

## CLASSIFICATION

<b>Name of Proposed Program:</b>	Musical Theatre
<b>Academic Unit:</b>	Department of Theatre Thomas W. and Robin Edwards College of Humanities and Fine Arts
<b>Designation of Degree:</b>	Bachelor of Fine Arts (4-year degree program)
<b>Proposed Date of Implementation:</b>	Fall 2010
<b>CIP Code:</b>	50.0599
<b>Identification of Program as New or Modification:</b>	Modification
<b>Qualifies Palmetto Fellows and LIFE Scholarship Awards:</b>	No
<b>Delivery Mode:</b>	Face-to-face delivery system

## JUSTIFICATION

### **Purposes and objectives of the program**

The Department of Theatre at Coastal Carolina University currently offers a Bachelor of Arts degree in Musical Theatre. The proposed Bachelor of Fine Arts degree will replace the current B.A. in Musical Theatre. According to current guidelines established by the National Association of Schools of Theatre (NAST) the current B.A. program more closely fits the standards set for a B.F.A. program in Musical Theatre. At the urging of the accreditation body, we seek to change the structure of the current course offerings presenting a more rigorous and professionally oriented B.F.A. degree program. These changes seek to transform Coastal Carolina University as a premier comprehensive undergraduate professional musical theatre training institution.

The Bachelor of Fine Arts in Musical Theatre will incorporate the classes already offered in the Bachelor of Arts program. We will not eliminate any current class offerings, concentrating rather on additional credits that focus on developing the skills and professionalism of students to prepare them for careers in the theatre and related fields or for advanced study in graduate or conservatory programs. The program will attract students who are willing to commit to structured, intensive, studio-based training and are searching for a degree that prepares them to function in the professional entertainment world as actor-singers.

The program defines the term "musical theatre" in a way that embraces the richness and diversity of this challenging interdisciplinary art form, which includes musical comedy, the musical play, new and alternative music theatre, "Broadway opera," cabaret and revue. Students receive technique training in acting complemented by training in vocal technique, musicianship, dance, and the study of the repertoire of the musical theatre in print and recordings, as well as in rehearsal and performance.

The goal of the program is to cultivate practitioners for live theatre entertainment. This is achieved by developing a practical knowledge and competence that include sensitivity to technique, artistry, and style, as well as an insight into the role of the theatre arts. The highly focused and demanding training is enhanced by appropriate courses in the liberal arts. These are of particular importance to the theatre artist, who is charged with commenting on the human condition. The effectiveness of that commentary is dependent upon a sincere commitment to excellence in liberal arts.

<b>GOALS &amp; OBJECTIVES</b>	<b>STUDENT LEARNING OUTCOMES</b>	<b>ASSESSMENT</b>
<b>Students who earn a B.F.A in musical theatre will be expected to:</b>	<b>Students who earn the B.F.A. in musical theatre will be expected to:</b>	<b>Students will attain these goals and objectives through:</b>
1. understand the fundamentals of singing, acting and dancing including focus, language, memorization, physical poise, and choice of audition material.	demonstrate fundamental singing, acting, and dancing skills necessary for Musical Theatre professionals including focus, language, memorization, physical poise, and choice of audition material.	satisfactory performance in overall coursework and satisfactory ratings in both sophomore and senior portfolio assessment.
2. understand the values and attitudes required by professional actors, which may include punctuality, meeting deadlines, professional presentation.	demonstrate the values and attitudes required by professional actors, which may include punctuality, meeting deadlines, professional presentation.	satisfactory performance in overall coursework and satisfactory ratings in both sophomore and senior portfolio assessment.
3. be able to critically evaluate a work of art by placing it in its historical context and evaluating the aesthetic components	demonstrate critical evaluation of a work of art by placing it in historical context and evaluating the aesthetic components	satisfactory performance in overall coursework and satisfactory ratings in both sophomore and senior portfolio assessment
4. to synthesize their coursework by appropriately applying the concepts and skills learned in different courses toward a unified product.	demonstrate the ability to synthesize their coursework by appropriately applying the concepts and skills learned in different courses toward a unified product.	completion of significant role in a departmental musical theatre production and written assessment of that work.
5. understand the fundamental concepts of Musical Theatre including monologues, singing, and dancing.	demonstrate knowledge of the fundamental concepts of Musical Theatre including monologues, singing, and dancing.	performance in workshops and full productions of musical theatre in a variety of formal and informal settings.

### **Need for the program in the state**

Institutions of higher education in the United States prepare individuals for a wide variety of vocations. Because each of these vocations has unique requirements for professional practice, educational patterns vary discipline by discipline.

