New Program Proposal
Master of Arts in Applied Politics
Coastal Carolina University

Summary

Coastal Carolina University requests approval to offer a program leading to the Master of Arts in Applied Politics with concentrations in Advocacy and Governance, to be implemented in the Fall of 2020 through traditional course delivery. The following chart outlines the stages of approval for the proposed program. The Advisory Committee on Academic Programs (ACAP) voted to recommend approval of the proposal. The full program proposal is attached.

Stages of Consideration	Date	Comments
Program Proposal Received	10/1/19	Not Applicable
Staff comments to the institution	10/24/19	Staff inquired about the prosed program's enrollment projections, graduate employment opportunities, curriculum format, similar programs, and budget justifications.
Revised Program Proposal Received	10/31/19	The revised proposal satisfactorily addressed the requested revisions.
ACAP Consideration	11/21/19	The Coastal Carolina University (CCU) representative presented the proposal, citing the interest for and current dearth in post-baccalaureate curricula in the region. The program is distinct from others because of the focus on applied politics, with a unique emphasis on experiential learning across its curriculum. The format allows students to engage in local, regional, and national political opportunities. The representative highlighted the program will emphasize experiential learning through "retail" politics by integrating a polling center into the academic unit. The center's polling unit will help enhance access to information that is not always sufficiently addressed through otherwise. CCU believes that the access to public policy polling will be heavily used in the region. Staff inquired about updates on the program approval process, and the CCU representative noted that the program has completed all steps. Upon remaining discussion, ACAP voted unanimously to recommend approval of the program proposal
Comments, questions, and suggestions from CHE staff sent to the institution	12/3/19	Staff requested the proposal be revised to address additional inquiries including: • Plans if projected enrollment is not met; • Names of related program names; and • Costs noted in the budget justification associated with the polling center.
Revised Program Proposal Received	12/12/19	The revised proposal satisfactorily addressed the requested revisions.

Recommendation

The staff recommends that the Committee on Academic Affairs and Licensing favorably commend to the Commission the program leading to the Master of Arts in Applied Politics with concentrations in Advocacy and Governance, to be implemented in the Fall of 2020.

Coastal Carolina University Student and Program Data

Graduate In-/Out-of-State Enrollment, Fall 2018	617 (85.22%) / 107 (14.78%)
Number of Approved Programs in 10 Yrs. (FY 2008- 2018)	30
Number of Terminated Programs in 10 Yrs. (FY 2008- 2018)	6

Industry related Occupational Wages and Projections in South Carolina, 2016 – 2026*

Occupational Field[1]	2016 Median Income[2]	2016 Estimated Employment[3]	2026 Projected Employment	Total 2016-2026 Employment Change	2016-2026 Annual Avg. Percent Change	Total Percent Change
Life, Physical, and Social Science	$57,550	10,547	11,445	898	0.82%	8.51%

[1] "Occupational Field" represents the closest related occupation category that includes the occupations aligned with the program proposal.
[2] SC Department of Employment & Workforce (DEW), Labor Market Information. (2019). Occupational Employment and Wage Rates (OES) for All Major Groups in South Carolina in 2016 [Data file]. Retrieved from https://jobs.scworks.org/vosnet/lmi/default.aspx?pu=1
[3] SC Department of Employment & Workforce (DEW), Labor Market Information. (2019). Occupational Projections (Long-term) for Multiple Occupations in South Carolina in 2016-2026 [Data file]. Retrieved from https://jobs.scworks.org/vosnet/lmi/default.aspx?pu=1
* Data downloaded September 16, 2019; Most recent data available.

NEW PROGRAM PROPOSAL FORM

Name of Institution: Coastal Carolina University

Name of Program: M.A. in Applied Politics
- Tracks: Advocacy OR Governance

Program Designation

☐ Associate's Degree   ☒ Master's Degree

☐ Bachelor's Degree: 4 Year   ☐ Specialist

☐ Bachelor's Degree: 5 Year   ☐ Doctoral Degree: Research/Scholarship (e.g., Ph.D. and DMA)

☐ Doctoral Degree: Professional Practice (e.g., Ed.D., D.N.P., J.D., Pharm.D., and M.D.)

Does the program qualify for supplemental Palmetto Fellows and LIFE Scholarship awards?

☐ Yes

☒ No

Proposed Date of Implementation: Fall 2020

CIP Code: 45.1001

Delivery Site(s): Coastal Carolina University (main campus)

Delivery Mode

☒ Traditional/face-to-face*   ☐ Distance Education
*select if less than 50% online   ☐ 100% online

                                                  ☐ Blended (more than 50% online)

                                                  ☐ Other distance education

Program Contact Information:
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Institutional Approvals and Dates of Approval:

Internal Institutional Body	Date of Approval
Academic Program	November 2, 2018
College of Humanities & Fine Arts Graduate Committee	November 2, 2018
Dean, College of Humanities & Fine Arts	November 5, 2018
Graduate Council	December 6, 2018
Faculty Senate	February 12, 2019
Provost	February 13, 2019

Background Information

The Master of Arts (M.A.) in Applied Politics will provide students with hands on experience in governance and advocacy. Traditional Political Science masters degrees train students in theory and research, overlooking the skills needed to work in government, with interest groups, or for political campaigns. These skills include budgeting for local and state governments, mastering political communication techniques such as speech writing and the creation of campaign advertisements, and understanding election and administrative law. The target audience for this program are students graduating from undergraduate institutions who want to work in government or work closely with organizations that work with the government, as well as individuals who currently work at the local, state, and federal levels who want to expand their skillset and educational attainment for promotion. This degree dovetails well with the University's mission, which "embraces the teacher-scholar model, plac[ing] primary emphasis on high quality teaching and engaged learning." An M.A. in Applied Politics is almost entirely comprised of courses that provide experiential learning to students so that they not only understand the theory of political science, but also can do the work of politics. Gaining this experience includes fulfilling another part of the University's mission, which is to support "expert collaboration in the community, state, nation, and world." By providing internships and being one of the few applied politics programs in the nation, the University will consistently be collaborating and contributing to the field of politics throughout all levels of government.

Program Objectives:

1. Demonstrate mastery over key concepts of applied politics through advocacy or governance.
2. Enhance student's ability to complete quantitative or qualitative research for advocacy groups or the government.
3. Provide students with experiential learning opportunities that allow them to apply theories of advocacy and governance to real-world political situations.
4. Advance student's mastery of oral and written communication skills.
5. Engage students in the design of strategic approaches to a wide range of political challenges.
6. Demonstrate an understanding of political ethics and challenge students to apply these principles in their research and profession.
7. Prepare students for professional work in organizations that work closely with the government or with the government itself.

Assessment of Need

According to the South Carolina Department of Commerce, 20% of those living in South Carolina are employed by the government. National, federal, state, and local governments employ nearly 23 million people, making the government the largest employer in the United States (Bureau of Labor Statistics 2017). The vast majority of these employees are employed by local governments, which lay claim to over 14 million jobs. Horry, Georgetown, Florence, Williamsburg, Marion, and Dillon counties employ 30,000 individuals with quarterly wages for these counties totaling $284 million dollars (BLS 2017). To improve the quality of government workers in Horry and surrounding counties, and to provide them the tools to deal with a growing regional economy that requires a detailed, functional knowledge about how government should operate, the region needs an M.A. in Applied Politics to serve this population's needs. Preliminary data for the advocacy track in an M.A. in Applied Politics is positive as well. Horry County is home to nearly 1,000 nonprofit organizations and Georgetown County houses an additional 316 nonprofits (National Center for Charitable Statistics). According to the South Carolina Ethics Commission there are over 300 registered lobbyists in the state of South Carolina representing hundreds of interest groups. Furthermore, citizen contributions to interest groups are up, with one organization raising $24 million dollars in online donations in the course of one weekend. Between 2015 and 2016 over $1 billion dollars was donated to parties and candidates by interest groups and corporations from many different sectors including finance, communications, health, and labor (Center for Responsive Politics). The skills developed in the M.A. in Applied Politics, then, will fill private-sector needs for well-trained employees to engage with government officials and administration while working to advance their employer's interests.

