

Name of Institution
University of South Carolina, Columbia

Name of Program (include concentrations, options, and tracks)
New name: Bachelor of Arts with a major in Global Studies

Programs to be replaced: 1) Bachelor of Arts with a major in European Studies; 2) Bachelor of Arts with a major in Latin American Studies

Program Designation

- Associate's Degree Master's Degree
 Bachelor's Degree: 4 Year Specialist
 Bachelor's Degree: 5 Year Doctoral Degree: Research/Scholarship (e.g., Ph.D. and DMA)
 Doctoral Degree: Professional Practice (e.g., Ed.D., D.N.P., J.D., Pharm.D., and M.D.)

Does the program qualify for supplemental Palmetto Fellows and LIFE Scholarship awards?

- Yes
 No

Proposed Date of Implementation
Fall Semester 2016

CIP Code
05.0199

Delivery Site(s)
University of South Carolina, Columbia

Delivery Mode

- Traditional/face-to-face* Distance Education
*select if less than 50% online 100% online
 Blended (more than 50% online)
 Other distance education

Program Contact Information (name, title, telephone number, and email address)

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Institutional Approvals and Dates of Approval

University of South Carolina Faculty Senate November 4, 2015
University of South Carolina Board of Trustees December 15, 2015

Background Information

Provide a detailed description of the proposed modification, including its nature and purpose and centrality to institutional mission. (1500 characters)

The Bachelor of Arts with a major in Global Studies will replace two existing degrees, the Bachelor of Arts with a major in European Studies and the Bachelor of Arts with a major in Latin American Studies. Like European Studies and Latin American Studies, the new Global Studies degree will have an interdisciplinary curriculum, requiring that students take classes from a number of departments across the university. The Global Studies curriculum, however, is designed to integrate the study of a world region with global issues, processes, and themes.

The Global Studies major will have four key components: 1) Proficiency in a foreign language; 2) Specialization in a global theme, such as global sustainability and development, global health, global conflict and security, or global cultures; 3) Deep knowledge of a world region selected from Africa, Asia, Europe, Latin America, the Middle East, or Russia and Eurasia; 4) strong encouragement to participate in one of USC's many study abroad opportunities.

Global Studies is designed to prepare students to take jobs in the global economy that require the ability to interact, live, and work comfortably with people from foreign cultures as well as knowledge of global processes and issues. Global studies majors will be prepared for leadership roles in corporations, non-profit enterprises and government agencies that have an international or global focus.

The University's Focus Carolina Strategic Plan (December 2011), calls for programs of study that prepare students to take jobs in the global economy by fostering intercultural understanding. This degree program will contribute to that objective.

List the objectives of the modified program. (1500 characters)

1. Global Studies majors will employ a variety of disciplinary perspectives to demonstrate a critical understanding of global processes and the theories and concepts used to explain and interpret these processes.
2. Global Studies majors will evaluate the interactions between global and local processes by selecting a world region for intensive study.
3. Global Studies majors will demonstrate expertise in key global issues through courses in one of four thematic areas: Global Development and Sustainability; Global Health; Global Conflict and Security Studies; and Global Cultural Studies.
4. Global Studies majors will demonstrate proficiency in a foreign language, allowing them to study, work, travel, and/or conduct research outside of the United States.

Assessment of Need

Provide an assessment of the need for the program modification for the institution, the state, the region, and beyond, if applicable. (1500 characters)

For the University of SC, the proposed degree aligns the institution with national trends in global education. A number of public research universities across the country have adopted the global studies model. The degree capitalizes on the rich variety of scholarly expertise available at the institution; see attached curriculum.

For South Carolina, the degree provides graduates who have skills the state needs to attract overseas investment and to pursue trade and exchanges abroad. As firms such as BMW, Volvo and Michelin set up operations in the state, they need workers who understand diverse cultures and the political and social characteristics of different countries. South Carolina has an extensive and growing global reach. SC's 2014 exports to 199 countries topped \$29.7 billion, up 13.1% from 2013, ranking the state 16th in the U.S. (SC Dept of Commerce.) Foreign investment accounts for nearly 116,000 jobs in the state (U.S. Dept of Commerce.)

