

ACAP  
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Agenda Item 3e

Name of Institution

Clemson University

Name of Program (include concentrations, options, and tracks)

English

Program Designation

- |   |  |
|---|--|
| <input type="checkbox"/> Associate's Degree   | <input type="checkbox"/> Master's Degree   |
| <input checked="" type="checkbox"/> Bachelor's Degree: 4 Year   | <input type="checkbox"/> Specialist  |
| <input type="checkbox"/> Bachelor's Degree: 5 Year  | <input type="checkbox"/> Doctoral Degree: Research/Scholarship (e.g., Ph.D. and DMA) |
| <input type="checkbox"/> Doctoral Degree: Professional Practice (e.g., Ed.D., D.N.P., J.D., Pharm.D., and M.D.) |  |

Does the program qualify for supplemental Palmetto Fellows and LIFE Scholarship awards?

- Yes  
 No

Proposed Date of Implementation: August 2017

CIP Code: 23.0101

Delivery Site(s)

Clemson University Main Campus

Delivery Mode

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Traditional/face-to-face*<br>*select if less than 50% online | <input type="checkbox"/> Distance Education             |
|  | <input type="checkbox"/> 100% online                    |
|  | <input type="checkbox"/> Blended (more than 50% online) |
|  | <input type="checkbox"/> Other distance education       |

Program Contact Information (name, title, telephone number, and email address)

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Institutional Contact: Dr. Debra Jackson, Special Assistant to the Provost, [dbj@clemson.edu](mailto:dbj@clemson.edu), 864-656-4592

Institutional Approvals and Dates of Approval

AAH Curriculum Committee Approval: 10/10/2016  
University Undergraduate Curriculum Committee: 12/2/2016

### **Background Information**

Provide a detailed description of the proposed modification, including its nature and purpose and centrality to institutional mission. (1500 characters)

The English department, which has approximately 300 majors. The total number of English majors includes not only new freshmen and transfer students, but also students who change majors within the university. On average 22 new freshmen and 22 new transfer students are admitted annually. The remainder of the growth in the number of English majors occurs through internal change of majors. There is very little attrition of English majors. Clemson University has a 93% overall freshmen to sophomore retention rate, and English majors reflect the university rate. Employment fields for our graduates in English are wide-ranging and include, but are not limited to, publishing; journalism and new media; marketing, advertising, and public relations; corporate communications; law; secondary education and higher education; library science; counseling and mental health.

This program modification is submitted to CHE because of curriculum changes that exceed 18 credit hours. The proposed modifications to the English BA combine two existing emphasis areas into one set of strengthened core requirements. This change requires no new courses, no new costs, no faculty changes, and no changes in enrollment. The modifications will provide all students with a complete education in the historical breadth and depth of literature; writing and publication studies; and literary theory and cultural studies.

The modified program eliminates the Literature emphasis and Writing and Publication Studies emphasis and combines most of their elements in a unified core. It adds Literature I, II, and III categories to give students a stronger grounding in literature; it combines "Language, Criticism, and Theory" and "Diversity" into "Theory and Cultural Studies" to reflect the methodologies of our culturally focused courses; and it changes "Advanced Writing" to "Writing and Publication Studies" to reflect accurately the courses offered in this category. Finally, the modified core eliminates the "History or Philosophy" Major Requirement, which duplicated a general education requirement in Non-Literature Arts and Humanities.

List the objectives of the modified program. (1500 characters)

Objectives of the modified BA in English are

1. To ensure a research informed quality education experience for English majors.
2. To provide English majors with the background in literature, writing, critical thinking, and cultural awareness that lead to enriching opportunities, both at Clemson and after graduation.
3. To enhance students' academic growth and enrich their career potential through initiatives including, but not limited to: Honors theses; faculty-led Creative Inquiry projects (Literary Festival; a Client-Based Writing Program; the Pearce Center for Professional Communication; the Writing Fellows Program; study abroad options; and writing-based internships) for which students receive course credit.
4. To support the current enrollment (around 300), and to maintain on our current strong retention and graduation rates.
5. To ensure success after graduation with 90% of English graduates employed full-time or enrolled in graduate programs within six months of graduation.

