

*Fifth Meeting*  
**Higher Education Study Committee**  
**SC Commission on Higher Education Conference Room**  
**December 3, 2007, 9:00 a.m.**

**AGENDA**

- 1) **Call to Order and Introductions** Mr. Dan Ravenel, Chair
- 2) **Consideration of Minutes of the October 22, 2007, Meeting** Mr. Dan Ravenel, Chair
- 3) **Discussion, Advisory Group Progress Updates**

Organization and Plan Implementation

Mr. Bobby Marlowe, Advisory Group Chair  
Col. Claude Eichelberger, Advisory Group Vice Chair  
Dr. Dori Helms, Advisory Group Vice Chair

Institutional Missions and Academic Programs and Planning

Dr. Dori Helms, Advisory Group Chair  
Mr. Boone Aiken, III, Esq., Advisory Group Vice Chair  
Representative Jerry Govan, Advisory Group Vice Chair

Enrollment

Dr. Layton McCurdy, Advisory Group Chair  
Mr. Robert Marlowe, Advisory Group Vice Chair

Funding and Institutional Cost

Mr. Scott Ludlow, Advisory Group Chair  
Dr. John Montgomery, Advisory Group Vice Chair

Buildings, Facilities, and Information Technology

Dr. John Montgomery, Advisory Group Chair  
Col. Claude Eichelberger, Advisory Group Vice Chair  
Mr. Scott Ludlow, Advisory Group Vice Chair

State Scholarships and Grants

Representative Jerry Govan, Advisory Group Chair  
Mr. Boone Aiken, III, Esq., Advisory Group Vice Chair

*Additional information on the Advisory Groups is available on-line at*  
<http://www.che.sc.gov/InfoCntr/HiEdStudyComm.htm>

- 4) **Discussion, Next Steps**
- 5) **Other Business**
- 6) **Adjournment**

NOTE: Information relating to the Study Committee is accessible on-line at [www.che.sc.gov](http://www.che.sc.gov) by selecting the link on the left for "Higher Education Study Committee" or directly at <http://www.che.sc.gov/InfoCntr/HiEdStudyComm.htm>. As applicable, meeting materials will be made available online.

**Minutes of  
HIGHER EDUCATION STUDY COMMITTEE  
October 22, 2007 (Fourth Meeting), 3:00 p.m.  
SC Commission on Higher Education Offices  
Columbia, South Carolina**

*In attendance:*

**Study Committee Members Present**

Mr. Daniel Ravenel, *Chair*  
Col. Claude Eichelberger  
Representative Jerry Govan  
Dr. Doris R. Helms (by phone)  
Mr. Scott Ludlow  
Dr. John Montgomery  
Mr. Robert W. Marlowe

**Study Committee Members Absent**

Mr. J. Boone Aiken, III  
Dr. Layton McCurdy

**CHE Staff**

Dr. Garrison Walters, Executive Director  
Ms. Rita Allison  
Ms. Camille Brown  
Mr. Michael Brown  
Ms. Julie Carullo  
Mr. Charlie FitzSimons  
Ms. Alyson Goff  
Mr. Gary Glenn  
Ms. Lorna Maglona-Williams  
Dr. Gail Morrison  
Dr. Mike Raley  
Ms. Beth Rogers  
Ms. Karen Wham  
Dr. Karen Woodfaulk

**Guests:**

Ms. Joren Bartlett, S.C. Technical College  
System  
Ms. Judy Cannon, S.C. Independent Colleges  
and Universities  
Dr. Kathy Coleman, Clemson University  
Mr. Daniel Dukes, College of Charleston and  
Francis Marion University  
Ms. Mary Hendrix, ACT  
Ms. Karen Jones, Winthrop University  
Ms. Julie Lybrand, House Education &  
Public Works Committee  
Ms. Beth McGinnis, Clemson University  
Ms. Lisa McGill, Medical University of S.C.  
Ms. Casey Martin, University of South  
Carolina  
Ms. Robin Moseley, Senate Education  
Committee  
Mr. Craig Parks, Senate Finance Committee  
Mr. Jim Reynolds, New Carolina

*Agenda Item 1, Call to Order and Introductions*

Mr. Daniel Ravenel called the meeting to order at 3:05 p.m. The guests and the Commission on Higher Education staff introduced themselves.

*Agenda Item 2, Consideration of Minutes of the October 2, 2007, Meeting*

The minutes from the October 2 meeting were approved.

*Agenda Item 3, Presentation and Discussion*

Mr. Jim Reynolds, representing New Carolina - S. C.'s Council on Competitiveness, delivered a presentation in which details about New Carolina's efforts to improve South Carolina's economic situation and workforce were highlighted. See attached for a written summary of Mr. Reynolds remarks. At the conclusion of his presentation, Mr. Reynolds enumerated ten ways in which

higher education can play an active role in the effort to stimulate growth in South Carolina's economy.

Discussion then took place which included questions and answers about the following topics: the use of work keys to determine employment eligibility; issues of access and affordability and the advantages of opportunities to earn dual credit or participate in an early college experience; the importance of collaboration across the K-20 spectrum; and the importance of adequate teacher preparation.

