

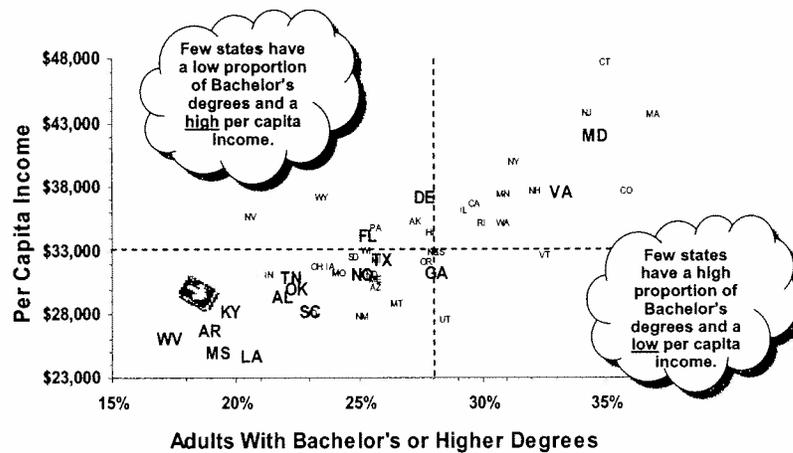
**SREB**

## Why Should We Be Interested in These Adult Learners?

- Simply put, education pays!!!
- For individuals, for employers, for institutions and for states
- In particular, getting a bachelor's degree
- Here are just a few of the ways...



## State Incomes Related to Adults with Bachelor's or Higher Degrees 2005



Source: U.S. Census Bureau, ACS 2005 and Bureau of Economic Analysis