

**Minutes
Committee on Academic Affairs and Licensing
September 1, 2011**

Members Present

Dr. Bettie Rose Horne, Chair
Ms. Natasha Hanna
Mr. Kim Phillips

Members Absent

Admiral Charles Munns
Mr. Rodney Smolla
Ms. Leah Moody

Staff Present

Dr. Argentini Anderson
Ms. Laura Belcher
Mr. Arik Bjorn
Ms. Renea Eshleman
Ms. Lane Goodwin
Dr. Paula Gregg
Ms. Trena Houpp
Mr. Clint Mullins
Dr. T. Michael Raley
Ms. Tanya Rogers

Guests

Dr. William Barfield, College of Charleston
Dr. Gina Barton, Lander University
Ms. Carol Bratt, Grand Canyon University, via teleconference
Dr. Joseph Cambone, Lesley University, via teleconference
Ms. Tina De La Cruz, Lesley University, via teleconference
Dr. Helen Doerpinghaus, University of South Carolina Columbia
Ms. Barbara Ervin, Lander University
Dr. Michael G. Flynn, College of Charleston
Dr. George Hynd, College of Charleston
Dr. Esther Kramer, The Art Institute of Charleston
Mr. Mike LeFever, S.C. Independent Colleges and Universities
Dr. Andrew H. Lewis, College of Charleston
Ms. Liesl Martin, Lesley University, via teleconference
Dr. Danny McKenzie, Lander University
Dr. Tara McNealy, The Citadel
Dr. Michael Murphy, Lander University
Dr. Judi Neufeld, Lander University
Dr. Dava O'Connor, Lander University
Dr. Louise Pascale, Lesley University, via teleconference
Ms. Lynne Riding, The Art Institute of Charleston
Dr. Hope Rivers, S.C. Technical College System
Mr. Adam Taylor, Lander University

Dr. Horne called the meeting to order at 1:07 p.m. and stated that the meeting was being held in compliance with the Freedom of Information Act.

1. Consideration of Minutes of May 5, 2011

Dr. Horne requested a motion to accept the Minutes of May 5, 2011, as distributed. The motion was **moved** (Hanna) and **seconded** (Phillips), and the Committee **voted unanimously to accept the Minutes as distributed.**

2. Consideration of New Program Proposals

a. B.S./A.B., Exercise Science, College of Charleston

Dr. Horne introduced the item and recognized Dr. Hynd. It was **moved** (Hanna) and **seconded** (Phillips) to accept the staff's recommendation for approval. Dr. Hynd informed the Committee that Exercise Science has been a concentration at the College, but with increasing demand from students and the increasing growth of health-related careers, the College seeks to offer the program as a degree program.

Dr. Raley informed the Committee that staff contacted the College late to ask questions, one of which concerned the scholarship enhancement program. He then gave the Committee a brief explanation of the scholarship enhancement program and stated that CHE staff asked for a letter to change the CIP code of this program to allow the College's students to participate in the enhancement program. The College provided the appropriate letter. He explained the unique character of the Exercise Science degree as being eligible for the enhancement program. He stated that only two Exercise Science programs, including this one, in the state are eligible for the scholarship enhancement.

Ms. Hanna asked about duplication. Dr. Hynd answered that The Citadel has a degree program in Exercise Science, but that program is not concentrated in health sciences. Dr. Horne then asked how the College plans to track students after graduation. Dr. Hynd answered that the College has recently begun administering graduate surveys at the time of graduation and that the best tracking of a student's success is completed by individual departments. Dr. Hynd stated that most of the graduates of this program will seek graduate degrees, allowing easier tracking by the department.

Dr. Horne asked whether the College would accept obese students into the Exercise Science degree program. Dr. Hynd answered that the College always seeks a diverse population of students and that there would be no discrimination based the weight of students. Dr. Horne also asked whether College faculty plan to collaborate with faculty at The Citadel and MUSC. Dr. Hynd answered that MUSC's Provost, Dr. Sothmann, has expressed a desire to increase collaboration between the schools. Dr. Horne expressed support for the writing courses found in the curriculum and Dr. Barfield remarked that scientific writing skills are essential for these students.

Dr. Horne asked for more information about the national certification found in the proposal. Dr. Flynn answered that taking the national certification exam is not required for the degree but the program will provide students with the competency to pass the exam. Dr. Horne asked whether students' exam results will be tracked. Dr. Flynn answered affirmatively. Ms. Hanna asked how the College assessed student need. Dr. Hynd answered that need is assessed in a variety of ways including informal surveys of prospective students.

Mr. Phillips asked whether the College will track graduates in the types of jobs they acquire after graduation, specifically seeking whether graduates find employment in related career fields. Dr. Hynd is hopeful that the College will be able to accomplish that task. Dr. Raley referenced unsuccessful past attempts of CHE and individual institutions in collecting this specific data.

