Advisory Committee on Academic Programs Minutes of January 26, 2017

Members Present

- Dr. John Lane, Chair
- Dr. Connie Book, The Citadel, via teleconference
- Dr. Ralph Byington, Coastal Carolina University
- Dr. Donna Elmore, Orangeburg Calhoun Technical College, via teleconference
- Dr. Peter King, Francis Marion University
- Dr. Eric Skipper, University of South Carolina Beaufort

Guests Representing Members

- Dr. Lynn Cherry, College of Charleston, representing Dr. Brian McGee
- Mr. Tim Drueke, Winthrop University, representing Dr. Debra Boyd
- Dr. Kristia Finnigan, University of South Carolina Columbia, representing Ms. Joan Gabel
- Dr. Stephanie Frazier, S.C. Technical College System, representing Dr. Hope Rivers, via teleconference
- Dr. Jeremy King, Clemson University, representing Dr. Robert Jones
- Mr. Tom Nelson, Lander University, representing Dr. David Mash
- Dr. Lynn Lewis, Tri-County Technical College, representing Dr. Galen Dehay
- Dr. Darlene Shaw, Medical University of South Carolina, representing Dr. Lisa Saladin, via teleconference
- Dr. Donna Zeek, Midlands Technical College, representing Dr. Ron Drayton

Staff Present

Dr. Argentini Anderson
Mr. Clay Barton
Mr. Rao Korrapati
Ms. Laura Belcher
Ms. Saundra Carr
Ms. Lane Goodwin
Dr. Paula Gregg
Ms. Anna Grubic
Ms. Trena Houp
Mr. Rao Korrapati
Ms. Tanya Rogers
Dr. Regine Rucker
Ms. Peggy Simons
Dr. Kimberly Walker

Guests

- Dr. Matt Brown, University of South Carolina Columbia
- Dr. Stephanie Burgess, University of South Carolina Columbia
- Dr. Tena Crews, University of South Carolina Columbia
- Dr. Diana Delach, Lander University
- Dr. Andrew Edmunds, Clemson University
- Dr. Daniel Ennis, Coastal Carolina University
- Dr. Christine Ferguson, University of South Carolina Beaufort
- Dr. Walt Hunter, Clemson University
- Dr. Ehsan Jabbarzadeh, University of South Carolina Columbia
- Dr. Hsein Juang, Clemson University
- Dr. Jed Lyons, University of South Carolina Columbia

- Dr. Lucas McMillan, Lander University
- Dr. Martha Moriarty, University of South Carolina Beaufort
- Dr. Philip Powell, Coastal Carolina University
- Dr. Alicia Ribar, University of South Carolina Columbia
- Dr. Barbara Ritter, Coastal Carolina University
- Dr. Elizabeth Rivlin, Clemson University
- Dr. Alan Shao, College of Charleston
- Dr. Dave Slimmer, Lander University
- Dr. Gordon Sproul, University of South Carolina
- Beaufort
- Dr. Jill Trinka, Coastal Carolina University
- Dr. Elaine Worzala, College of Charleston

Welcome

Dr. Lane called the meeting to order at 10:06 a.m. He welcomed all in attendance and informed the meeting participants and attendees of the video livestream. He then introduced the newest member of the Academic Affairs Division, Dr. Regine Rucker.

1. Consideration of Minutes of November 17, 2016

Dr. Lane requested a motion to accept the minutes of November 17, 2016, as distributed. The motion was **moved** (Byington) and **seconded** (Drueke) and the Committee **voted unanimously to accept the minutes as presented**.

2. Program Proposals

- a. University of South Carolina Columbia, Master of Science in Nursing (M.S.N.), Adult Gerontology Acute Care Nurse Practitioner
- b. University of South Carolina Columbia, Master of Science in Nursing (M.S.N.), Family Nurse Practitioner
- c. University of South Carolina Columbia, Master of Science in Nursing (M.S.N.), Psychiatric Mental Health Nurse Practitioner

Dr. Finnigan introduced the program proposals from the University of South Carolina Columbia. A motion to approve the proposed programs was **moved** (Finnigan) and **seconded** (Byington). Dr. Finnigan asked the Committee to consider Agenda Items 2a, 2b and 2c together and then explained that the three programs are not new, but are program modifications. She informed the Committee of discrepancies between the College of Nursing, the USC Office of the Provost and CHE about USC's offerings of nurse practitioner M.S.N. programs. She stated USC discussed the proposed changes with CHE staff and determined that presenting the programs as new programs would be more efficient than pursuing a program modification path due to the discrepancies. She also stated the proposal, an M.S.N. in Family Nurse Practitioner, includes a change in CIP code, which prompts the submission of a new program proposal. She clarified the three proposals have been existence as concentrations at the University under the M.S.N. in Clinical Nursing. Dr. Finnigan informed the Committee that the proposed titles of the programs match the various national nursing accrediting agencies' recommendations, and all three concentrations sustain robust enrollment.

