

Presentation to the South Carolina Commission on Higher Education

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Presentation to the South Carolina Commission on Higher Education

- I. Ensuring opportunity: enrollment, access, affordability
- II. A record of achievement and a commitment to excellence
- III. Budgetary profile and the need for funding reform

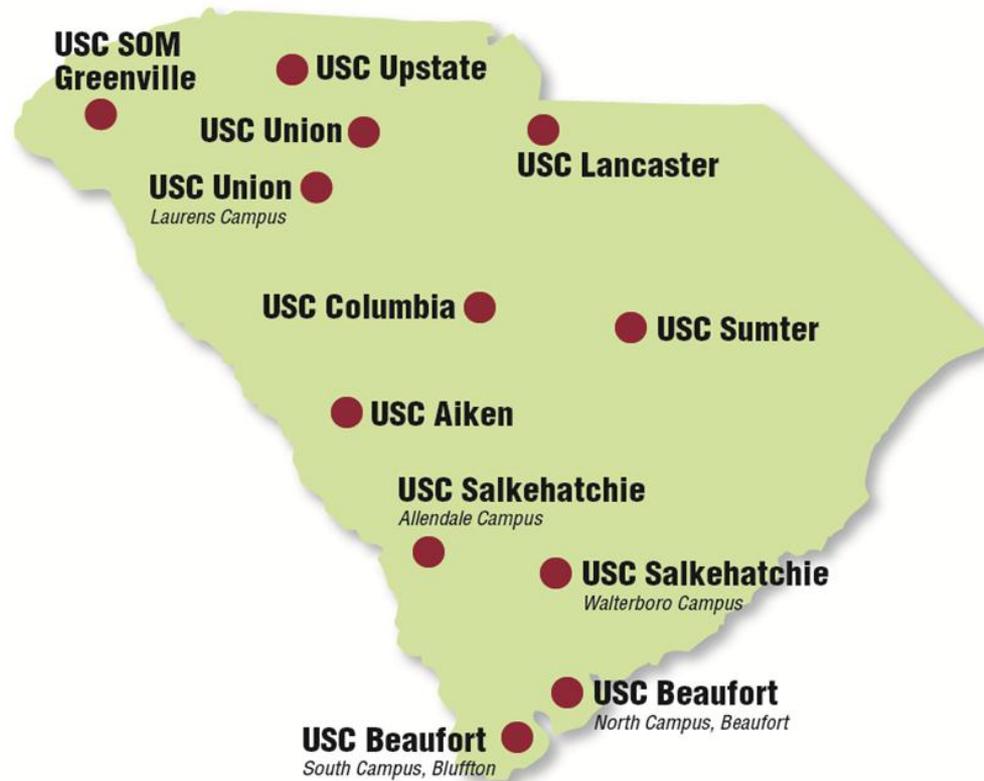


The University *for* South Carolina

- Educating more South Carolinians than at any point in history
- Providing innovative programs to serve a diverse population
- Equipping our students with leadership skills to face challenges and opportunities
- Building healthier, more educated communities



