

**Minutes of the SC Commission on Higher Education  
Ad Hoc Subcommittee on the Public Agenda  
October 4, 2016  
4:00 p.m.**

In attendance:

**Subcommittee Members Present**

Ms. Allison Dean Love, Chair  
Mr. Devron Edwards (phone)  
Mr. Charles Munns (phone)  
Ms. Jennifer Settlemyer

**CHE Staff Present**

Ms. Sarah Hearn, Executive Assistant  
Dr. Tom Layzell, Temporary Employee  
Dr. Rich Rhoda, Temporary Employee

Chair Love called the meeting to order at 4:01 p.m. It was confirmed that the meeting was being held in accordance with the Freedom of Information Act.

**1. Welcome and Introductions**

**Allison Dean Love**

Chair Love welcomed all in attendance. She stated the purpose of the meeting, which was to allow CHE's experts time to provide the subcommittee with an overview of the purpose of public agendas, to give instructions on developing a public agenda, and to explain the ways in which the public agenda would be guiding the Commission in the future. Chair Love then asked that the introductions for Dr. Tom Layzell and Dr. Rich Rhoda be recorded with the minutes, which can be found in **Attachment I**.

**2. Chair's Report**

**Allison Dean Love**

Chair Love began her report by officially congratulating Dr. Rich Rhoda for being selected as the Interim Dean of Education for East Tennessee State University. She then informed all in attendance that there would be examples of public agendas from Kentucky, Illinois, Tennessee and other states that would be shared after the meeting. The examples can be found in **Attachments II, III, IV, V, and VI**.

Chair Love explained the background of public agendas with CHE and stated that the Commission is continuing on the path laid out in 2009 by reviewing what had been done in the past while looking forward at a long-term strategic goal for higher education in South Carolina. She elaborated that updating the educational attainment goal for the state would be one of the most critical issues that would be taken on in the foreseeable future.

**3. Developing a Public Agenda for South Carolina**

**Tom Layzell & Rich Rhoda**

Dr. Tom Layzell and Dr. Rich Rhoda walked the subcommittee through a presentation which laid out current statistics in higher education, information regarding the creation of a public agenda, an analysis of the Higher Education Study Committee, and recommendations for the subcommittee to be used when creating the public agenda. (**Attachment VII**). Commissioner Munns asked if the Public Agenda would focus on jobs or if it included quality of life issues. In response to Commissioner Munns' question, Chair Love indicated that the focus of the public agenda will be meeting the needs of the community by creating new business and keeping current business. Dr. Layzell indicated that it would address both jobs and quality of life issues. Discussion occurred regarding the purpose of the public agenda and it was decided that the agenda would be focused on quality of life issues in the state by creating new business and on the economic needs of the state by keeping business that had already been attained in the state. The length of the agenda was discussed as well, and resulted in the decision to keep the plan to different forms of communication as needed, such as soundbites, a synopsis, and a fact book. The recommendations given by Dr. Layzell and Dr. Rhoda included using the 2009 Higher Education Study Committee report as a base document for the agenda, building on what was already done by identifying relevant goals, modifying less relevant goals, and developing metrics to measure process toward the goals, beginning work on a draft agenda to bring forth to the Commission for consideration, and developing a timeline for completion and approval of the agenda.

#### 4. Workforce Development Coordinating Council Report

Gary Glenn

Discussion of the Coordinating Council for Workforce Development meeting that had occurred earlier in the day occurred, which led to an understanding that the council's direction overlapped with CHE's direction and that CHE should plan to work with the council in the future.

#### 5. Discussion

Chair Love brought forth the idea of working with other state entities such as K-12 key players and statewide businesses when creating the agenda. It was established that the 2009 HESC report would be analyzed and edited in order to begin progress towards the public agenda before the next CHE meeting. Comments were encouraged and asked to be submitted two weeks from the meeting date. It was agreed that the recommendations were acceptable, a rough draft of the agenda would begin, and that a timeline for completion would be established. Commissioner Munns stated that it would be ideal to meet the morning of the November 3<sup>rd</sup> CHE meeting, and it was determined that quorum could be present. The meeting was tentatively scheduled for 9:30 a.m. on November 3<sup>rd</sup>, 2016.

#### 6. Other Business

There was no other business.

#### 7. Adjournment

A **motion** was made (Settlemyer), **seconded** (Munns), and **carried** to adjourn the meeting at 5:01 p.m.

Respectfully submitted,

*Sarah R. Hearn*

Recording Secretary

*\*Attachments are available upon request and will be filed with the permanent record of these minutes.*