

South Carolina Commission on Higher Education

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Ms. Julie J. Carullo
Acting Executive Director

October 4, 2012

MEMORANDUM

To: Mr. Ken Wingate, Chair, and Members, S.C. Commission on Higher Education

From: Dr. Bettie Rose Horne, Chair, and Members, Committee on Academic Affairs and Licensing

2012 Annual Report on the Academic Common Market Program

Established in 1974 by the Southern Regional Education Board (SREB), the Academic Common Market program was designed “to share between states specified degree programs located at southern public colleges and universities through an exchange of students across borders at in-state rates.” As a cooperative agreement among states, the Academic Common Market seeks to eliminate unnecessary duplication of degree programs among states while supporting those programs that are able to serve additional students. The Market allows certified residents of the 15 participating states (Alabama, Arkansas, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia) to pay in-state tuition rates while enrolled in certain degree programs at participating out-of-state colleges and universities. Florida, and Texas participate at the graduate level only.

North Carolina's participation in the ACM, as both a sender and a receiver of students, will be phased out beginning with academic year 2012-13. Students certified for the ACM who are enrolled and begin study prior to the second summer session in 2012 may continue to pay in-state tuition as long as they remain enrolled in their specified degree program.

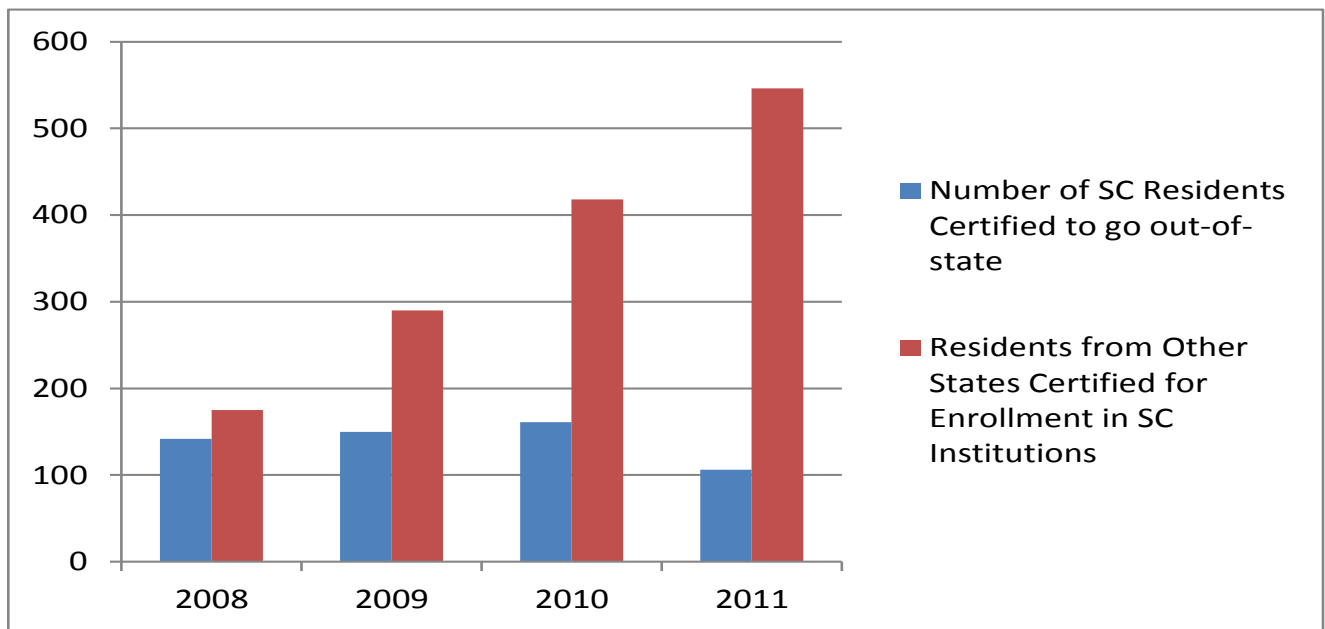
Since one of the goals of the Academic Common Market is to provide access to degree programs not available in the home state, each participating state compiles its own list of programs for access by its residents. In accord with SREB policy, eligible programs are those undergraduate and graduate programs which are at least 50 percent different in course content from programs offered in the home state. Concentrations, options, tracks, or specialization within more general (and otherwise ineligible) degree programs must be extraordinary, specific, and structured to merit eligibility for the Academic Common Market. During annual reviews, each state's Academic Affairs Director decides whether new programs should be added and whether any programs should be removed. In South Carolina, the Academic Common Market institutional coordinators at all the public institutions are asked to review the new program nominations as well as the currently available programs before a decision at the state level is