Global Studies graduates will be prepared for positions of national leadership. The curriculum is a natural preparation for federal government positions, especially the State Department, USAID and the Department of Commerce. The US Army wants its junior officers to be more familiar with global issues and cultural differences; Global Studies graduates will have these skills. Young graduates may be expected to take positions such as import/export agent, sales representative, project manager, web designer, event/trade show planner, research assistant, technical/business writer, international banking representative. Graduates will be well prepared for graduate/professional study and advancement in government, military, foreign service, intelligence, and security careers.

Will the proposed modification impact any existing programs and services at the institution?

Yes

No

If yes, explain. (1000 characters)

The Global Studies degree will replace two existing degrees, European Studies and Latin American Studies. Global Studies will have a fresh curriculum, based on best practices used at flagship universities around the country. We expect this new degree to be more attractive to students than the two degrees it will replace.

Six existing minor courses of study will become integral components of the Global Studies degree: African Studies, Asian Studies, European Studies, Islamic World Studies, Latin American Studies, Russian and Eurasian Studies. The courses for these six minors will comprise the list of approved options for the World Region requirement in the Global Studies degree.

Global Studies majors will be more likely to pursue study abroad, and their participation furthers the University's Global Carolina initiatives.

The Global Studies major has been designed to make it attractive as either a first major or second major.

List of Similar Programs in South Carolina

Program Name	Institution	Similarities	Differences
International Studies	College of Charleston	Interdisciplinary and multidisciplinary curriculum Focus on global problems	CofC's program is a stand-alone department with its own faculty.
Global Studies	Coastal Carolina	Focus on global problems and developing an understanding of diverse world regions	Coastal's program is a minor, not a major
International and Global Studies	Winthrop	Focus on global problems and developing an understanding of diverse world regions	Winthrop's program is a minor, not a major
International Relations	Citadel	Multidisciplinary concentration of courses and academic experiences that seeks to prepare students to be more informed citizens and more effective leaders of an increasingly transnational world.	The Citadel's program is a minor, not a major

Description of the Program

Projected Enrollment						
Year	Fall		Spring		Summer	
	Headcount	Credit Hours	Headcount	Credit Hours	Headcount	Credit Hours
2016-17	10	150	10	150		
2017-18	15	225	15	225		
2018-19	20	300	20	300		
2019-20	25	375	25	375		
2020-21	25	375	25	375		

Curriculum

Attach a curriculum sheet identifying the courses required for the program.

Curriculum Changes

Note: Complete this table only if there are changes to the curriculum.

Courses Eliminated from Program	Courses Added to Program

Faculty

Provide a brief explanation of any additional institutional changes in faculty and/or administrative assignment that may result from implementing the proposed program modification. (1000 characters)

Global Studies is designed to be co-administered with the Walker Institute of International and Area Studies. It will be administered by the Director of the Walker Institute, typically a full professor in a relevant department such as political science. We estimate 20% of effort/time of the program director devoted to Global Studies activities.

Global Studies will draw its faculty from existing departments within the College of Arts and Sciences and selected units across the University. For purposes of leadership and administration, Global Studies faculty can be defined as the heads of the existing area studies programs (African Studies, Asian Studies, European Studies, Islamic World Studies, Latin American Studies, and Russian and Eurasian Studies.) While area studies heads can be selected from a range of departments, we expect to continue a typical configuration of faculty from the disciplines of History, Chinese, Russian, Geography, and Anthropology serving as area studies heads. Faculty will continue to teach their normal course load in their home departments.

The existing staff level is sufficient to support Global Studies.

Resources

Identify any new library/learning resources, new instructional equipment, and new facilities or modifications to existing facilities needed to support the modified program. (2000 characters)

No specialized equipment is needed for Global Studies. It is expected that standard office equipment (new computer, printer, telephone) will be needed to support program activities.

Global Studies will be co-located with the Walker Institute of International and Area Studies. The Walker Institute is housed in Gambrell Hall, Suite 251. This location has sufficient space for Global Studies activities.