The four-year baccalaureate degree is the primary format for education at the undergraduate level. This degree normally contains at least 120 semester hours of course work. Curricula comprising these hours are usually divided among required courses in the major, required courses in general studies, and electives. Each institution of higher education develops degree requirements based upon a proportional mix of these elements. There are two generic types of baccalaureate degrees that prepare individuals for work in the professions of dance, music, theatre, and visual arts and design. Consistent with

general academic practice, these are labeled “professional” degrees and “liberal arts” degrees.

The professional degree is intended to provide intensive training in the intellectual and physical skills necessary to arts professionals. Because physical skills development is critical during ages 18-22, many young artists do not wish to risk postponement of serious study until the graduate years. Since physical skills are meaningless without accompanying intellectual development, and since both are time-consuming activities requiring daily practice, the professional degree normally involves at least two-thirds of the curriculum in the major field. This may include supportive courses directly and legitimately related to professional practice of the disciplines. The remaining portion is divided between general studies and electives.

A review of South Carolina Commission of Higher Education (SCCHE) data and web site information for each state-assisted college and university in South Carolina reveals that currently there is no Bachelor of Fine Arts in musical theatre program in South Carolina. Student demand for the program is strong. Enrollment in existing Theatre Arts programs at Coastal Carolina University has grown substantially this decade. In 1997 the Department of Theatre had 47 majors; at the start of fall semester 2009 96 majors were enrolled in all theatre majors, showing a 104% increase over a 12 year period with the largest growth over the past three years.

As the coastal region of South Carolina grows and enrollments at the University increase, this institution has actively supported the evolution of offerings in many areas—the liberal arts, sciences, education, and business—in order to better serve our students and the surrounding community. Theatre graduates prepare for occupations as actors, singers, performers and managers. Music, television, and teaching offer additional avenues of application for studies in theatre.

The Bureau of Labor Statistics lists Independent Artist, writers and performers as one of the fastest growing industries in the United States with a 3.3% annual growth rate expected. The Bureau estimates a 36.2% increase in this field between 2006 and 2016. The field also saw tremendous growth between 1996 and 2006 with an actual increase of 14.9% nationwide in that time frame. The expected rate of growth in the Waccamaw WIA (Workforce Investment Area) between 2004 and 2014 is 2.6% for Entertainers & Performers according to WIA Occupational Outlook and Wage Data. While the Waccamaw region expects the largest growth, each region in the state expects to see some growth in this area with the lowest expected growth 1.07% in the WorkLink WIA.

Nationwide the *Directory of Theatre Training Programs 11th edition 2007-2009* lists 116 Bachelor of Fine Arts in Acting or Performance programs. In states similar in size to South Carolina by population (26th) several Bachelor of Fine Arts programs exist. In Colorado (24th) two programs exist, in Kentucky (25th) three programs exist and in Oklahoma (27th) two programs currently exist.

### **Centrality of the program to the mission of the institution**

The proposed B.F.A. Musical Theatre major is in keeping with the mission of the University. The mission states that Coastal Carolina University is a “comprehensive liberal arts institution that seeks to develop students who are both knowledgeable in their chosen fields and prepared to be productive, responsible, healthy citizens with a global perspective.” The proposed B.F.A. program seeks to develop highly educated students whose training includes professional aspects, history, theory, criticism and literature in a highly directed and targeted class structure.

The University’s mission also states its commitment to high quality teaching and calls for professors who “mentor students in collaborative research” and students who are engaged in active learning. The proposed program includes courses that integrate active learning throughout the curriculum. All musical theatre majors perform a significant role in a musical theatre production and therefore serve the University and the community. This requirement involves students in active learning and insures that graduates of the B.F.A. in musical theatre demonstrates the ability to work in a collaborative environment and are able to produce complex professional quality productions. Students who graduate from the proposed rigorous program will be “well prepared for professional careers or graduate programs in their chosen fields,” as stated in the University’s mission.

### **Relationship of the proposed program to other related programs within the institution**

The Department of Theatre at Coastal Carolina University currently offers a Bachelor of Arts degree in Musical Theatre. The proposed Bachelor of Fine Arts degree will replace the current Bachelor of Arts degree in Musical Theatre. According to guidelines established by the National Association of Schools of Theatre (NAST) the B.A. program more closely fits the standards set for a B.F.A. program in Musical Theatre. At the urging of the accreditation body, we seek to change the structure of the current course offerings to create a B.F.A. degree program. With the addition of the Bachelor of Fine Arts we seek to transform Coastal Carolina University as a premier comprehensive undergraduate professional theatre training institution.

The Department of Music currently supports the Musical Theatre program offering classes that focus on musicianship and applied vocal technique and artistry. There are no plans to change the involvement of the Department of Music.

