

**New Program Proposal
 Bachelor of Arts and Bachelor of Science in Performing Arts
 Francis Marion University**

Summary

Francis Marion University requests approval to offer a program leading to the Bachelor of Art and Bachelor of Science in Performing Arts with tracks in Music Industry Performance, Theatre Performance, Music Industry Business, Music Industry Technology, Theatre Design/Technology, to be implemented in Fall 2020 through traditional delivery. The following chart outlines the stages of approval for the proposal. The Advisory Committee on Academic Programs (ACAP) voted to recommend approval of the proposal. The full program proposal is attached.

Stages of Consideration	Date	Comments
Program Proposal Received	10/11/19	Not Applicable
Staff comments to the institution	10/28/19	Staff requested revisions to the proposal to address program questions: <ul style="list-style-type: none"> ▪ clarity on the names of the program tracks; ▪ inclusion of student and employee support letters; ▪ inclusion of indication of support from local entities listed for potential employment opportunities; ▪ enrollment projections for justification of projected enrollment estimates; ▪ edits in the curriculum table for accurate credit hour listings under tracks; ▪ possible impact on existing faculty, staff, personnel by the phasing out of the current degrees, consolidation of degrees, and potential increase in enrollment; ▪ current library and learning resources, student support services, and identification of the physical facilities needed to support the program and the institution’s plan for meeting the requirements; and ▪ costs associated with facilities, equipment, supplies, materials, and library resources.
Revised Program Proposal Received	11/1/19	The revised proposal satisfactorily addressed the requested revisions.
ACAP Consideration	11/21/19	Representatives from Francis Marion University (FMU) introduced the proposal, explaining that the approval of the combination of two existing programs would allow for more interest from students by providing a more marketable degree. Members of the Advisory Committee on Academic Programs (ACAP) discussed the proposals, with an inquiry from the representative of Winthrop University sunsetting the existing individual programs. The FMU representatives affirmed that they would be phased out. The ACAP Chair expressed appreciation that NAST accreditation will

		<p>continue and that pursuit of NASM membership or affiliation in 2022 and NASM accreditation remain on schedule.</p> <p>After remaining discussion, ACAP voted unanimously to recommend approval of the program proposal. Staff had no further questions for transmittal.</p>
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Recommendation

The staff recommends the Committee on Academic Affairs and Licensing favorably commend to the Commission the program leading to the Bachelor of Art and Bachelor of Science in Performing Arts with tracks in Music Industry Performance, Theatre Performance, Music Industry Business, Music Industry Technology, Theatre Design/Technology, to be implemented in Fall 2020.

Francis Marion University Student and Program Data

Undergraduate In-/Out-of-State Enrollment Fall 2018	3,328 (95.58%)/154(4.42%)
Number of Approved Programs in 10 Yrs. (FY 2009- 2018)	12
Number of Terminated Programs in 10 Yrs. (FY 2009- 2018)	2

Industry Related Occupational Wages and Projections in South Carolina, 2016 – 2026*

Occupational Field¹	2016 Median Income²	2016 Estimated Employment³	2026 Projected Employment	Total 2016-2026 Employment Change	2016-2026 Annual Avg. Percent Change	Total Percent Change
Arts, Design, Entertainment, Sports, and Media	\$36,330	25,317	27,205	1,888	0.72%	7.46%

¹ "Occupational Field" represents the closest related occupation category that includes the occupations aligned with the program proposal.
² SC Department of Employment & Workforce (DEW), Labor Market Information. (2019). Occupational Employment and Wage Rates (OES) for All Major Groups in South Carolina in 2016 [Data file]. Retrieved from <https://jobs.scworks.org/vosnet/lmi/default.aspx?pu=1>
³ SC Department of Employment & Workforce (DEW), Labor Market Information. (2019). Occupational Projections (Long-term) for Multiple Occupations in South Carolina in 2016-2026 [Data file]. Retrieved from <https://jobs.scworks.org/vosnet/lmi/default.aspx?pu=1>
 * Data downloaded September 16, 2019; Most recent data available.

NEW PROGRAM PROPOSAL FORM

Name of Institution: Francis Marion University

Name of Program (include degree designation and all concentrations, options, or tracks):
B.A./B.S. in Performing Arts with tracks in Music Industry Performance, Theatre Performance, Music Industry Business, Music Industry Technology, Theatre Design/Technology.

