

CAAL  
12/06/2007  
Agenda Item 4a.

December 6, 2007

## **MEMORANDUM**

TO: Dr. Bettie Rose Horne, Chair, and Members,  
Committee on Academic Affairs and Licensing

FROM: Dr. Gail M. Morrison, Director of Academic Affairs and Licensing

### **Consideration of Request for Amendment of License**

**Troy University, Troy, AL;**

**B.S., Business Administration and Criminal Justice; M.S., Criminal Justice, Human Resources Management, and Management; and Master of Public Administration at a site in Rock Hill or the surrounding area**

### **Summary**

Troy University (TU) <<http://www.troy.edu/>> requests approval of an amendment to its license to offer programs leading to the B.S. degree in Business Administration and Criminal Justice; the M.S. degree in Criminal Justice, Human Resources Management, and Management; and the Master of Public Administration at an additional site in Rock Hill or the surrounding area. With the approval of the Commission and sufficient enrollments, classes will begin in the 2008 spring semester.

The Commission currently licenses Troy University to offer programs in various curricula leading to bachelor's and master's degrees at branches in Sumter and Charleston.

The primary purpose of licensing is consumer protection. Licensure indicates that minimum standards have been met. The licensing standards in many ways are closely aligned with SACS accreditation standards. Thus, the analysis that follows focuses on whether or not the proposed programs meet the minimum standards for licensing under South Carolina's licensing statute and regulations.

Established in 1887 as the Troy Normal School, Troy University has developed into a worldwide educational system now serving approximately 18,000 students. It is a non-profit, public institution. The off-campus programs are offered at approximately 60 military installations and teaching sites located in 13 countries and 17 states, and four campuses in Alabama. The system now offers more than 70 associate's, bachelor's, master's, and education specialist degrees. The Southern Association of Colleges and Schools, Commission on Colleges (SACS) is the regional body which accredits Troy. The Sorrell College of Business holds specialized accreditation for its baccalaureate business programs and Master of Business Administration from the Association of Collegiate Business Schools and Programs (ACBSP). ACBSP is recognized by the Council on Higher Education Accreditation (CHEA). Specialized programmatic accreditation is not a criterion for licensure under current licensing regulations.

Troy University offers education programs to the full-time employed working adult population who find it difficult to further their educations through the traditional college setting. Most Troy University students are "non-traditional." They tend to be older and have family and outside commitments. These students are interested in an accelerated program where they have some flexibility in choosing evening, weekend, and on-line formats.

Troy makes available sufficient learning resources to support the courses and degrees offered. Each student receives a comprehensive library resource book that describes the procedures to access Troy's on-line resources, interlibrary loan, local library support, Internet hints, computer safeguards, and directions on citations. Library services are provided through local and other resources. The TU Library System has subscriptions to nearly 70 databases that offer remote access. Additional resources will be available to students, as any South Carolina Resident, at York Technical College, Winthrop University, and York County Library.

The Troy Southeast Regional office has a web site which links to the Troy Main Campus, faculty web sites, and the on-line library. Troy uploads syllabi and handouts to the Southeast Regional web site.

Troy is investigating options for facilities at a location in or near Rock Hill for offices, conference rooms, classrooms, student areas, computer labs, and a student resource center.

Courses are offered in a format of 10-week terms, i.e., five terms per year. Classes are taught in intensive weekend classes, once per week, and Internet on-line distance education. Courses taught on weekends are limited to those approved for weekend teaching by the director in consultation with faculty. TU officials project enrolling 20

students in each term for a total of 100 in the first year. Tuition at the undergraduate level is \$489 and graduate level \$750 for each three-semester-hour course.

Faculty who teach in the undergraduate programs must meet the South Carolina Commission on Higher Education licensing requirement that an appropriate number of faculty members hold terminal degrees, usually an earned doctorate, and that all others should hold master's degrees with at least 18 graduate semester hours in the teaching discipline, or a master's degree with a major in the teaching discipline. Faculty who teach in the graduate programs must meet the South Carolina Commission on Higher Education licensing requirement that, with rare exception, graduate faculty members must hold a terminal degree, usually an earned doctorate, in the field in which they teach. TU also requires that each faculty member have experience teaching at the college level. The institution will use a combination of core and adjunct faculty with a minimum of 25 percent of each program taught by full-time faculty members.

High school graduates may be admitted into the undergraduate programs as freshmen with a minimum 2.0 GPA, an ACT composite score of 18, or an SAT composite score of 870. Applicants who are 21 years of age or older are not required to submit ACT/SAT scores but must have earned a high school diploma or GED.

The curriculum for the program leading to the B.S. in Business Administration is a total of 120 semester credit hours and consists of 48 hours in general education, 42 hours in the business administration core, and 30 hours in management.

The curriculum for the program leading to the B.S. in Criminal Justice is a total of 120 semester credit hours and consists of 48 hours in general education, 36 hours in the criminal justice core, 18 hours in a minor germane to criminal justice, and 18 hours in electives. The undergraduate curricula information is available in the Troy University online catalog at <http://www.troy.edu/catalogs/0708undergrad/u8degreesreqcrhrs.html>.

The curriculum for the program leading to the M.S. degree in Criminal Justice is a total of 30 semester credit hours (36 if the student chooses the thesis option) and consists of 15 hours in required courses and 15 hours in criminal justice-related electives. The graduate curricula information is available in the Troy University online catalog at <http://www.troy.edu/catalogs/0708grad/g3degrees.html>.

The curriculum for the program leading to the M.S. degree in Human Resources Management is a total of 36 semester credit hours and consists of 27 hours in required core courses and nine hours in human resource management-related electives.

The curriculum for the program leading to the M.S. degree in Management is a total of 36 semester credit hours and consists of 18 hours in required core courses, 12

hours in an area of concentration, and six hours of electives.

The curriculum for the program leading to the M.P.A. degree is a total of 36 semester credit hours and consists of 27 hours in required courses and six electives.

Winthrop University offers a program leading to the B.S. degree and a Master's degree in Business Administration.

In summary, the proposed programs and the institution meet the requirements of the licensing statute and regulations.

### **Recommendation**

The staff recommends that the Committee on Academic Affairs and Licensing commend favorably to the Commission an amendment to the license of Troy University to approve the offering of programs leading to the B.S. degree in Business Administration; the B.S. degree in Criminal Justice; the M.S. degree in Criminal Justice; the M.S. degree in Human Resources Management; the M.S. degree in Management; and the Master of Public Administration. The staff further recommends to the Committee that the Committee recommend to the Commission the delegation of authority to the staff to license Troy University when a site and adequate facilities for its offering are obtained in the Rock Hill area.