Finally, an internal survey of 216 undergraduates at Coastal Carolina University shows an interest in the M.A. in Applied Politics. Juniors and seniors across the University's colleges with majors in Accounting,

Economics, Communication, Political Science, Psychology, and Public Health Majors would consider applying for an M.A. in Applied Politics. Over 75 percent of respondents said they would apply or would like to learn more about the program. The interest in the program was particularly strong among students in College of Humanities and Fine Arts, nearly half of whom would consider applying to the program.

Transfer and Articulation

Not applicable for this program.

Employment Opportunities

Presented below are the employment opportunities at the state of South Carolina and national level.

Masters in Applied Politics Job Openings – State of South Carolina	
Occupation Name and Description	**Job Openings Statewide**
Administrative Services Managers: Plan, direct, or coordinate one or more administrative services of an organization, such as records and information management, mail distribution, facilities planning and maintenance, custodial operations, and other office support services. *Estimated annual state median income:* $84,180	62
Chief Executives: Determine and formulate policies and provide overall direction of companies or private and public sector organizations within guidelines set up by a board of directors or similar governing body. Plan, direct, or coordinate operational activities at the highest level of management with the help of subordinate executives and staff managers. Six percent projected growth from 2014 - 2024. *Estimated annual state median income:* $145,290	57
Compliance Managers: Plan, direct, or coordinate activities of an organization to ensure compliance with ethical or regulatory standards. *Estimated annual state median income:* $96,570	13
Fundraisers: Organize activities to raise funds or otherwise solicit and gather monetary donations or other gifts for an organization. May design and produce promotional materials. May also raise awareness of the organization's work, goals, and financial needs. *Estimated annual state median income:* $50,240	9
Human Resources Managers: Plan, direct, or coordinate human resources activities and staff of an organization. Estimated annual state median income: $92,730	65
Labor Relations Specialists: Resolve disputes between workers and managers, negotiate collective bargaining agreements, or coordinate grievance procedures to handle employee complaints. *Estimated annual state median income:* $56,500	28
Intelligence Analysts: Gather, analyze, or evaluate information from a variety of sources, such as law enforcement databases, surveillance, intelligence networks or geographic information systems. Use intelligence data to anticipate and prevent organized crime activities, such as terrorism. Four percent projected growth from 2014 - 2024. *Estimated annual state median income:* $48,030	6
Political Science Teachers, Postsecondary: Teach courses in political science, international affairs, and international relations. Includes both teachers primarily engaged in teaching and those who do a combination of teaching and research. *Estimated annual state median income:* $73,110	16
Public Relations and Fundraising Managers: Plan, direct, or coordinate activities designed to create or maintain a favorable public image or raise issue awareness for their organization or client; or if engaged in fundraising, plan, direct, or coordinate activities to solicit and maintain funds for special projects or nonprofit organizations.	9

Masters in Applied Politics Job Openings – State of South Carolina	
Occupation Name and Description	**Job Openings Statewide**
Estimated annual state median income: $80,330	
<u>Social Scientists and Related Workers</u>: Responsible for studying and researching the link between society and human behavior. Specializes in any of the natural sciences, including anthropology, archaeology, criminology, economics, history, linguistics, political science and international relations, sociology, law, and psychology. Projected growth not available. *Estimated annual state median income:* $71,020	2
Total Job Openings State Wide	**Over 250**

Note: Data collected from SC Works Online.

Masters in Applied Politics Job Openings – Nationwide	
Occupation Name and Description (Governance Concentration)	**Job Openings Nationwide**
<u>Political and Civic Engagement Managers</u>: Research, identify, and recruit environmental leaders to run for office within our extensive advocacy and membership network. Train WCV staff, board, and supporters on how to identify potential candidates. Manage, refine, and continually improve our candidate recruitment internal tracking system. Work with WCV and partners to conduct candidate and policy trainings for recruited candidates. Assist and support candidates in the beginning of their campaign for political office. Work with WCV's Government Affairs, Field, and Advocacy teams to maintain and foster relationships with elected officials who were recruited to run for office by WCV. *Estimated annual state median income:* $50,000	Over 100
<u>Legislative Assistants</u>: Office Management including: Manage the daily operations of the legislative office, correspondence, and constituent issues; Coordinate and oversee the Delegate's schedule, including meetings with constituents, organizations, and community events; Staff the Delegate at applicable meetings and events; Maintain a flexible schedule that may include early morning meetings, evening events or meetings, and weekend events or constituent office hours. Represent the Delegate at community events and meetings as applicable; Draft constituent correspondence, press communications, and newsletters for the Delegate; Maintain the Delegate's social media accounts. Constituent Services including Respond to constituent inquiries and requests; Act as liaison with state government agencies and congressional offices as necessary to resolve constituent issues. Session & Legislative Agenda including Help the Delegate create a legislative agenda; Track legislation and other developments and brief the Delegate for floor work, committee work, and outside House-related activities; Monitor major legislative developments providing the Delegate with information on pertinent votes, talking points, and research; Act as liaison with committee and agency staffs; Supervise interns and administrative staff as applicable. *Estimated annual state median income:* $47,000	Over 100
<u>Regional Field Directors</u>: Daily management of field organizers, including setting and managing daily priorities for Field Organizers to ensure their productivity and meet the needs of the campaign. Ensuring that daily, weekly, and monthly goals are met and exceeded. Extensively coach staff daily on volunteer recruitment, volunteer management, volunteer retention, as well as intern management and intern retention. Ensuring that all required reporting is accurate and timely, and monitoring metrics within each region on the health of the volunteer program (flake rate, completion rate, Active volunteer reports, etc.) and the health of the internship program (completion rate, knocks per shift, intern development, etc.). Maintaining strict data integrity practices within their region for volunteer and intern DVC as well as Field Organizer volunteer recruitment and DVC activities. *Estimated annual state median income:* $69,600	Over 100

Masters in Applied Politics Job Openings – Nationwide	
Occupation Name and Description (Governance Concentration)	**Job Openings Nationwide**
Field Organizers: Work with the Field Director to implement the field plan for voter contact activities in their region including, but not limited to: volunteer recruitment, voter identification, vote by mail recruitment and GOTV efforts. Build an extensive and long-term volunteer infrastructure in their assigned region. Collaborating with volunteer leadership to successfully plan canvasses, phone banks, voter registration events, house parties, forums and other campaign events as directed in assigned region. Manage, train, and motivate volunteers to achieve daily and weekly voter contact goals and plan objectives. Meeting strict weekly voter contact goals on doors and phones. Meeting daily reporting and data entry deadlines. Work with the Field Director to enhance data quality for voter contact activities. Participating in regular reporting conference calls. Staff campaign events and assist with any day-to-day tasks that may arise *Estimated annual state median income:* $37,301.	Over 100
Policy Analysts: This position will report directly to the Executive Director within the Commission on Higher Education. The incumbent will be responsible for gathering, interpreting, and analyzing research and data on post-secondary institutions and programs, state and nationwide. Will distill findings and analyses into persuasive reports, memos, and fact sheets. Will track and analyze regulatory, legislative, school, sector, and research developments. Helps develop evidence-based policy recommendations. Will help respond to inquiries from coalition partners, policy makers, media, stakeholders, and others. Performs other duties as assigned. *Estimated annual state median income:* $32,838 - $60,760.	Over 150
Communications Coordinators: Draft press materials, including releases and op-eds on behalf of our state and local campaigns and candidates; Aid the campaign communications team in advising and collaborating with down-ballot candidates to amplify their messages; Promote our candidates to reporters on background and on the record when applicable; Collaborate with the political team to best highlight the strengths of our candidates; Look for an identify opportunities to highlight state and local candidates in national stories; Monitor breaking news and help to identify opportunities in which our candidates can stand out and garner press attention; Maintain strong relationships with the state and local campaigns and candidates; Help prep local candidates for open press events and interviews; *Estimated annual state median income:* $47,100	Over 100
Community and Government Relations Associates: Develop and maintain the County's Community and Government Services Program, to integrate community, neighborhood, homeowner associations, and governmental agency planning with the County's comprehensive delivery constituent services, and to perform related professional and administrative work as required. *Estimated annual state median income:* $40,000	Over 50
Administrative Supervisors: Manages, plans, and organizes the administrative operations of the department within the guidelines of departmental policies and procedures and accepted management practices. Assists Director by relieving Director of a variety of administrative tasks. Duties require the exercise of experienced judgment and the application of knowledge of the Engineering Department and programs. Supports Director in intra- or inter-departmental relations. Coordinates and provides administrative secretarial support services, assists with program and budget formulation, and maintains personnel records within the guidelines of departmental and County rules and regulations. Reports to the Director and works with co-workers, auditors, employees, and the public to provide administrative support. *Estimated annual state median income:* $40,000	Over 100
Program Coordinators (County Supervisors): This position is responsible for supervising a specific county program. Monitor, evaluate, and assure compliance with a state agency. Assure that all personnel follow proper safety procedures. Assure that school buses are inspected and operated in a safe condition. Take immediate appropriate actions to enhance safety, operating efficiency, and monitor final plans for compliance	Over 150

