



CAAL  
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Agenda Item 5

# South Carolina Commission on Higher Education

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Interim Executive Director

October 7, 2015

## **MEMORANDUM**

**To:** Dr. Bettie Rose Horne, Chair, and Members, Committee on Academic Affairs and Licensing

**From:** John Lane, DMA, Interim Director of Academic Affairs

### **Annual Report on Licensing Activities for FY 2014-15**

#### **Background**

This report on licensing activities is for the Committee's information and covers the period from July 1, 2014, through June 30, 2015.

Under South Carolina law, all licenses for higher education institutions operating in the state are program- and site-specific. Thus, an institution must first be approved by the Commission to operate at a given site for the offering of a given program or programs. An institution that is licensed already must apply for an amendment to its license when one of more of the following occurs:

- The institution seeks to add a field or major not previously offered if that field/major constitutes more than 18 semester hours of credit for undergraduate programs or 12 semester hours for graduate programs;
- Cumulative changes equal or exceed 25% of the contact hours, credits, curriculum content, or program length following the initial program approval or last review by the Commission;
- Cumulative changes in the course of a calendar year equal or exceed 25% of the field or major licensed.

Licensing staff in the Division of Academic Affairs and Licensing evaluate requests for initial licensure of new degree-granting institutions, amendments to existing licenses to add degree programs at in-state sites, and amendments to existing licenses to add in-state sites to licensed institutions. Staff then prepares these requests and recommendations for the consideration of the Committee on Academic Affairs and Licensing.

Institutions also request modifications for minor changes that the licensing staff approve. Those modifications include the following:

- Course requirements in an existing program that constitute less than 25% of the program’s academic requirements in a year;
- A “concentration” within a program of study that constitutes 18 credit hours or less;
- A name for an existing program of study;
- The mode of delivery for an existing program of study.

## Annual Report on Licensing Activities for FY 2014 - 2015

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### I. Approval of Initial Licensure and Amendments for Degree-Granting Institutions

The Committee on Academic Affairs and Licensing and the Commission approved no applications for initial licensure in 2014-2015.

MacCormac College, a non-profit institution in Chicago, IL, submitted its application for initial licensure. Following review by the staff and a team of reviewers, based on a negative recommendation from the team, the institution withdrew the application.

The following table lists new programs the Committee on Academic Affairs and Licensing and the Commission approved in 2014-15.

**Table 1 Amendments to Add Programs**

| <b>Amendments to Existing Licenses to Add New Degree Programs 2014-15</b> |                                |                      |          |          |          |              |                 |
|---|--------------------------------|----------------------|----------|----------|----------|--------------|-----------------|
| <b>Institution</b>  | <b>Major</b>                   | <b>A<sup>1</sup></b> | <b>B</b> | <b>M</b> | <b>D</b> | <b>Total</b> | <b>Location</b> |
| South University  | Occupational Therapy Assistant | 1                    |          |          |          | 1            | Columbia        |
| South University  | Physical Therapy Assistant     | 1                    |          |          |          | 1            | Columbia        |
| South University  | Doctor of Nurse Practice       |                      |          |          | 1        | 1            | Columbia        |
|   |                                | <b>2</b>             | <b>0</b> | <b>0</b> | <b>0</b> | <b>3</b>     |                 |

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<sup>1</sup> A Associate’s  
 B Bachelor’s  
 M Master’s  
 D Doctorate

## II. Degree-Granting Institutions

The following table lists all degree-granting, postsecondary institutions that are licensed with sites in South Carolina.