A True System- 8 Institutions and 12 Campuses

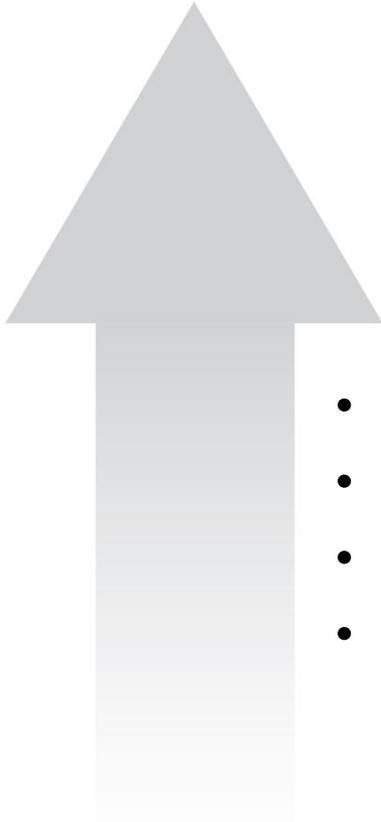


Ensuring opportunity: enrollment, access, affordability



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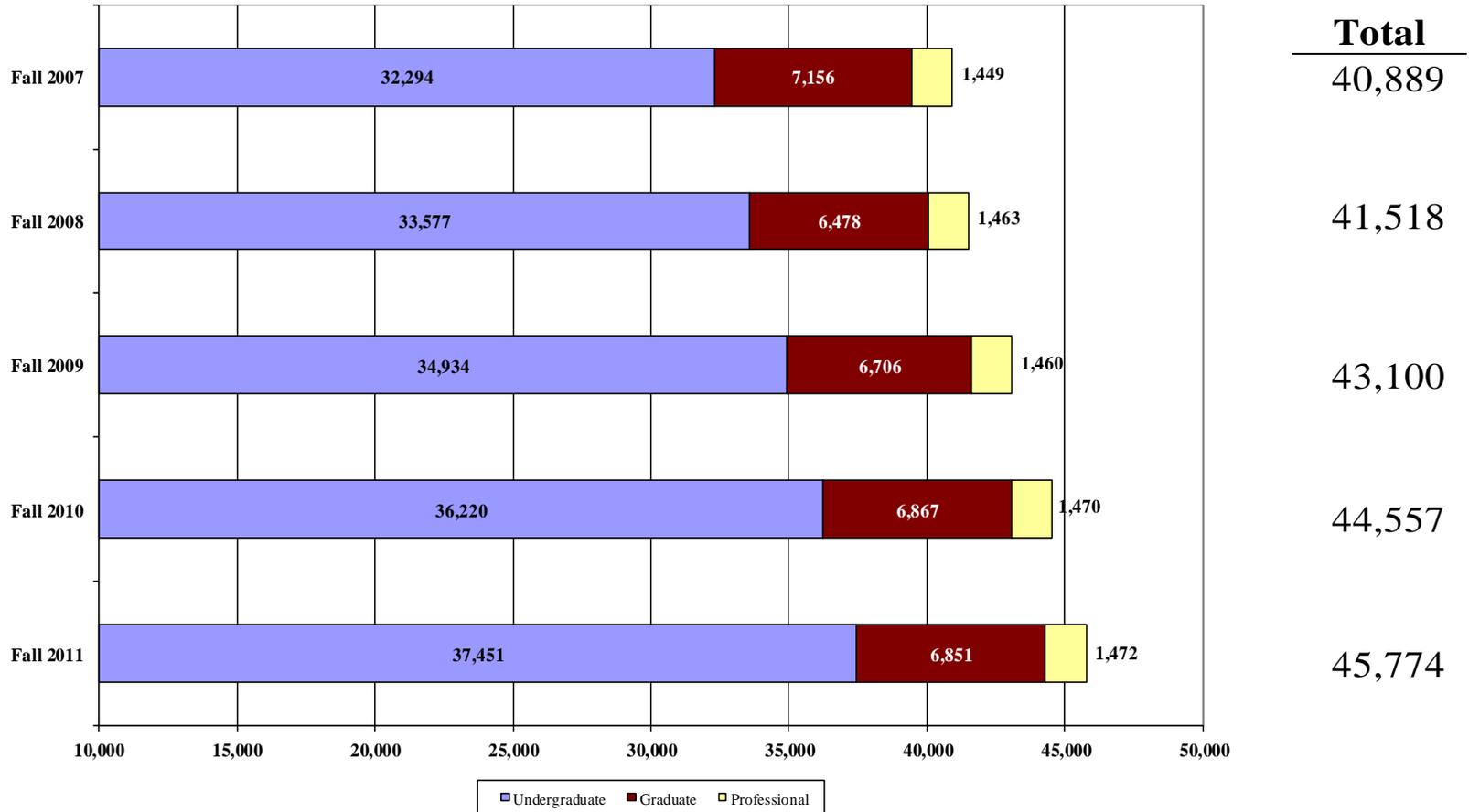
Enrollment



