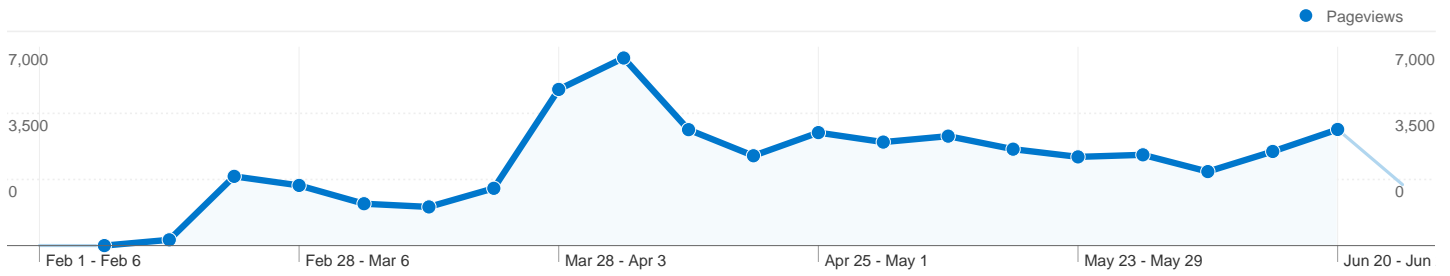


# Pageviews, Visits, Time on Site, Pages per visit by Month

Feb 1, 2010 - Jun 30, 2010

Comparing to: Site



This custom dimension resulted in 62,462 Pageviews via 5 months

New tab

| Pageviews                                    | Visits                                       | Avg. Time on Site                                | Pages/Visit                              |             |
|--|--|--|--|-------------|
| <b>62,462</b><br>% of Site Total:<br>100.00% | <b>12,290</b><br>% of Site Total:<br>100.00% | <b>00:04:25</b><br>Site Avg:<br>00:04:25 (0.00%) | <b>5.08</b><br>Site Avg:<br>5.08 (0.00%) |             |
| Month  | Pageviews                                    | Visits   | Avg. Time on Site                        | Pages/Visit |
| Feb 1, 2010 - Feb 28, 2010                   | 2,666  | 325  | 00:07:26                                 | 8.20        |
| Mar 1, 2010 - Mar 31, 2010                   | 10,276                                       | 1,910  | 00:05:22                                 | 5.38        |
| Apr 1, 2010 - Apr 30, 2010                   | 19,875                                       | 3,958  | 00:04:06                                 | 5.02        |
| May 1, 2010 - May 31, 2010                   | 14,850                                       | 3,161  | 00:03:51                                 | 4.70        |
| Jun 1, 2010 - Jun 30, 2010                   | 14,795                                       | 2,936  | 00:04:30                                 | 5.04        |

1 - 5 of 5