

PROGRAM MODIFICATION PROPOSAL

Institution: University of South Carolina Union
Program Title: Associate of Arts and Associate of Science
Date of Submission:

Harris Pastides, President
University of South Carolina

Program Contact:
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2. Classification

- a) Program title: Associate in Arts and Associate in Science
- b) Concentrations, options, and tracks: none
- c) Academic unit in which the program resides: University of South Carolina Union
- d) Designation, type, and level of degree (if baccalaureate, specify four- or five-year): Associate's Degree
- e) Proposed date of implementation: Spring 2014
- f) Current CIP code of the program to be modified: 24.0101
- g) Site: 507 North Harper Street, Suite L, Laurens, South Carolina, 29360
- h) This program does qualify for supplemental Palmetto Fellows Scholarship and LIFE Scholarship awards
- i) This program will be delivered through live, face-to-face classes; two-way video streaming classes; and occasional online classes

3. Institutional Approvals

USC Union Faculty Organization	Approved November 26, 2013
USC Board of Trustees	(not required for location change)
USC President	

4. Purpose

- a) Detailed description of the proposed modification: The modification is being proposed for two reasons: 1) USC Union is relocating its Laurens offering site to a different address; and 2) USC Union seeks CHE authorization to offer more than 50% of the Associate's Degree at the new Laurens location.

The primary mission of USC Union is to provide higher education and intellectual leadership for its service area, which includes the counties of Chester, Cherokee, Fairfield, Laurens, Union, and York. USC Union has offered Associate's Degrees at the Union campus since 1965 and has held classes in Laurens since 1983. Since 2002, USC Union conducted its Laurens classes at the Laurens County Higher Education Center, a cooperative site shared by Piedmont Technical College and Laurens County Adult Education. In May 2013, USC Union learned that Piedmont Technical College required additional space in the Laurens Center, and would not be renewing the USC Union lease. As a result, USC Union identified a new site at 507 North Harper Street, Suite L, in Laurens, where it intends to begin offering classes in Spring 2014.

Course offerings at the Laurens site are determined by student demand and by the availability of qualified faculty. These courses are intended to be completed primarily by non-traditional students. However, an audit performed in 2012 indicated that some Union students had completed more than 50% of their Associate's Degree coursework at Laurens. Therefore, rather than limit the course offerings, which would keep us from serving our growing non-traditional student base, we are asking for authorization from CHE to offer more than 50% of the courses toward an Associate's Degree at the new Laurens site.

b) Statement of the purpose of the modified program: The purpose of the program modified to allow greater than 50% of the Associate's Degree at the new Laurens site will be much the same as the program's purpose prior to the modification, namely to address the educational needs of the region's citizens. Students at the Laurens site make up approximately 28.9% of total USC Union enrollment, and about 8.5% of regular, non-dual credit enrollment students. Most USC Union students at the Laurens site intend to seek Bachelor's Degrees through USC Columbia's Palmetto Programs, but lack the credit hours required for admission. The majority of these opt for earning the Associate's Degree en route to the Bachelor's.

c) Discussion of the objectives of the modified program: The shorter term objective of the modified program is to provide coursework that continues to correspond with the needs of the professionals and non-traditional students in the Laurens site service area. Course offerings at the Laurens site vary based on demand; there is no set curriculum. The intent of course offerings is to meet the needs of non-traditional students wishing to take college courses. Courses are offered in the fields of liberal arts, computer science, organizational leadership, and business, and can count toward many different degree programs. A list of the course descriptions for courses taught at the Laurens site in Fall 2011, Spring 2012, and Fall 2012 follows below:

CSCE 101 – Introduction to Computer Concepts

Credits: 3

History, application, and social impact of computers, problem-solving, algorithm development, applications software, and programming in a procedural language.

Prerequisites: Two years of college preparatory mathematics or equivalent

Note: Open to all majors

CSCE 102 – General Applications Programming

Credits: 3

Introduction to systematic computer problem-solving and programming for a variety of applications.