Upon inquiry from Dr. Lane, Dr. Finnigan confirmed the Board of Trustees approval date as December 13, 2016. Then, he asked about a reference to a recent grant proposal requesting new medical mannequins on page 22 of the Adult Gerontology Acute Care proposal. Dr. Burgess commented she believed USC would receive funding and is awaiting a response from the funding entity regarding the total award amount. She discussed the continuing need for the program, highlighting medically underserved areas in the state. Dr. Lane asked about the hiring of a new faculty member for the Psychiatric Mental Health program. Dr. Burgess responded USC is in the midst of the hiring process.

The Committee <u>voted unanimously to accept</u> the new program proposals for the University of South Carolina Columbia to offer programs leading to the Master of Science degree in Nursing in Adult Gerontology Acute Care Nurse Practitioner; Master of Science degree in Nursing in Family Nurse

Practitioner; and Master of Science degree in Nursing in Psychiatric Mental Health Nurse Practitioner, to be implemented in Fall 2017.

d. University of South Carolina Columbia, M.S., Technology Innovation and Entrepreneurial Engineering

Dr. Finnigan introduced the program proposal from the University of South Carolina Columbia. A motion to approve the proposed program was <u>moved</u> (Finnigan) and <u>seconded</u> (Nelson). Dr. Finnigan explained the program will enable the University to help nurture new entrepreneurial thinking statewide for the benefit of government and industry stakeholders. She stated graduates will be trained in scientific substance as well as the economic value of entrepreneurial endeavors. She commented on Clemson's similar certificate program. Dr. Byington asked about the program's delivery mode and Dr. Lyons clarified the program will be delivered traditionally, but the University might consider future online delivery. Dr. Byington asked about admission requirements and specifically about any pre-requisites. Dr. Lyons offered to address this concern in a revised proposal. Mr. Nelson asked about the length of the program. Dr. Lyons answered if students attend full time, they will earn the degree in one year. Dr. Skipper asked whether industry has been informed of the proposed program. Dr. Jaberzadeh replied affirmatively. Dr. Lane asked about the success and sustainability of start-up companies referred to on page four. Dr. Lyons replied that USC will add the information to the revised proposal. Dr. Lane asked about student support services. Dr. Lyons answered that the program will have a director and student support coordinator to provide those services. Dr. Finnigan clarified the program was approved by the Board of Trustees on December 13, 2016.

The Committee <u>voted unanimously to accept</u> the new program proposal for the University of South Carolina Columbia to offer a program leading to the Master of Science degree in Technology Innovation and Entrepreneurial Engineering, to be implemented in Fall 2017.

e. University of South Carolina Beaufort, B.S., Secondary Teacher Education, Biology

Dr. Skipper introduced the new program proposal from the University of South Carolina Beaufort. A motion to approve the proposed program was moved (Skipper) and seconded (Byington). Dr. Skipper explained the program will help address the need for STEM teachers in the Lowcountry, citing a national need as well. Additionally, implementing the new program can help schools mitigate teacher shortages due to retirement. He added that biology is the University's second largest major. Mr. Drueke asked that Winthrop's program be added to the list of similar programs and suggested that other institutions' programs might be missing from the list. Dr. Skipper agreed to review and update the list. Dr. King expressed Francis Marion University's support for the program. Dr. Lane asked about the anticipated new faculty hire for the program. Dr. Skipper replied the University plans to hire a new faculty member in Fall 2018. Dr. Lane asked whether the program implementation is sustainable until the new hire. Also, he commented that the proposal has conflicting language regarding new hires. Dr. Skipper answered the program will be sustained for the first year prior to the new faculty member is hired. Dr. Ferguson responded that the University needs a faculty member to teach the Read to Succeed courses at the secondary level and faculty members in teacher education to conduct observation of student teaching practicum. Dr. Lane asked about the timeline of implementation. He specifically asked whether the program, upon CHE approval, will be reviewed and approved by the South Carolina Department of Education in time for Fall 2017 implementation as proposed. Dr. Ferguson replied the University is hopeful the program will be implemented according to the proposed timeline.