determined. In addition, students can request inclusion of additional programs throughout the year. Such requests are subject to the same approval process as other additions to the Academic Common Market.

In South Carolina, interested students must contact the Commission on Higher Education for access to the Academic Common Market (ACM). This process involves two steps. First, Commission staff must determine whether the student has satisfied the required **one-year** period of residency in the state by using the South Carolina Code of Laws for Determination of Rates of Tuition and Fees (Title 59, Chapter 112). Secondly, the Commission staff must verify that the student is fully admitted to one of the specific programs to which South Carolina residents have ACM access. These programs consist of 180 undergraduate and 250 graduate academic programs. Once a student is certified, the student retains Academic Common Market status as long as he or she remains enrolled in the same degree program on a full-time basis and retains South Carolina residency.

Beginning in 2008, the SREB initiated a new database system to track all ACM programs and certified students. Because of this new database, the reporting period for ACM data has changed from April through March to the January through December calendar year. In 2010, South Carolina certified 161 state residents to go to other SREB states. During the same period, 418 students from other states were certified for ACM programs at South Carolina institutions. In 2011, South Carolina certified 106 state residents to go to other SREB states. During the same period, 546 students from other states were certified for ACM programs at South Carolina institutions. (**Attachment I**)

As seen in the graph below, South Carolina continues to bring into the state more students than it certifies to go out-of-state and this number increased significantly during 2011. It is important to note that these numbers reflect the number of students *certified*, not the actual number of students who finally decided to go out of state.



In 2011, the majority of South Carolina Academic Common Market students were ACM certified for programs in Tennessee (30) and Georgia (28). The three most requested programs by South Carolina applicants were the Aerospace Engineering programs offered at various

institutions in Alabama, Mississippi, Tennessee, and Virginia, the Recording Industry Program at Middle Tennessee State University, and the Medical Technology program offered by Armstrong Atlantic State University in Georgia. Each program received 18 South Carolina ACM certifications.

In Fall 2011, South Carolina institutions had a total of 948 out-of-state students enrolled with Academic Common Market status. As in previous years, the South Carolina program with the most ACM students was the Bachelor of Science in Marine Science program offered at Coastal Carolina University with a total of 283 ACM certified students (**Attachment II**).

The programs (93) currently made available through the Academic Common Market by South Carolina institutions to other states that have ACM access to those programs are listed in **Attachment III**.

To advertise this valuable program, which costs the state nothing, the Academic Common Market program information was transmitted electronically this spring to over 250 high school guidance counselors.

This report is being presented for information only.

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Attachments:

- I) ACM Certifications by State of Enrollment and State of Residency 2011
- II) Out-of-State ACM Students Enrolled in S.C. Programs, Fall 2011
- III) S.C. Programs made available to other states through the ACM