### Assessment of Need

Provide an assessment of the need for the program modification for the institution, the state, the region, and beyond, if applicable. (1500 characters)

Nearly fifteen years ago, the Department of English, an early adopter of new literacy technologies, created a concentration in Writing and Publication Studies, geared largely at exploring the history and potential of what were then new and experimental informational technologies and tools. Today, of course, those technologies and tools have become central to the work of reading, writing, and publishing, and professionals who work in those fields need the perspectives of literary history, cultural awareness along with a critical working knowledge of the current literacy technologies. For the needs of the institution, the state, and the region, the modified core we are proposing reflects accurately the contemporary formation of English as a discipline, and as a professional practice. This strengthened English BA core represents a strong sense of shared disciplinary and pedagogical values. A unified and reorganized core can give our students maximum flexibility to develop their own academic, intellectual, and vocational interests within the major, while allowing all of our majors to benefit from more coursework in literatures across global and historical contexts; in the history and methodologies of literary criticism; and in writing and publication studies. For the needs of the state and region, the modified BA trains all of our majors in forms of writing and methods of research, preparing them for a wide variety of professional careers, for further study at the graduate level, and for their public and civic roles as citizens.

Will the proposed modification impact any existing programs and services at the institution?

Yes

No

If yes, explain. (1000 characters)

**List of Similar Programs in South Carolina**

<b>Program Name</b>	<b>Institution</b>	<b>Similarities</b>	<b>Differences</b>
English	Columbia International University	Literature surveys, Shakespeare; Theory, and Capstone/Senior Seminar.	Creative Non-Fiction; 6 credits of electives; Practical Skill Development. Total of 36 credits required.
English	Bob Jones University	Literature surveys.	No Shakespeare requirement; no Writing and Publication Studies requirement; 18 hours of electives.
English	The Citadel	Unable to evaluate (link to core curriculum is broken)	Unable to evaluate (link to core curriculum is broken)
English	College of Charleston	Literature surveys, Writing and Cultural Studies/Theory, Capstone/Senior Seminar.	Theme/Author requirement instead of Shakespeare. Total of 36 credits required.
English	Converse College	Literature surveys, Shakespeare (or Chaucer), Advanced Writing, Capstone Seminar.	No Fine Arts. Total of 36 credits required.
English	Erskine College	Literature surveys, Literary Criticism, Shakespeare.	No Fine Arts. History of English Language or Advanced Composition and Grammar, 12 hours of electives.
English	Furman University	Literature surveys, Writing, Theory and Cultural/Global Studies, Capstone Seminar.	No Fine Arts. No Shakespeare course required. Interpretive Strategies freshman course required.

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English	Lander University	Introduction to Literature Studies and Senior Seminar.	Introduction to Language and Linguistics required. No Fine Arts. Professional Writing emphasis offered. With the exception of 9 credits, the rest of the requirements are electives (30 credits).
English	Limestone College	Survey or Intro to Literary Genre courses required.	Interdisciplinary Studies course required. No Fine Arts. Writing concentration offered. 33 total credit hours.
English	North Greenville University	Literature surveys, Shakespeare, "cultural identity," Fine Arts.	Advanced Grammar and Style, Literary Research. Writing concentration offered.
English	U.S.C.-Columbia	Pre-1800 and post-1800 Literature surveys.	No Shakespeare. Choice of General Major, Intensive Major, Writing Concentration Major offered. 15 elective hours required. 30 hours total.
English	U.S.C.-Aiken	Intro to Literary Criticism, Literature surveys, Shakespeare, Writing, Senior seminar, 3 electives.	World/Comparative Literature, Grammar.
English	U.S.C.-Beaufort	Literature surveys, Theory.	Writing concentration offered. 30 credits required.
English	Coastal Carolina University	Literature surveys, Writing, Capstone/senior seminar. 48 credit major.	No Shakespeare, no Fine Arts.
English	Voorhees College	Literature surveys, Shakespeare, Writing, Senior seminar.	No Fine Arts. History of the English Language, African American Literature, The Novel, Milton, Internship all required. 51 credits required.

