

**New Program Proposal  
 Bachelor of Arts in Humanities  
 Lander University**

**Summary**

Lander University requests approval to offer a program leading to the Bachelor of Arts in Humanities, to be implemented in the Fall of 2020 through traditional course delivery. The following chart outlines the stages of approval for the proposed program. The Advisory Committee on Academic Programs (ACAP) voted to recommend approval of the proposal. The full program proposal is attached.

<b>Stages of Consideration</b>	<b>Date</b>	<b>Comments</b>
Program Proposal Received	10/1/19	Not Applicable
Staff comments to the institution	10/24/19	Staff inquired about the proposed program's enrollment projections, graduate employment opportunities, and similar programs.
Revised Program Proposal Received	10/30/19	The revised proposal satisfactorily addressed the requested revisions.
ACAP Consideration	11/21/19	<p>The Lander University representative presented the proposal and noted it will be offered at the main campus for students interested in an individualized multi-disciplinary curriculum. He added that the program is designed to serve a variety of populations on the campus, primarily students who wish to change majors within the humanities disciplines while preserving credits counting toward graduation. Students with this degree will have highly refined soft-skills that are important in professions that require non-specific bachelor's degrees. The representative stated that humanities degree graduates have generally earned more than graduates with associate degrees only, and more than others with some college credit but no degree. He added that the proposed program requires no additional resources and should not have any impact on other programs around the state.</p> <p>The representative from USC Beaufort noted that they have a similar program that should be added to the list of similar programs. Staff inquired about the listing of USC Palmetto College under similar programs, and the University of South Carolina representatives noted that a similar degree is offered by USC Columbia.</p> <p>Upon remaining discussion ACAP voted unanimously to recommend approval of the program proposal</p>

Stages of Consideration	Date	Comments
Staff comments to the Institution	12/3/19	Staff requested the proposal be revised to address inquiries from ACAP including: <ul style="list-style-type: none"> <li>• Plans if projected enrollment is not met;</li> <li>• Similar program additions and clarifications.</li> </ul>
Revised Program Proposal Received	12/11/19	The revised proposal satisfactorily addressed the requested revisions.

**Recommendation**

The staff recommends that the Committee on Academic Affairs and Licensing favorably commend to the Commission the program leading to the Bachelor of Arts in Humanities, to be implemented in the Fall of 2020.

**Lander University Student and Program Data**

<b>Undergraduate In-/Out-of-State Enrollment, Fall 2018</b>	2,717 (91.48) / 253 (8.52%)
<b>Number of Approved Programs in 10 Yrs. (FY 2008- 2018)</b>	9
<b>Number of Terminated Programs in 10 Yrs. (FY 2008- 2018)</b>	7

**Industry related Occupational Wages and Projections in South Carolina, 2016 – 2026\***

Occupational Field <sup>1</sup>	2016 Median Income <sup>2</sup>	2016 Estimated Employment <sup>3</sup>	2026 Projected Employment	Total 2016-2026 Employment Change	2016-2026 Annual Avg. Percent Change	Total Percent Change
Arts, Design, Entertainment, Sports, and Media	\$36,330	25,317	27,205	1,888	0.72%	7.46%

<sup>1</sup> “Occupational Field” represents the closest related occupation category that includes the occupations aligned with the program proposal.

<sup>2</sup> SC Department of Employment & Workforce (DEW), Labor Market Information. (2019). Occupational Employment and Wage Rates (OES) for All Major Groups in South Carolina in 2016 [Data file]. Retrieved from <https://jobs.scworks.org/vosnet/lmi/default.aspx?pu=1>

<sup>3</sup> SC Department of Employment & Workforce (DEW), Labor Market Information. (2019). Occupational Projections (Long-term) for Multiple Occupations in South Carolina in 2016-2026 [Data file]. Retrieved from <https://jobs.scworks.org/vosnet/lmi/default.aspx?pu=1>

\* Data downloaded September 16, 2019; Most recent data available.

**NEW PROGRAM PROPOSAL FORM**

Name of Institution: Lander University

Name of Program (include degree designation and all concentrations, options, or tracks):  
Bachelor of Arts (B.A.) in Humanities

Program Designation:

- Associate's Degree
- Master's Degree
- Bachelor's Degree: 4 Year
- Specialist
- Bachelor's Degree: 5 Year
- Doctoral Degree: Research/Scholarship (e.g., Ph.D. and DMA)
- Doctoral Degree: Professional Practice (e.g., Ed.D., D.N.P., J.D., Pharm.D., and M.D.)

Consider the program for supplemental Palmetto Fellows and LIFE Scholarship awards?

- Yes
- No

Proposed Date of Implementation: August 2020

CIP Code: 240103

Delivery Site(s): Lander University Main Campus

Delivery Mode:

- Traditional/face-to-face  
\*select if less than 25% online
- Distance Education
  - 100% online
  - Blended/hybrid (50% or more online)
  - Blended/hybrid (25-49% online)
  - Other distance education (explain if selected)

Program Contact Information (name, title, telephone number, and email address):

Dr. Lloyd Willis  
Associate Professor of English  
864-388-8424  
[lwillis@lander.edu](mailto:lwillis@lander.edu)

Institutional Approvals and Dates of Approval (include department through Provost/Chief Academic Officer, President, and Board of Trustees approval):

English Department	July 1, 2019
Dean, College of Arts and Humanities:	May 13, 2019
Provost & Vice President for Academic Affairs:	April 4, 2019
Undergraduate Program Committee	August 29, 2019
Curriculum Committee	September 13, 2019
Faculty Senate	September 17, 2019
President	September 24, 2019
Board of Trustees	September 24, 2019

### **Background Information**

State the nature and purpose of the proposed program, including target audience, centrality to institutional mission, and relation to the strategic plan

Lander University's Bachelor of Arts in Humanities will be offered to students on the university's main campus who are interested in a broad, highly individualized, and multidisciplinary curriculum that will give them the critical thinking and communication skills they will need to succeed in graduate school and the modern workplace.

This major has been designed to serve several student populations: students who wish to build a comprehensive liberal arts background; students who have multiple interests within the Humanities; students who desire to change majors without extending their graduation timelines; and nontraditional and adult students who have some prior college credit and need a path to degree completion that will allow them to maximize the usefulness of previously earned college credits.

While we expect this major to be useful for transfer students primarily interested in degree completion, its primary purpose will be to function as a safety net for students at risk of abandoning their pursuit of a bachelor's degree late in their academic careers. We consistently encounter a small number of students who fail to meet the GPA or foreign language requirements of our existing Humanities-related programs. This new BA in Humanities will not have a GPA requirement more rigorous than the university's standard 2.0 or foreign language requirements beyond those of our general education program. Students originally majoring in any single Humanities discipline at Lander or a peer institution should be able to change to this major as late as the start of their senior year without having to extend their graduate dates. This degree program is part of our ongoing effort to ensure that students do not expend the time, effort, and expense of pursuing higher education without earning a degree.

### **Assessment of Need**

Provide an assessment of the need for the program for the institution, the state, the region, and beyond, if applicable.

This BA in Humanities will address the needs of the national economy, the state economy, and our individual students.

