



South Carolina Commission on Higher Education

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CAAL
8/31/2017
Agenda Item 10

August 31, 2017

MEMORANDUM

TO: Chair Terrye Seckinger, and Members, Committee on Academic Affairs and Licensing
FROM: John Lane, DMA, Director of Academic Affairs

Annual Report on Licensing Activities for FY 2016-2017

Background

This report on licensing activities is for the Committee's information and covers the period from July 1, 2016, through June 30, 2017.

Under South Carolina law, all licenses for higher education institutions operating in the state are program- and site-specific. Thus, an institution must first be approved by the SC Commission on Higher Education (CHE) to operate at a given site for the offering of a given program or programs. An institution that is licensed already must apply for an amendment to its license when one of more of the following occurs:

- The institution seeks to add a field or major not previously offered if that field/major constitutes more than 18 semester hours of credit for undergraduate programs or 12 semester hours for graduate programs;
- Cumulative changes equal or exceed 25% of the contact hours, credits, curriculum content, or program length following the initial program approval or last review by the CHE; or
- Cumulative changes in the course of a calendar year equal or exceed 25% of the field or major licensed.

Licensing staff in the Division of Academic Affairs evaluate requests for initial licensure of new degree-granting institutions, amendments to existing licenses to add degree programs at in-state sites, and amendments to existing licenses to add in-state sites to licensed degree-granting institutions. Staff then prepares these requests and recommendations for the consideration of the Committee on Academic Affairs and Licensing (CAAL).

Institutions also request modifications for minor changes that the licensing staff approve. Those modifications include the following:

- Course requirements in an existing program that constitute less than 25% of the program's academic requirements in a year;
- A "concentration" within a program of study that constitutes 18 credit hours or less;

- A name for an existing program of study; or
- The mode of delivery for an existing program of study.

In addition, licensing staff evaluate and approve applications for initial licensure for nondegree-granting institutions (in-state and recruiting), amendments to existing licenses to add nondegree programs, and amendments to existing licenses for nondegree-granting institutions to add in-state sites.

Approval of Initial Licensure and Amendments for Degree-Granting Institutions

During the 2016-2017 fiscal year, CAAL and the CHE approved Southeastern University of Lakeland, FL for initial licensure to offer a program leading to the Associate of Science in General Education at Seacoast Church in Mt. Pleasant, SC.

In addition, CAAL and the CHE approved The Dream Center Foundation's acquisition of The Art Institute of Charleston and South University, Columbia from Education Management Corporation (EDMC). Licensure is pending approval of the acquisition by relevant accrediting agencies and the U.S. Department of Education and subsequent consummation of the transaction.

Lastly, CAAL and the CHE approved an amendment to the license of Embry-Riddle Aeronautical University (ERAU) to establish a branch in N. Charleston. Licensure was granted for ERAU to offer the following programs at its branch in N. Charleston: A.S. in (1) Aeronautics, (2) Aviation Maintenance, and (3) Technical Management; B.S. in (1) Aeronautics, (2) Aviation Maintenance, and (3) Technical Management; and M.S. in Aeronautics.

Degree-Granting Institutions Licensed by CHE to Operate Sites in SC

The following table lists all degree-granting, postsecondary institutions that were licensed to have sites in South Carolina for FY 2017. In September 2016, all ITT Technical Institute campuses in SC closed.

The accompanying graphics represent licensed institutions by sector as well as enrollment trends both by total and by sector.