University Libraries maintains excellent collections in content areas related to Global Studies. No additional library materials are necessary, but a small amount is expected for enhancements of existing holdings.

Financial Support

Estimated Costs by Year						
Category	1st	2nd	3rd	4th	5th	Total
Program Administration	42,000	42,000	42,000	42,000	42,000	210,000
Faculty and Staff Salaries	50,654	50,654	50,654	50,654	50,654	253,270
Graduate Assistants	0	0	0	0	0	0
Equipment	3,000	3,000	3,000	3,000	3,000	15,000
Facilities	0	0	0	0	0	0
Supplies and Materials	2,000	2,000	2,000	2,000	2,000	10,000
Library Resources	2,000	2,000	2,000	2,000	2,000	10,000
Other*	0	0	0	0	0	0
Total	99,654	99,654	99,654	99,654	99,654	498,270
Sources of Financing						
Category	1st	2nd	3rd	4th	5th	Total
Tuition Funding	110,820	166,230	221,640	277,050	277,050	1,052,790
Program-Specific Fees	0	0	0	0	0	0
State Funding (i.e., Special State Appropriation)*	0	0	0	0	0	0
Reallocation of Existing Funds*	0	0	0	0	0	0
Federal Funding*	0	0	0	0	0	0
Other Funding*	0	0	0	0	0	0
Total	110,820	166,230	221,640	277,050	277,050	1,052,790
Net Total (i.e., Sources of Financing Minus Estimated New Costs)	11,166	66,576	121,986	177,396	177,396	554,520

*Provide an explanation for these costs and sources of financing in the budget justification.

Budget Justification

Provide a brief explanation for the other new costs and any special sources of financing (state funding, reallocation of existing funds, federal funding, or other funding) identified in the Financial Support table. (1000 characters)

Note: Institutions need to complete this budget justification *only* if any other new costs, state funding, reallocation of existing funds, federal funding, or other funding are included in the Financial Support table.

ADMINISTRATION, FACULTY, STAFF

Administration estimate: 20% of effort/time of the Walker director (typically a full professor in a relevant department such as political science) devoted to Global Studies = \$42,000.

Faculty estimate: 10% of effort/time devoted to Global Studies (e.g., oversight of curriculum, assessment, planning, coordination, advising) based on current average salary for an associate professor in each of the indicated disciplines = \$43,856.

Staff estimate: 15% of effort/time devoted to Global Studies (general administrative support) based on current midpoint salary for an Administrator Coordinator I (pay band 05) = \$6,798.

EQUIPMENT, FACILITIES, SUPPLIES, LIBRARY MATERIALS

Only standard office equipment (new computer, printer, telephone) needed. Sufficient space within the Walker Institute for Global Studies activities. No additional library materials are necessary, but a small amount is included for enhancements of existing holdings.

TUITION FUNDING

Calculated on 2015-2016 rate of \$5541.00 for undergraduate, resident, full-time students in fall and spring semesters.

$(5541 \times 2) \times \text{number of students} = \text{tuition funding}$

Evaluation and Assessment

Will any the proposed modification impact the way the program is evaluated and assessed?

Yes

No

If yes, explain. (1000 characters)

Currently, European Studies and Latin American Studies are assessed separately. The Global Studies degree will use similar methods for the assessment of student learning. These include annual collection of data from student artifacts such as final papers, projects, and portfolios, student perception surveys, rates of participation in study abroad, and placement tracking of graduates. As is typical, assessment data will be collected, aggregated, and reviewed annually for the purpose of program improvement.

Will the proposed modification affect or result in program-specific accreditation?

Yes

No

If yes, explain; if the modification will result in the program seeking program-specific accreditation, provide the institution's plans to seek accreditation, including the expected timeline for accreditation. (500 characters)

Will the proposed modification affect or lead to licensure or certification?

Yes

No

If yes, explain how the program will prepare students for licensure or certification. (500 characters)

Teacher or School Professional Preparation Programs

Is the proposed modified program a teacher or school professional preparation program?

Yes

No

If yes, complete the following components.

Area of Certification

Attach a document addressing the South Carolina Department of Education Requirements and SPA or Other National Specialized and/or Professional Association Standards.