At the national level, recent studies have shown that employers across a wide cross section of industries want employees who have advanced critical thinking skills along with the ability to understand social dynamics and diversity.<sup>1</sup> Humanities degrees provide these skills along with ability to analyze complex situations, solve problems, assess and connect ideas, and communicate effectively. These observations are further examined in the American Academy of Arts and Science's *The State of the Humanities 2018*, which reports that Humanities majors are considered highly qualified for employment in a wide range of career fields including Arts, Design, Entertainment, and Media; Business and Financial Operations; Education; Law; Management; Office and Administrative Support, Sales, and Service.<sup>2</sup>

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<sup>1</sup> Deming, David J. "The Growing Importance of Social Skills in the Labor Market." National Bureau of Economic Research, 2017. [www.nber.org/papers/w21473](http://www.nber.org/papers/w21473). Accessed 27 Sept. 2019.

<sup>2</sup> *The State of the Humanities 2018: Graduates in the Workforce and Beyond*. Humanities Indicators. American Academy of Arts & Sciences, 2018. [www.amacad.org](http://www.amacad.org). Accessed 27. Sept. 2019.

The desirability of the skills and capabilities of Humanities majors is equally present in South Carolina. Students who graduate with a Bachelor of Arts in the Humanities possess highly refined skills and characteristics that are identified as fundamentally important to the state's economic success in the Profile of the South Carolina Graduate: creativity and innovation, critical thinking and problem solving, collaboration and teamwork, communication, information, media and technology, integrity, self-direction, global perspective, perseverance, work ethic, and interpersonal skills.

Students with Humanities degrees are valuable to the labor market because they are highly flexible and adaptable. They have the soft skills, innate curiosity, and perseverance to fit into many disparate career fields, which is especially important in our current economy, with low unemployment rates and thus a smaller-than-usual pool of available labor. August 2019 labor statistics from SC Works and the Bureau of Labor Statistics show that there were 140,756 statewide job openings but only 77,256 unemployed individuals, or 0.55 unemployed individuals for each advertised job opening.<sup>3</sup> In the Upper Savannah Workforce Development Zone that Lander University primarily serves, there were 0.84 unemployed individuals per advertised job opening.<sup>4</sup>

The distribution of available jobs in South Carolina among occupation type indicates that there is a strong labor market for individuals who earn a Bachelor of Arts in the Humanities. The following occupations, all suitable for Humanities majors, have more than 5,000 statewide job openings as of August, 2019: Management Occupations (9,504 openings), Office and Administrative Support Occupations (7,986), Sales and Related Occupations (7,885). Significant opportunities also exist in Business and Financial Operations Occupations (3,268), Education, Training, and Library Occupations (2,228), Arts Design, Entertainment, Sports, and Media Occupations (1,651) and Community and Social Services Occupations (990).<sup>5</sup>

This degree program has been designed to serve multiple student populations including students with diverse interests; students who desire to change majors within Humanities disciplines without extending their graduation timelines; students who wish to develop a broad Humanities background to support careers or graduate studies in law, politics, journalism, public administration, or business; and nontraditional, adult, and transfer students who wish to maximize the usefulness of their previous credit. Lander University is especially motivated to provide students with ways to change majors or complete degrees started elsewhere without incurring the extra expenses associated with additional time in school, and, as such, this degree has been designed to provide maximum curricular flexibility. Students originally majoring in any single Humanities discipline at Lander or a peer institution should be able to change to this major as late as the start of their senior year without having to extend their graduate dates.

Ultimately, students with a BA in Humanities will have highly refined soft skills that will be vitally important for any profession that requires a nonspecific bachelor's degree. These students will have excellent critical thinking, communication, problem solving, and interpersonal skills. They will have a

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<sup>3</sup> "Labor Force, Employment and Unemployment for South Carolina in August, 2019." SC Works Online Services <http://www.jobs.scworks.org>. Accessed Sept. 26, 2019.

<sup>4</sup> "Community Profile: Upper Savannah Workforce Development Area." S.C. Department of Employment & Workforce. Updated 09/19/2019. [www.SCWorkforceinfo.com](http://www.SCWorkforceinfo.com). Accessed Sept. 27, 2019.

<sup>5</sup> "Job Openings by Occupation for All Major Groups in South Carolina in August, 2019." SC Works Online Services. [jobs.scworks.org](http://jobs.scworks.org). Accessed Sept. 26, 2019

broad flexibility of mind, an ability to adapt to a variety of situations, and the ability of quickly learn whatever body of knowledge is required for a particular employer.

### Transfer and Articulation

Identify any special articulation agreements for the proposed program. Provide the articulation agreement or Memorandum of Agreement/Understanding.

### Employment Opportunities

Occupation	State		National		Data Type and Source
	Expected Number of Jobs	Employment Projection	Expected Number of Jobs	Employment Projection	
Public Relations Specialists	3,480 in 2026	350 Annual job openings	282,600 in 2026	28,200 Annual job openings, 9% increase	U.S. Department of Labor O*Net Online and Career One Stop
Marketing Managers	2,090 in 2026	190 Annual job openings, 14% increase	240,000 in 2026	21,300 Annual job openings, 10% increase	O*Net Online, U.S. Department of Labor Career One Stop
Operations and General Managers	38,930 in 2026	3,410 Annual job openings, 14% increase	2,468,300 in 2026	210,700 Annual job openings, 9.1% increase	O*Net Online, U.S. Department of Labor Career One Stop
Social and Community Service Managers	1,340 in 2026	130 Annual job openings, 18% increase	173,800 in 2026	16,300 Annual job openings, 18% increase	O*Net Online, U.S. Department of Labor Career One Stop
Public Relations and Fundraising Managers	750 in 2026	60 Annual job openings, 12% increase	81,100 in 2026	6,900 Annual job openings, 10% increase	O*Net Online, U.S. Department of Labor Career One Stop

### Supporting Evidence of Anticipated Employment Opportunities

Provide supporting evidence of anticipated employment opportunities for graduates.

The employment opportunities available to graduates of Lander University's BA in Humanities have been identified based on the abilities, interests, knowledge, and skills of students who will have completed the program. The employment opportunities listed here have been taken from the U.S. Department of Labor's O\*Net and Career One Stop websites.

All the employment fields listed here are among the top 80 employment areas in South Carolina by growth percentage through 2026.<sup>6</sup> Furthermore, the median annual income for individuals will exceed South Carolina's median per capita income. Most of these prospective fields will exceed South Carolina median household incomes.<sup>7</sup> Projected incomes in these career fields are as follows:

Occupation	Median SC Salary	Median US Salary
Public Relations Specialists	\$76,830	\$114,800
Marketing Managers	\$103,160	\$134,290
Operations and General Managers	\$79,666	100,930
Social and Community Service Managers	\$58,800	\$65,320
Public Relations and Fundraising Managers	\$76,830	\$114,800

*Table 1: All salary data taken from SC Works and the U.S. Bureau of Labor Statistics*

Recent studies have shown that Humanities majors have a median annual income of \$52,000 and lifetime career earnings between \$1.4 and \$2.3 million.<sup>8</sup>

### Sample Job ads:

#### Communications Specialist II

Blue Cross Blue Shield of South Carolina  
(Posted on Indeed.com Sept. 27, 2019)  
Columbia, South Carolina

#### Summary

Promote blending learning and communication solutions using innovative technology or tools to meet business goals. Write and/or edit all materials to include communications with internal and external audiences (members, clients, prospects and agents/brokers/consultants, internal associates, healthcare providers, and other represented populations). Consults with Corporate Communications to assure adherence to Brand rules and corporate style. Also works with Corporate Communications for the design and layout of materials/publications. May be responsible for the maintenance of information on the division's website/intranet site.

