



**SOUTH CAROLINA**  
COMMISSION ON HIGHER EDUCATION

CAAL  
08/30/2018  
Agenda Item 4

August 30, 2018

**MEMORANDUM**

**To:** Chair Terrye Seckinger and Members, Committee on Academic Affairs and Licensing

**From:** John Lane, DMA, Director of Academic Affairs

**Report on Staff-Approved Mission Statement Revisions**

In keeping with the Commission's *Policy and Procedures for Approval of New or Revised Mission Statements*, Commission staff approved mission statement revisions for the following institutions during FY 2017-18:

- Greenville Technical College
- Trident Technical College

The changes were determined to be minor as defined by the policy, which reads: "minor revisions are those revisions which do not change the nature, function, type, or sector of the institution. Examples include revisions for clarity and grammar, changes in size, CHE-approved changes in program mix, board-approved name changes, and editorial changes." As such, the proposed changes were considered and approved at the staff level. The revised statements, both track changes and final versions, are attached.

## Greenville Technical College Mission Statement with Track Changes

### Vision

Greenville Technical College's vision is ~~to be an exemplary center for~~ recognized as a world-class learning ~~that enables student success~~ institution where students from all backgrounds and ~~promotes~~ life stages find flexible career and educational opportunities of the highest quality value. By collaborating with community and business leaders, the college is a primary driver of economic growth through workforce development.

### Mission

Greenville Technical College ~~drives personal~~ transforms students' lives and ~~economic growth through~~ helps our community thrive by providing a world-class, affordable education to students and building an educated, engaged workforce committed to life-long learning.

### Role and Scope

Greenville Technical College is one of the largest public two-year colleges in South Carolina, ~~servicing a fall headcount of more than 14,000 curriculum students.~~ The college provides exceptional learning opportunities primarily to the residents of Greenville County.

Curricular offerings include (1) ~~technical courses,~~ certificates, diplomas, and associate degrees in business, computer technology, health sciences, engineering technologies, industrial technologies, and public service; and (2) university transfer courses and associate degrees.

The college also provides an extensive offering of continuing education courses for occupational advancement and personal interest, as well as economic development services that encourage business and industrial growth in a diverse economic community.

In addition, ~~developmental~~ transitional courses serve ~~underprepared~~ under-prepared students seeking to enter a program of study. Upon completion of their educational goals, the majority of graduates either are employed in fields related to their programs of study or transfer to four-year colleges and universities.

Since the college is an open admission institution, students come from diverse socioeconomic and educational backgrounds. Affordable education is provided through traditional and electronic means at times and locations convenient to students. Faculty and staff are student-centered, flexible, and recognized in their fields. Various educational support services are provided to facilitate the teaching/learning process and to enhance the academic and personal development of the student, including an emphasis on articulation with local high schools and other colleges and universities.

### Values

Greenville Technical College is committed to the following values:

- **Learning:** We are committed to providing ~~quality~~ transformative learning opportunities that enable individual and community achievement and that are affordable and accessible for all members of our community and promote a culture of life-long learning.

- **Integrity:** We believe trust is an essential element in a safe and effective learning environment, so we promote and foster openness, honesty, respect, and fairness.
- **Diversity:** We recognize and celebrate diversity, so we value and support considerate, meaningful communication and inclusiveness in collaborative decision-making processes.
- **Cooperation:** We value collaboration and teamwork, so we foster caring, professional relationships among students, employees, and our community in an effort to expand partnerships.
- **Excellence:** We value continuous improvement, so we encourage innovation, creative problem-solving and responsible risk-taking as we act courageously, deliberately, and systematically to enhance and enrich our learning environment and our community.
- **Accountability:** We value students, faculty, and staff, so we recognize their contributions, encourage their professional development, and regularly evaluate performance to improve learning outcomes, programs, processes, and services.