The Committee <u>voted unanimously to accept</u> the new program proposal for the University of South Carolina Beaufort to offer a program leading to the Bachelor of Science degree in Secondary Teacher Education, Biology, to be implemented Fall 2017.

f. Lander University, B.S., Criminology

Mr. Nelson introduced the new program proposal from Lander University. A motion to approve the proposed program was <u>moved</u> (Nelson) and <u>seconded</u> (Finnigan). Mr. Nelson explained the University has a cluster of security-focused programs, including homeland security and cybersecurity minors. He informed the Committee that the University had a criminal justice management degree completion program, which closed in May due to low program productivity. He commented this new proposed program has been retooled for success and leverages the University's expertise in the field. Dr. McMillan explained the program curriculum is designed to focus more on criminology than criminal justice, with coursework in analytics, research methods and lab science (eight hours), which explains the University's choice to offer the degree as a B.D instead of a B.A. Dr. Byington asked about the curriculum's impact on other degree programs at the University. Dr. McMillan answered that the University's decision to separate criminology from sociology actually strengthens sociology's focus on human services and non-profit management.

Dr. Lane asked about approval from the Board of Trustees approval. Mr. Nelson responded the Board approved the program on December 13, 2016. Dr. Lane asked about discrepancies in projected enrollment. Mr. Nelson responded that the projected enrollment will be re-calculated to reflect correct numbers. Dr. Lane asked about the University's potential articulation agreement with Piedmont Technical College (PTC). Dr. McMillan responded the University recently added a policing class, which PTC students can take to improve transfer into the program. He continued to explain the University is working closely with PTC faculty to aid in seamless transfer. Dr. Lane asked about external assessment and specifically whether the University plans to conduct alumni and employer surveys. Dr. McMillan answered affirmatively.

The Committee <u>voted unanimously to accept</u> the new program proposal for Lander University to offer a program leading to the Bachelor of Science in Criminology, to be implemented Fall 2017.

g. College of Charleston, B.S., A.B., Commercial Real Estate Finance

Dr. Cherry introduced the new program proposal from the College of Charleston. A motion to approve the proposed program was <u>moved</u> (Cherry) and <u>seconded</u> (Finnigan). Dr. Lane explained the background of this degree consideration, including that ACAP considered it in November under a different name, B.A., Real Estate. He informed the Committee that the College chose to withdraw the original proposal, change the name and revise the program, and then resubmit the proposal for consideration. Dr. Cherry explained the changes to the program clarify that it is an applied finance major. Dr. Byington suggested adding more specific employment opportunities and more state employment opportunities as well. He also asked whether two new courses will provide enough training for an applied finance degree in real estate. Dr. Worzala affirmed there are two new courses, but the program curriculum also includes existing courses that are applied finance related. Dr. Lane suggested that language describing the degree program in the proposal be revised for consistency.

The Committee <u>voted unanimously to accept</u> the new program proposal for the College of Charleston to offer a program leading to the Bachelor of Science and Artium Baccalaureatus degrees in Commercial Real Estate Finance, to be implemented Fall 2017.

h. Clemson University, M.Eng., Civil Engineering and System Analytics with a concentration in Risk Engineering and System Analytics

Dr. Jeremy King introduced the new program proposal from Clemson University. A motion to approve the proposed program was <u>moved</u> (King) and <u>seconded</u> (Byington). Dr. King explained the program is interdisciplinary, will be offered online, and was created in consultation with industry leaders. He stated graduates will learn risks and responses related to natural and man-made phenomena. He added the degree will help industry professionals obtain further training in the field. Dr. Byington suggested Clemson include southeast regional data in addition to the state specific data in the proposal.

The Committee <u>voted unanimously to accept</u> the new program proposal for Clemson University to offer a program leading to Master of Engineering degree in Civil Engineering and System Analytics with a concentration in Risk Engineering and System Analytics, to be implemented Fall 2017.

3. Program Modifications

a. University of South Carolina Columbia, B.S., Sport and Entertainment Management, Add three concentrations: Sport Management; Entertainment Management; and Venue and Event Management

Dr. Finnigan introduced the program modification from the University of South Carolina Columbia. A motion to approve the proposed program modification was **moved** (Finnigan) and **seconded** (Drueke). Dr. Finnigan explained the University is seeking to formalize three informal tracks that have been in existence over time. She informed the Committee of the success of the program and stated the students have requested the formalization of concentrations. Dr. Byington and Mr. Drueke asked that their institutions' programs be added to the proposal as similar programs. Dr. Lane asked about budget inconsistencies listed in the proposal. Dr. Finnigan responded that the University will revise the proposal to eliminate the inconsistencies.