### **Similarities and differences between the proposed program and those with like objectives offered at other institutions**

A review of South Carolina Commission of Higher Education (SCCHE) data and web site information for each state-assisted college and university in South Carolina reveals that currently there is no Bachelor of Fine Arts in Musical Theatre program in South Carolina. There are only two Bachelor of Arts programs in Musical Theatre, one of which is currently offered at Coastal Carolina University, the other at Coker College. Therefore the proposed program at the University will be unique for state-assisted institutions.

## **ENROLLMENT**

### **Admission criteria**

Admission would be based on current University standards and an intensive audition process with successful candidates completing the audition and interview process. The purpose of this audition/interview is to allow the faculty an opportunity to evaluate previous training, assess singing, dancing and acting aptitude, gauge desire for (and ability to enter into) rigorous training and determine the department’s ability to educate the student with respect to a career in the theatre.

**Projected student enrollment**

Coastal Carolina University completed a survey of 5400 students accepted to Coastal Carolina University for the fall of 2008. Of those who responded to the survey 19.7% stated that they would be interested in pursuing a Bachelor of Fine Arts Degree in Musical Theatre if it were offered by Coastal Carolina University.

A nationwide survey of Bachelor of Fine Arts programs conducted shows a large number of students auditioning for programs for a small number of positions available. The average number of students who auditioned for the 23 programs surveyed was 547.2; the average program accepted 32.5 students and yielded 20.9 students. The average application to acceptance rate is 8.51% for all programs surveyed. Significant interest in the proposed program can be expected. Anecdotal evidence indicates that students who have a desire to study Musical Theatre seek Bachelor of Fine Arts Programs.

Due to the intensive nature of the Bachelor of Fine Arts in Musical Theatre the matriculation rate would need to be directed and controlled. The National Association of Schools of Theatre states in its accreditation guidelines that each student should have, “opportunities for performance in workshop and full productions of musical theatre in a variety of formal and informal settings. Performance of a significant role in at least one full production during advanced study is regarded as an essential experience.” Therefore class size would be limited to allow for these opportunities.

Expectations of annual acceptance rates would be 24-30 students with an anticipated yield of 12-15 students per incoming class. Total annual enrollment for the proposed program would be expected to be between 48 and 56 with current resources. It is anticipated that this number would easily be reached within four years of opening enrollment for the program. It should be noted that overall enrollment in the department of theatre, including proposed B.F.A. programs and the B.A. in theatre, is expected to rise to approximately 120 students representing a 40% increase in overall student enrollment in majors offered by the department.

<b>PROJECTED TOTAL ENROLLMENT</b>						
<b>YEAR</b>	<b>FALL</b>		<b>SPRING</b>		<b>SUMMER</b>	
	Headcount	Credit Hours	Headcount	Credit Hours	Headcount	Credit Hours
2010 – 11	12	180	12	180	NA (1)	NA
2011 – 12	21	315	21	315	NA	NA
2012 – 13	29	435	29	435	NA	NA
2013 – 14	36	540	36	540	NA	NA
2014 – 15	38	570	38	570	NA	NA

**Note 1:** Summer school course offerings are typically limited to non-majors. Each musical theatre major will be highly encouraged and coached to work at summer theatres throughout the country in order to gain valuable professional experience.

New student enrollment estimates are presented in the following table:

<b>ESTIMATED NEW ENROLLMENT</b>						
<b>YEAR</b>	<b>FALL</b>		<b>SPRING</b>		<b>SUMMER</b>	
	Headcount	Credit Hours	Headcount	Credit Hours	Headcount	Credit Hours
2010 – 11	12	180	12	180	NA	NA
2011 – 12	13	195	13	195	NA	NA
2012 – 13	13	195	13	195	NA	NA
2013 – 14	14	210	14	210	NA	NA
2014 – 15	14	210	14	210	NA	NA

## **CURRICULUM**

### **Proposed curriculum for the Bachelor of Fine Arts, Musical Theatre (120 hours)**

COLLEGE OF HUMANITIES AND FINE ARTS

Major: Musical Theatre [B.F.A.]

<b>I. CORE CURRICULUM (37-41 credits)</b>	
ENGL 101, 102	6
Communications	3
Mathematics	3-4
Scientific Concepts	4
Humanistic Concepts	6
Foreign Language	3-6
Global Studies	3
Structure and Development of the U.S.	3
Human Health and Behavior	3