#### Description

- 60% Writes internal/external communication materials(correspondence, newsletters, bulletins, manuals, brochures, handouts, articles, sales promotions, training materials, radio/TV, etc.) for the company, subsidiaries, subscribers, etc. that align with corporate and/or line of business marketing goals. Works with Corporate Communications to produce a variety of marketing and advertising materials, select appropriate media and design materials, coordinate revisions, printing and distribution of these materials. Ensures all functional areas and Corporate Communications have reviewed/approved for content/grammar/spelling accuracy and makes revisions. Edits copy, proofs design, and consults with Corporate Communications on the design direction of materials.
- 25% Works with business partners, colleagues, customers, etc. to identify business needs and may work closely with management to develop high quality proposals. Researches and identifies available reference sources to successfully complete

<sup>6</sup> "Long Term Occupational Projections (2016-2026)." Projections Central-State Occupational Projections. A product of the Projections Managing Partnership funded by the U. S. Department of Labor, Employment & Training Administration with technical support from the Bureau of Labor Statistics. [www.projectionscentral.com](http://www.projectionscentral.com). Accessed 27 Sept. 2019.

<sup>7</sup> According to United States Census Bureau, South Carolina's per capita income is \$26,645; median household income is \$48,781. "Quick Facts South Carolina." United States Census Bureau. [www.census.gov/quickfacts](http://www.census.gov/quickfacts). Accessed Sept. 27, 2019.

<sup>8</sup> For information about median annual incomes see *The State of the Humanities 2018*. For information on lifetime earnings, see Webber, Douglas A. "Projected Lifetime Earnings for Bachelor's Degree Holders by Major." 2018. [www.doug-webber.com/expected\\_bachelors.pdf](http://www.doug-webber.com/expected_bachelors.pdf). Accessed Sept. 27, 2019.

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projects. May assist with special events/meetings and promotional efforts. Works with Corporate Communications to ensure that all guidelines are met with respect to proper usage of logos and brand rules.

- 10% Creates/writes/edits/updates and manages content on the division's internal and/or external websites.
- 5% Tracks projects and maintains high level of customer service. Ensures appropriate staff and management are informed of project status.

\*\*\* Starting salary range \$40,268 - \$57,000 DOE \*\*\*

Based in the office in Columbia, SC

Required Education:

- Bachelor's degree in Communications/Journalism, Public Relations, English, Liberal Arts, or other job-related field.

Required Work Experience:

- Three years of experience in communications, marketing or publications to include writing communications/advertisement materials.

Required Skills and Abilities:

- Effective organizational and planning skills with the ability to handle multiple projects and meet tight deadlines.
- Good judgment skills.
- Effective customer service skills.
- Demonstrated excellent proficiency in editing/writing; spelling, grammar, punctuation, etc.
- Strong business math proficiency.
- Ability to persuade, negotiate, or influence others.
- Analytical and critical thinking skills.
- Ability to handle confidential or sensitive information with discretion.
- Ability to explain, organize, and simplify complex information for specific target audiences.

Required Software and Tools:

Microsoft Office.

## **Program Coordinator II**

Department of Public Safety

Richland County, South Carolina

### JOB RESPONSIBILITIES:

Establishes funding priorities/strategies for implementation within assigned program areas. Develops desirable projects for funding with prospective applicants. Reviews project proposals and prepares summaries and recommendations for assigned grant applications. Prepares assigned portions of the annual Highway Safety Plan. Assists with coordinating and conducting events and activities associated with the administration of the Highway Safety Grant Program (e.g., Funding Guidelines Workshop, Project Management Course, Pre-work Conferences, etc.).

Manages assigned grant-funded projects, to include scheduling/conducting on-site monitoring, monthly desk monitoring, reviewing/approving grant revisions, and providing technical assistance to subgrantees.

Develops the drafts of certain State and Federal documents or portions thereof (e.g., internal OHSJP grant application, Funding Guidelines, Summaries & Recommendations, Highway Safety Plan, Annual Evaluation Report, etc.) as assigned. Prepares grant applications and project proposals for Federal funding assistance.

Coordinates and oversees statewide initiatives and efforts within the Police Traffic Services, Occupant Protection and other assigned program areas. Participates in program area-related task forces and work groups. Implements activities outlined in assigned internal grant(s).

Assists with child passenger safety (CPS) training, provides assistance with child car seat checks, and maintains CPS Technician Certification.

Performs other duties as assigned.

### MINIMUM AND ADDITIONAL REQUIREMENTS:

A bachelor's degree and relevant program experience.

#### Additional Requirements

A bachelor's degree and general administrative, management, or program experience.

Applicant must have the ability to create clear, concise and comprehensive written reports and documents. Ability to establish and maintain effective working relationships with various professional agencies. Position requires a self-motivated individual with very strong proof-reading/editing capabilities, excellent oral/written communication and organizational skills. Ability to speak effectively in a public setting. Ability to use personal computer and related Microsoft Office software.. Required to be or become a Certified Child Passenger Safety (CPS) Technician.

**AGENCY HIRING RANGE - MIN:** \$40,759.00

**AGENCY HIRING RANGE - MAX:** \$58,086.00

### Description of the Program

Projected Enrollment			
Year	Fall Headcount	Spring Headcount	Summer Headcount
2020-2021	8	8	0
2021-2022	16	16	0
2022-2023	24	24	0
2023-2024	32	32	0
2024-2025	32	32	0

Explain how the enrollment projections were calculated.

The enrollment projections above are conservative and were calculated based on the number of students enrolled in majors within the College of Arts and Humanities and the College of Behavioral and Social Sciences. We would expect students interested in these majors to look to the Humanities degree as another degree option. We also would anticipate a percentage of these majors to select the Humanities program if they wish to change majors during their college career. While we also anticipate non-traditional students who work and attend college part-time to enroll in the program, we are only including full-time enrollment in the numbers above.

Should these numbers prove to be overly optimistic, any repercussions will be minimal. We do not anticipate needing to hire any new instructors to teach the program's courses as there are adequate seats in upper level courses of the involved disciplines to absorb these enrollment projections. The program involves just two new courses, and one of them, the senior seminar, is designed to parallel our English major capstone. In the event of low enrollment, those two courses can be cross-scheduled and taught by the same instructor.

Besides the general institutional admission requirements, are there any separate or additional admission requirements for the proposed program? If yes, explain.

Yes

No

### Curriculum

#### New Courses

List and provide course descriptions for new courses.

HUMA 250: Foundations in the Humanities. This course is required of all Humanities majors. The class will expose students to great works of intellectual and creative expression foundational to the study of human experience. Prerequisite: ENGL 102 or permission of instructor. Three semester hours.

HUMA 499: Senior Seminar. This course is required of all senior Humanities majors. Students consolidate the skills and knowledge learned in the major, reflect critically on Humanities disciplines, and explore topics of concern to Humanities majors. Students assemble a professional portfolio as they prepare for graduate school or careers. Prerequisites: HUMA 250 and permission of instructor. Three credit hours.