Prerequisites: Two years of college preparatory mathematics or equivalent

Note: Open to all majors

ECON 221 - Principles of Microeconomics

Credits: 3

Microeconomic analysis: theory of the firm, cost and output determination, market pricing, theory of consumer and income distribution.

ENGL 102 – Rhetoric and Composition

Credits: 3

A course offering structured, sustained practice in researching, analyzing and composing arguments. Students will read about a range of academic and public issues and write researched argumentative and persuasive essays.

Prerequisite: ENGL 101

HIST 111 – United States History to 1865

Credits: 3

A general survey of the United States from the era of discovery to 1865, emphasizing major political, economic, social, and intellectual developments.

MGMT 371 – Principles of Management

Credit: 3

A comprehensive survey of the basic principles of management applicable to all forms of business. The course provides the student with a basis for thinking about complex business situations in the framework of analysis of the management process.

MGMT 374 - Management of Human Resources

Credits: 3

A survey of the major approaches used in managing human resources. Covers selection, compensation, legal compliance, discipline, organizational restructuring, TQM, motivation, labor relations, and performance management.

Prerequisite: MGMT 371

MGMT 376 – Organization Behavior

Credits: 3

Introduction to human behavior in organizations. Emphasis on factors that contribute to the effectiveness of individuals and groups in organizations.

Prerequisite: MGMT 371

MSCI 210 - Oceans and Society

Credits: 3

A nontechnical introduction to human interactions with the marine environment: marine organisms, marine systems, and the physical and chemical characteristics of oceans and estuaries. Not available for marine science major credit.

PSYC 227 – Psychological Statistics

Credits: 3

Introduction to statistical methods essential for psychological research.

Prerequisites: PSYC 226 and MATH 111 or placement out of MATH 111

PSYC 420 - Survey of Developmental Psychology

Credits: 3

Psychological development from conception to late adulthood. Topics include physical, cognitive, and social processes associated with development at each stage of the life cycle.

Prerequisites: PSYC 101 or EDPY 335 or SCHC 130

SPAN 109 - Beginning Spanish I

Credits: 3

Introduction to grammar and practical vocabulary necessary for fundamental communication skills.

Note: Restricted to those who have never studied Spanish or placed by examination into SPAN 109. Fall and Summer I only.* Credit may be received only for one of the following: SPAN 109/110; 111; or 121.

*Columbia course description. USCU offers SPAN 109 in Spring semesters as well.

SPAN 110 – Beginning Spanish II

Credits: 3

Introduction to grammar and practical vocabulary necessary for fundamental communication skills.

Note: Restricted to those who have completed SPAN 109. Spring and Summer II only. Credit may be received only for one of the following: SPAN 109/110,111, or 121

SPAN 122 - Basic Proficiency in Spanish

Credits: 3

Practice and further development of essential listening, reading, speaking, and writing skills.

Prerequisites: Admission either by placement examination or successful completion of SPAN 109/110, 111, or 121.

SPCH 140 – Public Communication

Credits: 3

Introduction to theory and practice of oral communication in public, social and institutional contexts. Includes foundational and cumulative training in the invention, performance, and critical analysis of oral communication, with emphasis on argumentation, persuasion, audience analysis, delivery, and ethical forms of engagement.

THEA 200 - Understanding and Appreciation of Theatre

Credits: 3

An introduction to the understanding and appreciation of theatrical experience. Attendance at theatrical performances required.

5. Justification

a) Discussion of the need and rationale for the proposed modification: While the University of South Carolina's multi-campus system addresses the needs of traditional college students, the Laurens site is geared toward non-traditional students, allowing working adults a chance to take courses in several disciplines at a convenient location and time. A site in Laurens was first proposed by the Laurens Chamber of Commerce, and was approved by the Regional Campus Dean of Union, the Vice Provost and Executive Dean for Extended University, the Provost, the President, the Board of Trustees, and CHE in 1983. The popularity of a Laurens location is indicated by the increase in credit hours taught there in recent years, and by the demand for more courses to be offered. This underscores the need for relocating the site, and is also the reason for the request for authorization to offer more than 50% of the courses required for a USC Union Associate's Degree.