Degree-Granting Institutions Licensed by CHE to Operate Sites in SC							
	Name	Main Campus	Degree Level ¹	Accreditation	For-Profit/ Non-Profit	Location	Enrollment Fall 2016
1.	American College of the Building Arts	Charleston, SC	A, B	None	Non	Charleston	60
2.	Art Institute of Charleston	Atlanta, GA	A, B	SACS	Profit	Charleston	393
3.	Brown Mackie College ²	Phoenix, AZ	A, B	ACICS	Profit	Greenville	285
4.	Centura College	Virginia Beach, VA	A	ACCSC	Profit	Columbia	165
5.	Charleston School of Law	Charleston, SC	JD/LLM	ABA	Profit	Charleston	420
6.	ECPI College of Technology	Virginia Beach, VA	A, B	SACS	Profit	Charleston Columbia Greenville	432 240 458
7.	Embry-Riddle Aeronautical University	Daytona Beach, FL	A, B, M	SACS	Non	Greenville	33
8.	Florida Institute of Technology	Melbourne, FL	M	SACS	Non	Woodruff	3
9.	Forrest College	Anderson, SC	A	ACICS	Profit	Anderson	106
10.	Fortis College	Towson, MD	A	ABHES	Profit	Columbia	324
11.	Gardner-Webb University	Boiling Springs, NC	M	SACS	Non	Spartanburg	0
12.	Golf Academy of America	Birmingham, AL	A	ACICS	Profit	Myrtle Beach	168
13.	ITT Technical Institute	Indianapolis, IN	A, B	ACICS	Profit	Charleston Columbia Greenville Myrtle Beach	n/a
14.	Keiser University ³	Ft. Lauderdale, FL	B, M	SACS	Non	Charleston Columbia	N/A N/A

¹ A Associate's
 B Bachelor's
 M Master's
 Ed.S. Education Specialist
 DO Doctor of Osteopathic Medicine
 DC Doctor of Chiropractic
 Pharm.D. Doctor of Pharmacy
 DNP Doctor of Nursing Practice
 JD Juris Doctor
 LLM Master of Laws
 D Doctorate

² Teach out of campus expected 12/2017.

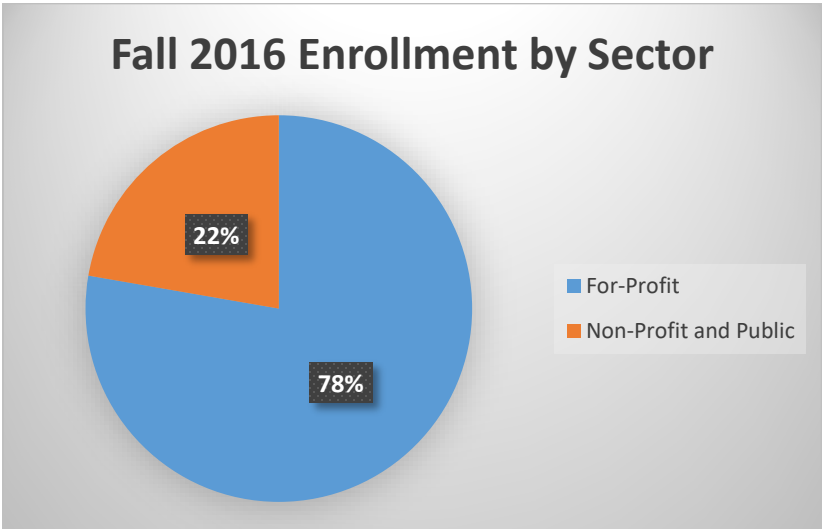
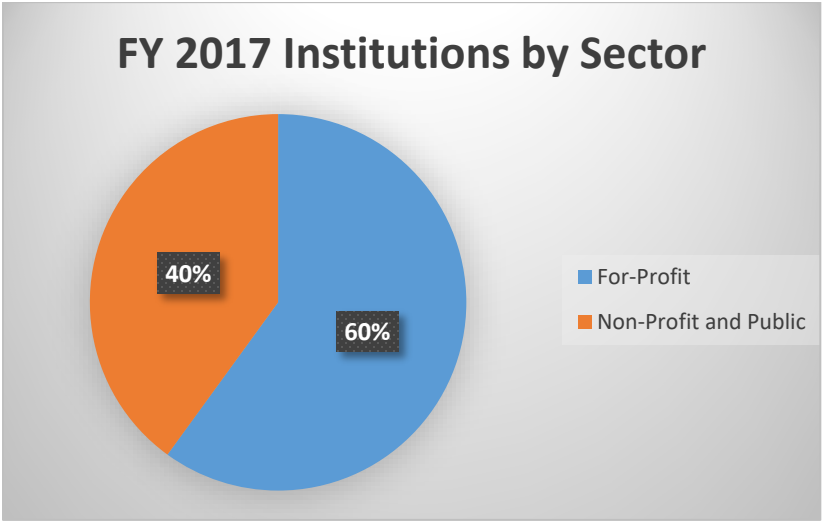
³ Keiser University has not established the sites for which it was granted licensure.