Total Credit Hours Required: 120

Course Name	Credit Hours	Course Name	Credit Hours
<b>Fall</b>		<b>Spring</b>	
Core Academic Skills: ENGL 101	3	Core Academic Skills: ENGL 102	3
Core Academic Skills: Foreign Language	3	Gen Ed: Humanities and Fine Arts	3
Core Academic Skills: Mathematics	3	Gen Ed Elective	4
General Education Elective	3	General Education: Scientific and Mathematical Reasoning	3
Core Academic Skills: Link 101	1	Elective	3
Total Semester Hours	13	Total Semester Hours	16
<b>Fall</b>		<b>Spring</b>	
General Education Elective	3	Elective	3
Elective	3	Gen Ed: Humanities and Fine Arts	3
Gen Ed: Scientific and Mathematical Reasoning	4	Gen Ed: Behavioral and Social Perspectives	3
General Education Elective: Global Issues and Cultures	3	Elective	3
Gen Ed: Behavioral and Social Perspectives	3	Elective	3
Total Semester Hours	16	Total Semester Hours	15

<b>Course Name</b>	<b>Credit Hours</b>	<b>Course Name</b>	<b>Credit Hours</b>
<b>Fall</b>		<b>Spring</b>	
HUMA 250: Foundations in the Humanities	3	300-Level course in a designated Humanities discipline	3
300-Level course in focus discipline	3	400-Level course in focus discipline	3
300-Level course in a designated Humanities discipline	3	400-Level course in a designated Humanities discipline	3
300-Level course in a designated Humanities discipline	3	400-Level course in focus discipline	3
Additional Elective	3	400-Level course in focus discipline	3
Total Semester Hours		Total Semester Hours	
15		15	
<b>Fall</b>		<b>Spring</b>	
400-Level course in focus discipline	3	Additional Elective	3
400-Level course in a designated Humanities discipline	3	Additional Elective	3
Additional Elective	3	Additional Elective	3
Additional Elective	3	Additional Elective	3
Additional Elective	3	HUMA 499	3
		FALS 101	0
Total Semester Hours		Total Semester Hours	
15		15	

**2020-2021 PROGRAM REQUIREMENTS**

**DEGREE: BACHELOR OF ARTS**  
**MAJOR: HUMANITIES**

Credit Hours

**GENERAL EDUCATION REQUIREMENTS**

(For approved courses, see the [General Education section](#).)

- A. Humanities and Fine Arts**  
(6 hours selected from 2 different disciplines) 6
- B. Behavioral and Social Perspectives**  
(6 hours selected from 2 different disciplines) 6
- C. Scientific and Mathematical Reasoning**  
(7 hours selected from 2 different disciplines, 1 lab science required) 7
- D. Core Academic Skills**
  - ENGL 101 3
  - ENGL 102 3
  - Mathematics 3
  - Foreign Language 3
  - LINK 101 1
  - FALS 101 (15 FALS-approved events) 0

**E. General Education Electives**  
A sufficient number of additional General Education Electives must be taken to meet a total of 42 hours of General Education Requirements. (Select from categories A, B, or C; Global Issues and Cultures; Foreign Language; or courses approved for category E)

**Δ Global Issues and Cultures:** Students are required to take at least one of these courses prior to graduation.

TOTAL GENERAL EDUCATION REQUIREMENTS 42

**MAJOR PROGRAM CORE REQUIREMENTS**

- HUMA 250 3
- HUMA 499 3

**MAJOR PROGRAM ADDITIONAL REQUIREMENTS**

30 hours at the 300-level or higher in disciplines from the following list, with 15 hours from one discipline and at least 15 hours from other disciplines: Art, English, Foreign Language, History, Mass Communications and Media Studies, Music, Philosophy, Political Science, Religion, Sociology 30

TOTAL MAJOR PROGRAM REQUIREMENTS 36

**ADDITIONAL ELECTIVES\*** 42

TOTAL FOR BA DEGREE 120

**\*Additional Electives:** It is recommended that students devote 18-21 hours to a minor that differs from the discipline of the student's major concentrations

Coursework must include at least 30 hours earned in 300 or above level courses, of which 12 hours must be in the major.

**NOTE: A student declaring a double major may not use the same upper-level courses to satisfy the major program requirements for a BA in Humanities as were used to satisfy the major program requirements for the bachelor's degree in the declared discipline.**

### Similar Programs in South Carolina offered by Public and Independent Institutions

Identify the similar programs offered and describe the similarities and differences for each program.

Program Name and Designation	Total Credit Hours	Institution	Similarities	Differences
General Studies, BGS	122	<a href="#">College of Charleston</a>	Both programs are designed to grant student flexibility.	The College of Charleston BGS requires students to choose two minors rather than a major. There is no limitation on the type of minors that are chosen. By contrast, Lander's BA in Humanities requires core courses in the major and subsequent study in specific Humanities disciplines.
General Studies, BGS	120	<a href="#">Francis Marion University</a>	Both programs are designed to grant student flexibility in the selection of a focus of study.	This program requires students to complete a minimum of 30 hours above the 299 level in one of four areas of concentration spread across the university. The Lander University BA in Humanities will require students to complete 30 hours in Humanities disciplines with 15 hours from one discipline, creating a student experience that is fully focused on the skills, knowledge, and interests of a humanities student.
Humanities, BA	120	<a href="#">Bob Jones University</a>	Both programs provide a foundation in Humanities disciplines and pursue learning goals that focus on the ability to analyze and evaluate broad spectrums of ideas.	The Bob Jones program defines Humanities in slightly different ways than the Lander BA. It's Humanities category only includes English, History, Natural Science, Philosophy, and Psychology. While the Lander program includes English, History, and Philosophy, it does not include Psychology because this institution views Psychology as a scientific discipline. Lander includes the following disciplines in the Humanities area, which are excluded from the category at BJU: Mass Communications and Media Studies, Art, Music, Religion, Political Science, and Sociology.
Humanities, BA	120	<a href="#">Columbia International University</a>	Both programs are designed to develop critical thinking, writing, and research skills that can be applied to a wide array of career fields.	The CIU BA in Humanities requires 42 hours with 36 hours of core courses while the Lander BA in Humanities requires 36 hours with 6 hours of core classes, granting greater student flexibility and ensuring breadth of study by relying upon course distribution among 9 Humanities disciplines rather than specifically prescribed courses.
Humanities/Humanistic Studies, BA	120	<a href="#">Wofford College</a>	Both programs require two core courses for the major and require the rest of the major courses to be	The Wofford College Humanities major has entrance requirements of a 3.0 GPA for 3 semesters or the recommendation of faculty members from 3 Humanities-related departments. The Lander program does not have entrance requirements. The two programs also differ slightly in the disciplines it includes in its Humanities major. Lander includes Art, English, Mass

