

**New Program Proposal
Bachelor of Arts
Archaeology
College of Charleston**

College of Charleston requests approval to offer a new interdisciplinary program leading to the Bachelor of Arts degree in Archaeology to be implemented in Fall 2013. The proposed program is to be offered through traditional instruction methods on the College of Charleston campus.

The Program Planning Summary was submitted to the Commission in November 2009 and reviewed and voted upon favorably by the Advisory Committee on Academic Programs (ACAP) at its January 14, 2010, meeting. The College of Charleston Board of Trustees approved the proposal on April 20, 2012. The Commission received the full program proposal on August 15, 2012.

According to the proposal, the purpose of the program is to provide interdisciplinary training “in the background literature, conservation philosophy, preservation legislation, modern field methods, and increasingly sophisticated analytical laboratory methods” of the field of archaeology. The proposed degree, which converts a longstanding minor into a major, is not intended to be a standalone major, but must be paired with another “cognate” major. The student would be required to declare the cognate major prior to declaring the proposed Archaeology major. According to the officials of the institution, the proposed degree complements the array of other interdisciplinary degrees it currently offers and fits well within the institution’s educational mission.

No South Carolina public or private institution of higher education offers an undergraduate degree in Archaeology. However, the University of South Carolina-Columbia offers an Archaeology certificate. A limited number of regional schools offer an Archaeology undergraduate degree, including University of North Carolina-Chapel Hill and Sweet Briar College (VA). Because Archaeology is often considered a subfield of Anthropology, a number of institutions in the region offer courses in the discipline under the rubric of Anthropology.

With respect to justification and need for the degree, the proposal states that historical Charleston alone supports 30 archaeological projects on an annual basis, with a much larger number ongoing annually throughout the metropolitan area and state. The proposal states that, according to the Bureau of Labor Statistics, employment growth of up to 28% by the year 2010 is anticipated for “scientific and technical consulting and Geographical Information Systems analysis”—a skill set directly developed with the proposed degree. In addition, the institution offers a popular Archaeology minor, which currently has 46 students enrolled. The institution also cites a recent student survey that shows considerable interest from students registered in Archaeology classes in the concept of the proposed dual-major program. Students enrolled in the existing minor have actively pursued archaeological work beyond the classroom, including 114 students who completed semester-long internships at the Charleston Museum. Numerous graduates have pursued archaeology-related graduate degrees at institutions across the United States including Brown University, East Carolina University, Texas A&M University, and University of South Carolina-Columbia.

According to the proposal, the program must be taken along with another “cognate” major, which includes Art History, Biology, Chemistry, Classics, Geology, Historic Preservation,

History, or Sociology/Anthropology. The proposed dual-major program includes a core course minimum requirement of 32 credit hours for the Archaeology degree although up to 38 credit hours may be required for some students, depending on the field work/methods curriculum path that is chosen. The combined Archaeology-plus-cognate will be a minimum of 103 credit hours of course work (with the Art History cognate being the lowest total possible) and a maximum of 110 credit hours of course work (with the Chemistry cognate being the highest total possible). The proposed Archaeology program core requirements consist of two introductory Archaeology courses (six credit hours); one course in Geology (four credit hours); and three to eight credit hours in archaeological field work or research methods. A variety of classroom courses, internships, and laboratory experiences are available from which to choose. In addition, students must take a minimum of 19 credits hours, comprised of two courses from each of the following three categories: humanities and arts, social sciences, and natural sciences/mathematics. The program proposal identifies one new two- to six-credit hour archaeology internship course, Archaeology 400, that will be added to the institution's catalog; the course will require permission of the director of the program before a student enrolls.

The proposal states that there are no unique admissions criteria for the degree. A student transferring from a two-year institution with an Associate of Arts degree would be able to finish the proposed degree program in two years, provided that general education courses had been taken. Students will also be able to transfer three to six credits hours in archaeological fieldwork where an approved opportunity is available at another institution.

The institution states that the proposed program is not eligible for special accreditation. Licensing or certification is not required for those who work in archaeology.

The proposal anticipates there will be 25 new students (25.0 FTE) in the program's first year, increasing to 30 new students (30.0 FTE) in the second year, increasing to 35 new students (35.0 FTE) in the third year, increasing to 40 new students (40.0 FTE) in the fourth year, and increasing to 45 new students (45.0 FTE) in the fifth year and beyond. If enrollment and program completion projections are met, the proposed program will meet the Commission's productivity standards.

The program proposal indicates that no new administration, faculty or staff will be hired specifically for this program—although it also states the department will consider the future need to hire doctorate faculty members with expertise in U.S. Southeastern archaeology as well as marine archaeology. The proposal states that the faculty members presently teaching in the field are sufficient to sustain the program; this includes six professors (0.5 FTE); eight associate professors (0.5 FTE); four assistant professors (0.5 FTE); and one senior instructor (0.25 FTE). The proposal identifies an administrator (0.25 FTE) for the program and a \$5,000 stipend for an administrator. The proposal also states that current support staff (0.1 FTE) will be sufficient to meet the needs of the proposed new program.

New costs and sources of financing identified by the institution for the proposed program are shown in the tables below.

ESTIMATED COSTS BY YEAR						
Category	1st Year	2nd Year	3rd Year	4th Year	5th Year	Totals
Program Administration (director's stipend)	\$26,125	\$26,125	\$26,125	\$26,125	\$26,125	\$130,625
Faculty Salaries (\$65,000 + 30% benefits representing average cost for existing faculty)	\$56,615	\$67,600	\$84,500	\$95,950	\$101,400	\$403,065
Graduate Assistants						
Clerical/Support Personnel	\$3,900	\$3,900	\$3,900	\$3,900	\$3,900	\$19,500
Supplies/Materials	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$12,500
Library Resources	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$10,000
Equipment						
Facilities						
Other (Operating)						
TOTALS	\$91,140	\$102,125	\$119,025	\$127,475	\$135,925	\$575,690

SOURCES OF FINANCING BY YEAR						
Tuition Funding	\$123,900	\$148,680	\$173,460	\$198,240	\$223,020	\$867,300
Other State Funding						
Reallocation of Existing Funds (Program Administration, faculty salaries, supplies)						
Federal Funding						
Other Funding (Foundation funding of clerical support)	\$3,900	\$3,900	\$3,900	\$3,900	\$3,900	\$19,500
TOTALS	\$127,800	\$152,580	\$177,360	\$202,140	\$226,920	\$886,800

* Estimated FTE Revenue is calculated at \$413 per credit hour for in-state students.

In summary, College of Charleston is proposing a program leading to the Bachelor of Arts degree in Archaeology. Designed to be interdisciplinary within the institution's commitment to liberal arts education, the program will draw heavily from current resources and materials in a variety of disciplines and will serve as a complementary second major to a primary "cognate" major. The proposed program is intended to train students in the background and methods required in the field of archaeology and to prepare students for careers in museums, restoration, and other cultural preservation vocations.

Recommendation

The Committee on Academic Affairs and Licensing commends favorably to the Commission approval of the program leading to a Bachelor of Arts degree in Archaeology at the College of Charleston, to be implemented in Fall 2013, provided that no “unique cost” or other special state funding be required or requested.