



TECHNICAL COLLEGE  
OF THE LOWCOUNTRY

**ACHIEVING  
THE DREAM™**

COMMUNITY

COLLEGES

COUNT

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# Identification of the Problem

**After an honest look at our students.**

**Focus strategic efforts on:**

- **Increasing awareness of college opportunities**
- **Streamlining intake services**
- **Improving developmental education**
- **Provide professional development**



# **Gatekeeper Course Selection**

**English Composition I**

**General Psychology**

**College Algebra**



# Analysis of Achieving the Dream Results to Date

- **“Culture of Evidence”**
- **Used a sample representative of the population**
- **Gaps were identified when sample data was disaggregated by gender and ethnicity**
- **Took a close look at Math Successful Completion and Withdrawal Rates among the Black, African American and the White, non Hispanic women and men subgroups**



# Communication

- **Press Releases/Articles**
- **National Communication**
- **Conference Presentations**
- **Newsletters**
- **Discussion/Focus Groups**



## Projections for the Future

- **“While we truly owe these students this opportunity, we need them to succeed. Our businesses need them to succeed, our government needs them to succeed, and our state needs them to succeed. This is not just about benefit to our state – it goes much further. It means we are making a difference in individual lives.”**
- **--Darla Moore, Chair of the Palmetto Institute**