			distributed among a range of disciplines.	Communications and Media Studies, Music, History, Philosophy, Religion, Political Science, and Sociology. Wofford includes Art History, Arts, English, French, German, History, Humanities, Philosophy, Religion, Spanish, and Theater.
Interdisciplinary Studies, BA	120	<a href="#">USC Beaufort</a>	Both programs are designed to grant student flexibility and the freedom to pursue individual interests.	The USC Beaufort program requires an application for entry into the program, a C or better in all major and minor courses, and a thesis project. The Lander program will not have any of these features.
Interdisciplinary Studies, BA/BS	120	<a href="#">USC Columbia</a>	Both programs are designed to grant student flexibility and the freedom to pursue individual interests.	The USC programs require that students develop an individualized major in collaboration with a committee of at least four faculty members. While the Lander BA in Humanities is a flexible program, it does not allow for this level of individualization. It instead relies upon core courses and a more structured program designed to expose students to a broad spectrum of Humanistic thought and cultural production.
Interdisciplinary Studies, BSIS, BAIS	120	<a href="#">Coastal Carolina University</a>	Both programs are designed to grant student flexibility and the freedom to pursue individual interests.	The Coastal Carolina program requires that students develop an individualized major in collaboration with faculty members. While the Lander BA in Humanities is a flexible program, it does not allow for this level of individualization. It instead relies upon core courses and a more structured program designed to expose students to a broad spectrum of Humanistic thought and cultural production.
Liberal Studies, BA	120	<a href="#">USC Columbia, Palmetto College</a>	Both programs are designed to develop critical thinking, writing, and research skills that can be applied to a wide array of career fields. Both programs are designed to maximize student choice and flexibility.	This USC program is a BA in Liberal Arts, which is by nature similar in its pursuit of breadth but significantly different from Lander's BA in Humanities. The USC program allows students to choose from 25 disciplines as they construct their highly individualized programs of study. They are required to complete 9 hours of core requirements, a minimum of 12 hours in each of two disciplines; a cognate of 12 hours in a third discipline, and 12 hours of electives.

Professional Studies, BPS	120	<a href="#">Winthrop University</a>	Both programs are designed to grant student flexibility and the freedom to pursue individual interests.	The Winthrop University BPS program is designed explicitly as a degree completion program and focuses on professional fields such as Organizational Operations and Health Services. While the Lander BA in Humanities may be of some use to some degree completion students, it is not intended to serve explicitly as a degree completion program. It is designed as a more traditional Humanities program with core courses and a curriculum designed to expose students to a broad spectrum of Humanistic thought and cultural production while they develop critical thinking and communications skills that will be key to their success in the workplace.
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**Faculty**

<b>Rank and Full-or Part-time</b>	<b>Courses Taught for the Program</b>	<b>Academic Degrees and Coursework Relevant to Courses Taught, Including Institution and Major</b>
Assistant Professor of English	300-400 Level English; HUMA 250, HUMA 499	Ph.D., University of Arkansas (2014) M.A., East Carolina University (2002) B.A., University of North Carolina at Chapel Hill (1997)
Professor and Chair of English	300-400 Level English; HUMA 250, HUMA 499	Ph.D., Emory University (2000) B.A., Hardin-Simmons University (1985) M.A., Emory University
Associate Professor of English	300-400 Level English; HUMA 250, HUMA 499	Ph.D., University of Tennessee (2011) M.A., University of South Carolina (2002) B.M., University of South Carolina (2000)
Associate Professor of English	300-400 Level English; HUMA 250, HUMA 499	Ph.D., University of Georgia (2010) M.A., Clemson University (2001)
Associate Professor of English and Film Studies	300-400 Level English; HUMA 250, HUMA 499	Ph.D., University of Georgia (2008) M.A., Mississippi State University (1999) B.A. (Hons), Mississippi State University (1997) A.A., Jones Junior College (1995)
Professor of English	300-400 Level English; HUMA 250, HUMA 499	Ph.D., Emory University (2006) M.A., Emory University (2005) B.A., University of North Carolina (1998)
Associate Professor of English	300-400 Level English; HUMA 250, HUMA 499	Ph.D., Georgia State University (2004) M.A., North Carolina State University (1995) B.A., North Carolina State University (1991)
Associate Professor of English	300-400 Level English; HUMA 250, HUMA 499	Ph.D., University of Florida (2006) M.A., University of Florida (2003) B.A. (Hons), University of North Carolina at Wilmington (2001)
Professor of Journalism	300-400 Level Journalism and Media	Ph.D., University of South Carolina (2003) M.A., University of South Carolina (1990) B.S., Lander College (1988)
Assistant Professor of Digital Media, Department of Mass Communications & Media Studies	300-400 Level Media	M.F.A., Savannah College of Art and Design (2014) B.A., Covenant College (2000)
Professor of Mass Comm and Media Studies	300 Level Speech and Theatre	M.F.A., Ohio State University (1990) B.F.A., Brooklyn College (1987)
Associate Professor of Mass Comm and Chair	300-400 Level Media	M.M.C., University South Carolina (1996) B.A., Salem College (1983)
Professor of Music	300-400 Level Music	D.M.A., University of South Carolina (2008) M.M., DePaul University (1997)

		B.M.Ed., University of South Carolina (1990)
Professor of Music	300-400 Level Music	Ph.D., The Florida State University (2005) M.M., James Madison University (2000) B.M., Furman University (1998)
Professor Emeritus of Music	300-400 Level Music	D.M.A., Eastman School of Music (1979) M.M., Eastman School of Music (1969) B.M., Eastman School of Music (1967)
Associate Professor of Music	300-400 Level Music	D.M.A., Arizona State University (1999) M.M., Southwestern Baptist Theological Seminary (1988) B.A., Tabor College (1984)
Associate Professor of Music and Chair	300-400 Level Music	D.M.A., Eastman School of Music (1988) M.M., Eastman School of Music (1984) B.M., Oberlin Conservatory of Music (1982)
Associate Professor of Music	300-400 Level Music	D.M.A., University of Illinois at Urbana-Champaign (2007)
Professor of Spanish	300-400 Level Spanish	Ph.D., Cornell University (1992) M.A., Michigan State University (1983) A.B., Michigan State University (1980)
Associate Professor of Spanish	300-400 Level Spanish	Ph.D., University of North Carolina at Chapel Hill (2004) M.A., University of North Carolina at Chapel Hill (1998) B.A., Universidade Fernando Pessoa (1995)
Professor of Spanish	300-400 Level Spanish	Ph.D., Texas Tech University (1999) M.A., New York University (1987) B.A., University of the Virgin Islands (1986)
Associate Professor of Art	300-400 Level Art	M.F.A., Savannah College of Art and Design (1995) B.A. St. Andrews Presbyterian College (1991)
Associate Professor of Art	300-400 Level Art	M.F.A, Winthrop University (2003)
Associate Professor of Art	300-400 Level Art	Ph.D., City University of New York (2007)
Associate Professor of Art	300-400 Level Art	M.F.A., Florida Atlantic University (2010) B.A., Florida Southern College
Associate Professor of Art and Chair	300-400 Level Art	M.F.A, Winthrop University (2011) B.F.A. Winthrop University
Associate Professor of Art	300-400 Level Art	M.F.A., Florida Atlantic University (2005) B.S., Towson State University (1992)
Associate Professor of Art	300-400 Level Art	M.F.A., Clemson University (2007) B.A., Furman University. (2003)
Professor of Sociology	300-400 Level Sociology	Ph.D., Florida State University (2001) M.S., Florida State University (1996) B.A., New College of the University of South Florida (1993)
Professor of Philosophy	300-400 Level Philosophy; HUMA 250, HUMA 499	Ph.D., Emory University (1998) Ph.D., Emory University (1998) M.A., Emory University (1992) Other, Ruhr Universitaet (1992) B.A. (Hons), Emory University (1987)

