

ACAP
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Agenda Item 3g

Name of Institution
Winthrop University

Name of Program (include concentrations, options, and tracks)
Bachelor of Fine Arts in Art
Two concentrations:
Single Discipline
Dual Discipline

Program Designation

- | | |
|--|---|
| <input type="checkbox"/> Associate's Degree | <input type="checkbox"/> Master's Degree |
| <input checked="" type="checkbox"/> Bachelor's Degree: 4 Year | <input type="checkbox"/> Specialist |
| <input type="checkbox"/> Bachelor's Degree: 5 Year
Ph.D. and DMA) | <input type="checkbox"/> Doctoral Degree: Research/Scholarship (e.g., |
| <input type="checkbox"/> Doctoral Degree: Professional Practice (e.g., Ed.D., D.N.P., J.D., Pharm.D., and
M.D.) | |

Does the program qualify for supplemental Palmetto Fellows and LIFE Scholarship awards?

- Yes
 No

Proposed Date of Implementation:
Spring 2018

CIP Code:
50.0701

Delivery Site(s)
Winthrop University campus

Delivery Mode

- | | |
|--|---|
| <input checked="" type="checkbox"/> Traditional/face-to-face*
*select if less than 50% online | <input type="checkbox"/> Distance Education
<input type="checkbox"/> 100% online |
| | <input type="checkbox"/> Blended (more than 50% online) |
| | <input type="checkbox"/> Other distance education |

Program Contact Information (name, title, telephone number, and email address)
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Institutional Approvals and Dates of Approval

Department of Fine Arts Strategic Planning Committee – October 10, 2016
Department of Fine Arts Curriculum Committee – October 10, 2016
Department of Fine Arts Faculty Board – October 18, 2016
College of Visual and Performing Arts Curriculum Committee – November 1, 2016
College of Visual and Performing Arts Faculty Assembly – January 13, 2017
College of Visual and Performing Arts Dean – January 18, 2017
Winthrop University Committee on University Curriculum – February 3, 2017
Winthrop University Academic Council – February 10, 2017
Winthrop University Faculty Conference – February 24, 2017
Winthrop University Provost - July 1, 2017
Winthrop University President – July 15, 2017

Background Information

Provide a detailed description of the proposed modification, including its nature and purpose and centrality to institutional mission. (1500 characters)

The proposed modification to the B.F.A. in ART will drop the concentrations of Ceramics, General Studio, Jewelry/Metals, Painting, Photography (commercial and fine arts), Printmaking, and Sculpture and replace them with Single Discipline and Dual Discipline concentrations. Included in this change is a reduction of required ARTS credit hours allowing for more open elective coursework and creating a more efficient B.F.A. in Art Curriculum.

This proposal is reflective of three issues facing the B.F.A. in Art. First, due to the interdisciplinary nature of contemporary art, General Studios (a dual discipline concentration) is the most populated concentration containing nearly half of BFA in Art students. Second, currently 90% of BFA in Art students have needed substitutions or waivers to fulfill degree requirements. This has been reflective of limited class offerings, student substitution of a required studio course with a special topic studio courses directly related to the students' research and interests, or to enable students who have not yet completed ARTT 300 to enroll in 400-level courses. Lastly, the program modification includes the integration of a "Digital Core." These courses are applicable to all disciplines and will serve students by introducing them to new technologies and approaches in the creation and documentation of fine art.

List the objectives of the modified program. (1500 characters)

Student Learning Outcome 1: Students will demonstrate a working knowledge of art and design principles, skills and applications.

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Student Learning Outcome 2: Students will demonstrate an awareness of historical and contemporary perspectives in art and design.

Student Learning Outcome 3: B.F.A. students will produce a body of work that demonstrates successful communication through art and design principles and clearly defined concepts. This will be assessed via ARTT 400, Senior Exhibition.

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Assessment of Need

Provide an assessment of the need for the program modification for the institution, the state, the region, and beyond, if applicable. (1500 characters)

The primary goal of the program modification is to provide a flexible, interdisciplinary BFA in Art reflective of the interdisciplinary practices in contemporary art and based on student feedback and assessments. This change was triggered due to multiple factors reflecting student interests, contemporary practices in art, and a need for more flexibility to encourage enrollment. As of August 10, 2016, of the 74 BFA in Art students the largest population (35 students) was found in "General Studio" – a dual discipline concentration. Feedback from students and academic advisors was consistent in that the required coursework of 87-93 credit hours, which required a specific track of courses based on the area of concentration, prevented students from taking courses that fit their individual interests and creative growth. In addition, due to the number of required studio courses, student course load did little to allow individual investigation/ experimentation or enrollment in outside electives.

