

Advisory Committee on Academic Programs

Minutes of January 19, 2012

Members Present

Dr. T. Michael Raley, Chair
Dr. Richard Chapman Francis Marion University
Dr. Marsha Dowell, USC Upstate
Dr. Ron Drayton, Midlands Technical College
Dr. Sam Hines, The Citadel
Dr. Danny McKenzie, Lander University, via teleconference
Dr. Chris Plyler, USC System
Dr. Hope Rivers, S.C. Technical College System
Dr. Harvey Varnet, USC Beaufort

Guests Representing Members

Dr. John Beard, Coastal Carolina University, representing Dr. Robert Sheehan
Mr. Tim Drueke, Winthrop University, representing Dr. Debra Boyd
Dr. Kris Finnigan, USC Columbia, representing Dr. Michael Amiridis
Dr. Debra Jackson, Clemson University, representing Dr. Doris Helms
Dr. Lynne Ford, College of Charleston, representing Dr. George Hynd
Dr. Darlene Shaw, MUSC, representing Dr. Mark Sothmann (via teleconference)

Staff Present

Dr. Argentini Anderson
Ms. Laura Belcher
Mr. Arik Bjorn
Ms. Renea Eshleman
Ms. Lane Goodwin
Dr. Paula Gregg
Ms. Trena Houpp
Mr. Clint Mullins

Guests

Dr. Anthony Ambler, USC Columbia
Dr. Andrew Vorder Bruegge, Winthrop University
Dr. Hanif Chaudhry, USC Columbia
Dr. Mike Coggeshall, Clemson University, via teleconference
Dr. Ron Fulbright, USC Upstate
Dr. Nancy L. Gallenstein, USC Beaufort
Dr. Dena Garner, The Citadel
Dr. Anand Gramopadhye, Clemson University
Dr. Spike Metts, The Citadel
Dr. Martha Moriarty, USC Beaufort
Dr. Jeannette M. Myers, Francis Marion University
Dr. Dirk Schlingmann, USC Upstate
Dr. David Wohl, Winthrop University

Dr. Mike Raley called the meeting to order at 10:04 a.m. He welcomed all in attendance and asked the institutional representatives and visitors to introduce themselves.

1. Consideration of Minutes of October 13, 2011

Dr. Raley requested a motion to accept the minutes of October 13, 2011, as distributed. The motion was **moved** (Chapman) and **seconded** (Dowell) and the Committee **voted unanimously to accept the Minutes as presented.**

2. Consideration of Program Planning Summaries

a. B.A., Elementary Education University of South Carolina Beaufort

Dr. Varnet introduced the planning summary from the University of South Carolina Beaufort. It was **moved** (Varnet) and **seconded** (Drayton). Dr. Varnet explained that the proposed program represents a logical extension for the education department for the growing campus of USC Beaufort. He reported that there is a need for teachers in local rural areas and cited a specific need in Jasper County. He also stated that the closest university to USC Beaufort offering a similar degree program is 70 miles away in Charleston.

Dr. Raley requested that the full proposal cite the most recent census data, that of 2010. Dr. Varnet agreed to use the most recent data in the proposal. Dr. Raley asked how this program would impact USC Beaufort's viable Early Childhood Education (ECE) program. Dr. Varnet answered that the ECE program has a strong enrollment and even if some students left in order to pursue this proposed program, the ECE would remain viable and successful. Dr. Gregg then requested that an explanation about possible faculty member transition between the ECE program and the proposed program be included in the full proposal.

The Committee **voted unanimously to accept** the planning summary for the University of South Carolina Beaufort to develop a new program leading to the Bachelor of Arts degree in Elementary Education, to be implemented in Spring 2013.

b. B.A./B.S., Anthropology, Clemson University

Dr. Jackson introduced the planning summary from Clemson University. It was **moved** (Jackson) and **seconded** (Beard). Dr. Jackson explained to the Committee that this new program expand Clemson's Anthropology minor. She stated that students are requesting the program and that this new degree would expand the offerings of humanity programs on campus. She added that the program will involve various elements including field work, study abroad, and student engagement. Dr. Jackson informed the Committee that four concentrations are proposed: cultural, physical, archeological, and linguistic.

Dr. Finnigan reported to the Committee that USC Columbia has a Bachelor of Arts in Anthropology, but not a Bachelor of Science, and that the University supports Clemson's summary. Dr. Ford explained that the College of Charleston has a Bachelor of Science in Anthropology but also supports Clemson's planned new program.