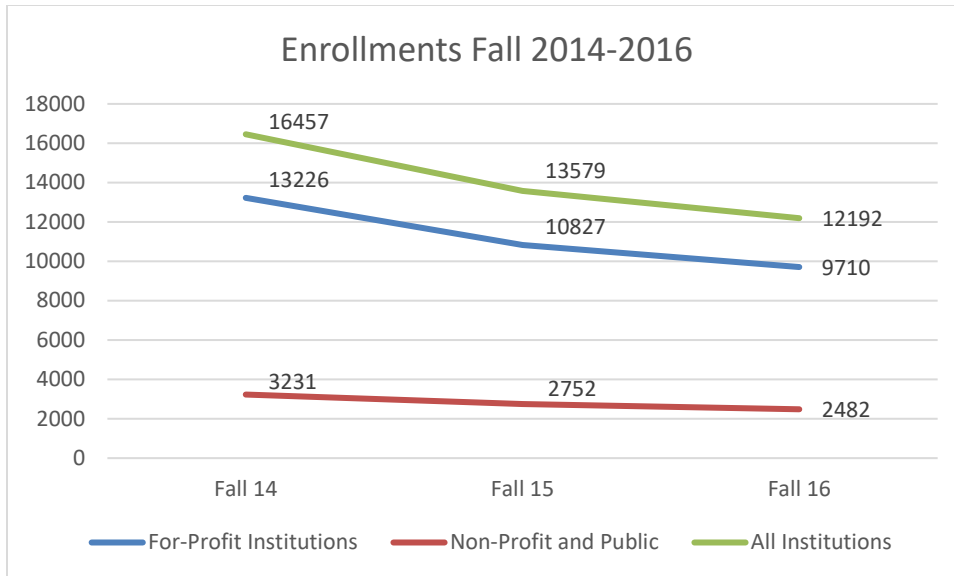
Degree-Granting Institutions Licensed by CHE to Operate Sites in SC							
	Name	Main Campus	Degree Level ¹	Accreditation	For-Profit/ Non-Profit	Location	Enrollment Fall 2016
15.	Lenoir-Rhyne University	Hickory, NC	M	SACS	Non	Columbia	64
16.	Lesley University (Several sites)	Cambridge, MA	M, Ed.S.	NEASC	Non	Various	21
17.	Miller-Motte Technical College	Clarksville, TN (Charleston); Lynchburg, VA (Conway)	A	ACICS	Profit	Charleston Conway	621 702
18.	Professional Golfers Career College	Temecula, CA	A	ACICS	Profit	Bluffton	36
19.	Saint Leo University	Saint Leo, FL	A, B, M	SACS	Non	Charleston Sumter	109 128
20.	Savannah College of Art & Design	Savannah, GA	B	SACS	Non	Hardeeville	62
21.	Sherman College of Straight Chiropractic	Spartanburg, SC	DC	SACS/CCE	Non	Spartanburg	384
22.	South University	Savannah, GA	A, B, M, PharmD DNP	SACS	Profit	Columbia	1,270
23.	Southeastern Institute	Ft. Lauderdale, FL	A	ACCSC	Profit	Charleston Columbia	257 111
24.	Springfield College	Springfield, MA	B, M	NEASC	Non	Charleston	78
25.	Strayer University	Washington, DC	A, B, M	MSA	Profit	Charleston Columbia Greenville	642 1112 459
26.	Troy University	Troy, AL	B, M	SACS	Non	Sumter	0 ⁴
27.	University of Phoenix ⁵	Phoenix, AZ	B, M	HLC	Profit	Columbia	107
28.	Edward Via College of Osteopathic Medicine (VCOM)	Blacksburg, VA	DO	Commission on Osteopathic Accreditation	Non	Spartanburg	637
29.	Virginia College	Birmingham, AL	A, B	ACICS	Profit	Charleston Columbia Florence Greenville Spartanburg	307 354 257 261 223

⁴ Site provides student support services only.

⁵ Teach out of campus expected May 2018.