English	U.S.C.-Upstate	Literature surveys, Shakespeare, Cultural Difference, Theory, Writing, Senior Seminar.	Linguistics, Myth, 15 credits of electives. 51 credits required.
English	Francis Marion University	Literature surveys, Foundations of Literary Studies, Shakespeare, Capstone/senior seminar.	Language, Rhetoric and Theory requirement (options in Grammar/Development of English). Liberal Arts and Professional Writing emphases offered.
English Language & Literature	Allen University	Unable to evaluate (no information publicly available)	Unable to evaluate (no information publicly available)
English Language & Literature	Charleston Southern University	Literature surveys, Advanced Composition, Shakespeare, Senior Seminar.	No Fine Arts. Linguistics required. 40 hours required.
English Language & Literature	Benedict College	Literature surveys.	Grammar, History of English Language, Research Methods, Internship English bundled together with Foreign Languages and Mass Communication.
English Language & Literature	Southern Wesleyan University	Literature surveys, Literary criticism, Shakespeare, Capstone seminar.	Grammar/Linguistics, Development of Modern English, Freshman "cornerstone" seminar. Concentrations in Literature and Composition/Rhetoric offered. No Fine Arts.
English Language & Literature	Coker College	Literature surveys, Writing, Literary Criticism, "Cultural Diversity" course, Senior seminar.	Choice between Shakespeare, Milton, or Medieval Studies. Professional Writing concentration offered.
English Language & Literature	Morris College	Literature surveys, Literary criticism, Shakespeare, Senior seminar.	History of English Language, Grammar, Major Novels, Twentieth Century Literature, Public Speaking.

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English Language & Literature	Newberry College	Literature surveys, Shakespeare, Senior seminar. 48 hours required.	Major Authors course required. Upper-level History required.
English Language & Literature	Presbyterian College	Literature surveys, Senior seminar.	Voicing Feminine Self-Identity required. Shakespeare not required. No Fine Arts. Concentrations in Creative Writing and English Education offered.
English Language & Literature	Wofford College	Literature surveys, Theory, Writing.	No Fine Arts. Concentration in Creative Writing offered.
English Literature	Anderson University	Literature surveys, Introduction to Literary Studies, Shakespeare, Writing, Senior Capstone/seminar.	No Fine Arts. Advanced Grammar, Creative Non-fiction, History of English Language. 33 hours total.
English	Columbia College	Literature surveys, Writing about Literature, Shakespeare, Theory and Criticism, Senior Capstone/seminar.	No Fine Arts. Literature and Creative Writing emphases offered.
English	Clafin University	Literature surveys, Shakespeare, Literary Criticism, Senior seminar.	No Fine Arts. Research Methods, Major Black Writers. Literature and Creative Writing concentrations offered.
English	Winthrop University	Literature surveys, Approaches to Literature, Shakespeare, Senior seminar	Grammar or History of English Language
Professional English	South Carolina State University	Literature surveys, Senior capstone/seminar.	Linguistics, African American Experience, Ethnic American Literature.

### Description of the Program

No new enrollment is expected related to the curriculum change proposed.

Projected New Enrollment						
Year	Fall		Spring		Summer	
	Headcount	Credit Hours	Headcount	Credit Hours	Headcount	Credit Hours
2017	0	0	0	0	0	0
2018	0	0	0	0	0	0
2019	0	0	0	0	0	0
2020	0	0	0	0	0	0
2021	0	0	0	0	0	0

### Curriculum

The proposed modifications only change content areas in the English core. We do not propose to add or delete courses the general education curriculum. Instead, we have redefined the content areas in which certain courses appear. See Appendix for curriculum map.

### Curriculum Changes

Content Areas Added to BA Core (this list only reflects the changes to the core, not the total core—see attached)	Courses Eliminated from Program	Courses Meeting the Requirement for Content Areas
Literature I (pre-1800)—3 credits	None	ENGL 4030, 4070, 4080, 4100, 4140, 4200, (THEA) 4290, 4440, 4630
Literature II (pre-1900)—3 credits	None	ENGL 4150, 4160, 4170, 4180, 4210, 4250, 4260, 4640, 4820
Literature III (post-1900)—3 credits	None	ENGL 4280, (THEA) 4300, 4310, 4320, 4330, 4340, 4550, 4650, 4830
Theory and Cultural Studies—6 credits	None	ENGL 3530, 3540, 3800, 4000, 4010, 4190, 4350, 4360, 4400, 4420, 4430, (COMM) 4510, (HUM) 4560, 4590, 4880, (COMM) 4910, 4920
Writing and Publication Studies—6 credits	None	ENGL 3040, 3120, 3140, 3150, 3320, 3330, 3450, 3460, (THEA) 3470, 3480, 3490, 4220, 4230, 4410, 4450, 4460, (THEA) 4470, 4480, 4490, 4600, 4750, 4780, 4870, 4890, 4900, 4940, 4950
Major electives—9 credits	None	Selected from 3000 and 4000 level English courses
<b>Content Area Eliminated from BA Core</b>		



