

**New Program Proposal
Bachelor of Science
Foreign Language Education
College of Charleston**

Summary

The College of Charleston requests approval to offer a program leading to the Bachelor of Science degree in Foreign Language Education as a “Cognate Major” to be implemented in Fall 2013. A “cognate major,” according to the College, is a major which cannot stand alone; it must be selected as a second major in conjunction with a major in one of the teaching disciplines.

The proposal was approved by the College of Charleston’s Board of Trustees on April 20, 2012 and was submitted to the Commission on May 18, 2012. The proposal was reviewed by the Advisory Committee on Academic Programs without substantive comment, and approved unanimously on March 18, 2011.

According to the proposal, the purpose is to offer a major in Foreign Language Education that must be taken in conjunction with a second major in the content major in Classics, French, German, or Spanish. The College of Charleston is currently approved by CHE for a concentration in teacher education in the content areas of German, French & Francophone Studies, Spanish, and Classics and now requests approval to call the program a major given the required number of credits (30). The South Carolina Department of Education (SCDE) has granted the College of Charleston certification authority in the areas of French, German, Latin, and Spanish. The current concentrations in Teacher Education in German, French & Francophone Studies, Spanish, and Classics will be terminated upon approval of the proposed program.

The need for the program, according to the proposal, is based on student demand for a “dual major” in Foreign Language Education (along with a content area major) as a precondition for going into the field of teacher education. According to the proposal, the content major plus the foreign language education cognate major will give the teacher education candidates full recognition of their extensive credit hours in both majors and, by so doing, will result in a large increase over time in the College’s number of foreign language education graduates. According to the proposal, the current education minor in Classics, French, German, and Spanish has required credit hours equivalent to that of other majors at the college. Representatives from the College of Charleston stated in additional communication with CHE staff that the college has seen an increase in the number of secondary education major since the secondary education programs were converted from a minor to a major. The College of Charleston states that identifying foreign language education as a major as opposed to a concentration will enable students to locate this major more readily and earlier in their college careers, thus increasing the supply of teachers to meet the demand in this critical needs area.

The curriculum of the proposed major consists of a minimum of 30 credit hours of coursework in education, 30-36 credit hours in the content major, and 59 hours in the liberal arts core curriculum for a total of 119–125 total credits. The minimum number of credits

required for degree completion will vary according to the discipline. No new courses will be added to the catalog of the institution.

Similar secondary education programs in public institutions are found in five institutions (The Citadel, Winthrop University, USC-Columbia, USC-Upstate, and Clemson) that currently offer a degree program in foreign language education. Similar programs are also offered in seven of South Carolina's independent institutions (Anderson, Bob Jones, Charleston Southern, Claflin, Furman, Presbyterian, and Wofford). As far as staff can determine, none of these institutions confer a double major.

According to the proposal, no new students will be enrolled in the proposed foreign language education program. Annual enrollments in the existing "minor" program have averaged 24 students over the last 10 years and the College of Charleston anticipates no significant changes in enrollment with the change from a "minor" in teacher education in the foreign languages to a cognate "major" in foreign language education. The proposal states that the College of Charleston has limited enrollments of degree-seeking undergraduate students at the downtown campus and that no undergraduate major brings in new students that will increase overall enrollment. The projected Total Enrollment in the proposed dual major program is estimated to begin at twenty-four headcount students (24 FTE) and continue at that level throughout the five years of the proposed program. If the enrollment projections are met, the program will meet the current CHE program productivity standards.

The School of Education currently has five faculty (0.67 FTE) with expertise in education who will serve the new cognate major. No new faculty or staff members will be needed for the proposed program since the only change in the entire program is to treat it as a "major" as opposed to a "minor" or "concentration."