**Academic Common Market
Certifications by State of Enrollment and State of Residence
2011**

		State of Residence																
		AL	AR	DE	FL	GA	KY	LA	MD	MS	NC	OK	SC	TN	TX	VA		WV
State of Enrollment	Alabama	-	5	0	9	62	17	13	3	22	2	2	9	29	3	5	1	182
	Arkansas	0	-	0	0	0	1	0	0	0	0	0	1	2	0	0	0	4
	Delaware	0	0	-	0	0	0	0	0	0	0	0	1	0	0	1	0	2
	Florida	9	16	1	-	64	9	11	2	9	31	3	10	9	22	22	1	219
	Georgia	4	0	0	0	-	1	2	5	1	9	1	28	7	0	8	0	66
	Kentucky	4	1	6	2	20	-	1	16	1	0	0	4	28	2	13	14	112
	Louisiana	11	1	2	0	22	2	-	2	16	0	0	1	3	0	8	0	68
	Maryland	9	3	42	0	13	3	1	-	0	0	0	3	4	1	59	5	143
	Mississippi	21	8	2	1	73	2	24	2	-	0	0	5	55	0	5	0	198
	North Carolina	2	3	3	2	6	7	1	5	1	-	0	6	15	2	50	6	109
	Oklahoma	0	6	3	5	3	0	2	0	2	0	-	4	2	1	4	0	32
	South Carolina	3	2	10	3	55	24	2	232	0	24	3	-	16	4	154	14	546
	Tennessee	11	45	4	4	110	47	7	38	32	1	3	30	-	0	116	14	462
	Texas	0	2	0	1	4	1	3	2	4	2	7	0	1	-	2	0	29
	Virginia	0	1	13	2	4	5	1	113	2	3	0	2	7	2	-	6	161
	West Virginia	0	0	31	0	7	4	0	331	0	0	0	2	0	0	220	-	595
SREB States Grand Total		74	93	117	29	443	123	68	751	90	72	19	106	178	37	667	61	2,928
		Residence Totals																

Enrollment Totals

Students Reported in Fall 2011 Enrolled in S.C. Colleges & Universities Via Academic Common Market

Institution	Program CIP Code	Program Suffix	Program Description	Bachelor's	Master's	Doctor's-Research/Scholarship	Doctor's-Professional Practice	Grand Total
Clemson University	110201	0	Computer Programming/Programmer, General		2			2
	130401	0	Educational Leadership and Administration, General			2		2
U. S. C. - Columbia	0	0	Undeclared	1				1
	90401	0	Journalism	1				1
	90702	0	Digital Communication and Media/Multimedia	43				43
	90902	0	Public Relations/Image Management	44				44
	90903	0	Advertising	32				32
	130601	0	Educational Evaluation and Research			2		2
	140501	0	Bioengineering and Biomedical Engineering	8				8
	160402	0	Russian Language and Literature	1				1
	220101	0	Law				3	3
	250101	0	Library and Information Science		5			5
	260806	0	Human/Medical Genetics		3			3
	261302	0	Marine Biology and Biological Oceanography	78				78
	310504	0	Sport and Fitness Administration/Management	98	2			100
	450401	0	Criminology			1		1
	500301	0	Dance, General	1				1
	500301	1	Dance	1				1
	500699	0	Film/Video and Photographic Arts, Other	4				4
	510901	0	Cardiovascular Technology/Technologist	10				10
	512201	1	Public Health, Administration			1		1
	512207	0	Public Health Education and Promotion			1		1
	512299	0	Public Health, Other	4				4
	513804	0	Nurse Anesthetist		1			1
	513808	0	Nursing Science		4			4
	513808	1	Nursing Science (MS, PhD), Doctor of Nursing			3		3
	513808	2	Nursing Science (MS, PhD), Nursing			1		1
	520201	2	Management	2				2
	520301	0	Accounting	1				1
	520801	0	Finance, General	3				3
	521001	0	Human Resources Management/Personnel Administration, General		17			17
	521101	0	International Business/Trade/Commerce		43			43
	521301	0	Management Science	1				1
	521501	0	Real Estate	1				1
	521701	0	Insurance	99				99
	521803	0	Retailing and Retail Operations	97				97
Medical University of South Carolina	510901	0	Cardiovascular Technology/Technologist	3				3
	513808	1	Nursing Science (MS, PhD), Doctor of Nursing			14		14
Coastal Carolina University	131203	1	Middle Level Education, Mathematics/Science	6				6
	131203	2	Middle Level Education, Mathematics/Social Studies	1				1
	131203	3	Middle Level Education, Mathematics/English	5				5
	131203	4	Middle Level Education, Science/Social Studies	2				2
	131203	5	Middle Level Education, Science/English	1				1
	131203	6	Middle Level Education, Social Studies/English	8				8
	261302	0	Marine Biology and Biological Oceanography	283				283
	420101	0	Psychology, General	1				1
	500599	0	Dramatic/Theatre Arts and Stagecraft, Other	2				2
Winthrop University	500408	0	Interior Design	1				1
Grand Total				843	77	25	3	948