Professor of History	300-400 Level History; HUMA 250, HUMA 499	Ph.D., Cornell University (1980) M.A., Cornell University (1976) B.A., Wesleyan University (1973)
Associate Professor of History	300-400 Level History; HUMA 250, HUMA 499	Ph.D., University of Alabama (2010) B.S., Samford University (1998)
Professor of History	300-400 Level History; HUMA 250, HUMA 499	Ph.D., Tulane University (1998)
Associate Professor of History	300-400 Level History; HUMA 250, HUMA 499	Ph.D., University of British Columbia Vancouver (2011)
Professor of History	300-400 Level History; HUMA 250, HUMA 499	Ph.D., Florida State University (2003) M.A., University of Maine (1996) B.A., Florida State University (1993)
Professor of Political Science and Chair	300-400 Level Political Science; HUMA 250, HUMA 499	Ph.D., University of North Carolina at Chapel Hill (1989) M.A., University of North Carolina at Chapel Hill (1984) B.A., University of North Carolina at Chapel Hill (1979)
Associate Professor of Political Science	300-400 Level Political Science	Ph.D., University of North Carolina at Chapel Hill (2005) M.A., University of North Carolina at Chapel Hill (2000) B.A., Clemson University (1994)

Total FTE needed to support the proposed program:

Faculty: 0

Staff: 0

Administration: 0

### **Faculty, Staff, and Administrative Personnel**

Discuss the Faculty, Staff, and Administrative Personnel needs of the program.

No additional faculty, staff, or administrative personnel will be needed to support this program.

### **Resources**

#### **Library and Learning Resources**

Explain how current library/learning collections, databases, resources, and services specific to the discipline, including those provided by PASCAL, can support the proposed program. Identify additional library resources needed.

Lander University library services currently subscribes to a variety of online and print resources that support the new BA in Humanities degree program.

**Book and film collections:** Lander University library services has two databases of electronic books hosted through ProQuest and EBSCOhost, in addition to our print collection.

*ProQuest eBook Central* contains:

- 30,000+ books on language and literature
- 55,400+ books on mass communications, media studies, journalism, and film studies
- 10,880+ books on the fine arts, including music and performing arts

- 12,500+ books on the fine arts and architecture
- 27,000+ books on history and philosophy and their subfields
- Nearly 5,000 books on psychology and its subfields
- 650+ books on sociology and its subfields
- 500+ books on political science and its subfields

*EBSCOhost eBook Collection* contains:

- 19,000+ books relating to literature and criticism
- 6,620+ books relating to mass communication and media studies
- 2,960+ books relating to music
- 5,270+ books relating to the visual arts and photography
- 68,000+ books relating to history and philosophy and their subfields
- 11,000+ books relating to psychology its subfields
- 5,500+ books relating to sociology and its subfields
- Almost 24,000 books relating to political science and its subfields

The print holdings of the library contain:

- 35,450+ titles dealing with literature, communications, film studies and foreign languages
- 3,220+ titles dealing with mass communications, media studies, and journalism
- 6,830+ titles dealing with the background, performance, and study of music
- 5,500+ books dealing with the visual arts and 750+ on photograph, plus a number of visual arts print journals, including *Aperture*, *Ceramics Monthly*, *Communication Arts*, and *SignCraft*
- 27,000+ books dealing with history and philosophy and their subfields
- 500+ books dealing with psychology and its subfields
- 1,500+ books dealing with sociology and its subfields
- Nearly 5,000 books dealing with political science and its subfields

The library also subscribes to a database of documentary films, *Films on Demand*, which contains:

- 2,000+ films in its English collection
- 1,680+ films on communication and media studies
- 1,170+ films on the topic of music appreciation, world music, and music performance
- 1,480+ films on the topic of visual arts
- 1,000+ films in its World Languages collection
- 35,000+ films on all facets of history and philosophy
- 16,000+ films on all facets of psychology
- 3,000+ films on all facets of sociology
- 3,000+ films on all facets of political science

**Newspaper Resources:** *Newspaper Source Plus* gives digital access to more than 1,200 full-text newspapers, news from 160 newswires, more than 83 million full-text articles, and nearly 2 million television and radio news transcripts. The library has also purchased campus-wide access to *The New York Times*, as well as full-text digital collections of newspapers through *Newspapers.com: South Carolina Collection*.

**Government resources:** Library services at Lander University is a selective government documents depository. Our holdings contain publications of the United States Department of Justice and the

underlying units. While many publications are now offered electronically, the library still has a substantial paper documents collection.

**Database resources:** In addition to the multidisciplinary database *Academic Search Complete*, the library's overall humanities database holdings include:

***Biography in Context:*** offers authoritative reference content alongside magazine and journal articles, primary sources, videos, audio podcasts, and images. It covers a vast array of people from historically significant figures to present-day newsmakers, including prominent artists from the past and present. It is continuously updated to ensure that students have access to the very latest information.

***Humanities Full Text:*** includes full-text content from more than 200 active journals and magazines and 160 active peer-reviewed journals. Includes obituaries, original works of fiction, and reviews of books, performing arts events, motion pictures, and radio & television programs.

***JSTOR:*** includes two collections of resources. The first includes 57 titles spanning the literary cultures of many different countries and developed with the help of the Modern Language Association, as well as a range of core journals in the diverse fields of literary criticism that have emerged in the last thirty years. The second includes 152 full text journals that draw on titles across the language, performing, and visual arts; features the largest cluster of titles on Eastern and Western religions on JSTOR; and includes all titles from the Music Collection.

***Opposing Viewpoints:*** a full-text resource covering today's hottest social issues, from Terrorism to Endangered Species, Stem Cell Research to Gun Control. Drawing on acclaimed series published by Greenhaven Press and other Gale imprints, Opposing Viewpoints Resource Center brings together all the information that's needed to fully understand an issue: pro and con viewpoint articles, reference articles that provide context, full-text magazines, academic journals, and newspapers, primary source documents, government and organizational statistics, multimedia, including images and podcasts, and links to hand-selected web sites.

***Points of View Reference Center:*** contains a balance of materials from all viewpoints, including more than 1,900 essays, leading political magazines from both sides of the aisle, newspapers, radio & TV news transcripts, primary source documents and reference books.

**More databases by discipline:** In addition to the overall humanities databases, Lander offers access to the following databases in specific disciplines:

### **English and Foreign Languages**

***Bloom's Literature:*** features content from Facts On File's extensive literature collection; hundreds of Harold Bloom's essays; thousands of critical articles published by noted scholars under the Bloom's Literary Criticism imprint; extensive entries on literary topics, themes, movements, genres, and authors; and 8,841+ video clips.

***Essay and General Literature Index:*** a reference database that cites records of more than 250,000 essays found in over 9,100 printed anthologies and collections published in the United States, Great Britain and Canada.

***Literary Reference Center:*** is a full-text database that combines information from major respected reference works, books, and literary journals as well as original content from EBSCO Publishing. Literary Reference Center includes thousands of plot summaries, synopses, and work overviews;

articles of literary criticism; author biographies; full text of more than 370 literary journals; book reviews; classic and contemporary poems and short stories; full text of more than 8,000 classic novels; author interviews; and images of key literary figures.