- **45,744** students were enrolled in fall 2011
- **37,451** undergraduates (**22,556** at Columbia)
- **6,851** graduate students
- **1,472** professional school students



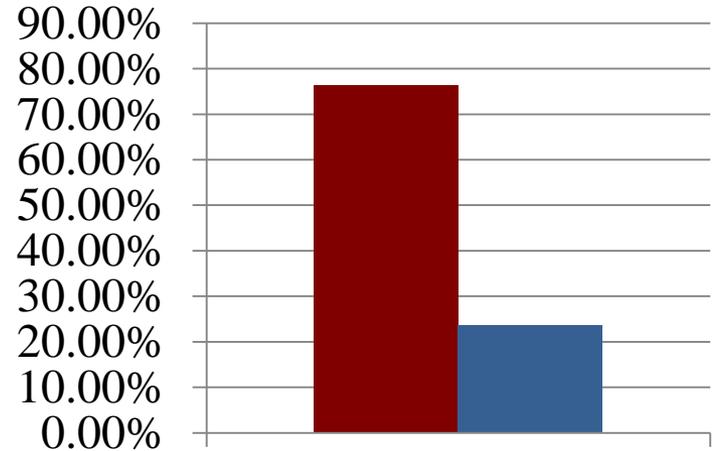
Growing System Enrollment



Access

- The USC System offers a campus for all interests, geographic and size preferences
- USC Columbia admitted all SC applicants in Fall 2011 with 1000 SAT and 3.0 WGPA
- Students not yet prepared for USC Columbia are automatically admitted to a local regional campus and/or bridge program
- Utilizing the system effectively supports affordability and degree completion

USC System Enrollment



Source: CHE Fall 2011
Undergraduate
Enrollment by Geo
Origin

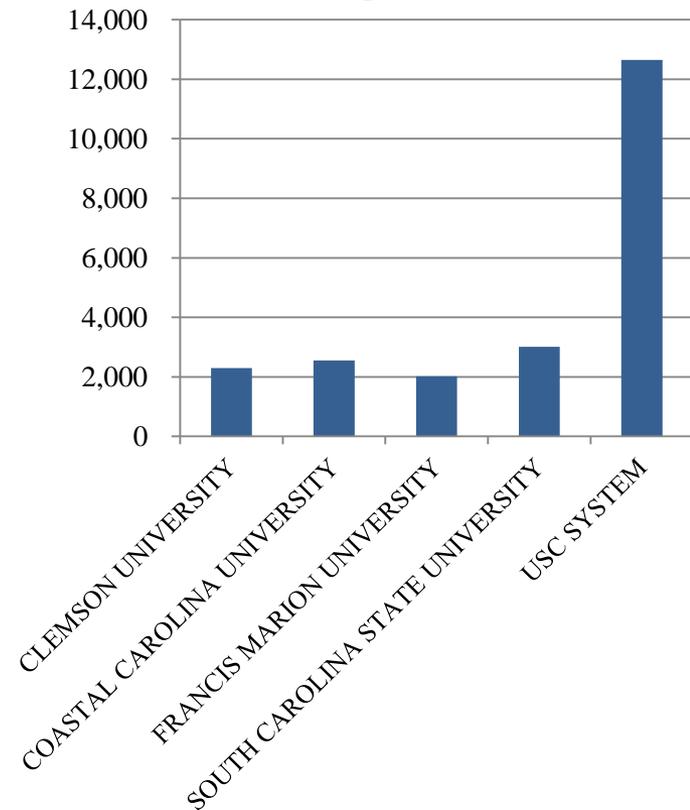
■ Resident ■ Non-Resident



Affordability

- 35 percent of system undergraduates are Pell Grant recipients
- USC Columbia has highest first-to-second year retention among South Carolina public institutions for LIFE and Palmetto Fellows awards
- FY2012-13, lowest tuition increase since 1999 for South Carolina residents: 3.5 percent; lowest among public SEC institutions

FY10 Pell Grant Recipients



■ SC 4 Year Institutions With More than 2,000 Pell Recipients Source: PostSecondary Education...



