

**Advisory Committee on Academic Programs  
Minutes of September 27, 2018**

**Members Present**

Dr. John Lane, Chair  
Dr. Ralph Byington, Coastal Carolina University (via teleconference)  
Dr. James Colbert, Lander University  
Ms. Donna Elmore, Orangeburg-Calhoun Technical College  
Dr. Clif Flynn, University of South Carolina Upstate (via teleconference)  
Dr. Peter King, Francis Marion University  
Dr. Learie Luke, S.C. State University (via teleconference)  
Dr. Eric Skipper, University of South Carolina Beaufort

**Member Designees**

Dr. Tena Crews, University of South Carolina Columbia, representing Ms. Joan Gabel  
Mr. Tim Drueke, Winthrop University, representing Dr. Debra Boyd  
Dr. Mark Hollingsworth, University of South Carolina Aiken, representing Dr. Daren Timmons  
Dr. Lynn Lewis, Tri-County Technical College, representing Mr. Galen DeHay  
Dr. Jeremy King, Clemson University, representing Dr. Robert Jones

**Staff Present**

Dr. Argentini Anderson	Ms. DaVaris Hatten
Mr. Clay Barton	Ms. Julissa Nixon
Dr. Sandra Carr	Dr. Lishu Yin
Mr. Christopher Glenn	

**Guests**

Dr. Keith Benson, Winthrop University	Dr. Ruth Wittmann-Price, Francis Marion University
Dr. Ellen Breazel, Clemson University	Dr. Elizabeth A. Regan, University of South Carolina Columbia
Dr. Michelle Cook, Clemson University	Dr. Joel Scraper, University of South Carolina Aiken
Dr. Cynthia Deaton, Clemson University	Dr. Dave Slimmer, Lander University
Dr. Jack DeRochi, Winthrop University	Dr. Debi Switzer, Clemson University
Dr. Dan Ennis, Coastal Carolina University (via teleconference)	Dr. Barbara Wheeling, Lander University
Ms. Linda Weaver-Griggs, York Technical College	Ms. Lisa Wiecki, PASCAL, Lander University
Dr. Debbie Jackson, Clemson University	
Ms. Taylor Johnston, Lander University	
Dr. Chris Kennedy, Francis Marion University	
Ms. April H. Martin, Francis Marion University	
Dr. David Mathis, South Carolina Department of Education	
Dr. Adrienne McCormick, Winthrop University	
Dr. Deborah McMurtrie, University of South Carolina Aiken	
Dr. Jim Mensch, University of South Carolina Columbia	
Dr. Stacey Moore, York Technical College	
Mr. Rick Moul, PASCAL	

## Welcome

Dr. Lane called the meeting to order at 10:01 a.m. He welcomed all in attendance and took attendance via teleconference. Ms. Nixon confirmed Freedom of Information Act compliance.

### 1. Consideration of Minutes of March 29, 2018

Dr. Lane requested a motion to recommend approval of the minutes of November 30, 2017, as distributed. The motion was **moved** (Crews) and **seconded** and the Committee **voted unanimously to recommend approval of the minutes as presented.**

### 2. Update on PASCAL

Mr. Moul and Ms. Wiecki introduced PASCAL's initiatives and services to the libraries around the state, including the upcoming Shared Library Services Platform (SLSP), and SCALE. Mr. Moul highlighted PASCAL's \$20 million in cost avoidance for the state since 2004. Dr. Lane requested clarification on the difference between "cost savings" and "cost avoidance." Mr. Moul explained cost avoidance can be interpreted as real savings over operating costs. Mr. Moul encouraged ACAP members to support PASCAL on their respective campuses and with legislators. Committee members requested a copy of PASCAL's presentation.