Masters in Applied Politics Job Openings – Nationwide	
Occupation Name and Description **(Governance Concentration)**	**Job Openings Nationwide**
with State laws. Assure that salary data and other district data is collected and submitted as required. Maintain and prepare complete, accurate, and timely financial reports, assure cost effectiveness of program operation; analyze inventory, maintenance services, overtime, and job performance to insure cost effectiveness of program. Be responsible for the staffing and supervision of shop employees, including the solicitation, evaluation, and selection of potential employees. Supervise the instruction and training of new employees in all appropriate State and Department policies and procedures, assure proper interpretation and understanding of all applicable policies and procedures by employees, and periodically evaluate employees using the state EPMS system. *Estimated annual state median income:* $50,000	
Occupation Name and Description **(Advocacy Concentration)**	**Job Openings**
Assistant Directors/Directors of Public Affairs/Public Information: implements a comprehensive communications program for the county through the dissemination of County policy, programs and services to the public; answering media inquiries and facilitating media interviews, promoting county services and special events; writing and editing news releases and other material for publication; serving as a spokesperson on issues affecting County operations; and support Director in developing and overseeing the Public Information Office budget. *Estimated annual state median income:* $55,000	Over 100
Research Specialists: Under general supervision, performs full-performance level technical and analytical work of a quantitative and qualitative nature in the area of social and behavioral sciences involving research, statistics, evaluation and forecasting. Provides analysis and research support for state-level planning and development. Applies established theory, techniques and methodology to research and reporting assignments. Plans, develops, designs, coordinates, reviews and analyzes research projects. Prepares a work strategy to obtain desired. Performs related work as required. *Estimated annual state median income:* $47,000	Over 500
Corporate Government Affairs Associates: Drive initiatives that have potential to reshape markets and change the world for the better. Advocate for change to, through policy, modernize industry. Conduct analysis in each market to identify regulatory barriers, manage campaigns to clear the way for growth, and ensure ongoing regulatory compliance. Support the development of persuasive content and messaging to establish a brand and profile with policy makers, NGOs, and other public sector stakeholders. Estimated annual state median income: $50,000	Over 100
Lobbyists: Set strategy and manage mission as it relates to legislative strategies and influence public policy in support of a strong, viable industry. Translate the overall vision into practical plans and initiatives that promote industry objectives through compelling advocacy in government at the federal level and execute those plans. Liaise with members of Congress (and their staff) and builds relationships with key stakeholders in congress, in the Executive branch, and in all federal agencies in order to communicate policy positions. Manages relationships with members of congress, Administration staff, and agency officials, including coordination of fundraising activities. Provide guidance and translates policies to policymakers. Build coalitions with external constituents/partners with common goals and objectives and facilitate non-traditional coalition building efforts. *Estimated annual state median income:* $98,174	Over 200
Paralegals and Legal Assistants: Assist lawyers by investigating facts, preparing legal documents, or researching legal precedent. Conduct research to support a legal proceeding, to formulate a defense, or to initiate legal action. *Estimated annual state median income:* $40,850	Over 200
Total Job Openings Nation Wide	**Over 2,000**

Note: Data partially collected from SC Works Online and Governmentjobs.com.

Supporting Evidence of Anticipated Employment Opportunities

In the South Carolina Commission on Higher Education (SCCHE) 2016 10-year projections, three of the top five jobs were in *leadership* or *activism*: marketing, management, and healthcare. Advertising, public relations, fundraising, social work, and social science salaries are $35,600-$145,290 (Public Health Online, 2016; SC Works Online, 2017). In September 2017, there were 1,400 Horry County openings requiring *leadership* and 48 focused on *activism*.

The 2013 median income for an individual with a Master's degree was $68,000 which represents a $12,000 premium over an individual with a Bachelor's degree.

	Projected Enrollment		
Year	Fall Headcount	Spring Headcount	Summer Headcount
2020-2021	15	19	0
2021-2022	32	35	0
2022-2023	38	38	0
2023-2024	40	40	0
2024-2025	42	42	0

Projected enrollment is based on 15 new students each fall and 5 new students each spring. Additionally, the estimated headcounts account for attrition and graduation.

Credit hours are based on 9 hours per fall and 9 hours per spring term with 95% returning fall to spring, and 90% returning spring to fall.

If enrollment projections are not met, then budget requests will be re-evaluated as needed and the department will be consult with the Admissions Office about recruitment.

Besides the general institutional admission requirements, are there any separate or additional admission requirements for the proposed program?

☒Yes

☐No

In addition to general university graduate admission requirements, applicants to the M.A. in Applied Politics program must also submit:

1. Two letters of recommendation from persons who are familiar with the applicant's academic ability and potential for successful completion of Masters Studies.
2. A personal statement of no more than 500 words demonstrating the applicant's interest and compatibility with the program, understanding of the field, and future career goals.
3. Graduate Record Exam (GRE) scores that indicate potential for success in the program

Completed applications will be reviewed by the Graduate Admissions Committee. Before meeting to discuss the applications, committee members will evaluate the applicants' personal statements according to a common rubric.

Curriculum

New Courses

POLI 601: Introduction to Applied Politics** (3 credits) A content-based introductory course that provides an overview about the differences between political science and applied politics as well as the major areas of study in the applied politics field including the fundamentals of political communication, campaign strategy, and interest group organization. F, S

POLI 602: Research Design** (3 credits) This course explains how to create an appropriate research design in political science, from initial idea to implementation. The lessons learned are applicable to both quantitative and qualitative approaches to the discipline. F, S, SU

POLI 603: Qualitative Methods** (3 credits) This graduate survey course provides an overview of the most common qualitative research methods used in the study of politics. A variety of research traditions and topics are covered, including epistemological questions and research design, positivism, post-positivism, concept formation, counterfactuals, interviews, discourse analysis, and archival work. F, S, SU

POLI 606: Quantitative Methods** (3 credits) This course introduces students to data collection and analysis in the empirical study of government and policy. Particular attention is paid to hypothesis testing in multivariate models using ordinary least squares, categorical data analysis, and other regression methods. F, S, SU

POLI 610: Political Ethics** (3 credits) A study of ethical decision making in politics. Students study a variety of philosophical traditions as they relate to political institutions and behavior, and apply this theoretical knowledge to real-world scenarios. F, S, SU

POLI 620: Global Environmental Politics* (3 credits) Course is an analysis of the global environmental governance regimes developed since 1972 and its application for future environmental regimes. This course will survey various international environmental laws and treaties with an emphasis on comparative analysis. F, S, SU

POLI 621: Sustainable Development* (3 credits) Course examines importance questions surrounding the term "sustainable development" and its history through an analysis of the political economy, institutions, and cultural/social impacts of living in a sustainable manner and/or living unsustainably. F, S, SU

POLI 661: Advanced Public Policy* (3 credits) Course is an advanced exploration of the nature of public policy in the U.S. Topics include theories and models of policy making, policy information and

implementation by political institutions, and the formation of the policy agenda. A significant focus is placed on the content and design of policy in selected areas, including health, education, welfare, criminal justice and environmental policy. S, SU

POLI 513: Gender, Democracy, and Global Politics** (3 credits) This course offers a survey of classic and contemporary scholarship on women and gender in global politics. Topics may include but are not limited to women's political participation and representation, their role in the family, economy, and the state, and their experiences with collective violence, war, human rights, and globalization. F, S, SU

POLI 514: Think Tanks and Foreign Policy** (3 credits) This graduate course provides an assessment of the role of think tanks in the formulation of US foreign policy. The course examines the origins of the US think tank community, its role during the Cold War, and contemporary patterns of think tank policy advocacy in the context of the digital marketplace of ideas. F, S, SU

POLI 522: Energy Policy** (3 credits) This course introduces students to global energy challenges in the context of shifting agendas, focusing on energy security, development, and sustainability. The course discusses the existing spectrum of institutional arrangements in global energy governance, and evaluates various energy policies in regional and global context. F, S, SU

POLI 539: International Law* (3 credits) (Prereq: POLI 101, POLI 315 or permission of instructor) Study of the origin, development, and principles of the international law of peace. The enforcement of these principles, the law of war, and the pacific settlement of disputes is presented. Students have completed POLI 439 are not eligible for this course. As Needed.