Dr. Horne asked how the College aids students who have not declared a specific major. Dr. Hynd stated that the College uses various tools including an advising software program entitled DegreeWorks.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Bachelor of Science (B.S.) and the Artium Baccalaureatus (A.B.) degree in Exercise Science at the College of Charleston, to be implemented in Fall 2012, provided that no “unique cost” or other special state funding be required or requested.

b. M.Ed., Teaching and Learning with concentrations in Diverse Learners, Exercise and Sports Studies, and Instructional Technology, Lander University

Dr. Horne introduced the item and recognized Dr. McKenzie. It was **moved** (Hanna) and **seconded** (Phillips) to accept the staff’s recommendation for approval. Dr. McKenzie expressed Lander’s excitement over the evolution of its teacher education programs and informed the Committee that this particular degree has been evolving for the past several years. He asked Director of Graduate Programs, Ms. Ervin, to review this evolution. Ms. Ervin explained that in the past 10 years, the M.Ed. program lost enrollment due to the inability to offer classes offsite without specific approval from SACS. She informed the Committee that grade certification level changes affected enrollment as well. She stated that faculty reviewed the degrees offered to make them more attractive and cited the creation of the M.Ed. in Montessori Education as an example because this degree program offers more versatility to teachers.

Dr. Horne asked about accreditation. Dr. Barton presented an update on the renewal of NCATE. Dr. Horne asked how the University plans to coordinate three disparate concentrations under one umbrella. Dr. Neufeld explained the three concentrations and emphasized that the University is simply responding to the needs of teachers in the local area who were polled. She continued by stating that teachers want more marketability including skills which will be provided in the Instructional Technology concentration.

Dr. Horne asked for more information about the leadership development aspect of the degree. Dr. Neufeld referenced the leadership required for national board certification and that Lander seeks to emphasize national board standards throughout the program. Dr. Horne then asked for more information regarding both undergraduate and graduate students taking the same courses. Dr. Barton explained that in regards to the Exercise and Sports Studies concentration, graduate students will have a heavier workload and will take the undergraduate content and apply to graduate projects.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to a Master of Education degree in Teaching and Learning with concentrations in Diverse Learners, Exercise and Sports Studies, and Instructional Technology Education at Lander University, to be implemented in Spring 2012 and offered on the Lander campus through a blended delivery, provided that no “unique cost” or other special state funding be required or requested, and provided further that the program leading to the M.Ed. in Elementary Education be discontinued by Spring 2012.

3. Consideration of Amendments to Existing Licenses to Add New Programs:

a. B.F.A., Fashion Design, Art Institute of Charleston

Dr. Horne introduced the item and recognized Dr. Kramer. It was **moved** (Hanna) and **seconded** (Phillips) to accept the staff's recommendation for approval. Dr. Kramer provided the Committee a short history of the school which began in 2006 after Johnson & Wales terminated its culinary arts program. Dr. Kramer informed the Committee that along with the culinary arts program, the Institute offers five other programs: fashion retail and management, photography, filmmaking, graphic design, and interior design, and added that that school has had 800 students enrolled since 2006. She stated that the new program will have many elements related to the fashion retail and management program. Dr. Kramer reported that requests for the fashion retail and management program have increased in part because of the Institute's support and sponsorship of Charleston's Fashion Week. Dr. Riding, Chair of the Fashion Retail and Management program, reiterated Dr. Kramer's statement that students and members of the general public continue to request design courses and degrees.

Dr. Horne expressed concern about the Institute's trend with loan defaults. She asked what steps the Institute is taking to reverse that trend. Dr. Kramer stated that efforts being taken included trimming credit hours for all programs and shortening the programs, thereby decreasing costs of the program. Dr. Horne then asked about sources of student tuition funding. Dr. Kramer did not have detailed information regarding that question but stated that families are intimately involved in the process of a student enrolling and in discussions regarding tuition costs.

Dr. Horne asked for more information about the Institute's admission standards. Dr. Kramer stated that the Institute requires a 2.0 GPA but does not require standard scoring on tests such as SAT and ACT. Dr. Horne asked whether the Institute tracks acceptance rates and Dr. Kramer answered affirmatively. Dr. Horne asked the Institute to provide those figures. Dr. Horne then expressed concern about the costs of the program to the student: \$80,000 for four years. Dr. Horne asked what percentage of students are Pell Grant students. Dr. Kramer answered that she would submit that information.

Dr. Riding highlighted the diversity of students who are attracted to the Institute. She stated that students are equipped for the job market and are readily hired and successful at employment. She informed the Committee that the Fashion Design program will cover business aspects of the industry. Dr. Horne then asked whether the Institute tracks student employment. Dr. Kramer answered that the career services office tracks students' employment and salary options.