Creative Expression	3
<b>FRESHMAN GRADUATION REQUIREMENT (0-3 credits)</b>	
UNIV 110	3
Required of all new entering freshmen and for new transfer students with fewer than 12 transfer credit hours unless the transfer student has satisfactorily completed a college transition course.	
<b>II. MAJOR REQUIREMENTS (87)</b>	
THEA 100, Theatre Seminar	0
Music 1xx, Basic Musicianship I	3
Music 1xx, Basic Musicianship II	3
Music 131, Applied Voice	2
Music 132, 231, 232, 331, 332, 431, 432 (Applied Voice)	7
* THEA 130, Principles of Dramatic Analysis	3
** THEA 150, Acting I	3
THEA 154, Introduction to Costuming	3
THEA 155, Stagecraft	3
THEA 171, Stage Auditions (repeated three times)	3
THEA 174, Ballet I	2
THEA 175, Jazz I	2
THEA 176, Tap I	2
THEA 212, Music Skills for Actors	2
THEA 230, Complete Stage Makeup	1
THEA 274, Ballet II	2
THEA 276, Jazz II	2
THEA 277, Tap II	2
THEA 288, Directing I	3
THEA 240, Voice and Diction	3
THEA 250, Acting II	3
THEA 295, Musical Theatre Scene Study	3
THEA 3xx Musical Theatre Rep	3
THEA 350, Acting III	3
THEA 361, Theatre History and Literature I	3

THEA 362, Theatre History and Literature II	3
THEA 363, Musical Theatre History	3
THEA 372 Movement for the Actor	3
THEA 377 Dance Company	2
THEA 4xx Dramatic Literature	3
THEA 4xx Theory and Criticism	3
THEA 450 Acting IV	3
THEA 498, Musical Theatre Capstone	1
Program Total	124-128
<b>IV. ELECTIVES 0-2</b>	
* Core Goal 4 - Humanistic Concepts	-3
** Core Goal I B – Communication Intensive	-3
<b>TOTAL CREDITS REQUIRED 120</b>	<b>120-124</b>

### Course descriptions

\* *Indicates new course*

**THEA 100: Theatre Seminar.** (0) Required of all Theatre majors. Lecture, seminar, or studio sessions covering selected topics of interest in theater. Must be repeated each semester enrolled.

**THEA 130: Principles of Dramatic Analysis.** (3) Applications of contemporary cultural/literary theories, critical evaluation, analysis, and interpretation of dramatic literature and performance. Emphasizes both traditional and non-traditional canons of dramatic literature and traditional structures and forms of drama.

**MUSC 1xx: Basic Musicianship I.** (3) This course for majors and minors lays the foundations of music fundamentals, functional keyboard skills, and basic aural training.

**MUSC 1xx: Basic Musicianship II.** (3) This course for majors and minors continues the foundations of music fundamentals, functional keyboard skills, and basic aural training begun in 151.

**MUSC 131: Applied Voice** (2)

**MUSC 132: Applied Voice** (1)

**THEA 150: Acting I.** (3) This course begins developing a genuine understanding of the actor's craft, exploring techniques and theories essential to theatrical performance. Students are introduced to the Stanislavski system and exercises of Sanford Meisner, Uta Hagen, Lee Strasberg, Robert Lewis and others. Actors learn to define and identify the components of acting technique. Improvisational exercises emphasize ensemble, commitment, risk, imagination and intuition. Actors are challenged to apply their knowledge of acting technique to improvisational

situations and non-dramatic material. The work culminates in performance of work accomplished in class, including exercises, poems and other non-dramatic material.

**THEA 154: Introduction to Costuming.** (3) Basic principles of costume design and construction and survey of selected historical periods in costume history.

**THEA 155: Stagecraft.** (3) A beginning course in the principles and practice of stagecraft.

**THEA 171: Stage Auditions.** (1) A beginning study of audition methods, including material selection, role preparation, and casting presentation.

**THEA 174: Ballet I.** (2) Introduction to the techniques of classical ballet including alignment, positions, port de bras, and center combinations.

**THEA 175: Jazz I.** (2) Introduction to the style, technique, and rhythmic structures of Jazz dance.

**THEA 176: Tap I.** (2) Introduction to the fundamental principles of tap.

**THEA 212: Music Skills for Actors** (2) Course is designed to build and refine musicianship, the ability to hear, perceive, understand, learn and perform music. Focus will be placed on the practical applications of both aural and visual music theory skills of musical theatre. Basic and advanced rhythmic exercises, sight-singing, rhythmic, melodic and harmonic dictation, and tonal harmony will all be studied within the confines of musical theatre.

**THEA 230: Complete Stage Makeup.** (3) An introduction to the complexities of make up, this course is specially designed to require the student to become familiar with basic makeup procedures and complex prosthetic makeup application, and will culminate in the student's application in his or her projects.

**MUSC 231: Applied Voice** (1)

**MUSC 232: Applied Voice** (1)

**THEA 240: Voice and Diction.** (3) The analysis, evaluation, and improvement of speech through a study of the anatomy and physiology of the vocal mechanism, voice production, and articulation. Students will learn the International Phonetic Alphabet as a means of improving diction.