On a state and regional level, Winthrop is one of the few fine arts programs in the region that provides students access to multiple studio disciplines in 2D, 3D, and digital media. Creating a flexible and interdisciplinary program will allow greater exposure to each of these studio areas, allowing students to develop a broader skillset and develop a unique creative path. We believe that the flexibility and interdisciplinary nature of this approach will not only attract top students from high schools, but due to the reduction in credit hours, will also enable students from neighboring institutions to transfer to Winthrop University.

Will the proposed modification impact any existing programs and services at the institution?

Yes

No

If yes, explain. (1000 characters)

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List of Similar Programs in South Carolina

Program Name	Institution	Similarities	Differences
<p>Bachelor of Fine Arts in Visual Arts</p>	<p>Clemson University</p>	<p>NASAD Accredited</p> <p>The department offers coursework in a number of studio disciplines, including ceramics, drawing, painting, printmaking, photography, sculpture and the new media arts.</p> <p>Similar in studio hour and art history requirements. W.U. requires 90 credit hours of ARTS/ARTH/ARTT courses where Clemson requires 83 credit hours in similar headings. W.U. credit hours includes GenEd Arts and Humanities Literature requirement (ARTH 454).</p> <p>Winthrop and Clemson both require 15 credit hours of Art History coursework.</p> <p>Clemson students are required to take 18 credit hours in area of emphasis, other 18 credit hours of required 2000-4000 level ARTS electives allow for flexibility in course of study. This is similar to Winthrop's single-discipline option that requires 15 credit hours in area of emphasis and 18 credit hours of ARTS electives.</p> <p>Clemson students are required to take ART 2210, which introduces students to new media including, but not exclusively, Computer-aided craft and Manufacturing like Winthrop's ARTS 458.</p>	<p>Clemson B.F.A. in Visual Arts Core Studio Requirements: 62 credit hours Emphasis Studio Requirements: 6 credit hours Additional Program Requirements: 0 credit hours Art History Requirements: 15 credit hours Total Program Hours Required: 83 credit hours</p> <p>Winthrop B.F.A. in Art Core Studio Requirements: 33 credit hours Emphasis Studio Requirements: 30/15 credit hours Art History Requirements: 15 credit hours Additional; Program Requirements: 3/18 credit hours Total Program Hours Required: 90 credit hours</p> <p>Winthrop has additional coursework and studio access in jewelry/metals and video.</p> <p>Clemson's BFA in Visual Arts does not have a dual concentration option.</p> <p>Clemson students are required to take 6 classes in different studio areas in sophomore year; Winthrop students will take a similar number of studio classes, but will have the flexibility to choose which studio area to take.</p> <p>Clemson students take 15 credit hours in foundations coursework versus Winthrop's 21 credit hours.</p> <p>Clemson students are required to take somewhere between 6-12 credit hours in area of emphasis. Winthrop students take 15 credit hours in an area of emphasis.</p>