Curriculum Sheet
Bachelor of Arts with a major in Global Studies
(120 Credits)

1. General Education Requirements
[same as for all Bachelor of Arts degrees in the College of Arts and Sciences]
2. Major {see below}
3. Cognate or Minor Requirements
[same as for all Bachelor of Arts degrees in the College of Arts and Sciences]
4. Electives
[same as for all Bachelor of Arts degrees in the College of Arts and Sciences]

1. General Education Requirements (47-64 hours)

See College of Arts and Sciences, General Education Requirements, Bachelor of Arts, 2015-2016 Undergraduate *Bulletin*.

- ❖ Effective, Engaged, and Persuasive Communication: Writing (6 Hours)
- ❖ Analytical Reasoning and Problem-Solving (6-8 Hours)
- ❖ Scientific Literacy (8 Hours)
- ❖ Global Citizenship and Multicultural Understanding: Communicate Effectively in More than One Language (0-9 Hours)
- ❖ Global Citizenship and Multicultural Understanding: Historical Thinking (6 Hours)
- ❖ Global Citizenship and Multicultural Understanding: Social Sciences (6 Hours)
- ❖ Aesthetic and Interpretive Understanding (3 Hours)
- ❖ Fine Arts and Humanities Requirements (9 Hours)
- ❖ *Stand-Alone or Overlay Eligible Requirements (3-9 Hours):*
 - Effective, Engaged, and Persuasive Communication: Speech
 - Information Literacy
 - Values, Ethics, and Social Responsibility

Students may satisfy these requirements in one of two ways:

(1) by completing three separate courses that are approved to satisfy the Speech, Information Literacy, and Values, Ethics, and Social Responsibility requirements (stand-alone)

or

(2) by completing up to two courses that are specifically designated to satisfy two general education requirements (overlay).

At least one of these requirements must be satisfied by a course not applied elsewhere in general education.

2. Major

Major Prerequisites (6 credits)

Two courses from the following:

ANTH 102 Understanding Other Cultures
GEOG 121 Globalization and World Regions
GEOG 210 Peoples, Places and Environments
LING 101 Linguistics 1: Introduction to Language
POLI 101 Introduction to Global Politics
RELG 101 Exploring Religion

Note: College of Arts and Sciences general education requirements specify that students must take two courses designated as Carolina Core GHS (Historical Thinking); one course must be focused on U.S. history and the other focused on non-U.S. history.

Prerequisites may be applied to general education requirements, where appropriate.

Language Proficiency

Global Studies students must demonstrate proficiency in one modern foreign language, approved by the advisor, at the advanced level by completing 6 hours in language courses numbered 300 and above or the equivalent. Courses in that foreign language at the beginning or intermediate levels (100 or 200-levels), if needed as prerequisites, may be applied to general education requirements, where appropriate.

Major Requirements (24 credits)

I. Foreign language (modern) – Two 300 or above level language courses (6 credits.)

II. Global Theme – Two courses selected from one of the following global theme groups (6 credits.)
Special topics courses with appropriate content may be applied to the global theme requirement with approval of the advisor.

- Global Development and Sustainability Studies
- Global Health Studies
- Global Conflict and Security Studies
- Global Cultural Studies

III. World Region – Three courses selected from one of the following area studies groups (9 credits.) See entries for minors in these areas in the undergraduate Bulletin for lists of approved courses. Special topics courses with appropriate content may be applied to the world region requirement with approval of the advisor.

- African Studies
- Asian Studies
- European Studies
- Middle East and North Africa (Islamic World Studies)
- Latin American Studies
- Russian and Eurasian Studies

IV. Major Elective – One course selected from any of the approved global theme or world region courses (3 credits.)

International Experience

Students are strongly encouraged to spend a period of time overseas, preferably in a country where they can develop their language skills. Participating in a study abroad program or an overseas work experience are two ways to gain an international experience. A period of a semester or full year is most beneficial. Approved study abroad courses may apply to some Global Studies major requirements, with permission of the advisor and the College.