**THEA 250: Acting II.** (3) (Prereq: THEA 151) This course expands upon the foundations learned in Acting I and Acting I: Studio. Actors are challenged to apply their knowledge of acting technique through investigation of a shared vocabulary as applied to text. Text analysis will be covered through the investigation of plays from the American Realist genre. This course combines class exercises and extensive scene work to deepen the understanding and playing of action in the realistic mode.

**THEA 274 Ballet II.** (2) (Prereq: THEA 174). Intermediate/advanced level training in ballet.

**THEA 276: Jazz II.** (2) (Prereq: THEA 175) Continued training in Jazz dance at the intermediate/advanced level.

**THEA 277: Tap Dance II.** (2) (Prereq: THEA 176) Continued training in Tap dance at the intermediate/advanced level.

**THEA 288: Directing I: The Director's Vision.** (3) (Prereq: THEA 130 with grade of C or higher) History, theory, and principles of directing. Examines director's role and responsibilities, play selection, conceptualizing, ground plans, blocking.

**THEA 295: Musical Theatre Scene Study.** (3) The study of performance and acting in the musical theatre. Several performance projects are required, all of which entail singing/acting and movement.

**MUSC 331: Applied Voice** (1)

**MUSC 332: Applied Voice** (1)

**THEA 3xx: Musical Theatre Rep.** The study of the various elements and techniques used to craft process for the musical theatre actor. Specific focus is placed on the art of the solo journey through the active preparation and performance of musical soliloquies from both classic and contemporary genres within the musical theatre canon.

**THEA 350: Acting III.** (3) (Prereq: THEA 250 with a grade of C or higher) This course expands upon the foundations learned in Acting I, Acting I: Studio and Acting II, Acting II: Studio. Actors are challenged to explore elements of character and style through the study of the Non-Realist genre. Students broaden their knowledge of acting as they approach material that makes increased demands on their physical, vocal, technical and imaginative resources. The techniques for character development, the pursuit of action and the understanding of text will be employed in the realm of a modernist approach to theatre. Topics may be drawn from contemporary, modern and avant garde drama.

**THEA 361: Theatre History and Literature I.** (3) Traces major developments in theatre production and dramatic literature from their beginnings to the mid-17<sup>th</sup> century. Lecture, student presentation.

**THEA 362: Theatre History and Literature II.** (3) Traces major developments in theatre production and dramatic literature from the mid-17<sup>th</sup> century to the 20<sup>th</sup> century.

**THEA 363: Musical Theatre History.** (3)(Coreq: THEA 150) A survey of the playwrights, composers, directors, choreographers, performers, and productions of the American musical theatre from its European beginnings to the present; specific works are studied.

**THEA 372: Movement for the Actor.** (3) (Prereq: THEA 150) An introduction to current ideas in movement theory and basic physical skills needed for acting. Topics include Laban, Alexander technique, yoga, physical approaches to character, and basic unarmed stage combat.

**THEA 377: Dance Company.** (2) (Prereq: THEA 174, 175 or 176) Practical studio work in dance technique and choreography with rehearsal in preparation for performance opportunities.

**MUSC 431: Applied Voice** (1)

**MUSC 432: Applied Voice** (1)

**THEA 450: Acting IV.** (3) (Prereq: THEA 350) This course explores the fundamental techniques of elevated text work. By studying the demands and conventions of classical plays, the actor will be challenged to apply learned techniques and, in addition, develop an approach to elevated text. Table work will be used for extensive text studies including: scansion, scoring the text and the study of verse structure and images. Cold readings of classical pieces will be used to build the actors facility with the elevated language. Students will utilize the work from the three preceding acting courses and will understand its connection to classical performance. The work will culminate in monologue, sonnet, or scene work.

**\*THEA 461: Dramatic Literature.** (3) Course focuses on figures, periods, or movements in dramatic literature. Content focuses on modern drama, which surveys twentieth-century playwrights, and experimental drama.

**\*THEA 462: Dramatic Theory and Criticism.** (3) An examination of the major theoretical treatises regarding theatre and performance arts from Aristotle to the contemporary period.

**THEA 498: Musical Theatre Capstone.** (1) (Prereq: senior standing) In the final semester, each student will plan and execute a project which demonstrates significant proficiency in singing, dancing, and acting. Supervised by a member of the Performing Arts Faculty, the project will incorporate research, documentation, an audition portfolio, and a public performance.