<p>Art Studio, B.F.A.</p>	<p>University of South Carolina</p>	<p>NASAD Accredited</p> <p>The department offers coursework in a number of studio disciplines, including graphic design, ceramics, drawing, painting, printmaking, photography, and 3-D studies</p>	<p>U.S.C. B.F.A. in Art Studio Core Studio Requirements: 63 credit hours Emphasis Studio Requirements: Varies by emphasis. Included in "core studio requirements" Additional Program Requirements: 0 credit hours Art History Requirements: 12 credit hours Total Program Hours Required: 63 credit hours</p> <p>Winthrop has additional coursework and studio access in jewelry/metals and video.</p> <p>U.S.C.'s BFA in Art Studio does not have a dual concentration option, students are required to choose from one of 7 disciplines.</p> <p>U.S.C. students take 15 credit hours in foundations coursework versus Winthrop's 21 credit hours.</p> <p>Each studio area requires 48 credit hours of coursework; each discipline requires 7-9 sequential courses in the discipline and 3-5 ARTS electives. WU requires 45 credit hours of flexible coursework in both options, requiring 5 sequential courses and 6 ART electives in the single-discipline option and 10 sequential courses with 1 ART elective in the dual concentration option. Winthrop requires 15 credit hours of Art History coursework; USC requires 12 credit hours.</p> <p>USC BFA in Art Studio does not include or require computer-aided craft and manufacturing coursework and only some disciplines offer professional development coursework. Winthrop's BFA in Art will require professional development coursework and the choice of Video or Computer-aided craft and manufacturing.</p>
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<p>Art Studio, Bachelor of Arts</p>	<p>Coastal Carolina University</p>	<p>NASAD Accredited</p>	<p>Coastal Carolina offers a B.A. in Art Studio and does not offer a B.F.A. in Art</p> <p>Coastal Carolina B.A. in Art Studio Core Studio Requirements: 48 credit hours Additional Program Requirements: 0 credit hours Art History Requirements: 15 credit hours Total Program Hours Required: 57 credit hours</p> <p>Students can take classes in painting, drawing, sculpture, photography, and printmaking</p>
<p>Bachelor of Science in Visual Arts</p>	<p>Lander University</p>	<p>NASAD Accredited</p>	<p>Lander University offers a B.S. in Visual Arts and does not offer a B.F.A. in Art</p> <p>Lander B.S. in Visual Arts Core Studio Requirements: 34 credit hours Additional Program Requirements: 15 credit hours Art History Requirements: 6 credit hours Total Program Hours Required: 55 credit hours</p> <p>Students can take classes in drawing, painting, sculpture, printmaking, photography and graphic design.</p>
<p>Bachelor of Arts, Art Studio, emphasis Graphic Design</p>	<p>University of South Carolina Upstate</p>	<p>NASAD Accredited</p>	<p>U.S.C. Upstate offers a B.A. in Art Studio, emphasis Graphic Design and does not offer a B.F.A. in Art</p> <p>U.S.C. Upstate B.A. in Art Studio Core Studio Requirements: 30 credit hours Additional Program Requirements: 12 credit hours Art History Requirements: 6 credit hours Total Program Hours Required: 48 credit hours</p> <p>U.S.C. Upstate offers some studio courses, but has no other studio areas of emphasis other than Graphic Design.</p>

Description of the Program

Projected New Enrollment						
Year	Fall		Spring		Summer	
	Headcount	Credit Hours	Headcount	Credit Hours	Headcount	Credit Hours
2018	80	1200	80	1200	30	180
2019	84	1260	84	1260	32	192
2020	88	1320	88	1320	34	204
2021	94	1410	94	1410	38	228
2022	98	1470	98	1470	42	252

Curriculum

Attach a curriculum sheet identifying the courses required for the program.

<https://drive.google.com/open?id=0BwnZtuR50kSGclJjTERZa0l0MUU>

Curriculum Changes

Note: Complete this table only if there are changes to the curriculum.

Courses Eliminated from Program	Courses Added to Program
ARTS 490: Junior Seminar	ARTS 491: Professional Practices I
ARTS 498: Survival Guide for Artists	ARTS 498: Professional Practices II
ARTS 500: Senior Studio Seminar	ARTS 324: Introduction to Video
Second Media Studies Requirement (ARTS 204, 205, or 206)	ARTS ###: Introduction to Media Arts
All Special Topics Requirements (ARTS 482, ARTS 483, ARTS 484, ARTS 584, ARTS 585)	ARTS ###: Media Arts/Digital Presentation and Web Design
	ARTS ###: Digital Printmaking
	ARTS 483: Interdisciplinary Studio Course (rotating content proposed by faculty)

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Faculty

Provide a brief explanation of any additional institutional changes in faculty and/or administrative assignment that may result from implementing the proposed program modification. (1000 characters)

In the next few years, a number of tenured and adjunct faculty members are retiring from positions with teaching assignments in Art Education, Foundations (Drawing, 3D Design, 3D Media Studies), Figure Drawing, Printmaking, and Photography. Through strategic faculty renewal and administrative approval, the Department of Fine Arts will recruit faculty members in Printmaking, Art Education, and in support of Video as a new studio area. In addition, these hires will contribute to the integration of Digital/Media Arts and New Media in Art Education, Foundations, and all additional studio areas. These hires will replace the retiring faculty and will not require new faculty lines.