Second Majors

Global Studies majors are encouraged to pursue appropriate second majors, where possible. Students who are declared majors in both Global Studies and a second major may count 3 credit hours of major course work, where applicable, toward both majors.

Global Development and Sustainability Studies Courses

ANTH 208 - Anthropology of Globalization and Development

ANTH 381/WGST 381 - Gender and Globalization
ANTH 556/LING 556 - Language and Globalization
ANTH 569/GEOG 569 - Environment and Development
ANTH 581/GEOG 581 - Globalization and Cultural Questions
ECON 224 Introduction to Economics
ECON 548/ENVR 548 - Environmental Economics(Prerequisites: ECON 221 and 222, or ECON 224)
ENVR 231 - Introduction to Sustainability Management and Leadership
ENVR 295/GERM 295 - Green Technology in Germany
ENVR 322/PHIL 322 - Environmental Ethics
ENVR 331 - Integrating Sustainability
ENVR 548/ECON 548 - Environmental Economics(Prerequisites: ECON 221 and 222, or ECON 224)
GEOG 311 - Cultural Geography
GEOG 313 - Economic Geography
GEOG 343 - Human Impact on the Environment
GEOG 347 - Water as a Resource
GEOG 348 – Biogeography
GEOG 512 - Migration and Globalization(Prerequisites: GEOG 210 or consent of instructor)
GEOG 568 - Human Dimensions of Global Environmental Change (Prerequisites: GEOG 343 or consent of instructor)
GEOG 569/ANTH 569 - Environment and Development
GEOG 581/ANTH 581 - Globalization and Cultural Questions
GERM 295/ENVR 295 - Green Technology in Germany
HIST 360 - Into the Wild: Global Conservation since 1800
HIST 448 – American Environmental History
HRTM 280 - Foundations of Tourism
HRTM 383 – Ecotourism (Prerequisites: HRTM 280)
HRTM 482 - Sustainable Tourism Planning and Policy (Prerequisites: senior standing)
HRTM 597 Global Travel and Tourism (Prerequisites: HRTM 280)
LING 556/ANTH 556 - Language and Globalization
PHIL 322/ENVR 322 - Environmental Ethics
POLI 380 - Comparative Politics of Developing Countries
POLI 433 - Economic Aspects of International Politics
RETL 485 – Multi-National Retailing (Prerequisites: junior standing)
RETL 592 – Retail/Fashion Merchandising Field Study
SOCY 315 - Global Population Issues
WGST 381/ANTH 381 Gender and Globalization

Global Health Studies Courses

AFAM 365/ANTH 365 - Medical Experimentation and the Black Body
ANTH 204 - Plagues, Past and Present
ANTH 365/AFAM 365 - Medical Experimentation and the Black Body
ANTH 388/WGST 388 - Cultures, Pregnancy, and Birth
ANTH 551/HPEB 551 - Medical Anthropology: Fieldwork
ANTH 552/HPEB 552 - Medical Anthropology
ANTH 565 - Health and Disease in the Past
ENHS 321/ENVR 321 - Environmental Pollution and Health
ENHS 323/ENVR 323 - Global Environmental Health
ENVR 321/ENHS 321 - Environmental Pollution and Health
ENVR 323/ENHS 323 - Global Environmental Health
EPID 410 - Principles of Epidemiology
HPEB 470 - Principles of Global Health
HPEB 551/ANTH 551 - Medical Anthropology: Fieldwork
HPEB 552/ANTH 552 - Medical Anthropology

HPEB 621/WGST 621 - Maternal and Child Health
HPEB 684 – HIV/STI Prevention
RELG 473 - Religions, Medicines, and Healing
SOCY 360 - Sociology of Medicine and Health
SOWK 306 - Social Work in Other Nations
SOWK 307 - International Social Work and Social Justice
WGST 113 - Women's Health
WGST 388/ANTH 388 - Cultures, Pregnancy, and Birth
WGST 621/HPEB 621 - Maternal and Child Health