## **FACULTY**

**Rank and qualifications of each staff member who will be involved in the program**

<b>Staff by Rank</b>	<b>Highest Degree Earned</b>	<b>Field of Study</b>	<b>Teaching in Field</b>
Professor	M.F.A.	Acting	Yes
Associate Professor #1	Ph.D.	Theatre History, Literature and Criticism	Yes
Associate Professor #2	M.F.A.	Theatre Design and Technology	Yes
Associate Professor #3	M.F.A.	Acting	Yes
Assistant Professor #1	M.M.	Conducting	Yes
Assistant Professor #2	M.F.A.	Acting (Movement)	Yes
Assistant Professor #3	M.F.A.	Theatre Design and Technology	Yes
Lecturer / Resident Artist	B.F.A.	Dance	Yes

Lecturer	M.F.A.	Theatre Design and Technology	Yes
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**Enumeration and discussion of the necessary qualifications of new faculty (and staff) that will be added in support of the proposed program**

The Department of Theatre in the Edwards College of Humanities and Fine Arts includes seven tenured and tenure-track theatre faculty, one lecturer, and one lecturer/resident artist for a total faculty FTE of nine. Based on enrollment data for the 2010-2011 academic year nine full time equivalent faculty will be able to staff major course offerings in the B.F.A. musical theatre program. As enrollments and demand increase, however, it may be necessary to hire additional full-time faculty and staff to continue to provide quality instruction in the relatively small class environment required for quality musical theatre instruction and performance opportunities. Thus, future hires will be triggered by success of the program and student demand.

**Explanation of proposed changes in assignment and of the extent to which each new assignment may require the addition of new positions to fulfill the former assignment**

Current theatre faculty will staff the proposed musical theatre program. No changes in assignment will be made.

**Institutional plan for faculty development as it relates specifically to the proposed program**

The university promotes professional development and growth through an ongoing process involving all faculty. The Provost's office oversees travel, reassigned time, small grants, and community service opportunities. Grants made available through the Provost's office include the following: Professional Activities Mini-Grants, Academic Enhancement Grants, Assessment Mini-Grants, and Teaching with Technology Micro-Grants. Support for professional travel is also made available through the Edwards College of Humanities and Fine Arts.

**Institution's definition of full-time equivalents**

Every 15 credit hours per semester taught or 30 credit hours per academic year is equivalent to one Full-Time Equivalent (FTE).

**Table showing for at least the first five years the number (headcount) and the full-time equivalent (FTE) of faculty, administrators, and/or staff to be used in the program, listing new and currently-employed faculty separately**

<b>UNIT ADMINISTRATION/FACULTY/STAFF SUPPORT</b>						
<b>YEAR</b>	<b>NEW</b>		<b>EXISTING</b>		<b>TOTAL</b>	
	Headcount	FTE	Headcount	FTE	Headcount	FTE
<b>Administration</b>						
2010 – 11			1	1	1	1
2011 – 12			1	1	1	1
2012 – 13			1	1	1	1
2013 – 14			1	1	1	1
2014 – 15			1	1	1	1
<b>Faculty</b>						
2010 – 11			9	2.50	9	2.50
2011 – 12			9	2.50	9	2.50
2012 – 13			9	2.50	9	2.50
2013 – 14			9	2.50	9	2.50
2014 – 15			9	2.50	9	2.50
<b>Staff</b>						
2010 – 11			3	3	3	3
2011 – 12			3	3	3	3
2012 – 13			3	3	3	3
2013 – 14			3	3	3	3
2014 – 15			3	3	3	3

## **PHYSICAL PLANT**

**Whether or to what extent the existing physical plant will be adequate to provide space for the program for the first five years.**

Coastal Carolina University has recently leased a facility approximately 15 minutes from the main campus. Nearly 12,000 square feet of that facility has been assigned to the Department of Theatre, effectively adding 25% more space designated for performance and rehearsal. This includes a modified thrust performance space that seats approximately 147 patrons, a dance/movement studio, a rehearsal studio, office space and a lobby for the performance space. The University has agreed to outfit the performance space with the lighting, sound, and communication equipment necessary. The additional facilities will allow us the Department of Theatre to expand the performance opportunities in accordance with those necessary for a thriving Bachelor of Fine Arts program.

The proposed program will require minimal modifications to the existing physical plant over the next five years. One current classroom already utilized by the department of theatre must be altered so that it can double as both an acting studio and dance studio.

**Additional physical plant requirements during the foreseeable future, including any modifications to existing facilities, and an explanation of how these are to be financed**

With the addition of the space recently allocated for the primary use of the Department of Theatre, no additional physical plant needs are expected over the next five years. Modifications of the new facility are necessary to best utilize the theatre and studio areas. However, these modifications are budgeted and are currently underway with the expectation that the facility will be fully functional by November, 2009.

## **EQUIPMENT**

No major equipment items will be needed to support the musical theatre program over the next five years.

In order to equip the new facility mentioned above the University has budgeted \$92,000. The purchases include seating, lighting, control, communication and sound equipment will allow the department of theatre to open and operate a 147 seat modified thrust theatre, a rehearsal studio and a dance studio out of the facility. Cost of the equipment is not recurring.