Program Designation:

- Associate's Degree Master's Degree
 Bachelor's Degree: 4 Year Specialist
 Bachelor's Degree: 5 Year Doctoral Degree: Research/Scholarship (e.g., Ph.D. and DMA)
 Doctoral Degree: Professional Practice (e.g., Ed.D., D.N.P., J.D., Pharm.D., and M.D.)

Consider the program for supplemental Palmetto Fellows and LIFE Scholarship awards?

- Yes
 No

Proposed Date of Implementation: August, 2020

CIP Code: 50.0101

Delivery Site(s): Francis Marion University Main Campus

Delivery Mode:

- Traditional/face-to-face Distance Education
*select if less than 25% online 100% online
 Blended/hybrid (50% or more online)
 Blended/hybrid (25-49% online)
 Other distance education (explain if selected)

Program Contact Information (name, title, telephone number, and email address):

Peter King, Provost
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Keith Best, Chair Department of Fine Arts
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Institutional Approvals and Dates of Approval (include department through Provost/Chief Academic Officer, President, and Board of Trustees approval):

MARCH 7, 2019 APPROVED BY DEPARTMENT
MARCH 21, 2019 APPROVED BY ACADEMIC AFFAIRS COMMITTEE
APRIL 9, 2019 APPROVED BY FACULTY SENATE
OCTOBER 10, 2019 – FMU FACULTY
NOVEMBER 14, 2019 – BOARD OF TRUSTEES

Background Information

The new Performing Arts major will house the existing theatre and music programs and allow for more interdisciplinary programs which will both appeal more to students and make them more marketable. As the mission statement notes, “we serve students with a broad range of preparation and ability.” Often students have a desire to study performance but lack the background and experience to be successful in a competitive arts program. However, students who study a broader range in performing arts that include management and technology skills will find employment opportunities both in the supporting areas of the performing arts and in other areas (industrial shows, conferences, event planning, etc.) By offering a wider array of tracks/concentrations for students with different skills and experience, the university hopes to both increase enrollment and retention (Strategic Plan, Objective VII), provide support for artistic and cultural endeavors (Objective XI), and improve the effectiveness of current programs (Objective X).

Assessment of Need

Jobs in the entertainment industry are becoming increasingly more interdisciplinary. Current job listings are seeking a broader skill set for individual positions. We need to offer a broader range of educational, performance, and technical skills in order to meet the demand of the current marketplace. By combining these two degree programs, we will be able to offer the flexibility and multi-disciplinary skillset currently in demand in the industry.

Current students who have had summer employment are very excited about the idea of a Performing Arts major for several reasons: 1) A wider range of skills would provide more employment opportunities, 2) A more diversified program would allow them more flexibility, 3) Our current theatre majors who have interest in performing musical theatre would like the option of more music courses, 4) Our current design/technical students would like a more varied experience as far as the types of venues and productions in which they are trained, 4) They feel this is a more contemporary approach to performing arts education.

Our graduates who are working consistently state that the depth of their training was sufficient for their specialty, but once they began their professional careers, they realized that they would have appreciated a greater breadth of experience. Theatre graduates often find themselves working on concerts and corporate events as often as theatrical events. In the state, most employers are looking for a generalist in performing arts who can handle artistic, technical, and management aspects. For example, graduates who teach theatre performance in the school system often find that they are also expected to manage the technical aspects of the performance facility for other presentations and events.

We currently have graduates working in a variety of venues across the state, including The Florence Little Theatre, Center Stage Theatre, The Warehouse Theatre, the FMU Performing Arts Center, and the Carolina Opry. Nationally we have graduates working at Universal Studios, Norwegian Cruise lines, SPARC Youth Performing Arts, Cumberland County Playhouse, producing for music artists such as Sean Kingston in Los Angeles, and freelancing in New York City. Between professional theatre, community theatre, and educational theatre, there are nearly 100 live theatre performance venues across the state who routinely need performers, directors, designers, sound engineers, electricians, stagehands, wardrobe and stage managers. In addition to these live theatre venues, there are numerous recording studios needing sound technicians, mixers, and engineers. Students trained in this program will be equipped with the skills to work in these positions as well as set up and performing at corporate events, weddings, festivals, and conferences and conventions.

Transfer and Articulation

There are no special articulation agreements for the modified proposed program.