Academic Common Market Programs Offered by South Carolina Institutions

State	Institution	CIP Code	Degree	Degree Name	Title	Concentration	Degree Type
SC	Clemson University	4.0201	MS	Master of Science	Architecture		Graduate
SC	Clemson University	14.0501	MS	Master of Science	Bioengineering		Graduate
SC	Clemson University	52.2001	MCSM	Master of Construction Science and Management	Construction Science and Management		Graduate
SC	Clemson University	11.0201	MFA	Master of Fine Arts	Digital Productions Arts		Graduate
SC	Clemson University	50.0404	MS	Master of Science	Graphic Communications		Graduate
SC	Clemson University	41.9999	MS	Master of Science	Packaging Science		Graduate
SC	Clemson University	31.0301	PhD	Doctor of Philosophy	Parks, Recreation and Tourism Management		Graduate
SC	Clemson University	31.0101	MPRTM	Master of Parks, Recreation, and Tourism Management	Parks, Recreation and Tourism Management		Graduate
SC	Coastal Carolina University	26.1302	BS	Bachelor of Science	Marine Science		Undergraduate
SC	University of South Carolina - Columbia	45.0201	MA	Master of Arts	Anthropology	Archaeology	Graduate
SC	University of South Carolina - Columbia	54.0105	MA	Master of Arts	Public History		Graduate
SC	University of South Carolina - Columbia	51.1604	MNA	Master of Nurse Anesthesia	Nurse Anesthesia		Graduate
SC	University of South Carolina - Columbia	26.1102	MSPH	Master of Science	Biostatistics		Graduate
SC	University of South Carolina - Columbia	13.0601	PhD	Doctor of Philosophy	Educational Psychology and Research		Graduate
SC	University of South Carolina - Columbia	26.1309	MSPH	Master of Science	Epidemiology		Graduate
SC	University of South Carolina - Columbia	26.1309	PhD	Doctor of Philosophy	Epidemiology		Graduate
SC	University of South Carolina - Columbia	26.1309	DrPH	Doctor of Public Health	Epidemiology and Biostatistics		Graduate
SC	University of South Carolina - Columbia	27.0301	MAS	Master of Applied Statistics	Applied Statistics		Graduate
SC	University of South Carolina - Columbia	52.1701	BSBA	Bachelor of Science	Insurance and Risk Management		Undergraduate
SC	University of South Carolina - Columbia	45.0901	MA	Master of Arts	International Studies		Graduate
SC	University of South Carolina - Columbia	25.0101	MLIS	Master of Library and Information Science	Library and Information Science		Graduate
SC	University of South Carolina - Columbia	25.0101	SLIS	Specialist	Library and Information Science		Graduate
SC	University of South Carolina - Columbia	26.1302	BS	Bachelor of Science	Marine Science		Undergraduate
SC	University of South Carolina - Columbia	9.0401	MMC	Master of Mass Communications	Mass Communications		Graduate
SC	University of South Carolina - Columbia	13.1312	PhD	Doctor of Philosophy	Music Education		Graduate
SC	University of South Carolina - Columbia	14.2301	MS	Master of Science	Nuclear Engineering		Graduate
SC	University of South Carolina - Columbia	51.1608	DNP	Doctor of Nursing Practice	Nursing Practice		Graduate
SC	University of South Carolina - Columbia	45.1001	PhD	Doctor of Philosophy	Political Science		Graduate
SC	University of South Carolina - Columbia	51.2201	MPH	Master of Public Health	Public Health Administration		Graduate
SC	University of South Carolina - Columbia	51.2201	PhD	Doctor of Philosophy	Public Health Administration		Graduate
SC	University of South Carolina - Columbia	51.2201	MPH	Master of Public Health	Public Health Administration	Health Promotion and Education	Graduate
SC	University of South Carolina - Columbia	52.1803	BS	Bachelor of Science	Retailing	Fashion Merchandising	Undergraduate
SC	University of South Carolina - Columbia	16.0402	BA	Bachelor of Arts	Russian		Undergraduate
SC	University of South Carolina - Columbia	44.0701	PhD	Doctor of Philosophy	Social Work		Graduate
SC	University of South Carolina - Columbia	31.0504	BS	Bachelor of Science	Sport and Entertainment Management		Undergraduate

