AGENDA

1) Call to Order and Introductions
Mr. Dan Ravenel, Chair

2) Consideration of Minutes of the October 22, 2007, Meeting
Mr. Dan Ravenel, Chair

3) Discussion, Advisory Group Progress Updates

   Organization and Plan Implementation
   Mr. Bobby Marlowe, Advisory Group Chair
   Col. Claude Eichelberger, Advisory Group Vice Chair
   Dr. Dori Helms, Advisory Group Vice Chair

   Institutional Missions and Academic Programs and Planning
   Dr. Dori Helms, Advisory Group Chair
   Mr. Boone Aiken, III, Esq., Advisory Group Vice Chair
   Representative Jerry Govan, Advisory Group Vice Chair

   Enrollment
   Dr. Layton McCurdy, Advisory Group Chair
   Mr. Robert Marlowe, Advisory Group Vice Chair

   Funding and Institutional Cost
   Mr. Scott Ludlow, Advisory Group Chair
   Dr. John Montgomery, Advisory Group Vice Chair

   Buildings, Facilities, and Information Technology
   Dr. John Montgomery, Advisory Group Chair
   Col. Claude Eichelberger, Advisory Group Vice Chair
   Mr. Scott Ludlow, Advisory Group Vice Chair

   State Scholarships and Grants
   Representative Jerry Govan, Advisory Group Chair
   Mr. Boone Aiken, III, Esq., Advisory Group Vice Chair

Additional information on the Advisory Groups is available on-line at
http://www.che.sc.gov/InfoCntr/HiEdStudyComm.htm

4) Discussion, Next Steps

5) Other Business

6) Adjournment

NOTE: Information relating to the Study Committee is accessible on-line at www.che.sc.gov by selecting the link on the left for “Higher Education Study Committee” or directly at
http://www.che.sc.gov/InfoCntr/HiEdStudyComm.htm. As applicable, meeting materials will be made available online.
Minutes of

HIGHER EDUCATION STUDY COMMITTEE

October 22, 2007 (Fourth Meeting), 3:00 p.m.
SC Commission on Higher Education Offices
Columbia, South Carolina

In attendance:

Study Committee Members Present
Mr. Daniel Ravenel, Chair
Col. Claude Eichelberger
Representative Jerry Govan
Dr. Doris R. Helms (by phone)
Mr. Scott Ludlow
Dr. John Montgomery
Mr. Robert W. Marlowe

Study Committee Members Absent
Mr. J. Boone Aiken, III
Dr. Layton McCurdy

CHE Staff
Dr. Garrison Walters, Executive Director
Ms. Rita Allison
Ms. Camille Brown
Mr. Michael Brown
Ms. Julie Carullo
Mr. Charlie FitzSimons
Ms. Alyson Goff
Mr. Gary Glenn
Ms. Lorna Maglona-Williams
Dr. Gail Morrison
Dr. Mike Raley
Ms. Beth Rogers
Ms. Karen Wham
Dr. Karen Woodfauk

Guests:
Ms. Joren Bartlett, S.C. Technical College System
Ms. Judy Cannon, S.C. Independent Colleges and Universities
Dr. Kathy Coleman, Clemson University
Mr. Daniel Dukes, College of Charleston and Francis Marion University
Ms. Mary Hendrix, ACT
Ms. Karen Jones, Winthrop University
Ms. Julie Lybrand, House Education & Public Works Committee
Ms. Beth McGinnis, Clemson University
Ms. Lisa McGill, Medical University of S.C.
Ms. Casey Martin, University of South Carolina
Ms. Robin Moseley, Senate Education Committee
Mr. Craig Parks, Senate Finance Committee
Mr. Jim Reynolds, New Carolina

Agenda Item 1, Call to Order and Introductions
Mr. Daniel Ravenel called the meeting to order at 3:05 p.m. The guests and the Commission on Higher Education staff introduced themselves.

Agenda Item 2, Consideration of Minutes of the October 2, 2007, Meeting
The minutes from the October 2 meeting were approved.

Agenda Item 3, Presentation and Discussion
Mr. Jim Reynolds, representing New Carolina - S. C.’s Council on Competitiveness, delivered a presentation in which details about New Carolina's efforts to improve South Carolina's economic situation and workforce were highlighted. See attached for a written summary of Mr. Reynolds remarks. At the conclusion of his presentation, Mr. Reynolds enumerated ten ways in which
higher education can play an active role in the effort to stimulate growth in South Carolina's economy.

Discussion then took place which included questions and answers about the following topics: the use of work keys to determine employment eligibility; issues of access and affordability and the advantages of opportunities to earn dual credit or participate in an early college experience; the importance of collaboration across the K-20 spectrum; and the importance of adequate teacher preparation.