## **LIBRARY RESOURCES**

Kimbel Library is a small academic library with holdings of over 200,000 items in all formats. We currently subscribe to over 20,000 periodicals: magazines, newspapers, scholarly journals and proceedings in print and online formats. The Library provides access to its holdings and to over 100 online citation, abstracting, full-text and reference resources via the World Wide Web at <http://www.coastal.edu/library>. Library instruction sessions are available to all academic departments covering general library usage as well as project or course-specific sessions for upper-level research oriented courses.

## **Quantitative Comparison of Library Holdings**

### **Monographs**

A quantitative comparison of Kimbel Library's holdings in specific subject areas of Musical Theatre was conducted using *Bowker's Book Analysis System*. This collection tool compares current library holdings against a core list of monographs recommended for academic libraries by subject bibliographers. Comparison with such a list controls for age of collection held by peer libraries and offers a standard by which any library's holdings may be measured. This tool recommends core book titles; however, much of the library's collection needed for this program are non-monographic or non-print materials, including scores, CDs, DVDs and videos of musicals, and instructional materials on DVD or VHS. Non-print materials are an important part of the library's holdings for musical theatre, and while not considered "core" titles, must be included in a quantitative assessment of titles that support a theater program.

Eighteen subject areas and corresponding Library of Congress (LC) call number ranges were identified for the B.F.A – Musical Theatre program (Figure 1.) Quantitatively, Kimbel Library owns 19% of recommended core titles for the subject areas identified. Of the 2230 total titles owned, 495 (22%) are non-print items. The areas in which the library lacks large numbers of core titles (dance, theater) are broad subject areas that include biographies, movements over time periods, and geographic area that may not be as relevant as the audio and visual (non-print) instructional materials.

**Figure 1. Quantitative Summary of Library Holdings - Musical Theatre**

Library of Congress Subjects	Corresponding Call # Range	CCU Owns - Total	CCU Media Owned	Core Books Owned	Core Books Not Owned
Costume and Fashion	GT 500 GT 2370.999	129	0	2	6
Dance (Ballet, Tap, Jazz, Auditions)	GV 1580 GV 1799.999	150	41	53	414
Musicals	M 1500 M 1508.999	371	365	0	6
Revue - History and Crit	ML 1700.1 ML 1751.999	42	2	13	51
Musicals - Hist And Crit	ML 1950 ML 1950.999	1	0	1	2
Musical Theater - Hist	ML 2054 ML 2054.999	4	0	3	6
Musical Theater	MT 955 MT 960.999	20	1	2	4
Musicianship	MT 1 MT 10.999.	208	47	0	1
Singing and Vocal Technique	MT 820 MT 915.999	75	17	8	10
Drama-Technique and History	PN 1600 PN 1861.999	117	0	12	27
Types Of Drama - Comedy	PN 1922 PN 1929.999	17		1	1
Theater	PN 2000 PN 3299.999	792	22	80	336
Voice Culture	PN 4162 PN 4162.999	7	0	0	4
British Drama	PR 631 PR 698.999	97	0	10	39
England - Drama	PR 1241 PR 1273.999	51	0	2	18
American Drama	PS 330 PS 351.999	45	0	4	45
American Drama (Collect.)	PS 623 PS 635.999	61	0	9	55
Clothing (Dressmaking, Costumes)	TT 490 TT 695.999	43	0	3	9
Total of core titles		2230	495	203	1034

## **Periodicals and Databases**

Kimbel Library currently provides access to approximately 60 theater periodicals and 256 music periodicals in online and print formats. The library's journal holdings were examined in *Ulrich's Serials Analysis System*, which compares our total periodical holdings with a recommended core list of periodicals for academic libraries. Kimbel Library subscribes to 101 core music titles (13% of all core music serials) and 69 core theater serials (33% of all core theater serials). Online access to periodicals is provided via aggregator databases, publisher packages, open access titles, and direct online subscriptions. Subscriptions to non-serial databases provide reference and audio content. Current access points for online journals and databases are listed below.

### **Aggregators**

Academic Search Premier, America History and Life, Art Index, Arts and Humanities Citation Index, International Bibliography of Theatre and Dance, JSTOR, Literature Resource Center, MLA International Biography, , Project Muse, PsycINFO, Communication and Mass Media Complete, , Education Research Complete, Gale Academic Onefile, Humanities International Complete.

### **Publisher Packages**

Oxford Journals, Sage Journals, E-Duke Scholarly Collection.

### **Databases**

Naxos Music Library, Oxford Music Online, Dissertation Abstracts

Direct subscriptions and open access journal titles are linked via Journal Finder. The Library will work with theatre department faculty to evaluate the availability of academic journals to support this major.