SC Education Lottery Scholarship Disbursements for 2010-11

USC Columbia	\$	47,774,239	(10,086 recipients)
USC Aiken	\$	6,149,704	(1,649 recipients)
USC Beaufort	\$	2,025,365	(504 recipients)
USC Upstate	\$	9,800,666	(2,462 recipients)
All Regionals	\$	6,060,978	(3,402 recipients)
TOTAL:	\$	71,810,952	(18,103 recipients)



Gamecock Gateway



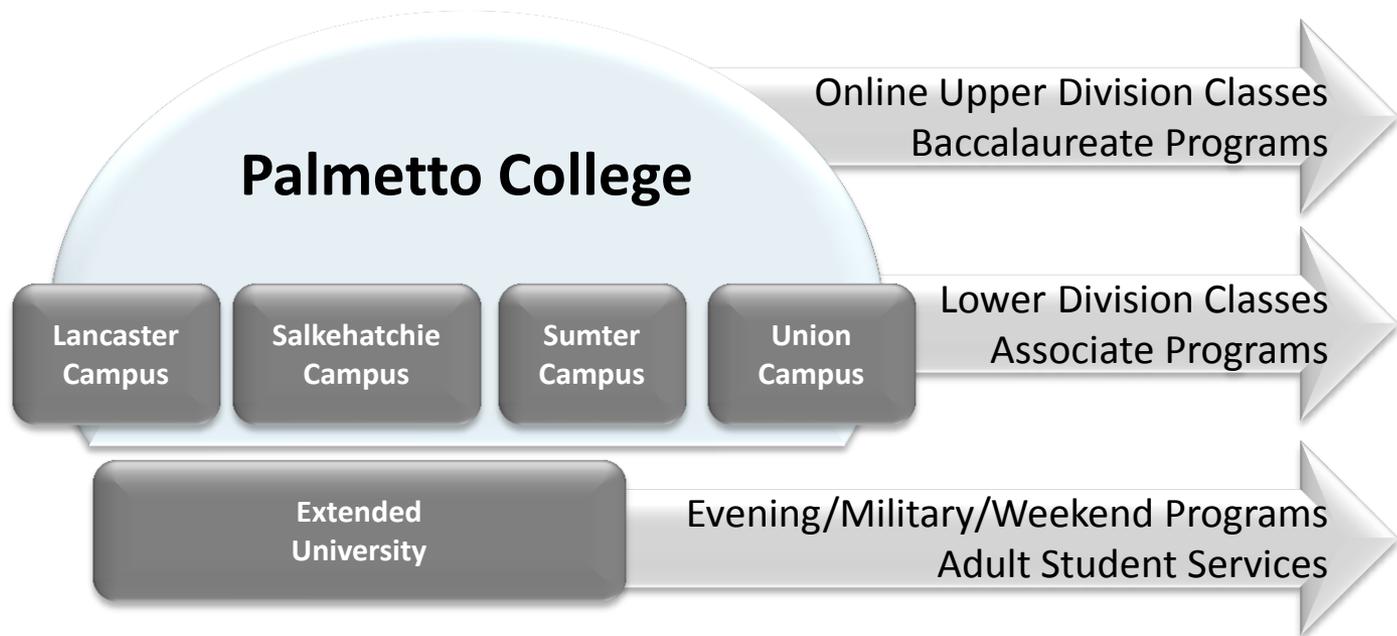
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Gamecock Guarantee