Degree-Granting Institutions Licensed by CHE to Operate Sites in SC							
	Name	Main Campus	Degree Level ¹	Accreditation	For-Profit/ Non-Profit	Location	Enrollment Fall 2016
30.	Webster University	St. Louis, MO	B, M	HLC	Non	Charleston Columbia Greenville Myrtle Beach	181 399 77 246
Total							12,132





Following national trends, overall enrollment in licensed postsecondary institutions has declined, with the sharpest decline in enrollments occurring at the for-profit institutions.

Degree-Granting Institutions Licensed by CHE to Recruit in SC

The following table lists degree-granting, postsecondary institutions recruiting in SC. These institutions do not have any on-ground sites in SC. In July 2016, Advanced Technical Institute surrendered its licensed to recruit SC residents.

	Name	Degree Level	Modality of Program Delivery
1.	Chamberlain College of Nursing Downers Grove, IL	B, M	On-line
2.	The Chef’s Academy, Morrisville, NC	A	On-ground at its site in NC
3.	DeVry University Miramar, FL Orlando, FL Alpharetta, GA Decatur, GA Addison, IL Columbus, OH	A, B, M	On-ground at sites in other states and on-line
4.	Lincoln Technical Institute (formerly Nashville Auto-Diesel College (NADC)), Nashville, TN	A	On-ground at its site in TN
5.	Northeastern University, Boston, MA	M	On-line
6.	Ohio Technical College, N. Randall, OH	A	On-ground at its site in OH
7.	Walden University Minneapolis, MN	B, M, Ed.D., Ed.S., D	On-line

Nondegree-Granting Institutions

In addition to licensing of degree-granting institutions, the CHE licenses entities that offer certificate and diploma programs that prepare students for a pre-determined vocation. The CHE has delegated to the staff the authority to review and approve nondegree programs. As of June 30, 2017, CHE licensed 65 schools offering nondegree programs at 162 sites. During the 2016-2017 fiscal year, the staff approved initial licensure of the following schools that offer nondegree programs:

	Institution Name and Location	Location	Programs
1.	Carolina Career School	Mt. Pleasant, Columbia	Dental Assisting, Pharmacy Technician, Medical Administrative Assistant
2.	Carolina Construction School	Lancaster	Heavy Equipment Training
3.	Low Country Welding and Pipefitting ED. LLC	Summerville	Pipefitting, Welding programs
4.	Professional Training Services	Sumter	Phlebotomy
5.	The New York Code & Design Academy	Greenville	Coding programs

During the 2016-2017 fiscal year, the following nondegree schools closed or surrendered their license:

	Institution Name and Location	Location	Programs
1.	Avalon School of Massage	Florence, Myrtle Beach	Massage Therapy
2.	Centura College	N. Charleston	Building Maintenance and Repair, HVAC, Medical Billing and Coding, Medical Assistant
3.	Charleston School of Protocol and Etiquette	Charleston	Modeling
4.	Court Reporting School of SC	Columbia	Court Reporting
5.	Innovista Learning	Columbia	Various computer courses
6.	TLC Your Way Caregiver Academy	Lake Wylie	Nurse Aide

The following table shows nondegree-granting institutions operating or soliciting in SC as of June 30, 2017:

1.	Air Conditioning Refrigeration (ACR) Training Center , Ladson	14.	Carolina Nursing Assistant Program Academy (CNAPA), Columbia
2.	Allheart, Columbia and Sumter	15.	Carolina School of Massage & Wellness Center, Greenville
3.	American Hospitality Academy, Hilton Head	16.	Carolina Welding Training Institute, Andrews
4.	Antioch Educational Center, Ridgeland	17.	Charleston Woodworking School
5.	ARC Labs, Piedmont, Columbia, Hanahan	18.	Columbia Hands of Hope
6.	Arrhythmia Technologies, Greenville	19.	Construction Training Center, Blair
7.	At-Home Professionals, Ft. Collins, CO	20.	DeAbreu Modeling Consulting, LLC, Summerville
8.	Caring Hands, Inman	21.	Dental Assisting Training School of SC, Mt. Pleasant
9.	Carolina Career School, Columbia and Mt. Pleasant	22.	East Coast Grooming School, Beaufort
10.	Carolina Construction School, Lancaster	23.	Grand Strand School of Bartending, Myrtle Beach
11.	Carolina Dental Assisting School, Greenville		
12.	Carolina Film Institute, Greenville		
13.	Carolina Medical Training Institute, LLC, Columbia		

