The seal of Wintthrop University is a circular emblem. It features a central shield divided into four quadrants. The top-left quadrant shows a plow, the top-right a palm tree, the bottom-left a figure holding a staff, and the bottom-right a book. The shield is surrounded by a laurel wreath. The text 'WINTHROP UNIVERSITY' is arched across the top, 'CUM' is at the top center, 'LIBERTATE' is on the right, 'SPES' is at the bottom, and '1776' is in the center. A banner across the shield reads 'SICUT ERUNT'.

**A Presentation  
To The  
South Carolina Commission  
on Higher Education**

**A Time of Transitions**

August 2012



# ***INTRODUCTION***

## ***Transition for Higher Education***

**“The problems confronting the country and its institutions of higher education are multifaceted and complex in nature.**

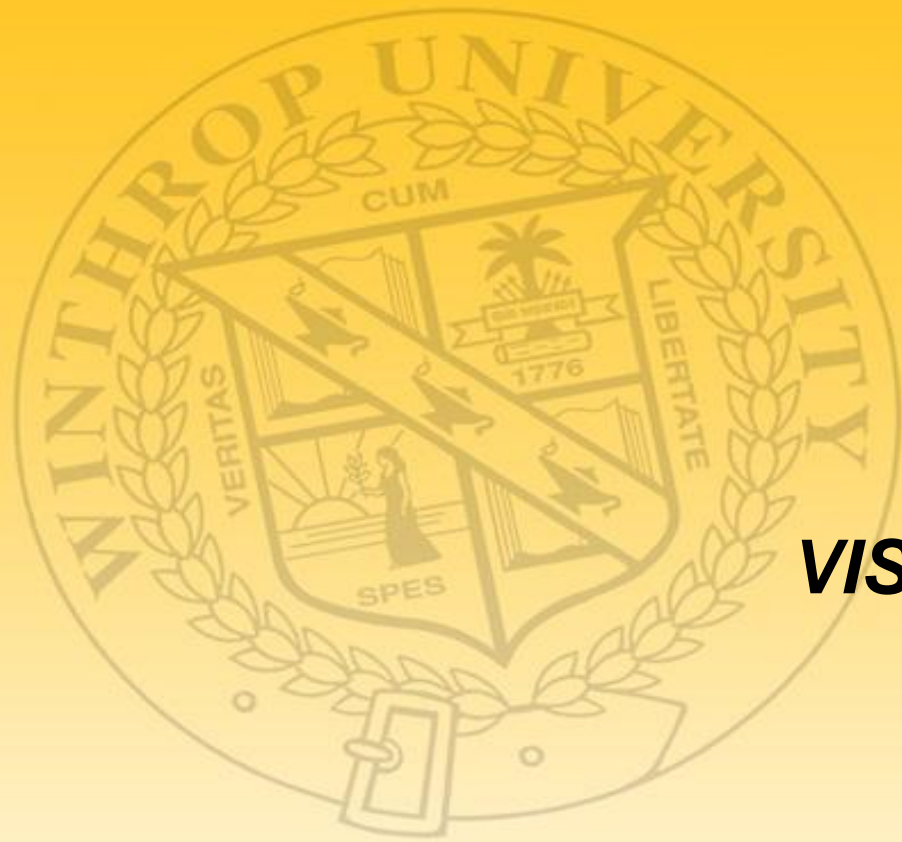
**“They defy an easy fix, especially given the diversity of higher education institutions in this country that are often in very different circumstances.”**

***-- Clayton Christensen, co-author  
of “Disrupting College,” a report on technological  
innovations’ impact on traditional higher education***

## ***Making Higher Education A State Priority in S.C.***

### **CONSIDER:**

- Over the years, there has been no stronger proponent than Winthrop in encouraging South Carolina to identify **a set of common ends for higher education that meet societal needs of this state and its citizens.**
- Over the years, we have called repeatedly for a set of goals and objectives to address collectively and collaboratively as **a network of educational enterprises,** while still fulfilling our respective institutional missions in ways consistent with our respective core values.