The necessity of all the higher education working collaboratively in these efforts was emphasized.

The issue of governance in higher education was discussed as was whether a state's type of governance structure had an affect on the strength of its economy. Also discussed was the role of CHE and the importance of the legislature as well as the use of a strategic plan to direct progress rather than allowing particular issues to dominate actions of the General Assembly. The concept of an action plan for higher education was shared with Mr. Reynolds. Mr. Reynolds endorsed the concept of an action plan that included specific short-term goals with assigned responsibilities for higher education in meeting state goals and needs.

Agenda Item 4, Discussion: Connecting the Action Plan Goals to the work of the Advisory Groups
Brief discussion took place about the Action Plan Goals, developed by the CHE and presented to the HESC previously, and the importance of the goals being linked to the work of the Advisory Groups. Dr. Walters noted that the state of Kentucky had improved its college graduation rate by 70% since the 2000-2001 academic year, largely due to the fact that they have specific goals and responsibilities for each of their institutions.

Agenda Item 5, Discussion, Advisory Group Updates
Chairman Ravenel noted that letters had been sent out to the presidents and the business community as discussed previously. He then reported that names of potential advisory group members were being e-mailed to the HESC members and additional names would also be sent as they are received. Progress on what has taken place to date in the formation of those groups was shared. Advisory Group chairs will communicate with each other about which persons from the pool of names they would like to select. The importance of these groups consisting of diverse populations of individuals was stressed. Chairman Ravenel emphasized that the chair of Advisory Group was ultimately responsible for the choice of its members. It was noted that the task of each Advisory Group is to make recommendations to the HESC and that the HESC would ultimately make its decisions and recommendations to bring forward in its report.

Agenda Item 6, Committee Meeting Schedule
It was decided that the Advisory Groups will meet at least three times prior to the delivery of their recommendations at the next meeting of the HESC on December 3, 2007. The meeting was scheduled to begin at 9:00 a.m.

Agenda Item 7, Other Business
There was no other business to discuss.

Agenda Item 8, Adjourn
The meeting was adjourned at 4:50 p.m.
South Carolina Statistics
- Per capita income is 19% below the national average and lags neighboring states
- 53% of 9th graders graduate on time, fully 40% do not earn a degree or GED
- 85% of jobs in today’s economy require education beyond high school
- 56% of SC adults operate at a literacy level of 5th grade or below
- SC has a very low labor participation rate. There are 500,000 adults under the age of 65 that do not look for work – they are not counted in the unemployment numbers.

Palmetto Institute – Michael Porter Study (www.newcarolina.org – click on resources)
- Create and fill higher wage jobs
- Priority Strategies – 1. Economic Clusters – wages, growth, export, rel adv
  2. Education and Workforce Development
  3. Research – Commercialize – Create jobs

New Carolina
1. Activate Industry Clusters
   - Low Country – Advanced Security, Aviation, Automotive, Biosciences, Creative Industries
   - Midlands – Advanced Mfg, Health Care, Insurance Services, Hydrogen
   - Upstate – Automotive, Aviation, Medical Devices, Composites, Engineering/Construction
   - Statewide – Agribusiness, Tourism, Nuclear, Recycling, Textiles, Apparel

2. Education and Workforce Task Force
   - EEDA/Personal Pathways – Individual Graduation Plans, Majors, Counselors
     - Parent Engagement
     - At Risk Identification and Intervention
     - Dual Credit and Articulation
     - Regional Centers – Business Connection and Adult Workers
   - WorkKeys and JobsEQ
   - Registered Apprenticeships

Roles of Higher Education
1. Understand the new economy – education and economic development are partners and the workforce at all levels need high skills and the ability to create value
2. Partner with K-12 to raise the graduation rate and college readiness
3. Prepare teachers to connect education to career goals. Interact with business, help schools be part of the community, nurture the importance of all students and careers not just four year colleges and scholarships, foster parent involvement, understand diverse cultures.
4. Aggressively expand dual credit and articulation. Make education seamless and user friendly for students and parents.
5. Organize higher education to collaborate with business and economic developers. Align curriculum to economic development strategies.
6. Foster and support entrepreneurs, engineers, managers, creative class and emerging technologies.
7. Jobs will require technical and computer skills, good communication skills, relevant education and professional certification, high WorkKeys scores, a commitment to succeed, flexibility, attention to detail, foreign language, leadership and management skills.
8. Partner with private sector to commercialize research and create high wage jobs.
9. Build collaboration among all colleges to align strategies and resources.
10. Act with URGENCY – short term goals and plans that fit into long term strategies.

Discussion