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History or Philosophy	HIST or PHIL 3000 or 4000 level course	
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**Faculty**

Provide a brief explanation of any additional institutional changes in faculty and/or administrative assignment that may result from implementing the proposed program modification. (1000 characters)

No changes.

**Resources**

Identify any new library/learning resources, new instructional equipment, and new facilities or modifications to existing facilities needed to support the modified program. (2000 characters)

No changes.

**Financial Support**

<b>Estimated New Costs by Year</b>						
<b>Category</b>	<b>1<sup>st</sup></b>	<b>2<sup>nd</sup></b>	<b>3<sup>rd</sup></b>	<b>4<sup>th</sup></b>	<b>5<sup>th</sup></b>	<b>Total</b>
Program Administration	0	0	0	0	0	0
Faculty and Staff Salaries	0	0	0	0	0	0
Graduate Assistants	0	0	0	0	0	0
Equipment	0	0	0	0	0	0
Facilities	0	0	0	0	0	0
Supplies and Materials	0	0	0	0	0	0
Library Resources	0	0	0	0	0	0
Other*	0	0	0	0	0	0
<b>Total</b>	0	0	0	0	0	0
<b>Sources of Financing</b>						
<b>Category</b>	<b>1<sup>st</sup></b>	<b>2<sup>nd</sup></b>	<b>3<sup>rd</sup></b>	<b>4<sup>th</sup></b>	<b>5<sup>th</sup></b>	<b>Total</b>
Tuition Funding	0	0	0	0	0	0
Program-Specific Fees	0	0	0	0	0	0
State Funding (i.e., Special State Appropriation)*	0	0	0	0	0	0
Reallocation of Existing Funds*	0	0	0	0	0	0
Federal Funding*	0	0	0	0	0	0
Other Funding*	0	0	0	0	0	0
<b>Total</b>	0	0	0	0	0	0
<b>Net Total (i.e., Sources of Financing Minus Estimated New Costs)</b>	0	0	0	0	0	0

\*Provide an explanation for these costs and sources of financing in the budget justification.

### Budget Justification

Provide a brief explanation for the other new costs and any special sources of financing (state funding, reallocation of existing funds, federal funding, or other funding) identified in the Financial Support table. (1000 characters)

**Note: Institutions need to complete this budget justification *only* if any other new costs, state funding, reallocation of existing funds, federal funding, or other funding are included in the Financial Support table.**

No new resources are required, there are no new enrollment expected, no faculty hires, and thereby no new financing are required.

### Evaluation and Assessment

Will any the proposed modification impact the way the program is evaluated and assessed?

Yes

No

If yes, explain. (1000 characters)

No changes.

Will the proposed modification affect or result in program-specific accreditation?

Yes

No

If yes, explain; if the modification will result in the program seeking program-specific accreditation, provide the institution's plans to seek accreditation, including the expected timeline for accreditation. (500 characters)

No changes.

Will the proposed modification affect or lead to licensure or certification?

Yes

No

If yes, explain how the program will prepare students for licensure or certification. (500 characters)

No changes.

### Teacher or School Professional Preparation Programs

Is the proposed modified program a teacher or school professional preparation program?

Yes

No

If yes, complete the following components.

Area of Certification

Attach a document addressing the South Carolina Department of Education Requirements and SPA or Other National Specialized and/or Professional Association Standards.