***VISION***

## ***Winthrop's legislative mandate***

**Winthrop is mandated by law  
to offer a **first-class** education  
'as the progress of the times may require.'**

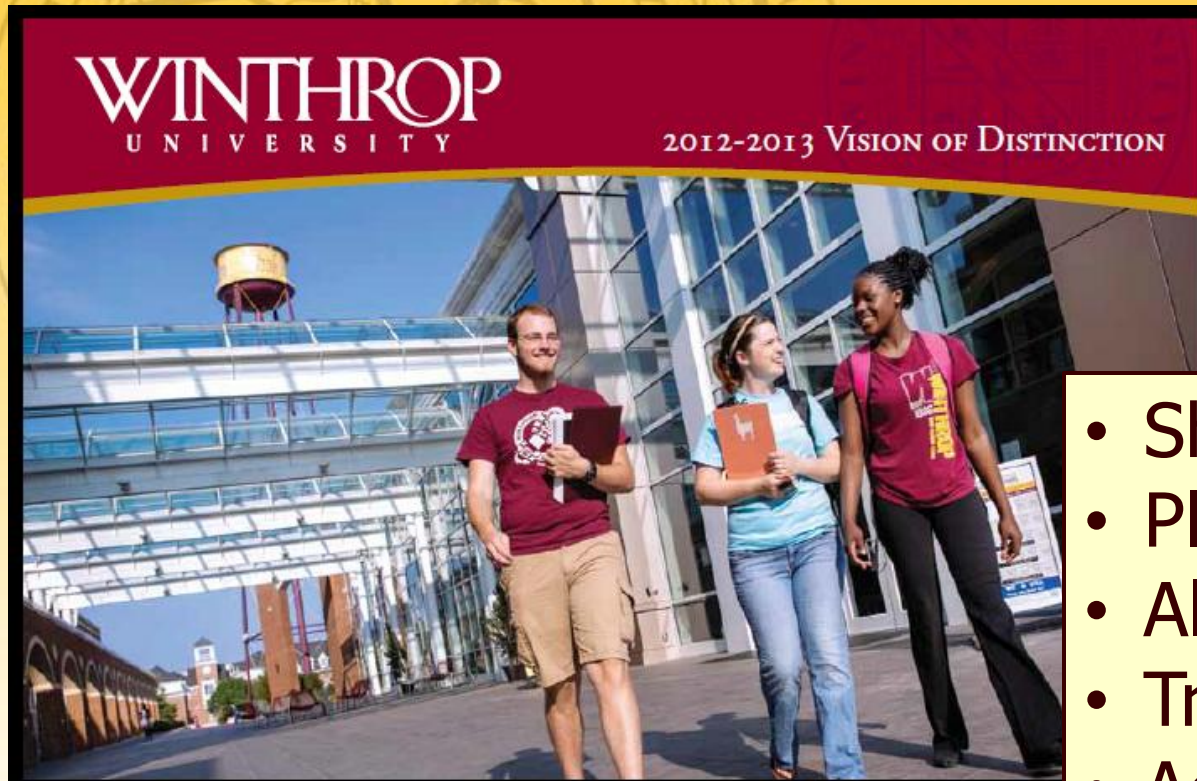
***This means **transformation** occurs over time in  
not only **what** we offer, but **how** we offer it.***

**Within this context, the vision  
for Winthrop remains as always:**



*Winthrop University will be—  
and will be recognized as—  
one of the best universities  
of its kind.*

## ***Winthrop's 'Vision of Distinction' and Its Roles***



- Shared Vision
- Planning
- Alignment
- Transparency
- Accountability



## ***2012-2013 priority activities***

- 1. Enhancing national-caliber academic programs.**
- 2. Building on good record of **retention, persistence, on-time graduation** for minority and majority students.**
- 3. Extending **additional support to adult-learners** (returning, transfers, veterans.)**
- 4. Supporting public/private sector **economic development initiatives**:**
  - College Town Action Plan***
  - Development of Knowledge Park in Old Town Rock Hill***
  - Re-developing Bleachery site***
  - Consideration of active-adult retirement development***