POLI 556: Administrative Law** (3 credits) A study of the public law dealing with the structure, authority, policies, and procedures of administrative and regulatory agencies. Covered topics include agency rulemaking, agency adjudication, investigation and enforcement, political control of agencies, judicial review of agency decisions, governmental liability, and rights of public employees. F, S, SU

POLI 560: Advanced American Government* (3 credits) (Prereq: Permission of instructor) Survey course in American government. A content-based course that examines the fundamental principles and major institutions of American government. S, SU

POLI 568: Campaign Management** (3 credits) This course is an examination of the elements and processes of political campaigns and their applicability in modern democratic societies. Topics for the course will include campaign organization, message development, fundraising, opposition research, and media relations. The focus of the course is primarily on electoral campaigns at the state and local levels of government. F, S, SU

POLI 570: Election Law ** (3 credits) This course provides an overview of the laws and rules which govern elections in the United States. The course explores electoral system variation and examines the implications of this variation. Students will also explore judicial decisions relating to electoral institutions. F, S, SU

POLI 572: State and Local Government ** (3 credits) A content-based course that provides an overview of how state and local governments function as well as what it means to work in and with state and local government as administrators, campaigners, and non-government organizations. F, S

POLI 573: Legislative Affairs** (3 credits) This course examines how the U.S. Congress functions and what motivates its members. Students analyze legislative procedure; legislative decision making; legislative structure, leadership, and power; legislative polarization; and executive-legislative relations. F, S, SU

POLI 574: Public Administration ** (3 credits) A study of the basic theories, structures, functions, and responsibilities and best practices in public administration. Selected covered topics include the role of bureaucracy in the political process, bureaucratic discretion and accountability, intergovernmental relations, policy implementation and service delivery. F, S, SU

POLI 576: Bureaucracy** (3 credits) A study of how the state and federal bureaucracies function in a political context. Selected covered topics include political control of the bureaucracy, the political structure of bureaucracy, agency relationships, information transmission within bureaucratic contexts, and bureaucratic behavior. F, S, SU

POLI 577: Political Communication** (3 credits) A study of the central theories and practices of political communication in campaigns. Students develop communication strategies and key communication documents such as television advertisements, speeches, and website/social media content as well as understanding how to effectively manage the media. F, S

POLI 578: Political Crisis Management** (3 credits) This course examines the effect leadership responses to political crises. It provides students with the necessary tools to anticipate the attendant managerial, media, logistical, and ethical challenges presented by such crises. The course covers both the theories of crisis leadership and the application of such insights to important case studies. F, S, SU

POLI 579: Political Consulting** (3 credits) This course explores the origins and operations of modern political consulting. It introduces students to the ways in which consultants and consulting firms facilitate the practice of contemporary political campaigns. The course also investigates the realities of running a successful consulting firm while adhering to ethical principles of political management. F, S, SU

POLI 582: Political Advertising** (3 credits) This course examines the strategies and techniques of political advertising, as well as its effects on public opinion during democratic elections. It explores how the principles of persuasion are employed in political advertisements across various media channels to promote learning, attitude and opinion change, and action in targeted audiences. F, S, SU

POLI 583: Political Advocacy** (3 credits) This course explores the skills necessary to operate as an advocate for an issue(s), non-profit agency, or company/industry within the political or governmental context. The course examines ways in which citizens and their advocates can access government and introduces students to effective strategies for advocating on behalf a cause, company, or non-profit entity. F, S, SU

POLI 584: Grassroots Politics** (3 credits) This class examines the role and effectiveness of grassroots efforts/movements/organizations on local, statewide, national, and global scales. Students will explore organizing strategies and tactics based on various theories of change, addressing topics such as community outreach and collaboration, policy campaigning, public policy outcomes, global governance, and democracy. F, S, SU

POLI 585: Political Parties and Interest Groups** (3 credits) This course investigates political organizations in American politics. The roles they play in elections, policy creation, and in motivating party members are discussed, as well as how they are created and how they interact with one another. F, S, SU

POLI 696: Applied Politics Internship** (3 credits) Internships in various public, non-profit, and private organizations or government agencies involving a research component and responsibilities commensurate with graduate level work. Students complete a minimum of 120 hours at the internship site under the close supervision of a faculty member. F, S, SU

POLI 699: Master's Thesis** (3 credits) A course designed both to assess and improve research skills, writing ability, and general mastery of the field of politics. Students conduct original research of publishable quality under the close supervision of a member of the department. F, S, SU

* *Note 1*: Course currently exists in CCU Graduate Catalog.
** *Note 2*: Course does not currently exist in CCU Graduate Catalog.

The curriculum for the M.A. in Applied Politics provides each student with a set of four core courses that are applicable to those who want to work in government or advocacy. In these classes students learn what it means to work in the political world, how to design research properly using qualitative or quantitative methodology, and what it means to ethically serve the public. Following this, students choose

an advocacy or governing track where they have a considerable number of courses to specialize their writing, communication, and research skills towards working for governmental and non-governmental organizations. Furthermore, there is a set of courses that can apply to either track, which provide student's opportunities from both tracks to interact and learn about the concepts together. Finally, students will choose either an internship or thesis to complete depending upon their individual needs and stage of career. The thesis and internship have students apply the skills they have honed in coursework to real world political organizations and policy problems.

Masters of Arts in Applied Politics (36 credit hours)

Core Courses (12 Credit Hours)
POLI 601: Introduction to Applied Politics (3)
POLI 602: Research Design (3)
Methods (Choose 1):
POLI 603: Qualitative Methods (3)
POLI 606: Quantitative Methods (3)
POLI 610: Political Ethics (3)

Students Choose from one of two tracks (21 Credit Hours):

Governing Track	Advocacy Track
POLI 556: Administrative Law	POLI 514: Think Tanks and Foreign Policy
POLI 568: Campaign Management	POLI 522: Energy Policy
POLI 570: Election Law	POLI 583: Political Advocacy
POLI 578: Political Crisis Management	POLI 584: Grassroots Politics
POLI 579: Political Consulting	POLI 620: Global Environmental Politics
POLI 582: Political Advertising	POLI 621: Sustainable Development

Governing OR Advocacy Track (Pick One)

POLI 513: Gender, Democracy and Global Politics
POLI 539: International Law
POLI 560: Advanced American Government
POLI 572: State and Local Government
POLI 573: Legislative Affairs
POLI 574: Public Administration
POLI 576: Bureaucracy
POLI 577: Political Communication
POLI 585: Political Parties and Interest Groups
POLI 661: Advanced Public Policy

Masters Thesis or Internship (3 Credit Hours)

*Total credit hours required for either Governing or Advocacy track is 36. The table below is the curriculum for the Governing track.