**Table 2 Degree-Granting Institutions**

| Degree-Granting Institutions-Licensed Sites in SC |                                       |                     |                           |               |            |  |                          |
|---|---------------------------------------|---------------------|---------------------------|---------------|------------|--|--------------------------|
|   | Name                                  | Main Campus         | Degree level <sup>2</sup> | Accreditation | Profit/Non | Location   | Enrollment Fall 2014     |
| 1.  | American College of the Building Arts | Charleston, SC      | A, B                      | None          | Non        | Charleston   | 40                       |
| 2.  | Art Institute of Charleston           | Atlanta, GA         | A, B                      | SACS          | Profit     | Charleston   | 554                      |
| 3.  | Brown Mackie College                  | Tucson, AZ          | A, B                      | ACICS         | Profit     | Greenville   | 708                      |
| 4.  | Centura College                       | Virginia Beach, VA  | A                         | ACCSC         | Profit     | Columbia   | 70                       |
| 5.  | Charleston School of Law              | Charleston, SC      | JD/LLM                    | ABA           | Profit     | Charleston   | 454                      |
| 6.  | ECPI College of Technology            | Virginia Beach, VA  | A, B                      | SACS          | Profit     | Greenville<br>Charleston<br>Columbia                 | 525<br>548<br>263        |
| 7.  | Embry-Riddle Aeronautical University  | Daytona Beach, FL   | A, B, M                   | SACS          | Non        | Greenville   | 55                       |
| 8.  | Florida Institute of Technology       | Melbourne, FL       | M                         | SACS          | Non        | Woodruff   | 14                       |
| 9.  | Forrest College                       | Anderson, SC        | A                         | ACICS         | Profit     | Anderson   | 111                      |
| 10.   | Fortis College                        | Towson, MD          | A                         | ABHES         | Profit     | Columbia   | 529                      |
| 11.   | Gardner-Webb University               | Boiling Springs, NC | M                         | SACS          | Non        | Spartanburg  | 7                        |
| 12.   | Golf Academy of America               | Birmingham, AL      | A                         | ACICS         | Profit     | Myrtle Beach   | 251                      |
| 13.   | ITT Technical Institute               | Indianapolis, IN    | A, B                      | ACICS         | Profit     | Charleston<br>Columbia<br>Greenville<br>Myrtle Beach | 270<br>315<br>269<br>152 |
| 14.   | Keiser University                     | Ft. Lauderdale, FL  | B, M                      | SACS          | Non        | Charleston<br>Columbia                               | N/A                      |

<sup>2</sup> A Associate's

B Bachelor's

M Master's

Ed.S. Education Specialist

DO Doctor of Osteopathic Medicine

DC Doctor of Chiropractic

Pharm.D. Doctor of Pharmacy

DNP Doctor of Nursing Practice

JD Juris Doctor

LLM Master of Laws

D Doctorate

| Degree-Granting Institutions-Licensed Sites in SC |   |                     |                              |   |            |   |                                 |
|---|---|---------------------|------------------------------|---|------------|---|---------------------------------|
|   | Name  | Main Campus         | Degree level <sup>2</sup>    | Accreditation                           | Profit/Non | Location  | Enrollment Fall 2014            |
| 15.   | Lenoir Rhyne University                           | Hickory, NC         | M                            | SACS                                    | Non        | Columbia  | 92                              |
| 16.   | Lesley University (Several sites)                 | Cambridge, MA       | M, Ed.S.                     | NEASC                                   | Non        | Various   | 25                              |
| 17.   | Miller-Motte Technical College                    | Virginia Beach, VA  | A                            | ACICS                                   | Profit     | Charleston<br>Conway  | 635<br>622                      |
| 18.   | Nova SE University                                | Fort Lauderdale, FL | D                            | SACS                                    | Non        | Anderson<br>Charleston<br>Columbia<br>Greenwood                 | 0                               |
| 19.   | Professional Golfers Career College               | Temecula, CA        | A                            | ACICS                                   | Profit     | Bluffton  | 55                              |
| 20.   | Saint Leo University                              | Saint Leo, Florida  | A, B, M                      | SACS                                    | Non        | Charleston<br>Sumter  | 225<br>165                      |
| 21.   | Savannah College of Art & Design                  | Savannah, GA        | B                            | SACS                                    | Non        | Bluffton  | 49                              |
| 22.   | Sherman College of Straight Chiropractic          | Spartanburg, SC     | DC                           | SACS/CCE                                | Non        | Spartanburg   | 346                             |
| 23.   | South University                                  | Savannah, GA        | A, B, M,<br>Pharm.D.,<br>DNP | SACS                                    | Profit     | Columbia  | 1,464                           |
| 24.   | Southeastern Institute                            | Ft. Lauderdale, FL  | A                            | ACCSC                                   | Profit     | Charleston<br>Columbia  | 160<br>173                      |
| 25.   | Springfield College                               | Springfield, MA     | B, M                         | NEASC                                   | Non        | Charleston  | 115                             |
| 26.   | Strayer University                                | Washington, DC      | A, B, M                      | MSA                                     | Profit     | Charleston<br>Columbia<br>Greenville                            | 882<br>1,199<br>657             |
| 27.   | Troy University                                   | Troy, AL            | B, M                         | SACS                                    | Non        | Charleston<br>Sumter  | 22<br>8                         |
| 28.   | University of Phoenix                             | Phoenix, AZ         | B, M                         | NCA                                     | Profit     | Columbia  | 540                             |
| 29.   | Edward Via College of Osteopathic Medicine (VCOM) | Blacksburg, VA      | DO                           | Commission on Osteopathic Accreditation | Non        | Spartanburg   | 635                             |
| 30.   | Virginia College                                  | Birmingham, AL      | A, B                         | ACICS                                   | Profit     | Charleston<br>Columbia<br>Florence<br>Greenville<br>Spartanburg | 414<br>589<br>414<br>453<br>413 |
| 31.   | Webster University                                | St. Louis, MO       | B, M                         | NCA                                     | Non        | Charleston<br>Columbia<br>Greenville<br>Myr. Beach              | 268<br>638<br>126<br>423        |