***Quality is not an easily definable metric, but it counts***

**“The real key to economic opportunity and advancement depends not on whether the student possesses a credential, but rather on whether students actually leave college with that rich portfolio of learning that employers seek and society urgently needs.”**

**--Carol Geary Schneider, President  
Association of American Colleges and Universities  
writing in *'Where Completion Goes Awry'***



## ***Budget Priorities***

# Winthrop's Budget/Legislative Priorities for 2013 Session

## Statewide needs as discussed:

- (1) Incremental improvement in operating support for institutions and CHE
- (2) Capital support
- (3) PASCAL – Academic Library Support

## Winthrop-specific needs:

### Recurring state funds:

- *An increase to the operating base is needed for Winthrop (and all other institutions) to cope with inflationary erosion in buying power.*
- *In addition, Winthrop is requesting state funding of :*
  - 2.0 FTE Resource Center for Adult Learners (new)
  - 2.0 FTE Academic Success Center (beyond pilot years)
  - .5 FTE STEM emphasis, Office of Nationally Competitive Awards
  - .5 FTE McNair Scholars program
  - 1.0 FTE Police Officer

***TOTAL: 6.0 state-funded FTEs at \$399,780***

## *Investing in support of programs proven in pilot years*

- **Winthrop's Academic Success Center (ASC)** began two years ago with federal funding, now no longer available. It has proven its worth, yet is quite personnel intensive. Center meets students where they are and takes them to next level through grade-monitoring, 'intrusive' tutoring, and on-call academic help.

### ***Preliminary ASC data indicate:***

***78.5 percent of Fall 2010 freshmen who used the ASC were retained in Fall 2011, while only 74.9 of non-users were retained. Second-year data is forthcoming.***

## ***Extending similar approaches to adult learners***

Winthrop's newly created **Resource Center for Adult Learners** will offer non-traditional students (**with special emphasis on veterans** transitioning to campus learning) the special kinds of academic and personal support that can foster their academic success many years after they may have left traditional classrooms.

In addition to veterans, these services will be focused on **students who are returning to campus** to complete degree programs they left in years past for a variety of understandable reasons, as well as **adult learners who may have entered higher education through two-year programs and now have a four-year degree goal.**

## ***Investing in support of programs proven in pilot years***

- **Winthrop's Office of Nationally Competitive Awards** reached new milestones in accomplishment last year, and with additional personnel support investment, can extend that success to more students, especially in the sciences.
- Benjamin Gilman International Scholarship (6 from WU!)
- Jack Kent Cook Graduate Arts Award
- Phi Kappa Phi Honor Society Graduate Fellowship

*Phi Kappa Phi judges said Winthrop alum Matt Horn impressed the committee with his "outstanding record of service, globally as well as locally. Equally impressive is his breadth. Few students are able to excel in athletics, scholarship, and service, but Mr. Horn has managed to do so." Matt is now attending medical school.*

# Winthrop's Budget/Legislative Priorities for 2013 Session

**Statewide need:** A bond bill for capital improvements

## Winthrop-specific capital needs:

### One-time capital funds:

➤ **\$5 million**

### Historic building roof replacements/repairs

- **\$3.3 million** *Withers/WTS\* Building—1912* (Riley College of Education and Macfeat Early Childhood Laboratory School)
  
- **\$ 450,000** *McLaurin Building-- 1901* (Academic spaces)
- **\$ 400,000** *Byrnes Auditorium--1939* (Academic and public spaces)
- **\$ 400,000** *Johnson Hall---1920* (Academic and public spaces)
- **\$ 250,000** *Crawford Building-- 1896* (Health & counseling services)
- **\$ 100,000** *McBryde Hall\* Repairs– 1909* (Meetings space)
- **\$ 100,000** *Joynes Hall Repairs—1929* (Recruitment center)

*\* National Register of Historic Places Site. All roofs are original to date of construction as listed.*



## Winthrop's Budget/Legislative Priorities for 2013 Session

### One-time capital technology funds:

- **\$2 million**      **Winthrop Third Generation Technology Infrastructure Upgrade ('WUTech 3.0')**

To provide needed update of security system components, switches, routers, and underground cabling.