Ms. Hanna asked whether there is another BFA in Fashion Design in the state. Dr. Kramer answered no. Ms. Hanna expressed support for the program, especially for maintaining students in South Carolina who are interested in pursuing this degree. Dr. Kramer stated that 80% of the Institute's students are from South Carolina.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission an amendment to the license of The Art Institute of Charleston to offer a program leading to the Bachelor of Fine Arts degree in Fashion Design to be implemented in April 2012.

b. D.B.A., Ph.D., Ed.D., Grand Canyon University

Dr. Horne introduced the item and recognized Ms. Bratt. It was **moved** (Hanna) and **seconded** (Phillips) to accept the staff's recommendation for approval. Ms. Bratt explained that Grand Canyon would like to offer the following doctoral programs in South Carolina as it already does in other states: to the Doctor of Business Administration degree in Management; the Doctor of Philosophy degree in General Psychology in Cognition and Instruction and Industrial and Organizational Psychology; and the Doctor of Education degree in Organizational Leadership. She stated that 1500 students are pursuing a doctoral degree through Grand Canyon. She explained that none of the doctoral programs lead to licensure and do not have a clinical component. She informed the Committee that the D.B.A. is geared towards individuals who would like a career in business consulting. Ms. Bratt explained that these programs will allow students to be professors at institutions which require doctoral degrees.

Ms. Hanna asked whether these programs would compete with in-state universities. Dr. Raley answered affirmatively. Ms. Bratt then stated that these programs would be offered completely online. Dr. Raley then clarified that by law the Commission cannot consider competition as a factor in approving or disapproving programs offered by for-profit institutions, however, other issues can be considered including quality of program.

Ms. Hanna asked what area Grand Canyon is targeting to recruit students. Ms. Bratt answered that because the program is online, Grand Canyon seeks students from any part of the state, especially those who require diverse learning styles and times of courses. Ms. Hanna asked in how many states Grand Canyon is licensed to offer these doctoral programs. Ms. Bratt answered 26 states. Ms. Hanna asked how long it takes for a student to obtain a degree. Ms. Bratt answered 36 months

Dr. Horne referred to the University's default rate doubling in the last two years. She asked what steps the University is taking to reduce that trend. She also asked for a copy of the disclosure form and Ms. Bratt stated that she would provide the enrollment agreement. She stated that the University offers tuition advisement and counseling to inform students more specifically about the responsibilities of taking out loans. She also stated that Grand Canyon has one of the lowest default rates among online universities

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission an amendment to the license of Grand Canyon University, Phoenix, AZ, to recruit South Carolina residents into online programs leading to the Doctor of Business Administration degree in Management; the Doctor of Philosophy degree in General Psychology in (1) Cognition and Instruction and (2) Industrial and Organizational Psychology; and the Doctor of Education degree in Organizational Leadership. The request is to begin advertising and recruiting upon approval by the Commission conditional upon the inclusion of additional disclosures to South Carolina residents in the program information and on the Enrollment Agreement.

c. Ed.S., Integrated Teaching Through the Arts, Ed.S., Technology in Education, Lesley University, Cambridge, MA

Dr. Horne introduced the item and recognized Ms. Martin. It was **moved** (Hanna) and **seconded** (Phillips) to accept the staff's recommendation for approval. Ms. Martin explained that the two Ed.S. degrees are geared towards Lesley's alumnae in the state. She explained that

these programs will be offered at current sites in the state for face-to-face instruction. Mr. Phillips asked whether the programs would also be offered online. She answered that they will be blended programs.

Dr. Horne asked Ms. Martin whether she had statistics on numbers of students who are on academic probation or suspension. Ms. Martin answered that she could submit the information to Ms. Eshleman. Ms. Martin then clarified to the Committee that Lesley University is not a for-profit institution.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission an amendment of the license for Lesley University to enroll immediately South Carolina residents into programs leading to Ed.S. degree in Integrated Teaching Through the Arts and the Ed.S. degree in Technology in Education

4. Consideration of Request for Confirmation of Degree-Granting Authority, Independent Institutions

Dr. Horne introduced the item and recognized Dr. Raley. It was **moved** (Hanna) and **seconded** (Phillips) to accept the staff's recommendation for approval. Dr. Raley explained the uniqueness of this agenda item in that recent changes in federal regulations require institutions to prove they have authority to grant degrees. Dr. Raley explained that the independent institutions do not all have specific documentation of their degree-granting authority that will be satisfactory to the U.S. Department of Education.