24.	Greenville Montessori Institute
25.	Groomadog Academy, Ridgeway, Blythewood
26.	H&R Block, various locations
27.	Ignite Healthcare Institute, Greenville
28.	Institute for Guided Studies, Camden
29.	International Diving Institute, Charleston
30.	International Spa Institute, Bluffton
31.	John Casablanca, Charlotte, NC
32.	Lake Wylie Caregivers Academy, Lake Wylie
33.	LaTrice D. Ferguson School of Nursing Assistants, Walterboro
34.	Legacy, Greenville
35.	Liberty Tax Service, various locations
36.	Low Country Welding and Pipefitting ED. LLC, Summerville
37.	MicroStaff IT, Cayce
38.	Millie Lewis Models and Talent, Charleston
39.	Murrell Construction Institute, Marion
40.	NASCAR Technical Institute, Mooresville, NC
41.	New Horizons CLC of SC, Columbia
42.	Norris Mechanical, LLC, Anderson
43.	Palmetto School of Career Development, N. Charleston
44.	Palmetto Training, Inc., Walterboro
45.	PATCH Training School, Charleston
46.	Pathway Medical Training Service, Sumter

47.	Pee Dee Medical Training Center, Lake City
48.	Pittsburgh Institute of Aeronautics, Myrtle Beach
49.	Plumstead Quality and Training Service, Inc., Greenville
50.	Professional Development and Training Services, LLC, Camden
51.	Professional Medical Training Center, Florence
52.	Professional Training Services, Sumter
53.	Remington College, Columbia
54.	SC School of Court Reporting, Little Mountain
55.	SC School of Horseshoeing, Inc., Aiken
56.	The Iron Yard Academy, Greenville, Mt. Pleasant, Columbia
57.	The New York Code & Design Academy, Greenville
58.	Training Concepts LLC, Irmo
59.	Tulsa Welding School, Jacksonville, FL
60.	Universal Technical Institute of Texas
61.	Universal Technical Institute-Motorcycle Mechanics Division, Orlando, FL
62.	Upstate School of Neuromuscular and Massage Therapy, Lyman
63.	USAeroflight, LLC, Greenville
64.	USAeroTech Institute, LLC, Greenville
65.	WyoTech, Blairsville, PA, Laramie, WY, and Daytona, FL

Student Records

The CHE is the repository for records of schools that have closed. The CHE processed 83 requests for records in the 2016-2017 fiscal year.

Agent Permits

The CHE issues permits to agents who represent licensed institutions. The agents follow-up on leads generated by advertising and soliciting activities. As of June 30, 2017, 208 agents were permitted to recruit in the state.

Student Complaints

The licensing regulations require that each institution include a complaint procedure in its catalog. The procedure typically includes a formal process by which a student may approach institution officials and seek resolution through the institution. If the student cannot reach a satisfactory conclusion, he or she may submit a

complaint to the CHE. Members of the staff of the CHE refer students to other resources and mediate sharing of information between students and school officials. In cases where students file formal complaints, the staff reviews the complaint, sends it to the school for response, transmits the response to the student, and attempts to negotiate resolution of the complaint. Sometimes complaints result in readdressing policies and procedures at the schools in order to avoid similar problems.

License regulations also state that the CHE may intervene on the behalf of a person filing a complaint against an exempt institution to determine whether the institution followed and exhausted its own complaint process. Should the CHE conclude that an exempt has not complied with its own established policies, the extent of the CHE’s authority is to encourage the institution to make reasonable efforts to resolve the complaint in a fair and equitable manner.

During the 2016-2017 fiscal year, licensing staff received 21 complaints. The following table shows the number of complaints by type of institution and the topics of the complaints.

Institutional Type	Formal	Informal	Totals
In-State Licensed Degree	0	0	0
In State Licensed Nondegree	2	2	4
Out-of-State Degree Branch	4	10	14
Out-of-State Degree Recruiting	0	0	0
SC Independent	0	0	0
SC Public Exempt	1	1	2
Out of State	0	1	1
Illegally Operating	0	0	0
Total	7	14	21
Issue	Formal	Informal	Totals
Academic	3	6	9
Administration	0	2	2
Conduct	1	0	1
Financial	2	6	8
Miscellaneous	1	0	1
Total	7	14	21