Dr. Raley asked how many Clemson students continue on to graduate school in this discipline. Dr. Coggeshall answered that one or two students each year progress to graduate

school in Anthropology. Dr. Jackson asked whether Dr. Coggeshall knew if undergraduate students at Clemson had left to pursue an undergraduate degree in Anthropology elsewhere. Dr. Coggeshall answered affirmatively but noted that concrete data is hard to track. He stated that he receives inquiries from students looking for a degree in Anthropology and that they decide to pursue studies elsewhere.

The Committee **voted unanimously to accept** the planning summary for Clemson University to develop a new program leading to the Bachelor of Arts/Bachelor of Science degree in Anthropology, to be implemented in August 2012.

c. Bachelor of Professional Studies (B.P.S.), College of Charleston

Dr. Ford introduced the planning summary from the College of Charleston. It was **moved** (Ford) and **seconded** (Jackson). Dr. Ford explained that the College proposes this new program for adult learners, 24 years or older, with prior college experience, but who lack a college degree. She stated that the College hopes to offer the Bachelor of Professional Studies as an adult degree completion program. She informed the Committee that the program is organized around five critical competencies (numeracy, scientific literacy, communication, problem solving, and ethical decision making) identified as essential for successful employment based on a national survey of employers. Dr. Ford stated that the College will offer two clusters of exemplars: Organizational Leadership and Management, and Communication and Information Systems.

Dr. Varnet asked whether the program will be offered online. Dr. Ford answered that the program as a whole will not be offered online, but some classes will be offered as hybrid courses or online in order to accommodate adult learners. Mr. Bjorn stated that the language of the summary seemed to indicate that the program will be offered online.

Dr. Raley stated that CHE staff will discuss this program further with the College as it relates to the statewide consortium initiative *DegreeSC*. He informed the Committee that there is room for collaboration within the state regarding adult completion. Dr. Ford explained that the College intends to target students in the Tri-County area and will require several face-to-face courses.

Dr. Beard asked whether Professional Studies is a unique program. Dr. Ford answered that it is unique to South Carolina but not to the nation. Dr. Beard asked whether the College will limit the number of tracks offered. Dr. Ford answered that the College will begin the initiative with two tracks and if there is employer interest in other areas, the College might expand the number of tracks offered.

The Committee **voted unanimously to accept** the planning summary for the College of Charleston to develop a new program leading to the Bachelor in Professional Studies degree, to be implemented in Fall 2013.

d. B.S., Exercise Science, The Citadel

Dr. Hines introduced the planning summary from The Citadel. It was **moved** (Hines) and **seconded** (Dowell). Dr. Hines explained that both the Exercise Science degree and the Sport Management degree are not new programs per se, and that The Citadel is asking for changes to be made to their official names and CIP codes.

Mr. Drueke stated that some universities in South Carolina have an exercise science degree listed as physical education and some as exercise physiology. He continued stating that Winthrop's degree is in physical education and therefore students pursuing the degree are ineligible to receive the supplemental scholarships from the state. Dr. Raley explained that USC Columbia changed its degree first because many of its graduates pursue graduate degrees and enter healthcare arenas. He cited that other universities have followed in changing the degree's CIP code. Dr. Hines informed the Committee that the degree program has changed over years to include much more science.

Dr. Raley asked the Committee whether they would object to discussing at this time the second program brought by The Citadel, the **Bachelor of Science. in Sport Management**, even though it was not next on the agenda. The Committee did not object to doing so. Dr. Finnigan expressed concern regarding the B.S. in Sport Management and the competition for internship slots. Dr. Hines explained that the cadets at The Citadel are confined to local internships in the summer and therefore would not provide additional internship competition in other parts of the state or other seasons of the year. Mr. Drueke asked whether The Citadel is seeking to meet the standards upheld by the Commission on Sport Management Accreditation (COSMA). Dr. Garner answered that The Citadel has developed curriculum which meets the accreditation standards.

Ms. Houp asked what will happen to the Bachelor of Science in Physical Education. Dr. Metts answered that the degree will remain under teacher education. Ms. Houp suggested that The Citadel include that information in the full program proposal.

The Committee **voted unanimously to accept** the planning summaries for The Citadel to develop new programs leading to the Bachelor of Science in Exercise Science, to be implemented in Fall 2012 and to the Bachelor of Science in Sport Management, to be implemented in Fall 2012.

e. B.S., Pharmaceutical Studies, Francis Marion University

Dr. Chapman introduced the planning summary from Francis Marion University. It was **moved** (Chapman) and **seconded** (Varnet). Dr. Chapman explained that the proposed program would be offered in cooperation with the S.C. School of Pharmacy. He informed the Committee that a Memorandum of Understanding is in place between Francis Marion and the SC College of Pharmacy and is signed by representatives of MUSC, USC, FMU, and the College of Pharmacy. He explained that a student would complete three years of study at Francis Marion and a fourth year at the S.C. College of Pharmacy and would receive a degree from Francis Marion.