As noted above, the efforts to meet the course needs of professionals in the Laurens service area has had the unintended consequence of enabling a small number of students to be able to earn

more than half the coursework needed for an Associate's Degree. This discovery, in addition to the physical relocation of the site, necessitates formal action by the institution to comply with CHE and SACSCOC regulations.

b) Discussion of the centrality of the modified program to the Commission-approved mission of the institution: The mission of USC Union is to provide higher education and intellectual leadership to its service area, which it accomplishes by offering Associate's Degrees and preparing students for transfer to baccalaureate degree programs. Authorization for relocating the Laurens site, and allowing it to provide more than 50% of Associate Degree credits, is integral to that mission, and will allow USC Union to continue serving its non-traditional student clientele, affording these students the same opportunities as are provided to its traditional students in all offering locations.

6. Enrollment

We foresee no additional enrollment attributable to this program modification. USC Union is relocating to this facility in order to better serve the Laurens County segment of the USCU service area. The new location will allow for better student access and accommodation for the seven bachelor degree completion programs being introduced to Laurens through Palmetto College.

7. Curriculum

There are no changes in the curriculum for this program modification.

8. Faculty

Faculty members teaching at the Laurens site have been USC Union faculty from the Union campus or local temporary faculty. We anticipate no changes because of this proposed modification.

9. Physical Plant

Upfitting costs of the new Laurens location may be found in the table of first year costs. The work includes demolition of four interior walls, replacing pocket doors with handicap accessible ones, and other finishing.

10. Equipment

New tables and chairs for three classrooms will be purchased. Smart room equipment for one classroom will be purchased. Library shelving and telephones will also be required.

11. Library Resources

a) There are no expected impacts on the library's ability to support the program attributable to this program modification. USC Union students at Laurens continue to have access to the Union library's resources, and to the facilities of the Laurens Center library.

b) No additional library resources will be required for this modification except for shelving.

c) USC Union participates in PASCAL, and students at the Laurens site have the same access as students on the main campus in Union.

12. Accreditation, Approval, Licensure, or Certification

We anticipate no changes in accreditation due to this modification. There are no requirements for any approvals, licensure, or certification for this program.

13. Estimated Costs and Sources of Financing

The table below indicates current estimates of costs and revenues based on current enrollments, including students enrolled in Palmetto Programs.

ESTIMATED COSTS BY YEAR*

CATEGORY	2013-14	2014-15	2015-16	TOTALS
Program Administration	N/A	N/A	N/A	N/A
Faculty Salaries	\$103,178.00	\$103,178.00	\$103,178.00	\$309,534.00
Graduate Assistants	N/A	N/A	N/A	N/A
Clerical/Support Personnel	\$84,999.00	\$84,999.00	\$84,999.00	\$254,997.00
Supplies and Materials	\$1,500.00	\$1,500.00	\$1,500.00	\$4,500.00
Library Resources	\$5,000.00	N/A	N/A	\$5,000.00
Equipment (Furniture & Technology equipment)	\$42,543.06	N/A	N/A	\$42,543.06
Facilities (space rental & utilities)	\$51,461.25	\$49,350.00	\$49,350.00	\$150,161.25
Other (Space renovation)	\$25,000.00	N/A	N/A	\$25,000.00
(Technology moves)	\$30,668.00	N/A	N/A	\$30,668.00
TOTALS	\$344,349.31	\$239,027.00	\$239,027.00	\$822,403.31

SOURCES OF FINANCING BY YEAR

Tuition Funding	\$203,047.00	\$219,291.00	\$219,291.00	\$641,629.00
Program-Specific Fees				
State Funding				
Reallocation of Existing Funds	\$121,322.31			\$121,322.31
Federal Funding				
Other Funding (County millage)	\$20,000.00	\$20,000.00	\$20,000.00	\$60,000.00
TOTALS	\$344,369.31	\$239,291.00	\$239,291.00	\$822,951.30

*These costs and revenues represent projections based on current costs and revenue.