

**Advisory Committee on Academic Programs
Minutes of September 29, 2005**

Members Present

Dr. Gail Morrison, Chair
Dr. Peter Barr, Coastal Carolina
Dr. Rayburn Barton, USC-Beaufort
Dr. Richard Chapman, Francis Marion
Dr. Cheryl Cox, SC Tech College System
Dr. Ronald Drayton, Midlands Tech
Dr. Doris Helms, Clemson
Dr. Elise Jorgens, College of Charleston
Dr. Leonard Lundquist, Lander
Dr. Bud Marchant, Piedmont Tech College
Dr. Tom Moore, Winthrop
Dr. Suzanne Ozment, USC-Aiken
Dr. Chris Plyler, USC Regional Campus
Dr. Rita Teal, S.C. State
Dr. Walt Tobin, Orangeburg-Calhoun Tech

Staff Present

Ms. JoAnn Biga
Ms. Renea Eshelman
Dr. Lynn Kelley
Dr. Esther Kramer
Dr. Tajuana Massie
Dr. Mike Raley
Ms. De'Nitra Reese
Dr. Donald Tetreault

Guest Representing Members

Dr. Aileen Trainer, USC-Columbia

Guests

Ms. Vicki Anderson, McLeod School of Medical
Technology
Dr. Jennifer Arm, USC-Columbia
Mr. Charles Bierbauer, USC-Columbia
Dr. David DeCevco, CCU
Mr. Ed Dickey, USC-Columbia
Dr. Charles Duke, Clemson
Dr. Terry Farris, Clemson
Dr. Jon Hakkila, College of Charleston
Dr. Linda Henderson, CCU
Dr. Judith James, USC-Columbia
Dr. Debbie Jackson, Clemson
Ms. Karen Jones, Winthrop
Dr. Gail Joyner-Fleming, S.C.State
Dr. Julia Krebs, FMU
Dr. Larry McCumber, FMU
Dr. Leonard McIntyre, S.C. State
Dr. Jeff Priest, USC-Aiken
Dr. Ronald Speight, S.C. State

The meeting was called to order at 10:20 a.m. Dr. Morrison requested that members seated at the table introduce themselves.

1. Consideration of Minutes of July 14, 2005

Dr. Morrison requested that the Minutes of July 15, 2005, be reviewed and either be modified or approved as distributed. There being no additional changes, approval was **moved** (Chapman) and **seconded** (Jorgens), and the Committee **voted unanimously to accept** the Minutes of July 14, 2005.

2. Consideration of Program Planning Summaries

a. B.A., Astronomy, B.S. Astrophysics, College of Charleston (new)

Dr. Jorgens introduced the program planning summary. Approval was **moved** (Jorgens) and **seconded** (Barton). Dr. Helms stated that both USC-Columbia and Clemson have similar programs and the College of Charleston could use these schools' required course listings as an example for interested students. She also stated that Clemson will be willing to help the College of Charleston with the development of this program. With no further discussion, the Committee **voted to accept unanimously** the planning summary for the College of Charleston to develop a program leading to the B.A. degree in Astronomy and the B.S. degree in Astrophysics, to be implemented in August of 2008.

b. B.A., Middle Level Education, USC-Aiken

Dr. Ozment introduced the program planning summary. Approval was **moved** (Ozment) and **seconded** (Helms). Dr. Ozment stated that this program is being implemented because of a new South Carolina law that requires all certified middle school teachers to hold a degree from an approved middle-level teacher training program. Dr. Ozment stated that not only will new middle school teachers need this degree but all current teachers will need supplementary professional preparation. Dr. Helms stated that Clemson supports this program. With no further discussion, the Committee **voted to accept unanimously** the planning summary for USC-Aiken to develop a program leading to the B.A. degree in Middle Level Education, to be implemented in August of 2006.

c. B.A., Liberal Studies with a concentration in Security Studies, USC-Beaufort (new)

Dr. Barton introduced the program planning summary. Approval was **moved** (Barton) and **seconded** (Chapman). Dr. Morrison asked for more information on the curriculum. Dr. Barton stated that this program is not a technical degree, and that students will be required to take an array of general education courses such as history, religion, and philosophy. With no further discussion, the Committee **voted to accept unanimously** the planning summary for USC-Beaufort to develop a program leading to the B.A. degree in Liberal Studies with a concentration in Security Studies, to be implemented in Fall 2006.

