

**Advisory Committee on Academic Programs
Minutes of March 7, 2005**

Members Present:

Dr. Gail M. Morrison, Chair	
Dr. Elise Jorgens, College of Charleston	Dr. Rita Teal, SCSU
Dr. Tom Moore, Winthrop University	Dr. Marilyn Fore, H-GTC
Dr. Mark Becker, USC-Columbia	Dr. Sandra Barbour, NETC
Dr. Dianne Brandstadter, State Tech	Dr. Leonard Lundquist, Lander U
Dr. Reginald Avery, USC-Upstate	Dr. Chris Plyler, USC Regional Campuses
Dr. Richard Chapman, Francis Marion University	Dr. Ron Drayton, Midlands Tech
Dr. Donald Steven, The Citadel	
Dr. Pete Barr, Coastal Carolina University	

Guest Representing Members:

Dr. Nancy Dunlap, Clemson University
Dr. Martha Moriarty, USC-Beaufort
Dr. Valerie West, MUSC

Guests:

Mr. Philip Harrington, President, National Career Assessment Services
Dr. Diane Lee, National Career Assessment Services

Staff Present:

Ms. Joann Biga
Ms. De'Nitra Brown
Ms. Renea Eshleman
Dr. Esther Kramer
Dr. Lynn Kelley
Dr. Tajuana Massie
Dr. Michael Raley
Dr. Donald Tetreault
Ms. Julie Carullo
Ms. Lane Jeselnik

1. Consideration of Minutes of January 20, 2005

Dr. Morrison opened the meeting by stating that Item #3.g would be deferred. She then asked for a motion to approve the Minutes of the meeting of January 20, 2005. Approval was **moved** (Fore) and **seconded** (Brandstadter) and the motion was **approved** unanimously.

2. Discussion of National Career Planning System through Kuder System

Dr. Morrison introduced Mr. Philip Harrington, President of the Kuder Corporation, to explain the services his corporation is now offering through its products to the entire Technical College System, public high schools, and some private colleges and universities in the state. Mr. Harrington stated that the system his corporation operates is important for helping young students, their parents and guidance counselors in middle or junior high school and high school to understand what courses they should be taking, to understand how to keep students retained throughout high school, and to figure out what major they might wish to consider for college.

Mr. Harrington said he would be speaking with the independent college sector's presidents in the afternoon and offered to work with public colleges and universities in any way that he can to bring about a truly statewide system of convertible information from one level of schooling to another and from one institution to another within the higher education sector. Dr. Morrison thanked him for his presentation and turned to the program planning summaries.

3. Consideration of Program Planning Summaries

a. AHS, Emergency Medical Training, Orangeburg-Calhoun Technical College

Approval was **moved** (Brandstadter) and **seconded** (Lundquist). Dr. Brandstadter said that this program was needed because of the changes in federal regulation and DHEC regulations. There was no discussion. The motion was **approved** unanimously.

b. B.S., Criminal Justice Management, Lander University

Approval was **moved** (Lundquist) and **seconded** (Brandstadter). Lander currently has a concentration in Criminal Justice Management, but this would be a complete program available on-line for students from the technical colleges with an associate degree in the field. This on-line Criminal Justice Management program will be a new program, distinct from the Criminal Justice emphasis in the Sociology program major. The program planning summary was **approved** unanimously.

c. B.S., Middle Level Teacher Education, South Carolina State University

Approval was **moved** (Teal) and **seconded** (Ozment). Dr. Dunlap asked in what areas students would be certified and Dr. Teal responded that it would be in math, English, and the sciences. She said other areas are being considered, too. Dr. Morrison stated that the entire list would have to be known at the time that the proposal is completed. Dr. Dunlap suggested that the institutional officials look at the National Middle School Guidelines in this regard. The planning summary was then **approved** unanimously.

d. B.A., Art Education, USC-Upstate

Approval was **moved** (Avery) and **seconded** (Jorgens). Dr. Teal noted that South Carolina State offers a B.A. in Art Education. Dr. Jorgens stated that there is a significant need for this specialization. The program planning summary was **approved** unanimously.

e. BSW, Social Work, USC-Upstate

Approval was **moved** (Avery) and **seconded** (Chapman). Dr. Avery stated that there is significant need and increasing demand for social workers in the Upstate region. Dr. Teal asked if this program might have a negative impact on the BSW in Social Work offered by SCSU at the University Center in Greenville and was assured it would not. Dr. Avery stated that program will be offered at Spartanburg initially. The program planning summary was **approved** unanimously.

f. M.A., Communication, College of Charleston

Approval was **moved** (Jorgens) and **seconded** (Avery). Dr. Brian McGee, Chairman of the Department, stated that the program was to serve mid-career working professionals as well as students at the College of Charleston. Dr. Barr asked if the program would contain discrete career tracks and Dr. McGee responded that it would not at this time. The program planning summary was **approved** unanimously.