Employment Opportunities

Occupation	State		National		Data Type and Source
	Expected Number of Jobs	Employment Projection	Expected Number of Jobs	Employment Projection	
Musicians	74	5%	187,600	5%	SC Works and Bureau of Labor Statistics
Actor	30	5%	64,500	5%	SC Works and Bureau of Labor Statistics
Set and Exhibit Designers	15	5%	13,700	5%	SC Works and Bureau of Labor Statistics
Broadcast and Sound Engineers	13	5%	144,300	5%	SC Works and Bureau of Labor Statistics
Arts Educator	83	5%	95,110	5%	SC Works and Bureau of Labor Statistics
Arts Management	36	5%	14,830	5%	SC Works and Bureau of Labor Statistics

Supporting Evidence of Anticipated Employment Opportunities

According to the Bureau of Labor Statistics, entertainment occupations are expected to grow at a rate of 5% over the next 10 years, about as fast as the average for all occupations. The entertainment industry nation-wide is a multi-billion dollar industry. Between commercial, regional, non-profit, and community theatres and tours; orchestras, symphonies, church choirs, and independent musical groups; and corporate entertainment and event planning, the number of job opportunities for graduates with the skills acquired through this degree are numerous. In addition, current studies identify the soft skills learned in performance arts programs as highly desirable to employers in unrelated industries.

Description of the Program

Projected Enrollment			
Year	Fall Headcount	Spring Headcount	Summer Headcount
2020-21	36	36	
2021-22	38	38	
2022-23	40	40	
2023-24	42	42	
2024-25	44	44	

Explain how the enrollment projections were calculated.

The enrollment is based on the aggregate of the students currently in the Music Industry program and the Theater Arts program. Growth is predicted at approximately 5%. The table does not show the normal growth because we already have freshmen, sophomores, juniors and seniors in the programs.

Besides the general institutional admission requirements, are there any separate or additional admission requirements for the proposed program? If yes, explain.

Yes

No

Curriculum

New Courses

There are no new courses planned for this program. The plan is to use existing programs for the degree program and tracks.

Total Credit Hours Required: 123

Theatre Performance Track

Curriculum by Year					
Course Name	Credit Hours	Course Name	Credit Hours	Course Name	Credit Hours
Year 1					
Fall		Spring		Summer	
History	3	English 101	3		
Math 111 or higher	3	THEA 202: Stagecraft	3		
Science and Lab	4	THEA 201: Makeup	3		
Foreign Language 101	3	Math 112 or higher	3		
THEA 200 or 203	3	Foreign Language 102	3		
Total Semester Hours	16	Total Semester Hours	15	Total Semester Hours	
Year 2					
Fall		Spring		Summer	
English 102	3	Public Speaking	3		
Foreign Language 201	3	Foreign Language 202	3		
THEA 320: Theatre History I	3	THEA 321: Theatre History II	3		
THEA 209: Costume Technology	3	THEA 210: Practicum	1		
THEA 210: Practicum	1	Minor Elective	3		
THEA 301: Directing I	3	Humanities/Soc. Sci. Elective	3		
Total Semester Hours	16	Total Semester Hours	16	Total Semester Hours	

Course Name	Credit Hours	Course Name	Credit Hours	Course Name	Credit Hours
Year 3					
Fall		Spring		Summer	
Social Science Elective	3	Theatre Literature Elective	3		
Theatre Design/Speech Elective	3	THEA 205: Acting II	2		
Minor Elective	3	Science and Lab	4		
THEA 291: Script Analysis	3	Minor Elective	3		
THEA 401: Directing II	3	Political Science	3		
THEA 210: Practicum	1				
Total Semester Hours	16	Total Semester Hours	15	Total Semester Hours	
Year 4					
Fall		Spring		Summer	
THEA 305: Acting III	2	THEA 405: Acting IV	2		
Literature Elective	3	Minor Elective	3		
Minor Elective	3	Literature Elective	3		
Minor Elective	3	Art 101 or Music 101	3		
Humanities Elective	3	Social Science Elective	3		
THEA 210: Practicum	1				
Total Semester Hours	15	Total Semester Hours	14		

