

CLEMSON UNIVERSITY

PRESIDENT JAMES F. BARKER, FAIA
SOUTH CAROLINA COMMISSION ON HIGHER EDUCATION
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The Clemson 2020 Road Map

Four Strategic Priorities

- Enhance student quality and performance
- Provide engagement opportunities for all students
- Recruit and retain top faculty and staff
- Build to compete

The Clemson 2020 Road Map Student Quality – 2013 Freshman Class

- Expected SAT score average is 1245
- 53 % were in the top 10 % of their high school class
- Record number of undergraduate applications – 18,650

Delivering Quality and Value

- Ranked #7 among national public and private universities in payback ratio based on graduates' lifetime earning potential and tuition (*SmartMoney*)
- Ranked #34 among “100 Best Values in Public Colleges” (*Kiplinger*)
- Ranked #29 among nation's top 50 public colleges for return on investment (*The College Database*)
- #4 nationally among top 10 schools with highest percentage of students holding internships or co-op positions (*US News & World Report*)
- 2/3 of Clemson's graduating seniors held internships or co-op positions prior to graduation
- Recognized by the *Chronicle of Higher Education*

The Clemson 2020 Road Map

Build to Compete

- Life Sciences Complex
- Greenville Hospital System collaboration
- Greenwood Genetics Center

Clemson in Greenville

- The College of Business and Behavioral Science plans to consolidate graduate, professional and continuing education programs in downtown Greenville when Greenville One project is completed
- Clemson remains committed to its partnership with the University Center of Greenville

Wind Turbine Drive Train Testing Facility at the Clemson University Restoration Institute



Clemson in Charleston

Charleston Architecture Center

- A presence in downtown Charleston for 25 years.
- Designs for permanent facility on Clemson's Meeting Street location are in final stages.
- Ideal location for students and College of Charleston partners.

2013 Legislative Session

- \$3 million in **recurring** funding for the Center for Energy Systems at the Clemson University Restoration Institute (CURI)
- \$1 million in **nonrecurring** funding for Undergraduate Student Engagement Programs
- \$2.7 million in **nonrecurring funding** for Deferred Maintenance

2014 Legislative Priorities

- Expand upon our current Workforce Development initiatives through partnerships with K-12 districts and industry partners with the development of Clemson University's Advanced Manufacturing Center
- Increase 4-year graduation rate
- Increase access and affordability by expanding Bridge program to technical colleges across the state

2013 Capital Priorities

- Support a bond bill for higher education
- College of Business and Behavioral Sciences building

The Clemson University Enterprise Act

- Passed the Senate in May and is currently pending in the House Ways & Means Committee
- Creates the Clemson University Enterprise Act
- By Resolution, the Board determines what assets are moved to the Enterprise Division
- Defines ‘Enterprise Activities’ as those programs primarily related to:
 - Research
 - Economic Development
 - Athletics, Auxiliary



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Questions?