Course Name	Credit Hours	Course Name	Credit Hours	Course Name	Credit Hours
Year 1					
Fall 2020		Spring 2021		Summer 2021	
POLI 601: Introduction to Applied Politics	3	POLI 603: Qualitative Methods	3	*Summer course offerings are unknown at this time*	
POLI 602: Research Design	3	POLI 570: Election Law	3		
POLI 556: Administrative Law	3	POLI 568: Campaign Management	3		
Total Semester Hours	9	Total Semester Hours	9	Total Semester Hours	
Year 2					
Fall 2021 (select 3 courses)		Spring 2022 (select 3 courses)		Summer 2022	
				Summer course offerings are unknown at this time	
POLI 610: Political Ethics	3	POLI 582: Political Advertising	3		
POLI 579: Political Consulting	3	POLI 699: Master's Thesis	3		
POLI 578: Political Crisis Management	3	POLI 560: Advanced American Government	3		
Total Semester Hours	9	Total Semester Hours	9	Total Semester Hours	

- **The above table represents the curriculum path for the Governing track. Similarly, students choosing the Advocacy track will complete the core courses as well as the 18 credit hours listed under the Advocacy track.**

Similar Programs in South Carolina offered by Public and Independent Institutions

Program Name and Designation	Total Credit Hours	Institution	Similarities	Differences
MPA	39 credit hours and four semesters (for full-time students	University of South Carolina - Columbia	Foundation Courses - Data Analysis - Public Ethics Elective Courses - State and Local Government - Political Communication - American Government and Politics - Legislative Process and Behavior - Political Parties and Interest Groups - Public Administration	Only some overlap in course offerings (primarily in elective courses found in many M.A. in Public Administration programs). The M.A. in Applied Politics is much more focused on preparing students for working for campaigns and advocacy organizations as well as preparing students to work for government beyond management.

Program Name and Designation	Total Credit Hours	Institution	Similarities	Differences

Ph.D. in Political Science	63 post baccalaureate hours	University of South Carolina - Columbia	Foundation Courses
			  - Research Methods in Political Science
			  - Methods of Political Analysis
			
			Elective Courses
			  - State and Local Government
			  - Political Communication
			  - American Government and Politics
			  - Legislative Process and Behavior
			  - Political Parties and Interest Groups
			  - Public Administration
				Only some overlap in course offerings (primarily in elective courses found in many Ph.D. in Political Science programs).
				
				The M.A. in Applied Politics is much more focused on preparing students for working for campaigns and advocacy organizations as well as preparing students to work for government beyond understanding the theory of governance.

MPA	39 credit hours	College of Charleston	Foundation Courses
			  - Research and Quantitative Methods for Public Service Roles and Responsibilities
			
			Elective Courses
			  - Administrative Law
			  - Uses and Effects of the Media
				The MPA at the College of Charleston focuses more on working in government. Furthermore, the electives particularly focus on local government and environmental policy.
				
				The M.A. in Applied Politics offers a wider range of application to different levels of government as well as different policy areas.

MPA	48 credit hours	South University	Foundation Courses
			  - Research and Data Analysis in Public Administration
			
			Elective Courses
			  - Foundations of Public Administration
			  - State and Local Government and Intergovernmental Relations
			  - Public and Non-profit Budgeting and Accounting
				The MPAprepares students to be managers in government. It does not focus on campaigns or working for interest groups.

MPA	39 (comprehensive exam) or 42 credit hours (capstone research project)	Clemson University	Foundation Courses
			  - Research Methods for Public Administration
			
			Elective Courses
			  - Local Government Administration
			  - State Government Administration
			  - Applications of Sustainability Practices
				Only some overlap in course offerings (primarily in elective courses found in many MPA).
				
				The MPA is much more focused on preparing students for working for campaigns and advocacy organizations as well as preparing students to work for government beyond management

Enrollment and Degrees Awarded at Similar Programs in South Carolina

University of South Carolina – Columbia										
	2013-14		2014-15		2015-16		2016-17		2017-18	
	Fall Enrollment	Degrees Awarded	Fall Enrollment	Degrees Awarded	Fall Enrollment	Degrees Awarded	Fall Enrollment	Degrees Awarded	Fall Enrollment	Degrees Awarded
M.A. Public Administration	26	9	24	8	24	11	30	11	30	-
Ph.D. Political Science	57	8	45	6	41	6	41	4	39	-

College of Charleston										
	2013-14		2014-15		2015-16		2016-17		2017-18	
	Fall Enrollment	Degrees Awarded	Fall Enrollment	Degrees Awarded	Fall Enrollment	Degrees Awarded	Fall Enrollment	Degrees Awarded	Fall Enrollment	Degrees Awarded
M.A. Public Administration	66	20	60	19	57	25	41	13	56	-

South University			
	2013-18		Current Enrollment
	Fall Enrollment	Degrees Awarded	
M.A. Public Administration	129	57	22

List of Similar Programs at Peer and Aspirant Institutions

Peer Institution/Program Name	Similarities	Differences

Florida Gulf Coast University
Public Administration
  - Public Leadership and Management Concentration
	Courses
	  - Administrative Ethics
	  - Introduction to Public Administration
	  - Public Management in Political Environments
	  - Administrative Law
		The M.A. in Public Administration prepares students to be managers in government. It does not focus on campaigns or working for interest groups.

Salisbury University	N/A	No M.A. currently offered.

Stephen F. Austin State University
  - M.A. in Public Administration
	Courses
	  - Survey of Public Administration
	  - Administrative Law and Procedure
	  - Ethics in Public Administration
		The M.A. in Public Administration prepares students to be managers in government. It does not focus on campaigns or working for interest groups.

University of West Florida
  - M.A. in Political Science
  - M.A. in Public Administration
	Courses
	  - American Politics
	  - Campaigns and Elections
	  - Foundations of Financial Management
		The M.A. in Political Science is meant to increase students' knowledge of politics while the M.A. in Public Administration prepares students to be managers in government. Neither focuses on campaigns or working in interest groups.

Valdosta State University
  - M.A. in Public Administration
  - Doctor of Public Administration
	Courses
	  - Seminar in Public Administration
	  - Quantitative Methods for PA
		Focus is on public administration more broadly preparing students to work in in government as managers. No focus on working for campaigns or interest groups more specifically.

Western Carolina University
  - M.A. in Public Affairs
	Courses
	  - Legal Issues in Public Affairs
	  - Public Financial Management
	  - Research Methods for Public Affairs
		Focus is on public administration more broadly preparing students to work in in government as managers. No focus on working for campaigns or interest groups more specifically.

Aspirant Institution/Program Name	Similarities	Differences

Appalachian State University
  - M.A.in Political Science
  - M.A.in Public Administration
	Courses
	  - Seminar in American Government and Politics
	  - Campaigns and Elections
	  - American Political Parties and Interest Groups
	  - Seminar in Public Administration
	  - Budgeting and Fiscal Administration
		The M.A. in Political Science is meant to increase students' knowledge of politics while the M.A. in Public Administration prepares students to be managers in government. Neither focuses on campaigns or working in interest groups.

Aspirant Institution/Program Name	Similarities	Differences
James Madison University - M.A. in Public Administration	<u>Courses</u> - Quantitative Methods - Public Budgeting and Finance Administration - Ethics in Public Life	Focus is on public administration more broadly with the specific concentration of public management preparing students to work in in government as managers. No focus on working for campaigns or interest groups more specifically.
University of North Carolina-Wilmington - M.A. in Public Administration	<u>Courses</u> Public Management Concentration - Foundations of Public Administration - Public Budgeting - Legal Environment of Public Administration	Focus is on public administration more broadly with the specific concentration of public management preparing students to work in in government as managers. No focus on working for campaigns or interest groups more specifically.
University of North Florida - M.A. in Public Administration	<u>Courses</u> Local Government Policy and Administration Focus - Government Budget and Finance - Ethics in Public Service - Politics/Policy in Local Government	Focus is on public administration more broadly with the specific concentration of local government policy and administration preparing students to work in local government only. No focus on working for campaigns or interest groups more specifically.
Western Washington University	N/A	No M.A. currently offered

Faculty

Rank and Full- or Part-time	Courses Taught for the Program	Academic Degrees and Coursework Relevant to Courses Taught, Including Institution and Major	Other Qualifications and Relevant Professional Experience (e.g., licensures, certifications, years in industry, etc.)
Associate Professor/Full	- POLI 606: Quantitative Methods - POLI 696: Masters Internship - POLI 699: Master's Thesis	M.A. in Political Science (University at Albany, SUNY) Ph.D. in Political Science (Michigan State University) <u>Relevant courses taken</u>: - Empirical Data Analysis - Intermediate Statistics for Sociologists - Regression Analysis - Research Seminar Political Methodology - Scaling & Dimensional Analysis - Simultaneous Equations	<u>Undergraduate courses taught</u>: - POLI*495 Internship Political Science - POLI*498 Washington Internship Experience - INTEL*498 WRARC ABC Internship