Resources

Identify any new library/learning resources, new instructional equipment, and new facilities or modifications to existing facilities needed to support the modified program. (2000 characters)

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While the modifications to the BFA in Art mainly focus on streamlining the curriculum by reducing the number of required courses and credits, the few additions to the curriculum will create a need for additional digital resources. However, the Fine Arts Strategic Planning Committee has found that many of the anticipated digital resources can be obtained by using underutilized digital equipment and space available on the Winthrop campus. For example, increased enrollment in the “digital core” coursework (Introduction to Fine Arts, Introduction to Fine Arts Portfolio, Digital Photography, Introduction to Video, Computer-aided Craft and Manufacturing, and Professional Practices I) will require more computer workstations than are currently available in McLaurin or Rutledge Hall. Computer labs available in Owens Hall will seat more students and are equipped with the same software.

The new curriculum introduces Video as an area of emphasis. This emphasis will be embedded within the photography studio spaces, as we can expect the two areas to share equipment as well as a pool of students. In adding a video emphasis, there may be some software and equipment expenses to be determined.

However, because the video emphasis will be focused on digital resources rather than more expensive traditional equipment, we can anticipate that many of the resources currently available through the photography emphasis can be utilized. For example, with the video emphasis the department can avoid the purchase of new enlargers.

Financial Support

Estimated Total Costs by Year						
Category	1st	2nd	3rd	4th	5th	Total
Program Administration	\$ 83,150	\$ 83,150	\$ 83,150	\$ 83,150	\$ 83,150	\$ 415,750
Faculty and Staff Salaries	\$ 1,210,000	\$ 1,210,000	\$ 1,210,000	\$ 1,210,000	\$ 1,210,000	\$ 6,050,000
Graduate Assistants	\$ 7,000	\$ 7,000	\$ 7,000	\$ 7,000	\$ 7,000	\$ 35,000
Equipment	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$ 25,000
Facilities	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000	\$ 75,000
Supplies and Materials	\$45,250	\$ 47,500	\$ 49,900	\$ 52,400	\$ 55,000	\$ 250,050
Library Resources						
Other*						
Total	\$ 1,365,400	\$ 1,367,650	\$ 1,370,050	\$ 1,372,550	\$ 1,375,150	\$ 6,850,800
Sources of Financing						
Category	1st	2nd	3rd	4th	5th	Total
Tuition Funding	\$ 1,278,880	\$ 1,344,312	\$ 1,409,216	\$ 1,510,868	\$ 1,582,252	\$ 7,125,528
Program-Specific Fees	\$65,000	\$68,250	\$ 71,500	\$ 76,375	\$ 79,625	\$ 360,750
State Funding (i.e., Special State Appropriation)*						
Reallocation of Existing Funds*						
Federal Funding*						
Other Funding*						
Total	\$ 1,343,880	\$ 1,412,562	\$ 1,480,716	\$ 1,587,243	\$ 1,661,877	\$ 7,486,278
Net Total (i.e., Sources of	(\$ 21,520)	\$ 44,912	\$ 110,666	\$ 214,693	\$ 286,727	\$ 635,478

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Financing Minus Estimated New Costs)						
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*Provide an explanation for these costs and sources of financing in the budget justification.

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Budget Justification

Provide a brief explanation for the other new costs and any special sources of financing (state funding, reallocation of existing funds, federal funding, or other funding) identified in the Financial Support table. (1000 characters)

Note: Institutions need to complete this budget justification *only* if any other new costs, state funding, reallocation of existing funds, federal funding, or other funding are included in the Financial Support table.

Tuition is calculated at the anticipated enrollment band the current tuition rate. Future fees are estimated to increase by 5% and the Supplies/Materials costs increase by 5%.

This program has historically had 100 majors, so retuning to nearly 100 by the end of the 5 year period will be attainable.

Evaluation and Assessment

Will any the proposed modification impact the way the program is evaluated and assessed?

Yes

No

If yes, explain. (1000 characters)

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Will the proposed modification affect or result in program-specific accreditation?

Yes

No

If yes, explain; if the modification will result in the program seeking program-specific accreditation, provide the institution's plans to seek accreditation, including the expected timeline for accreditation. (500 characters)

This modification will be presented to NASAD at the next scheduled cycle.

Will the proposed modification affect or lead to licensure or certification?

Yes

No

If yes, explain how the program will prepare students for licensure or certification. (500 characters)

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Teacher or School Professional Preparation Programs

Is the proposed modified program a teacher or school professional preparation program?

Yes

No

If yes, complete the following components.

Area of Certification

Attach a document addressing the South Carolina Department of Education Requirements and SPA or Other National Specialized and/or Professional Association Standards.