### 3. Program Proposals

#### a. Clemson University, B.S., Middle Level Education

Dr. Lane introduced the item. A motion to approve the proposed program was **moved** (J. King) and **seconded** (Drueke). Dr. J. King explained the proposed program is cost-neutral to Clemson University (Clemson) and would allow graduates to transfer to the proposed Master of Arts in Teaching Teacher Residency in Middle Level Education. Other committee members asked whether Clemson students could not get certified in middle level education previously and whether the institution will incur any costs adding faculty to teach in the proposed program. Dr. King explained middle level certification was previously an add-on at Clemson and the proposed program's courses will be taught with secondary faculty at the institution. Dr. Cook added Clemson will retain two certification areas per district partners' requests.

Upon concluding deliberation, the Committee **voted unanimously to accept** the new program proposal for Clemson University to offer a program leading to the Bachelor of Science degree in Middle Level Education, to be implemented Fall 2019.

#### b. Clemson University, M.A.T., Teacher Residency in Middle Level Education

#### c. Clemson University, M.A.T., Teacher Residency in Special Education

Dr. Lane introduced the items for concurrent consideration. A motion to approve the proposed programs was **moved** (J. King) and **seconded** (Drueke). Dr. J. King explained the proposed programs are combined bachelor's-master's programs He stated Clemson examined the middle level and special education vacancies from CERRA's [supply and demand report](#). He added national research shows teacher residencies help combat teacher vacancies and aid in retention. Other committee members asked about the length of the program, Clemson's rationale for staggering the proposed programs'

implementation dates, and for clarification on the student fees. Clemson representatives explained the proposed programs are one-year long, their implementation dates are staggered to allow undergraduates to get through the previous agenda item (the proposed B.S. in Middle Level Education), and the student fees are \$1000 per year to cover the clinical costs of the teacher residency.

Upon concluding deliberation, the Committee **voted unanimously to accept** the new program proposals for Clemson University to offer a program leading to the Master of Arts in Teaching degrees in Teacher Residency in Middle Level Education and Special Education, to be implemented Fall 2021 and Fall 2019 respectively.

d. Clemson University, M.S., Data Science and Analytics (online)

Dr. Lane introduced the item. A motion to approve the proposed program was **moved** (J. King) and **seconded** (P. King). Dr. J. King explained the proposed program would allow graduates to apply data science to business to complement industries in the state and will be offered online to attract working professionals. He added the program price is based on the salaries graduates of the proposed program can command and allows for a six-percent profit margin. Other Committee members asked for clarification on the profit margin calculation and whether the robust enrollment projection is in response to demand. Clemson representatives explained the proposed program's budget calculations and confirmed the enrollment projections are in response to expressed interest.

Upon concluding deliberation, the Committee **voted unanimously to accept** the new program proposal for Clemson University to offer a program leading to the Master of Science in Data Science and Analytics, to be implemented Summer 2019.

e. Clemson University, M.T.S.A., Transportation Safety Administration

Dr. Lane introduced the item. A motion to approve the proposed program was **moved** (J. King) and **seconded** (P. King). Dr. J. King explained the proposed online program will be the first of its kind and will complement the work of Clemson's Institute for Global Road Safety and Security (IGRSS). Commissioner Seckinger asked whether the proposed program was developed with input from state agencies and Dr. Lane requested further clarification on health sector employment projections. Ms. Wilson explained IGRSS works with the state departments of Transportation and Public Safety and representatives from those agencies will be part of the proposed program's technical advisory board. Ms. Wilson also stated the SC Department of Health and Environmental Control has a department for injury prevention that handles motor vehicle accidents. Dr. Lane requested Clemson add the partnership information to the proposal.