**Literature Resource Center:** Access to biographies, bibliographies, and critical analyses of novelists, poets, essayists, and journalists from every age and literary discipline.

**MLA International Bibliography:** an online index of scholarly journal articles, book chapters, journals, and books on literature, folklore, and language. Other topics covered include literary theory and criticism, film and other dramatic arts, and history of printing and publishing. It includes citations for materials published from the 1920s to the present.

**Novelist Plus:** a reader's advisory resource that provides reading recommendations for both fiction and nonfiction for all ages.

**Enciclopedia Moderna (Spanish):** includes thousands of encyclopedia articles and images as part of Spanish Reference Center. In addition to encyclopedia content, the resource includes a dictionary, atlas, and timelines. Enciclopedia Moderna is an appropriate resource for native Spanish speakers, bilingual students, and students learning Spanish.

**Fuente Académica:** A unique collection of scholarly journals from renowned Latin American and Spanish publishers. This multi-disciplinary database offers full text content to many academic areas including business & economics, medical sciences, political science, law, computer science, library & information sciences, literature, linguistics, history, philosophy and theology. Fuente Académica provides full text (including PDF) for nearly 500 scholarly Spanish language journals from over 20 countries. Includes a few titles in Portuguese and English.

**Mango Languages:** an online language learning resource which includes a variety of resources to help students learn practical conversation skills for languages spoken all over the world. Lessons include strategically placed memory-building exercises to help users remember what they are learning in addition to critical thinking exercises, which help them to intuitively understand the language and adapt it to similar conversations.

### **Mass Communication and Media Studies**

**Film & Television Literature Index with full-text:** This database offers researchers of film and television more than 160 full-text journals, indexing and abstracts for nearly 560 journals, cover-to-cover indexing and abstracts for 270 journals, and more than 160 full-text books covering subjects such as cinematography, film and television theory, screenwriting, production and technical aspects. It also includes *Variety* movie reviews from 1914 to present and over 63,000 images from the MPTV Image Archive.

### **Music**

**International Bibliography of Theatre & Dance Full Text:** is the definitive research database for theatre and dance studies. In addition to all the comprehensive indexing of the International Bibliography of Theatre & Dance (IBTD), it contains nearly 200 full-text journals and nearly 370 full-text books and monographs for top performing arts.

**Naxos Music Library:** is a comprehensive collection of classical music available online. It includes the complete Naxos, Marco Polo and Dacapo catalogues of over 68,000 discs (over two million tracks), including notes on the works being played as well as biographical information on composers or artists.

**Naxos Music Library World:** A large catalogue of streaming music. Naxos Music Library World offers a wide range of World music, from legendary historical musical performances to contemporary world music. It offers over 128,500 tracks from more than 12,110 albums, with recordings of over 27,620 artists and over 1,500 cultural groups represented with music from over 150 countries. Contents also contain the complete Smithsonian Folkways catalogue.

### Visual Arts

**Art Full Text:** Full-text coverage dating back to 1977 provides a comprehensive resource for art information featuring full-text articles from more than 320 periodicals dating back to 1995, high-quality indexing and abstracting of over 680 periodicals dating as far back as 1984, including 350 peer-reviewed journals, as well as indexing and abstracting of over 14,000 art dissertations. Indexing of almost 220,000 art reproductions provides examples of styles and art movements, including works by emerging artists. The database covers fine, decorative and commercial art, folk art, photography, film, and architecture, and also includes a database-specific thesaurus. Topics covered include art history & criticism, architecture & architectural history, archaeology, antiques, museum studies, graphic arts, industrial design, landscape architecture, interior design, folk art, painting, photography, pottery, sculpture, decorative arts, costume design, advertising art, non-western art, textiles, and much more.

**Biography Reference Bank:** Wilson's largest biography database has in-depth, original profiles, thorough periodicals coverage, full-text articles, page images, and abstracts. Also includes biographical profiles, feature articles, interviews, essays, book reviews, performance reviews, speeches, or obituaries. With links to every article focused on any individual in nearly every WilsonWeb database, *Biography Reference Bank* offers a breadth and depth of information like no other biography database. It covers over 500,000 people and includes over 36,000 images.

### History, Philosophy, and Religion

**European Views of the Americas:** is a comprehensive guide to printed records about the Americas written in Europe before 1750 from *European Americana: A Chronological Guide to Works Printed In Europe Relating to the Americas, 1493-1750*. Subjects include: British in America, commerce, discoveries, Dutch in America, French in America, Great Britain—Colonies, Jesuits (and other religious orders) in America, pirates, and the slave trade.

**History Reference Center:** full text from nearly 2,000 reference books, encyclopedias and non-fiction books, cover to cover full text for more than 140 history periodicals, more than 59,600 historical documents, 81,000 biographies of historical figures, more than 118,000 full-text primary source documents, historical photos and maps, and more than 83 hours of historical video.

**Religion & Philosophy Collection:** provides an in-depth collection of resources covering topics such as world religions, major denominations, biblical studies, religious history, epistemology, political philosophy, philosophy of language, moral philosophy and the history of philosophy.

**US History in Context:** includes reference works, millions of news and periodical articles, and more than 5,000 rare and vital primary source documents that range from slave journals to presidential papers.

**World History in Context:** is a comprehensive collection of award-winning reference, full-text articles from leading scholarly publications, an array of primary sources, and images, maps and charts that provide expansive geographic and chronologic research materials for the study of world history. From ancient Europe to Latin America and from the Far East to the Renaissance, world history curricula is supported with nearly 2,000 primary sources and more than 100 journals.

### Political Science

**Political Science Complete:** provides nearly 700 full-text journals, over 300 full-text reference books and conference papers, and almost 48,000 full-text conference papers. This database provides extensive coverage of political topics with a worldwide focus, reflecting the globalization of contemporary political discourse. Designed specifically for students, researchers and government institutions, it covers top-ranked scholarly journals, many of which are unique to this product.

**Global Issues in Context:** authoritative content is provided from over 800 geographically diverse newspapers, magazines, and journals, including 334 newspapers that are published in countries other than the United States. Offering a truly global view, users can find information on business and economics, conflict and diplomacy, society and culture, environment and climate change, and more. Users will find over 450 topic and issue pages and 250 country topic pages. Exclusive to Global Issues In Context, Global Issues Viewpoints contains more than 3,000 exclusive commentaries that provide background and guidance on significant topics.

**International Security & Counter-Terrorism Reference Center (ISCTRC):** provides deep background from scholarly writings with expert commentary from a variety of organizations, agencies and publishers and timely reviews of recent developments across the international political, military, economic, social and technical spectrum. Content includes more than 2,500 full-text items from a variety of sources, including reports from Stratfor Analysis, Stratfor Forecasts, and Stratfor Geopolitical Diary.

**Military & Government Collection:** provides cover-to-cover full text, indexing and abstracts for more than 700 journals and periodicals. Designed to offer current news pertaining to all branches of the military and government, this database offers a thorough collection of periodicals, academic journals and other content pertinent to the increasing needs of those sites.