Global Conflict and Security Studies Courses

ANTH 353 - Anthropology of Law and Conflict
ANTH 535 - Conflict Archaeology
ARMY 406/HIST 468 - American Military Experience
GEOG 330 - Geography of Disasters
GEOG 530 - Environmental Hazards
HIST 335 - The History of Modern Russia and the Soviet Union
HIST 338 - Modern Germany
HIST 347 - The Middle East in Modern Times
HIST 352 - Africa since 1800
HIST 354 - Modern East Asia
HIST 356 - China Since 1949
HIST 358 - Japan since 1800
HIST 374 - Nationalism: Myth and Reality
HIST 376 - War and European Society, 1914-1945
HIST 396 - Evolution of Warfare I
HIST 397 - Evolution of Warfare II
HIST 406 - The United States and a World at War, 1917-1945
HIST 407 - United States History Since 1945
HIST 421/LASP 342 - Modern Latin America
LASP 342/HIST 421 - Modern Latin America
LING 240 - Language Conflict and Language Rights
HIST 465 - American Diplomatic History
HIST 466 - American Diplomatic History
HIST 468/ARMY 406 - American Military Experience
POLI 330 - International Organization
POLI 340 - Conduct and Formulation of US Foreign Policy
POLI 341 - Contemporary United States Foreign Policy
POLI 342 - National Security Policies of the United States
POLI 383 - Genocide: A Comparative Perspective
POLI 416 - Revolution and Political Violence
POLI 417 - Theories of War in International Relations
POLI 420 - International Law
POLI 421 - Law and Contemporary International Problems
POLI 432 - Nationalism and Ethnicity in World Politics
POLI 442 - Globalization and Security

Global Cultural Studies Courses

AFAM 202 – Intro to African American Studies: Arts and Cultural Foundations
ANTH 355/LING 340 - Language, Culture & Society
ANTH 381/WGST 381 - Gender and Globalization
ANTH 553/LING 545 - Anthropological Approaches to Narrative and Performance
ANTH 556/LING 556 - Language and Globalization

ANTH 581/GEOG 581 - Globalization and Cultural Questions
ARTH 335 – History of 20th Century Art
CHIN 335 –Women in China
CPLT 270/ENGL 270 – World Literature
CPLT 301/ENGL 390 – Great Books of the Western World I
CPLT 302/ENGL 391 – Great Books of the Western World II
CPLT 303/ENGL 392 – Great Books of the Eastern World
EDUC 360 - Global and Multicultural Perspectives on Education in International Settings
ENGL 270/CPLT 270 – World Literature
ENGL 390/CPLT 301 – Great Books of the Western World I
ENGL 391/CPLT 302 – Great Books of the Western World II
ENGL 392/CPLT 303 – Great Books of the Eastern World
ENGL 437/WGST 437 – Women Writers
ENGL 455/LING 440 – Language in Society
FILM 240 – Introduction to Film and Media Studies
FILM 300 – Film and Media History
FREN 397 – The French Film Experience
GEOG 311 - Cultural Geography
GEOG 581/ANTH 581 - Globalization and Cultural Questions
GERM 280 – German Culture and Civilization
GERM 518/LING 548 – German Sociolinguistics
LING 340/ANTH 355 - Language, Culture & Society
LING 440/ENGL 455 – Language in Society
LING 545/ANTH 553 - Anthropological Approaches to Narrative and Performance
LING 548/GERM 518 - German Sociolinguistics
LING 556/ANTH 556 - Language and Globalization
RELG 333 – Sex, Gender, and Religion
RELG 471 – Interfaith Dialogues in the 21st Century
WGST 381/ANTH 381 - Gender and Globalization
WGST 437/ENGL 437 – Women Writers

3. Cognate or Minor Requirements

The cognate is intended to support the course work in the major. The cognate must consist of twelve (12) hours of courses at the advanced level, outside of but related to the major. The cognate may be taken in one or more departments or programs, depending on the interests of the student and the judgment of the advisor. In place of the cognate a student in the College of Arts and Sciences may choose a minor consisting of at least 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. It differs from the cognate inasmuch as the courses must be concentrated in one area and must follow a structured sequence. A student may also choose to complete a second major in place of a cognate or minor.

4. Electives

The Bachelor of Arts degree requires a minimum of 120 semester hours in academic subjects.