Upon concluding deliberation, the Committee **voted unanimously to accept** the new program proposal for Clemson University to offer a program leading to the Master of Transportation Safety Administration degree, to be implemented Fall 2019.

f. Lander University, M.S.M., Management

Dr. Lane introduced the item. A motion to approve the proposed program was **moved** (Colbert) and **seconded** (J. King). Dr. Colbert explained the proposed program was developed in response to strong interest indicated in an alumni survey. He continued the proposed program will provide graduates advanced skills in management. Dr. Lane thanked Lander University (Lander) representatives for the

proposal's clear writing and asked for clarification on the difference between a master's of science in management (MSM) and a master of business administration (MBA). Dr. Wheeling explained that generally, MBA enrollment as a degree is declining and there is an upturn in specialized business masters programs. She continued the MSM is of specific interest to Lander due to the large manufacturing presence in the state and the increased potential for program completers to increase their employment marketability with the MSM instead of the MBA.

Upon concluding deliberation, the Committee **voted unanimously to accept** the new program proposal for Lander University to offer a program leading to the Master of Science in Management degree, to be implemented Fall 2019.

g. University of South Carolina Columbia, M.S., Athletic Training

Dr. Lane introduced the item. A motion to approve the proposed program was **moved** (Crews) and **seconded** (Drueke). Dr. Crews explained the Athletic Training Strategic Alliance announced the professional degree will move to the master's level, the University of South Carolina Columbia (USC C) will teach-out the existing bachelor's program, and the program will move from USC C's College of Education to the School of Public Health. Mr. Drueke expressed support for the proposed program. Commissioner Seckinger expressed concern that the accreditor is moving away from the bachelor's to the master's.

Upon concluding deliberation, the Committee **voted unanimously to accept** the new program proposal for the University of South Carolina Columbia to offer a program leading to the Master of Science degree in Athletic Training, to be implemented Summer 2019.

h. University of South Carolina Columbia, M.H.I.T., Health Information Technology

Dr. Lane introduced the item. A motion to approve the proposed program was **moved** (Crews) and **seconded** (P. King). Dr. Crews explained the existing program is proposing a CIP code change to accommodate the accreditor and international students, a change which by CHE policy requires a new program proposal.

The Committee **voted unanimously to accept** the new program proposal for the University of South Carolina Columbia to offer a program leading to the Master of Health Information Technology degree, to be implemented Fall 2019.

i. Winthrop University, B.P.S. (Bachelor of Professional Studies)

Dr. Lane introduced the item. A motion to approve the proposed program was **moved** (Drueke) and **seconded** (Skipper). Mr. Drueke explained the proposed program will be a degree completion program which could help the up to 95,000 people with some college in the five counties surrounding Winthrop University (Winthrop). The proposed program will be delivered in either blended or fully-online formats. Committee members and Commissioner Seckinger asked for clarification on the proposed program's target demographic, advisement for students in the proposed program, assessment of prior learning, and opportunities for transfer credits. Winthrop representatives confirmed the proposed program's target demographic is adult learners age 25 and over and students will have access to advising and a concierge service for online students. Winthrop representatives continued there will be a prior learning assessment, and Winthrop is working on a portfolio submission process for students entering the

proposed program. Winthrop will accept non-remedial transfer credits from regionally and nationally accredited institutions.

Upon concluding deliberation, the Committee **voted unanimously to accept** the new program proposal for Winthrop University to offer a program leading to the Bachelor of Professional Studies degree, to be implemented Fall 2019.

j. York Technical College, A.A.S., Surgical Technology

Dr. Lane introduced the item. A motion to approve the proposed program was **moved** (Elmore) and **seconded** (Drueke). Dr. Elmore explained that York Technical College (YTC) currently offers a surgical technology diploma, the accrediting body has recommended a move from the diploma-level to an associate's degree. YTC will be the first to offer the proposed program in the technical system. Dr. Lane asked whether the proposed program would have any new coursework and Commissioner Seckinger asked whether the proposed program has any 2+2 opportunities. YTC representatives confirmed there will be 19 additional credits of coursework in the proposed program and confirmed YTC is in early talks with Francis Marion University (FMU) for a 2+2 program into a bachelor's in healthcare administration.

Dr. Lane **amended the motion** to approve the proposed program provided YTC provide information on the additional 19 credits in the proposed program and Dr. Hollingsworth **seconded** the amended motion.