The following table lists degree-granting, postsecondary institutions only *recruiting* in SC. These institutions do not have any on-ground sites in SC. Westwood College, Atlanta, did not renew its license to recruit SC residents.

**Table 3 Degree-granting Institutions Licensed to Recruit**

| <b>Degree-granting Institutions Licensed to Recruit</b> |  |                                 |  |
|---|--|---------------------------------|--|
|   | <b>Institution</b>   | <b>Degree Level<sup>3</sup></b> | <b>Modality of Program Delivery</b>                            |
| 1.  | Advanced Technology Institute, Virginia Beach, VA  | A                               | On-ground at its site in Virginia Beach, VA                    |
| 2.  | Capella University<br>Minneapolis, MN  | B, M,<br>Ed.S., D               | On-line  |
| 3.  | Chamberlain College of Nursing<br>Downers Grove, IL  | B, M                            | On-line  |
| 4.  | DeVry University<br>Miramar, FL<br>Orlando, FL<br>Alpharetta, GA<br>Decatur, GA<br>Addison, IL<br>Columbus, OH | A, B, M                         | A.A.S. and B.S. on-ground at sites in other states and on-line |
| 5.  | Grand Canyon University<br>Phoenix, AZ   | B, M, D                         | On-line  |
| 6.  | Harrison College<br>Indianapolis, IN   | A, B                            | On-line and on-ground at The Chef's Academy, Morrisville, NC   |
| 7.  | Johnson & Wales University<br>Providence, RI   | A, B                            | On-ground at its site in Charlotte, NC                         |
| 8.  | Lincoln Technical Institute (formerly Nashville Auto-Diesel College (NADC)), Nashville, TN                     | A                               | On-ground at its site in Tennessee                             |
| 9.  | Northeastern University, Boston, MA  | M                               | On-line  |
| 10.   | Ohio Technical College, N. Randall, OH   | A                               | On-ground at its site in Ohio                                  |
| 11.   | Walden University<br>Minneapolis, MN   | B, M,<br>Ed.S., D               | On-line  |

### **III. Nondegree-Granting Institutions**

In addition to licensing of degree-granting institutions, the Commission licenses entities that offer certificate and diploma programs that prepare students for a pre-determined vocation. The Commission has delegated to the staff the authority to review and approve nondegree programs. As of June 30, 2015, CHE licensed 73 schools that offer nondegree programs. During the 2014-15 fiscal year, the staff approved initial licensure of the following schools that offer nondegree programs:

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<sup>3</sup> A Associate's  
B Bachelor's  
M Master's  
Ed.S. Education Specialist  
D Doctorate

**Table 4 Nondegree Initial Licenses**

| <b>Nondegree Initial Licenses 2014-15</b> |   |                  |   |
|---|---|------------------|---|
|   | <b>Institution Name and Location</b>                | <b>Location</b>  | <b>Programs</b>   |
| 1.  | Advanced Dental Training Institute, LLC             | Summerville      | Dental Assisting  |
| 2.  | American Red Cross                                  | Florence         | Nurse Aide  |
| 3.  | Carolina Dental Assisting School                    | Greenville       | Dental Assisting  |
| 4.  | Carolina Medical Training Institute, LLC            | Columbia         | Nurse Aide  |
| 5.  | Carolina Welding Training Institute                 | Andrews          | Welding   |
| 6.  | Greenville Montessori Institute                     | Greenville       | Montessori 3-6  |
| 7.  | Ignite Healthcare Institute                         | Greenville       | Nurse Aide  |
| 8.  | Legacy  | Greenville       | Nurse Aide  |
| 9.  | Palmetto Associates Education Center                | Cayce            | Nurse Aide  |
| 10.                                       | Professional Development and Training Services, LLC | Camden           | Nurse Aide  |
| 11.                                       | Tulsa Welding School                                | Jacksonville, FL | Welder , Electro-Mechanical, Refrigeration (Recruiting) |
| 12.                                       | Upstate School of Neuromuscular and Massage Therapy | Lyman            | Neuromuscular and Massage Therapy                       |