Without further discussion, the Committee **voted unanimously to commend favorably** the confirmation of the postsecondary degree-granting authority of the following in-state, independent institutions:

Institution	Documented Founded Date¹	Organized Founded Date²	Accreditation
Allen University, Columbia	1880	1870	SACS*
Anderson University, Anderson	1911	1911	SACS
Benedict College, Columbia	1894	1870	SACS
Bob Jones University, Greenville	1947	1952	TRACS**
Charleston Southern University, Charleston	1960	1964	SACS
Claflin University, Orangeburg	1869	1869	SACS
Clinton Junior College, Rock Hill	1909	1894	TRACS
Coker College, Hartsville	1908	1908	SACS
Columbia College, Columbia	1854	1854	SACS
Columbia International University, Columbia	1927	1923	SACS
Converse College, Spartanburg	1896	1889	SACS
Erskine College, Due West	1850	1839	SACS
Furman University, Greenville	1850	1826	SACS
Limestone College, Gaffney	1930	1845	SACS
Lutheran Theological Seminary, Columbia	1921	1830	SACS
Morris College, Sumter	1911	1908	SACS
Newberry College, Newberry	1856	1856	SACS
North Greenville University, Tigerville	1951	1892	SACS
Presbyterian College, Clinton	1903	1880	SACS
Southern Wesleyan University, Central	1909	1906	SACS
Spartanburg Methodist College, Spartanburg	1931	1911	SACS
Voorhees College, Denmark	1904	1897	SACS
Wofford College, Spartanburg	1851	1854	SACS

*Southern Association of Colleges and Schools

**Transnational Association of Christian Colleges and Schools

¹ Earliest legal record documenting status from a Clerk of Court filing, an Act of the General Assembly or an incorporation issued by the South Carolina Secretary of State recognizing degree-granting authority.

² Founding organizing year may differ from documented founded date; may have originated under a previous name or purpose.

5. Consideration of Operating Budget for SmartState, S.C. Centers of Economic Excellence, FY 2011-2012

Dr. Horne introduced the item and recognized Dr. Raley and Mr. Bjorn. It was **moved** (Hanna) and **seconded** (Phillips) to accept the staff's recommendation for approval. Dr. Raley provided a brief overview of the program's return on investment. Mr. Bjorn then offered a brief history of the program and informed the Committee that three endowed chairs are scheduled to present to the full Commission at the October CHE meeting. Mr. Bjorn explained a few items from the administrative budget including the line item for the Council of Chairs which will be used to host an inaugural national conference.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the annual operating budget as approved by the SmartState Review Board for FY 2011-12.

6. Consideration of Annual Report on Admissions Standards for First-Time Entering Freshmen, FY 2010-2011

Dr. Horne introduced the item and recognized Dr. Raley. It was **moved** (Hanna) and **seconded** (Phillips) to accept the staff's recommendation for approval. Dr. Raley explained the report. He emphasized that institutions use slightly different definitions for provisional students and highlighted one finding from the report which states that students are less likely to continue into their sophomore year if they entered their freshmen year without meeting all pre-requisites.

Dr. Horne expressed concern over institutions having different definitions for provisional students. Dr. Raley agreed and stated that CHE has created its own definition on page seven. The Committee then discussed its concerns over high school graduates' readiness for college.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the endorsement of this report for transmittal to the South Carolina Department of Education and the chairs of the House and Senate Education Committees.

7. Consideration of Annual Report AP Course Acceptance Policies, FY 2010-2011

Dr. Horne introduced the item and recognized Dr. Raley. It was **moved** (Hanna) and **seconded** (Phillips) to accept the staff's recommendation for approval. Dr. Raley explained that the South Carolina Transfer and Articulation Center (SC TRAC) has made this report obsolete. He explained that the SC TRAC portal created in the last two years tracks this information and manages these policies automatically.

Without further discussion, the Committee **voted unanimously to recommend** that the annual report on AP course acceptance policies be discontinued as long as the SC TRAC system is in operation, provided that staff review annually the credit awarded for AP courses and report to ACAP if any changes negatively affect the awarding of credit.

8. Presentation of *Annual Report on Terminated and Approved Programs, FY 2010-2011*

Dr. Horne introduced the item for information and recognized Dr. Raley who briefly explained the report. Dr. Horne recommended that a new chart on page five be created to categorize terminated and approved programs by institution.

9. Presentation of *Annual Report on Staff-Approved Mission Changes, FY2010 2011*

Dr. Horne introduced the item for information and recognized Dr. Raley, who provided a brief explanation.

10. Presentation of *Annual Report on Academic Common Market, 2011*

Dr. Horne introduced the item for information and recognized Dr. Raley, who provided a brief explanation of the program and the report.

11. Presentation of *Annual Report on Licensing Activities, FY 2010-2011*

Dr. Horne introduced the item for information and recognized Ms. Eshleman who provided a brief explanation.

12. Other Business

Dr. Horne thanked those in attendance for their participation and staff for their work. Hearing no further business, she adjourned the meeting at 3:43 p.m.