Total Credit Hours Required: 123

Theatre Design/Technology Track

Curriculum by Year					
Course Name	Credit Hours	Course Name	Credit Hours	Course Name	Credit Hours
Year 1					
Fall		Spring		Summer	
History	3	English 101	3		
Math 111 or higher	3	THEA 202: Stagecraft	3		
Science and Lab	4	THEA 201: Makeup	3		
Foreign Language 101	3	Math 112 or higher	3		
THEA 200 or 203	3	Foreign Language 102	3		
Total Semester Hours	16	Total Semester Hours	15	Total Semester Hours	
Year 2					
Fall		Spring		Summer	
English 102	3	Public Speaking	3		
Foreign Language 201	3	Foreign Language 202	3		
THEA 320: Theatre History I	3	THEA 321: Theatre History II	3		
THEA 209: Costume Technology	3	THEA 210: Practicum	1		
THEA 210: Practicum	1	Minor Elective	3		
THEA 301: Directing I	3	Humanities/Soc. Sci. Elective	3		
Total Semester Hours	16	Total Semester Hours	16	Total Semester Hours	

Course Name	Credit Hours	Course Name	Credit Hours	Course Name	Credit Hours
Year 3					
Fall		Spring		Summer	
Social Science Elective	3	Theatre Literature Elective	3		
Theatre Performance Elective	3	THEA 303: Theatre Management	3		
Minor Elective	3	Science and Lab	4		
THEA 291: Script Analysis	3	Minor Elective	3		
THEA 402: Lighting and Sound Design	3	Political Science	3		
THEA 210: Practicum	1				
Total Semester Hours	16	Total Semester Hours	16	Total Semester Hours	
Year 4					
Fall		Spring		Summer	
THEA 303: Scenic Design	3	THEA 201: Practicum	1		
Literature Elective	3	Minor Elective	3		
Minor Elective	3	Literature Elective	3		
Minor Elective	3	Art 101 or Music 101	3		
Humanities Elective	3	Social Science Elective	3		
Total Semester Hours	15	Total Semester Hours	13	Total Semester Hours	

Total Credit Hours Required: 120

Music Industry Technology Track

Curriculum by Year					
Course Name	Credit Hours	Course Name	Credit Hours	Course Name	Credit Hours
Year 1					
Fall		Spring		Summer	
History	3	English 101	3		
Math 111 or higher	3	Math 112 or higher	3		
Art 101 or Theatre 101	3	Music Theory 215 and Lab	4		
Music Theory 115 and Lab	4	Humanities Elective	3		
Applied Lessons	1	Applied Lessons	1		
Music Ensemble	1	Music Ensemble	1		
Total Semester Hours	15	Total Semester Hours	15	Total Semester Hours	
Year 2					
Fall		Spring		Summer	
English 102	3	Public Speaking	3		
Biology and Lab	4	Humanities/Sco. Sci. Elective	3		
Music Business 172	3	Music 210	3		
Physics 202/Bus 200 or higher	3	Physics 202/Bus 200 or higher	3		
Applied Lessons	1	Applied Lessons	1		
Music Ensemble	1	Music Ensemble	1		
Total Semester Hours	15	Total Semester Hours	14	Total Semester Hours	

Course Name	Credit Hours	Course Name	Credit Hours	Course Name	Credit Hours
Year 3					
Fall		Spring		Summer	
Social Science Elective	3	Literature Elective	3		
Music History 301	3	Political Science	3		
Music Business 211	3	Music History 302	3		
Music 371	4	Music 372	3		
Minor Elective	3	Physics 202/Bus 200 or higher	3		
		Minor Elective	1		
Total Semester Hours	16	Total Semester Hours	16	Total Semester Hours	
Year 4					
Fall		Spring		Summer	
Science and Lab Elective	4	Science and Lab Elective	4		
Music Business 489	3	Music Business 499	3		
Minor Elective	3	Minor Elective	3		
Minor Elective	3	Minor Elective	3		
Applied Lessons	1	Applied Lessons	1		
Music Ensemble	1				
Total Semester Hours	15	Total Semester Hours	14	Total Semester Hours	

Total Credit Hours Required: 120

Music Industry Performance Track

Curriculum by Year					
Course Name	Credit Hours	Course Name	Credit Hours	Course Name	Credit Hours
Year 1					
Fall		Spring		Summer	
History	3	English 101	3		
Math 111 or higher	3	Math 112 or higher	3		
Political Science	3	Humanities Elective	3		
Music Theory 115 and Lab	4	Biology and Lab	4		
Applied Lessons	1	Applied Lessons	1		
Music Ensemble	1	Music Ensemble	1		
Total Semester Hours	15	Total Semester Hours	15	Total Semester Hours	
Year 2					
Fall		Spring		Summer	
English 102	3	Public Speaking	3		
Art 101 or Theatre 101	3	Humanities/Sco. Sci. Elective	3		
Music Business 172	3	Music 210	3		
Music Theory 215 and Lab	4	Minor Elective	3		
Applied Lesson	1	Minor Elective	1		
Music Ensemble	1	Applied Lesson	1		
		Music Ensemble	1		
Total Semester Hours	15	Total Semester Hours	15	Total Semester Hours	