The necessity of all the higher education working collaboratively in these efforts was emphasized.

The issue of governance in higher education was discussed as was whether a state's type of governance structure had an affect on the strength of its economy. Also discussed was the role of CHE and the importance of the legislature as well as the use of a strategic plan to direct progress rather than allowing particular issues to dominate actions of the General Assembly. The concept of an action plan for higher education was shared with Mr. Reynolds. Mr. Reynolds endorsed the concept of an action plan that included specific short-term goals with assigned responsibilities for higher education in meeting state goals and needs.

*Agenda Item 4, Discussion: Connecting the Action Plan Goals to the work of the Advisory Groups*

Brief discussion took place about the Action Plan Goals, developed by the CHE and presented to the HESC previously, and the importance of the goals being linked to the work of the Advisory Groups. Dr. Walters noted that the state of Kentucky had improved its college graduation rate by 70% since the 2000-2001 academic year, largely due to the fact that they have specific goals and responsibilities for each of their institutions.

*Agenda Item 5, Discussion, Advisory Group Updates*

Chairman Ravenel noted that letters had been sent out to the presidents and the business community as discussed previously. He then reported that names of potential advisory group members were being e-mailed to the HESC members and additional names would also be sent as they are received. Progress on what has taken place to date in the formation of those groups was shared. Advisory Group chairs will communicate with each other about which persons from the pool of names they would like to select. The importance of these groups consisting of diverse populations of individuals was stressed. Chairman Ravenel emphasized that the chair of Advisory Group was ultimately responsible for the choice of its members. It was noted that the task of each Advisory Group is to make recommendations to the HESC and that the HESC would ultimately make its decisions and recommendations to bring forward in its report.

*Agenda Item 6, Committee Meeting Schedule*

It was decided that the Advisory Groups will meet at least three times prior to the delivery of their recommendations at the next meeting of the HESC on December 3, 2007. The meeting was scheduled to begin at 9:00 a.m.

*Agenda Item 7, Other Business*

There was no other business to discuss.

*Agenda Item 8, Adjourn*

The meeting was adjourned at 4:50 p.m.

## HIGHER EDUCATION STUDY COMMITTEE

Dan Ravenel, Chair

Garrison Walters, Executive Director CHE

October 22, 2007

### Presentation on Behalf of New Carolina by Jim Reynolds

#### **South Carolina Statistics**

- Per capita income is 19% below the national average and lags neighboring states
- 53% of 9<sup>th</sup> graders graduate on time, fully 40% do not earn a degree or GED
- 85% of jobs in today's economy require education beyond high school
- 56% of SC adults operate at a literacy level of 5<sup>th</sup> grade or below
- SC has a very low labor participation rate. There are 500,000 adults under the age of 65 that do not look for work – they are not counted in the unemployment numbers.

#### **Palmetto Institute – Michael Porter Study ([www.newcarolina.org](http://www.newcarolina.org) – click on resources)**

- Create and fill higher wage jobs
- Priority Strategies – 1. Economic Clusters – wages, growth, export, rel adv  
2. Education and Workforce Development  
3. Research – Commercialize – Create jobs

#### **New Carolina**

1. Activate Industry Clusters
  - Low Country – Advanced Security, Aviation, Automotive, Biosciences, Creative Industries
  - Midlands – Advanced Mfg, Health Care, Insurance Services, Hydrogen
  - Upstate – Automotive, Aviation, Medical Devices, Composites, Engineering/Construction
  - Statewide – Agribusiness, Tourism, Nuclear, Recycling, Textiles, Apparel
2. Education and Workforce Task Force
  - EEDA/Personal Pathways – Individual Graduation Plans, Majors, Counselors
    - Parent Engagement
    - At Risk Identification and Intervention
    - Dual Credit and Articulation
    - Regional Centers – Business Connection and Adult Workers
  - WorkKeys and JobsEQ
  - Registered Apprenticeships

#### **Roles of Higher Education**

1. Understand the new economy – education and economic development are partners and the workforce at all levels need high skills and the ability to create value
2. Partner with K-12 to raise the graduation rate and college readiness
3. Prepare teachers to connect education to career goals. Interact with business, help schools be part of the community, nurture the importance of all students and careers not just four year colleges and scholarships, foster parent involvement, understand diverse cultures.
4. Aggressively expand dual credit and articulation. Make education seamless and user friendly for students and parents.
5. Organize higher education to collaborate with business and economic developers. Align curriculum to economic development strategies.
6. Foster and support entrepreneurs, engineers, managers, creative class and emerging technologies.
7. Jobs will require technical and computer skills, good communication skills, relevant education and professional certification, high WorkKeys scores, a commitment to succeed, flexibility, attention to detail, foreign language, leadership and management skills.
8. Partner with private sector to commercialize research and create high wage jobs.
9. Build collaboration among all colleges to align strategies and resources.
10. Act with **URGENCY** – short term goals and plans that fit into long term strategies.

#### **Discussion**