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Palmetto College



Back to Carolina



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**A record of achievement and a
commitment to excellence**



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Achievements:

USC COLUMBIA HIGHLIGHTS

- #1 undergraduate international business program
- #1 public university honors college
- #3 graduate international business program
- #3 doctoral program in kinesiology and exercise science
- #1 electrical engineering program in the south
- #2 geography program in the south
- Top 10 nuclear engineering program
- Top 10 school of hotel, restaurant and tourism management
- 25 nationally ranked doctoral programs with 12 in the top 50



Achievements:

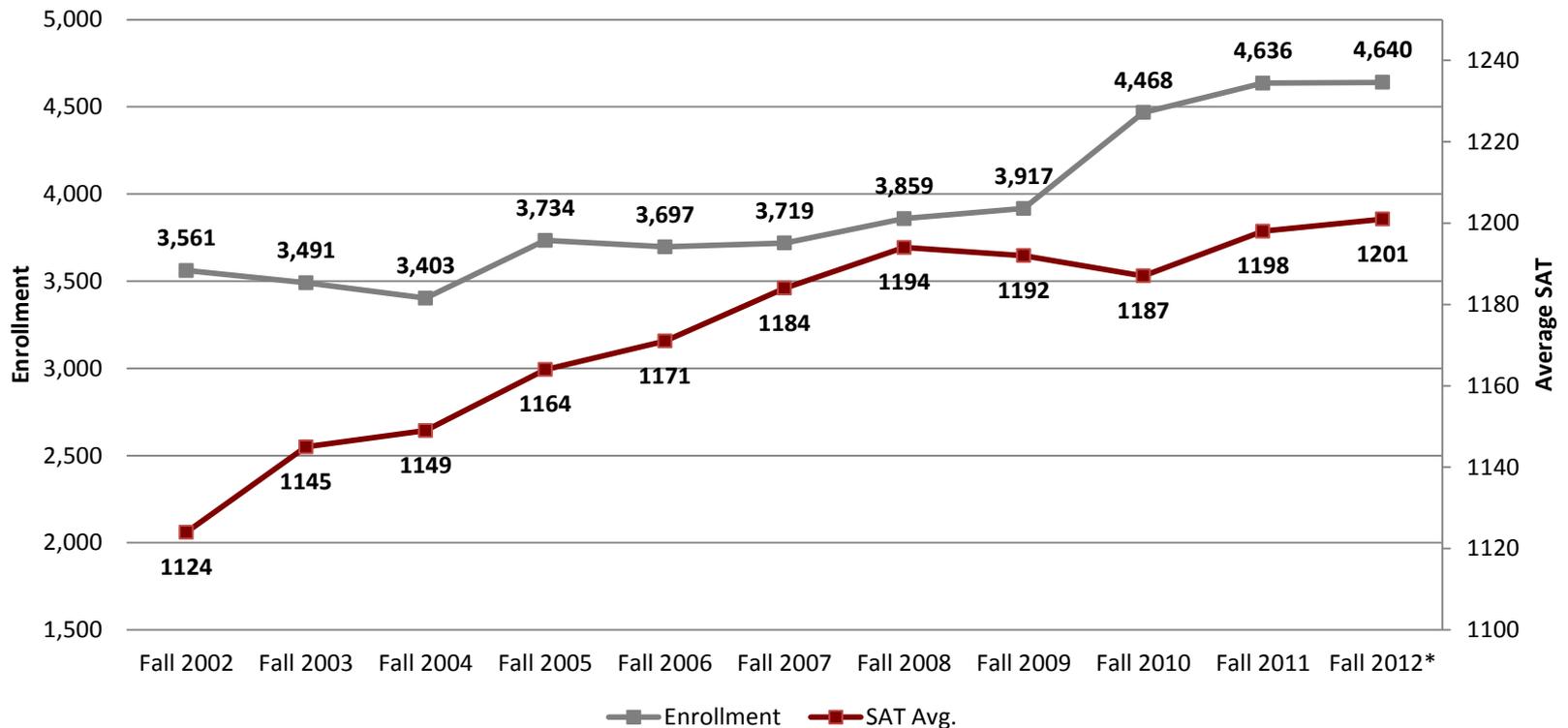
COMPREHENSIVE AND REGIONAL HIGHLIGHTS

- Governor's Award for Excellence in Scientific Awareness
USC Sumter
- Marine science collaboration, new research vessel
USC-Beaufort
- Increased community outreach via U.S. Department of Energy Grant
USC Salkehatchie
- 2012 Governor's Award for Excellence in Scientific Research
USC Aiken
- LEED certification for the Health Education Center
USC Upstate
- Increased community outreach and continuing education
USC Union
- Ten percent increased enrollment
USC Lancaster