Rank and Full- or Part-time	Courses Taught for the Program	Academic Degrees and Coursework Relevant to Courses Taught, Including Institution and Major	Other Qualifications and Relevant Professional Experience (e.g., licensures, certifications, years in industry, etc.)
Assistant Professor/Full	- POLI 578: Crisis Management - POLI 603: Qualitative Methods - POLI 514: Think Tanks and Foreign Policy	Ph.D. in Political Science (University of Washington) Relevant courses taken: - Foundations in Political Analysis - Advanced Political Research - Advanced International Relations Theory - International Relations Topics - Economic Theories of Politics	Relevant Work Experience: - Two years at the National Bureau of Asian Research (NBR) Think Tank Graduate courses taught: - Ethnic Politics and Nationalism in Multiethnic Societies Undergraduate courses taught: - Communicating in Intelligence and National Security Studies - Intelligence Analysis Publications: - Jonathan M. Acuff, "Spectacle and Space in the Creation of Polities: Towards a Mixed Ontology of Collective Identity," International Political Sociology, No. 2, Vol. 6 (June 2012): 132-48. - Brent J. Steele and Jonathan M. Acuff, "Introduction: The Evolution of Generational Analysis and International Theory" in Brent J. Steele and Jonathan M. Acuff (eds.), *Theory and Application of the "Generation" in International Relations and Politics*. Palgrave, 2012.
Associate Professor/Full	- POLI 585: Political Parties and Interest Groups - POLI 602: Research Design	Ph.D. in Political Science (University of North Carolina at Chapel Hill)	Certifications: - Various peer-reviewed publications on political parties, interest groups, and

Rank and Full- or Part-time	Courses Taught for the Program	Academic Degrees and Coursework Relevant to Courses Taught, Including Institution and Major	Other Qualifications and Relevant Professional Experience (e.g., licensures, certifications, years in industry, etc.)
		Relevant courses taken: - Proseminar in American Politics - Interest Groups - Macropolitics - Context in American Politics - Political Psychology	the interactions between the two Undergraduate courses taught: - Introduction to Political Science - American Political Parties - American Interest Groups - Public Opinion - Capstone course
Assistant Professor/Full	- POLI 522: Energy Policy	Ph.D. in Political Science (University of South Carolina) Relevant courses taken: - Advanced International Relations Theory - Directed Research: EU Energy Policy - PhD Dissertation: Towards Common European Energy Policy	Undergraduate courses taught: - Energy Policy Previous Employment: - Research Fellow, Statoil Brussels Office, Belgium Internship, Energy Program, Center for Strategic and International Studies (CSIS), Washington, DC.
Assistant Professor/Full	- POLI 513: Gender, Democracy, and Global Politics	PhD in International Relations (Oxford University) Relevant courses taken: - Introduction to Conflict Management	Graduate courses taught: - World Politics Undergraduate courses taught: - Globalization - World Politics - Comparative Politics - Gender and Politics in the Middle East Publications: - Onar, Nora Fisher, and Meltem Müftüler-Baç. "The adultery and headscarf debates in Turkey: Fusing "EU-niversal" and "alternative" modernities?" Women's

Rank and Full- or Part-time	Courses Taught for the Program	Academic Degrees and Coursework Relevant to Courses Taught, Including Institution and Major	Other Qualifications and Relevant Professional Experience (e.g., licensures, certifications, years in industry, etc.)
			Studies International Forum. Vol. 34. No. 5. Pergamon, 2011. - Onar, Nora Fisher, and Hande Paker. "Towards cosmopolitan citizenship? Women's rights in divided Turkey." Theory and Society 41.4 (2012): 375-394.
Assistant Professor/Full	- POLI 610: Political Ethics	Ph.D. in Political Science (Louisiana State University) M.A. in Political Science (Boston College) Relevant courses taken: - Republicanism, Religion, and Revolution - Classical Rhetoric - Political Theory: Interpretation and Analysis - Readings in Political Theory - Democratic Theory - Contemporary Political Theory - Rousseau and Derrida - Democracy in America - Plato's Republic - Francis Bacon: Science & Politics - Classical Political Philosophy - Hobbes and Thucydides on War - Roman Political Thought	Undergraduate courses taught: - Utopian Political Thought - Introduction to Political Theory - Classical Political Philosophy - Modern Political Philosophy - American Political Thought - Renaissance and Enlightenment Political Philosophy - Reason and Revelation in the American Founding Publications: - Francis Bacon's New Atlantis in the Foundation of Modern Political Thought (2013: Lexington Books) - The Politics of Perfection (2016: Lexington Books) - Short Stories and Political Philosophy (2018: Lexington Books)
Assistant Professor/Full	- POLI 570: Election Law	Ph.D. in Political Science (University of Missouri) Relevant courses taken: - American Political Behavior	Undergraduate courses taught: - Campaigns and Elections - Scope of American Government

Rank and Full- or Part-time	Courses Taught for the Program	Academic Degrees and Coursework Relevant to Courses Taught, Including Institution and Major	Other Qualifications and Relevant Professional Experience (e.g., licensures, certifications, years in industry, etc.)
		- Administrative Politics - Public Policy - Voting and Elections	Publications: - Rules Matter: Election Law Revealed (West Academic) Forthcoming.
Professor/Full	- POLI 584: Grassroots Politics - POLI 620: Global Environmental Politics - POLI 621: Sustainable Development	Ph.D. in Political Science (University of Maryland, College Park) Relevant courses taken: - International Relations - Comparative Politics - International Political Economy - Methods and Empirical Analysis - Field Research and Qualitative Methods - Civil Conflict - Conflict Analysis	Certifications: - Grid Alternatives Solar Training - UN Regional Centre of Expertise on Education for Sustainable Development Graduate courses taught: - POLI 535 Globalization - POLI 620: Global Environmental Politics - POLI 621: Sustainable Development Undergraduate courses taught: - POLI 101 Intro to World Politics - POLI 315 International Relations - POLI 316 Comparative Politics - POLI 318 International Political Economy - POLI 410 International Organizations - POLI 420 Global Environmental Politics - POLI 421 Sustainable Development - POLI 435 Globalization - POLI 491 Solar Ambassadors

Rank and Full- or Part-time	Courses Taught for the Program	Academic Degrees and Coursework Relevant to Courses Taught, Including Institution and Major	Other Qualifications and Relevant Professional Experience (e.g., licensures, certifications, years in industry, etc.)
			Publications: - 2015. Ending the Fossil Fuel Era. - 2013. Introduction to World Politics: Conflict and Consensus on a Small Planet. - 2011. Oil in the Soil: The Politics of Paying to Preserve the Amazon. - 2003. The Globalization of Contentious Politics: The Amazonian Indigenous Rights Movement - 2018. "The Convergent Evolution of Rights of Nature Laws: Constructing Rights of Nature Norms in the U.S, Ecuador, and New Zealand," Global Environmental Politics.
Associate Professor/Full	- POLI 556: Administrative Law - POLI 570: Public Administration - POLI 576 The Bureaucracy	Ph.D. in Political Science (University of Tennessee) Relevant courses taken: - Administrative Organization and Behavior - Public Administration & Policy Development - Pro-Seminar in American Government & Politics - Public Administration - State & Local Government and Politics - Organization Theory - Contemporary Perspectives in Public Administration	Undergraduate courses taught: - Administrative Law - Public Policy - American Local Government
Assistant Professor/Full	- POLI 601: Introduction to Applied Politics	Ph.D. in Political Science (Brown University)	Graduate courses taught: - Advanced American Government