g. South Carolina Center for Research on Minority Health Disparities, Clemson University DEFERRED UNTIL LATER TIME

h. Institute for Supply Chain Optimization and Logistics, Clemson University

Approval was **moved** (Dunlap) and **seconded** (Becker). Dr. Jorgens stated that the College of Charleston was prepared to support this innovation, because it is a non-degree initiative. She stated that the College of Charleston would be happy to work with Clemson on this project. Dr. Becker stated that USC-Columbia is also starting a supply chain management institute with a business focus. The program planning summary was **approved** unanimously.

i. Center to Assure South Carolina's Future, College of Charleston

Approval was **moved** (Jorgens) and **seconded** (Avery). Dr. Jorgens stated that the intent of the Center is to increase enrollment of minorities in schools and the workforce. Dr. Dunlap stated that the proposal demonstrated a real desire to work with schools, as Clemson is doing. Dr. Becker stated that USC-Columbia is seeking below-the-line funding to do something similar by developing a model focused on sharing educational resources. Dr. Avery commended the College of Charleston for moving forward with this project, adding that it is something very much needed. The program planning summary was then **approved** unanimously.

4. Consideration of New Program Proposals

a. A.E.T., Construction Management Technology, Horry-Georgetown Technical College

Dr. Fore introduced the program proposal. Approval was **moved** (Fore) and **seconded** (Barr). Dr. Fore stated that the program is aligned with other programs in Engineering Technology at the institution and that the need for it increases as building construction continues apace in the College's service area. Without discussion, the Committee voted unanimously to recommend **approval** of the program leading to the A.E.T. degree in Construction Management Technology.

b. A.P.S., Early Care and Education, Williamsburg Technical College

Dr. Brandstadter introduced the program proposal. Approval was **moved** (Brandstadter) and **seconded** (Moore). Dr. Brandstadter stated that the institution currently is offering the Certificate in this area. Without discussion, the Committee voted unanimously to recommend **approval** of the program leading to the A.P.S. degree in Early Care and Education.

c. B.S.B.A., Resort Tourism Management, Coastal Carolina University

The program proposal was introduced by Dr. Barr. Approval was moved (Barr) and seconded (Chapman). Dr. Jorgens commented that the same major was just approved last week by the Commission for the College of Charleston, but she added that another such program would be good for the state, since the industry is growing so rapidly. Dr. Morrison cited the need to have complete estimates of enrollments, graduations, and position openings in the final proposal. The Committee voted unanimously to recommend approval of the program leading to the B.S.B.A. in Resort Tourism Management.

d. B.S., Applied Physics, Coastal Carolina University

The proposal was introduced by Dr. Barr. Approval was moved (Barr) and seconded (Fore). Dr. Jorgen stated that the College of Charleston has not felt it was the appropriate time to bring a program proposal forth, but that the College has a very strong physics department, which she said was probably stronger than that at Coastal, and it therefore expects to offer this kind of degree program in the near future. She said that the College has been systematically working to strengthen its physics program for the past eight years so that it could begin this kind of applied physics program. She said that there is a great deal of overlap between the meteorological courses and the physics courses in the proposed program at Coastal. She expressed hope that the possible approval of the Coastal Carolina program model would not become a reason not to approve a similar one at the College of Charleston. Dr. Barr expressed regret that no mention was made in the CCU proposal of the physics program at the College of Charleston. The Committee voted unanimously to recommend approval of the program leading to the B.S. in Applied Physics.

e. B.S.N., Nursing, Francis Marion University

Dr. Chapman introduced the program. Approval was moved (Chapman) and seconded (West). Dr. West stated that the Medical University is pleased to work with Francis Marion University to make the transition of this program to Francis Marion a smooth one. Dr. Kelley asked how Francis Marion University intended to integrate the two chemistry course requirements for the BSN Generic students with the Completion track students' background from associate degree programs in which no chemistry course is required. Dr. Sylvia Lufkin responded that the University is considering that question presently. Dr. Becker asked how, according to the figures submitted by the institution, the anticipated costs for the program could be greater than the revenues derived to operate the program. Dr. Chapman said that he would check on the figures. The Committee then voted unanimously to recommend approval of the program leading to the B.S.N. degree in Nursing.

f. M.A.T., Secondary Education, Clemson University

Dr. Dunlap introduced the program. Approval was moved (Dunlap) and seconded (Lundquist). Dr. Dunlap stated that this program would be a collaboration of four institutions: USC, SCSU, Clemson, and The Citadel. She stated that the program will be fashioned around cohorts of out-of-state persons interested in moving in-state for their practica. These practica will consist of two internships, each of which will be 100 hours. Dr. Jorgens said the College of Charleston was supportive of this initiative and would like to be part of it, to which Dr. Dunlap agreed. Dr. Morrison said that the proposal may not go through the approval process without all partners first having agreed to a memorandum of understanding. Dr. Metts said the incompleteness of agreements is a problem of the administrative units within institutions. Dr. Dunlap stated that

