

University Center

EST. 1987

25 YEARS SERVING GREATER GREENVILLE



To advance the access and attainment of Higher Education Degrees for the benefit of the Citizens and Economic Community of Greater Greenville, South Carolina.

The University Center of Greenville was awarded the 2013 Community Spirit Award by the Greenville Community Foundation, Greenville Journal, and Town Magazine...recognizing outstanding service to the community and our partners.

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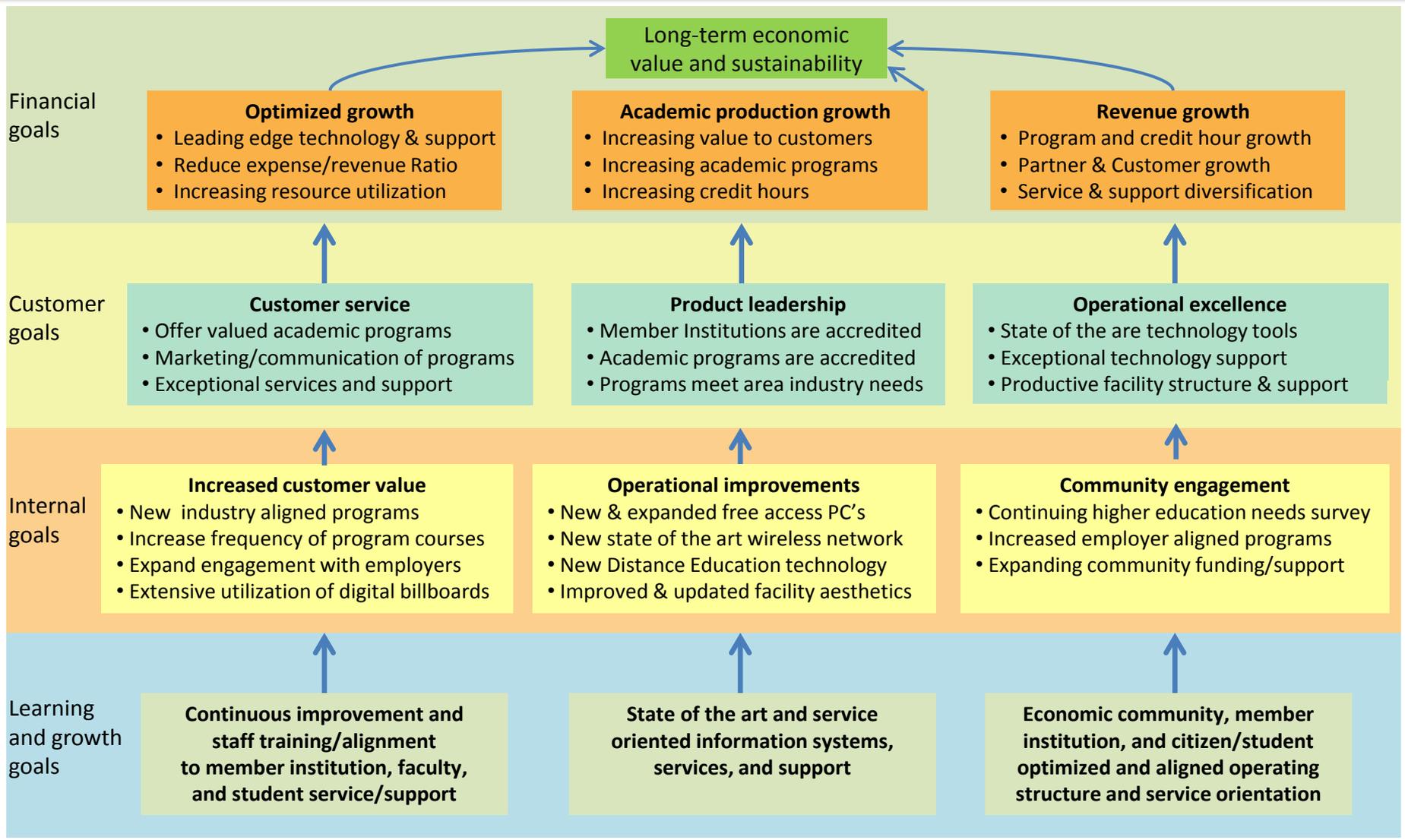
*Dr. Lenna Young, Vice President for Academic Affairs
Greenville Technical College*

Synergistic Relationships



Business Engagement





- In December 2012, the Higher Education Regional Study was completed for the University Center of Greenville by the Riley Center at the College of Charleston. Some key findings:
 - Additional academic programming needed:
 - Business
 - Criminal Justice
 - Education Administration
 - Engineering
 - Information Technology
 - 50% of Greenville residents with an Associate’s degree desire a Bachelor’s degree.
 - 62% of Greenville residents with a Bachelor’s degree desire a Master’s degree.
 - 90% of UCG students surveyed enrolled because the programs are in Greenville.
 - 78% of 1,200 Greenville Tech students surveyed said it is important for academic programs to be offered at the University Center of Greenville.
 - 92% of UCG students surveyed are satisfied with their overall UCG experience.
 - 86% of UCG students surveyed would recommend UCG for Higher Education.
 - 85% of UCG students surveyed are satisfied with the overall facilities at UCG.