Dr. Raley informed the Committee that this arrangement is similar to one Clemson has. Drs. Shaw and Finnigan expressed their support of the program. Dr. Raley reminded Francis Marion to include a copy of the Memorandum of Understanding in the full program proposal. Dr. Chapman agreed to do so.

The Committee **voted unanimously to accept** the planning summary for Francis Marion University to develop a new program leading to the Bachelor of Science in Pharmaceutical Studies, to be implemented in August 2013.

f. B.S., Sport Management, The Citadel

Under Agenda Item 2d (see pages 3-4), the Committee **voted unanimously to accept** the planning summary for The Citadel to develop a new program leading to the Bachelor of Science in Sport Management, to be implemented in Fall 2012.

g. Ed.S., Counselor Education, Clemson University

Dr. Jackson introduced the planning summary from Clemson University. It was **moved** (Jackson) and **seconded** (Drueke). Dr. Jackson explained that the proposed program includes two concentrations: Clinical Mental Health and School Counseling. She informed the Committee that Clemson currently has a Master of Education (M.Ed.) program which is 65 hours, and that when implemented, the proposed program will use the M.Ed. program so that these Master's students would be eligible to receive both the M.Ed. and the Education Specialist degree upon completion of the proposed program.

Mr. Drueke stated that Winthrop University supports Clemson's proposed program. Dr. Gregg reminded Clemson to provide the costs table in its full program proposal.

The Committee **voted unanimously to accept** the planning summary for Clemson University to develop a new program leading to the Education Specialist degree in Counselor Education, to be implemented in August 2012.

h. M.E., Systems Engineering, Clemson University

Dr. Jackson introduced the planning summary from Clemson University. It was **moved** (Jackson) and **seconded** (Hines). Dr. Jackson explained that Clemson currently has a graduate certificate in Systems Engineering and that students obtaining these certificates have expressed strong interest in pursuing a Master's degree. She then introduced Dr. Gramopadhye to explain the program.

Dr. Gramopadhye informed the Committee that industry has expressed a need for the study of different engineering systems which are usually working together in complex arrangements at any given factory or within any given field. He stated that a Master of Science degree leads to a research-oriented career whereas a Master of Engineering degree concentrates on applications to an industry or specific employment. Dr. Jackson also added that the program is an interdisciplinary one which brings together many different departments in two different schools on campus.

Mr. Mullins suggested that the full program proposal spell out acronyms for those unfamiliar with the organizations described.

Dr. Hines expressed support from The Citadel for this program and explained that The Citadel anticipates successful partnerships in the future with Clemson. Dr. Finnigan also expressed USC Columbia's support for Clemson's program and explained that the program being brought forward by USC Columbia is a Master of Science program, as compared to this one which is a Master of Engineering.

Dr. Raley suggested that Clemson have representatives at both the CAAL and CHE meetings who can clearly explain this technically complex degree in simple terms for lay people when the University brings the full program proposal forward.

The Committee **voted unanimously to accept** the planning summary for Clemson University to develop a new program leading to the Master of Engineering degree in Systems Engineering, to be implemented in July 2012.

i. M.S., Informatics, University of South Carolina Upstate

Dr. Dowell introduced the planning summary from the University of South Carolina Upstate. It was **moved** (Dowell) and **seconded** (Chapman). Dr. Dowell informed the Committee that the proposed program has two concentrations: Information Resource Management and Health Information Management. She explained that the University currently offers a Bachelor's degree in Information Management with several areas of focus, including Health Information Management and Business and Communication. She cited students' interest in the creation of a Master's program in the area of study and informed the Committee that employers in the area have expressed a need for students with graduate degrees. She stated that the University has adequate resources for the new program and will hire one tenure-track faculty member as the program grows.

Mr. Mullins expressed his respect for the University's use of data from the Consortium for Enterprise System Management (CESM) since it is a state-based organization which provides strong local data. He suggested that USC Upstate very clearly delineate the two different tracks in the full program proposal.

Dr. Hines stated that College of Charleston has an undergraduate degree in Discovery Informatics and that it could be a feeder for the proposed graduate degree.

Dr. Raley suggested USC Upstate have representatives at both the CAAL and CHE meetings who can clearly explain this technically complex degree in simple terms for lay people when the University brings the full program proposal forward.

The Committee **voted unanimously to accept** the planning summary for the University of South Carolina Upstate to develop a new program leading to the Master of Science degree in Informatics, to be implemented in Fall 2013.

j. M.S., System Design, University of South Carolina Columbia

Dr. Finnigan introduced the planning summary from the University of South Carolina Columbia. It was **moved** (Finnigan) and **seconded** (Hines). Dr. Finnigan explained that the program is not an applied program, and is instead focused on the development of non-traditional, natural and intuitive human-computer interfaces in future systems. She stated that the program will be offered in executive format with synchronous and asynchronous delivery. She informed the Committee that the University expects 20 on-campus students and 20 distance-learning students for the proposed program. Dr. Finnigan also addressed the creation of a Memorandum of Understanding with The Citadel.

