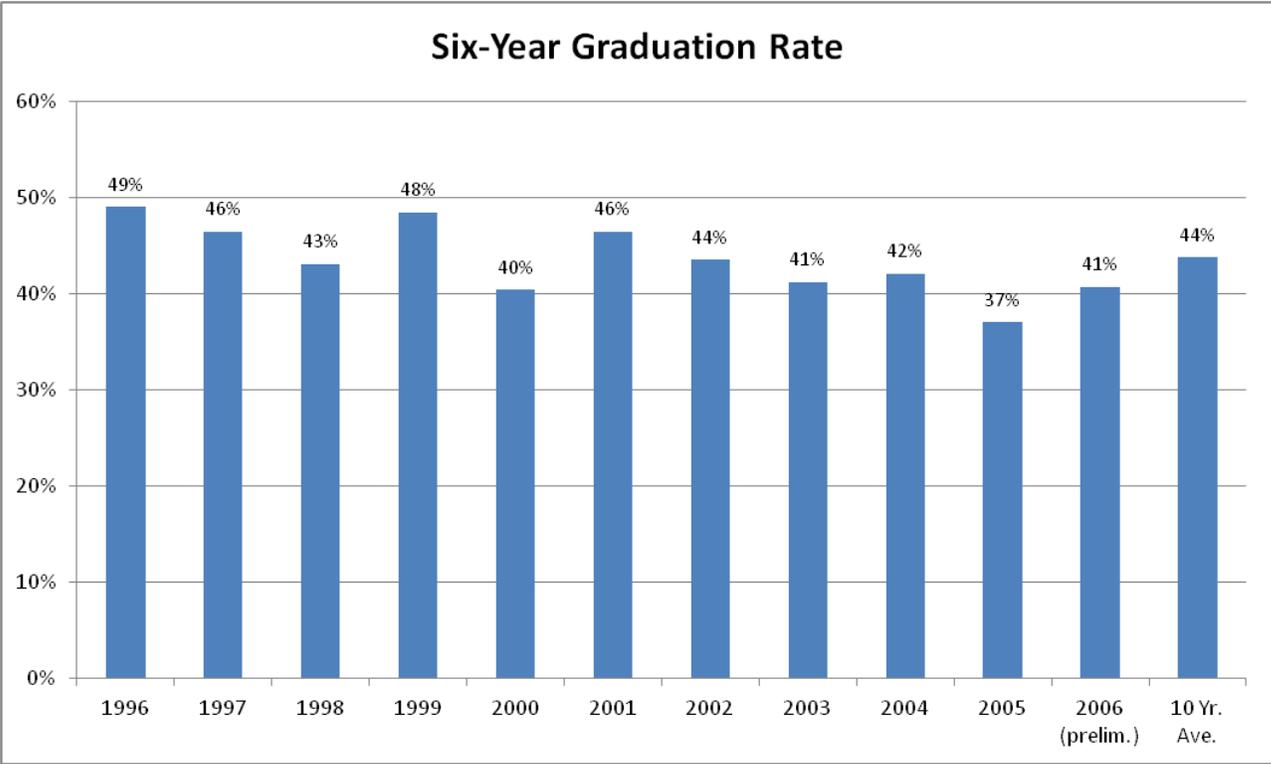
Based upon this review by the Commission on Higher Education, an informed recommendation to the Governor and to the Legislature regarding the continuation of the South Carolina Tuition Grants Program can and should be made.

*Quality and value define everything we do, and student achievement is our first concern.” (Daniel W. Ball, 2000)*

*Productivity Data*

<b>Enrollment</b>			
<b>Year</b>	<b>Headcount</b>	<b>FTE</b>	<b>% Change</b>
<b>2007</b>	<b>2408</b>	<b>2176</b>	<b>-9.1%</b>
<b>2008</b>	<b>2614</b>	<b>2377</b>	<b>9.2%</b>
<b>2009</b>	<b>2836</b>	<b>2646</b>	<b>11.3%</b>
<b>2010</b>	<b>3059</b>	<b>2851</b>	<b>7.7%</b>
<b>2011</b>	<b>3069</b>	<b>2849</b>	<b>-0.1%</b>
<b>2012 (prelim.)</b>	<b>3048</b>	<b>2828</b>	<b>-0.7%</b>