Upon concluding deliberation, the Committee **voted unanimously to accept** the new program proposal for York Technical College to offer a program leading to the Associate in Applied Science degree in Surgical Technology, to be implemented Fall 2020.

k. Francis Marion University, M.S.N., Adult Gerontology Acute Care Nurse Practitioner track

Dr. Lane introduced the item. A motion to approve the proposed program was **moved** (P. King) and **seconded** (Skipper). Dr. P. King explained the proposed program will build on FMU's successful nurse practitioner program and will address healthcare needs of older rural population. He added FMU has strong relationships with the two hospitals in their catchment area. Dr. Wittmann-Price added FMU created the proposed proposal in response to practice partners' request. Dr. Crews stated she sent questions to FMU prior to the meeting, noted USC C transitioned their nurse practitioner program from concentrations to full programs, and expressed concern that FMU students do not have access to a level 1 trauma center. FMU representatives stated Carolinas hospital has a trauma unit. Dr. Lane invited Dr. P. King to clarify the proposed program's budget table. Dr. P. King explained a reallocation of administrative costs from FMU's existing family nurse practitioner program looks like a loss in the second-year budget.

Upon concluding deliberation, the Committee **voted unanimously to accept** the new program proposal for the University of South Carolina Columbia to offer a program leading to the Master of Science in Nursing degree with a track in Adult-Gerontology Acute Care Nurse Practitioner, to be implemented Fall 2019.

#### 4. Program Modifications

- a. Coastal Carolina University, B.A., Music, Add Commercial Music and Jazz concentration

Dr. Lane introduced the item. A motion to approve the proposed program modification was **moved** (Byington) and **seconded** (P. King). Dr. Byington explained the proposed program modification will add a 19 credit-hour concentration to Coastal Carolina University's (Coastal's) music degree program. Dr. Lane requested clarification on the implementation date. Dr. Byington stated the concentration is ready to implement upon CHE approval.

The Committee **voted unanimously to recommend approval of** the program modification for Coastal Carolina University to modify its program leading to the Bachelor of Arts degree in Music to add a concentration in Commercial Music and Jazz, implemented in Fall 2018.

- c. Francis Marion University, M.S., Physician Assistant Studies, Revise Curriculum

Dr. Lane introduced the item. A motion to approve the proposed program modification was **moved** (P. King) and **seconded** (Hollingsworth). Dr. P. King explained the proposed program modification is to re-organize the curriculum, which was developed after the program's first year of implementation. Dr. Lane commended the program modification's clear use of the new assessment table. Dr. Lane asked about the difference in credit hours between the proposed program with 98 credits and North Greenville University's existing program with 131 credits. Dr. Wittmann-Price clarified the proposed program meets accrediting standards.

Upon concluding deliberation, the Committee **voted unanimously to recommend approval of** the program modification for Francis Marion University to revise the curriculum of its program leading to the Master of Science degree in Physician Assistant Studies, to be implemented in Spring 2019.

- d. Lander University, B.S., Chemistry, Add Health Science concentration

Dr. Lane introduced the item. A motion to approve the proposed program modification was **moved** (Colbert) and **seconded** (Drueke). Dr. Colbert explained the proposed concentration is based on internal need at Lander for students who major in chemistry and want to move on to a health profession. The proposed concentration and would be an advising tool within the institution. Dr. Lane asked Lander to clarify the proposed modification's enrollment projections. Lander representatives explained the enrollment projections are based on current chemistry majors who have expressed an interest in pursuing health professions.

Upon concluding deliberation, the Committee **voted unanimously to recommend approval of** the program modification for Lander University to modify its program leading to the Bachelor of Science degree in Chemistry to add a concentration in Health Science, to be implemented Spring 2019.