## Strategic Initiatives

Greenville Technical College ~~achieves its mission by implementing~~ has identified the following strategic ~~initiatives~~ imperatives as critical to our future success:

- ~~Focus on student learning~~ Teaching and Learning and ~~experience by providing exemplary student support~~
- Student Access & Success
- Employee Development
- Operational Excellence & Accountability
- Community Engagement

## Service Excellence Vision

~~Greenville Technical College creates economic security by transforming lives through access to services that consistently surpass student and teaching/learning environments and by exceeding customer/business expectations in all college processes. Good service is an exception. GREAT service creates loyal customers who recommend GTC to their family and friends. Service that SURPASSES expectations is what we strive to achieve at GTC.~~

~~Nurture and support an environment of caring learning community among our inclusive GTC family, with attention to wellness, security, personal growth opportunities, collegiality, and open communications.~~

~~Ensure optimal learning through integral use of technology in all college functions.~~

~~Demonstrate a commitment to continuous development of our human resources.~~

~~Use reliable data in the planning and generation of resources.~~

~~Focus on corporate, economic, and community development.~~

Approved by Area Commission August ~~15, 2007~~16, 2017

Approved by the SC Commission on Higher Education on ~~August 23, 2007~~November 20, 2017

## **Greenville Technical College Mission Statement Final**

### **Vision**

Greenville Technical College is recognized as a world-class learning institution where students from all backgrounds and life stages find flexible career and educational opportunities of the highest quality value. By collaborating with community and business leaders, the college is a primary driver of economic growth through workforce development.

### **Mission**

Greenville Technical College transforms students' lives and helps our community thrive by providing a world-class, affordable education to students and building an educated, engaged workforce committed to life-long learning.

### **Role and Scope**

Greenville Technical College is one of the largest public two-year colleges in South Carolina. The college provides exceptional learning opportunities primarily to the residents of Greenville County.

Curricular offerings include (1) certificates, diplomas, and associate degrees in business, computer technology, health sciences, engineering technologies, industrial technologies, and public service; and (2) university transfer courses and associate degrees.

The college also provides an extensive offering of continuing education courses for occupational advancement and personal interest, as well as economic development services that encourage business and industrial growth in a diverse economic community.

In addition, transitional courses serve under-prepared students seeking to enter a program of study. Upon completion of their educational goals, the majority of graduates either are employed in fields related to their programs of study or transfer to four-year colleges and universities.

Since the college is an open admission institution, students come from diverse socioeconomic and educational backgrounds. Affordable education is provided through traditional and electronic means at times and locations convenient to students. Faculty and staff are student-centered, flexible, and recognized in their fields. Various educational support services are provided to facilitate the teaching/learning process and to enhance the academic and personal development of the student, including an emphasis on articulation with local high schools and other colleges and universities.

### **Values**

Greenville Technical College is committed to the following values:

- **Learning:** We are committed to providing transformative learning opportunities that enable individual and community achievement and that are affordable and accessible for all members of our community and promote a culture of life-long learning.

- **Integrity:** We believe trust is an essential element in a safe and effective learning environment, so we promote and foster openness, honesty, respect, and fairness.
- **Diversity:** We recognize and celebrate diversity, so we value and support considerate, meaningful communication and inclusiveness in collaborative decision-making processes.
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- **Excellence:** We value continuous improvement, so we encourage innovation, creative problem-solving and responsible risk-taking as we act courageously, deliberately, and systematically to enhance and enrich our learning environment and our community.
- **Accountability:** We value students, faculty, and staff, so we recognize their contributions, encourage their professional development, and regularly evaluate performance to improve learning outcomes, programs, processes, and services.

### **Strategic Initiatives**

Greenville Technical College has identified the following strategic imperatives as critical to our future success:

- Teaching and Learning
- Student Access & Success
- Employee Development
- Operational Excellence & Accountability
- Community Engagement

### **Service Excellence Vision**

Greenville Technical College creates economic security by transforming lives through access to services that consistently surpass student and business expectations. Good service is an exception. GREAT service creates loyal customers who recommend GTC to their family and friends. Service that SURPASSES expectations is what we strive to achieve at GTC.