d. B.A., Liberal Arts, USC-Columbia (new)

This program was deferred until further notice from USC-Columbia.

e. B.S., Biology with an emphasis in Medical Technology, Francis Marion (new)

Dr. Chapman introduced the program planning summary. Approval was **moved** (Chapman) and **seconded** (Lundquist). Dr. Chapman stated that this program will be a modification to the B.S. in Biology, Medical Technology option. Dr. Morrison stated that the language on the bottom of page two should be revised in order to give a better explanation of the “4 + 1” option. Dr. Morrison inquired as to why Francis Marion is convinced this program will attract sufficient numbers of students since MUSC closed this program because it could not attract sufficient student interest. Dr. Anderson from McLeod School of Medical Technology stated that the need for this type of training has changed. She stated that students not only need lab skills but they also need supervisory skills which a four-year institution will be able to provide. Dr. Morrison asked that this information be included in the final proposal. With no further discussion, the Committee **voted to accept unanimously** the planning summary for Francis Marion to develop a program leading to the B.S. degree in Biology with an emphasis in Medical Technology, to be implemented in Fall 2005.

f. S.D.M., Self-Designed, College of Charleston (new)

Dr. Jorgens introduced the program planning summary. Approval was **moved** (Jorgens) and **seconded** (Trainer). Dr. Jorgens stated that this program is a student planned curriculum in which courses will be selected from courses already being offered at the College of Charleston. Dr. Kelley inquired if the degree will be a Bachelor of Arts or a Bachelor of Science. Dr. Jorgens replied that the students will receive either an A.B. / B.A. or a B.S. degree depending upon their degree design. Dr. Trainer stated that the College of Charleston could review USC-Columbia’s Honor program as a model. Dr. Morrison stated that program productivity will need to be considered by the College of Charleston to assure the degree either meets these standards or that the College will request waiver of the standards at the time of the degree’s proposal. With no further discussion, the Committee **voted to accept unanimously** the planning summary for College of Charleston to develop a program leading to the Self Designed Major, to be implemented in Fall 2006.

3. Consideration of New Program Proposals

a. B.S., Middle Level Education, South Carolina State (new)

Dr. Teal introduced the program proposal. Approval was **moved** (Teal) and **seconded** (Trainer). Dr. Trainer asked if the students will be required to have field experience because it is not apparent in the proposal. Dr. Joyner-Fleming stated that the program will have seven methods courses which will require field experience. In response to Dr. Jorgens inquiry about the credentials of the faculty, Dr. Joyner-Fleming stated that two faculty have middle school credentials and all others have experience in other education areas. Dr. Morrison stated that this program needs to be sure to meet NCATE qualifications, especially if these courses will be taught on an “overload basis.” Dr. Morrison also stated that a revision should be submitted to CHE staff to clarify some of the confusing areas in the proposal.

With the expectation that a revision of some areas of the proposal would be submitted to CHE staff, the members present **voted unanimously to accept** the proposal for S.C. State to develop a program leading to B.S. degree in Middle Level Education, to be implemented in January of 2006.

b. M.B.A., Master of Business Administration, Coastal Carolina (new)

Dr. Barr introduced the program proposal. Approval was **moved** (Barr) and **seconded** (Jorgens). Dr. Barr stated that business leaders in the Coastal area have expressed the need for an M.B.A. at Coastal Carolina. He stated that the MBA which Winthrop offered at Coastal Carolina has been terminated by Winthrop. Dr. Teal stated that S.C. State's M.B.A. program was not mentioned in the proposal. Dr. Trainer stated that USC-Columbia has reservations concerning this program because USC-Columbia offers a satellite PMBA program at Coastal Carolina that is not filled to capacity. Dr. Barr stated that the PMBA is much different from the MBA program that Coastal Carolina wants to implement. The PMBA is designed for those people who already have work experience. The MBA at Coastal is designed for those with a bachelor's degree and no work experience and students will also earn enough hours to be licensed as CPA's. Dr. Trainer stated that most MBA programs are not growing and that there is a shortage of Ph.D. graduates in Business Administration. Dr. Barr responded that Coastal has had no difficulty recruiting qualified Ph.D's in Business. Dr. Barr stated that if the demand for the MBA program is low, then Coastal will close the program. Dr. Helms stated that she believes that program productivity will be met in the Grand Strand area. With no further discussion, the Committee **voted to accept** the program proposal for Coastal Carolina to develop a program leading to M.B.A. degree, to be implemented in Fall 2006 with USC-Columbia opposing this program.