### **Qualitative Analysis**

In the LC Class areas listed above in Figure 1, Kimbel library holds 2230 titles in musical theater subject areas. Of the 2230 titles identified, 1273 (57%) were added to the collection prior to 2000. Circulation statistics available since 1997 (date of implementation of Kimbel Library's automated library system) show that the 2166 physical items (electronic books are not included in circulation statistics) were checked out 5147 times, or 2.3 times each. More precisely, 902 physical titles had no circulation incidents, and 245 had two or more circulation incidents, up to 25 or more incidents for 14 titles. Eleven of these 14 high-circulating items were non-print (CDs and DVDs.) Of all items with 10 or more circulation incidents (120 items), 35 were books and 54 were CDs. There is no correlation between catalog date and item circulation.

In-house use, tracked since 1999, shows that 1223 (54%) of 2166 physical titles had no record of internal use, while 230 titles were used in-house at least twice, up to 10+ uses for 22 titles. Internal use of non-print physical materials is low, since security cases for these items require that they be checked out (circulated) in order to be used. There is no correlation between internal use and catalog date.

### **Quantitative estimate of acquisitions needed**

Kimbel Library owns 2230 titles in musical theater; of these, almost 20% are considered core titles for this collection, and 57% of these monographs were acquired after 2000. The library has supported the existing B.A. - Musical Theatre major through annual theatre department

allocations, and materials have been purchased by the department for students in this major. Based on the success of the existing theatre majors and the currency and breadth of the theater collection, the library does not anticipate a need to build in this area beyond what the theatre department already purchases. Kimbel Library will continue to determine departmental allocation for monograph acquisitions annually based on departmental profile and university allowance.

Journal subscriptions are an ongoing cost. The Library's budget would need to be increased to cover the continuation of any new journal titles added. Selection of journal titles should closely conform to titles indexed in sources available to CCU students.

**Summary**

No additional expenditures recommended beyond annual departmental allocations for library monograph purchases.

**ARTICULATION**

The proposed Bachelor of Fine Arts program in Musical Theatre is unique to the state of South Carolina. While other programs offer courses in Music, Theatre and performance related activities, no other program places the emphasis squarely on undergraduate professional singer / actor training. The program is designed to be a comprehensive four year highly rigorous training regime.

The goal is to accept a limited number of students as first year students and retain them through a four year program. Transfer students from a two year college will be welcomed, but given the progressive nature of the credit structure will most likely need four years to complete the Bachelor of Fine Arts.

**ESTIMATED COST**

**Estimated new expenditures and sources of funds for the first five years**

<b>ESTIMATED NEW COSTS BY YEAR</b>						
<b>CATEGORY</b>	<b>1<sup>st</sup></b>	<b>2nd</b>	<b>3rd</b>	<b>4th</b>	<b>5th</b>	<b>TOTALS</b>
Program Administration	-0-	-0-	-0-	-0-	-0-	-0-
Faculty Salaries	-0-	-0-	-0-	-0-	-0-	-0-
Graduate Assistants	-0-	-0-	-0-	-0-	-0-	-0-
Clerical/Support Personnel	-0-	-0-	-0-	-0-	-0-	-0-

Supplies and Materials	-0-	-0-	-0-	-0-	-0-	-0-
Library Resources	1000	1000	1000	-0-	-0-	3000
Equipment	-0-	-0-	-0-	-0-	-0-	-0-
Facilities	-0-	-0-	-0-	-0-	-0-	-0-
Other (Identify)	-0-	-0-	-0-	-0-	-0-	-0-
<b>TOTALS</b>	1000	1000	1000	-0-	-0-	3000
<b>SOURCES OF FINANCING BY YEAR</b>						
Estimated FTE Revenue Generated from the State	28,616	31,000	31,000	33,385	33,385	157,386
Tuition Funding (New students only)	\$180,662	\$195,718	\$195,718	\$210,773	\$210,773	\$993,643
Other State Funding (Legislative Approp.)	-0-	-0-	-0-	-0-	-0-	-0-
Reallocation of Existing Funds	-0-	-0-	-0-	-0-	-0-	-0-
Federal Funding	-0-	-0-	-0-	-0-	-0-	-0-
Other Funding (Endowment, Auxiliary etc.)	-0-	-0-	-0-	-0-	-0-	-0-
<b>TOTALS</b>	\$209,278	\$209,278	\$226,718	\$244,158	\$244,158	\$1,151,029

**Statement as to whether or not “unique cost” or other special state appropriations will be required or requested**

No “unique cost” or other special state appropriations will be required or requested.

## INSTITUTIONAL APPROVAL

List of all internal institutional bodies of which approval was required and the dates on which each such body approved the program

<b>Internal Institutional Body</b>	<b>Date of Required Approval</b>
Curriculum Committee, Edwards College of Humanities and Fine Arts	April 28, 2009
Academic Affairs Committee	May 11, 2009
Faculty Senate	July 8, 2009
Provost	May 7, 2009
President	August 12, 2009
Board of Trustees	May 7, 2009