# And someday, when the overall budget situation allows a bond bill to help stimulate the economy in S.C.:



## *Future Winthrop University Library/Learning Technology Hub*

- ***Construction Cost: \$50 million***
- ***Estimated Overall Economic Impact: \$625 million***

**PROJECT DESCRIPTION:** This project will be a replacement library and technology hub that has been designed to serve up to 12,000 graduate and undergraduate learners (28 percent minority) and faculty with contemporary information resources, research guidance, and inter-disciplinary experiences.

**ANCILLARY BENEFITS:** The project is to be sited in the City of Rock Hill's urban core redevelopment zone, known as the Textile Corridor, which is characterized by nearby abandoned textile mill properties that have been targeted by local government for redevelopment through public-private partnership. The proximity of the library project will create a high-traffic destination for a growing campus community deemed critical to the success of the overall urban core redevelopment project and building the local tax base.



# ***BEST PRACTICES***

*(Please see separate document)*



***ANOTHER KIND OF TRANSITION***

## ***Transition for Winthrop University***

*'It has taken the work of thousands of faculty, staff and students... stakeholders and supporters... friends, and fans ... to make a good university into the pervasively good university that Winthrop is today.*

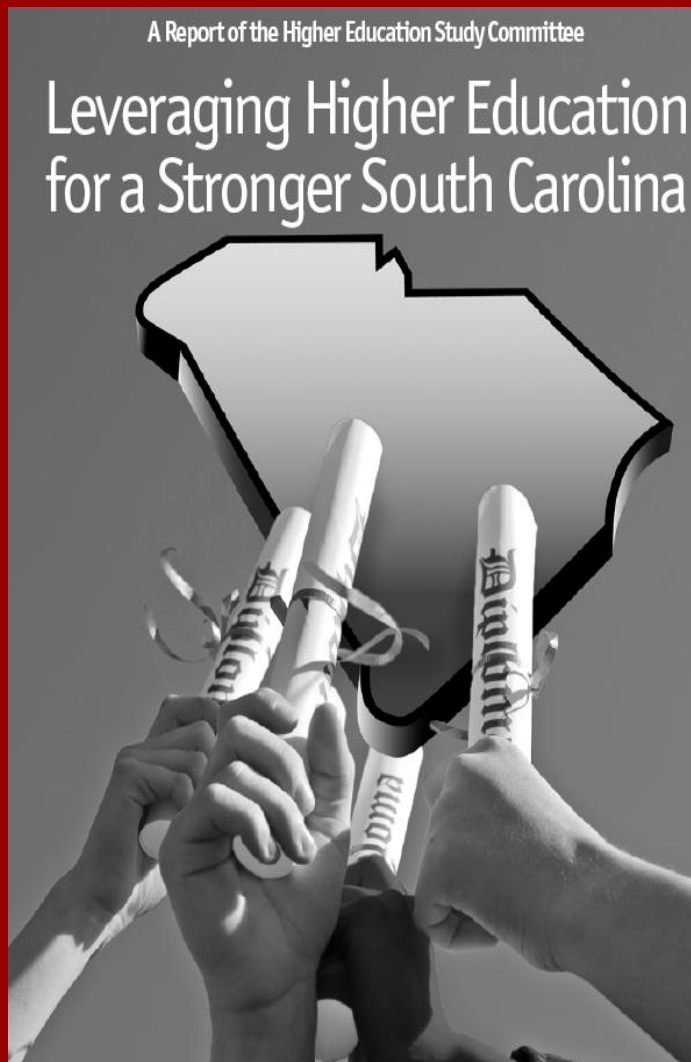
*'Now, it is simply time for Winthrop to choose a next president who is prepared to build on the work that we have done together for more than two decades. ...'*

**-- Excerpt from Dr. DiGiorgio's March announcement that he will retire as president in August 2013, after 24 years at Winthrop University.**

**Today, let me add my thanks to the many good people here at the Commission on Higher Education – including those in the room today -- who have been colleagues over the years.**

**We will be ever-kindred spirits because of our mutual respect for the role higher education has played in South Carolina progress throughout modern history.**

# An important means...



... to an essential end

**Thank you for your service  
to the State of South Carolina**