Freshmen Projected to Break 1200 SAT

Ten Year Trend -SAT Average and Enrollment Growth



* Fall 2012 projected, not official



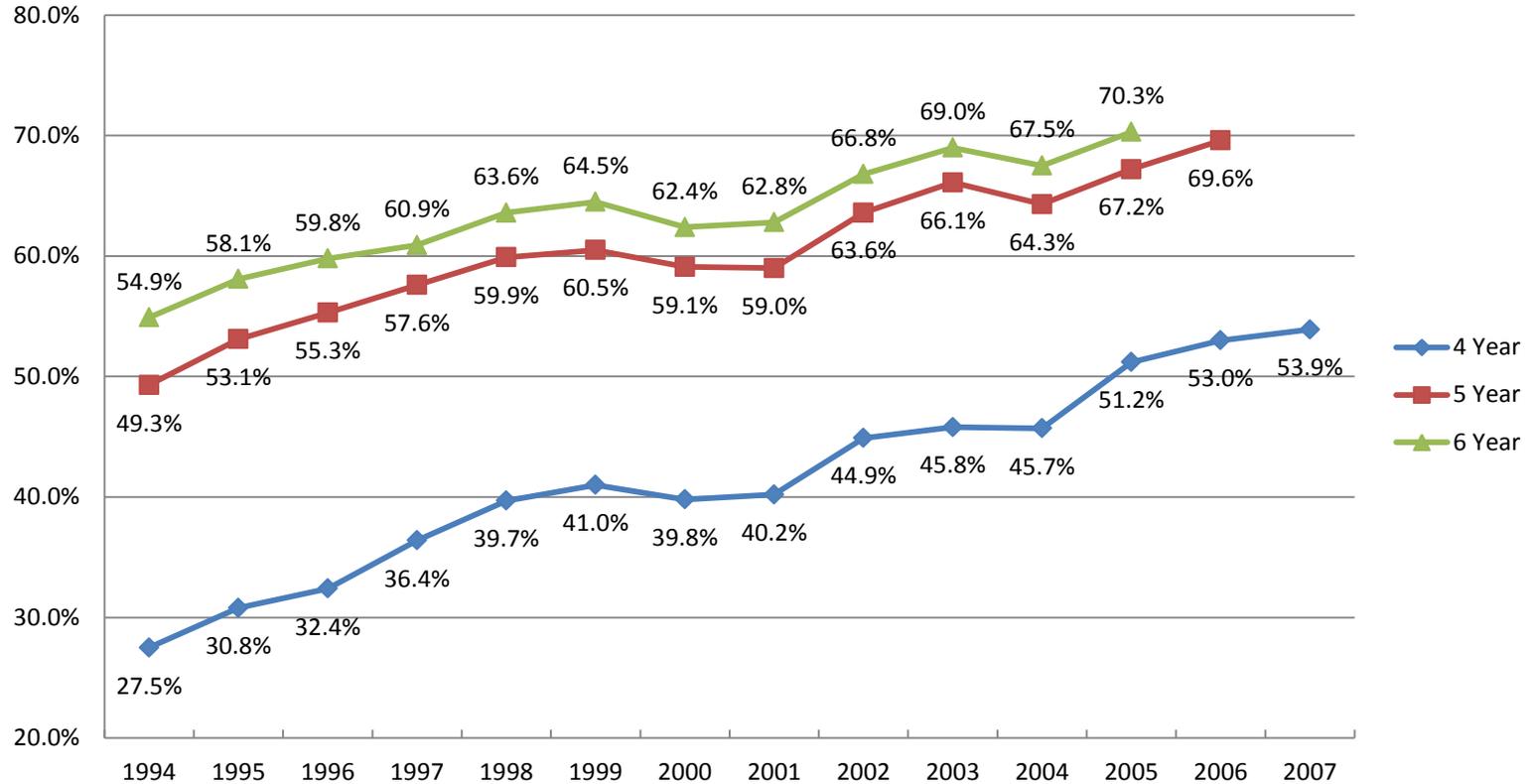
Retention and Timely Graduation

- University 101
- USC Connect
- Graduation Planning Services
- Career Center
- Proactive Advising; Standardized Cross-College Advising
- Early Intervention Strategies



Graduation Rate

First-Time Full-Time Freshman Graduation Rate



USC Connect



- Connecting academic and co-curricular experiences to inform learning and strengthen decision making
- **Leadership Pathways:** undergraduate research, service learning, internships, international experience



Faculty Replenishment Initiative

- By 2015, 350 new tenure/tenure track faculty members
- 200+ new positions
- Increase total tenure/tenure track faculty to 1,300