- e. University of South Carolina Aiken, B.A., Music Education, Add Choral and Instrumental Music concentrations

Dr. Lane introduced the item. A motion to approve the proposed program modification was **moved** (Hollingsworth) and **seconded** (J. King). Dr. Hollingsworth explained the proposed program modification

will clarify the University of South Carolina Aiken's (USC A's) program's degree offerings and aligns with the South Carolina Department of Education (SCDE) and the accreditor's standards. Other Committee members asked for clarification on the implementation date and the institutional approval dates. Dr. Hollingsworth stated the program modification fell through the cracks during a department chair transition. Discussion continued to clarify whether institutional approval dates are needed for program modifications (they are).

Upon concluding deliberation, the Committee **voted unanimously to recommend approval of** the program modification for the University of South Carolina Aiken to modify its program leading to the Bachelor of Arts degree in Music Education to add concentrations in Choral Music and Instrumental Music, implemented Spring 2017.

- f. University of South Carolina Aiken, B.A.Ed., Middle Level Education, Move Two Concentrations to Single concentration

Dr. Lane introduced the item. A motion to approve the proposed program modification was **moved** (Hollingsworth) and **seconded** (Crews). Dr. Hollingsworth explained the proposed program modification will align with new SCDE standards which allows middle level educators to be certified in one content area. Dr. Lane asked USC A representatives for feedback regarding what they anticipate the proposed program modification will mean to students. Dr. McMurtrie stated the proposed program modification will positively effect student retention. She continued the proposed program modification allowed USC A to build six credits of electives into the program, which the institution will use to encourage students to begin work on their second content area.

Upon concluding deliberation, the Committee **voted unanimously to accept** the program modification for the University of South Carolina Aiken to modify its program leading to the Bachelor of Arts in Education degree in Middle Level Education to move two concentrations to a single concentration, to be implemented Fall 2018.

- g. University of South Carolina Beaufort, B.S.N., Nursing, Revise Curriculum

Dr. Lane introduced the item. A motion to approve the proposed program modification was **moved** (Skipper) and **seconded** (P. King). Dr. Skipper explained the proposed program modification is a result of consultant input and will reduce the credit hours from 127 to 121.

The Committee **voted unanimously to accept** the program modification for the University of South Carolina Beaufort to modify its program leading to the Bachelor of Science in Nursing degree to revise its curriculum, to be implemented Fall 2018.

- h. Winthrop University, M.B.A., Add Sports Marketing and Revenue Generation concentration

Dr. Lane introduced the item. A motion to approve the proposed program modification was **moved** (Drueke) and **seconded** (P. King). Mr. Drueke explained the proposed program modification would add a 9-credit concentration to Winthrop's existing graduate program. Mr. Drueke explained the Rock Hill area has become a sports tourism destination, along with the existing professional and college sports teams in the area. Dr. Crews stated USC C sent questions to Winthrop prior to the meeting and inquired about the difference between the proposed concentration and Winthrop's existing sport and fitness administration program. Dr. Benson stated the proposed concentration would focus on the branding

and marketing of sports tourism as opposed to sports administration. Dr. P. King asked whether revenue generation has been added to other degree programs around the country. Dr. Benson stated one other program in the country uses also revenue generation.

Upon concluding deliberation, the Committee **voted unanimously to accept** the program modification for Winthrop University to modify its program leading to the Master of Business Administration degree to add a concentration in Sports Marketing and Revenue Generation, to be implemented Spring 2019.

- i. Winthrop University, B.S., Human Nutrition, Add Chronic Disease Prevention concentration

Dr. Lane introduced the item. A motion to approve the proposed program modification was **moved** (Drueke) and **seconded** (Hollingsworth). Mr. Drueke explained Winthrop has offered the human nutrition program since 1917 and the proposed concentration would help retain students in the program who will not become registered dietitians. He added the proposed concentration was recently added by the accreditor.

The Committee **voted unanimously to accept** the program modification for Winthrop University to modify its program leading to the Bachelor of Science degree in Human Nutrition to add a concentration in Chronic Disease Prevention, to be implemented Spring 2019.