The School of Education is currently accredited by the National Council for Accreditation of Teacher Education (NCATE) In order to maintain this accreditation; national recognition must also be maintained by American Council on the Teaching of Foreign Language (ACTFL). Additionally, the secondary education major will have to demonstrate to State Department of Education officials discipline-specific objectives as articulated in the Common Core State Standards and South Carolina's Assisting, Developing, Evaluating, and Evaluating Professional Teaching (ADEPT) program. All students completing the new major, for the foreign language education cognate program must be certified by the South Carolina State Department of Education, pass the appropriate Praxis II examinations, and undergo an FBI fingerprint review.

The College of Charleston has an articulation agreement with all the South Carolina technical colleges on transfer credits. Based upon those courses and the College of Charleston's advisement for degree completion in the various content area majors with foreign language certification (which will become a second major with no changes in curricula), all students will be able to transfer a maximum of 60 credits having earned a minimum GPA of C+ (a certification requirement) on these credits which will count toward their degree. The College works regularly with Trident Technical College advisors where most of their two-year college transfer students attend.

No additional physical plant or equipment requirements exist for the proposed program within the first five years of implementation. The Addlestone Library resources that currently exist are adequate for the proposed major.

There are no new costs associated with changing from the teacher education concentration in the foreign language content majors to the foreign language teacher education cognate major. No “unique cost” or other special state appropriations will be required or requested. According to the proposal and additional communication with representatives from the College of Charleston, total costs are estimated based on the new cognate foreign language education major only since nothing changes relative to each of the foreign language content areas that already exist.

Costs and sources of financing identified by the institution for the proposed program are shown below.

Estimated Costs by Year						
Category	1st	2 nd	3 rd	4 th	5 th	Totals
Program Administration*	\$0	\$0	\$0	\$0	\$0	\$0
Faculty Salaries (\$65,000 + 30% benefits representing average cost for existing faculty)	\$56,615	\$56,615	\$56,615	\$56,615	\$56,615	\$283,075
Graduate Assistants						
Clerical/Support Personnel*						
Supplies and Materials*						
Library Resources						
Equipment						
Facilities						
Other						
TOTALS	\$56,615	\$56,615	\$56,615	\$56,615	\$56,615	\$283,075
Sources of Financing by Year						
Estimated FTE Revenue**	\$39,625	\$39,625	\$39,625	\$39,625	\$39,625	\$198,125
Tuition Funding						
Other State Funding						
Reallocation of Existing Funds (faculty salaries)***	\$56,615	\$56,615	\$56,615	\$56,615	\$56,615	\$283,075
Federal Funding						
Other Funding						
TOTALS	\$96,240	\$96,240	\$96,240	\$96,240	\$96,240	\$481,200

Staff hopes that the College of Charleston’s belief is correct in that moving to a “dual major” in both the content area and foreign language education will result in an increase of foreign language teachers. However, there is a concern that requiring the equivalent of a second major, whether it is called a major or minor, at the College of Charleston and

elsewhere, as is common practice, may inhibit the production of foreign language education teachers.

In summary, the College of Charleston proposes to offer a program leading to the Bachelor of Science degree in Foreign Language Education with a double major required in already existing programs in German, French & Francophone Studies, Spanish, and Classics. The College of Charleston currently offers the identical program in Foreign Language Education with the identical semester hours as a minor or concentration and requests approval to call the program a “major” given the required number of credits (30). Whether this double major strategy, which is the first of its kind in South Carolina, is successful in increasing the number of graduates will be of great interest to other foreign language education programs and policy makers. The current concentrations in Teacher Education in German, French & Francophone Studies, Spanish, and Classics will be terminated upon approval of the proposed program.

Recommendation

The Committee on Academic Affairs and Licensing commends favorably to the Commission the program leading to the Bachelor of Science degree in Foreign Language Education as a cognate major, which will require a double major in German, French & Francophone Studies, Spanish, and Classics at College of Charleston, to be implemented in Fall 2013 provided that no “unique cost” or other special state funding be required or requested and provided further that the current “concentrations” in teacher education under each of the above content majors be deleted by Fall 2013.