Rank and Full- or Part-time	Courses Taught for the Program	Academic Degrees and Coursework Relevant to Courses Taught, Including Institution and Major	Other Qualifications and Relevant Professional Experience (e.g., licensures, certifications, years in industry, etc.)
	- POLI 572: State and Local Government - POLI 577: Political Communication - POLI 560: Advanced American Government	Relevant courses taken: - Readings in American Institutions - Pro-Seminar in American Politics - American/Comparative Political Behavior - Political Psychology	Undergraduate Courses Taught: - State Government - Political Communication Publications: - All Roads Lead to Power: Appointed and Elected Paths to Public Office for US Women (University Press of Kansas) Forthcoming
Professor/ Full	- POLI 569: Campaign Management	PhD in Political Science (University of South Carolina) Relevant courses taken: - Scope of American Politics - POLI 760 American National Government - POLI 763 Legislative Process and Behavior - POLI 765 Political Parties and Interest Groups - POLI 790 Interest Groups and Lobbying	Undergraduate courses taught: - Campaign Management - Interest Groups and Lobbying Publications: - "Professionalization of State Legislative Campaigns in South Carolina, North Carolina, and Georgia: Evidence from the 2000 Election Cycle," Journal of Political Science, vol. XXXI (2003), pp. 69-99. Prior Employment: - Campaign Manager, Joe Nixon for State House Representative (Primary, District 15), 2004 - Campaign Manager, Betsy Ross for State House Representative (General, District 16), 2000 and 2002
Professor/Part	- POLI 661: Advanced Public Policy	Ph.D. in Political Science (University of Georgia)	Graduate courses taught: - Advanced Public Policy

Rank and Full- or Part-time	Courses Taught for the Program	Academic Degrees and Coursework Relevant to Courses Taught, Including Institution and Major	Other Qualifications and Relevant Professional Experience (e.g., licensures, certifications, years in industry, etc.)
		MPP in Social Policy (Georgetown University) Relevant courses taken: - Pre-Seminar in American Politics - Political Strategy - Government and Groups - Policy Implementation - Campaign Politics - Public Policy Process - Ethics, Values, and Public Policy - Politics, Policy, and the Media - Innovations in Public Management	- Graduate Research Methods - Graduate Special Topics: American Evolution Undergraduate courses taught: - Public Policy - Social Policy - Regulatory Policy - Legislative Process
Professor/Full	- POLI 606: Quantitative Methods	Ph.D. in Political Science (University of Wisconsin-Milwaukee) Relevant courses taken: - Scope and Method of Political Science - Techniques of Political Science Research - Advanced Techniques of Political Science Research - Foundation Econometric Methods - Advanced Political Science Methodology	Certifications: - Summer Institute of the Empirical Implications of Theoretical Models (EITM), Washington University-St. Louis, 2010 Undergraduate courses taught: - Introduction to Game Theory - Political Data Analysis Related Publications: - US military deployment and host-nation economic growth (2018) - The Empirical Analysis of Conflicts, using database (2014) - Evaluating voter-candidate proximity in a non-Euclidean space (2011)

Rank and Full- or Part-time	Courses Taught for the Program	Academic Degrees and Coursework Relevant to Courses Taught, Including Institution and Major	Other Qualifications and Relevant Professional Experience (e.g., licensures, certifications, years in industry, etc.)
			- A Spatial Model of Voting Fluidity in the US Supreme Court (2010) - Poliheuristic Theory, bargaining, and crisis decision making (2007)

Total FTE needed to support the proposed program:
Faculty: 2.14
Staff: 0.25
Administration: 0.14

YEAR	NEW		EXISTING		TOTAL	
	Headcount	FTE	Headcount	FTE	Headcount	FTE
Administration						
2020-2021	0	0.00	1	0.14	1	0.14
2021-2022	0	0.00	1	0.14	1	0.14
2022-2023	0	0.00	1	0.14	1	0.14
2023-2024	0	0.00	1	0.14	1	0.14
2024-2025	0	0.00	1	0.14	1	0.14
Faculty						
2020-2021	1	0.14	14	0.86	15	1.00
2021-2022	1	1.00	15	0.86	16	1.86
2022-2023	1	1.00	16	1.14	17	2.14
2023-2024	0	0.00	16	2.14	17	2.14
2024-2025	0	0.00	16	2.14	17	2.14
Staff						
2020-2021	0	0.00	1	0.25	1	0.25
2021-2022	0	0.00	1	0.25	1	0.25
2022-2023	0	0.00	1	0.25	1	0.25
2023-2024	0	0.00	1	0.25	1	0.25
2024-2025	0	0.00	1	0.25	1	0.25

Administration: Based on one course release from a 3/4 load.
Staff: Based on a shared administrative assistant each year of (25%).
Faculty: Based on 7 courses the first year, 10 courses the second year, 12 courses each year after the second year.

Faculty, Staff and Administrative Personnel

There are 19 tenured/tenure-track faculty members, and several slotted faculty who teach in the B.A. in Political Science program. These resources and necessary new hires will be central to the staffing and development of the M.A. in Political Science. The University's administration has shown considerable support in funding recent faculty hires and installing the media studio with editing lab in Edwards 255. Due to the continued growth of the B.A. in Political Science, faculty demands are high. The department anticipates three future faculty hires for this degree. Additional faculty may be necessary and will be determined by University allocation of resources at that time. Cost and income projections below are based on new faculty hires, administrative support, five graduate assistants, and enrollment starting with 15 and growing to 32 by year two. The program director will be chosen from existing tenured/tenure-track faculty.

<div align="center">

Resources

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Library and Learning Resources

In response to the changing nature of information, the library provides access to resources in various formats, including print, audiovisual, electronic, and streaming media materials. Library holdings are supplemented with other library collections available through the statewide consortia (PASCAL, DISCUS) and interlibrary loan. Journals are provided via publisher and aggregator databases and direct subscription. All content owned or provided by the library is accessible via the library's online catalog, through a discovery service (EDS) and through the A- Z journal list. Access to full-text serial content is provided via an open-URL link resolver. The library's webpage can be accessed via:http://www.coastal.edu/library.

Student Support Services

Advising
Advisers currently working within the Edwards College of Humanities and Fine Arts are sufficient to provide support without additional cost at this time. All university-wide academic support services (the Writing Center, Math Lab, Tutoring, Office of Disability Services, etc.) are available to these new majors, as they are to all students.

Counseling Services
Counseling Services are offered to Coastal Carolina University students to assist students in defining and accomplishing their personal and academic goals. Services include:
- Treating mental health concerns
- Preventing psychological difficulties
- Educating students to live emotionally and behaviorally healthy lives, and
- Contributing to a healthy campus environment.

Services also include individual, couples and group counseling; psychiatric services; crisis intervention; assessment; nutritional counseling; drug and alcohol education; referrals; and consultation. The ultimate aim of Counseling Services is to produce graduates who are healthy citizens. Counseling Services adheres to the standard professional procedure regarding confidentiality of information and records are not part of any other Coastal Carolina University records.

Accessibility and Disability Services
Accessibility and Disability Services offers students with physical, psychological or learning disabilities accommodations and assistance. With appropriate documentation, counselors determine accommodations needed to assist students in taking full advantage of their Coastal Carolina University educational opportunities. Ongoing disability coaching is offered to assist students with disabilities to help ensure their success at Coastal Carolina University. To access services and accommodations, students should register with the office, obtain documentation of the disability and make an appointment with a staff member.

Physical Resources/Facilities

Plans to create a polling center are part of the M.A. in Applied Politics. This polling center will require hardware, software as well as access to telephone lists to conduct surveys. This technology will also be of use to certain courses within the program, such as the quantitative methodology course as well as public policy courses. The polling center requires its own space to function properly and an existing classroom on campus could be converted for use as a polling center. There is space within Brittain Hall to do this, however it may need to be housed in another location.

Equipment

The polling center needs 20-24 computer stations (please refer to year 3 of the Financial Support Table) with access to phone lines and the Internet. Each space needs to have sound reducing cubicle walls as well as a headset.

Impact on Existing Programs

Will the proposed program impact any existing degree programs and services at the institution (e.g., course offerings or enrollment)?

