

**The Citadel**  
**School of Humanities and Social Sciences**  
**Program Planning Summary**  
**Master of Arts**  
**in**  
**Intelligence and Security Studies**

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## **2. Classification**

- a) Master of Arts in Intelligence and Security Studies
- b) No concentrations
- c) 36 credit hour M.A. degree, **CIP Code:** 290201
- d) Proposed dated of implementation is Fall 2014
- e) Program does not qualify for Palmetto Fellows Scholarship and Life Scholarship awards
- f) Traditional and Online

## **3. Justification.**

**Need.** The need for this program is rooted in the increased market demand for trained professionals in national security and intelligence. The program is justified in that it will increase the competitiveness of faculty for obtaining national security grants and increase job market access and employment opportunities for students interested in homeland security, national security, intelligence, and criminal justice careers. Protective service jobs are projected by the Bureau of Labor Statistics to increase by 11 percent 2010-2020 (<http://www.bls.gov/ooh/About/Projections-Overview.htm> ).

**Relationship of the proposed program to existing programs at the proposing institution.** The Citadel currently offers graduate certificates in Intelligence and Homeland Security. The proposed degree program combines these certificates to create the Master of Arts degree in Intelligence and Security Studies. The MA in Social Science also has some relationship to this program but does not include the specific intelligence analysis focus necessary for employment. After meeting with recruiters and analytic directors from the IC (DIA, CIA, FBI, DHS, NGA, and the military), it was determined that the MA degree in Social Science would not be considered an appropriate degree for the profession by the IC.

**Assessment of extent to which the proposed program duplicates existing programs in the state.** There are no graduate level degree programs in Intelligence and Security Studies in SC, NC, or Georgia. Clemson University offers a homeland security graduate specialization within its Master of Public Administration program but its focus is on local and county government policy and evaluation.

**4. Program demand and productivity:** The B.A. degree in Criminal Justice has approximately 400 undergraduate students and we anticipate interest in the master's degree to be high. Samples of Criminal Justice majors enrolled in two sections of the Corrections (CRMJ 380) and in one section of the Crime Prevention (CRMJ 472) course were surveyed in April 2012. Sixty percent of respondents indicated that they would be interested in a MA in Intelligence and Security Studies. It should be noted that another 10% indicated that they were not interested at this time because they were going into the military immediately after graduation but would be interested in the program after military service. At present there are 26 students enrolled in the Homeland Security and Intelligence Certificate courses at The Citadel. We anticipate that a significant percentage of Certificate program course participants would enroll in the new MA program and at least 5-10 students per year would enroll from our undergraduate degree program. We are anticipating an enrollment of 20 students in the first year from internal and external sources. In subsequent years we are expecting average annual new enrollments of 25. After the fourth year of the program, 20-25 students are expected to graduate each year.

**5. Employment Opportunities for Graduates.** Since 9/11 the Department of Homeland Security and the Intelligence Community (IC) has grown dramatically. Federal security jobs alone grew by 377 percent (Howard Scripps News Service). Moreover, according to Military.com the Bureau of Labor Statistics projects a 42 % increase in homeland security jobs from 2006-16. Payscale.com reports that at present the intelligence analyst's median salary is \$71,597 per year. On June 10, 2013, Indeed.com listed 20, 327

jobs as available in Homeland Security and Intelligence (<http://www.indeed.com/q-Homeland-Security,-Office-of-Intelligence-&-Analysis-jobs.html>). Sumter, South Carolina is listed by Payscale.com as one of the top 15 cities with the highest salaries for Intelligence Analysts (\$60,000-\$80,393). The positions in Sumter are staffed by contractors from CACI International, SAIC, and military personnel. There is also a robust market for intelligence analysts within the private sector as consultants, analysts, and operatives with corporations such as Booz, Allen, Hamilton, BAE, SAIC, SRA, SPAWAR, and Northrup Grumman. Other industries hiring graduates include peacekeeping and humanitarian operations support, cyber security, management consultant firms, and state and local law enforcement agencies. Other positions include business intelligence, strategic intelligence, and law enforcement intelligence.

A Partnership for Public Service 2009 report listed the Department of Homeland Security and Department of Defense as the two agencies most likely to hire in the areas of security and protection. This report projected 19,440 individuals to be eligible for retirement and in need of replacement in 2012. All of the major corporations which hire contractors listed above offer positions in South Carolina. In 2012 there were 3,464 defense contractors operating in the state who were awarded \$3,794,086,105 in funding ([http://www.governmentcontractswon.com/department/defense/south\\_carolina\\_counties.asp](http://www.governmentcontractswon.com/department/defense/south_carolina_counties.asp)). In South Carolina, current data on protective service occupations indicate that 43,930 positions exist in the state and that there are 24,450 jobs per 1,000 jobs in the state in the area of protective services (Bureau of Labor Statistics [http://www.bls.gov/oes/current/oes\\_sc.htm](http://www.bls.gov/oes/current/oes_sc.htm)).

**6. Curriculum.** The Master of Arts in Intelligence and Security Studies is a 36 credit hour program consisting of the following requirements: Required Core (15 hours) include Seminar in Social Science, Research Methods in Social Science, Homeland Security, Introduction to Intelligence, and International and Domestic Terrorism. The student must take an additional 7 courses from a degree elective list. Degree electives include courses offered by Criminal Justice, the School of Business and Political Science. Courses include Homeland Security and Criminal Justice Administration, Leadership in Organizations, Topics in Criminal Justice, Topics in Homeland Security, Leadership Application Course in Criminal Justice, Comparative Criminal Justice Systems, National Security Policy, Ethics and Integrity in Homeland Security, Intelligence Research and Analysis, Intelligence Theory Application, Transnational Organized Crime, and Topics in Intelligence.

**7. Articulation and Inter-institutional Cooperation:** The program anticipates collaborating with Coastal Carolina and Fayetteville State, which offer four-year bachelor's degree programs. The Citadel is currently working on an articulation agreement with Anderson College through its Command College.

**8. Estimate of Costs.** The estimated initial costs are approximately \$170,400. These costs include hiring two new faculty members (\$148,000). Other program expenses include a graduate assistant (\$8,000), supplies/material (\$3,000), advertising and recruitment (\$3,000), and IC community membership dues (\$1,200). The Citadel will also need to increase library holdings by adding intelligence journals, monographs, and databases (\$7,200). Additional full-time or part-time faculty hires will be determined by student demand.