State	Institution	CIP Code	Degree	Degree Name	Title	Concentration	Degree Type
SC	University of South Carolina - Aiken	52.0201	BS	Bachelor of Science	Business Administration	Marketing of Golf Course Services	Undergraduate
SC	University of South Carolina - Aiken	27.0301	BS	Bachelor of Science	Industrial Mathematics		Undergraduate
SC	University of South Carolina - Upstate	13.1314	BSEd	Bachelor of Science in Education	Physical Education	Corporate Fitness	Undergraduate
SC	Winthrop University	50.0701	BFA	Bachelor of Fine Arts	Art	Visual Communication Design	Undergraduate
SC	Winthrop University	50.0701	BFA	Bachelor of Fine Arts	Art	Interior Design	Undergraduate
SC	Winthrop University	13.1324	BA	Bachelor of Arts	Dance		Undergraduate
SC	Medical University of South Carolina	26.0102	MS	Master of Science	Biomedical Sciences	Biometry and Epidemiology	Graduate
SC	Medical University of South Carolina	51.2399	MSR	Master of Science	Rehabilitation Science	Occupational Therapy	Graduate
SC	Medical University of South Carolina	51.9999	BHS	Bachelor of Health Sciences	Health Sciences		Undergraduate
SC	University of South Carolina - Columbia	51.1608	MSN	Master of Science in Nursing	Clinical Nursing	Acute Care Nursing	Graduate
SC	University of South Carolina - Columbia	52.1101	IMBA	International Master of Business Administration	International Master of Business Administration		Graduate
SC	Clemson University	30.1201	MS	Master of Science	Historic Preservation		Graduate
SC	University of South Carolina - Columbia	51.2399	MRC	Master of Rehabilitation Counseling	Rehabilitation Counseling		Graduate
SC	University of South Carolina - Columbia	52.1001	MHR	Master of Human Resource	Human Resources		Graduate
SC	University of South Carolina - Columbia	51.0203	MSP	Master of Science	Speech Pathology		Graduate
SC	University of South Carolina - Columbia	51.2207	PhD	Doctor of Philosophy	Health Promotion, Education and Behavior		Graduate
SC	University of South Carolina - Columbia	40.0603	BS	Bachelor of Science	Geophysics		Undergraduate
SC	Winthrop University	50.0701	BFA	Bachelor of Fine Arts	Art	Photography	Undergraduate
SC	Medical University of South Carolina	51.1603	MSN	Master of Science in Nursing	Nursing-Individual Health Systems	Psychiatric Mental Health Advance Practice	Graduate
SC	University of South Carolina - Columbia	50.0601	BA	Bachelor of Arts	Film Studies		Undergraduate
SC	Medical University of South Carolina	51.0901	BS	Bachelor of Science	Cardiovascular Perfusion		Undergraduate
SC	Medical University of South Carolina	51.1604	MS	Master of Science	Nurse Anesthesia		Graduate
SC	Medical University of South Carolina	51.0701	MHA	Master of Healthcare Administration	Health Administration	Executive Program	Graduate
SC	University of South Carolina - Columbia	50.0301	BA	Bachelor of Arts	Dance	Performance and Choreography	Undergraduate
SC	University of South Carolina - Columbia	50.0301	BA	Bachelor of Arts	Dance	Dance Education	Undergraduate
SC	University of South Carolina - Columbia	52.1101	IMBA	International Master of Business Administration	International Master of Business Administration	Foreign Languages	Graduate
SC	Clemson University	52.1501	MRED	Master of Real Estate Development	Real Estate Development		Graduate