### Sociology

**SocINDEX with Full Text:** offers the world's most comprehensive coverage of sociology, encompassing all sub-disciplines and closely related areas of study through an online database of 900 full-text journals and magazines and more than 850 full-text books. In addition to full-text journals, it contains informative abstracts for core coverage journals dating as far back as 1895. This highest quality database also provides data mined from priority coverage journals and selective coverage journals. Complete with extensive indexing for books, monographs, conference papers and other non-periodical content sources, this database also includes searchable cited references. Subject areas include criminology, criminal justice, ethnic and racial studies, social psychology, sociological theory, violence, substance abuse and other addictions.

**Social Sciences Full Text:** provides access to a wide assortment of the most important English-language social science journals. Social Sciences Full Text includes full text of articles from some 320 journals dating as far back as 1972 and indexing and abstracts of over 760 periodicals, more than 680 of which are peer reviewed. Subject coverage includes addiction studies, economics, ethics, family

studies, gender studies, international relations, law, mass media, minority studies, political science, psychiatry, psychology, public welfare, urban studies, and much more.

**Women's Studies International:** supports curriculum in the areas of sociology, history, political science and economy, public policy, international relations, arts, humanities, business and education. It provides indexing and abstracts for more than 630 essential sources including journals, newsletters, bulletins, books, book chapters, reports, theses, dissertations and grey literature. Coverage includes more than 980,000 records spanning from 1881 to the present.

### **Student Support Services**

Explain how current academic support services will support the proposed program. Identify new services needed and provide any estimated costs associated with these services.

Lander University has an Academic Success Center (ASC) that offers a Peer Tutoring Program free of charge to students. This service is linked to many courses and will be utilized with the new degree program.

The ASC also provides academic advisement to first-year students. Full-time faculty serve as advisors for sophomore, junior, and senior students. These advising services are already covered as costs, and the expectations for faculty to serve as advisers are already established.

Lander also has an Office of Student Affairs and Wellness Center available to serve students. The office of Student Affairs oversees all areas such as campus recreation, career services, dining services, housing and residence life, off-campus student services, student activities, and university police. The Wellness Center offers a variety of health care services, programs and information resources to help students maintain optimal emotional and physical health in order to reduce or eliminate any barriers to their personal and professional growth.

### **Physical Resources/Facilities**

Identify the physical facilities needed to support the program and the institution's plan for meeting the requirements.

No new physical resources or facilities will be needed.

### **Equipment**

Identify new instructional equipment needed for the proposed program.

None

### **Impact on Existing Programs**

Will the proposed program impact existing degree programs or services at the institution (e.g., course offerings or enrollment)? If yes, explain.

Yes

No

Although we anticipate some students from existing majors may switch to the proposed program, we are confident that we will retain healthy enrollment in these majors. Therefore, no substantial impacts to existing programs are projected.

**Financial Support**

<b>Sources of Financing for the Program by Year</b>												
<b>Category</b>	<b>1<sup>st</sup></b>		<b>2<sup>nd</sup></b>		<b>3<sup>rd</sup></b>		<b>4<sup>th</sup></b>		<b>5<sup>th</sup></b>		<b>Grand Total</b>	
	<b>New</b>	<b>Total</b>	<b>New</b>	<b>Total</b>								
Tuition Funding	\$85,600	\$85,600	\$171,200	\$171,200	\$256,800	\$256,800	\$342,400	\$342,400	\$342,400	\$342,400	\$1,198,400	\$1,198,400
Program-Specific Fees	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Special State Appropriation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Reallocation of Existing Funds	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Federal, Grant, or Other Funding	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total</b>	\$85,600	\$85,600	\$171,200	\$171,200	\$256,800	\$256,800	\$342,400	\$342,400	\$342,400	\$342,400	\$1,198,400	\$1,198,400
<b>Estimated Costs Associated with Implementing the Program by Year</b>												
<b>Category</b>	<b>1<sup>st</sup></b>		<b>2<sup>nd</sup></b>		<b>3<sup>rd</sup></b>		<b>4<sup>th</sup></b>		<b>5<sup>th</sup></b>		<b>Grand Total</b>	
	<b>New</b>	<b>Total</b>	<b>New</b>	<b>Total</b>								
Program Administration and Faculty/Staff Salaries	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750
Facilities, Equipment, Supplies, and Materials	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Library Resources	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Other (specify)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total</b>	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750	\$9,750
<b>Net Total (Sources of Financing Minus Estimated Costs)</b>	\$75,850	\$75,850	\$161,450	\$161,450	\$247,050	\$247,050	\$332,650	\$332,650	\$332,650	\$332,650	\$1,188,650	\$1,188,650

**Note:** New costs - costs incurred solely as a result of implementing this program. Total costs - new costs; program's share of costs of existing resources used to support the program; and any other costs redirected to the program.

**Budget Justification**

Provide an explanation for all costs and sources of financing identified in the Financial Support table. Include an analysis of cost-effectiveness and return on investment and address any impacts to tuition, other programs, services, facilities, and the institution overall.

The tuition generated in the table above is based on projected enrollment in the program at the current tuition rate for full-time students. The only costs expected in the first five years are the costs to teach HUMA 250 and HUMA 499. These courses will be taught by an existing full-time faculty member. A percentage of full-time faculty pay is used to show this estimated cost. The other courses in the major are already being offering and seats are available to accommodate the number of students expected.

**Evaluation and Assessment**

<b>Program Objectives</b>	<b>Student Learning Outcomes Aligned to Program Objectives</b>	<b>Methods of Assessment</b>
Students will understand the enduring aesthetic, social, and cultural questions that shape the human experience.	Students will demonstrate the ability to frame questions and pursue answers to aesthetic, social, cultural and global problems.	Evaluation of Student Portfolio
Students will understand the ways ideas, texts, social movements, and contemporary situations shape the human experience.	Students will demonstrate the ability to analyze the roles, impacts, and ethical implications of ideas, texts, social movements, contemporary situations, and creations of the human imagination.	Evaluation of Student Portfolio
Students will understand how to effectively communicate their ideas in both written and oral forms.	Students will demonstrate skill in written and verbal communication, including argumentation.	Evaluation of Student Portfolio Evaluation of Senior Thesis Defense Evaluation of Senior Thesis Presentation
Students will understand how to find information and use it to support their own claims and ideas.	Students will demonstrate the ability to identify, select, use, and cite information sources appropriately.	Evaluation of Student Portfolio

These evaluation and assessment procedures have been designed to parallel the procedures already used by the Department of English and Foreign Languages for the evaluation and assessment of Lander’s BA in English. Henceforth, Lander’s English faculty will perform the two programs’ assessment and evaluation processes simultaneously once per academic year. Assessment data will be used to adjust teaching methods and, when appropriate, program goals and objectives. Employment data will be tracked by English and Foreign Languages staff using the same tools that are currently used to track employment data for the BA in English.

**Accreditation and Licensure/Certification**

Will the institution seek program-specific accreditation (e.g., CAEP, ABET, NASM, etc.)? If yes, describe the institution's plans to seek accreditation, including the expected timeline.

- Yes
- No

Will the proposed program lead to licensure or certification? If yes, identify the licensure or certification.

- Yes
- No

Explain how the program will prepare students for this licensure or certification.

If the program is an Educator Preparation Program, does the proposed certification area require national recognition from a Specialized Professional Association (SPA)? If yes, describe the institution's plans to seek national recognition, including the expected timeline.

- Yes
- No