Course Name	Credit Hours	Course Name	Credit Hours	Course Name	Credit Hours
Year 3					
Fall		Spring		Summer	
Social Science Elective	3	Literature Elective	3		
Music History 301	3	Music History 302	3		
Music Business 211	3	Music 317	3		
Music 315 and Lab	4	Music Business 372	3		
Applied Lessons	1	Minor Elective	3		
Music Ensemble	1				
Total Semester Hours	15	Total Semester Hours	15	Total Semester Hours	
Year 4					
Fall		Spring		Summer	
Science and Lab Elective	4	Science and Lab Elective	4		
Music 415	3	Music Business 499	3		
Music Business 489	3	Minor Elective	3		
Minor Elective	3	Minor Elective	3		
Applied Lessons	1	Applied Lessons	1		
Music Ensemble	1	Music Ensemble	1		
Total Semester Hours	15	Total Semester Hours	15	Total Semester Hours	

Total Credit Hours Required: 120

Music Industry Business Track

Curriculum by Year					
Course Name	Credit Hours	Course Name	Credit Hours	Course Name	Credit Hours
Year 1					
Fall		Spring		Summer	
History	3	English 101	3		
Math 111 or higher	3	Math 112 or higher	3		
Art 101 or Theatre 101	3	Music Theory 215 and Lab	4		
Music Theory 115 and Lab	4	Humanities Elective	3		
Applied Lessons	1	Applied Lessons	1		
Music Ensemble	1	Music Ensemble	1		
Total Semester Hours	15	Total Semester Hours	15	Total Semester Hours	
Year 2					
Fall		Spring		Summer	
English 102	3	Public Speaking	3		
Biology and Lab	4	Humanities/Sco. Sci. Elective	3		
Music Business 172	3	Music 210	3		
Business Course 200 or higher	3	Business Course 200 or higher	3		
Applied Lesson	1	Applied Lesson	1		
Music Ensemble	1	Music Ensemble	1		
Total Semester Hours	15	Total Semester Hours	14	Total Semester Hours	

Course Name	Credit Hours	Course Name	Credit Hours	Course Name	Credit Hours
Year 3					
Fall		Spring		Summer	
Social Science Elective	3	Literature Elective	3		
Music History 301	3	Political Science	3		
Music Business 211	3	Music History 302	3		
Music 317	4	Music 372	3		
Music 371	3	Business Course 200 or higher	3		
Total Semester Hours	16	Total Semester Hours	15	Total Semester Hours	
Year 4					
Fall		Spring		Summer	
Science and Lab Elective	4	Science and Lab Elective	4		
Music Business 489	3	Music Business 499	3		
Minor Elective	3	Minor Elective	3		
Minor Elective	3	Minor Elective	3		
Minor Elective	3	Minor Elective	1		
Total Semester Hours	16	Total Semester Hours	14	Total Semester Hours	

Similar Programs in South Carolina offered by Public and Independent Institutions

Identify the similar programs offered and describe the similarities and differences for each program.

Program Name and Designation	Total Credit Hours	Institution	Similarities	Differences
Performing Arts: Theatre Concentration	121	Clemson University	Liberal Arts tradition with specific training in Theatre Arts	The FMU program offers tracks in either Performance or Design/Technology
Performing Arts: Music Concentration	121	Clemson University	Liberal Arts tradition with specific training in Music and Music Performance	The FMU program focuses more on the Music Industry and Business aspects of Music Production
Theatre	120	University of South Carolina	Liberal Arts tradition with specific training in Theatre Arts	The USC program is housed in the Department of Theatre and Dance, FMU does not have a dance component to their program
Music	121	University of South Carolina	Liberal Arts tradition with specific training in Music and Music Performance	The FMU program focuses more on the Music Industry and Business aspects of Music Production
Music	120	Coastal Carolina University	Liberal Arts tradition with specific training in Music and Music Performance	The FMU program focuses more on the Music Industry and Business aspects of Music Production
Theatre	120	College of Charleston	Liberal Arts tradition with specific training in Theatre Arts	CoC offers concentrations in Costume Design and Theatre for Youth
Music	120	College of Charleston	Liberal Arts tradition with specific training in Music and Music Performance	The FMU program focuses more on the Music Industry and Business aspects of Music Production