☐Yes
☒No

Financial Support

Sources of Financing for the Program by Year												
	1st		2nd		3rd		4th		5th		Grand Total	
Category	New	Total	New	Total	New	Total	New	Total	New	Total	New	Total
Tuition Funding	$216,189	$216,189	$434,540	$434,540	$502,769	$502,769	$539,815	$539,815	$550,612	$550,612	$2,243,925	$2,243,925
Program-Specific Fees											$0	$0
Special State Appropriation											$0	$0
Reallocation of Existing Funds											$0	$0
Federal, Grant or Other Funding											$0	$0
Total	**$216,189**	**$216,189**	**$434,540**	**$434,540**	**$502,769**	**$502,769**	**$539,815**	**$539,815**	**$550,612**	**$550,612**	**$2,243,925**	**$2,243,925**

Sources of Costs for the Program by Year												
	1st		2nd		3rd		4th		5th		Grand Total	
Category	New	Total	New	Total	New	Total	New	Total	New	Total	New	Total
Program Administration and Faculty/Staff Salaries	$105,091	$105,091	$219,055	$219,055	$247,407	$247,407	$252,355	$252,355	$257,402	$257,402	$1,081,309	$1,081,309
Facilities, Equipment, Supplies, and Materials	$2,400	$2,400	$2,400	$2,400	$38,400	$38,400	$470	$470	$470	$470	$8,140	$8,140
Library Resources	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Graduate Assistants	$65,000	$65,000	$65,000	$65,000	$65,000	$65,000	$65,000	$65,000	$65,000	$65,000	$325,000	$325,000
Total	**$172,491**	**$172,491**	**$286,455**	**$286,455**	**$350,807**	**$350,807**	**$317,825**	**$317,825**	**$322,872**	**$322,872**	**$1,450,449**	**$1,450,449**
Net Total (Sources of Financing Minus Estimated Costs)	**$43,698**	**$43,698**	**$148,085**	**$148,085**	**$151,962**	**$151,962**	**$221,990**	**$221,990**	**$227,740**	**$227,740**	**$793,476**	**$793,476**

Note: New costs - costs incurred solely as a result of implementing this program. Total costs - new costs; program's share of costs of existing resources used to support the program; and any other costs redirected to the program.

Budget Justification

The other funding located in the financial support table will come from technology funding routed through the College as well as costs to reconfigure facilities, which is tied to the College's operating expenses.

Program cost-effectiveness and return-on-investment are evaluated institutionally using an induced revenue/expense model. As shown in the Financial Support table, tuition revenues are based on a 9-credit course load for each student projected to enroll in the program. These revenues represent course revenues derived all courses taken by the student, including both departmentally fielded courses and cross-department electives. The expenses shown in the Financial Support table represent only direct expenses necessary for delivering program courses and administration. Due to a graduate program's relatively low inducement of additional expenses beyond direct departmental expenses relative to undergraduate programs, as well as reduced overall institutional operation expenses, the university uses a 25% gross academic margin assessment to ensure that new graduate programs will provide sufficient revenues to support their expense impact on institutional operations.

To derive gross academic margin, calculate total induced revenue ($2,243,925) minus total direct expenses ($1,450,449) divided by total induced revenue ($2,243,925). *[(Revenue-Expenses)/Revenue]*

For a program to be considered cost-effective, the university looks for graduate programs to produce a gross academic margin of 25% or better. The 25% threshold for graduate programs, in contrast to the 50% threshold for undergraduate programs, is due to the lack of graduate participation in the general education curriculum, as well as lower graduate student reliance on university operational resources and services. This program's gross academic margin is (35%) for the period, which indicates that this program has a high likelihood of producing sustainable revenues.

The dollars allocated for graduate assistants will be used in the Polling Center.

Evaluation and Assessment

Assessment during the program

The following assessment practices will take place each year:

1. The Assessment Committee will collect data from graduate courses in order to assess key student learning outcomes. The courses from which data is collected each year will be determined by current course offerings during a given semester.
    a. Quantitative data will be collected in the form of exams from three required courses, which include: (1) POLI 601 (Introduction to Applied Politics) and (2) POLI 602 (Research Design). The Assessment Committee will guide instructors of these courses on data collection procedures and specific content areas for evaluation.
    b. Quantitative data will also be collected from POLI 699 (Applied Politics Thesis) and POLI 696 (Applied Politics Internship).

2. All enrolled students will be asked to complete course evaluations. After the Office of Institutional Research, Assessment and Analysis has compiled this data, it will be made available to the M.A. in Applied Politics program coordinator and department chair for review. This data will allow for continuous improvement of graduate instruction of the individual instruction and will also aid with the selection of future instructors of M.A. in Applied Politics graduate courses.

3. Academic advisors will identify M.A. of Applied Politics students who have earned a "C" or lower in any graduate class. Together with the student and the program coordinator, the academic advisor will determine a plan to improve future academic performance in the program.

4. During the last semester of the program, students in the M.A. in Applied Politics program will submit from POLI 699 (Applied Politics Thesis) or POLI 696 (Applied Political Internship) either: (1) a portfolio from an internship experience working with government or organizations that work with the government; or (2) a thesis including data collection and analysis. Students will work closely with graduate faculty, to ensure all program objectives are met.

Assessment upon completion of the program

Students will complete a survey upon completion of the program that will evaluate their overall satisfaction with the program, as well as their future career plans (i.e., continuation with current profession, entry into a new position or profession) and/or educational plans (i.e., continued education). The program director will use this information to guide M.A. in Applied Politics program improvements.

Assessment after graduation

Alumni will be asked to complete a voluntary, annual survey in order to identify where alumni are working and the degree to which this program prepared them for their current position. The program director will use this information to guide future programmatic improvements.

The Assessment Committee in the Department of Politics will evaluate the data collected each year (using the methods of data collection listed above) in order to make systematic changes to the program. Suggestions will be made by the Assessment Committee to continually improve the M.A. in Applied Politics program's curriculum, to improve instructional strategies, as well as to increase overall graduate student learning within the field of applied politics. The program used for by the department for undergraduate assessment, Campus Labs, will be utilized as the method to retain annual assessment data and reports in order to designate important areas for improvement.

Student Learning Assessment

Program Objectives	Student Learning Outcomes Aligned to Program Objectives	Methods of Assessment
1. Demonstrate mastery over key concepts of applied politics through advocacy or governance.	- Demonstrate knowledge of current issues and perspectives in applied politics. - Demonstrate an awareness of evolving best practices for working with or in the government, including methodologies to utilize.	- Exams and hands-on group/individual assignments in POLI 601 and POLI 602
2. Enhance student's ability to complete quantitative or qualitative research for advocacy groups or the government.	- Demonstrate knowledge of research methodologies employed in campaigns and governmental work. - Demonstrate knowledge of research methodologies employed in activism and activist organizations including interest groups and other non-governmental organizations.	- Research proposal in POLI 602 - Thesis project (POLI 699) or internship work (POLI 696)
3. Provide students with experiential learning opportunities that allow them to apply theories of advocacy and	- Propose, collect, evaluate, and interpret political research. - Utilize political research strategy, methods, and	- Class projects and exams in POLI 603 or POLI 606

Program Objectives	Student Learning Outcomes Aligned to Program Objectives	Methods of Assessment
governance to real-world political situations.	technology to conduct original research in communication leadership or activism.	
4. Advance student's mastery of oral and written communication skills.	- Evaluate, interpret, and create campaign messages for government and non-governmental organizations. - Utilize communication strategy, methods, and technology to convey information, influence audiences, or change behavior of constituents or political elites.	- Class projects in POLI 568, POLI 583, POLI 584, POLI 577
5. Engage students in the design of strategic approaches to a wide range of political challenges.	- Apply basic governance theory and strategy to real political situations. - Find and evaluate who must be targeted to create a successful strategy. - Demonstrate interpersonal communication and media literacy skills.	- Thesis project (POLI 699) or internship work (POLI 696) - Class projects POLI 601, 577, 583
6. Demonstrate an understanding of political ethics and challenge students to apply these principles in their research and profession.	- Demonstrate cultural sensitivity to the practice of government leadership and/or activism. - Be sensitive to and respectful of cultural differences in communication and media practices. - Understand the diverse needs of government stakeholders including interest groups, citizens, and other governmental organizations.	- Thesis project (POLI 699) or internship work (POLI 696) - Class projects, exams in POLI 610
7. Prepare students for professional work in organizations that work closely with the government or with the government itself.	- Attain professional positions in government, activism, and/or related fields.	- Alumni survey

Accreditation and Licensure/Certification

Will the institution seek program-specific accreditation (e.g., CAEP, ABET, NASM, etc.)?

☐ Yes

☒ No

Will the proposed program lead to licensure or certification?

☐Yes

☒No

If the program is an Educator Preparation Program, does the proposed certification area require national recognition from a Specialized Professional Association (SPA)?

☐Yes

☒No

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