State	Institution	CIP Code	Degree	Degree Name	Title	Concentration	Degree Type
SC	University of South Carolina - Columbia	14.0501	BS	Bachelor of Science	Biomedical Engineering		Undergraduate
SC	Winthrop University	52.1299	BS	Bachelor of Science	Information Design	Digital Mass Media	Undergraduate
SC	Lander University	13.1207	MEd	Master of Education	Montessori Education		Graduate
SC	Medical University of South Carolina	51.1608	PhD	Doctor of Philosophy	Nursing		Graduate
SC	Coastal Carolina University	13.1203	BA	Bachelor of Arts	Middle Level Education	English/Language Arts, Mathematics, Science, Social Studies	Undergraduate
SC	Winthrop University	19.0504	MS	Master of Science	Human Nutrition		Graduate
SC	University of South Carolina - Columbia	51.2299	BS/BA	Bachelor or Art and Bachelor of Science	Public Health		Undergraduate
SC	Clemson University	13.0401	PhD	Doctor of Philosophy	Educational Leadership	P-12	Graduate
SC	University of South Carolina - Columbia	52.1803	BS	Bachelor of Science	Retailing	Retail Management	Undergraduate
SC	Clemson University	13.0401	PhD	Doctor of Philosophy	Educational Leadership	Higher Education	Graduate
SC	University of South Carolina - Columbia	50.0699	BA	Bachelor of Art	Media Arts		Undergraduate
SC	University of South Carolina - Columbia	52.0901	MIHTM	Master of International Hospitality and Tourism Management	International Hospitality and Tourism Management		Graduate
SC	University of South Carolina - Columbia	31.0504	MSEM	Master of Sport and Entertainment Management	Sport and Entertainment Management		Graduate
SC	University of South Carolina - Columbia	52.1101	MIB	Masters of International Business	International Business		Graduate
SC	University of South Carolina - Columbia	52.0204	BS	Bachelor of Science	Integrated Information Technology		Undergraduate
SC	University of South Carolina - Columbia	51.0901	BS	Bachelor of Science	Cardiovascular Technology		Undergraduate
SC	Medical University of South Carolina	26.0102	MS	Master of Science	Biomedical Science	Experimental Pathology & Laboratory Medicine	Graduate
SC	Clemson University	4.0201	MARCH	Master of Architecture	Architecture		Graduate
SC	University of South Carolina - Columbia	9.0902	BAJMC	Bachelor of Arts in Journalism and Mass Communication	Public Relations		Undergraduate
SC	Coastal Carolina University	50.0501	BA	Bachelor of Arts	Dramatic Arts		Undergraduate
SC	Coastal Carolina University	50.0501	BFA	Bachelor of Fine Arts	Theatre Arts	Acting	Undergraduate
SC	Coastal Carolina University	50.0599	BFA	Bachelor of Fine Arts	Musical Theatre		Undergraduate
SC	University of South Carolina - Columbia	51.2201	MSW/M PH	Master of Social Work and Master of Public Health	Dual Master of Social Work and Master of Public Health	Health Services Policy and Management: Health Promotion Education and Behavior	Graduate

State	Institution	CIP Code	Degree	Degree Name	Title	Concentration	Degree Type
SC	University of South Carolina - Columbia	9.0702	BAJMC	Bachelor of Arts in Journalism & Mass Communications	Visual Communications		Undergraduate
SC	University of South Carolina - Columbia	9.0903	BAJMC	Bachelor of Journalism and Mass Communications	Advertising		Undergraduate
SC	University of South Carolina - Columbia	31.0505	MS	Master of Science	Exercise Science	Health Aspects of Physical Activity	Graduate
SC	Coastal Carolina University	50.0501	BFA	Bachelor of Fine Arts	Theatre Arts	Design & Technology	Undergraduate
SC	Coastal Carolina University	50.0501	BFA	Bachelor of Fine Arts	Theatre Arts	Physical Theatre	Undergraduate
SC	Medical University of South Carolina	51.1608	DNP	DNP of Doctor of Nursing Practice	Post-MSN Doctor of Nursing Practice DNP		Graduate
SC	University of South Carolina - Columbia	43.0103	PhD	Doctor of Philosophy	Doctor of Philosophy in Criminology and Criminal Justice		Graduate
SC	Clemson University	13.1101	MEd	Master of Education	Counselor Education	School Counseling	Graduate