South Carolina State and The Citadel are now ready to begin the program. Dr. Becker asked if the program would allow a student to choose his/her institutional affiliation for this program and, hence, the tuition (s)he would pay. Dr. Dunlap responded that agreements will exist beforehand with each participating institution specifying the tuition and percentages of funding from the state to go to each participating institution. She said that there has been discussion about having a degree with all four institutions' names on the diploma. The Committee then voted unanimously to recommend **approval** of the program leading to the M.A.T. at Clemson University.

g. M.A., Biology, The Citadel

The proposal was introduced by Dr. Stevens. Approval was **moved** (Stevens) and **seconded** (Moore). Dr. Stevens said that this program was not really new, but rather a new titling with some small changes in the curriculum of an existing program, the M.A. in Education in Biology. He said that the M.A.T. degree is used for initial certification of persons with subject matter expertise who want to teach. On the other hand, the M.A. in Education in Biology was a degree for inservice teachers already certified. The already certified inservice teachers do not find the pedagogical work in the M.A. in Education in Biology a useful part of the degree. Also, he said, others in the Charleston area want a terminal master's degree to prepare for a variety of emerging biotechnology professional positions in the Lowcountry's economy. Dr. Jorgens stated that the College of Charleston has worked a lot with The Citadel, because the College of Charleston wants to develop a M.S. in Biology with a thesis, for preparation of students who wish to enroll in a Ph.D. program. Dr. Stevens stated that The Citadel will support the College of Charleston and, perhaps, support a joint program. Dr. Morrison stated that the Commission has historically supported only a joint program if both institutions want to do master's programming. The Commission also has not differentiated between M.A. and M.S. programs and is unlikely to support two separate programs in Charleston. The Committee voted unanimously to recommend **approval** of the program leading to the M.A. degree in Biology.

h. M.A., Social Science, The Citadel

Dr. Stevens introduced the program. Approval was **moved** (Stevens) and **seconded** (Fore). Dr. Stevens stated that this program, like the M.A. in Biology proposal, represents a broadening of the degree for working professionals. It will replace the M.A. in Education in Social Science. Dr. Jorgens stated that the College of Charleston will soon be bringing forth a proposal for a M.A. in Political Science. Dr. Becker asked to have confirmation that the M.A. in both Biology and Social Science being proposed by The Citadel will not be for the purpose of preparing students for a Ph.D. program. Dr. Stevens affirmed that this is the case for both programs. The Committee then voted unanimously to recommend **approval** of the program leading to the M.A. in Social Science.

i. M.A.T., Physical Education, The Citadel

Dr. Stevens introduced the proposal. Approval was **moved** (Stevens) and **seconded** (Teal). Dr. Stevens stated that this program was the third in the trilogy for realigning programs which had something to do with teachers. He said that the program is anticipated to have substantial enrollments.

Dr. Jorgens stated that the College of Charleston had been requested to join with The Citadel in offering the program and that the College appreciated that gesture but would not be doing so. The Committee voted unanimously to recommend **approval** of the program leading to the M.A. T. degree in Physical Education.

j. M.E., Electrical Engineering, USC-Columbia at the Lowcountry Graduate Center

Dr. Becker introduced the program, stating that it was not a “new” program, but rather a “program modification” in that an existing program is extended to a new, off-campus location. Approval was **moved** (Becker) and **seconded** (Jorgens). Without discussion, the Committee voted unanimously to recommend **approval** of the program leading to the M.E. in Electrical Engineering.

5. Guidelines for Improving Teacher Quality Competitive Grants Cycle

Dr. Morrison asked that the Committee review the *Guidelines* and provide feedback to Dr. Kramer in the next several days. She added that the state *Guidelines* were drafted in keeping with the federal *Guidelines*.

6. Southern Regional Education Board, State Teacher Center

Dr. Morrison stated that this hand-out was distributed for information to the committee about a new and valuable regional resource.

7. Date of Retreat

Dr. Morrison stated that there are two big items (i.e., articulation and secondary school reforms) which need to be discussed at the retreat in June. She said that the retreat was not a regular ACAP meeting and, therefore, the format and items for discussion would be quite different from a normal ACAP meeting. She solicited suggestions for the agenda and confirmed the dates (June 23-24) and location (Clemson’s Madren Center and Martin Inn)

8. Other

Dr. Morrison stated that all dates for next year’s meetings will be established as soon as the Committee on Academic Affairs and Licensing sets its meeting dates at its April meeting.

There being no other business, at 12:40 p.m. the meeting was adjourned.