#### **5. *Consideration of Francis Marion University, Baruch Institute for South Carolina Studies (Joint with Coastal Carolina University)***

Dr. Lane introduced the item. A motion to approve the proposed institute was **moved** (P. King) and **seconded** (Byington). Dr. P. King explained the proposed institute will broaden the reach of the Baruch Foundation and provide additional research opportunities in the humanities to the Lowcountry. Dr. P. King also provided some history of the Belle Baruch Foundation. Dr. Lane asked how the proposed institute enriches study for students. Dr. Byington explained Coastal students have travelled to Hobcaw Barony for quite a few semesters. Dr. Lane inquired about the proposed institute's future plans to seek state or federal funds. Dr. P. King explained individual researchers, or the proposed institute may seek grants.

Upon concluding deliberation, the Committee **voted unanimously to accept** Francis Marion University and Coastal Carolina University's Baruch Institute for South Carolina Studies, to be implemented upon approval of the Commission.

#### **6. 2018-19 Meeting Dates and Program Review Cycles**

Dr. Lane introduced the item. A motion to approve the meeting dates was **moved** (Lane) and **seconded** (Drueke). Dr. Lane explained the proposed ACAP dates are based on the current cycles. Other Committee members expressed interest in adding a summer ACAP meeting to consider additional program modifications and items of interest to the state. Dr. Lane stated CHE staff will add a June meeting in 2019.

Upon concluding deliberation, the Committee **voted unanimously to approve** the 2018-19 meeting dates and program review cycles.

**7. Annual Report on Terminated and Approved Programs, FY 2017-18**

*(For information, no action required)*

Dr. Lane introduced the item for information only. Dr. Yin provided an overview of the prior fiscal year's program activity, stating the majority of program additions occurred in business management, education, and engineering which is a result of the workforce needs in the state.

**8. Notifications of Program Changes and/or Terminations, a) March 23 – June 30, 2018 and b) July 1 – September 6, 2018**

*(For information, no action required)*

Dr. Lane introduced the topic and noted it is for information only, requesting review and feedback if corrections are needed.

**9. College Readiness**

Dr. Lane introduced the item and referenced the [Every Student Succeeds Act](#). Dr. Lane introduced Dr. Mathis of SCDE and invited Committee commentary. Committee members discussed individual students' differing levels of readiness by content area, students who are academically ready but not ready for independence, GPA as a better predictor of college readiness than standardized test scores, and state scholarships' tie to standardized test scores. Dr. Mathis discussed SCDE's [Profile of the South Carolina Graduate](#) and the benefit of gathering data on the percentage of students who do not need to take remedial coursework on campus. Dr. P. King suggested students take a fourth math course in high school and eliminate early dismissal for seniors.

**10. Other Business**

Mr. Barton distributed and discussed the SREB SARA Cost Savings Study. He explained the study shows South Carolina saves \$5 million with the reciprocity program. Mr. Barton stated he will follow up with questions for Committee members on how SARA is working within institutions at the next ACAP meeting.

Dr. Byington stated Coastal has a MOU for EDUForum, which is a statewide marketplace and asked other Committee members whether they have on-boarded with EDUForum and where other institutions are in the process. Dr. P. King stated he did not know of EDUForum. Dr. Lane stated he would take Dr. Byington's question back to Mr. Schilz. He added CHE will convene a working group of various constituencies across campuses around the state.

Dr. Lane invited Commissioner Seckinger to discuss program productivity. Commissioner Seckinger stated the Committee on Academic Affairs and Licensing (CAAL) looks at the return on investment on state investment in programs around the state. She stated CAAL will look at new program offerings at institutions that have non-productive programs. Dr. Crews asked whether a report will come out to which institutions need to respond and Commissioner Seckinger confirmed that fact.

There being no other business, the meeting was adjourned at 1:56 p.m.