Faculty

Rank and Full-or Part-time	Courses Taught for the Program	Academic Degrees and Coursework Relevant to Courses Taught, Including Institution and Major	Other Qualifications and Relevant Professional Experience (e.g., licensures, certifications, years in industry, etc.)
Professor #1 (F)	Acting I, II, & III; Acting for Nonmajors; Intro to Theatre; Theatre Practicum	B.F.A., Theatre Arts, Valdosta State College M.F.A., Theatre Arts, University of Louisville	
Professor #2 (F)	Directing I & II; Acting IV; Intro to Theatre; Theatre Practicum	B.F.A., Theatre, University of Montevallo M.F.A., Theatre, University of Mississippi	
Associate Professor #1 (F)	Theatre History I & II; Script Analysis; Intro to Theatre; Voice & Diction	B.A., Speech and Dramatic Art, University of Missouri-Columbia M.A., Communication Arts, Austin Peay State University Ph.D., Speech Communications, Southern Illinois University at Carbondale	
Associate Professor #2 (F)	Intro to Costume Technology; Costume Design; Theatrical Makeup; Intro to Theatre	B.A., Theatre, Mississippi University for Women M.F.A., Theatre, University of Tennessee	
Associate Professor #3 (F)	Recital Attendance; Intro to Music Theory; Aural Skills I; String Ensemble; Applied Strings; Concert Band; Applied Brass; Theory of Tonal Music; Aural Skills II; Advanced Music Theory; Aural Skills III; Conducting and Ensemble Management; Music Industry Internship; Music Industry Seminar	B.M., Performance, Florida State University M.M., Performance, Eastern Kentucky University D.M., Brass, Florida State University	
Associate Professor #4 (F)	Intro to Music Theory; Aural Skills I; Applied Piano; Group Piano I & II; Chamber Jazz Ensemble; Theory of Tonal Music; Aural Skills II; Advanced Music Theory; Aural Skills III	B.A., Performance, Santa Cecilia Conservatory, Rome, Italy M.M.U. Performance – Piano, Carnegie Mellon University D.M.A., Music, University of Georgia	Piano Diploma, Arrigo Boito Conservatory, Parma, Italy
Associate Professor #5 (F)	Intro to Music Theory; Aural Skills I; Applied Guitar; Music Industry	B.M., Music, Arkansas State University	

	Ensemble; Music Commerce I & II; Introduction to Music Technology; Sound Recording and Reinforcement; Advanced Production Techniques; Theory of Tonal Music; Aural Skills II; Advanced Music Theory; Aural Skills III; Music Industry Internship	M.M., Music, Arkansas State University D.M.A., Music, University of Memphis	
Assistant Professor #1 (F)	Chorus; Intro to Music; Intro to Music Theory; Aural Skills I; Select Vocal Ensemble; Applied Voice; Group Voice; Music History I & II; Theory of Tonal Music; Aural Skills II	B.M., Music Performance, Virginia Commonwealth University M.M., Vocal Performance, Shenandoah University D.M.A., Vocal Performance, Shenandoah University	
Assistant Professor #2 (F)	Stagecraft; Lighting and Sound Design; Scenic Design; Theatre Management; Intro to Theatre	B.A., Theatre, Trinity University M.F.A., Lighting Design, University of Houston	

Total FTE needed to support the proposed program:

Faculty: 6.75

Staff: 1.375

Administration: 1

Faculty, Staff, and Administrative Personnel: No new faculty or staff are needed.

