



William A. "Billy" Crank

Born in Columbia, South Carolina and raised in Atlanta, Georgia, Billy embodies the spirit of the Southern gentleman. He attended North Georgia College and Georgia State University, studying marketing. Joining Michelin North America June 1, 1971 in Atlanta, his service also took him to Charleston, SC and Lake Success, NY before moving to Greenville in 1985 with the relocation of Michelin's North American headquarters.

Billy has held various responsibilities within Michelin, including positions in customer service, original equipment, advertising, training, special events and currently is Senior Manager of Community Relations. His career has taken him all over the world and afforded many extraordinary opportunities.

A graduate of Leadership Greenville (class 33), Billy believes volunteerism is part of his DNA. Since coming to Greenville he has been involved in the community in various capacities continuously from 1990 to today. Volunteering with Fall for Greenville and the former River Place festival provided opportunities to work directly with entertainers and be behind the scenes in the center of the action.

As his career evolved and required travel cut a big hole in his available time in the Greenville community, Billy's volunteerism was limited. But, after 9 years of being on the road, his current position with Michelin North America affords time at home and a reemergence into volunteerism. He is currently the lead for Michelin's Greenville County United Way campaign, a member of the engagement committee of the LG Alumni board, chair of the Eastside Area Council of the Chamber of Commerce, chair elect of the board of Hands On Greenville, chair of Graduate Greenville's Opening Doors to Success Day, a former Meals On Wheels volunteer and he rescues food for a regular Loaves and Fishes route.

Billy is married to Cleo, a teacher at Greenville Tech Charter High School, is the father of two grown daughters and four stepchildren, one granddaughter and has a grandson en route (July, 2008). One of his passions has been Harley-Davidson motorcycles.

"Greenville is one of the greatest places I have ever lived and, as such, I feel it important, no, compelling to give back to the city that has been so good to me and my family."