- Record \$238 million in sponsored research awards in 2012

Improve:

- student to faculty ratio
- freshman retention rate
- graduation rate
- Ph.D. production
- research expenditures
- national faculty recognition



Doctoral Degrees

- Increase the number of Ph.D. candidates
- Increase total number of external fellowships
- Increase number and amount of stipends
- Facilitate timely graduation
- Develop and implement professional development programs



Budgetary profile and the need for funding reform



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USC System Budget

Proposed Budget FY 2012-2013 Revenues

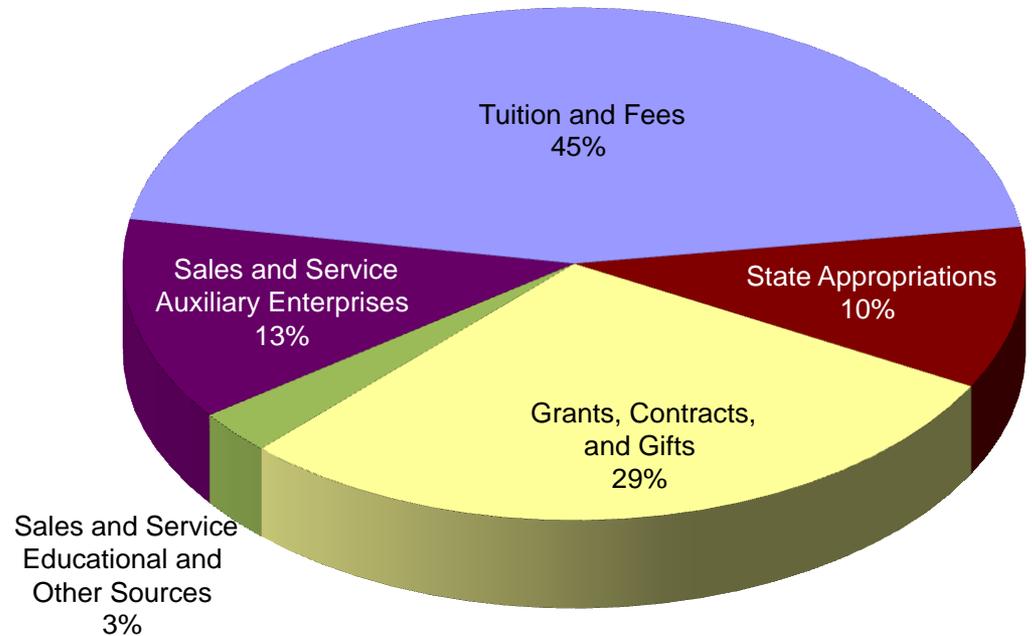
Unrestricted Funds

Education & General	\$772,551,779
Auxiliaries	\$162,036,948
Unrestricted Total	\$934,588,727