Resources

Library and Learning Resources: No additional library sources are needed. The library and learning resources in place for the existing programs are currently meeting the programs' needs and will be adequate for the new combined program. We have a library liaison in the Fine Arts Department who is responsible for maintaining communication with the library to identify program support needs and requests. Current resources specific to the performing arts include a broad spectrum of texts germane to the disciplines, and digital resources. There are 404 e-journal titles available via Ebsco Discovery Search for music and 1,490 e-journal titles for theatre; and 4,226 for performing arts. We have four e-book collections that contain works pertaining to music, theatre, and the performing arts: A breakdown is provided below: ProQuest Ebook Central: 86,669 titles for music industry; 121,260 titles for music and 70,175 titles for theatre arts; 92,808 titles for theatre; Credo Reference eBook Collection: 3,415 titles on music industry; 101,558 titles on music; 34,610 titles on theatre arts, 13,161 on theatre; Ebsco eBook collection: 94 titles on music industry, 5208 on music; 2911 on theater, 1023 on theatre arts; Gale Virtual Reference Library: 227 titles on music; 152 titles on theatre. Other database subscriptions that support music, music industry, and theatre arts include: JSTOR, Project Muse, Academic Search Complete, Credo Reference, and Gale Reference Sources. The library currently has 48,627 print tiles for music theatre, 651 titles for music industry, 132 titles for performing arts, and 2588 titles for music in general. PASCAL Delivers is a rapid book-delivery service provided by the Partnership Among South

Carolina Academic Libraries which enables students, faculty and staff across the state to request and receive books from academic libraries in South Carolina. Per our institutional membership, FMU students and faculty may utilize this service to supplement their research needs when print resources are not available in-house.

Student Support Services: No new services are needed. FMU student support facilities include our Center for Academic Support and Advisement (CASA), Writing Center, Tutoring Center, Career Development Center, Student Health Center, Office of Counseling and Testing, and a robust Student Life department. All of these services are available to students in the current programs and will be available to the students in the new program as well. Incoming students are enrolled in a Fine Arts University Life course designed to introduce them to the university, department, and programs. This course provides them with tools and information to help them be successful in the university and in their programs. First-Year students are advised in CASA, which practices a very one-on-one, focused style of advising designed to enhance student success. After their first year, students are assigned an advisor within the department who will work with them to develop a plan for graduation from their specific program and track. FMU also has budget allocations for artist and lecture series to bring in guest artists for performances, master classes and workshops. Additionally, FMU has multiple resources to fund external educational opportunities.

Physical Resources/Facilities: The current resources and facilities are adequate. The current FMU performing arts facilities include the Hyman Fine Arts Center, Hyman Theatre, the Performing Arts Center, and the FMU Recording Studio. The Hyman Fine Arts Center and Hyman Theatre include specialized studios for theatre technology, rehearsal rooms, multiple performance spaces for music and theatre, and some storage facilities for stage properties, costumes, and furniture for productions. These working spaces also serve as classroom spaces. The Performing Arts Center includes two performance spaces for music and theatre, rehearsal spaces, and classroom spaces and labs for music industry courses. The Recording Studio has both rehearsal and recording facilities for music industry production. These facilities are maintained by the current maintenance plan for the university. Technological upgrades to the facilities and equipment are made on a regular basis through the annual budget allocation and technology grants. The new program will continue to use, maintain, and upgrade these facilities as required for program development.

Equipment: No new instructional equipment is needed at this time.

Impact on Existing Programs

Will the proposed program impact existing degree programs or services at the institution (e.g., course offerings or enrollment)? If yes, explain.

Yes

No

Upon implementation of the Performing Arts Baccalaureate Degree, the existing Theatre Arts and Music Industry degrees will be phased out. As there will be no change in the current course offerings, the existing Theatre Arts and Music Industry majors will complete their degrees as planned. Upon graduating the final current Theatre Arts and Music Industry majors, each degree will be terminated. As we are maintaining the current curriculums from the two programs that are being consolidated, our existing faculty will have little to no impact on their course planning, instructional processes, or additional responsibilities. Our enrollments at this time are lower than average, and as the new program develops an increase in enrollments will be easily accommodated. The consolidation of the programs should lead to greater collaboration among the faculty, leading to new opportunities in research and instructional development.