Ed.S./PhD Education Administration

Ed.D. Education Administration

PhD Education Leadership

PhD Health Care Genetics

Master of Arts

Master of Business Administration

Master of Education

Master of Arts - Teaching

Master of Nursing

Master of Social Work

American Sign Language Program

Bachelor in Business Administration (Accounting and General)

Bachelor in Communications

Bachelor in Criminal Justice

Bachelor in Education

Bachelor in Electrical Engineering

Bachelor in Engineering Technology Management

Bachelor in Information Management & Systems

Bachelor in Interdisciplinary Studies

Bachelor in Liberal Arts (Business)

Bachelor in Nursing

Bachelor in Nursing

Bachelor in Social Work

University of South Carolina

South Carolina State University

Clemson University

Clemson University

Furman University

Anderson University

Clemson University

Clemson University

Clemson University

University of South Carolina

Clemson University

USC Upstate

USC Upstate

Anderson University

USC Upstate

South Carolina State University

USC Upstate

USC Upstate

USC Upstate

Furman University

USC Upstate

Clemson University

South Carolina State University

Academic Program Expansion

- The following chart reflects specific Academic Program expansion initiatives underway by Academic Member Institutions working together and with the University Center:

Degree Programs Identified Needed Higher Education Regional Study	Degree Programs Being Offered or Expanding Responding to the Higher Education Regional Study	Spring 13	Fall 13	Spring 14	Fall 14	Spring 15	Fall 15
Business	Master of Business Administration	A	A	A	A, S	A, S	A, S
	Bachelor - Business, Accounting	U	U	U	U	U	U
	Bachelor - Business - Finance/Economics				A	A	A
	Bachelor - Business - General Business	U	U	U	U	U	U
	Bachelor - Business - Human Resource Management				A	A	A
	Bachelor - Business - Management				A	A	A
	Bachelor - Business - Marketing				U	U	U
	Bachelor - Business - Non-Profit Management				U	U	U
Information Technology & Computer Science	Master of Informatics		U	U	U	U	U
	Bachelor - Business - Computer Information Systems				A	A	A
	Bachelor - Computer Information Systems				U	U	U
	Bachelor - Computer Science				U	U	U
	Bachelor - Information Management & Systems				U	U	U
Criminal Justice	Master of Criminal Justice				A	A	A
	Bachelor - Criminal Justice		A	A	A, S	A, S	A, S
	Bachelor - Emergency Management Services				A	A	A
Education and Health Care Administration	Bachelor - Business - Health Care Management				A	A	A
	Bachelor - Human Services				A	A	A
	Bachelor - Organizational Leadership - Human Resource Admin.				A	A	A
	Bachelor - Sociology						U
Additional Nursing Programs	Bachelor - 2nd Degree Nursing				C	C	C
Other	Bachelor of Arts - Graphic Design						A
	Bachelor of Arts - Interior Design						A
	American Sign Language Program	C	C	C	C	C	C
Academic Member Institutions							
Anderson University	A						
Clemson University	C						
Furman University	F						
South Carolina State University	S						
University of South Carolina	U						
USC Upstate	U						
<p style="color: red;">The "future" planned Academic Programs noted above are contingent of final MI business plan development and approval.</p>							

- Academic program offerings aligned to citizen and business needs/desires
- Increasing academic program marketing/advertising investment
- Credit hour production by program and in total for Member Universities and the University Center...with approximately:
 - 19,000 credit hours earned annually (projecting 20%+ growth next year)
 - 6,175 course registrations
 - 475 course offerings
- Customer/service satisfaction survey results
- Technology infrastructure and service/support – age, capability, and performance
- Organizational financial performance

Requested Appropriation for 2014/2014 Fiscal Year = \$1,084,899

<u>Fiscal Year:</u>	<u>2014/2015</u>	<u>2013/2014</u>	<u>2012/2013</u>	<u>2011/2012</u>	<u>2010/2011</u>
Appropriation:	\$1,084,899	\$1,084,899	\$1,084,899	\$1,084,899	\$1,122,021
% of Funding:	53%	55%	57%	59%	64%

- *2014/2015 represents the 5th consecutive year with no increase in the recurring appropriation.*
- *The recurring appropriation continues to decline as a percentage of total University Center funding.*