Restricted Funds

Education & General	\$328,360,476
Auxiliaries	\$ 0
Restricted Total	\$328,360,476

TOTAL SOURCES \$1,262,949,203



Higher Education Funding

- Funding formula should emphasize the number of South Carolinians at public institutions.
- Funding should eliminate discrepancies and bring parity to “per student” funding by sector.
- Future discrepancies should be based on accountability measures: in-state enrollment; freshman retention and graduation rates; student-to-faculty ratios; access and affordability; and contributions to economic development.
- A new “conversation” about higher education funding is needed to remedy what is now an arbitrary method.
- Partner with the CHE, the Legislature and the Governor to ensure affordability.



The University *for* South Carolina: ECONOMIC IMPACT

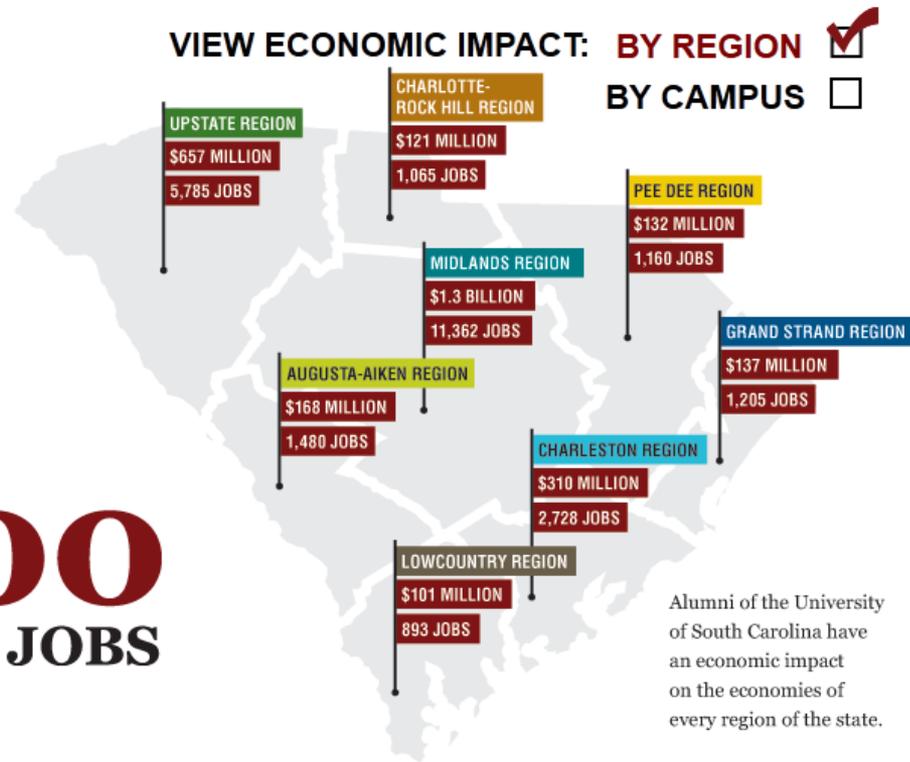
\$4.1
BILLION

pulses through the state's economy
each year because of spending
by the eight-campus University of South
Carolina system and its alumni.
That economic engine supports nearly

53,000
JOBS

VIEW ECONOMIC IMPACT: **BY REGION**

BY CAMPUS



Alumni of the University
of South Carolina have
an economic impact
on the economies of
every region of the state.

Note: Does not include community economic impact of athletics.



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