c. M.Ed., Teaching, USC-Columbia (new)

Dr. Trainer introduced the program proposal. Approval was **moved** (Trainer) and **seconded** (Teal). Dr. Trainer stated that this program will replace its existing M.Ed. programs in Elementary and Secondary and will target grades 2-12. Dr. Helms stated that her concern is how the program will maintain quality. Dr. Trainer stated that an assessment plan will be developed to follow students into the field for quality purposes. With no further discussion, the Committee **voted to accept unanimously** the program proposal for USC-Columbia to develop a program leading to the M.Ed. degree in Teaching, to be implemented in Spring 2006.

d. M.S., Marketing, Clemson (new)

Dr. Helms introduced the program proposal. Approval was **moved** (Helms) and **seconded** (Lundquist). Dr. Helms stated that there is a demand for advanced marketing at Clemson. Dr. Trainer stated that USC-Columbia terminated its M.S. in marketing due to the quality of placements of its graduates. Dr. Duke stated that this program will be different from USC-Columbia's program. He stated that USC-Columbia's program was very general, but Clemson's program will have more of an analytical basis. He also stated that this type of program has been requested by former students and others who work with the M.B.A. program. With no further discussion, the Committee **voted to accept unanimously** the program proposal for Clemson to develop a program leading to the M.S. degree in Marketing, to be implemented in August of 2006.

e. Ph.D., Library and Information Science (new)

Dr. Trainer introduced the program proposal. Approval was **moved** (Trainer) and **seconded** (Helms). Dr. Trainer stated that this program will be the only Ph.D. program in this field in South Carolina. She stated that the program is seeking national funding and has already received over \$2 million of funding. Dr. Helms stated that there is a need for this program and

would suggest that this program be offered on-line. Dr. Trainer stated that the University may consider offering this program on-line degree in the future but would like to start with building institutional strength. Without further discussion, the Committee **voted to accept unanimously** the program proposal for USC-Columbia to develop a program leading to the Ph.D. degree in Library and Information Science, to be implemented in August of 2006.

f. Center for Real Estate Development (CRED), Clemson

Dr. Helms introduced the program proposal. Approval was **moved** (Helms) and **seconded** (Trainer). Dr. Helms stated that this Center started in 2001, but now would like to expand its mission. Dr. Trainer stated that USC-Columbia strongly supports this Center. Dr. Farris stated that the Center will be involved with the Strom Thurmond Institute and industries throughout the State. Without further discussion, the Committee **voted to accept unanimously** the program proposal for Clemson to develop the Center for Real Estate Development for immediate implementation.

g. Center for Partnerships to Improve Education

Due to a request of revisions, this program was deferred until further notice from the College of Charleston.

4. Report on Teacher Scholarship Grant Award, FY 2004-05

Dr. Morrison stated that the General Assembly approved the S.C. Teaching Scholarship Grant program for teachers to return to academic work to upgrade their existing content area or add a new existing content area. The grant is set up as a reimbursement grant. She stated that the report contains statistical charts and maps that give data on grant recipients.

5. Discussion on EEDA Implementation: Transfer and Articulation Committee

a. Meeting Dates: Dr. Morrison stated that she is currently working to find a place to hold the meetings. CHE's conference room is too small for such a large group. She will send a list of meeting dates as soon as she has a place secured to hold all the meetings.

b. Membership: Dr. Morrison stated that the Committee will consist of all current ACAP Members, CHE Staff, and other Educational leaders from K12 and Higher Education.

c. Standards for Success: Dr. Morrison stated that the Standard of Success document is a tool used to define freshman competency upon entering college. The SC Department of Education is considering using this document to examine the State's high schools.

5. Other

At Dr. Jorgens request there was some informal discussion on appropriate policy for those faculty at the institutions who had chosen to participate in the SC TERI Program.

There being no further business, the meeting was adjourned at 12:30 p.m.

Respectfully submitted,

De'Nitra Reese