During the 2014-15 fiscal year, the following nondegree schools closed:

**Table 5 Nondegree Institutions Discontinued**

| <b>Nondegree Licenses Discontinued 2014-15</b> |  |                 |   |
|--|--|-----------------|---|
|  | <b>Institution Name and Location</b>                         | <b>Location</b> | <b>Programs</b>   |
| 1.   | Academy of Dental Assisting                                  | Surfside Beach  | Dental Assisting  |
| 2.   | AMAN Institute   | Aiken           | Nurse Aide  |
| 3.   | Clemson Montessori d/b/a Montessori Teacher Training         | Clemson         | Childhood and Elementary                                  |
| 4.   | Columbia Health Care Services                                | Columbia        | Nurse Aide  |
| 5.   | Dunes Dental Assisting School                                | Surfside Beach  | Dental Assisting  |
| 6.   | Health Tech  | Greenville      | Nurse Aide  |
| 7.   | L.S. Technical Institute                                     | Greenville      | Nurse Aide  |
| 8.   | Nurse Aide Institute of Excellence                           | Rock Hill       | Nurse Aide  |
| 9.   | Palmetto Healthcare Training Center                          | Marion          | Nurse Aide and various entry-level allied health programs |
| 10.  | Ravenel Medical Center School for Nurse Aides and Phlebotomy | Ravenel         | Nurse Aide, Phlebotomy                                    |
| 11.  | SE School for Career Development                             | Greenville      | Various entry-level short-term allied health programs     |
| 12.  | TLC Training for Long-Term Care                              | Greer           | Nurse Aide  |

The following table shows nondegree-granting institutions operating or soliciting in SC as of June 30, 2015:

**Table 6 Nondegree-granting Institutions**

| <b>Licensed Nondegree-Granting Institutions<br/>as of 6/30/2015</b> |   |
|---|---|
| 1.  | Advanced Dental Training Institute, LLC, Summerville          |
| 2.  | Air Conditioning Refrigeration (ACR) Training Center , Ladson |
| 3.  | Allheart, Columbia and Sumter                                 |
| 4.  | American Hospitality Academy, Hilton Head                     |
| 5.  | American Red Cross, Florence                                  |
| 6.  | ARC Labs, Piedmont, Columbia, Hanahan                         |
| 7.  | Arrhythmia Technologies, Greenville                           |
| 8.  | Art Instruction School, Minneapolis, MN                       |
| 9.  | At-Home Professionals, Ft. Collins, CO                        |
| 10.   | Avalon School of Massage, Florence and MB                     |
| 11.   | Caring Hands, Inman   |
| 12.   | Carolina Career Institute, Columbia                           |
| 13.   | Carolina Dental Assisting School, Greenville                  |
| 14.   | Carolina Film Institute, Greenville                           |
| 15.   | Carolina Massage School & Wellness Center, Greenville         |
| 16.   | Carolina Medical Training Institute, LLC, Columbia            |
| 17.   | Carolina Nursing Assistant Program Academy (CNAPA), Columbia  |
| 18.   | Carolina Welding Training Institute, Andrews                  |
| 19.   | Centura College, Charleston                                   |
| 20.   | Charleston School of Protocol and Etiquette, Inc.             |
| 21.   | Construction Training Center, Blair                           |
| 22.   | Court Reporting School of SC, Columbia                        |
| 23.   | DeAbreu Modeling Consulting, LLC, Summerville                 |
| 24.   | Dental Assisting Training School of SC, Mt. Pleasant          |
| 25.   | East Coast Grooming School, Beaufort                          |
| 26.   | Franklin Home Health Agency, Marion                           |
| 27.   | Grand Strand School of Bartending, Myrtle Beach               |
| 28.   | Greenville Montessori Institute                               |
| 29.   | Groomadog Academy, Ridgeway, Blythewood                       |
| 30.   | H&R Block   |
| 31.   | Ignite Healthcare Institute, Greenville                       |
| 32.   | InnoVista Training, Columbia                                  |
| 33.   | Institute for Guided Studies, Camden                          |
| 34.   | International Diving Institute, Charleston                    |
| 35.   | International Spa Institute                                   |
| 36.   | Jackson Hewitt, various locations                             |
| 37.   | John Casablanca, Charlotte, NC                                |
| 38.   | Lake Wylie Caregivers Academy, Lake Wylie                     |
| 39.   | Legacy, Greenville  |
| 40.   | Liberty Tax Service, various locations                        |
| 41.   | MedTech, Inc., Spartanburg                                    |
| 42.   | MicroStaff IT, Cayce  |
| 43.   | Millie Lewis Modeling/Finishing, Greenville                   |
| 44.   | Millie Lewis Models and Talent, Charleston                    |
| 45.   | Murrell Construction Institute, Marion                        |
| 46.   | NASCAR Technical Institute, Mooresville, NC                   |
| 47.   | National Cat Groomers School, Greenville                      |
| 48.   | NOC Training Center, Hartsville                               |
| 49.   | Palmetto Associates Education Center, Cayce                   |
| 50.   | Palmetto School of Career Development, N. Charleston          |
| 51.   | Palmetto Training, Inc., Walterboro                           |
| 52.   | PATCH Training School, Charleston                             |
| 53.   | Pathway Medical Training Service, Sumter                      |
| 54.   | Pee Dee Medical Training Center, Lake City                    |
| 55.   | Pittsburgh Institute of Aeronautics, Myrtle Beach             |
| 56.   | Plumstead Quality and Training Service, Inc., Greenville      |
| 57.   | Professional Development and Training Services, LLC, Camden   |
| 58.   | Professional Medical Training Center, Florence                |
| 59.   | Remington College, Columbia                                   |
| 60.   | SC School of Court Reporting, Columbia                        |
| 61.   | SC School of Dog Grooming, Columbia                           |
| 62.   | SC School of Horseshoeing, Inc., Aiken                        |
| 63.   | SouthWinds of SC, Inc., Camden                                |
| 64.   | Sunrise School of Dental Assisting, Columbia                  |