Financial Support

Sources of Financing for the Program by Year												
Category	1st		2nd		3rd		4th		5th		Grand Total	
	New	Total	New	Total	New	Total	New	Total	New	Total	New	Total
Tuition Funding	383,328	383,328	404,624	404,624	425,920	425,920	447,216	447,216	468,512	468,512	2,129,600	2,129,600
Program-Specific Fees												
Special State Appropriation												
Reallocation of Existing Funds												
Federal, Grant, or Other Funding												
Total	383,328	383,328	404,624	404,624	425,920	425,920	447,216	447,216	468,512	468,512	2,129,600	2,129,600
Estimated Costs Associated with Implementing the Program by Year												
Category	1st		2nd		3rd		4th		5th		Grand Total	
	New	Total	New	Total	New	Total	New	Total	New	Total	New	Total
Program Administration and Faculty/Staff Salaries	174,823	174,823	174,823	174,823	174,823	174,823	174,823	174,823	174,823	174,823	874,113	874,113
Facilities, Equipment, Supplies, and Materials	86,669	86,669	96,885	96,885	101,963	101,963	107,061	107,061	112,159	112,159	504,717	504,717
Library Resources	12,238	12,238	12,238	12,238	12,238	12,238	12,238	12,238	12,238	12,238	61,188	61,188
Other (Indirect costs)	106,642	106,642	106,642	106,642	106,642	106,642	106,642	106,642	106,642	106,642	533,209	533,209
Total	380,371	380,371	390,567	390,567	395,655	395,655	400,763	400,763	405,861	405,861	1,973,217	1,973,217
Net Total (Sources of Financing Minus	2,957	2,957	14,057	14,057	30,265	30,265	46,453	46,453	62,651	62,651	156,383	156,383

Estimated Costs)												
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Note:
New costs - costs incurred solely as a result of implementing this program.
Total costs - new costs; program's share of costs of existing resources used to support the program; and any other costs redirected to the program.
The budgets indicated in the above chart for facilities, equipment, supplies, and materials pay for the general maintenance of the facilities, the purchase and maintenance of equipment needed for classroom instruction and production support, supplies for productions, materials for labs and classroom projects. The budget for the library resources includes the purchase of current texts, trade periodicals, and subscriptions for digital resources.

Budget Justification

There are no new costs associated with this program modification. The budget numbers above are based on our current costs. Tuition is charged at the current rate and costs are based on a proportional share of the Fine Arts program and share of library resources and indirect costs.

Evaluation and Assessment

Program Objectives	Student Learning Outcomes Aligned to Program Objectives	Methods of Assessment
Students will demonstrate communication skills, collaborative problem-solving, and self-expression that are essential to the performing arts and production.	Students will demonstrate an understanding of performing arts concepts, theories, organization, and production process.	Exit exam, exit interview, performance juries, outside adjudication.
Students will summarize and examine the relevance, implications, and impacts of the performing arts to their social, cultural and historical context.	Students will demonstrate the skills necessary to successfully participate in a performing arts production under the direction and supervision of an experienced production team.	Courses in which students receive a grade for specific roles (both onstage and backstage) under the direction of performing arts faculty.
Students will recognize and practice an appreciation for a professional disposition in performing arts analysis, production process, and practices.	Students will identify, examine, and evaluate skills, knowledge and vocabulary usage to form aesthetic judgments of/within the production process.	External respondents are brought in to assess and evaluate Theatrical Arts students in multiple areas. Music students are assessed and evaluated through recitals and guest artists brought in for master classes.
Performing arts students will identify, interpret, and practice the practical and professional aspects of the production process.	Students will examine, demonstrate, and create sufficient skills and knowledge in advanced areas of study in their specialty.	Students are directly and indirectly assessed by both faculty and outside adjudication. There is usually a written response and/or score from respondents.

Evaluation of the program will be ongoing through course and program examinations, external reviews, and surveys. Program objectives and some employment tracking will be assessed through exit exams and interviews of graduating seniors. Additional employment tracking will be conducted through alumni surveys through the program and the alumni association. Assessment data will be used to evaluate the effectiveness of the program and discrepancies will be addressed through curricular revision and development.

Accreditation and Licensure/Certification

Will the institution seek program-specific accreditation (e.g., CAEP, ABET, NASM, etc.)? If yes, describe the institution's plans to seek accreditation, including the expected timeline.

Yes

No

The Theatre program is currently accredited by National Association of Schools of Theatre (NAST). The university has filed a program modification with NAST and will be seeking their guidance through this process so that we maintain our accreditation.

The Music Industry program is not currently accredited, but the plan is to seek accreditation by the National Association of Schools of Music (NASM). The plan is to become an Associate member by 2022 and begin the accreditation process.

Will the proposed program lead to licensure or certification? If yes, identify the licensure or certification.

Yes

No

Explain how the program will prepare students for this licensure or certification.

If the program is an Educator Preparation Program, does the proposed certification area require national recognition from a Specialized Professional Association (SPA)? If yes, describe the institution's plans to seek national recognition, including the expected timeline.

Yes

No