Dr. Raley suggested USC Columbia have representatives at both the CAAL and CHE meetings who can clearly explain this technically complex degree in simple terms for lay people when the University brings the full program proposal forward.

The Committee **voted unanimously to accept** the planning summary for the University of South Carolina Columbia to develop a new program leading to the Master of Science degree in System Design, to be implemented in Fall 2012.

k. Center, Workforce Development, Clemson University

Dr. Jackson introduced the planning summary from Clemson University. It was **moved** (Jackson) and **seconded** (Chapman). Dr. Jackson explained that the Center has funding from the National Science Foundation and the Principal Investigator is Dr. Gramopadhye. She stated that the Center is working closely with the technical colleges in the state studying how best to develop the present and future workforce needed for the automotive and aerospace industries.

Dr. Gramopadhye stated that one of the research foci of the Center is to analyze how to use e-learning technologies to increase capacity of the technical college system without increasing bricks and mortar resources. He explained that the Center had letters of commitment and support from major industries including BMW, Boeing, Bosch, Honeywell, and Michelin.

Dr. Raley suggested that Clemson clearly state that the Center does not require state funding in the full proposal.

Dr. Dowell and Dr. Rivers expressed support for the Center. Dr. Rivers stressed the importance of this Center in regards to collaboration among colleges across the state as well as industry and other workforce programs.

The Committee **voted unanimously to accept** the planning summary for Clemson University for its Center in Workforce Development.

3. Consideration of Program Modifications

a. B.A., Theatre, add Musical Theatre concentration, Winthrop University

Mr. Drueke introduced the program modification from Winthrop University. It was **moved** (Drueke) and **seconded** (Varnet). Mr. Drueke explained that the current degree has concentrations in Performance, Design/Technical, and K-12 Teacher Certification. He stated that Winthrop seeks to add a fourth concentration in Musical Theatre. He informed the Committee that the proposed concentration will combine the expertise of the Music Department and Department of Theatre and Dance.

The Committee **voted unanimously to accept** the program modification for Winthrop University to modify its program leading to the Bachelor of Arts degree in Theatre to add a Musical Theatre concentration, to be implemented in Fall 2012.

4. Presentation of Notifications of Program Changes and/or Terminations

Dr. Raley presented the report for information only.

5. Other

a. Potential 2012-2013 ACAP Meeting Dates

Dr. Raley addressed a handout distributed to the Committee that provides the potential ACAP, CAAL, and CHE meeting dates for 2012-2013 and asked to be informed of any conflicts.

b. Cost Charts

Dr. Raley led a discussion about cost charts, citing questions and confusion raised by the Commissioners. He informed the Committee that one question in particular has been asked about the internal transfer of funds. He stated that Commissioners want to know where the money originated within the institution's budget. Dr. Raley also shared another concern about cost charts showing a profit. Dr. Ford expressed concern regarding calculating the exact figure for Commissioners. She stated that an institution cannot split tuition costs, and that tuition income follows a student, not necessarily into the program being discussed. Dr. Jackson agreed with Dr. Ford and stated that the tuition line causes issue because the tuition income is received by the university and does not directly flow to the college in which a program is housed. Dr. Raley stressed the importance of clearly explaining the cost charts to the Commissioners.

c. Accelerated Programs

Dr. Raley informed the Committee that CHE staff have received questions from students about accelerated programs. He specifically addressed the accelerated nursing program at MUSC as an example. He stated that students with Life and Palmetto scholarships are only allowed to receive aid for two semesters per year and that accelerated programs usually require a third summer session, leaving scholarship students without the ability to receive aid for the third semester. He explained that he will send an email to the Committee members asking for a list of programs which require acceleration. Dr. Jackson stated that Clemson has talked about this issue repeatedly in its desire to offer three semesters a year: Fall, Spring, and Summer. She reported that Clemson would like to offer students the ability to attend school year round and therefore finish early, but has not been able to do so because of this issue with the scholarships. Dr. Raley stated that he is obtaining information about the accelerated programs in order to analyze the results and determine whether a change in the scholarship regulations could be pursued.

Dr. Jackson asked whether CHE staff were considering adding additional programs for enhanced scholarships. Dr. Raley answered that staff will consider additional programs in the future, and will also consider removing programs as eligible for the enhanced scholarships.

Dr. Raley thanked everyone for attending the meeting. There being no further business, the meeting was adjourned at 11:22 a.m.