Approved by Area Commission August 16, 2017

Approved by the SC Commission on Higher Education on November 20, 2017

## Trident Technical College Mission Statement with Track Changes

### Mission

Trident Technical College serves as a catalyst for personal, community and economic development by empowering individuals through education and training.

### Vision

Educate the individual. Accelerate the economy. Inspire the future.

### Values

- Integrity
- Respect
- Student achievement
- Academic excellence
- Accessibility and affordability
- Diversity and inclusion
- Excellence in customer service
- Expertise
- Academic freedom
- Accountability
- Global competitiveness

### Role and Scope

Trident Technical College is a public, two-year, multi-campus community college that provides quality education and promotes economic development in Berkeley, Charleston and Dorchester counties.

An open-door institution of higher education and one of the largest institutions in the state, Trident Technical College ~~the college~~ serves ~~approximately 15,000~~ traditional and nontraditional curriculum students who have a wide variety of educational goals, from personal enrichment to career development to university transfer. To help students meet their goals, Trident Technical College ~~TTCC~~ offers university transfer associate degrees and applied technical associate degrees, diplomas and certificates. The curriculum includes programs in arts and sciences, aeronautical studies, agriculture, business, computer technology, engineering technology, health sciences, hospitality, industrial technology, and public service. Trident Technical College ~~TTCC~~ students draw on knowledge from a broad range of disciplines to develop the communication and critical thinking skills that are fundamental to lifelong learning.

Trident Technical College ~~TTCC~~ further promotes economic development through continuing education courses; customized education and training for business, industry, and government; and a variety of employment training programs.

Trident Technical College ~~TTCC~~ is committed to being accessible and responsive to community needs. To foster student success, ~~TTCC~~ Trident Technical College provides developmental education and comprehensive student services. In addition to traditional instruction, ~~TTCC~~ Trident Technical College's flexible course offerings and alternative delivery methods, including online instruction, enable more members of the community to pursue higher education.

Approved by the Trident Technical College Area Commission on March 27, 2017.

Approved by the SC Commission on Higher Education on ~~May 18, 2017~~ April 27, 2018.

## **Trident Technical College Mission Statement Final**

### **Mission**

Trident Technical College serves as a catalyst for personal, community, and economic development by empowering individuals through education and training.

### **Vision**

Educate the individual. Accelerate the economy. Inspire the future.

### **Values**

- Integrity
- Respect
- Student achievement
- Academic excellence
- Accessibility and affordability
- Diversity and inclusion
- Excellence in customer service
- Expertise
- Academic freedom
- Accountability
- Global competitiveness

### **Role and Scope**

Trident Technical College is a public, two-year, multi-campus community college that provides quality education and promotes economic development in Berkeley, Charleston, and Dorchester counties.

An open-door institution of higher education, and one of the largest institutions in the state, Trident Technical College serves traditional and nontraditional curriculum students who have a wide variety of educational goals, from personal enrichment to career development to university transfer. To help students meet their goals, Trident Technical College offers university transfer associate degrees and applied technical associate degrees, diplomas and certificates. The curriculum includes programs in arts and sciences, aeronautical studies, agriculture, business, computer technology, engineering technology, health sciences, hospitality, industrial technology, and public service. Trident Technical College students draw on knowledge from a broad range of disciplines to develop the communication and critical thinking skills that are fundamental to lifelong learning.

Trident Technical College further promotes economic development through continuing education courses; customized education and training for business, industry, and government; and a variety of employment training programs.

Trident Technical College is committed to being accessible and responsive to community needs. To foster student success, Trident Technical College provides developmental education and comprehensive student services. In addition to traditional instruction, Trident Technical College's flexible course offerings and alternative delivery methods, including online instruction, enable more members of the community to pursue higher education.

Approved by the Trident Technical College Area Commission on March 27, 2018.

Approved by the South Carolina Commission on Higher Education on April 27, 2018.