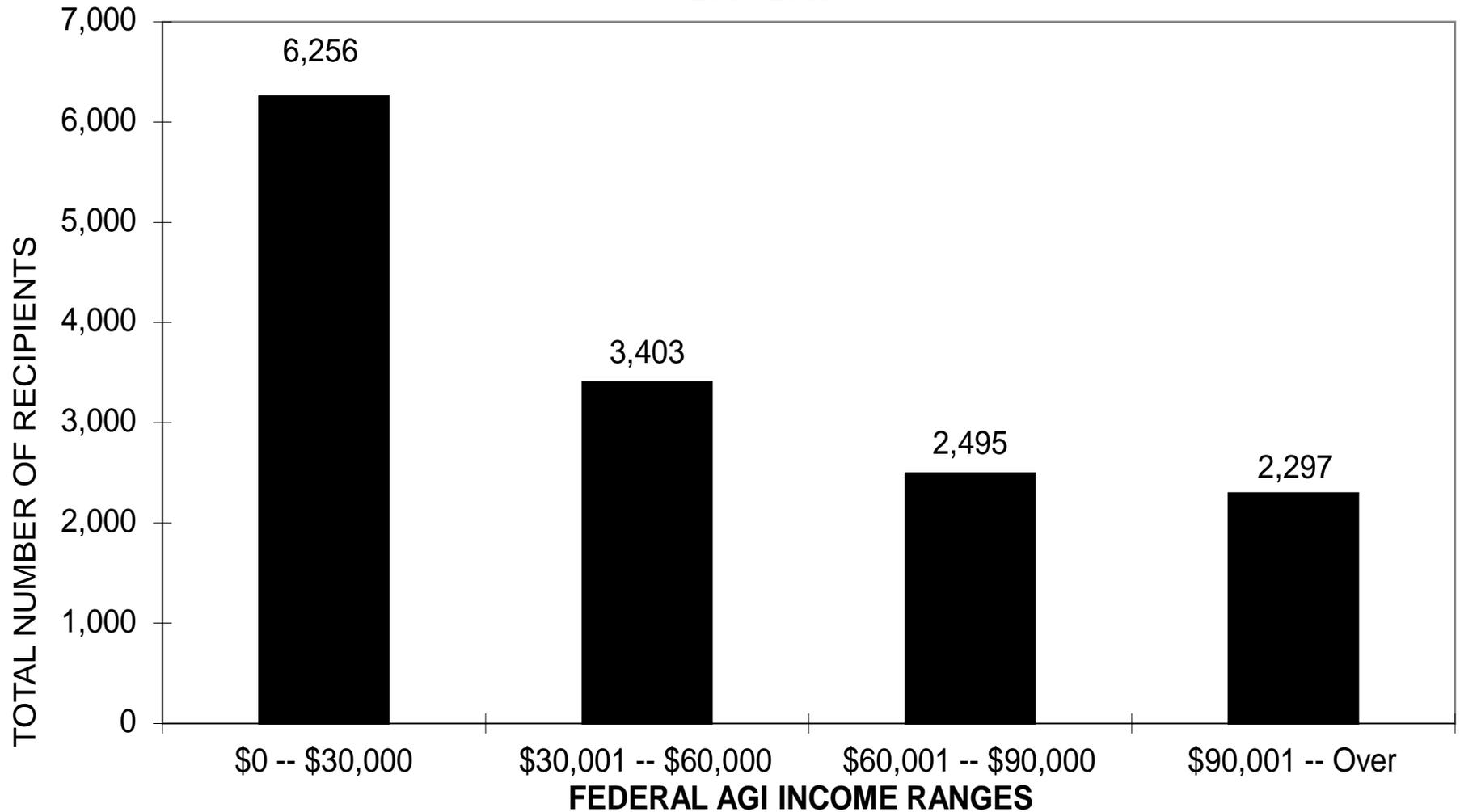




## SC Four-Year Tuition Rates

Institution	Fiscal Year Rankings							
	2000-2001		2011-2012		2012-2013		Increase from 2012 over 2013	12 Yr Rise in Tuition (01 to 13)
Winthrop	1	\$ 4,262	1	\$ 12,656	1	\$ 13,026	3.0%	206%
Clemson	8	\$ 3,590	2	\$ 12,304	2	\$ 12,674	3.1%	253%
Citadel	11	\$ 3,404	3	\$ 10,216	3	\$ 10,523	3.1%	209%
USC	3	\$ 3,868	4	\$ 10,168	4	\$ 10,488	3.3%	171%
Coll. Of Charleston	5	\$ 3,630	6	\$ 9,616	5	\$ 9,918	2.9%	173%
<b>Lander</b>	<b>2</b>	<b>\$ 3,888</b>	<b>7</b>	<b>\$ 9,504</b>	<b>6</b>	<b>\$ 9,792</b>	3.1%	152%
Coastal	10	\$ 3,500	5	\$ 9,760	7	\$ 9,760	0.0%	179%
USC Upstate	6	\$ 3,624	8	\$ 9,426	8	\$ 9,722	3.3%	168%
SC State	4	\$ 3,724	9	\$ 9,258	9	\$ 9,258	0.0%	149%
Francis Marion	7	\$ 3,600	10	\$ 8,802	10	\$ 9,066	3.1%	152%
USC Aiken	9	\$ 3,558	11	\$ 8,700	11	\$ 8,974	3.3%	152%
USC Beaufort		\$ -	12	\$ 8,108	12	\$ 8,508	5.0%	

**APPENDIX D \***  
**SOUTH CAROLINA TUITION GRANTS BY INCOME**  
**2010-2011**



\* 2010-11 Annual Report of the Tuition Grants Commission  
<http://www.sctuitiongrants.com/philhistory.htm>