**Appendix: Proposed English BA Core Curriculum Requirements and Map**

**English BA Core Requirements (48 credits)**

**Engl 3100**—Three credits

**2 English Literature Survey Requirements**—Six credits selected from ENGL 3960, 3970, 3980, 3990

**Literature I (pre-1800):** Three credits selected from ENGL 4030, 4070, 4080, 4100, 4140, 4200, (THEA) 4290, 4440, 4630

**Literature II (pre-1900):** Three credits selected from ENGL 4150, 4160, 4170, 4180, 4210, 4250, 4260, 4640, 4820

**Literature III (post-1900):** Three credits selected from ENGL 4280, (THEA) 4300, 4310, 4320, 4330, 4340, 4550, 4650, 4830

**Theory and Cultural Studies**—Six credits selected from ENGL 3530, 3540, 3800, 4000, 4010, 4190, 4350, 4360, 4400, 4420, 4430, (COMM) 4510, (HUM) 4560, 4590, 4880, (COMM) 4910, 4920

**Shakespeare**—ENGL 4110—Three credits

**Writing and Publication Studies**—Six credits selected from ENGL 3040, 3120, 3140, 3150, 3320, 3330, 3450, 3460, (THEA) 3470, 3480, 3490, 4220, 4230, 4410, 4450, 4460, (THEA) 4470, 4480, 4490, 4600, 4750, 4780, 4870, 4890, 4900, 4940, 4950

**Major Electives**—Nine credits selected from 3000- or 4000-level ENGL courses

**Senior Seminar**—ENGL 4960—Three credits

**Fine Arts** – Three credits selected from AAH 1010, ART 2100; ENGL 3570; HUM 3010, 3020, 3060; MUSC 2100, 3110, 4150, 4160; THEA 2100\*

**\* Courses required by the Major, but not part of the Major rubric, may be counted towards a minor.**

## **MAP**

### **Freshman Year**

#### First Semester

- 3 – Engl 1030 Composition and Rhetoric
- 3 – Hist 1720 The West & the World I
- 4 – Modern Language Requirement<sup>1</sup>
- 3 – Mathematics Requirement<sup>2</sup>
- 3 – Mathematics or Natural Science Requirement<sup>2</sup>

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#### Second Semester

- 3 – Engl 2120 World Literature
- 3 – Hist 1730 The West and the World II
- 4 – Modern Language Requirement<sup>1</sup>
- 4 – Natural Science Requirement<sup>2</sup>
- 3 – Social Science Non-History Requirement<sup>3</sup>

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### **Sophomore Year**

#### First Semester

- 3 – Engl 3100 Critical Writing About Literature
- 3 – Arts and Humanities (Non-Lit.) Requirement<sup>4</sup>
- 3 – English Literature Survey Requirement<sup>5</sup>
- 3 – Modern Language Requirement<sup>1</sup>
- 3 – Elective

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#### Second Semester

- 3 – COMM 1500 Intro. to Human Comm, *or*  
3- COMM 2500 Public Speaking
- 3 – English Literature Survey Requirement<sup>4</sup>
- 3 – Fine Arts Requirement<sup>6</sup>
- 3 – Modern Language Requirement<sup>1</sup>
- 3- Major Requirement<sup>7</sup>

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<sup>1</sup> Students must complete through 2020 in a modern language. See Modern Languages Requirement at Clemson University statement on page 27.

<sup>2</sup> See General Education Requirements.

<sup>3</sup> See Social Science General Education Requirements. Must be in a subject other than HIST. Select from ANTH 2010, ECON 2000, 2110, GEOG 1010, 1030, 1060, POSC 1010, 1020, 1040, PSYC 2010, or SOC 2010.

<sup>4</sup> See General Education Requirements. Select from courses in philosophy.

<sup>5</sup> ENGL 3960, 3970, 3980, or 3990.

<sup>6</sup> AAH 1010, 2010, ENGL 3570, 4500, 4520, 4530, HUM 3010, 3020, 3060 MUSC 2100, 3110, 4150, 4160, or THEA 2100.

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## **Junior Year**

First Semester

9 – Major Requirement<sup>7</sup>  
3 – Minor Requirement  
3 – Science and Tech. in Society Requirement<sup>2</sup>

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Second Semester

6 – Major Requirement<sup>7</sup>  
6 – Minor Requirement  
3 – Elective

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## **Senior Year**

First Semester

9 – Major Requirement<sup>7</sup>  
3 – Minor Requirement  
3 – Elective

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Second Semester

3 – Engl 4960 Senior Seminar  
6 – Major Requirement<sup>7</sup>  
3 – Minor Requirement

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120 Total Semester Hours