|     |  |
|-----|--|
| 65. | The Iron Yard Academy, Greenville, Mt. Pleasant, Columbia                |
| 66. | Training Concepts LLC, Irmo  |
| 67. | Tulsa Welding School, Jacksonville, FL                                   |
| 68. | Universal Technical Institute of Texas                                   |
| 69. | Universal Technical Institute-Motorcycle Mechanics Division, Orlando, FL |

|     |  |
|-----|--|
| 70. | Upstate School of Neuromuscular and Massage Therapy, Lyman |
| 71. | USAeroTech Institute, LLC, Greenville                      |
| 72. | WyoTech, Blairsville, PA and Laramie, Wyoming              |

#### **IV. Records and Agent Permits**

The Commission is the repository for records of schools that have closed. The Commission received 189 requests for records in the 2014-15 fiscal year.

The Commission issues permits to agents who represent licensed institutions. The agents follow-up on leads generated by advertising and soliciting activities. As of June 30, 2015, 283 agents were permitted to recruit in the state.

#### **V. Complaints**

The licensing regulations require that each institution include a complaint procedure in its catalog. The procedure typically includes a formal process by which a student may approach institution officials and seek resolution through the institution. If the student cannot reach a satisfactory conclusion, he or she may submit a complaint to the Commission. Members of the staff of the Commission refer students to other resources and mediate sharing of information between students and school officials. In cases where students file formal complaints, the staff reviews the complaint, sends it to the school for response, transmits the response to the student, and attempts to negotiate resolution of the complaint. Sometimes complaints result in readdressing policies and procedures at the schools in order to avoid similar problems.



During the year 2014-15 fiscal year, licensing staff received 55 complaints. The following table shows the number of complaints by type of institution and the topics of the complaints.

**Table 7 Complaints**

| <b>2014-2015 Institutional Complaints Summary</b> |               |                 |               |
|---|---------------|-----------------|---------------|
|   | <b>Formal</b> | <b>Informal</b> | <b>Totals</b> |
| <b>Institutional Type</b>                         |               |                 |               |
| In-State Licensed Degree                          | 1             | 0               | 1             |
| In State Licensed Non-Degree                      | 5             | 3               | 8             |
| SC Public Exempt                                  | 0             | 16              | 16            |
| SC Religious Exempt                               | 1             | 0               | 1             |
| Out-of-State Degree Branch                        | 5             | 12              | 17            |
| Illegally Operating                               | 1             | 2               | 3             |
| Miscellaneous                                     | 4             | 5               | 9             |
| <b>Total</b>                                      | <b>17</b>     | <b>38</b>       | <b>55</b>     |
| <b>Issue</b>                                      |               |                 |               |
| Academic  | 11            | 16              | 27            |
| Conduct   | 0             | 0               | 0             |
| Financial   | 2             | 10              | 12            |
| Administration                                    | 1             | 4               | 5             |
| Miscellaneous                                     | 3             | 8               | 11            |
| <b>Total</b>                                      | <b>17</b>     | <b>38</b>       | <b>55</b>     |