Minutes of the SC Commission on Higher Education
Ad Hoc Subcommittee on the Public Agenda
November 3, 2016
9:30 a.m.

Subcommittee Members Present
Ms. Allison Dean Love, Chair
*Mr. Devron Edwards
Dr. Jennifer Settlemyer
Mr. Mike LeFever
Dr. Louis Lynn
Admiral Charles Munns
Mr. Ken Kirkland
Mr. Paul Batson

Others in attendance
Tim Hofferth, Chair, Commission
Dr. Argentini Anderson, CHE
Dr. John Lane, CHE
Dr. Tom Layzell, CHE
Dr. Rich Rhoda, CHE
Dr. Karen Woodfaulk, CHE
Ms. Melanie Barton, Education Oversight Committee
Mr. Clay Barton, CHE
Ms. Trena Houp, CHE
Ms. Tanya Rogers, CHE
Mr. Gary Glenn, CHE
Ms. Carrie Eberly, CHE
Ms. Peggy Simon, CHE

*via telephone

1. Welcome and Introductions
Chair Love called the meeting to order at 9:37 a.m. After welcoming everyone, she asked all in attendance to introduce themselves.

Admiral Munns moved and Dr. Settlemyer seconded a motion to approve the minutes of the October 4, 2016 Ad Hoc Subcommittee Public Agenda meeting. The motion was adopted.

2. Chair’s Report
Chair Love shared with the subcommittee a quote of the day regarding purpose. She expressed that the public agenda is vital for the state of South Carolina and its citizens, taxpayers, students and colleges. She reported that college Presidents had met the previous Monday and she has an understanding that they are in full support of the intent of the public agenda. She said that collaboration is key and that the public agenda is focused on economic development and jobs, and also on quality of life. She mentioned the overlapping purpose of the Workforce Development Coordinating Council on which Interim Executive Director, Gary Glenn, serves. She then shared the General Assembly’s mission for the Commission on Higher Education. She expressed that the public agenda’s focus is synonymous with the mission of the CHE. In response to a question asking when the public agenda is expected to be completed, Chair Love stated that the Chair of the CHE would like it to be completed by June 2017.

Chair Love reported on informal contacts with key stakeholders. She has reached out to Ms. Molly Spearman, the State Superintendent of Education. She also spoke with Mr. Ted Pitts
about the business community and the projections of needs versus what is currently supplied. He has offered to assist with the process. She has also reached out to Ms. Cheryl Stanton, with the SC Department of Employment Workforce and Mr. Bobby Hitt, SC Department of Commerce.

After an introduction by Chair Love, Ms. Melanie Barton shared with the subcommittee the charge of the Education Oversight Committee (EOC) which is development of the accountability system for K-12 education. Currently, they are working on merging together the state and federal systems. She explained that we must make sure every student who graduates from a public high school in the state meets the graduate profile. The goal of k12 is college and career readiness at both the state and federal levels. She shared with the subcommittee that there will be shortages in quite a few industries if the pipeline is not changed. The achievement gap between Hispanic and African-American students has to be addressed because they will soon be the majority in the state because of the growing minority representation. She explained that students are also lacking in soft skills. She said South Carolina does not have an education system; it has education silos: birth-K and K-12. She also expressed that there are too many students who need remediation before entering college. In conclusion, the EOC needs to raise the rigor; if the pipeline is not improved, all of South Carolina will lose.

After extensive discussion, in response to the question, “What will be done with the numbers from the public agenda?” Ms. Barton answered that the state will hold the districts accountable across the state.

3. Discussion of Baseline Document and Next Steps

Chair Love introduced Dr. Layzell, who shared with the subcommittee that “these Documents are not self-executing”. The HESC report will act as a foundation. The idea is to update the current HESC report and edit it so that the final document is succinct and clear. It is expected that a draft document will be ready for review by the subcommittee by the first of the year. The educational attainment goal is central to this process. Degree production needs to be aligned with forecast of what the economy needs.

In response to the question, “Is the cluster analysis from the 2009 study still valid in 2016/17?”, Ms. Barton answered that she believes the information needs to be updated. Commissioner Munns asked Dr. Layzell how the group planned to set the attainment goal. Dr. Layzell indicated that he and Dr. Rhoda planned to bring someone in to help them with that task. Commissioner Munns stressed that there seems to be a disconnect because the HESC report does not describe a system, goals need to be set so they can be linked to the public agenda.

After extensive discussion about the 2009 cluster analysis, Ms. Barton shared with the subcommittee that the state’s goal for K-12 is that by either 2030 or 2035 90 percent of high school graduates should be college or job ready. Students should be able to enter college without remediation. Dr. Layzell stressed that the process should start with the education attainment goal.

Chair Love ended the discussion by stating that she will have someone present at the December CHE meeting to speak to the group about how to attain development goals and she also shared action items/necessities with the subcommittee: projections from business community - Ms. Barton suggested that information should come from the Department of Commerce, and find out what K-12 needs from CHE.
Commissioner Munns expressed that the subcommittee needs an explicit agreement of meaning of “the system”. He suggested that the December meeting should be to describe the system, not the goal; with a common understanding of what the system is, the attainment goal can be put behind it. We need to make sure we all have a common understanding of the system.

4. Timeline Discussion

Chair Love distributed the proposed timeline to the subcommittee. Then discussed the next step for the subcommittee. She asked members of the subcommittee to review the 2009 HESC executive summary and provide comments to Dr. Anderson by Monday, November 14, 2016. Dr. Anderson will email the Competing for Knowledge Study to the subcommittee members.

5. Development of Public Agenda Metrics

This item was not discussed.

6. General Discussion

This item was not discussed.

7. Other Business

There was no other business.

8. Adjournment

There being no other business, the meeting was adjourned at 11:23 a.m.