The Committee <u>voted unanimously to accept</u> the program modification for the University of South Carolina Columbia to modify its program leading to the Bachelor of Science degree in Sport and Entertainment Management to add three concentrations in Sport Management, Entertainment Management, and Venue and Event Management to be implemented in Fall 2017.

b. Lander University, B.S., Chemistry, Add a concentration in Forensics Science

Mr. Nelson introduced the program modification from Lander University. A motion to approve the proposed program modification was <u>moved</u> (Nelson) and <u>seconded</u> (Drueke). Mr. Nelson explained the modification fits within a new cluster of security-focused programs at Lander. Mr. Drueke expressed Winthrop's support for the program and then asked that Winthrop's program be included in the list of similar programs in the proposal. Mr. Nelson clarified the Lander Board approved it in December 2016.

Dr. Lane asked that the proposal be revised to reflect consistencies for both facilities and equipment utilization.

The Committee <u>voted unanimously to accept</u> the program modification for Lander University to modify its program leading to the Bachelor of Science degree in Chemistry to add a concentration in Forensics Science, to be implemented in Fall 2017.

c. Coastal Carolina University, B.A., Music, Curriculum changes in Teacher Preparation Precertification Concentration

Dr. Byington introduced the program modification from Coastal Carolina University. A motion to approve the proposed program modification was **moved** (Byington) and **seconded** (Finnigan). Dr. Byington explained the modification involves a restructuring of the current concentration. He clarified the concentration does not lead to teacher licensure and therefore Coastal worked with its M.A.T. program to align the curriculum. Dr. Gregg asked why Coastal has not pursued teacher licensure for this program. Dr. Trinka responded Coastal hopes to eventually pursue licensure for this degree program. Dr. Gregg asked about job opportunities for those graduates who do not pursue the M.A.T. Dr. Trinka replied only students who desire a teaching career will choose this concentration. Dr. Peter King asked about the projected decrease in enrollment. Dr. Lane asked if the correct conclusion based on the projections was that initial enrollment would decrease to a consistent and sustained level. Dr. Byington agreed this was precisely the projection, and added that the program concentration has been revised to clearly communicate what students need to graduate and therefore there will be less retention issues for the program going forward.

The Committee <u>voted unanimously to accept</u> the program modification for Coastal Carolina University to modify its program leading to the Bachelor of Arts degree in Music with curriculum changes in the Teacher Preparation Precertification concentration, to be implemented upon approval.

d. Coastal Carolina University, M.B.A., Curriculum changes

Dr. Byington introduced the program modification from Coastal Carolina University. A motion to approve the proposed program modification was <u>moved</u> (Byington) and <u>seconded</u> (Dr. Peter King). Dr. Byington explained the modification involves changing the course credit hour amount from two to three.

The Committee <u>voted unanimously to accept</u> the program modification for Coastal Carolina University to modify its program leading to the Master of Business Administration degree with curriculum changes, to be implemented in Fall 2017.

e. Clemson University, B.A., English, Curriculum changes

Dr. Jeremy King introduced the program modification from Clemson University. A motion to approve the proposed program modification was <u>moved</u> (King) and <u>seconded</u> (Cherry). Dr. King explained the modification involves combining two emphasis areas into one unified core curriculum, which will give graduates a solid grounding in literature and modern literacy technology tools. He added Clemson increased the number of new credit hours. Dr. Lane commended Clemson for the program objectives listed in the proposal.

The Committee <u>voted unanimously to accept</u> the program modification for Clemson University to modify its program leading to the Bachelor of Arts degree in English with curriculum changes, to be implemented in Fall 2017.

4. Updates on Issues and Projects in Academic Affairs:

(For information, no action required.)Policy Revision Task Force

Dr. Lane asked Ms. Houp to provide an update on the Task Force to revise the *Policies and Procedures for New Academic Programs, Program Modifications, Program Notifications, Program Terminations and New Centers for SC Public Colleges and Universities*. She informed the Committee that staff are currently reviewing and consolidating the recommendations from the Task Force on policies, procedures, and forms and intends to present final recommendations to ACAP in the near future.

5. Notifications of Program Changes and/or Terminations Report, November 10-December 31, 2016

Dr. Lane presented the agenda item for information.

6. Other Business

Dr. Lane thanked everyone for attending the meeting. Dr. Lane acknowledged Dr. Finnigan's pending retirement and thanked her for her collegiality and service to the state of South Carolina. There being no further business, the meeting adjourned at 11:28 a.m.